



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Trustees' Annual Report for the period

From 06/04/20 **(Period start date)** **To** 05/04/2021 **(Period end date)**

Charity name: The Helen Bailey Trust

Charity registration number: 1176443

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.</p> <p>The Trustees have determined that the priorities for funding will be charitable projects supporting:</p> <ul style="list-style-type: none">• Encouraging children of School Years 5 and above at school in the North East of England, to see themselves as writers by discovering and exploring creative writing; and• Disseminating good practice in the teaching of creative writing in schools and other education establishments.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>The Trustees have developed, agreed and implemented a policy on grant making.</p> <p>Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:</p> <ul style="list-style-type: none">• Complying with the status of the objects of the Charity;• Taking a fresh and imaginative approach;• Being realistic and practicable;• Going beyond the limits of the everyday curriculum;• Encouraging young persons to see themselves as creative writers; and• Including routes to share good practice with a wide audience.
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	-
Other		-

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust continues to work in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.</p> <p>The principles and primary objectives of this ongoing and successful partnership are to deliver innovative learning programmes that inspire and enable young people and their teachers in the North East of England to take diverse approaches to creative writing by sparking empathy with the creative process, develop increased confidence, imagination and stamina in creative writing and to enable them to begin to see themselves as writers.</p> <p>The Helen Bailey Trust committed to fund a Reader in Residence programme from 2020 through to 2021 as an evolution from the successful pilot project co-funded and delivered by Seven Stories in 2018/19.</p> <p>Priority approaches for this latest programme include:</p> <ul style="list-style-type: none"> • Collaborative learning (involving pupils working together in groups small enough for individuals to participate and input on a collective task), • High quality encounters with professional writers (organised through Seven Stories' authors into schools' programme, and including writing workshop sessions as well as wider school events that supported whole school engagement with the programme); and • A 'celebration event' to reinforce learning enjoyment and creative achievement. <p>...cont./</p>

		<p>Following discussion between Seven Stories and the Trustees of The Helen Bailey Trust, Welbeck Academy (located in Walker in the East End of Newcastle upon Tyne) was selected for this programme which was then developed and delivered by Seven Stories to children in school years 5 and 6.</p> <p>Due restrictions imposed by the pandemic it became necessary to deliver the programme 'virtually' by videoconferencing into the classrooms (rather than face to face) as well as to those learning at home.</p> <p>During the autumn and spring terms, pupils undertook creative exercises centred around works by – and archive material from – (amongst others) children's authors Michael Morpurgo (<i>Warhorse</i>) and David Almond (<i>My Dad's a Birdman</i>), both of whom featured in live virtual events attended by the pupils at Welbeck Academy and other schools both regionally and nationally.</p> <p>It is clear from teacher and pupil feedback that the programme has had a positive impact on pupil learning and their enjoyment for children's books whilst the author events have encouraged their further exploration of books and provided a motivation for them to write and be more experimental with their creative writing.</p> <p>Conclusions drawn from the 2020/21 programme (including activities undertaken in the final summer term) will be included in the Annual Report for the 2021/22 period.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	-
Performance of fundraising activities against objectives set	Para 1.41	-
Investment performance against objectives	Para 1.41	-
Other		-

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity retained sufficient funds to meet all current and anticipated future expenditure on an ongoing basis.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have a policy on reserves (see below).
Amount of reserves held	Para 1.22	None.
Reasons for holding zero reserves	Para 1.22	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	-
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

Structure, Governance and Management

Description of charity's trusts:

Type of governing document (trust deed, royal charter)	Para 1.25	Constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are selected by the existing Trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	-
Relationship with any related parties	Para 1.51	-
Other		-

Reference and Administrative details

Charity name	The Helen Bailey Trust
Other name the charity uses	-
Registered charity number	1176443
Charity's principal address	PO Box 73650 London SW8 9EN

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Charles Bailey	-	-	-
2	Re. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-
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17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
-		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
-	-	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

Name of chief executive or names of senior staff members (Optional information)

-

Exemptions from disclosure

Reason for non-disclosure of key personnel details

-


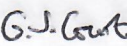
Other optional information

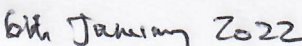
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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Charles Bailey	Geoffrey John Court
Position (eg Secretary, Chair, etc)	Trustee	Trustee

Date 



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
The Helen Bailey Trust

No (if any)
1176443

Receipts and payments accounts

CC16a

For the period
from

Period start date
06/04/2020

To

Period end date
05/04/2021

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations, legacies and grants	-	-	-	-	-
Dividends from investments - managed investment portfolio	4,534	-	-	4,534	7,641
Accrued interest - managed investment portfolio	-	-	-	-	42
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	4,534	-	-	4,534	7,683
A2 Asset and investment sales, (see table).					
Receipts from sale of investments - managed investment portfolio	94,916	-	-	94,916	54,269
	-	-	-	-	-
Sub total	94,916	-	-	94,916	54,269
Total receipts	99,450	-	-	99,450	61,952
A3 Payments					
Internet and postal service charges	424	-	-	424	399
Travel to and from meetings	-	-	-	-	484
Grants and donations paid	5,200	-	-	5,200	5,200
Bank charges	69	-	-	69	60
Investment management costs	1,850	-	-	1,850	2,043
Other miscellaneous expenditure	-	-	-	-	-
Professional fees	-	-	-	-	900
	-	-	-	-	-
Sub total	7,543	-	-	7,543	9,086
A4 Asset and investment purchases, (see table)					
Purchase of investments - managed investment portfolio	83,345	-	-	83,345	160,803
	-	-	-	-	-
Sub total	83,345	-	-	83,345	160,803
Total payments	90,888	-	-	90,888	169,890
Net of receipts/(payments)	8,562	-	-	8,562	- 107,938
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	23,974	-	-	23,974	131,912
Cash funds this year end	32,536	-	-	32,536	23,974

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Held in bank current account	2,455	-	-
	Held in managed investment portfolio	30,082	-	-
		-	-	-
	Total cash funds	32,536	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK


	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	194,423	191,795
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	John Charles Bailey	2/1/22
G. J Court	Geoffrey John Court	6/1/22