



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 06/04/22 (**Period start date**) **To** 05/04/2023 (**Period end date**)

Charity name: The Helen Bailey Trust

Charity registration number: 1176443

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.</p> <p>The Trustees have determined that the priorities for funding will be charitable projects supporting:</p> <ul style="list-style-type: none">• Encouraging children of School Years 5 and above at school in the North East of England, to see themselves as writers by discovering and exploring creative writing; and• Disseminating good practice in the teaching of creative writing in schools and other education establishments.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>The Trustees have developed, agreed and implemented a policy on grant making.</p> <p>Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:</p> <ul style="list-style-type: none">• Complying with the status of the objects of the Charity;• Taking a fresh and imaginative approach;• Being realistic and practicable;• Going beyond the limits of the everyday curriculum;• Encouraging young persons to see themselves as creative writers; and• Including routes to share good practice with a wide audience.
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	-
Other		-

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust continues to work in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.</p> <p>The principles and primary objectives of this ongoing and successful partnership are to deliver innovative learning programmes that inspire and enable young people and their teachers in the North East of England to take diverse approaches to creative writing by sparking empathy with the creative process, develop increased confidence, imagination and stamina in creative writing and to enable them to begin to see themselves as writers.</p> <p>Following discussions between Seven Stories and the Trustees of The Helen Bailey Trust, it was agreed to continue to support Welbeck Academy (located in Walker in the East End of Newcastle upon Tyne) together with an additional school (St. Lawrence RC Primary School in Byker) with programmes which were then developed and delivered by Seven Stories.</p> <p>Priority approaches for these programmes included:</p> <ul style="list-style-type: none"> • Delivering an innovative learning programme that inspired young people in the North East of England and their teachers with a diverse approach to creative writing; • Sparking young people's empathy with the creative process and enable them to see themselves as writers; and • Using the unique Seven Stories collection, expert practitioners and contacts within the creative professions to give young people and their teachers a deeper understanding of the thoughts and ideas that shape an author's <p>...cont/</p>

		<p>storytelling and encouraging their free thinking by inviting them to explore personal, social, civic and environmental questions of relevance to them.</p> <p>The activities undertaken during the autumn and spring terms of the 2021/22 academic year were outlined in the Trustees annual report for that period, however as the summer term of these programmes fell within the current reporting period we outline the activities undertaken in them below.</p> <p>Pupils from Welbeck Academy explored the story “My Dad’s a Birdman” written by David Almond and illustrated by Polly Dunbar, sharing a few chapters of the book each week and taking part in discussion sessions which included illustrations and authors notes from the book held in the Seven Stories collection, some of which were original items brought in by their archivist for the pupils to ‘white glove’ handle. In later sessions pupils were inspired to take part in creative writing activities inspired by the book and to create their own characters for inclusion in collages they designed for inclusion in colourful folders for them to display and share their work at the end of term with their families.</p> <p>Meanwhile, pupils at St. Lawrence’s RC Primary School took part in several creative writing exercises inspired by their earlier visit to Seven Stories, exploring the collection and the genesis of how stories come about as well as reading the book “Don’t Cook Cinderella” written by Francesca Simon and illustrated by Tony Ross. At the end of the summer term James Harris (author of “The Unbelievable Biscuit Factory”) visited the school and delivered an assembly and workshops which focussed on what had led to him becoming an author, taking questions and answers from the pupils and helping them create new illustrations and stories based upon these. At the end of the term pupils held a sharing event in the school hall to celebrate their achievements from the programme and to present them to parents, family and friends.</p> <p>...cont/</p>
--	--	---

		<p>Positive feedback was received from teachers to the programmes, examples being “I have more children interested in reading books from Seven Stories and several children come in to read during lunch times”, “Children are more confident and creative”, “Children are definitely more excited about writing” and “Interest and exposure to a wider range of books, more reading for pleasure, more interest in writing and becoming authors when older”.</p> <p>The Trustees have been delighted with the positive achievements these ongoing programmes have achieved and look forward to exploring a continued and valued partnership between Seven Stories and The Helen Bailey Trust.</p>
--	--	--

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	-	
Performance of fundraising activities against objectives set	Para 1.41	-	
Investment performance against objectives	Para 1.41	-	
Other		-	

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity retained sufficient funds to meet all current and anticipated future expenditure on an ongoing basis.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have a policy on reserves (see below).
Amount of reserves held	Para 1.22	None.
Reasons for holding zero reserves	Para 1.22	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	-
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

Structure, Governance and Management

Description of charity's trusts:

Type of governing document (trust deed, royal charter)	Para 1.25	Constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are selected by the existing Trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	-
Relationship with any related parties	Para 1.51	-
Other		-

Reference and Administrative details

Charity name	The Helen Bailey Trust
Other name the charity uses	-
Registered charity number	1176443
Charity's principal address	PO Box 457 DEAL CT14 4DY

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Charles Bailey	-	-	-
2	Rev. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
-		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
-	-	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

Name of chief executive or names of senior staff members (Optional information)

-

Exemptions from disclosure

Reason for non-disclosure of key personnel details

-


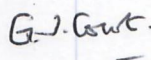
Other optional information

-

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Charles Bailey	Geoffrey John Court
Position (eg Secretary, Chair, etc)	Trustee	Trustee

Date 25/1/24



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name The Helen Bailey Trust	No (if any) 1176443
--	------------------------

Receipts and payments accounts

CC16a

For the period from	Period start date 06/04/2022	To	Period end date 05/04/2023
------------------------	---------------------------------	----	-------------------------------

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations, legacies and grants	-	-	-	-	9,226
Dividends from investments - managed investment portfolio	7,358	-	-	7,358	6,327
Accrued interest - managed investment portfolio	614	-	-	614	-
Interest on deposit account	5	-	-	5	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	7,976	-	-	7,976	15,553
A2 Asset and investment sales, (see table).					
Receipts from sale of investments - managed investment portfolio	37,396	-	-	37,396	105,278
	-	-	-	-	-
Sub total	37,396	-	-	37,396	105,278
Total receipts	45,372	-	-	45,372	120,831
A3 Payments					
Internet and postal service charges	450	-	-	450	432
Travel to and from meetings	195	-	-	195	-
Grants and donations paid	16,970	-	-	16,970	13,400
Bank charges	73	-	-	73	96
Investment management costs	1,855	-	-	1,855	2,035
Other miscellaneous expenditure	-	-	-	-	-
Professional fees	-	-	-	-	-
	-	-	-	-	-
Sub total	19,542	-	-	19,542	15,963
A4 Asset and investment purchases, (see table)					
Purchase of investments - managed investment portfolio	40,642	-	-	40,642	104,128
	-	-	-	-	-
Sub total	40,642	-	-	40,642	104,128
Total payments	60,184	-	-	60,184	120,091
Net of receipts/(payments)	- 14,812	-	-	- 14,812	740
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	33,276	-	-	33,276	32,536
Cash funds this year end	18,464	-	-	18,464	33,276

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Held in bank current account	2,241	-	-
	Held in managed investment portfolio	16,224	-	-
		-	-	-
	Total cash funds	18,464	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

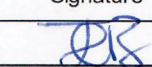
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	203,483	185,092
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	John Charles Bailey	25/1/24
G.J. Court	Geoffrey John Court	25/1/24