

GMC CHARITY TO END FGM

England & Wales - Charity number 1176359

Details

Other names GMC CHARITY

Status Registered

Legal form CIO

Registered 2017-12-19

Register [View on the Charity Commission register](#)

Contact

Address 40 Brecknock Road
London
N7 0DD

Phone 07961405036

Email DEE@GLOBALMEDIACAMPAIGN.ORG

Website <https://globalmediacampaign.org/>

Activities

Objects: 1. FOR THE PUBLIC BENEFIT TO PROMOTE THE EDUCATION AND TRAINING OF PEOPLE WORKING IN JOURNALISTIC MEDIA IN AFRICA AND ACROSS THE WORLD TO ENABLE THEM MORE EFFECTIVELY TO RAISE AWARENESS OF THE DANGERS TO PHYSICAL AND MENTAL HEALTH CAUSED BY THE PRACTICE OF FEMALE GENITAL MUTILATION, THROUGH: 1.1 INFORMATION GIVING AND SPECIALISED MEDIA TRAINING; 1.2 THE PROVISION OF SMALL AMOUNTS OF FUNDING FOR ACTIVISTS, HEALTH PROFESSIONALS AND BROADCASTERS TO ENABLE THEM TO BUILD LOCAL TEAMS AND TAKE MORE EFFECTIVE ACTION AND TO EXPLAIN VIA BROADCAST MEDIA THE LINKS BETWEEN FEMALE GENITAL MUTILATION AND MATERNAL AND CHILD MORTALITY, FISTULA, INFERTILITY AND MENSTRUAL COMPLICATIONS; AND 2. THE PRESERVATION AND PROTECTION OF GOOD PHYSICAL AND MENTAL HEALTH IN WOMEN AND GIRLS BY: 2.1 PROVIDING TECHNICAL ADVICE AND WORKING CLOSELY WITH ACTIVISTS AND BROADCASTERS AROUND THE WORLD AND ESPECIALLY IN AFRICA TO BUILD TEAMS ON A LOCAL LEVEL WITH THE AIM OF CREATING GREATER REACH FOR MESSAGING ABOUT THE IMPACT OF FEMALE GENITAL MUTILATION IN THEIR COUNTRY; 2.2 PRODUCING MEDIA COMMUNICATIONS WHICH OPEN UP CONVERSATIONS ABOUT FEMALE GENITAL MUTILATION AT THE LOCAL, NATIONAL AND GLOBAL LEVEL IN ORDER TO GENERATE CHANGE AND WORK TOWARDS A WORLD WHICH IS FREE OF FEMALE GENITAL MUTILATION; AND 2.3 PROMOTING AWARENESS TO FOSTER UNDERSTANDING ABOUT THE LIFE-THREATENING DANGERS OF FEMALE GENITAL MUTILATION AND TO DISCOURAGE AND ELIMINATE THE NEGATIVE SOCIAL CONSEQUENCES FOR THOSE WHO DO NOT CONFORM AND ACCEPT THIS PRACTICE.

Activities: GMC activities primarily involve helping to organize FGM/C Religious Leaders Summits across the African continent, is an event that brings together high-level leaders including Heads of State, nationally influential religious leaders and high-profile media personalities, to create a national consensus on the need for the complete abandonment on ending FGM.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Advocacy/advice/information
- **What:** Education/training, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Children/young People, People Of A Particular Ethnic Or Racial Origin, The General Public/mankind

Geography

- Ethiopia
- Guinea
- Guinea-bissau
- Kenya
- Mali
- Nigeria
- Sierra Leone
- Somalia
- The Gambia

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£253,142	£214,839	-	-
2024-06-30	£529,104	£593,375	£81,334	0
2023-06-30	£689,190	£667,895	£145,605	1
2022-06-30	£872,181	£813,409	£124,310	5
2021-06-30	£689,080	£855,251	£65,538	5

Trustees

Name	Role	Appointed
ALAN CHARLES RUSBRIDGER		2017-12-19
Ayodeji Bello Awodoyin		2025-09-09
Caroline Noon		2025-04-08
Charlotte Ross		2025-09-09
Christopher James McGarry		2025-04-08
DEBORAH LINCOLN		2023-12-12
JULIA COOK		2017-12-19
Jeremy Cox		2019-03-26
LUCY KATE PALMER		2023-12-12
MUSIKILU MOJEED		2017-12-19
Martin Gerard Doyle		2018-05-01
Sadia Isaac Hussein		2025-10-20

GMC CHARITY TO END FGM

England & Wales - Charity number 1176359

Accounts

GMC Charity to End FGM
Charitable Incorporated Organisation
Unaudited Financial Statements
30 June 2025

CHARLTON BAKER LIMITED

Chartered accountants
7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM

Charitable Incorporated Organisation

Financial Statements

Year ended 30 June 2025

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GMC Charity to End FGM

Charitable Incorporated Organisation

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 30 June 2025

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 30 June 2025.

Objectives and strategy

Our **Charitable purpose**, as set out in the objects contained in the Charity's Memorandum of Association, is "For the public benefit to promote the education and training of people working in journalistic media in Africa and across the world, to enable them more effectively to raise awareness of the dangers to physical and mental health, caused by the practice of Female Genital Mutilation".

How our activities deliver public benefit.

Our main activities and who we try to help are described below. All our charitable activities focus on tackling Female Genital Mutilation (FGM) and are undertaken to further our charitable purposes for the public benefit.

Our **Vision** is to accelerate the abandonment of Female Genital Mutilation worldwide, through use of the media.

Our **Mission** is to do this by empowering activists and other impact partners to use influencers such as religious leaders, traditional elders, to create anti-FGM media content to achieve global reach. And deploying digital learning and videos to train communities to use the media.

We understand the sensitivities that surround any dialogue and debate around FGM and always take these into consideration in the way in which we work with our partners and the media output that we help our partners to generate. We tailor our messaging carefully according to the audience we are trying to reach and support and provide guidance to our partners to do likewise.

We work with many partners who have been directly or indirectly impacted by FGM. Moreover, partners are working on a sensitive issue in sensitive settings. At all times our work with partners prioritises their safeguarding and security. We also take a strong safeguarding approach in relation to all individuals who are part of our media outputs, videos, imagery.

Overview

The following sections for financial overview and sources of funding form the strategic report of the charity.

Financial overview

GMC Income was down 52% in the year to £253,142, from £529,104 the previous year.

GMC incurred a surplus of £38,303 which has led to us close the year with cash balances of £118,567, up from £84,678 at the end of the previous year.

At the year end the closing reserves included a surplus of Unrestricted Funds of £79,601, up from a deficit of £13,597 at the end of the previous year.

Our Reserves policy target is to have between 3-6 months overheads covered by 'unrestricted' funds.

GMC Charity to End FGM

Charitable Incorporated Organisation

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2025

Sources of funding

The principal Funders of GMC were with (funds received in brackets); UNFPA (£7,032), Wallace Global Fund (£207,540), The World Bank (£11,320) and The Olwyn Foundation (£5,000).

Without the support and guidance of our Funders GMC would not be able to function as a charity pledged to end FGM by 2030.

Summary of activities

GMC provided direct action grants particularly across Kenya and Guinea Bissau, to grass roots activists on the Frontline, to enable them to implement their media strategies and to build a critical mass of debate on FGM. These messages of the health impacts and harms of FGM reached thousands of people through local and community radio and TV.

In addition to this core activity GMC was involved in the following activities:

Guinea Bissau

Following the launch of the 'Prevention and Fight Against FGM' project in Guinea Bissau in 2024, the campaign accelerated with many activities aiming to eradicate harmful traditional practices affecting women and children.

Community Dialogues, July 2024, to July 2025

These activities included extensive engagement by carrying out community dialogues across various high prevalence regions in Guinea Bissau, to educate and sensitise on the harmful practices.

Legal and police training, July 2024

40 law enforcement and judicial officials, took part in a 3 day training on anti-FGM campaigning, and to create action plans for their regions in Gabu, Bafata, Oio, Tombali and Quinara, for more effective law enforcement, and how to work with survivors in Court.

Media campaigns, December 2024, February 2025, March 2025

Media outreach was strengthened through the Born Perfect Caravan, which travelled across the five subregions of Gabu, in complementing traditional media campaigns to reach a broader and more remote audience.

MAURITANIA, September 2024

In Nouakchott, a 4 day legal media academy was carried out, for 20 activists, religious leaders and youth leaders, to campaign against FGM and Child Protection through strategic use of the media, across Mauritania and cross-border areas.

CSW (United Nations Commission on Status of Women), March 2025

Attendance at the annual CSW event, to take part in global discussions on strategies to promote gender equality and the empowerment of women and girls. Also launched the book 'Frontlight Fight', how to eradicate FGM, through digital and traditional media, strategic donor engagement, co-authored with frontline activist and survivor from Nigeria.

Risk management

GMC maintains and reviews its Risk Register regularly, to identify, assess and control risks and to mitigate any risks that the charity faces.

GMC Charity to End FGM

Charitable Incorporated Organisation

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2025

Sources of funding *(continued)*

Social media/website

GMC increased its digital footprint across various social media platforms, and developed further its online media resource hub on the website, to provide verifiable journalistic material on FGM for campaigners and journalists.

Structure, governance and management

The Charity is controlled by its governing document as a Charitable Incorporated Organisation.

Reference and administrative details

Registered charity name GMC Charity to End FGM

Charity registration number 1176359

Company registration number CE012722

Principal office and registered office 40 Brecknock Road
London
N7 0DD

The trustees

Ms V Henley
Mr M Mojeed
Mr A C Rusbridger
Mr J Cox
Ms J Cook
Ms N S Jennings (Resigned 31 July 2024)
Ms H M Mahy (Resigned 3 July 2024)
Mr M Doyle
Ms D Lincoln
Mr C McGarry (Appointed 8 April 2025)
Ms C Noon (Appointed 8 April 2025)
Ms L Palmer
Ms A B Baumgartner-Henley (Appointed 28 November 2024)

Independent examiner L Rudman AAT, MAAT
7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM

Charitable Incorporated Organisation

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2025

The trustees' annual report and the overview were approved on and signed on behalf of the board of trustees by:

Mr J Cox
Trustee

GMC Charity to End FGM

Charitable Incorporated Organisation

Independent Examiner's Report to the Trustees of GMC Charity to End FGM

Year ended 30 June 2025

I report to the trustees on my examination of the financial statements of GMC Charity to End FGM ('the charity') for the year ended 30 June 2025.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

GMC Charity to End FGM

Charitable Incorporated Organisation

Independent Examiner's Report to the Trustees of GMC Charity to End FGM *(continued)*

Year ended 30 June 2025

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

L Rudman AAT, MAAT
Independent Examiner

7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM

Charitable Incorporated Organisation

Statement of Financial Activities (including income and expenditure account)

Year ended 30 June 2025

		2025	2024		
		Unrestricted funds	Restricted funds	Total funds	Total funds
	Note	£	£	£	£
Income and endowments					
Donations and legacies	4	<u>165,981</u>	<u>87,161</u>	<u>253,142</u>	<u>529,104</u>
Total income		<u>165,981</u>	<u>87,161</u>	<u>253,142</u>	<u>529,104</u>
Expenditure					
Expenditure on charitable activities	5,6	<u>(72,783)</u>	<u>(142,056)</u>	<u>(214,839)</u>	<u>(593,375)</u>
Total expenditure		<u>(72,783)</u>	<u>(142,056)</u>	<u>(214,839)</u>	<u>(593,375)</u>
		_____	_____	_____	_____
Net income/(expenditure) and net movement in funds		<u>93,198</u>	<u>(54,895)</u>	<u>38,303</u>	<u>(64,271)</u>
		_____	_____	_____	_____
Reconciliation of funds					
Total funds brought forward		<u>(13,597)</u>	<u>94,931</u>	<u>81,334</u>	<u>145,605</u>
Total funds carried forward		<u>79,601</u>	<u>40,036</u>	<u>119,637</u>	<u>81,334</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM

Charitable Incorporated Organisation

Statement of Financial Position

30 June 2025

	Note	2025 £	2024 £
Current assets			
Debtors	9	1,207	–
Cash at bank and in hand		<u>118,567</u>	<u>84,678</u>
		119,774	84,678
Creditors: amounts falling due within one year	10	<u>(137)</u>	<u>(3,344)</u>
Net current assets		<u>119,637</u>	<u>81,334</u>
Total assets less current liabilities		<u>119,637</u>	<u>81,334</u>
Net assets		<u>119,637</u>	<u>81,334</u>
Funds of the charity			
Restricted funds		40,036	94,931
Unrestricted funds		<u>79,601</u>	<u>(13,597)</u>
Total charity funds	11	<u>119,637</u>	<u>81,334</u>

For the year ending 30 June 2025 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on, and are signed on behalf of the board by:

Mr J Cox
Trustee

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM

Charitable Incorporated Organisation

Statement of Cash Flows

Year ended 30 June 2025

	2025	2024
	£	£
Cash flows from operating activities		
Net income/(expenditure)	38,303	(64,271)
<i>Adjustments for:</i>		
Accrued (income)/expenses	(2,500)	900
<i>Changes in:</i>		
Trade and other debtors	(1,207)	34,156
Trade and other creditors	(707)	(10,177)
Cash generated from operations	<u>33,889</u>	<u>(39,392)</u>
Net cash from/(used in) operating activities	<u>33,889</u>	<u>(39,392)</u>
Net increase/(decrease) in cash and cash equivalents	33,889	(39,392)
Cash and cash equivalents at beginning of year	<u>84,678</u>	<u>124,070</u>
Cash and cash equivalents at end of year	<u>118,567</u>	<u>84,678</u>

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM

Charitable Incorporated Organisation

Notes to the Financial Statements

Year ended 30 June 2025

1. General information

The charity is a public benefit entity and a charitable incorporated organisation, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 40 Brecknock Road, London, N7 0DD.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Income tax

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Incoming resources

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

GMC Charity to End FGM

Charitable Incorporated Organisation

Notes to the Financial Statements *(continued)*

Year ended 30 June 2025

3. Accounting policies *(continued)*

Resources expended

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Reserves policy

GMC's Reserves policy target is a minimum reserves requirement that covers at least 3 months running costs, with funds contractually available to pay for running costs.

GMC monitors cash flow projections for the next 12 months every quarter, highlighting any uncertain income commitments. Any projected funding shortfall in GMC's reserves requirement is immediately advised to the Board's Finance & Risk Committee for rectifying action.

Ongoing costs are not expected to vary materially from current levels

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £
Donations			
Donations	<u>165,981</u>	<u>87,161</u>	<u>253,142</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Donations			
Donations	<u>123,683</u>	<u>405,421</u>	<u>529,104</u>

GMC Charity to End FGM

Charitable Incorporated Organisation

Notes to the Financial Statements *(continued)*

Year ended 30 June 2025

5. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £
Charitable activities	70,012	142,056	212,068
Support costs	2,771	–	2,771
	<u>72,783</u>	<u>142,056</u>	<u>214,839</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Charitable activities	164,144	422,933	587,077
Support costs	998	5,300	6,298
	<u>165,142</u>	<u>428,233</u>	<u>593,375</u>

6. Expenditure on charitable activities by activity type

	Activities undertaken directly	Support costs	Total funds 2025 £	Total fund 2024 £
Charitable activities	212,068	–	212,068	587,077
Governance costs	–	2,771	2,771	6,298
	<u>212,068</u>	<u>2,771</u>	<u>214,839</u>	<u>593,375</u>

7. Trustee remuneration and expenses

There were no trustees' remuneration or other benefits for the year ended 30 June 2025 nor for the year ended 30 June 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 June 2025 nor for the year ended 30 June 2024.

GMC Charity to End FGM

Charitable Incorporated Organisation

Notes to the Financial Statements *(continued)*

Year ended 30 June 2025

8. Tangible fixed assets

	Fixtures and fittings
	£
Cost	
At 1 July 2024 and 30 June 2025	5,785
Depreciation	
At 1 July 2024 and 30 June 2025	5,785
Carrying amount	
At 30 June 2025	–
At 30 June 2024	–

9. Debtors

	2025	2024
	£	£
Other debtors	1,207	–

10. Creditors: amounts falling due within one year

	2025	2024
	£	£
Accruals and deferred income	–	2,500
Social security and other taxes	137	844
	<u>137</u>	<u>3,344</u>

GMC Charity to End FGM

Charitable Incorporated Organisation

Notes to the Financial Statements *(continued)*

Year ended 30 June 2025

11. Analysis of charitable funds

Unrestricted funds

	At 1 July 2024	Income	Expenditure	At 30 June 2025
	£	£	£	£
General funds	(92,379)	22,250	(22,263)	(92,392)
Cobalt 2022	35,000	–	–	35,000
Janet Brook	(1,216)	–	–	(1,216)
Wallace Global Fund 2024	44,998	–	–	44,998
Wallace Global Fund 2025	–	38,488	(38,488)	–
Olwyn 2025	–	5,000	(5,000)	–
UNFPA Kenya 2025	–	7,032	(7,032)	–
Wallace Born Perfect Campaign	–	93,211	–	93,211
	<u>(13,597)</u>	<u>165,981</u>	<u>(72,783)</u>	<u>79,601</u>

	At 1 July 2023	Income	Expenditure	At 30 June 2024
	£	£	£	£
General funds	27,862	16,219	(136,460)	(92,379)
Cobalt 2022	–	35,000	–	35,000
Janet Brook	–	9,675	(10,891)	(1,216)
Wallace Global Fund 2024	–	62,789	(17,791)	44,998
Wallace Global Fund 2025	–	–	–	–
Olwyn 2025	–	–	–	–
UNFPA Kenya 2025	–	–	–	–
Wallace Born Perfect Campaign	–	–	–	–
	<u>27,862</u>	<u>123,683</u>	<u>(165,142)</u>	<u>(13,597)</u>

Restricted funds

	At 1 July 2024	Income	Expenditure	At 30 June 2025
	£	£	£	£
Cobalt Trust	–	–	–	–
Olwyn 2023	12,334	–	–	12,334
UNFPA 2023	(3,074)	–	–	(3,074)
US State Dept 2023	–	–	–	–
Wallace 2023 Women Deliver	(9,275)	–	–	(9,275)
World Bank 2023 GB (LitF)	(6,901)	–	–	(6,901)
World Bank 2023 Mali	336	–	–	336

GMC Charity to End FGM

Charitable Incorporated Organisation

Notes to the Financial Statements *(continued)*

Year ended 30 June 2025

11. Analysis of charitable funds *(continued)*

EU Guinea Bissau 2024	98,705	–	(94,417)	4,288
Wallace CSW 2024	(2,076)	–	–	(2,076)
WGF Tanzania Oct 2023	–	–	–	–
Olwyn 2024	4,882	–	–	4,882
Wallace Born Perfect Campaign	–	52,700	(13,178)	39,522
Wallace CSW 2025	–	23,141	(23,141)	–
World Bank 2024 Mauritania	–	11,320	(11,320)	–
	<u>94,931</u>	<u>87,161</u>	<u>(142,056)</u>	<u>40,036</u>

	At 1 July 2023	Income	Expenditure	At 30 June 2024
	£	£	£	£
Cobalt Trust	–	22,300	(22,300)	–
Olwyn 2023	12,334	–	–	12,334
UNFPA 2023	57,703	110,281	(171,058)	(3,074)
US State Dept 2023	–	7,730	(7,730)	–
Wallace 2023 Women Deliver	23,310	4,818	(37,403)	(9,275)
World Bank 2023 GB (LitF)	24,060	(739)	(30,222)	(6,901)
World Bank 2023 Mali	336	–	–	336
EU Guinea Bissau 2024	–	203,870	(105,165)	98,705
Wallace CSW 2024	–	15,494	(17,570)	(2,076)
WGF Tanzania Oct 2023	–	19,667	(19,667)	–
Olwyn 2024	–	22,000	(17,118)	4,882
Wallace Born Perfect Campaign	–	–	–	–
Wallace CSW 2025	–	–	–	–
World Bank 2024 Mauritania	–	–	–	–
	<u>117,743</u>	<u>405,421</u>	<u>(428,233)</u>	<u>94,931</u>

12. Analysis of net assets between funds

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	2025
	£	£	£
Current assets	(13,454)	133,228	119,774
Creditors less than 1 year	(137)	–	(137)
Net assets	<u>(13,591)</u>	<u>133,228</u>	<u>119,637</u>

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	2024
	£	£	£
Current assets	(10,253)	94,931	84,678
Creditors less than 1 year	(3,344)	–	(3,344)
Net assets	<u>(13,597)</u>	<u>94,931</u>	<u>81,334</u>

GMC Charity to End FGM

Charitable Incorporated Organisation

Notes to the Financial Statements *(continued)*

Year ended 30 June 2025

13. Analysis of changes in net debt

	At 1 Jul 2024	Cash flows	At 30 Jun 2025
	£	£	£
Cash at bank and in hand	<u>84,678</u>	<u>33,889</u>	<u>118,567</u>

14. Related parties

There were no related party transactions for the year ended 30 June 2025.

GMC Charity to End FGM

Charitable Incorporated Organisation

Management Information

Year ended 30 June 2025

The following pages do not form part of the financial statements.

GMC Charity to End FGM

Charitable Incorporated Organisation

Detailed Statement of Financial Activities

Year ended 30 June 2025

	2025 £	2024 £
Income and endowments		
Donations and legacies		
Donations	<u>253,142</u>	<u>529,104</u>
Total income	<u><u>253,142</u></u>	<u><u>529,104</u></u>
Expenditure		
Expenditure on charitable activities		
Purchases	(212,068)	(587,077)
Legal and professional fees	<u>(2,771)</u>	<u>(6,298)</u>
	<u>(214,839)</u>	<u>(593,375)</u>
Total expenditure	<u><u>(214,839)</u></u>	<u><u>(593,375)</u></u>
Net income/(expenditure)	<u><u>38,303</u></u>	<u><u>(64,271)</u></u>

GMC CHARITY TO END FGM

England & Wales - Charity number 1176359

Accounts

GMC Charity to End FGM
Company Limited by Guarantee
Unaudited Financial Statements
30 June 2024

CHARLTON BAKER LIMITED

Chartered accountants
7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM
Company Limited by Guarantee
Financial Statements
Year ended 30 June 2024

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GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 30 June 2024

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 30 June 2024.

Objectives and strategy

Our **Charitable purpose**, as set out in the objects contained in the Charity's Memorandum of Association, is "For the public benefit to promote the education and training of people working in journalistic media in Africa and across the world, to enable them more effectively to raise awareness of the dangers to physical and mental health, caused by the practice of Female Genital Mutilation".

How our activities deliver public benefit.

Our main activities and who we try to help are described below. All our charitable activities focus on tackling Female Genital Mutilation (FGM) and are undertaken to further our charitable purposes for the public benefit.

Our **Vision** is to accelerate the abandonment of Female Genital Mutilation worldwide, through use of the media.

Our **Mission** is to do this by empowering activists and other impact partners to use influencers such as religious leaders, traditional elders, to create anti-FGM media content to achieve global reach. And deploying digital learning and videos to train communities to use the media.

We understand the sensitivities that surround any dialogue and debate around FGM and always take these into consideration in the way in which we work with our partners and the media output that we help our partners to generate. We tailor our messaging carefully according to the audience we are trying to reach and support and provide guidance to our partners to do likewise.

We work with many partners who have been directly or indirectly impacted by FGM. Moreover, partners are working on a sensitive issue in sensitive settings. At all times our work with partners prioritises their safeguarding and security. We also take a strong safeguarding approach in relation to all individuals who are part of our media outputs, videos, imagery.

Overview

The year to 30th June 2024 showed a drop in income of 23%. There was a deficit in the year and this was reflected in cash balances being down on last year.

In terms of activity to end FGM, the charity had a good year, despite the knock-on impact of the Ukraine War on funding. GMC increased its base of activists, spreading the key messages and partnering with key players - all of which helps ensure we move closer to our goal - of ending FGM by 2030.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2024

Financial overview

GMC Income was down 23% in the year to £529,104, from £689,190 the previous year.

GMC incurred a deficit of £64,271 which has led to us close the year with cash balances of £84,678, down from £124,070, at the end of the previous year.

At the year end the closing reserves included a deficit of Unrestricted Funds of £13,597. This was a result of cuts by funding agencies during the year together with funding scheduled to be received in the year being received after the year end. Following rectifying action, Unrestricted Funds returned to surplus in November 2024 and are forecast to be in surplus by approximately £60,000 at 30 June 2025.

Our Reserves policy target is to have between 3-6 months overheads covered by 'unrestricted' funds.

Sources of funding

The principal Funders of GMC were with (funds received in brackets); EU Guinea Bissau (£203,870), UNFPA (£110,281), Wallace Global Fund (£102,768), Cobalt (£57,300) and The Olwyn Foundation (£22,000).

Without the support and guidance of our Funders GMC would not be able to function as a charity pledged to end FGM by 2030.

Summary of activities

GMC provided over 185 direct action grants across Kenya, Nigeria, Sierra Leone, Mali, Gambia, Guinea, Guinea Bissau, Ethiopia and Somalia, to grass roots activists, to enable them to implement their media strategies and to build a critical mass of debate on FGM. These messages of the health impacts and harms of FGM reached millions of people through local and community radio and TV.

In addition to this core activity GMC was involved in the following activities:

WD2023 - Women Deliver Conference, Kigali, Rwanda, July 2023

The Women Deliver Conference, usually held every 3 years, took place in Kigali, Rwanda. 6,000 people convened in Kigali, to find sustainable solutions to gender equality.

GMC launched the #FrontlineEndingFGM movement of local organisations ending Female Genital Mutilation within their communities across Africa, calling on donors to back them directly.

Dr. Natalia Kanem, Executive Director of the UNFPA (the United Nations Sexual and Reproductive Health agency) strongly backed the campaign to empower and fund grassroots-led action.

Media Training for Journalists, Addis Ababa, Ethiopia, August 2023

GMC carried out Media Training on Sensitive Reporting on Harmful Practices, for Media Practitioners from West, Central & Northern Africa, in collaboration with the African Union. After the training, 25 journalists participated in submitting their articles for publication.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2024

Sources of funding *(continued)*

The open source website is available for grassroots organisations working on the frontline to follow and complete online training courses.

Nairobi, Kenya, May 2024

The survivors' summit program, organized by Brighter Society Initiative (BSI Kenya), took place on 10th May 2024, at Weston Hotel in Nairobi County Kenya.

The program aimed to provide capacity building and socio-economic empowerment to FGM survivors. Survivors from all the 22 hot spot counties came in large numbers to share their experiences and to be a source of encouragement to all women so that others would not undergo the same trauma. 200 people attended the summit.

Gambia, May 2024

Comprehensive media campaign carried out across The Gambia, by Safe Hands For Girls, to raise awareness about the harmful effects of Female Genital Mutilation and the implications of the proposed repeal of the FGM bill in The Gambia.

The content included the creation of a campaign video, a song featuring one of the country's most prominent comedy advocacy groups, and short radio audios. The content was utilized in community tours across various villages to educate and engage with local populations on the dangers of FGM and the potential impact of repealing the bill.

Guinea Bissau, January 2024

GMC launched an 18 month campaign in Guinea Bissau, funded by the European Union. The "Prevention and Fight Against FGM in Guinea-Bissau" project aims to eradicate harmful traditional practices affecting women and children through community engagement, education, and advocacy. Key activities will include community dialogues, training sessions, media campaigns, Caravan, DAGs, and legal workshops.

April 2024

Media Campaign academy, Guinea Bissau
46 activists trained on media engagement and anti-FGM messaging.

May 2024

Launch of the Born Perfect Caravan, in Guinea Bissau, with local partners CNAPN (National Committee against Harmful Practices) travelling through areas of high prevalence in the Gabu regions, complementing traditional media campaigns to reach broader and more remote communities, raising awareness by showing films, holding survivor testimonials, religious advocacy and legal education.

Risk management

GMC maintains and reviews its Risk Register regularly, to identify, assess and control risks and to mitigate any risks that the charity faces.

Social media/website

GMC increased its digital footprint - and developed its online media resource hub on the website, to provide verifiable journalistic material on FGM for campaigners and journalists.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2024

Structure, governance and management

The Charity is controlled by its governing document as a Charitable Incorporated Organisation.

Reference and administrative details

Registered charity name GMC Charity to End FGM

Charity registration number 1176359

Company registration number CE012722

Principal office and registered office 40 Brecknock Road
London
N7 0DD

The trustees

Ms V Henley
Mr M Mojeed
Mr A C Rusbridger
Mr J Cox
Ms J Cook
Ms N S Jennings
Ms M M Mahy
M Doyle

Independent examiner L Rudman AAT, MAAT
7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

The trustees' annual report and the overview were approved on and signed on behalf of the board of trustees by:

Mr J Cox
Trustee

GMC Charity to End FGM

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of GMC Charity to End FGM

Year ended 30 June 2024

I report to the trustees on my examination of the financial statements of GMC Charity to End FGM ('the charity') for the year ended 30 June 2024.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

GMC Charity to End FGM

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of GMC Charity to End FGM
(continued)

Year ended 30 June 2024

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

L Rudman AAT, MAAT
Independent Examiner

7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 30 June 2024

		2024		2023	
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	4	123,683	405,421	529,104	689,190
Total income		<u>123,683</u>	<u>405,421</u>	<u>529,104</u>	<u>689,190</u>
Expenditure					
Expenditure on charitable activities	5,6	(165,142)	(428,233)	(593,375)	(667,895)
Total expenditure		<u>(165,142)</u>	<u>(428,233)</u>	<u>(593,375)</u>	<u>(667,895)</u>
		—	—	—	—
Net (expenditure)/income and net movement in funds		<u>(41,459)</u>	<u>(22,812)</u>	<u>(64,271)</u>	<u>21,295</u>
		—	—	—	—
Reconciliation of funds					
Total funds brought forward		27,862	117,743	145,605	124,310
Total funds carried forward		<u>(13,597)</u>	<u>94,931</u>	<u>81,334</u>	<u>145,605</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM
Company Limited by Guarantee
Statement of Financial Position
30 June 2024

	Note	2024 £	2023 £
Current assets			
Debtors	9	–	34,156
Cash at bank and in hand		<u>84,678</u>	<u>124,070</u>
		84,678	158,226
Creditors: amounts falling due within one year	10	<u>(3,344)</u>	<u>(12,621)</u>
Net current assets		<u>81,334</u>	<u>145,605</u>
Total assets less current liabilities		<u>81,334</u>	<u>145,605</u>
Net assets		<u><u>81,334</u></u>	<u><u>145,605</u></u>
Funds of the charity			
Restricted funds		94,931	117,743
Unrestricted funds		<u>(13,597)</u>	<u>27,862</u>
Total charity funds	11	<u><u>81,334</u></u>	<u><u>145,605</u></u>

For the year ending 30 June 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on, and are signed on behalf of the board by:

Mr J Cox
Trustee

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM
Company Limited by Guarantee
Statement of Cash Flows
Year ended 30 June 2024

	2024	2023
	£	£
Cash flows from operating activities		
Net (expenditure)/income	(64,271)	21,295
<i>Adjustments for:</i>		
Accrued expenses/(income)	900	(7,478)
<i>Changes in:</i>		
Trade and other debtors	34,156	4,691
Trade and other creditors	(10,177)	(7,241)
Cash generated from operations	<u>(39,392)</u>	<u>11,267</u>
Net cash (used in)/from operating activities	<u>(39,392)</u>	<u>11,267</u>
Net (decrease)/increase in cash and cash equivalents	(39,392)	11,267
Cash and cash equivalents at beginning of year	<u>124,070</u>	<u>112,803</u>
Cash and cash equivalents at end of year	<u><u>84,678</u></u>	<u><u>124,070</u></u>

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 30 June 2024

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 40 Brecknock Road, London, N7 0DD.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Income tax

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Incoming resources

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2024

3. Accounting policies *(continued)*

Resources expended

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Reserves policy

GMC's Reserves policy target is a minimum reserves requirement that covers at least 3 months running costs, with funds contractually available to pay for running costs.

GMC monitors cash flow projections for the next 12 months every quarter, highlighting any uncertain income commitments. Any projected funding shortfall in GMC's reserves requirement is immediately advised to the Board's Finance & Risk Committee for rectifying action.

Ongoing costs are not expected to vary materially from current levels

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Donations			
Donations	<u>123,683</u>	<u>405,421</u>	<u>529,104</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
Donations	<u>107,684</u>	<u>581,506</u>	<u>689,190</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2024

5. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Charitable activities	164,144	422,933	587,077
Support costs	998	5,300	6,298
	<u>165,142</u>	<u>428,233</u>	<u>593,375</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Charitable activities	78,307	586,681	664,988
Support costs	2,907	–	2,907
	<u>81,214</u>	<u>586,681</u>	<u>667,895</u>

6. Expenditure on charitable activities by activity type

	Activities undertaken directly	Support costs	Total funds 2024 £	Total fund 2023 £
Charitable activities	587,077	–	587,077	664,988
Governance costs	–	6,298	6,298	2,907
	<u>587,077</u>	<u>6,298</u>	<u>593,375</u>	<u>667,895</u>

7. Trustee remuneration and expenses

There were no trustees' remuneration or other benefits for the year ended 30 June 2024 nor for the year ended 30 June 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 June 2024 nor for the year ended 30 June 2023.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2024

8. Tangible fixed assets

	Fixtures and fittings
	£
Cost	
At 1 July 2023 and 30 June 2024	5,785
Depreciation	
At 1 July 2023 and 30 June 2024	5,785
Carrying amount	
At 30 June 2024	—
At 30 June 2023	—

9. Debtors

	2024	2023
	£	£
Prepayments and accrued income	—	11,616
Other debtors	—	22,540
	<u>—</u>	<u>34,156</u>

10. Creditors: amounts falling due within one year

	2024	2023
	£	£
Accruals and deferred income	2,500	1,600
Social security and other taxes	844	1,425
Other creditors	—	9,596
	<u>3,344</u>	<u>12,621</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2024

11. Analysis of charitable funds

Unrestricted funds

	At 1 July 2023	Income	Expenditure	At 30 June 2024
	£	£	£	£
General funds	27,862	16,219	(136,460)	(92,379)
Cobalt 2022	–	35,000	–	35,000
Janet Brook	–	9,675	(10,891)	(1,216)
Wallace Global Fund 2024	–	62,789	(17,791)	44,998
	<u>27,862</u>	<u>123,683</u>	<u>(165,142)</u>	<u>(13,597)</u>

	At 1 July 2022	Income	Expenditure	At 30 June 2023
	£	£	£	£
General funds	(2)	72,184	(44,320)	27,862
Cobalt 2022	1,394	35,500	(36,894)	–
Janet Brook	–	–	–	–
Wallace Global Fund 2024	–	–	–	–
	<u>1,392</u>	<u>107,684</u>	<u>(81,214)</u>	<u>27,862</u>

Restricted funds

	At 1 July 2023	Income	Expenditure	At 30 June 2024
	£	£	£	£
Cobalt Trust	–	22,300	(22,300)	–
Olwyn Foundation	–	–	–	–
UNFPA 2022	–	–	–	–
EU Kenya 2023	–	–	–	–
Olwyn 2023	12,334	–	–	12,334
UNFPA 2023	57,703	110,281	(171,058)	(3,074)
US State Dept 2023	–	7,730	(7,730)	–
Wallace 2022	–	–	–	–
Wallace Dakar 2023	–	–	–	–
Wallace 2023 Women Deliver	23,310	4,818	(37,403)	(9,275)

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2024

11. Analysis of charitable funds *(continued)*

World Bank 2023 GB (LitF)	24,060	(739)	(30,222)	(6,901)
World Bank 2023 Mali	336	–	–	336
EU Guinea Bissau 2024	–	203,870	(105,165)	98,705
Wallace CSW 2024	–	15,494	(17,570)	(2,076)
WGF Tanzania Oct 2023	–	19,667	(19,667)	–
Olwyn 2024	–	22,000	(17,118)	4,882
	<u>117,743</u>	<u>405,421</u>	<u>(428,233)</u>	<u>94,931</u>

	At 1 July 2022	Income	Expenditure	At 30 June 2023
	£	£	£	£
Cobalt Trust	–	30,000	(30,000)	–
Olwyn Foundation	3,924	–	(3,924)	–
UNFPA 2022	116,713	3,784	(120,497)	–
EU Kenya 2023	–	5,221	(5,221)	–
Olwyn 2023	–	15,000	(2,666)	12,334
UNFPA 2023	–	218,860	(161,157)	57,703
US State Dept 2023	–	11,721	(11,721)	–
Wallace 2022	2,281	84,581	(86,862)	–
Wallace Dakar 2023	–	81,075	(81,075)	–
Wallace 2023 Women Deliver	–	62,977	(39,667)	23,310
World Bank 2023 GB (LitF)	–	27,870	(3,810)	24,060
World Bank 2023 Mali	–	40,417	(40,081)	336
EU Guinea Bissau 2024	–	–	–	–
Wallace CSW 2024	–	–	–	–
WGF Tanzania Oct 2023	–	–	–	–
Olwyn 2024	–	–	–	–
	<u>122,918</u>	<u>581,506</u>	<u>(586,681)</u>	<u>117,743</u>

12. Analysis of net assets between funds

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Current assets	(10,253)	94,931	84,678
Creditors less than 1 year	(3,344)	–	(3,344)
Net assets	<u>(13,597)</u>	<u>94,931</u>	<u>81,334</u>
	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Current assets	40,483	117,743	158,226
Creditors less than 1 year	(12,621)	–	(12,621)
Net assets	<u>27,862</u>	<u>117,743</u>	<u>145,605</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2024

13. Analysis of changes in net debt

	At 1 Jul 2023	Cash flows	At 30 Jun 2024
	£	£	£
Cash at bank and in hand	<u>124,070</u>	<u>(39,392)</u>	<u>84,678</u>

14. Related parties

There were no related party transactions for the year ended 30 June 2024.

GMC Charity to End FGM
Company Limited by Guarantee
Management Information
Year ended 30 June 2024

The following pages do not form part of the financial statements.

GMC Charity to End FGM

Company Limited by Guarantee

Detailed Statement of Financial Activities

Year ended 30 June 2024

	2024 £	2023 £
Income and endowments		
Donations and legacies		
Donations	529,104	689,190
	<u>529,104</u>	<u>689,190</u>
Total income	<u>529,104</u>	<u>689,190</u>
Expenditure		
Expenditure on charitable activities		
Purchases	(587,077)	(664,988)
Legal and professional fees	(6,298)	(2,907)
	<u>(593,375)</u>	<u>(667,895)</u>
Total expenditure	<u>(593,375)</u>	<u>(667,895)</u>
Net (expenditure)/income	<u>(64,271)</u>	<u>21,295</u>

GMC CHARITY TO END FGM

England & Wales - Charity number 1176359

Accounts

GMC Charity to End FGM
Company Limited by Guarantee
Unaudited Financial Statements
30 June 2023

CHARLTON BAKER LIMITED

Chartered accountants
7-7c Snuff Street
Devizes
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SN10 1DU

GMC Charity to End FGM
Company Limited by Guarantee
Financial Statements
Year ended 30 June 2023

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GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 30 June 2023

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 30 June 2023.

Objectives and strategy

Our **Charitable purpose**, as set out in the objects contained in the Charity's Memorandum of Association, is "For the public benefit to promote the education and training of people working in journalistic media in Africa and across the world, to enable them more effectively to raise awareness of the dangers to physical and mental health, caused by the practice of Female Genital Mutilation".

How our activities deliver public benefit.

Our main activities and who we try to help are described below. All our charitable activities focus on tackling Female Genital Mutilation (FGM) and are undertaken to further our charitable purposes for the public benefit.

Our **Vision** is to accelerate the abandonment of Female Genital Mutilation worldwide, through use of the media.

Our **Mission** is to do this by empowering activists and other impact partners to use influencers such as religious leaders, traditional elders, to create anti-FGM media content to achieve global reach. And deploying digital learning and videos to train communities to use the media.

We understand the sensitivities that surround any dialogue and debate around FGM and always take these into consideration in the way in which we work with our partners and the media output that we help our partners to generate. We tailor our messaging carefully according to the audience we are trying to reach and support and provide guidance to our partners to do likewise.

We work with many partners who have been directly or indirectly impacted by FGM. Moreover, partners are working on a sensitive issue in sensitive settings. At all times our work with partners prioritises their safeguarding and security. We also take a strong safeguarding approach in relation to all individuals who are part of our media outputs, videos, imagery.

Overview

The year to 30th June 2023 showed a drop in income of 21%. There was a small surplus in the year and this was reflected in cash balances being slightly up on last year.

In terms of activity to end FGM, the charity had a good year, despite the knock-on impact of the Ukraine War on funding. GMC increased its base of activists, spreading the key messages and partnering with key players - all of which helps ensure we move closer to our goal - of ending FGM by 2030.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2023

Financial overview

GMC Income was down 21% in the year to £689,189, from £872,181 the previous year.

GMC incurred a surplus of £21,295 which helped us close the year with cash balances of £124,070, up from £112,803, at the end of the previous year.

At the year-end the closing reserves of £145,605 were split 99% 'unrestricted' and 1% 'restricted' funds.

Our Reserves policy target is to have between 3-6 months overheads covered by 'unrestricted' funds.

Sources of funding

The principal Funders of GMC were (with funds received in brackets); Wallace Global Fund (£228,632), UNFPA (£218,860), The World Bank (£68,286), Cobalt (£65,500) and The Olwyn Foundation (£15,000).

Without the support and guidance of our Funders GMC would not be able to function as a charity pledged to end FGM by 2030.

GMC continued to increase its base of activists, through a series of Webinars and Masterclasses and funding media campaigns. This was in spite of the challenging times presented by the Ukraine War, which led to one of our long-term Funders, Plan International, diverting money to food relief and thus we received no monies from them in the 12 months to 30 June 2023. In addition, UNFPA was unable to fund us in Q4 due to their own funding issues - exacerbated by Ukraine and other global issues.

Summary of activities

GMC provided over 130 direct action grants across Kenya, Nigeria, Sierra Leone, Mali, Gambia, Guinea, Ethiopia and Somalia, to grass roots activists, to enable them to implement their media strategies and to build a critical mass of debate on FGM. These messages of the health impacts and harms of FGM reached millions of people through local and community radio and TV.

In addition to this core activity GMC was involved in the following activities:

Naivasha, Kenya (November 2022)

Total number of participants: 40

Number of days: 3

The Naivasha Lake retreat was a gathering of the best of the Activists that we have worked with in the last decade. It was an emotional, productive and gear-changing event. GMC, with the support of Wallace Global Fund, has helped create a new international mechanism to 'Shift The Power' from the big donors to the frontline feminist organisations. It's called #FrontlineEndingFGM - a mechanism that not only drives funds to the frontline feminists but puts them at the centre of the donor's vision of "localisation". #FrontlineEndingFGM recognised the global shift of donors to frontline feminist organisations, away from the Global North. The event resulted in a number of new high level connections being made - including with the EU.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2023

Sources of funding *(continued)*

Whistleblower's Map (November 2022)

We launched the first-ever whistleblower's map in Kenya - so activists can help police get to girls before they are cut over the holiday season. This App resulted in a campaign in Kuria, Migori County, Kenya in December 2022, where over 500 girls were rescued and 38 arrests of organisers of the cutting were made - 8 of whom were subsequently jailed.

Born Perfect Campaign

We continued to amplify the #BornPerfect message throughout the year including during the Qatar World Cup. Our portfolio of #BornPerfect Footballer videos were pushed out on social media platforms - when appropriate. Given the nature of the sport we had to select suitable moments, for example, to maximise amplification we tagged our videos to popular Tweets following big games. We also reinforced the point that our #BornPerfect Football Ambassadors were exhibiting support and values that should be as respected - as well as pure football skills.

Cross Border Training Academy in Mano River (June 2023) (Guinea, Sierra Leone, Liberia borders)

Total number of participants: 60

Number of training days: 5

The goal was to Train Media practitioners and Civil Society Organization (CSO) members to work in the interest of Ending FGM. These persons were drawn from the border areas of Sierra Leone, Guinea and Liberia. A total of Sixty Journalists, Civil Society Organizations, Religious Leaders, Medical practitioners, Traditional Leaders and influential youth took part in the training which included media laws, how to report on FGM, the role of the Media in the FGM Campaign, Islam and FGM, lobbying skills for CSOs, International Conventions which the three countries are signatories to, how to engage Traditional Leaders to let them understand and commit themselves to the campaign against FGM, and health and social implications of FGM.

#FrontlineEndingFGM Media training boosters in Kenya (June 2023)

Total number of participants: 100

Number of training days: 3

Brighter Society Initiative (BSI) ran a training camp with a vision towards an empowered society beyond violence.

Risk management

GMC maintains and reviews its Risk Register regularly, to identify, assess and control risks and to mitigate any risks that the charity faces.

Social media/website

GMC increased its digital footprint - and developed its online media resource hub on the website, to provide verifiable journalistic material on FGM for campaigners and journalists.

Structure, governance and management

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2023

Reference and administrative details

Registered charity name GMC Charity to End FGM

Charity registration number 1176359

Company registration number CE012722

Principal office and registered office 40 Brecknock Road
London
N7 0DD

The trustees

Ms V Henley

Mr M Mojeed

Mr A C Rusbridger

Mr J Cox

Ms J Cook

Ms N S Jennings

Ms M M Mahy

M Doyle

(Appointed 14 December 2022)

(Appointed 1 January 2023)

Independent examiner L Rudman AAT, MAAT
7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

The trustees' annual report and the overview were approved on and signed on behalf of the board of trustees by:

Mr J Cox
Trustee

GMC Charity to End FGM

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of GMC Charity to End FGM

Year ended 30 June 2023

I report to the trustees on my examination of the financial statements of GMC Charity to End FGM ('the charity') for the year ended 30 June 2023.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

GMC Charity to End FGM

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of GMC Charity to End FGM
(continued)

Year ended 30 June 2023

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

L Rudman AAT, MAAT
Independent Examiner

7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 30 June 2023

			2023		2022
		Unrestricted	Restricted	Total funds	Total funds
	Note	funds	funds	£	£
		£	£		
Income and endowments					
Donations and legacies	4	<u>107,684</u>	<u>581,506</u>	<u>689,190</u>	<u>872,181</u>
Total income		<u>107,684</u>	<u>581,506</u>	<u>689,190</u>	<u>872,181</u>
Expenditure					
Expenditure on charitable activities	5,6	<u>(81,214)</u>	<u>(586,681)</u>	<u>(667,895)</u>	<u>(813,409)</u>
Total expenditure		<u>(81,214)</u>	<u>(586,681)</u>	<u>(667,895)</u>	<u>(813,409)</u>
Net income and net movement in funds		<u>26,470</u>	<u>(5,175)</u>	<u>21,295</u>	<u>58,772</u>
Reconciliation of funds					
Total funds brought forward		<u>1,392</u>	<u>122,918</u>	<u>124,310</u>	<u>65,538</u>
Total funds carried forward		<u>27,862</u>	<u>117,743</u>	<u>145,605</u>	<u>124,310</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM
Company Limited by Guarantee
Statement of Financial Position
30 June 2023

	Note	2023 £	2022 £
Current assets			
Debtors	9	34,156	38,847
Cash at bank and in hand		<u>124,070</u>	<u>112,803</u>
		158,226	151,650
Creditors: amounts falling due within one year	10	<u>(12,621)</u>	<u>(27,340)</u>
Net current assets		<u>145,605</u>	<u>124,310</u>
Total assets less current liabilities		<u>145,605</u>	<u>124,310</u>
Net assets		<u><u>145,605</u></u>	<u><u>124,310</u></u>
Funds of the charity			
Restricted funds		117,743	122,918
Unrestricted funds		<u>27,862</u>	<u>1,392</u>
Total charity funds	11	<u><u>145,605</u></u>	<u><u>124,310</u></u>

For the year ending 30 June 2023 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on, and are signed on behalf of the board by:

Mr J Cox
Trustee

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM
Company Limited by Guarantee
Statement of Cash Flows
Year ended 30 June 2023

	2023	2022
	£	£
Cash flows from operating activities		
Net income	21,295	58,772
<i>Adjustments for:</i>		
Accrued (income)/expenses	(7,478)	8,926
<i>Changes in:</i>		
Trade and other debtors	4,691	(16,795)
Trade and other creditors	(7,241)	13,390
Cash generated from operations	<u>11,267</u>	<u>64,293</u>
Net cash from operating activities	<u>11,267</u>	<u>64,293</u>
Net increase in cash and cash equivalents	11,267	64,293
Cash and cash equivalents at beginning of year	<u>112,803</u>	<u>48,510</u>
Cash and cash equivalents at end of year	<u>124,070</u>	<u>112,803</u>

The notes on pages 10 to 16 form part of these financial statements.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 30 June 2023

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 40 Brecknock Road, London, N7 0DD.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Income tax

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Incoming resources

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2023

3. Accounting policies *(continued)*

Resources expended

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Reserves policy

GMC's Reserves policy target is a minimum reserves requirement that covers at least 3 months running costs, with funds contractually available to pay for running costs.

GMC monitors cash flow projections for the next 12 months every quarter, highlighting any uncertain income commitments. Any projected funding shortfall in GMC's reserves requirement is immediately advised to the Board's Finance & Risk Committee for rectifying action.

Ongoing costs are not expected to vary materially from current levels

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
Donations	<u>107,684</u>	<u>581,506</u>	<u>689,190</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Donations			
Donations	<u>104,219</u>	<u>767,962</u>	<u>872,181</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2023

5. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Charitable activities	78,307	586,681	664,988
Support costs	2,907	–	2,907
	<u>81,214</u>	<u>586,681</u>	<u>667,895</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Charitable activities	95,988	709,814	805,802
Support costs	7,607	–	7,607
	<u>103,595</u>	<u>709,814</u>	<u>813,409</u>

6. Expenditure on charitable activities by activity type

	Activities undertaken directly	Support costs	Total funds 2023 £	Total fund 2022 £
Charitable activities	664,988	–	664,988	805,802
Governance costs	–	2,907	2,907	7,607
	<u>664,988</u>	<u>2,907</u>	<u>667,895</u>	<u>813,409</u>

7. Trustee remuneration and expenses

There were no trustees' remuneration or other benefits for the year ended 30 June 2023 nor for the year ended 30 June 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 June 2023 nor for the year ended 30 June 2022.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2023

8. Tangible fixed assets

	Fixtures and fittings
	£
Cost	
At 1 July 2022 and 30 June 2023	5,785
Depreciation	
At 1 July 2022 and 30 June 2023	5,785
Carrying amount	
At 30 June 2023	—
At 30 June 2022	—

9. Debtors

	2023	2022
	£	£
Prepayments and accrued income	11,616	11,224
Other debtors	22,540	27,623
	<u>34,156</u>	<u>38,847</u>

10. Creditors: amounts falling due within one year

	2023	2022
	£	£
Accruals and deferred income	1,600	9,078
Social security and other taxes	1,425	18,262
Other creditors	9,596	—
	<u>12,621</u>	<u>27,340</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2023

11. Analysis of charitable funds

Unrestricted funds

	At 1 July 2022	Income	Expenditure	At 30 June 2023
	£	£	£	£
General funds	(2)	72,184	(44,320)	27,862
Cobalt 2022	1,394	35,500	(36,894)	—
	<u>1,392</u>	<u>107,684</u>	<u>(81,214)</u>	<u>27,862</u>

	At 1 July 2021	Income	Expenditure	At 30 June 2022
	£	£	£	£
General funds	768	27,219	(27,989)	(2)
Cobalt 2022	—	77,000	(75,606)	1,394
	<u>768</u>	<u>104,219</u>	<u>(103,595)</u>	<u>1,392</u>

Restricted funds

	At 1 July 2022	Income	Expenditure	At 30 June 2023
	£	£	£	£
UNFPA 2020	—	—	—	—
Plan Denmark 2021	—	—	—	—
Cobalt Trust	—	30,000	(30,000)	—
UNFPA 2021	—	—	—	—
Plan Germany Mali TV	—	—	—	—
Irish Aid 2021	—	—	—	—
Olwyn Foundation	3,924	—	(3,924)	—
World Bank 2021	—	—	—	—
World Bank 2022	—	—	—	—
UNFPA 2022	116,713	3,784	(120,497)	—
Wallace 2022	—	—	—	—
EU Kenya 2023	—	5,221	(5,221)	—
Olwyn 2023	—	15,000	(2,666)	12,334

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2023

11. Analysis of charitable funds *(continued)*

UNFPA 2023	–	218,860	(161,157)	57,703
US State Dept 2023	–	11,721	(11,721)	–
Wallace 2022	2,281	84,581	(86,862)	–
Wallace Dakar 2023	–	81,075	(81,075)	–
Wallace 2023 Women Deliver	–	62,977	(39,667)	23,310
World Bank 2023 GB (LitF)	–	27,870	(3,810)	24,060
World Bank 2023 Mali	–	40,417	(40,081)	336
	<u>122,918</u>	<u>581,506</u>	<u>(586,681)</u>	<u>117,743</u>

	At 1 July 2021	Income	Expenditure	At 30 June 2022
	£	£	£	£
UNFPA 2020	–	15,000	(15,000)	–
Plan Denmark 2021	37,742	10,872	(48,614)	–
Cobalt Trust	–	–	–	–
UNFPA 2021	6,703	244,738	(251,441)	–
Plan Germany Mali TV	20,325	–	(20,325)	–
Irish Aid 2021	–	48,037	(48,037)	–
Olwyn Foundation	–	50,000	(46,076)	3,924
World Bank 2021	–	35,575	(35,575)	–
World Bank 2022	–	35,948	(35,948)	–
UNFPA 2022	–	268,019	(151,306)	116,713
Wallace 2022	–	59,773	(57,492)	2,281
EU Kenya 2023	–	–	–	–
Olwyn 2023	–	–	–	–
UNFPA 2023	–	–	–	–
US State Dept 2023	–	–	–	–
Wallace 2022	–	–	–	–
Wallace Dakar 2023	–	–	–	–
Wallace 2023 Women Deliver	–	–	–	–
World Bank 2023 GB (LitF)	–	–	–	–
World Bank 2023 Mali	–	–	–	–
	<u>64,770</u>	<u>767,962</u>	<u>(709,814)</u>	<u>122,918</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2023

12. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Current assets	40,483	117,743	158,226
Creditors less than 1 year	(12,621)	—	(12,621)
Net assets	<u>27,862</u>	<u>117,743</u>	<u>145,605</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Intangible assets	—	—	—
Current assets	28,732	122,918	151,650
Creditors less than 1 year	(27,340)	—	(27,340)
Net assets	<u>1,392</u>	<u>122,918</u>	<u>124,310</u>

13. Analysis of changes in net debt

	At 1 Jul 2022 £	Cash flows £	At 30 Jun 2023 £
Cash at bank and in hand	<u>112,803</u>	<u>11,267</u>	<u>124,070</u>

14. Related parties

There were no related party transactions for the year ended 30 June 2023.

GMC Charity to End FGM
Company Limited by Guarantee
Management Information
Year ended 30 June 2023

The following pages do not form part of the financial statements.

GMC Charity to End FGM

Company Limited by Guarantee

Detailed Statement of Financial Activities

Year ended 30 June 2023

	2023 £	2022 £
Income and endowments		
Donations and legacies		
Donations	689,190	872,181
	<u>689,190</u>	<u>872,181</u>
Total income	<u>689,190</u>	<u>872,181</u>
Expenditure		
Expenditure on charitable activities		
Purchases	(664,988)	(805,802)
Legal and professional fees	(2,907)	(7,607)
	<u>(667,895)</u>	<u>(813,409)</u>
Total expenditure	<u>(667,895)</u>	<u>(813,409)</u>
Net income	<u>21,295</u>	<u>58,772</u>

GMC CHARITY TO END FGM

England & Wales - Charity number 1176359

Accounts

GMC Charity to End FGM
Company Limited by Guarantee
Unaudited Financial Statements
30 June 2022

CHARLTON BAKER LIMITED

Chartered Accountants
7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM
Company Limited by Guarantee
Financial Statements
Year ended 30 June 2022

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Independent examiner's report to the trustees	7 to 8
Statement of financial activities (including income and expenditure account)	9
Statement of financial position	10
Statement of cash flows	11
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The following pages do not form part of the financial statements	
Detailed statement of financial activities	20

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 30 June 2022

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 30 June 2022.

Objectives and strategy

Our **Charitable purpose**, as set out in the objects contained in the Charity's Memorandum of Association, is "For the public benefit to promote the education and training of people working in journalistic media in Africa and across the world, to enable them more effectively to raise awareness of the dangers to physical and mental health, caused by the practice of Female Genital Mutilation".

How our activities deliver public benefit.

Our main activities and who we try to help are described below. All our charitable activities focus on tackling Female Genital Mutilation (FGM) and are undertaken to further our charitable purposes for the public benefit.

Our **Vision** is to accelerate the abandonment of Female Genital Mutilation worldwide, through use of the media.

Our **Mission** is to do this by empowering activists and other impact partners to use influencers such as religious leaders, traditional elders, to create anti-FGM media content to achieve global reach. And deploying digital learning and videos to train communities to use the media.

We understand the sensitivities that surround any dialogue and debate around FGM and always take these into consideration in the way in which we work with our partners and the media output that we help our partners to generate. We tailor our messaging carefully according to the audience we are trying to reach and support and provide guidance to our partners to do likewise.

We work with many partners who have been directly or indirectly impacted by FGM. Moreover, partners are working on a sensitive issue in sensitive settings. At all times our work with partners prioritises their safeguarding and security. We also take a strong safeguarding approach in relation to all individuals who are part of our media outputs, videos, imagery.

Overview

The year to 30th June 2022 showed a growth of income of 27%. There was a surplus in the year and this was reflected in cash balances being up on last year.

In terms of activity to end FGM, the charity also had a good year, despite Covid-19 and the knock on impact of the Ukraine War on funding, increasing its base of activists, spreading the key messages, conducting further impact measurement and partnering with key players - all of which should help ensure we end FGM by 2030.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2022

Financial overview

GMC Income was up 27% in the year to £872,181, from £689,080 the previous year.

GMC incurred a surplus of £58,772 which meant we closed the year with cash balances of £112,803, up from £48,510, at the end of the previous year.

At the year-end the closing reserves of £124,310 were split 1% 'unrestricted' and 99% 'restricted' funds.

Our Reserves policy target is to have between 3-6 months overheads covered by 'unrestricted' funds

Sources of funding

The principal Funders of GMC were (with funds received in brackets); UNFPA (£528,000), The World Bank (£72,000), Cobalt Trust (£77,000), Wallace Global Fund (£60,000) and The Olwyn Foundation (£50,000).

Without the support and guidance of our Funders GMC would not be able to function as a charity pledged to end FGM by 2030.

GMC continued to increase its base of activists, through a series of Webinars and Masterclasses and funding media campaigns. This was in spite of the challenging times presented by Covid-19, where more girls were at a greater risk of undergoing Female Genital Mutilation. An additional challenge was the Ukraine War, which led to one of our long-term Funders diverting money to food relief and thus we received no monies from them in the 6 months to 30 June 2022.

Summary of activities

GMC provided over 433 direct action grants across Kenya, Nigeria, Sierra Leone, Mali, Gambia, Guinea, Ethiopia, Puntland and Somalia, to grass roots activists, to enable them to implement their media strategies and to build a critical mass of debate on FGM. These messages of the health impacts and harms of FGM reached millions of people through local and community radio and TV.

These local media grants were fully coordinated by grassroots campaigners, who produced FGM-related broadcasts in August (Summertime Cutting). Examples of funded projects include:

- Radio roundtable discussions with local elected officials calling their audiences to stop performing FGM, and discussing the medical consequences of the practice
- Running an interactive live radio session on the harms of FGM with doctors and religious leaders in Nigeria
- Call-in radio show with a FGM survivor sharing her experience live, and production of radio jingles with 9 other FGM survivors speaking out against the practice
- Group discussions with journalists discussing how to involve more men in the anti-FGM fight in Puntland, Somalia

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2022

Sources of funding *(continued)*

Case Study: Summer Cutting in Guinea

In Guinea, more girls are cut during the Summer Holidays than the rest of the year. In order to counteract this heightened risk, media activists campaigned on all platforms available: local radio (Radio Rurale Locale de Mamou, Dinguiraye, Beyla), private stations from Conakry (Love FM, Kaniazik FM), private local stations in the regions (Bolivar FM de Mamou online news platforms (satinfos.com, actualitefeminine.com, actu-elles.info) Almost all regions of the country were covered by the August campaign, which generated around 26 hours of broadcast content and reached over 1,395,000 people across Guinea.

Young activist Fanta Camara produced short documentaries on FGM featuring a Religious Leader, as well as a radio roundtable discussion with a judge and gynaecologist on Djouma FM. She reached over 5,000 people in the region of Kankan, where the prevalence rate of FGM is 96%.

Born Perfect Campaign

In partnership with UNFPA and Wallace Global Fund, End of FGM message will be amplified through globally renowned sports persons with their daughters.

Progress made

- We reached out to famous Sportsmen of African heritage, Football authorities (FIFA, Premier League etc), Football Managers and Journalists.
- We have devised a video short format to incorporate the video of the Footballer and highlight their most famous football moment with a clear message and branding.
- Over 120 targets have been identified, researched and contacted - mostly in African Countries with FGM.
- 5 International Footballers have joined our campaign and filmed video shorts:
 1. Efe Ambrose - Celtic and Nigeria
 2. Emmanuel Aminike - Barcelona and Nigeria
 3. Emmanuel Babarayo - Nigeria
 4. Yaya Touré - Barcelona, Manchester City and Ivory Coast
 5. Tijani Babangida - Ajax and Nigeria

A key moment was when a football legend joined the Born Perfect campaign.

In June 2022 Yaya Touré, ex Manchester City, Barcelona and Ivory Coast Footballer, joined our campaign. In the first week of release his video message was viewed over 50,000 times across Twitter, Instagram, Facebook and TikTok - including by a US Ambassador and a British MP. Yaya Touré and his manager (Leon Mann) have pledged to help our campaign in the future.

New avenues were developed to attract the attention of young African males with football-themed activity.

An example of this is: Benue State, Nigeria young peoples Football Tournament.

GMC presented prizes and t-shirts to all the semi-finalists competing in this 1,000 participant strong tournament, which was sponsored by the foundation run by Benue State Governor's wife (Eunice Springs Foundation). Footballer Emmanuel Babarayo made the presentations and gave a speech on FGM that included UNFPA's support.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2022

Sources of funding *(continued)*

Online Media Resource Hub

We have officially launched the Online Media Resources Hub with the release of the first 2 Media Masterclasses. Each Masterclass was produced alongside grassroots campaigners, who curated the content from script writing to hosting the Masterclass launch live.

The first one goes through “How to Work With GMC” by showcasing campaigners how to apply for Direct Action Media Grants, how to attend a Media Training Academy, and how to stay in touch with the GMC team in case an issue arises. The second Masterclass introduced the “Child Protection and Safeguarding Yourself” online series, with Triple A Activist Ayo Bello showcasing some of the ways of staying safe while campaigning against FGM on the media.

Other progress made involve:

- 89 people completed “How to Work With GMC”
- 6 people completed “Child Protection and Safeguarding Yourself”
- 47 new campaigner reports uploaded on the website

FGM Online Media Masterclasses

further Online Media Masterclasses were produced. They are:

Media Masterclass #7: Politicians adding their voice to #EndFGM campaign (21 Oct)

Media Masterclass #8: Direct Action to end FGM and how to work with GMC (4 Nov)

Media Masterclass #9: Amplifying the voices of survivors on the media (18 Nov)

Media Masterclass #10: Child protection and safeguarding yourself (25 Nov)

Media Masterclass #11: Discussing the Anti-FGM Bill in Somalia (16 Dec)

Media Masterclass #12: Review, Feedback and 2021 activists/community Tea Party

Coordinating these live sessions entailed producing a few short films, including:

1. Film for the website on “Child Protection and Safeguarding Yourself”
2. Introduction film for the session on Politicians’ Voices Against FGM
3. Film on FGM in Somalia
4. Promotion film featuring listeners’ reactions to the UNFPA/GMC anti-FGM campaign

Risk management

GMC maintains and reviews its Risk Register regularly, to identify, assess and control risks and to mitigate any risks that the charity faces.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2022

Impact

In partnership with 60Decibels, we carried out the endline study in Nigeria, measuring the impact of media messaging on people's attitudes towards FGM in the country over a 2-year period.

Here are some of the findings:

- 14% of those who previously said "they would carry out FGM on their daughter" have changed their mind and will no longer carry out FGM on their daughter.
- Medical risks: Awareness of medical risks associated with FGM increased since the baseline by 4%. Endline respondents were more likely to understand the range of medical risks. They also received their information via word of mouth and their parents compared to media, which was the most common source of information during the baseline.
- Media influence: Media influencers were far more prevalent during the endline. Nearly three quarters of endline respondents had heard of influencers speak of FGM compared to just over half for the baseline. One of the primary differences we found was with the content being more focused on reproductive and sexual health compared to what was heard prior to the baseline.
- Endline respondents mentioned healthcare providers and the government as important media influencers. Finding ways to collaborate with these groups could help raise awareness on FGM's negative effects.

Social media/website

GMC increased its digital footprint - and developed its online media resource hub on the website, to provide verifiable journalistic material on FGM for campaigners and journalists.

Structure, governance and management

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

GMC Charity to End FGM

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 June 2022

Reference and administrative details

Registered charity name GMC Charity to End FGM

Charity registration number 1176359

Company registration number CE012722

Principal office and registered office 40 Brecknock Road
London
N7 0DD

The trustees

Ms V Henley

Mr M Mojeed

Mr A C Rusbridger

Mr J Cox

Ms J Cook

J D Dias

Ms D Botwood Smith

(Resigned 30 June 2022)

Ms K McMillian

(Resigned 30 June 2022)

Independent examiner L Rudman AAT, MAAT
7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

The trustees' annual report and the overview were approved on 17 April 2023 and signed on behalf of the board of trustees by:



Mr J Cox
Trustee

GMC Charity to End FGM

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of GMC Charity to End FGM

Year ended 30 June 2022

I report to the trustees on my examination of the financial statements of GMC Charity to End FGM ('the charity') for the year ended 30 June 2022.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

GMC Charity to End FGM

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of GMC Charity to End FGM *(continued)*

Year ended 30 June 2022

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

L Rudman AAT, MAAT
Independent Examiner

7-7c Snuff Street
Devizes
Wiltshire
England
SN10 1DU

GMC Charity to End FGM

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 30 June 2022

			2022		2021
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	4	104,219	767,962	872,181	689,080
Total income		<u>104,219</u>	<u>767,962</u>	<u>872,181</u>	<u>689,080</u>
Expenditure					
Expenditure on charitable activities	5,6	(103,595)	(709,814)	(813,409)	(855,251)
Total expenditure		<u>(103,595)</u>	<u>(709,814)</u>	<u>(813,409)</u>	<u>(855,251)</u>
Net income/(expenditure) and net movement in funds		<u>624</u>	<u>58,148</u>	<u>58,772</u>	<u>(166,171)</u>
Reconciliation of funds					
Total funds brought forward		768	64,770	65,538	231,709
Total funds carried forward		<u>1,392</u>	<u>122,918</u>	<u>124,310</u>	<u>65,538</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 12 to 18 form part of these financial statements.

GMC Charity to End FGM
Company Limited by Guarantee
Statement of Financial Position
30 June 2022

	Note	2022 £	2021 £
Current assets			
Debtors	10	38,847	27,245
Cash at bank and in hand		112,803	48,510
		<u>151,650</u>	<u>75,755</u>
Creditors: amounts falling due within one year	11	<u>(27,340)</u>	<u>(10,217)</u>
Net current assets		<u>124,310</u>	<u>65,538</u>
Total assets less current liabilities		<u>124,310</u>	<u>65,538</u>
Net assets		<u>124,310</u>	<u>65,538</u>
Funds of the charity			
Restricted funds		122,918	64,770
Unrestricted funds		<u>1,392</u>	<u>768</u>
Total charity funds	12	<u>124,310</u>	<u>65,538</u>

For the year ending 30 June 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on ~~17 April 2023~~, and are signed on behalf of the board by:



Mr J Cox
Trustee

The notes on pages 12 to 18 form part of these financial statements.

GMC Charity to End FGM
Company Limited by Guarantee
Statement of Cash Flows
Year ended 30 June 2022

	2022	2021
	£	£
Cash flows from operating activities		
Net income/(expenditure)	58,772	(166,171)
<i>Adjustments for:</i>		
Depreciation of tangible fixed assets	–	1,604
Accrued expenses/(income)	8,926	(10,420)
<i>Changes in:</i>		
Trade and other debtors	(16,795)	(19,738)
Trade and other creditors	13,390	4,323
Cash generated from operations	<u>64,293</u>	<u>(190,402)</u>
Net cash from/(used in) operating activities	<u>64,293</u>	<u>(190,402)</u>
	=====	=====
Net increase/(decrease) in cash and cash equivalents	64,293	(190,402)
Cash and cash equivalents at beginning of year	<u>48,510</u>	<u>238,912</u>
Cash and cash equivalents at end of year	<u>112,803</u>	<u>48,510</u>

The notes on pages 12 to 18 form part of these financial statements.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 30 June 2022

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 40 Brecknock Road, London, N7 0DD.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Income tax

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Incoming resources

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2022

3. Accounting policies *(continued)*

Resources expended

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Reserves policy

GMC's Reserves policy target is a minimum reserves requirement that covers at least 3 months running costs, with funds contractually available to pay for running costs.

GMC monitors cash flow projections for the next 12 months every quarter, highlighting any uncertain income commitments. Any projected funding shortfall in GMC's reserves requirement is immediately advised to the Board's Finance & Risk Committee for rectifying action.

Ongoing costs are not expected to vary materially from current levels

4. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Donations			
Donations	<u>104,219</u>	<u>767,962</u>	<u>872,181</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Donations			
Donations	<u>3,561</u>	<u>685,519</u>	<u>689,080</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2022

5. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Charitable activities	95,988	709,814	805,802
Support costs	7,607	–	7,607
	<u>103,595</u>	<u>709,814</u>	<u>813,409</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Charitable activities	(9,893)	852,459	842,566
Support costs	12,685	–	12,685
	<u>2,792</u>	<u>852,459</u>	<u>855,251</u>

6. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2022 £	Total fund 2021 £
Charitable activities	805,802	–	805,802	842,566
Governance costs	–	7,607	7,607	12,685
	<u>805,802</u>	<u>7,607</u>	<u>813,409</u>	<u>855,251</u>

7. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2022 £	2021 £
Depreciation of tangible fixed assets	–	1,604

8. Trustee remuneration and expenses

There were no trustees' remuneration or other benefits for the year ended 30 June 2022 nor for the year ended 30 June 2021.

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2022

9. Tangible fixed assets

	Fixtures and fittings £
Cost	
At 1 July 2021 and 30 June 2022	5,785
Depreciation	
At 1 July 2021 and 30 June 2022	5,785
Carrying amount	
At 30 June 2022	–
At 30 June 2021	–

10. Debtors

	2022	2021
	£	£
Prepayments and accrued income	11,224	10,333
Other debtors	27,623	16,912
	<u>38,847</u>	<u>27,245</u>

11. Creditors: amounts falling due within one year

	2022	2021
	£	£
Accruals and deferred income	9,078	5,345
Social security and other taxes	18,262	4,872
	<u>27,340</u>	<u>10,217</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2022

12. Analysis of charitable funds

Unrestricted funds

	At 1 July 2021	Income	Expenditure	Transfers	At 30 June 2022
	£	£	£	£	£
General funds	768	27,219	(27,989)	–	(2)
Cobalt Trust 2022	–	77,000	(75,606)	–	1,394
	<u>768</u>	<u>104,219</u>	<u>(103,595)</u>	<u>–</u>	<u>1,392</u>

	At 1 July 2020	Income	Expenditure	Transfers	At 30 June 2021
	£	£	£	£	£
General funds	65,979	3,561	(2,792)	(65,980)	768
Cobalt Trust 2022	–	–	–	–	–
	<u>65,979</u>	<u>3,561</u>	<u>(2,792)</u>	<u>(65,980)</u>	<u>768</u>

Restricted funds

	At 1 July 2021	Income	Expenditure	Transfers	At 30 June 2022
	£	£	£	£	£
Plan Mali	–	–	–	–	–
Ifrah Foundation 2020	–	–	–	–	–
WGF 2019 - Mali film	–	–	–	–	–
SHG Senegal	–	–	–	–	–
Soroptimists	–	–	–	–	–
UNFPA 2020	–	15,000	(15,000)	–	–
WGF - African Women	–	–	–	–	–
WGF - Covid DAG	–	–	–	–	–
Plan Denmark 2021	37,742	10,872	(48,614)	–	–
Plan Mali 2021	–	–	–	–	–
Cobalt Trust	–	–	–	–	–
Plan Germany - Guinea	–	–	–	–	–
Irish Aid Ethiopia	–	–	–	–	–
UNFPA 2021	6,703	244,738	(251,441)	–	–
WGF - Nigeria 2021	–	–	–	–	–
Culture of Resistance	–	–	–	–	–
Ifrah Foundation 2021	–	–	–	–	–
Dyslexia Sierra Leone	–	–	–	–	–
Plan Germany - Mali TV	20,325	–	(20,325)	–	–
Irish Aid 2021	–	48,037	(48,037)	–	–

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2022

13. Analysis of charitable funds *(continued)*

Olwyn Foundation	–	50,000	(46,076)	–	3,924
World Bank 2021	–	35,575	(35,575)	–	–
World Bank 2022	–	35,948	(35,948)	–	–
UNFPA 2022	–	268,019	(151,306)	–	116,713
WGF - 2022	–	59,773	(57,492)	–	2,281
	<u>64,770</u>	<u>767,962</u>	<u>(709,814)</u>	<u>–</u>	<u>122,918</u>

	At 1 July 2020 £	Income £	Expenditure £	Transfers £	At 30 June 2021 £
Plan Mali	–	42,906	(42,906)	–	–
Ifrah Foundation 2020	2,314	–	(2,314)	–	–
WGF 2019 - Mali film	57	–	(57)	–	–
SHG Senegal	(5)	–	5	–	–
Soroptimists	1,819	45,000	(46,819)	–	–
UNFPA 2020	63,673	172,594	(236,267)	–	–
WGF - African Women	35,708	–	(35,708)	–	–
WGF - Covid DAG	8,986	–	(8,986)	–	–
Plan Denmark 2021	53,178	40,312	(55,748)	–	37,742
Plan Mali 2021	–	35,727	(35,727)	–	–
Cobalt Trust	–	55,000	(55,000)	–	–
Plan Germany - Guinea	–	63,175	(63,175)	–	–
Irish Aid Ethiopia	–	72,704	(72,704)	–	–
UNFPA 2021	–	103,685	(96,982)	–	6,703
WGF - Nigeria 2021	–	36,651	(36,651)	–	–
Culture of Resistance	–	3,420	(3,420)	–	–
Ifrah Foundation 2021	–	13,545	(13,545)	–	–
Dyslexia Sierra Leone	–	800	(800)	–	–
Plan Germany - Mali TV	–	–	(45,655)	65,980	20,325
Irish Aid 2021	–	–	–	–	–
Olwyn Foundation	–	–	–	–	–
World Bank 2021	–	–	–	–	–
World Bank 2022	–	–	–	–	–
UNFPA 2022	–	–	–	–	–
WGF - 2022	–	–	–	–	–
	<u>165,730</u>	<u>685,519</u>	<u>(852,459)</u>	<u>65,980</u>	<u>64,770</u>

GMC Charity to End FGM

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 June 2022

14. Analysis of changes in net debt

	At 1 Jul 2021	Cash flows	At 30 Jun 2022
	£	£	£
Cash at bank and in hand	<u>48,510</u>	<u>64,293</u>	<u>112,803</u>

15. Related parties

There were no related party transactions for the year ended 30 June 2022.

GMC Charity to End FGM
Company Limited by Guarantee
Management Information
Year ended 30 June 2022

The following pages do not form part of the financial statements.

GMC Charity to End FGM
Company Limited by Guarantee
Detailed Statement of Financial Activities
Year ended 30 June 2022

	2022	2021
	£	£
Income and endowments		
Donations and legacies		
Donations	872,181	689,080
	<u> </u>	<u> </u>
Total income	<u>872,181</u>	<u>689,080</u>
Expenditure		
Expenditure on charitable activities		
Purchases	(805,802)	(842,566)
Legal and professional fees	(7,607)	(12,685)
	<u>(813,409)</u>	<u>(855,251)</u>
	<u> </u>	<u> </u>
Total expenditure	<u>(813,409)</u>	<u>(855,251)</u>
	<u> </u>	<u> </u>
Net income/(expenditure)	<u>58,772</u>	<u>(166,171)</u>

GMC CHARITY TO END FGM

England & Wales - Charity number 1176359

Accounts

REGISTERED COMPANY NUMBER: CE012722 (England and Wales)
REGISTERED CHARITY NUMBER: 1176359

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 30 June 2021
for
GMC CHARITY TO END FGM

Blomfields
The Courtyard
33 Duke Street
Trowbridge
Wiltshire
BA14 8EA

GMC CHARITY TO END FGM
Contents of the Financial Statements
FOR THE YEAR ENDED 30 JUNE 2021

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GMC CHARITY TO END FGM
Report of the Trustees
FOR THE YEAR ENDED 30 JUNE 2021

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 June 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

STRATEGIC REPORT

OBJECTIVES AND STRATEGY

Our **Charitable purpose**, as set out in the objects contained in the Charity's Memorandum of Association, is "*For the public benefit to promote the education and training of people working in journalistic media in Africa and across the world, to enable them more effectively to raise awareness of the dangers to physical and mental health, caused by the practice of Female Genital Mutilation*".

How our activities deliver public benefit.

Our main activities and who we try to help are described below. All our charitable activities focus on tackling Female Genital Mutilation (FGM) and are undertaken to further our charitable purposes for the public benefit.

Our **Vision** is to accelerate the abandonment of Female Genital Mutilation worldwide, through use of the media.

Our **Mission** is to do this by empowering activists and other impact partners to use influencers such as religious leaders, traditional elders, to create anti-FGM media content to achieve global reach. And deploying digital learning and videos to train communities to use the media.

We understand the sensitivities that surround any dialogue and debate around FGM and always take these into consideration in the way in which we work with our partners and the media output that we help our partners to generate. We tailor our messaging carefully according to the audience we are trying to reach and support and provide guidance to our partners to do likewise.

We work with many partners who have been directly or indirectly impacted by FGM. Moreover, partners are working on a sensitive issue in sensitive settings. At all times our work with partners prioritises their safeguarding and security. We also take a strong safeguarding approach in relation to all individuals who are part of our media outputs, videos, imagery.

OVERVIEW

The year to 30th June 2021 showed further growth, with income up 10%. Cash balances were down however on last year. This is a timing issue only, with confirmed cash inflows for the rest of 2021 forecast to be strong - principally from UNFPA.

And in terms of activity to end FGM, the charity also had a good year increasing its base of activists, spreading the key messages, conducting further impact measurement and partnering with key players - all of which should help ensure we end FGM by 2030.

FINANCIAL OVERVIEW

GMC Income was up 10% in the year to £689,080, from £627,742 the previous year.

GMC incurred a deficit of £166,171, which meant we closed the year with cash balances of £48,510, down from £238,912, at the end of the previous year. As described above, this was a timing issue.

At the year-end the closing reserves of £65,538 were split 1% 'unrestricted' and 99% 'restricted' funds.

Our Reserves policy target is a minimum reserves requirement that covers at least 3 months running costs, with funds contractually available to pay for running costs. In July 2021 & August 2021 we received sufficient funds to cover over 3 months running costs.

SOURCES OF FUNDING

The principal 'Restricted' Funders of GMC were (*with funds received in brackets*); UNFPA (£283,000) Plan Group (£146,000), and Irish Aid (£73,000).

Without the support and guidance of our Funders GMC would not be able to function as a charity pledged to end FGM by 2030.

GMC continued to increase its base of activists, through a series of Webinars and Masterclasses, and funding media campaigns. This was in spite of the challenging times presented by Covid-19, where more girls were at a greater risk of undergoing Female Genital Mutilation. Community and interpersonal engagement strategies to address and amplify social and gender norms transformation.

GMC CHARITY TO END FGM
Report of the Trustees
FOR THE YEAR ENDED 30 JUNE 2021

SUMMARY OF ACTIVITIES

GMC provided over 500 direct action grants across Kenya, Nigeria, Sierra Leone, Mali, Gambia, Guinea, Ethiopia, Puntland, Somalia, to grass roots activists, to enable them to implement their media strategies and to build a critical mass of debate on FGM. These messages of the health impacts and harms of FGM reached millions of people through local and community radio and TV.

In Mali, jingles on FGM were produced, across all types of media outlets, featuring young activists, addressing the myths surrounding the practice, its harmful consequences on girls and women's physical and mental health. In order to facilitate the production of FGM-related media content for the national TV campaign, Plan and GMC organised on September 9th of 2020 a consultation workshop with the country's most influential heads of the media, to discuss the consequences of FGM and the media's role in ending its practice.

45 journalists participated in the workshop, including 15 from the regions of Kayes, Koulikoro, Ségou, Sikasso, and Mopti. All showed interest in the presentations given as well as the debate simulation organised in the afternoon. Radio and TV hosts, bloggers and written press journalists were present, representing the most popular media outlets of the country.

GMC produced and hosted a series of webinars, working with grassroots campaigners (both veteran and new) that are interested in practical, hand-on, transferable skills and strategies for advocacy and campaigning against FGM on the media.

FGM Under COVID Series - Role of Youth in FGM Campaigning

Young people from Kenya, Nigeria, Sierra Leone, Gambia, Guinea, Mali shared experiences, realities and practical media engagement advice to new campaigners.

This webinar focused on practical approaches, strategies and realities young people face in their End FGM campaigns, specifically:

- 1) What is it like being a young person campaigning against FGM?
- 2) How young people convince influencers (whether religious leader or government official) to join their media campaigns
- 3) How to convince journalists to cover an FGM story
- 4) Share advice with campaigners how they can engage with religious leaders in their campaigns.

A two-day media masterclass took place in Nigeria, to strengthen knowledge and innovative media content creation, on mainstream media and social media, to reinforce FGM as a national priority. 100 people participated per day; and viewed by 9600 on Facebook

The Somali Media Masterclass was carried out in partnership with Plan International Somalia and UNFPA Somalia country office. The webinar was a follow-up to the Somali Special held earlier in the year, as a result of a consistent request from campaigners for more country-specific Webinars.

A webinar was produced for English and French activists, focusing on kickstarting a media campaign against the medicalisation of FGM, how to speak about FGM medicalisation as a medical professional or a campaigner, how to join the conversation on mainstream and social media.

In Guinea, the first round of grants was distributed in partnership with the Inter African Committee, and the activists collaborated with private local radio stations. The media landscape in Guinea has allowed the grantees to work closely with state-owned rural radios (in Labé, Beyla, Mali, Karouané) and the National Radio RTG at primetime.

In January 2021, 45 key campaigners, influencers, and media personnel from 13 districts of the Somali region of Ethiopia safely took part in a 3-day training academy, to collaborate on a media amplification programme. Participants also included government officials, and religious leaders. The training was covered on State and regional TV and radio outlets.

RISK MANAGEMENT

GMC maintains and reviews its Risk Register regularly, to identify, assess and control risks and to mitigate any risks that the charity faces.

GMC CHARITY TO END FGM
Report of the Trustees
FOR THE YEAR ENDED 30 JUNE 2021

IMPACT

Following on from previous research undertaken in the region of Tana River, Kenya, we carried out a further study in January 2021. This showed a further reduction of the worst form of FGM (Type 3) being *"thought necessary"* and an increase in those *"changing their minds"* about FGM.

We also carried out 'baseline' surveys in Mali and Nigeria with our new research agency partner '60 Decibels'.

'Endline' surveys will take place in the next financial year in Mali and Nigeria - as well as a further Tana River study.

We remain committed to the implementation of timely impact measurement in order to ensure we remain effective in what we are doing to end FGM.

SOCIAL MEDIA/website

GMC increased its digital footprint - and developed its online media resource hub on the website, to provide verifiable journalistic material on FGM for campaigners and journalists.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

CE012722 (England and Wales)

Registered Charity number

1176359

Registered office

40 Brecknock Road
London
N7 0DD

Trustees

Ms V Henley (appointed 8.9.20)
M Mojeed
A C Rusbridger
J Cox
J D Dias (Chair)
Ms D Botwood Smith
Ms K McMillan
Ms J Cook

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on ..03 March 2022..... and signed on the board's behalf by:



.....
Jeremy Cox - Trustee

**Independent Examiner's Report to the Trustees of
GMC Charity to End FGM**

Independent examiner's report to the trustees of GMC Charity to End FGM ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 June 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of FCA which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



S Foster FCA

Blomfields
The Courtyard
33 Duke Street
Trowbridge
Wiltshire
BA14 8EA

Date: 7.3.22

GMC CHARITY TO END FGM
Statement of Financial Activities
FOR THE YEAR ENDED 30 JUNE 2021

	Notes	Unrestricted fund £	Restricted funds £	2021 Total funds £	2020 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	3,561	685,519	689,080	627,716
Investment income	3	-	-	-	26
Total		3,561	685,519	689,080	627,742
EXPENDITURE ON					
Charitable activities	4	(9,893)	852,459	842,566	459,525
Other		12,685	-	12,685	16,761
Total		2,792	852,459	855,251	476,286
NET INCOME/(EXPENDITURE)		769	(166,940)	(166,171)	151,456
Transfers between funds	13	(65,980)	65,980	-	-
Net movement in funds		(65,211)	(100,960)	(166,171)	151,456
RECONCILIATION OF FUNDS					
Total funds brought forward		65,979	165,730	231,709	80,253
TOTAL FUNDS CARRIED FORWARD		768	64,770	65,538	231,709

The notes form part of these financial statements

GMC CHARITY TO END FGM

**Balance Sheet
30 JUNE 2021**

	Notes	Unrestricted fund £	Restricted funds £	2021 Total funds £	2020 Total funds £
FIXED ASSETS					
Tangible assets	9	-	-	-	1,604
CURRENT ASSETS					
Debtors	10	10,333	16,912	27,245	2,314
Cash at bank		<u>652</u>	<u>47,858</u>	<u>48,510</u>	<u>238,912</u>
		10,985	64,770	75,755	241,226
CREDITORS					
Amounts falling due within one year	11	(10,217)	-	(10,217)	(11,121)
NET CURRENT ASSETS		<u>768</u>	<u>64,770</u>	<u>65,538</u>	<u>230,105</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>768</u>	<u>64,770</u>	<u>65,538</u>	231,709
NET ASSETS		<u>768</u>	<u>64,770</u>	<u>65,538</u>	<u>231,709</u>
FUNDS	13				
Unrestricted funds				768	65,979
Restricted funds				<u>64,770</u>	<u>165,730</u>
TOTAL FUNDS				<u>65,538</u>	<u>231,709</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements were approved by the Board of Trustees and authorised for issue on 03 March 2022 and were signed on its behalf by:


.....
Jeremy Cox - Trustee

The notes form part of these financial statements

GMC CHARITY TO END FGM
Cash Flow Statement
FOR THE YEAR ENDED 30 JUNE 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	<u>(190,402)</u>	<u>157,247</u>
Net cash (used in)/provided by operating activities		<u>(190,402)</u>	<u>157,247</u>
Cash flows from investing activities			
Interest received		<u>-</u>	<u>26</u>
Net cash provided by investing activities		<u>-</u>	<u>26</u>
Change in cash and cash equivalents in the reporting period			
Cash and cash equivalents at the beginning of the reporting period	2	<u>238,912</u>	<u>81,639</u>
Cash and cash equivalents at the end of the reporting period	2	<u>48,510</u>	<u>238,912</u>

The notes form part of these financial statements

GMC CHARITY TO END FGM
Notes to the Cash Flow Statement
FOR THE YEAR ENDED 30 JUNE 2021

1.	RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES	2021	2020
		£	£
	Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	(166,171)	151,456
	Adjustments for:		
	Depreciation charges	1,604	1,463
	Interest received	-	(26)
	Increase in debtors	(24,931)	(2,314)
	(Decrease)/increase in creditors	(904)	6,668
	Net cash (used in)/provided by operations	<u>(190,402)</u>	<u>157,247</u>
2.	ANALYSIS OF CASH AND CASH EQUIVALENTS	2021	2020
		£	£
	Total cash and cash equivalents	<u>48,510</u>	<u>238,912</u>
	Total cash and cash equivalents	<u>48,510</u>	<u>238,912</u>
3.	ANALYSIS OF CHANGES IN NET FUNDS		
		At 1.7.20	Cash flow
		£	£
	Net cash		At 30.6.21
	Cash at bank	<u>238,912</u>	<u>48,510</u>
	Total	<u>238,912</u>	<u>48,510</u>

The notes form part of these financial statements

GMC CHARITY TO END FGM
Notes to the Financial Statements
FOR THE YEAR ENDED 30 JUNE 2021

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Reserves Policy

GMC's Reserves policy target is a minimum reserves requirement that covers at least 3 months running costs, with funds contractually available to pay for running costs

GMC monitors cash flow projections for the next 12 months every quarter, highlighting any uncertain income commitments. Any projected funding shortfall in GMC's reserves requirement is immediately advised to the Board's Finance & Risk Committee for rectifying action.

Ongoing costs are not expected to vary materially from current levels

2. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	<u>689,080</u>	<u>627,716</u>

3. INVESTMENT INCOME

	2021	2020
	£	£
Deposit account interest	<u>-</u>	<u>26</u>

GMC CHARITY TO END FGM

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021**

4. CHARITABLE ACTIVITIES			
		2021	2020
		£	£
Charitable activities		<u>842,566</u>	<u>459,525</u>
5. SUPPORT COSTS			
			Governance costs
			£
Other resources expended			<u>12,685</u>
6. NET INCOME/(EXPENDITURE)			
Net income/(expenditure) is stated after charging/(crediting):			
		2021	2020
		£	£
Depreciation - owned assets		<u>1,604</u>	<u>1,463</u>
7. TRUSTEES' REMUNERATION AND BENEFITS			
There were no trustees' remuneration or other benefits for the year ended 30 June 2021 nor for the year ended 30 June 2020.			
Trustees' expenses			
There were no trustees' expenses paid for the year ended 30 June 2021 nor for the year ended 30 June 2020.			
8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES			
	Unrestricted fund	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	187,023	440,693	627,716
Investment income	<u>26</u>	<u>-</u>	<u>26</u>
Total	187,049	440,693	627,742
EXPENDITURE ON			
Charitable activities	168,798	290,727	459,525
Other	<u>7,849</u>	<u>8,912</u>	<u>16,761</u>
Total	<u>176,647</u>	<u>299,639</u>	<u>476,286</u>
NET INCOME	10,402	141,054	151,456
RECONCILIATION OF FUNDS			
Total funds brought forward	55,577	24,676	80,253

GMC CHARITY TO END FGM

Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued	Unrestricted fund £	Restricted funds £	Total funds £
TOTAL FUNDS CARRIED FORWARD	<u>65,979</u>	<u>165,730</u>	<u>231,709</u>
9. TANGIBLE FIXED ASSETS			Fixtures and fittings £
COST			
At 1 July 2020 and 30 June 2021			<u>5,785</u>
DEPRECIATION			
At 1 July 2020			4,181
Charge for year			<u>1,604</u>
At 30 June 2021			<u>5,785</u>
NET BOOK VALUE			
At 30 June 2021			<u>-</u>
At 30 June 2020			<u>1,604</u>
10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		2021	2020
		£	£
Prepayments and accrued income		10,333	-
Other Debtors		<u>16,912</u>	<u>2,314</u>
		<u>27,245</u>	<u>2,314</u>
11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		2021	2020
		£	£
Trade creditors		-	293
Social security and other taxes		4,872	256
Accruals and deferred income		<u>5,345</u>	<u>10,572</u>
		<u>10,217</u>	<u>11,121</u>

GMC CHARITY TO END FGM

Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021

12. MOVEMENT IN FUNDS

	At 1.7.20 £	Net movement in funds £	Transfers between funds £	At 30.6.21 £
Unrestricted funds				
General fund	65,979	769	(65,980)	768
Restricted funds				
Mali film - WGF 2019	57	(57)	-	-
SHG Senegal	(5)	5	-	-
Soroptimists	1,819	(1,819)	-	-
UNFPA 2020	63,673	(63,673)	-	-
WGF African Women	35,708	(35,708)	-	-
WGF - Covid DAG	8,986	(8,986)	-	-
IFRAH Foundation 2020	2,314	(2,314)	-	-
Live Plan Denmark 2021	53,178	(15,436)	-	37,742
Live UNFPA 2021	-	6,703	-	6,703
Plan Germany - Mali TV	-	(45,655)	65,980	20,325
	<u>165,730</u>	<u>(166,940)</u>	<u>65,980</u>	<u>64,770</u>
TOTAL FUNDS	<u>231,709</u>	<u>(166,171)</u>	<u>-</u>	<u>65,538</u>

GMC CHARITY TO END FGM

Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021

12. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	3,561	(2,792)	769
Restricted funds			
BF Plan Mali	42,906	(42,906)	-
IFRAH Foundation 2020	-	(2,314)	(2,314)
Mali film - WGF 2019	-	(57)	(57)
SHG Senegal	-	5	5
Soroptimists	45,000	(46,819)	(1,819)
UNFPA 2020	172,594	(236,267)	(63,673)
WGF African Women	-	(35,708)	(35,708)
WGF - Covid DAG	-	(8,986)	(8,986)
Live Plan Denmark 2021	40,312	(55,748)	(15,436)
Plan Mali 2021	35,727	(35,727)	-
Cobalt trust	55,000	(55,000)	-
Guinea- Plan Germany	63,175	(63,175)	-
Irish Aid Ethiopia	72,704	(72,704)	-
Live UNFPA 2021	103,685	(96,982)	6,703
Wallace Nigeria 2021	36,651	(36,651)	-
Culture of Resistance	3,420	(3,420)	-
Dear Daughter (IFRAH Foundation)	13,545	(13,545)	-
Dyslexia Sierra Leone	800	(800)	-
Plan Germany - Mali TV	-	(45,655)	(45,655)
	<u>685,519</u>	<u>(852,459)</u>	<u>(166,940)</u>
TOTAL FUNDS	<u>689,080</u>	<u>(855,251)</u>	<u>(166,171)</u>

GMC CHARITY TO END FGM

Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021

12. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.7.19 £	Net movement in funds £	At 30.6.20 £
Unrestricted funds			
General fund	55,577	10,402	65,979
Restricted funds			
BF Plan Mali	22,117	(22,117)	-
HDF Tana River M&E	4,713	(4,713)	-
Ifra Somalia	565	(565)	-
Mali film - WGF 2019	15,994	(15,937)	57
Mali Wallace 2018	(25,552)	25,552	-
NCA Mali	14,197	(14,197)	-
WGF Xmas grants	(135)	135	-
BF Plan Mali RLS Extra	(7,223)	7,525	302
Plan Bf DAG Sept 2019	-	2,150	2,150
Plan BF Covid June 2020	-	47,649	47,649
Plan BF Feb 2020	-	3,077	3,077
SHG Senegal	-	(5)	(5)
Soroptimists	-	1,819	1,819
UNFPA 2020	-	63,673	63,673
WGF African Women	-	35,708	35,708
WGF - Covid DAG	-	8,986	8,986
IFRAH Foundation 2020	-	2,314	2,314
	<u>24,676</u>	<u>141,054</u>	<u>165,730</u>
TOTAL FUNDS	<u>80,253</u>	<u>151,456</u>	<u>231,709</u>

GMC CHARITY TO END FGM

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021**

12. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	187,049	(176,647)	10,402
Restricted funds			
BF Plan Mali	-	(22,117)	(22,117)
HDF Tana River M&E	-	(4,713)	(4,713)
Ifra Somalia	-	(565)	(565)
Mali film - WGF 2019	-	(15,937)	(15,937)
Mali Wallace 2018	-	25,552	25,552
NCA Mali	-	(14,197)	(14,197)
WGF Xmas grants	-	135	135
BF Plan Mali RLS Extra	30,308	(22,783)	7,525
Plan Bf DAG Sept 2019	58,226	(56,076)	2,150
Plan BF Covid June 2020	56,412	(8,763)	47,649
Plan BF Feb 2020	28,529	(25,452)	3,077
SHG Senegal	-	(5)	(5)
Soroptimists	15,000	(13,181)	1,819
UNFPA 2020	133,389	(69,716)	63,673
WGF African Women	56,930	(21,222)	35,708
WGF - Covid DAG	59,585	(50,599)	8,986
IFRAH Foundation 2020	2,314	-	2,314
	<u>440,693</u>	<u>(299,639)</u>	<u>141,054</u>
TOTAL FUNDS	<u>627,742</u>	<u>(476,286)</u>	<u>151,456</u>

GMC CHARITY TO END FGM

Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021

12. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.7.19 £	Net movement in funds £	Transfers between funds £	At 30.6.21 £
Unrestricted funds				
General fund	55,577	11,171	(65,980)	768
Restricted funds				
BF Plan Mali	22,117	(22,117)	-	-
HDF Tana River M&E	4,713	(4,713)	-	-
Ifra Somalia	565	(565)	-	-
Mali film - WGF 2019	15,994	(15,994)	-	-
Mali Wallace 2018	(25,552)	25,552	-	-
NCA Mali	14,197	(14,197)	-	-
WGF Xmas grants	(135)	135	-	-
BF Plan Mali RLS Extra	(7,223)	7,525	-	302
Plan Bf DAG Sept 2019	-	2,150	-	2,150
Plan BF Covid June 2020	-	47,649	-	47,649
Plan BF Feb 2020	-	3,077	-	3,077
Live Plan Denmark 2021	-	(15,436)	-	(15,436)
Live UNFPA 2021	-	6,703	-	6,703
Plan Germany - Mali TV	-	(45,655)	65,980	20,325
	<u>24,676</u>	<u>(25,886)</u>	<u>65,980</u>	<u>64,770</u>
TOTAL FUNDS	<u>80,253</u>	<u>(14,715)</u>	<u>-</u>	<u>65,538</u>

Note:

The previous accountants showed a donation from "Plan Germany – Mali TV" in Unrestricted funds. The transfer between funds above show the movement from Unrestricted funds to Restricted funds.

GMC CHARITY TO END FGM

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 30 JUNE 2021**

12. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	190,610	(179,439)	11,171
Restricted funds			
BF Plan Mali	42,906	(65,023)	(22,117)
HDF Tana River M&E	-	(4,713)	(4,713)
Ifra Somalia	-	(565)	(565)
Mali film - WGF 2019	-	(15,994)	(15,994)
Mali Wallace 2018	-	25,552	25,552
NCA Mali	-	(14,197)	(14,197)
WGF Xmas grants	-	135	135
BF Plan Mali RLS Extra	30,308	(22,783)	7,525
Plan Bf DAG Sept 2019	58,226	(56,076)	2,150
Plan BF Covid June 2020	56,412	(8,763)	47,649
Plan BF Feb 2020	28,529	(25,452)	3,077
Soroptimists	60,000	(60,000)	-
UNFPA 2020	305,983	(305,983)	-
WGF African Women	56,930	(56,930)	-
WGF - Covid DAG	59,585	(59,585)	-
IFRAH Foundation 2020	2,314	(2,314)	-
Live Plan Denmark 2021	40,312	(55,748)	(15,436)
Plan Mali 2021	35,727	(35,727)	-
Cobalt trust	55,000	(55,000)	-
Guinea- Plan Germany	63,175	(63,175)	-
Irish Aid Ethiopia	72,704	(72,704)	-
Live UNFPA 2021	103,685	(96,982)	6,703
Wallace Nigeria 2021	36,651	(36,651)	-
Culture of Resistance	3,420	(3,420)	-
Dear Daughter (IFRAH Foundation)	13,545	(13,545)	-
Dyslexia Sierra Leone	800	(800)	-
Plan Germany - Mali TV	-	(45,655)	(45,655)
	<u>1,126,212</u>	<u>(1,152,098)</u>	<u>(25,886)</u>
TOTAL FUNDS	<u>1,316,822</u>	<u>(1,331,537)</u>	<u>(14,715)</u>

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 30 June 2021.

GMC CHARITY TO END FGM
Detailed Statement of Financial Activities
FOR THE YEAR ENDED 30 JUNE 2021

	2021 £	2020 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	689,080	627,716
Investment income		
Deposit account interest	<u>-</u>	<u>26</u>
Total incoming resources	689,080	627,742
EXPENDITURE		
Charitable activities	842,566	459,525
Support costs		
Governance costs		
Governance costs	-	16,761
Accountancy and legal fees	<u>12,685</u>	<u>-</u>
	<u>12,685</u>	<u>16,761</u>
Total resources expended	<u>855,251</u>	<u>476,286</u>
Net (expenditure)/income	<u>(166,171)</u>	<u>151,456</u>

This page does not form part of the statutory financial statements