

# THE HELEN BAILEY TRUST

England & Wales · Charity number 1176443

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2017-12-22

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** The Helen Bailey Trust  
PO Box 189  
Ponteland  
NE20 2DP

**Phone** --

**Email** [enquiries@thehelenbaileytrust.org.uk](mailto:enquiries@thehelenbaileytrust.org.uk)

## Activities

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**Objects:** THE ADVANCEMENT OF EDUCATION BY SUPPORTING AND ENCOURAGING CREATIVE WRITING BY CHILDREN IN SCHOOLS AND OTHER EDUCATION ESTABLISHMENTS, IN PARTICULAR, BUT NOT EXCLUSIVELY, IN THE NORTH EAST OF ENGLAND.

**Activities:** The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments by making grants available for imaginative and creative projects that meet the charity's grant making criteria and by disseminating good practice in the teaching of creative writing in schools and other education establishments.

## Classification

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- **How:** Makes Grants To Organisations
- **What:** Education/training
- **Who:** Children/young People, The General Public/mankind

## Geography

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- Throughout England

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-05	£6,980	£27,324	-	-
2024-04-05	£6,847	£11,584	-	-
2023-04-05	£7,976	£19,542	-	-
2022-04-05	£15,553	£15,963	-	-
2021-04-05	£4,534	£7,543	-	-

## Trustees

Name	Role	Appointed
Rev FRASER COLIN DYER	Chair	2017-12-22
GEOFFREY JOHN COURT		2017-12-22
JOHN CHARLES BAILEY		2017-12-22

**THE HELEN BAILEY TRUST**

England & Wales - Charity number 1176443

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# Accounts

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## Trustees' Annual Report for the period

**From** 06/04/24 (Period start date) **To** 05/04/2025 (Period end date)

**Charity name:** The Helen Bailey Trust

**Charity registration number:** 1176443

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.</p> <p>The Trustees have determined that the priorities for funding will be charitable projects supporting:</p> <ul style="list-style-type: none"><li>• Encouraging children of School Years 5 and above at school in the North East of England, to see themselves as writers by discovering and exploring creative writing; and</li><li>• Disseminating good practice in the teaching of creative writing in schools and other education establishments.</li></ul>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

**Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>The Trustees have developed, agreed and implemented a policy on grant making.</p> <p>Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:</p> <ul style="list-style-type: none"><li>• Complying with the status of the objects of the Charity;</li><li>• Taking a fresh and imaginative approach;</li><li>• Being realistic and practicable;</li><li>• Going beyond the limits of the everyday curriculum;</li><li>• Encouraging young persons to see themselves as creative writers; and</li><li>• Including routes to share good practice with a wide audience.</li></ul>
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	-
Other		-

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust continues to work in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.</p> <p>The principles and primary objectives of this ongoing and successful partnership are to deliver innovative learning programmes that inspire and enable young people and their teachers in the North East of England to take diverse approaches to creative writing by sparking empathy with the creative process, develop increased confidence, imagination and stamina in creative writing and to enable them to begin to see themselves as writers.</p> <p>Following the successful completion of the 2022/23 programme, the Trust funded an expanded and extended programme of in-school based learning activities for the 2024/25 academic year, the original intention being to continue the programme of activities at St. Lawrence Primary in Byker and supplement this with a second programme of activities at an additional school in the region.</p> <p>In the event, this did not come to fruition, and it was agreed to roll over the unused portion of the funding into the 2025/26 academic year to continue to support activities at St. Lawrence Primary for the benefit of its pupils.</p>

**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	-
Performance of fundraising activities against objectives set	Para 1.41	-
Investment performance against objectives	Para 1.41	-
Other		-

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity retained sufficient funds to meet all current and anticipated future expenditure on an ongoing basis.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have a policy on reserves (see below).
Amount of reserves held	Para 1.22	None.
Reasons for holding zero reserves	Para 1.22	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	-
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

## Structure, Governance and Management

### Description of charity's trusts:

Type of governing document (trust deed, royal charter)	Para 1.25	Constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are selected by the existing Trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	-
Relationship with any related parties	Para 1.51	-
Other		-

### Reference and Administrative details

Charity name	The Helen Bailey Trust
Other name the charity uses	-
Registered charity number	1176443
Charity's principal address	PO Box 189 Ponteland NE20 2DP

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	John Charles Bailey	-	-	-
2	Rev. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-
4				
5				
6				
7				
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17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

<b>Director name</b>		
-		

Name of trustees holding title to property belonging to the charity

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	
-	-	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

#### Name of chief executive or names of senior staff members (Optional information)

-
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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

-
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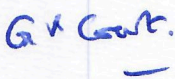
### Other optional information

-
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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Charles Bailey	Geoffrey John Court
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	15/1/26	



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name  
The Helen Bailey Trust

No (if any)  
1176443

## Receipts and payments accounts

CC16a

For the period from 06/04/2024 To 05/04/2025

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations, legacies and grants	-	-	-	-	-
Dividends from investments - managed investment portfolio	5,628	-	-	5,628	5,904
Accrued interest - managed investment portfolio	1,343	-	-	1,343	938
Interest on deposit account	9	-	-	9	5
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>6,980</b>	<b>-</b>	<b>-</b>	<b>6,980</b>	<b>6,847</b>
<b>A2 Asset and investment sales, (see table).</b>					
Receipts from sale of investments - managed investment portfolio	98,799	-	-	98,799	37,529
	-	-	-	-	-
<b>Sub total</b>	<b>98,799</b>	<b>-</b>	<b>-</b>	<b>98,799</b>	<b>37,529</b>
<b>Total receipts</b>	<b>105,779</b>	<b>-</b>	<b>-</b>	<b>105,779</b>	<b>44,375</b>
<b>A3 Payments</b>					
Internet and postal service charges	489	-	-	489	1,012
Travel to and from meetings	-	-	-	-	-
Grants and donations paid	25,000	-	-	25,000	8,770
Bank charges	60	-	-	60	61
Investment management costs	1,775	-	-	1,775	1,741
Other miscellaneous expenditure	-	-	-	-	-
Professional fees	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>27,324</b>	<b>-</b>	<b>-</b>	<b>27,324</b>	<b>11,584</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Purchase of investments - managed investment portfolio	83,047	-	-	83,047	29,356
	-	-	-	-	-
<b>Sub total</b>	<b>83,047</b>	<b>-</b>	<b>-</b>	<b>83,047</b>	<b>29,356</b>
<b>Total payments</b>	<b>110,370</b>	<b>-</b>	<b>-</b>	<b>110,370</b>	<b>40,940</b>
<b>Net of receipts/(payments)</b>	<b>- 4,592</b>	<b>-</b>	<b>-</b>	<b>- 4,592</b>	<b>3,436</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>21,900</b>	<b>-</b>	<b>-</b>	<b>21,900</b>	<b>18,464</b>
<b>Cash funds this year end</b>	<b>17,308</b>	<b>-</b>	<b>-</b>	<b>17,308</b>	<b>21,900</b>

**Section B Statement of assets and liabilities at the end of the period**

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Held in bank current account	5,633	-	-
	Held in managed investment portfolio	11,676	-	-
		-	-	-
	<b>Total cash funds</b>	<b>17,308</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK

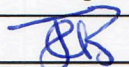
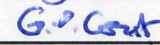
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	182,258	169,158
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	John Charles Bailey	15/1/26
	Geoffrey John Court	15/1/26

**THE HELEN BAILEY TRUST**

England & Wales - Charity number 1176443

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# Accounts

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## Trustees' Annual Report for the period

**From** 06/04/23 (Period start date) **To** 05/04/2024 (Period end date)

**Charity name:** The Helen Bailey Trust

**Charity registration number:** 1176443

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.</p> <p>The Trustees have determined that the priorities for funding will be charitable projects supporting:</p> <ul style="list-style-type: none"><li>• Encouraging children of School Years 5 and above at school in the North East of England, to see themselves as writers by discovering and exploring creative writing; and</li><li>• Disseminating good practice in the teaching of creative writing in schools and other education establishments.</li></ul>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

**Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>The Trustees have developed, agreed and implemented a policy on grant making.</p> <p>Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:</p> <ul style="list-style-type: none"><li>• Complying with the status of the objects of the Charity;</li><li>• Taking a fresh and imaginative approach;</li><li>• Being realistic and practicable;</li><li>• Going beyond the limits of the everyday curriculum;</li><li>• Encouraging young persons to see themselves as creative writers; and</li><li>• Including routes to share good practice with a wide audience.</li></ul>
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	-
Other		-

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust continues to work in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.</p> <p>The principles and primary objectives of this ongoing and successful partnership are to deliver innovative learning programmes that inspire and enable young people and their teachers in the North East of England to take diverse approaches to creative writing by sparking empathy with the creative process, develop increased confidence, imagination and stamina in creative writing and to enable them to begin to see themselves as writers.</p> <p>Following the successful completion of the 2022/23 programme (as reported in the previous Trustees Annual Report), discussions have been ongoing with Seven Stories to fund an expanded and extended programme of in-school based learning activities beginning with the 2024/25 academic year.</p> <p>Further details of this programme and its achievements will be outlined in the 2024/25 Trustee's Annual Report.</p>

**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	-
Performance of fundraising activities against objectives set	Para 1.41	-
Investment performance against objectives	Para 1.41	-
Other		-

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity retained sufficient funds to meet all current and anticipated future expenditure on an ongoing basis.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have a policy on reserves (see below).
Amount of reserves held	Para 1.22	None.
Reasons for holding zero reserves	Para 1.22	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	-
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

## Structure, Governance and Management

### Description of charity's trusts:

Type of governing document (trust deed, royal charter)	Para 1.25	Constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are selected by the existing Trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	-
Relationship with any related parties	Para 1.51	-
Other		-

### Reference and Administrative details

Charity name	The Helen Bailey Trust
Other name the charity uses	-
Registered charity number	1176443
Charity's principal address	PO Box 457 DEAL CT14 4DY

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	John Charles Bailey	-	-	-
2	Rev. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-
4				
5				
6				
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15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

<b>Director name</b>		
-		

Name of trustees holding title to property belonging to the charity

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	
-	-	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

#### Name of chief executive or names of senior staff members (Optional information)

-
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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

-
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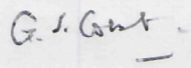
### Other optional information

-
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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Charles Bailey	Geoffrey John Court
Position (eg Secretary, Chair, etc)	Trustee	Trustee

Date

13th December 2024



**CHARITY COMMISSION  
FOR ENGLAND AND WALES**

Charity Name  
**The Helen Bailey Trust**

No (if any)  
**1176443**

**CC16a**

**Receipts and payments accounts**

For the period from **06/04/2023** To **05/04/2024**

**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations, legacies and grants	-	-	-	-	-
Dividends from investments - managed investment portfolio	5,904	-	-	5,904	7,358
Accrued interest - managed investment portfolio	938	-	-	938	614
Interest on deposit account	5	-	-	5	5
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>6,847</b>	<b>-</b>	<b>-</b>	<b>6,847</b>	<b>7,976</b>
<b>A2 Asset and investment sales, (see table).</b>					
Receipts from sale of investments - managed investment portfolio	37,529	-	-	37,529	37,396
	-	-	-	-	-
<b>Sub total</b>	<b>37,529</b>	<b>-</b>	<b>-</b>	<b>37,529</b>	<b>37,396</b>
<b>Total receipts</b>	<b>44,375</b>	<b>-</b>	<b>-</b>	<b>44,375</b>	<b>45,372</b>
<b>A3 Payments</b>					
Internet and postal service charges	1,012	-	-	1,012	450
Travel to and from meetings	-	-	-	-	195
Grants and donations paid	8,770	-	-	8,770	16,970
Bank charges	61	-	-	61	73
Investment management costs	1,741	-	-	1,741	1,855
Other miscellaneous expenditure	-	-	-	-	-
Professional fees	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>11,584</b>	<b>-</b>	<b>-</b>	<b>11,584</b>	<b>19,542</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Purchase of investments - managed investment portfolio	29,356	-	-	29,356	40,642
	-	-	-	-	-
<b>Sub total</b>	<b>29,356</b>	<b>-</b>	<b>-</b>	<b>29,356</b>	<b>40,642</b>
<b>Total payments</b>	<b>40,940</b>	<b>-</b>	<b>-</b>	<b>40,940</b>	<b>60,184</b>
<b>Net of receipts/(payments)</b>	<b>3,436</b>	<b>-</b>	<b>-</b>	<b>3,436</b>	<b>- 14,812</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>18,464</b>	<b>-</b>	<b>-</b>	<b>18,464</b>	<b>33,276</b>
<b>Cash funds this year end</b>	<b>21,900</b>	<b>-</b>	<b>-</b>	<b>21,900</b>	<b>18,464</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Held in bank current account	1,173	-	-
	Held in managed investment portfolio	20,727	-	-
		-	-	-
	<b>Total cash funds</b>	<b>21,900</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK

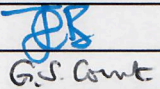
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	193,314	183,585
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	John Charles Bailey	7/12/24
G.J. Court	Geoffrey John Court	13/12/24

**THE HELEN BAILEY TRUST**

England & Wales - Charity number 1176443

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# Accounts

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## Trustees' Annual Report for the period

**From** 06/04/22 **(Period start date)**    **To**    05/04/2023 **(Period end date)**

**Charity name: The Helen Bailey Trust**

**Charity registration number: 1176443**

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.</p> <p>The Trustees have determined that the priorities for funding will be charitable projects supporting:</p> <ul style="list-style-type: none"><li>• Encouraging children of School Years 5 and above at school in the North East of England, to see themselves as writers by discovering and exploring creative writing; and</li><li>• Disseminating good practice in the teaching of creative writing in schools and other education establishments.</li></ul>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

**Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>The Trustees have developed, agreed and implemented a policy on grant making.</p> <p>Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:</p> <ul style="list-style-type: none"><li>• Complying with the status of the objects of the Charity;</li><li>• Taking a fresh and imaginative approach;</li><li>• Being realistic and practicable;</li><li>• Going beyond the limits of the everyday curriculum;</li><li>• Encouraging young persons to see themselves as creative writers; and</li><li>• Including routes to share good practice with a wide audience.</li></ul>
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	-
Other		-

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust continues to work in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.</p> <p>The principles and primary objectives of this ongoing and successful partnership are to deliver innovative learning programmes that inspire and enable young people and their teachers in the North East of England to take diverse approaches to creative writing by sparking empathy with the creative process, develop increased confidence, imagination and stamina in creative writing and to enable them to begin to see themselves as writers.</p> <p>Following discussions between Seven Stories and the Trustees of The Helen Bailey Trust, it was agreed to continue to support Welbeck Academy (located in Walker in the East End of Newcastle upon Tyne) together with an additional school (St. Lawrence RC Primary School in Byker) with programmes which were then developed and delivered by Seven Stories.</p> <p>Priority approaches for these programmes included:</p> <ul style="list-style-type: none"> <li>• Delivering an innovative learning programme that inspired young people in the North East of England and their teachers with a diverse approach to creative writing;</li> <li>• Sparking young people's empathy with the creative process and enable them to see themselves as writers; and</li> <li>• Using the unique Seven Stories collection, expert practitioners and contacts within the creative professions to give young people and their teachers a deeper understanding of the thoughts and ideas that shape an author's</li> </ul> <p>...cont/</p>

storytelling and encouraging their free thinking by inviting them to explore personal, social, civic and environmental questions of relevance to them.

The activities undertaken during the autumn and spring terms of the 2021/22 academic year were outlined in the Trustees annual report for that period, however as the summer term of these programmes fell within the current reporting period we outline the activities undertaken in them below.

Pupils from Welbeck Academy explored the story "My Dad's a Birdman" written by David Almond and illustrated by Polly Dunbar, sharing a few chapters of the book each week and taking part in discussion sessions which included illustrations and authors notes from the book held in the Seven Stories collection, some of which were original items brought in by their archivist for the pupils to 'white glove' handle. In later sessions pupils were inspired to take part in creative writing activities inspired by the book and to create their own characters for inclusion in collages they designed for inclusion in colourful folders for them to display and share their work at the end of term with their families.

Meanwhile, pupils at St. Lawrence's RC Primary School took part in several creative writing exercises inspired by their earlier visit to Seven Stories, exploring the collection and the genesis of how stories come about as well as reading the book "Don't Cook Cinderella" written by Francesca Simon and illustrated by Tony Ross. At the end of the summer term James Harris (author of "The Unbelievable Biscuit Factory") visited the school and delivered an assembly and workshops which focussed on what had led to him becoming an author, taking questions and answers from the pupils and helping them create new illustrations and stories based upon these. At the end of the term pupils held a sharing event in the school hall to celebrate their achievements from the programme and to present them to parents, family and friends.

...cont/

		<p>Positive feedback was received from teachers to the programmes, examples being “I have more children interested in reading books from Seven Stories and several children come in to read during lunch times”, “Children are more confident and creative”, “Children are definitely more excited about writing” and “Interest and exposure to a wider range of books, more reading for pleasure, more interest in writing and becoming authors when older”.</p> <p>The Trustees have been delighted with the positive achievements these ongoing programmes have achieved and look forward to exploring a continued and valued partnership between Seven Stories and The Helen Bailey Trust.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	-	
Performance of fundraising activities against objectives set	Para 1.41	-	
Investment performance against objectives	Para 1.41	-	
Other		-	

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity retained sufficient funds to meet all current and anticipated future expenditure on an ongoing basis.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have a policy on reserves (see below).
Amount of reserves held	Para 1.22	None.
Reasons for holding zero reserves	Para 1.22	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	-
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

## Structure, Governance and Management

### Description of charity's trusts:

Type of governing document (trust deed, royal charter)	Para 1.25	Constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are selected by the existing Trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	-
Relationship with any related parties	Para 1.51	-
Other		-

### Reference and Administrative details

Charity name	The Helen Bailey Trust
Other name the charity uses	-
Registered charity number	1176443
Charity's principal address	PO Box 457 DEAL CT14 4DY

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	John Charles Bailey	-	-	-
2	Rev. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-
4				
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**Corporate trustees – names of the directors at the date the report was approved**

<b>Director name</b>		
-		

**Name of trustees holding title to property belonging to the charity**

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	
-	-	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

#### Name of chief executive or names of senior staff members (Optional information)

-
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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

-
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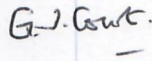
### Other optional information

-
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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Charles Bailey	Geoffrey John Court
Position (eg Secretary, Chair, etc)	Trustee	Trustee

Date



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name  
The Helen Bailey Trust

No (if any)  
1176443

## Receipts and payments accounts

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For the period from 06/04/2022 To 05/04/2023

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations, legacies and grants	-	-	-	-	9,226
Dividends from investments - managed investment portfolio	7,358	-	-	7,358	6,327
Accrued interest - managed investment portfolio	614	-	-	614	-
Interest on deposit account	5	-	-	5	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>7,976</b>	<b>-</b>	<b>-</b>	<b>7,976</b>	<b>15,553</b>
<b>A2 Asset and investment sales, (see table).</b>					
Receipts from sale of investments - managed investment portfolio	37,396	-	-	37,396	105,278
	-	-	-	-	-
<b>Sub total</b>	<b>37,396</b>	<b>-</b>	<b>-</b>	<b>37,396</b>	<b>105,278</b>
<b>Total receipts</b>	<b>45,372</b>	<b>-</b>	<b>-</b>	<b>45,372</b>	<b>120,831</b>
<b>A3 Payments</b>					
Internet and postal service charges	450	-	-	450	432
Travel to and from meetings	195	-	-	195	-
Grants and donations paid	16,970	-	-	16,970	13,400
Bank charges	73	-	-	73	96
Investment management costs	1,855	-	-	1,855	2,035
Other miscellaneous expenditure	-	-	-	-	-
Professional fees	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>19,542</b>	<b>-</b>	<b>-</b>	<b>19,542</b>	<b>15,963</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Purchase of investments - managed investment portfolio	40,642	-	-	40,642	104,128
	-	-	-	-	-
<b>Sub total</b>	<b>40,642</b>	<b>-</b>	<b>-</b>	<b>40,642</b>	<b>104,128</b>
<b>Total payments</b>	<b>60,184</b>	<b>-</b>	<b>-</b>	<b>60,184</b>	<b>120,091</b>
<b>Net of receipts/(payments)</b>	<b>- 14,812</b>	<b>-</b>	<b>-</b>	<b>- 14,812</b>	<b>740</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>33,276</b>	<b>-</b>	<b>-</b>	<b>33,276</b>	<b>32,536</b>
<b>Cash funds this year end</b>	<b>18,464</b>	<b>-</b>	<b>-</b>	<b>18,464</b>	<b>33,276</b>

**Section B Statement of assets and liabilities at the end of the period**

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Held in bank current account	2,241	-	-
	Held in managed investment portfolio	16,224	-	-
		-	-	-
	<b>Total cash funds</b>	<b>18,464</b>	<b>-</b>	<b>-</b>

(agree balances with receipts and payments account(s)) OK OK OK


Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	203,483	185,092
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	John Charles Bailey	25/1/24
G.J. Court	Geoffrey John Court	25/1/24

**THE HELEN BAILEY TRUST**

England & Wales - Charity number 1176443

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# Accounts

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## Trustees' Annual Report for the period

From 06/04/21 (Period start date) To 05/04/2022 (Period end date)

Charity name: The Helen Bailey Trust

Charity registration number: 1176443

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.</p> <p>The Trustees have determined that the priorities for funding will be charitable projects supporting:</p> <ul style="list-style-type: none"><li>• Encouraging children of School Years 5 and above at school in the North East of England, to see themselves as writers by discovering and exploring creative writing; and</li><li>• Disseminating good practice in the teaching of creative writing in schools and other education establishments.</li></ul>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

**Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>The Trustees have developed, agreed and implemented a policy on grant making.</p> <p>Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:</p> <ul style="list-style-type: none"><li>• Complying with the status of the objects of the Charity;</li><li>• Taking a fresh and imaginative approach;</li><li>• Being realistic and practicable;</li><li>• Going beyond the limits of the everyday curriculum;</li><li>• Encouraging young persons to see themselves as creative writers; and</li><li>• Including routes to share good practice with a wide audience.</li></ul>
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	-
Other		-

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust continues to work in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.</p> <p>The principles and primary objectives of this ongoing and successful partnership are to deliver innovative learning programmes that inspire and enable young people and their teachers in the North East of England to take diverse approaches to creative writing by sparking empathy with the creative process, develop increased confidence, imagination and stamina in creative writing and to enable them to begin to see themselves as writers.</p> <p>Following discussions between Seven Stories and the Trustees of The Helen Bailey Trust, it was agreed to support Welbeck Academy (located in Walker in the East End of Newcastle upon Tyne) with programmes which were then developed and delivered by Seven Stories.</p> <p>The objectives and activities undertaken during the autumn and spring terms of the 2020/21 academic year were outlined in the Trustees annual report for that period, however as the summer term of that programme falls within the current reporting period we outline the activities undertaken in it below.</p> <p>This term focused on the topic of poetry with the pupils making their own 'pop-up' poetry notebooks (as inspired by the British Library's programme 'Discovering Children's Books') which they filled with their own poems and read aloud in different voices, tones, pace and pitch. They also used the technique of personification to write animal poems which they engaged with enthusiastically.</p> <p>...cont/</p>

Pupils studied a poetry note written by author James Berry which was held in the Seven Stories Collection and they discussed the crossings out and changes that had been made and how authors often change their ideas when writing. Pupils were encouraged to think of a location or landmark important to them and to use it to inspire them to create a poem shaped from it.

Dialect poetry was explored through the work of Caribbean poet Valerie Bloom which helped them understand that oral dialect is sometimes easier to understand than in its written form and they applied this to elements of the Geordie dialect and Arabic language in their poetry.

Pupils engaged with author M.G. Leonard and asked her questions about her new book, *Twitch*.

In the final poetry themed sessions, pupils were asked to choose their favourite poem from their poetry notebooks and to consider how they could improve upon it if they were to write it again. The poems were collected into a poetry anthology for each class to celebrate the creative writing they had completed during the term.

Pupils then considered 'where stories come from' and studied seven basic plot types, matching book titles to corresponding plot types including multiple plot types, creating their own eighth type and thinking about books that would be a good fit with it.

Due to Covid-19 restrictions, the end of programme celebration event had to be organised with this in mind and consisted of three smaller events (rather than one large one), highlighting and showcasing the best elements of the programme. The events included a 'virtual' tour of the Seven Stories Collection, a live creative workshop with author Christopher Edge and a final virtual celebratory event sharing their poems, discussing their favourite sessions during the programme, favourite author events and taking part in games and fun writing activities.

...cont/

Teachers reported that around 54 pupils (across three classes) attended the Seven Stories sessions each week. They also observed that the pupils enjoyed the sessions, responding well to them and as a result were more eager to read and write and be creative.

The restrictions imposed by the pandemic were a challenge to all but the teachers and pupils of Welbeck Academy showed great resilience and were genuinely happy to be taking part in the sessions and demonstrated great engagement and effort to undertake tasks that were unfamiliar to them.

As a result of this positive outcome, The Helen Bailey Trust committed to fund a further Reader in Residence programme from 2021 through to 2022, again supporting Welbeck Academy.

Priority approaches for this latest programme included:

- Delivering an innovative learning programme that inspired young people in the North East of England and their teachers with a diverse approach to creative writing;
- Sparking young people's empathy with the creative process and enable them to see themselves as writers; and
- Using the unique Seven Stories collection, expert practitioners and contacts within the creative professions to give young people and their teachers a deeper understanding of the thoughts and ideas that shape an author's storytelling and encouraging their free thinking by inviting them to explore personal, social, civic and environmental questions of relevance to them.

...cont/

In the autumn term a creative associate held 'in school' workshops to explore with pupils the artwork of Tony Ross with pupils selecting their favourites from *Horrid Henry* and *Horrid Henry Tricks the Tooth Fairy* for display in the gallery at the Seven Stories visitor centre. Pupils were able to handle the original artwork during a 'white glove' experience and look more closely and in depth at each piece, writing accompanying labels to share their reasons for selecting particular illustrations and designing interactive elements for inclusion within the display, a selection of which were implemented by the exhibition staff.

When the installation of the exhibition had been completed, pupils visited to see everything they had co-curated and displayed and staff found it particularly memorable to see the faces of pupils recognising the fruits of their own work.

In the spring term pupils visited and explored parts of the Seven Stories collection to inspire them to 'think of themselves as writers' and to develop confidence in creative writing. The concept of 'nothing starts finished' by exploring the imperfect process of scribbling, doodling and note crossing outs from authors and illustrators who used a multitude of different materials to 'make their marks' from the Seven Stories archive including the production of storyboards.

Pupils then created their own storyboards as part of the creative process of producing their own miniature books which also included writing, illustrating and designing front and back covers by reference to published books and understanding what the ISBN numbers meant on the back covers.

A sharing event was organised for the end of term to share with the wider school community the delightful stories from the miniature books that they had created alongside explanatory labels. This was held in an exhibition in the school hall with some pupils reading their stories aloud and approximately 60 grandparents, parents and siblings attending.

...cont/

		<p>The Trustees have been delighted with the positive achievements these ongoing programmes have achieved and look forward to a continued and valued partnership between Seven Stories and The Helen Bailey Trust.</p> <p>Conclusions drawn from the 2021/22 programme (including activities undertaken in the final summer term) will be included in the Annual Report for the 2022/23 period.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	-
Performance of fundraising activities against objectives set	Para 1.41	-
Investment performance against objectives	Para 1.41	-
Other		-

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity retained sufficient funds to meet all current and anticipated future expenditure on an ongoing basis.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have a policy on reserves (see below).
Amount of reserves held	Para 1.22	None.
Reasons for holding zero reserves	Para 1.22	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	-
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

## Structure, Governance and Management

### Description of charity's trusts:

Type of governing document (trust deed, royal charter)	Para 1.25	Constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are selected by the existing Trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	-
Relationship with any related parties	Para 1.51	-
Other		-

### Reference and Administrative details

Charity name	The Helen Bailey Trust
Other name the charity uses	-
Registered charity number	1176443
Charity's principal address	PO Box 73650 London SW8 9EN

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	John Charles Bailey	-	-	-
2	Rev. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-
4				
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**Corporate trustees – names of the directors at the date the report was approved**

<b>Director name</b>		
-		

**Name of trustees holding title to property belonging to the charity**

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	
-	-	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

#### Name of chief executive or names of senior staff members (Optional information)

-
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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

-
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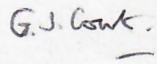
### Other optional information

-
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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Charles Bailey	Geoffrey John Court
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	19th January, 2025	



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name  
The Helen Bailey Trust

No (if any)  
1176443

CC16a

**Receipts and payments accounts**

For the period from 06/04/2021 To 05/04/2022

**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations, legacies and grants	9,226	-	-	9,226	-
Dividends from investments - managed investment portfolio	6,327	-	-	6,327	4,534
Accrued interest - managed investment portfolio	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>15,553</b>	<b>-</b>	<b>-</b>	<b>15,553</b>	<b>4,534</b>
<b>A2 Asset and investment sales, (see table).</b>					
Receipts from sale of investments - managed investment portfolio	105,278	-	-	105,278	94,916
	-	-	-	-	-
<b>Sub total</b>	<b>105,278</b>	<b>-</b>	<b>-</b>	<b>105,278</b>	<b>94,916</b>
<b>Total receipts</b>	<b>120,831</b>	<b>-</b>	<b>-</b>	<b>120,831</b>	<b>99,450</b>
<b>A3 Payments</b>					
Internet and postal service charges	432	-	-	432	424
Travel to and from meetings	-	-	-	-	-
Grants and donations paid	13,400	-	-	13,400	5,200
Bank charges	96	-	-	96	69
Investment management costs	2,035	-	-	2,035	1,850
Other miscellaneous expenditure	-	-	-	-	-
Professional fees	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>15,963</b>	<b>-</b>	<b>-</b>	<b>15,963</b>	<b>7,543</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Purchase of investments - managed investment portfolio	104,128	-	-	104,128	83,345
	-	-	-	-	-
<b>Sub total</b>	<b>104,128</b>	<b>-</b>	<b>-</b>	<b>104,128</b>	<b>83,345</b>
<b>Total payments</b>	<b>120,091</b>	<b>-</b>	<b>-</b>	<b>120,091</b>	<b>90,888</b>
<b>Net of receipts/(payments)</b>	<b>740</b>	<b>-</b>	<b>-</b>	<b>740</b>	<b>8,562</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>32,536</b>	<b>-</b>	<b>-</b>	<b>32,536</b>	<b>23,974</b>
<b>Cash funds this year end</b>	<b>33,276</b>	<b>-</b>	<b>-</b>	<b>33,276</b>	<b>32,536</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Held in bank current account	2,953	-	-
	Held in managed investment portfolio	30,324	-	-
		-	-	-
	<b>Total cash funds</b>	<b>33,276</b>	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK


Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	195,112	196,156
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	John Charles Bailey	17/1/23
G.J. Court	Geoffrey John Court	19/1/23

**THE HELEN BAILEY TRUST**

England & Wales - Charity number 1176443

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# Accounts

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## Trustees' Annual Report for the period

From 06/04/20 (Period start date) To 05/04/2021 (Period end date)

Charity name: The Helen Bailey Trust

Charity registration number: 1176443

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.</p> <p>The Trustees have determined that the priorities for funding will be charitable projects supporting:</p> <ul style="list-style-type: none"><li>• Encouraging children of School Years 5 and above at school in the North East of England, to see themselves as writers by discovering and exploring creative writing; and</li><li>• Disseminating good practice in the teaching of creative writing in schools and other education establishments.</li></ul>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

**Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>The Trustees have developed, agreed and implemented a policy on grant making.</p> <p>Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:</p> <ul style="list-style-type: none"><li>• Complying with the status of the objects of the Charity;</li><li>• Taking a fresh and imaginative approach;</li><li>• Being realistic and practicable;</li><li>• Going beyond the limits of the everyday curriculum;</li><li>• Encouraging young persons to see themselves as creative writers; and</li><li>• Including routes to share good practice with a wide audience.</li></ul>
Policy on social investment including program related investment	Para 1.38	-
Contribution made by volunteers	Para 1.38	-
Other		-

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust continues to work in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.</p> <p>The principles and primary objectives of this ongoing and successful partnership are to deliver innovative learning programmes that inspire and enable young people and their teachers in the North East of England to take diverse approaches to creative writing by sparking empathy with the creative process, develop increased confidence, imagination and stamina in creative writing and to enable them to begin to see themselves as writers.</p> <p>The Helen Bailey Trust committed to fund a Reader in Residence programme from 2020 through to 2021 as an evolution from the successful pilot project co-funded and delivered by Seven Stories in 2018/19.</p> <p>Priority approaches for this latest programme include:</p> <ul style="list-style-type: none"> <li>• Collaborative learning (involving pupils working together in groups small enough for individuals to participate and input on a collective task),</li> <li>• High quality encounters with professional writers (organised through Seven Stories' authors into schools' programme, and including writing workshop sessions as well as wider school events that supported whole school engagement with the programme); and</li> <li>• A 'celebration event' to reinforce learning enjoyment and creative achievement.</li> </ul> <p>...cont./</p>

		<p>Following discussion between Seven Stories and the Trustees of The Helen Bailey Trust, Welbeck Academy (located in Walker in the East End of Newcastle upon Tyne) was selected for this programme which was then developed and delivered by Seven Stories to children in school years 5 and 6.</p> <p>Due restrictions imposed by the pandemic it became necessary to deliver the programme 'virtually' by videoconferencing into the classrooms (rather than face to face) as well as to those learning at home.</p> <p>During the autumn and spring terms, pupils undertook creative exercises centred around works by – and archive material from – (amongst others) children's authors Michael Morpurgo (<i>Warhorse</i>) and David Almond (<i>My Dad's a Birdman</i>), both of whom featured in live virtual events attended by the pupils at Welbeck Academy and other schools both regionally and nationally.</p> <p>It is clear from teacher and pupil feedback that the programme has had a positive impact on pupil learning and their enjoyment for children's books whilst the author events have encouraged their further exploration of books and provided a motivation for them to write and be more experimental with their creative writing.</p> <p>Conclusions drawn from the 2020/21 programme (including activities undertaken in the final summer term) will be included in the Annual Report for the 2021/22 period.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	-
Performance of fundraising activities against objectives set	Para 1.41	-
Investment performance against objectives	Para 1.41	-
Other		-

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity retained sufficient funds to meet all current and anticipated future expenditure on an ongoing basis.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have a policy on reserves (see below).
Amount of reserves held	Para 1.22	None.
Reasons for holding zero reserves	Para 1.22	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	-
Investment policy and objectives including any social investment policy adopted	Para 1.46	-
A description of the principal risks facing the charity	Para 1.46	-
Other		-

## Structure, Governance and Management

### Description of charity's trusts:

Type of governing document (trust deed, royal charter)	Para 1.25	Constitution.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are selected by the existing Trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	-
The charity's organisational structure and any wider network with which the charity works	Para 1.51	-
Relationship with any related parties	Para 1.51	-
Other		-

### Reference and Administrative details

Charity name	The Helen Bailey Trust
Other name the charity uses	-
Registered charity number	1176443
Charity's principal address	PO Box 73650 London SW8 9EN

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	John Charles Bailey	-	-	-
2	Re. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-
4				
5				
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7				
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14				
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17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

<b>Director name</b>		
-		

Name of trustees holding title to property belonging to the charity

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	
-	-	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	-
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	-

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

#### Name of chief executive or names of senior staff members (Optional information)

-
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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

-
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### Other optional information

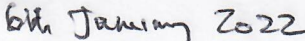
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**Declarations**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	John Charles Bailey	Geoffrey John Court
<b>Position (eg Secretary, Chair, etc)</b>	Trustee	Trustee

**Date** 



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name The Helen Bailey Trust	No (if any) 1176443
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## Receipts and payments accounts

For the period from	Period start date 06/04/2020	To	Period end date 05/04/2021
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations, legacies and grants	-	-	-	-	-
Dividends from investments - managed investment portfolio	4,534	-	-	4,534	7,641
Accrued interest - managed investment portfolio	-	-	-	-	42
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>4,534</b>	<b>-</b>	<b>-</b>	<b>4,534</b>	<b>7,683</b>
<b>A2 Asset and investment sales, (see table).</b>					
Receipts from sale of investments - managed investment portfolio	94,916	-	-	94,916	54,269
	-	-	-	-	-
<b>Sub total</b>	<b>94,916</b>	<b>-</b>	<b>-</b>	<b>94,916</b>	<b>54,269</b>
<b>Total receipts</b>	<b>99,450</b>	<b>-</b>	<b>-</b>	<b>99,450</b>	<b>61,952</b>
<b>A3 Payments</b>					
Internet and postal service charges	424	-	-	424	399
Travel to and from meetings	-	-	-	-	484
Grants and donations paid	5,200	-	-	5,200	5,200
Bank charges	69	-	-	69	60
Investment management costs	1,850	-	-	1,850	2,043
Other miscellaneous expenditure	-	-	-	-	-
Professional fees	-	-	-	-	900
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>7,543</b>	<b>-</b>	<b>-</b>	<b>7,543</b>	<b>9,086</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Purchase of investments - managed investment portfolio	83,345	-	-	83,345	160,803
	-	-	-	-	-
<b>Sub total</b>	<b>83,345</b>	<b>-</b>	<b>-</b>	<b>83,345</b>	<b>160,803</b>
<b>Total payments</b>	<b>90,888</b>	<b>-</b>	<b>-</b>	<b>90,888</b>	<b>169,890</b>
<b>Net of receipts/(payments)</b>	<b>8,562</b>	<b>-</b>	<b>-</b>	<b>8,562</b>	<b>- 107,938</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>23,974</b>	<b>-</b>	<b>-</b>	<b>23,974</b>	<b>131,912</b>
<b>Cash funds this year end</b>	<b>32,536</b>	<b>-</b>	<b>-</b>	<b>32,536</b>	<b>23,974</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Held in bank current account	2,455	-	-
	Held in managed investment portfolio	30,082	-	-
		-	-	-
	<b>Total cash funds</b>	<b>32,536</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	194,423	191,795
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> </div>	Print Name John Charles Bailey Geoffrey John Court	Date of approval 2/1/22 6/1/22
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