

A young child with light brown hair is shown from the chest up, looking down at their hands. Their face and white t-shirt are smeared with chocolate. The background is a solid orange color.

# **ANNUAL REPORT & ACCOUNTS**

2022-2023

**faith****kids**



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*The Trustees present their annual report and the examined financial statements for the year ended 31st July 2023. Included within the Trustees' report is the directors' report as required by company law.*

*Reference and administrative information set out on page 56 forms part of this report. The financial statement complies with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102 (Charities SORP).*

# Welcome from our Chair

**I'm very proud to present the Faith in Kids annual report and accounts for the year ending 31st July 2023.**

2022-2023 was a year of growth for the Faith in Kids team - in size, in reach and in achievements.

This year saw us grow the team to seven employees (with new roles of Executive Assistant, Head of Comms and Resources Project Manager being created and filled). With a bolstered team, Faith in Kids has gone from strength to strength, pursuing our mission to see confident parents and thriving churches work together to raise children who trust in Jesus eternally.

In the autumn of 2022, Faith in Kids launched Who Am I? - a new suite of resources to act as a foundational course on identity. We have already seen this used in churches across the globe: Sunday school lessons used to teach 3-11 year olds, training videos to equip leaders, podcasts to inspire parents and family podcasts to engage the youngest and the oldest. We are heartened by the feedback that we have received.

Early 2023 saw the launch of a new book by Ed Drew, our Ministry Director and CEO, titled Raising Confident Kids in a Confusing World. The reception of this book has been hugely positive and whilst we are encouraged by this, it continues to show the great need for equipping parents and churches to have conversations with their children about identity. We press on in 2023-2024, galvanised to support those in caring roles and in children's ministry to help



their children live flourishing lives for Christ.

We are grateful for the three audiences that we serve - parents, church leaders and those in children's ministry. The support, feedback and encouragement that they give us is invaluable.

None of this would have been possible without the generosity of our supporters to whom we are incredibly grateful. We are so appreciative of their funding and their faithful prayers.

We praise the Lord for the many blessings of the year past and commit the year ahead to him.

In Christ,

A handwritten signature in black ink that reads "Y. Ibbett".

Yolanda Ibbett

Chair of Trustees on behalf of the Trustee Board



## Welcome from our CEO and Ministry Director



**It is a highlight of my year to look back on what the Lord has enabled us to do in service of his people. Our goal remains to see children and young people raised in faith through that glorious partnership between parents and churches. We are so thankful that we have seen that happening this year in so many ways.**

It is a privilege to be in the front row of what God is doing through Faith in Kids. I feel sure that as you read our annual report you will be as encouraged and inspired as we have been by the many examples of what God has allowed us to achieve. From the Come Along Christmas Calendar for toddlers to the online training on identity for children's leaders and the popular mini-series of parents podcasts on autism, God's living truth speaks to our hearts. This is as true for us as a team as it is for those we serve. We are mums and dads so we are passionate for our work to land well in the everyday tangle of family life. We are also members of a diverse collection of churches so we know that our efforts are only good enough if they can be given life by leaders and volunteers.

But above all else, it has been hearing from those we serve that reminds us that our efforts, through the work of the Spirit, are having an impact in homes and churches, as this example illustrates:

*"We recently started a church graft in Sheffield, moving from a staff team of seven to a staff team of one, from an established children's work to one that is full of potential. It has been a fantastic, slightly overwhelming and also a costly move for us. As a family, we have found the podcasts so helpful in the car, and as a vicar, your resources on the website, for All Age services and school assemblies have been a literal Godsend. Thank You."*

A handwritten signature in black ink that reads "Ed Drew". The signature is fluid and cursive, with the first letters of "Ed" and "Drew" being capitalized and prominent.

Ed Drew

CEO & Ministry Director

# About Faith in Kids

# Our vision is to see confident parents and thriving churches working together to raise children who trust in Jesus eternally.

### Our mission

We do that by encouraging, inspiring and equipping the influencers of faith in children with support, training and resources.

Research in 2022\* revealed that 38 per cent of practising UK Christians came to faith by the age of 5. A further 10 per cent by the age of 10 and a further 26 per cent by the age of 11-18. This means that three quarters of those in our churches today came to faith as a child or young person. Investing in children's ministry is strategically vital.

\*Source: <https://talkingjesus.org/research>

### Purposes and Aims

Our charitable objective, as set out in our constitution, is:

- To advance the Christian faith for the benefit of the public in accordance with the statements of belief appearing in the schedule in the UK or the world as the trustees may from time to time think fit and to fulfil such other charitable purposes which are exclusively charitable according to the law of England and Wales.

### Ensuring our work delivers our aims

We regularly review our plans and activities to ensure they are achieving our aims. Our trustees regularly review strategic activity to ensure alignment and success in achieving our aims and objectives. Our trustees and Executive Leadership Team take part in an annual strategic planning day to ensure we remain focussed on our objectives and that our work is delivering the key aims and objectives we have identified. We have referred to the guidance contained in the Charity Commission's general guidance on public benefit. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.



# About Faith in Kids

## The focus of our work

In order to see more children engaging with the Christian faith, we work with three key audiences:

- Parents
- Church leaders
- Children's ministry workers/leaders

In order to equip parents, children's ministry leaders and church leaders, we focus on producing:

- Written resources
- Books
- Videos
- Podcasts
- Training

## How our activities deliver public benefit

All of our activities are designed to advance the Christian faith for the benefit of the public, by supporting churches, church leaders, parents, families and children's workers. With the exception of our books, which are published and sold through The Good Book Company, all our resources, videos and podcasts are free to the public. We charge a nominal fee for training events, to cover a portion of the running costs.

## Who benefited from our services?

Our services are aimed directly at three key audiences; parents, church leaders and children's ministry leaders. Our services are indirectly aimed at children, via these three key audiences.



# About Faith in Kids

## PARENTS

We believe parents are God's 'plan A' for their children. We want to encourage them as they bring faith to life. We want to walk alongside parents, providing inspiration and support that points them to the God who equips them. We produce a range of resources, created with parents of all stages in mind. These resources include a popular podcast, a parenting book, family devotionals, in person events, videos and blog posts. We plan to offer a parenting course in the future.



## KIDS LEADERS

We seek to help kid's workers connect families to church. We want to equip them to lead well. We offer training and a whole range of resources to be used in church and as outreach, including Sunday school series, all age talks, holiday club materials, seasonal ideas, toddler group stories, lesson plans and school assemblies. Our material is designed to work in churches of all sizes and dynamics. Our teaching ideas are springboards to allow the leaders to do the heart work of engaging with children, families and fellow leaders to point them to Jesus.



## CHURCH LEADERS

We want to encourage church leaders to keep making the effort to support families and disciple children in their churches. We want to give church leaders the support, wisdom and guidance they need to take on this hard but important task. We provide articles, blog posts and training sessions that are relevant to church leaders and are exploring the production of new resources for this group.



More about the ways we serve our audiences and the resources we produce can be found at: [www.faithinkids.org](http://www.faithinkids.org)

## About Faith in Kids

I just wanted to say a huge thank you for all the amazing content you've produced recently - both in print and on the podcast. Our church mums community often use the podcast as a springboard into conversations about discipling our kids - or as a tool to help us answer questions that come up. The other day I was walking with my friend and talking about all sorts of issues on our hearts and at least 3 times we found ourselves saying, 'This morning Ed said...' It turned out that she had listened to an episode on siblings from the back catalogue and I had just caught up on the one about raising confident kids and raising sporty children. Gems from each episode came up in unrelated parts of the conversation. Thanks again for making resources that inspire us to go deeper in this journey of discipling our children.

**Parent**

Thank you, your material has helped our church make a step change towards looking after our families better. As a result we feel more like a church family than before.

**Kids Leader**

As churches we need all the help we can get to reach our youth for Christ and to keep them following Jesus in today's culture. Faith in Kids have struck me as not only innovative but gospel faithful, wanting to resource and grow others not themselves, ready and willing to listen and learn as well as lead, aware of the need to support parents and not just youth leaders. Faith in Kids is a once in a generation organisation. They are well worth any support we can give them.

**Church Leader**



## Our values



### **Gospel hearted**

We are unashamed. We are 'Jesus first'. We are about the better story; that is joyful, hopeful and found in Christ



### **Relational**

We are wired for partnership. We connect to those we serve. We listen and we want to understand



### **Courageous**

We will follow the need. We are daring, ambitious and bold in all that we do. We are not afraid to pioneer or to fail

## Our strategic objectives



### **1. Resources**

To develop market leading resources that pursue the goal of our vision



### **2. Strategic Partnerships**

To develop relationships with gospel hearted organisations to unlock our vision and theirs



### **3. Reaching Wider & Further**

We seek to take our efforts across cultures, socio-economic divides, church 'tribes', denominations and across international borders



### **4. Digital Accessibility**

To creatively find ways to reach families and churches remotely



### **5. Influencing Church Culture**

Being catalysts of change in the culture of children and family ministry

# Achievements of the year

# Achievements of the year

**This year we've made significant progress against our strategic objectives and the following demonstrates the impact we've had.**

## Developing resources to meet the need in the UK

With 75% of British under 5s attending a church run toddler group (*data from the Talking Toddlers report\**), we identified a need for an affordable Advent calendar aimed at this age group for churches to give away.

In partnership with The Good Book Company, we produced the Come Along Christmas Advent Calendar with bright, bold figures (and stickers!) telling the story of the first Christmas in language that an under 5 could easily grasp. To launch this new product, we ran a training session on how to best maximise the opportunity the Advent Calendar presents. The feedback has been excellent, like this email we received from a toddler group in Newark:

*"About half of our team were able to join together for your online training event, and we can't wait to share the things we learnt, were encouraged by and the ideas that were sparked, with the rest of our team. As a direct result of last night, we have ordered the 'Come Along Christmas' calendar and plan to put together an Advent bag for each family, and to use the resource in our sessions as suggested. Giving an Advent bag is really exciting for us, as we believe more families will be reached as we can give them out through December if they miss receiving them at the end of November."*

But as ever, there is always another opportunity! After Christmas we ran a focus group with highly engaged toddler group leaders and

identified the opportunity to build a suite of Come Along Christmas themed resources to work alongside the Advent Calendar. By listening to those we serve, we learn which resources to develop next for 2023-24.



## Partnership with church leaders

We continue to discover how we can serve church leaders. To understand better where they would welcome our help, we partnered with The Kitchen Table Project (part of Care for the Family) and South West Youth Ministries (SWYM) to conduct research amongst church leaders. Together, we were able to gather church leaders from across the four home nations, from across denominations, from a diversity of contexts and cultures and with different sizes of churches and numbers of children within their church. We discovered that churches with larger numbers of Children and Youth felt they had a strategic plan for their Children's, Youth and Families (CYF) ministries. That said, they always welcome more high quality 'off the shelf' resources to give them the best chance of meeting the needs of the current younger generation. Churches with smaller numbers of children, spread across a broader age range, have more complex needs. They are short on resources and volunteers to support the ministry.

\*<https://www.eauk.org/assets/files/downloads/Talking-Toddlers-Booklet.pdf>



# Achievements of the year

One clear learning from the research was that church leaders would welcome intentional, relational ways to hear from one another, perhaps through regional gatherings, to share learnings, problems and creative solutions. They were keen to go beyond their own church networks where they are likely to hear more surprising or diverse ways of thinking. As a group, church leaders particularly want to learn from one another, with few able to cite a particular source of authority in the CYF space.

These were rich learnings to inform the resources we are producing, the relationships we are building through our church partnership program and our continuing efforts to walk with other excellent Christian organisations.

## Developing relationships with a growing diversity of Christian conferences

With a growing team we have been able to develop relationships with a growing number of Christian conferences with a specific focus on families. For some years now we have run the

daily all age offering at Word Alive and overseen the children's programs at Bible by the Beach festival in Eastbourne. Both of these bring opportunities to lead seminars, to model good engagement with families and to make new connections for partnership. At one of these events, the Chair of Trustees of a grant making trust fund approached us to say, *"You are exactly the kind of organisation we are looking to support."* Fundraising has never been so encouraging!

We are in our second year of exhibiting at The Big Church Festival. We have found this to be the most diverse gathering of Christians we have experienced. Every culture, accent and church tradition seems to be present. It is striking that irrespective of context or background, many come to our stand saying that their church is struggling to meaningfully share faith with their children and young people. We grow more and more convinced that our efforts can reach further and wider, as long as we continue to listen to the needs of those we serve.



## Achievements of the year



This was our first year of exhibiting at Spring Harvest Skegness. The welcome and feedback was warm enough for us to want to return next year and we are investigating having a stand at Spring Harvest Minehead in 2024. The challenge we face is having a presence with so many conferences over many years, because relationships take time if meaningful impact is to happen.

### **Resources that equip children's ministry leaders**

This year we launched our first training videos to accompany one of our downloadable church resources. The initial feedback was that our new Who am I? resource was excellent but left leaders nervous as they tackled cultural hot topics like gender, body image and relationships. Making these short videos available on our YouTube channel has proven to be popular and appreciated.

Our Big Day Out online sessions have continued to offer two hours of online training to leaders of children's ministry in the local church. So often we hear that they are grateful for the space to ask questions and the opportunity to learn. We also offer evening online webinars for whole toddler group teams to come together. There is a hunger to take steps in their outreach but they struggle to find training. We have been able to meet that need.

While degree level training for Children's and Youth Ministers continues to struggle to attract adequate numbers of students, we see a need to work with volunteer leaders to give them the confidence to disciple the children and young people in their care. We look forward to developing our offering in the coming 18 months.



# Achievements of the year

## Resources that encourage parents

Raising Confident Kids is Ed Drew's latest book helping parents to see their role through the lens of identity. It has felt like the natural next step in our continuing project with the Who am I? resource. Having released the free downloadable resource for Sunday Schools, we worked on the parents' component to help them see the journey their children had been on. This led to podcasts both for the parents and then the whole family to listen to together. The Good Book Company saw the opportunity to publish the book on these topics. The particular encouragement is to hear of whole churches doing book groups, to grapple with the challenges of modern parenting.

This was the year when Dangerous Camping sold out with 240 dads with their children booked in, so we stretched the limit and welcomed a further 100. We prayed, we planned and we were thrilled with the response. One dad told us:

*"I left my first weekend away at Dangerous Camping with a greater love for my daughter. The relaxed schedule, time in the Bible, fun activities and good food, all away from the busyness of life gave me the time to enjoy being with her and growing our relationship."*

Our podcast continues to be our first point of engagement with parents. By listening to our audience we keep being able to provide the right guests to speak to the diversity of issues parents are facing. A highlight this year was a three episode mini series on autism. This has been our most requested topic and it was excellent to have young autistic voices telling their own story.





# Achievements of the year

## Resources that make an impact in children's lives

By conviction, we want to engage with churches and parents to enable them to engage with the children they seek to reach. As our podcasts reach further, as our online resources are downloaded in growing numbers and as our books continue to sell, it is stories like this that inspire us the most:

*"I just wanted to send a thank you to the Faith in Kids team after I used your 'Who am I?' resources for our little Sunday School. Firstly from me, the leader: your resources are always great and this was no exception... But I especially wanted to share a little bit of feedback about one 7 year old boy. He arrived with us pretty switched off and grumpy about being at church. He'd often take himself off to the craft table to sulk (but kept listening and would contribute occasionally) - but the crafts and colouring were waiting there, including the case study pictures. Over and over again the pictures drew him in. Gradually he thawed and engaged more and more, and by the end of the series he was excited to come to church, joining in, and was really chatting about his identity as a forgiven child of God. I am so excited about what Jesus did through your resource and wanted to let you know and say thank you!"*

While we continue to receive messages like this from those who are in relationship with the children, we will continue to produce new excellent resources, to explore new opportunities and to listen closely to those we serve for what they need.



# Our impact

Podcasts Aug 22 - July 23



Parents  
podcast

26  
podcasts  
produced

121,725  
podcasts  
downloaded



Family  
podcast

21  
podcasts  
produced

39,721  
podcasts  
downloaded

76%  
UK

8%  
USA

5%  
Australia

2%  
South  
Africa

## Training



34  
training  
events

1330  
training  
attendees

379  
online  
attendees

951  
in-person  
attendees

## Our impact



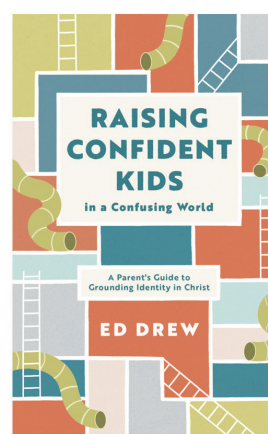
### Resources



**27,900**  
downloads



### Raising Confident Kids



**4,369**  
copies sold

**2,500**  
reached through  
online events for  
book launch



### Church support

**14** churches  
visited



### Video views

**18,929**

# Thank you



# Thank you

The fact that this has been another year of growth - in reach, in team capacity and in impact on children's lives - is only because of incredible generosity. We continue to be convinced that giving everything we produce away freely ensures that those most in need can benefit. All we do is available to anyone who wants it. We can do so much because hundreds of individuals, families, churches and trusts want to join with us in seeing more children growing up knowing Jesus Christ as their Lord. Because of the sacrificial giving of so many, we have been able to inspire more parents and to equip more churches so that together we can reach more children. As well as our supporters, we are thankful to our partner churches who trial our draft resources and our many advocates who shout for us, encourage us, pray for us and tell us where we could be better. Thank you for joining with us on this incredible journey.

## All praise to Christ!



# Financial review

# Financial review

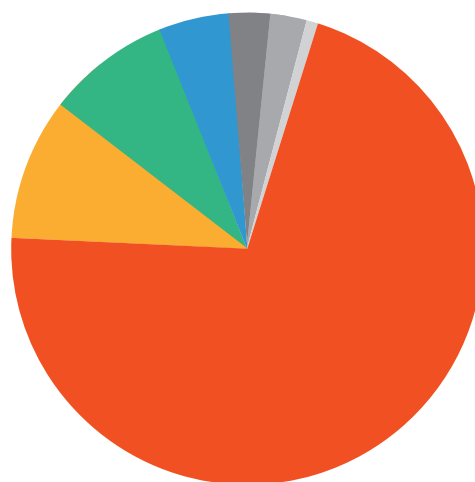
## Income

During the 2022-23 financial year, we continued to see encouraging growth of income with a 13% increase from 2021-22. In total, our income was £335,284 (2021-22: £296,341). Considering the cost of living crisis during this financial year, we have been very encouraged to see our income increasing at a moderate rate. The vast majority of our income (72.48%) comes from individuals giving one-off or regular monthly donations, totalling £242,517. We also received £16,694 in donations from churches, £31,085 from Christian trusts/foundations, £11,110 from churches/christian charities paying a fee for a speaker, £7,719 in royalties from the sale of our books and advent calendars published by The Good Book Company and we also received £25,465 in Gift Aid.

A key financial aim for us is to increase our regular giving from individuals to ensure greater financial resilience and sustainability. During 2022-23 we had 87 new regular monthly supporters, taking our total to 280, with an income of £107,208 (2021-22: £84,685), increasing our regular income by 26.6%.

## Our primary funding sources are:

- Individual donors (including major donors) - monthly & one off
- Trusts & grants
- Donations from partner churches
- Royalties from book/calendar sales
- Income from training/events
- Gift aid on eligible donations



Individuals - 72.33%	Trusts - 9.27%
Gift Aid - 7.60%	Churches - 4.98%
Royalties - 2.30%	Speaker/training fees - 3.31%
Interest - 0.21%	

# Financial review

Our aims are to keep our funding sources as broad as possible to ensure a greater degree of financial sustainability. We have a particular focus on developing regular monthly donations through individuals and churches to provide greater financial stability in order to grow the charity.

## Regular income

Individuals	£107,208.20	31.98%
Churches	£3,220.00	0.96%
Sales	£7,718.73	2.30%
Gift aid	£6,500.50	1.94%
<b>TOTAL REGULAR</b>	<b>£124,647.43</b>	<b>37.18%</b>

## One-off income

Individuals	£135,308.83	40.36%
Trusts	£31,085.00	9.27%
Churches	£13,474.59	4.02%
Training/speaker fees	£11,109.86	3.31%
Gift aid	£18,964.88	5.66%
Interest	£693.41	0.21%
<b>TOTAL ONE OFF</b>	<b>£210,636.57</b>	<b>62.82%</b>
<b>TOTAL</b>	<b>£335,284.00</b>	

## Expenditure

During the 2022-23 financial year, we also saw our costs increasing by 19.7%, with a total expenditure for the year at £323,941 (2021-22: £270,582). We had originally planned to use some of our reserves to invest in some additional roles, however throughout the year we

reassessed our recruitment plans to ensure a greater level of resilience through the cost of living crisis. As a result we froze additional planned recruitment and this underspend meant that a planned £60k deficit became a small surplus for the year of £11,343.

# Financial review

Our largest area of expenditure remains our staff costs (66%). Towards the start of 2022/23, before our recruitment freeze, we added an additional two members to the team in order to help us reach and support more families and churches throughout the UK. Our staff costs for 2022-23, including pension and NI contributions was £212,853.54 (2021-22: £131,590.08). In addition to the two new roles we also employed someone who had been operating in a freelance capacity for us in the previous financial year. This decreased our freelance costs and increased our employment costs. Other significant expenditure relates to the cost of freelancers for podcast editing, writing, graphic design, video production & editing and accountancy/bookkeeping support. The total cost for freelance support was £41,296.18. As a remote team without an office we keep costs low, however we pay a small amount (£6136.15) for access to meeting rooms and occasional office space when we meet together in London. We also increased our spend on Marketing in 2022-23, spending £8,318 to exhibit at The Big Church Festival, Spring Harvest & Word Alive. This includes the cost of promotional material and additional advertising opportunities at these events. These three events have average combined attendance in excess of 50,000 people which represents a significant opportunity for engagement.

## Investment policy

The trustees have chosen to take a low risk approach to the investment of charity funds. Our funds are split between a moderate interest, charity reserves account with Kingdom Bank and an operating account with Metro Bank

for day to day expenditure. The trustees review this decision annually when the annual budget is reviewed and approved, and with knowledge of the required reserve levels that could be invested.

## Reserves policy

The trustees have examined the charity's requirements for reserves in light of the main risks to the organisation. The current reserves policy recognises the uncertainty of the current economic climate and the potential volatility of income over the coming years. We aim to keep a minimum of three months of planned future average operating costs as cash in the bank. We may from time to time dip below three months operating costs due to fluctuations in cash flow throughout the financial year. We are committed to ensuring a balance in our reserves between investing the funds that have generously been given and also building financial health and long term sustainability. In 2022-23 we chose to hold larger reserves than usual due to a unique season of economic uncertainty. At the end of 2022-23 we ended the year with the equivalent of 5.4 months of average planned future expenditure as cash in the bank (2021-22: 9 months). At the end of any financial year, as we finalise the budget for the coming financial year, the trustees review and decide how much, if any of our reserves we will be willing to invest back into achieving our charitable purposes. As trustees we are particularly mindful of the ongoing run rates of expenditure in future financial years, particularly when choosing to recruit new employees.



# Structure, governance & management

# Structure, governance & management

## Governing document

The organisation is a Charitable Incorporated Organisation (CIO) and was incorporated on the 24th July 2017 and registered as a charity on the 18th December 2017.

## Recruitment and appointment of trustees

All trustees are appointed by vote of the trustees to serve for a three year term, after which they must be re-elected at a general meeting. All trustees give their time voluntarily and receive no benefits from the charity.

The trustee board is committed to diversity and ensuring that the board of trustees is representative of the communities and audiences we aim to serve.

Recruitment of trustees is largely through existing contacts and networks, however we understand and value the need to broaden our recruitment pool beyond our existing networks. We will use a variety of advertising and marketing media to encourage new applicants to put themselves forward.

Shortlisted candidates for the trustee board will meet with the Chair of the Trustee Board, one other trustee and the Ministry Director. Final shortlisted candidates will join a trustee meeting before a decision is taken whether to appoint them.

The trustee board will vote on recommended candidates. Quorum is required for the vote

to proceed and a majority is required for the candidate to be approved.

## Trustee induction and training

All trustees are required to read applicable policies and procedures. All new trustees will be encouraged to spend time with the Ministry Director to better understand the heart, vision and mission of the charity. New trustees will be required to read the constitution, previous meeting minutes (last four meetings), the last set of reported accounts and the current management accounts, the annual plan, the current annual budget and the five year strategy document. In addition, new trustees are encouraged to read the charity commission guidance 'The essential trustee' if they are not already familiar with it. We will also provide new trustees access to video training for trustees.

## Risk Management

The trustee board has delegated day to day responsibility for risk management to the risk and compliance subcommittee and the Operations Director who reports biannually to the board of trustees. A risk register has been established and is regularly updated to reflect known and potential risks to the organisation. As part of the risk register, mitigating factors are considered and introduced where possible to minimise the risk to a reasonable and practicable level.

# Structure, governance & management

## Safeguarding

In 2022, the Operations Director was trained as the Designated Safeguarding Lead. There were no safeguarding incidents in the 2022/23 financial year.

## Organisational structure

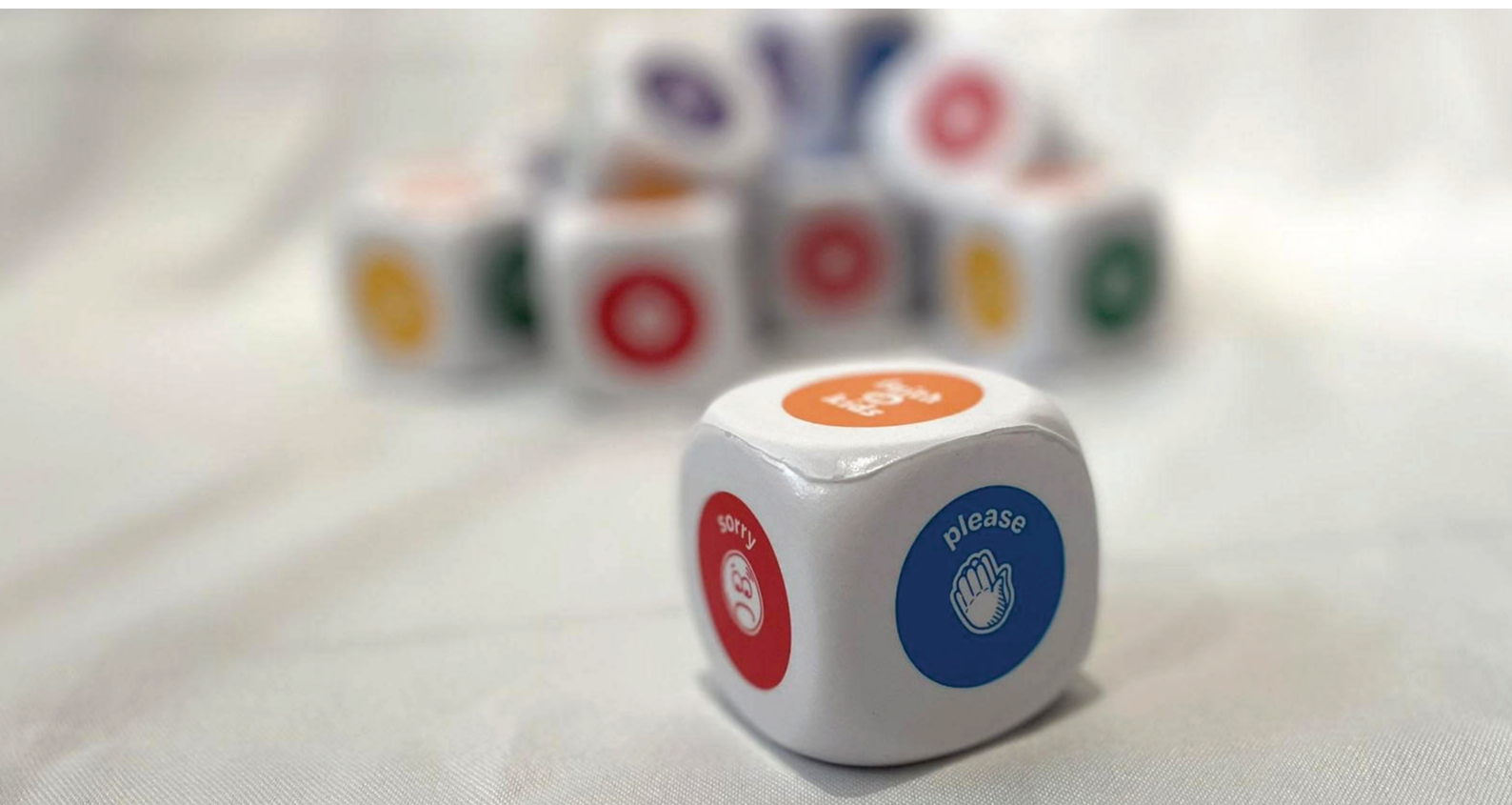
The board of trustees currently consists of five trustees, which is above our minimum requirement of three. In June 2023, one of our trustees resigned (previously we had six trustees). The trustee board has created a remuneration committee, operations committee and a risk & compliance committee to undertake this more detailed work outside of regular trustee

meetings. The board of trustees meets four times per year.

The board of trustees delegates the day to day responsibility for the provision of services, strategy and operational running of the charity to the Executive Leadership Team, which consists of the Ministry Director, Operations Director and the Head of Communications.

## Related Parties

There are no related party relationships or transactions to report.



# Structure, governance & management

## Our plans for future periods

The charity plans to continue the strategic activities outlined in this document subject to the necessary financial sustainability required. We plan to partner with more churches and to equip, train and support many more parents, churches and children's ministry workers.

We plan to write more books to support parents and families, produce more in depth online training materials, continue to produce high impact podcasts and continue to develop church based resources. In addition we aim to invest in technology to deliver our digital services remotely and efficiently, including the development of a new website so that we can enhance our engagement with the people we serve.

We are mindful of the current economic volatility and the risk that all charities currently face with the potential of reduced donations and funding sources and therefore we continue to explore ways to grow our funding sources and to develop our sustainable regular income. We are also keen to develop our fundraising strategies to sustain a growing organisation.

We are particularly keen to explore ways to better understand the impact we are having so that we can improve and develop the impact we long to see in churches and families.

# Statement of trustees' responsibilities



# Statement of trustees' responsibilities

## Trustees' Responsibilities in relation to Financial Statements

The trustees are responsible for preparing the report of the trustees and the Financial Statements in accordance with applicable law and UK generally accepted accounting practice.

The law applicable to charities in England and Wales, the Charities Act 2011, Charity (Accounts and Reports) Regulations 2008 require the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and applications of resources, including the income and expenditure of the Charity for the financial year. In preparing those financial statements, the trustees are required to:

- Select suitable accounting policies and apply them consistently;
- Observe the methods and principles in the appropriate charities SORP;
- Make judgements and estimates that are reasonable and prudent
- State whether applicable accounting standards have been followed, subject to any material departures that must be disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation

The trustees are responsible for maintaining the proper accounting records, which disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the Charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

## Independent Examination

Due to our income being above £250k but assets below £3.26m we have opted to have our accounts independently examined by chartered accountant Matthew Gill ACA (member of ICAEW).

# Financial statements

# Financial statements

## SECTION A

### Independent Examiner's Report

#### Report to the trustees

Faith in Kids

#### On accounts for the year ended

31 July 2023

#### Charity no. (if any)

1176335

#### Set out on pages

33 - 54

#### Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31/07/2023**.

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

#### Independent examiner's statement

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of The Institute of Chartered Accountants.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

#### Signed:

M Gill

#### Date:

30th April 2024

#### Name:

Matthew Gill

#### Relevant professional qualification(s) or body (if any):

Chartered Accountant

#### Address:

22 Lincoln Road, Worcester Park, KT4 8AN

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section A Statement of financial activities

Recommended categories by		Unrestricted	Restricted	Endowment	Total funds	Prior year
		£	£	£	£	£
Incoming resources (Note 3)		F01	F02	F03	F04	F05
<b>Income and endowments from:</b>						
Donations and legacies	S01	315,762	-	-	315,762	271,038
Charitable activities	S02	11,110	-	-	11,110	19,808
Other trading activities	S03	7,719	-	-	7,719	4,486
Investments	S04	693	-	-	693	1,009
Separate material item of income	S05	-	-	-	-	-
Other	S06	-	-	-	-	-
<b>TOTAL</b>	S07	335,284	-	-	335,284	296,341
<b>Resources expended (Note 6)</b>						
<b>Expenditure on:</b>						
Raising funds	S08	8,355	-	-	8,355	9,160
Charitable activities	S09	218,746	-	-	218,746	182,653
Separate material item of expense	S10	-	-	-	-	-
Other	S11	96,839	-	-	96,839	78,768
<b>TOTAL</b>	S12	323,941	-	-	323,941	270,582
<b>Net income/(expenditure) before</b>						
<b>investment gains/(losses)</b>	S13	11,343	-	-	11,343	25,759
Net gains/(losses) on investments	S14	-	-	-	-	-
<b>Net income/(expenditure)</b>	S15	11,343	-	-	11,343	25,759
<b>Extraordinary items</b>	S16	-	-	-	-	-
<b>Transfer between funds</b>	S17	-	-	-	-	-
<b>Other recognised gains/(losses):</b>						
Gains and losses on revaluation of fixed						
assets for the charity's own use	S18	-	-	-	-	-
Other gains/(losses)	S19	-	-	-	-	-
<b>Net movement in funds</b>	S20	11,343	-	-	11,343	25,759
<b>Reconciliation of funds:</b>						
Total funds brought forward	S21	250,618	-	-	250,618	224,859
<b>Total funds carried forward</b>	S22	261,961	-	-	261,961	250,618



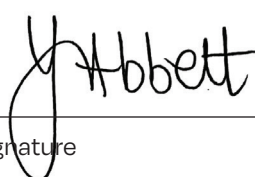
# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section B Balance sheet

Recommended categories by		Unrestricted	Restricted	Endowment	Total funds	Prior year
		£	£	£	£	£
Fixed assets		F01	F02	F03	F04	F05
Intangible assets (Note 15)	B01	-	-	-	-	-
Tangible assets (Note 14)	B02	6,882	-	-	6,882	3,156
Heritage assets (Note 16)	B03	-	-	-	-	-
Investments (Note 17)	B04	-	-	-	-	-
<b>Total fixed assets</b>	B05	6,882	-	-	6,882	3,156
Current assets						
Stocks (Note 18)	B06	-	-	-	-	-
Debtors (Note 19)	B07	45,805	-	-	45,805	24,244
Investments (Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand (Note 24)	B09	211,951	-	-	211,951	224,151
<b>Total current assets</b>	B10	257,756	-	-	257,756	248,394
Creditors: amounts falling due within						
one year (Note 20)	B11	2,677	-	-	2,677	933
<b>Net current assets/(liabilities)</b>	B12	255,079	-	-	255,079	247,462
<b>Total assets less current liabilities</b>	B13	261,961	-	-	261,961	250,618
Creditors: amounts falling due after						
one year (Note 20)	B14	-	-	-	-	-
Provisions for liabilities	B15	-	-	-	-	-
<b>Total net assets or liabilities</b>	B16	261,961	-	-	261,961	250,618
Funds of the Charity						
Endowment funds (Note 27)	B17	-	-	-	-	-
Restricted income funds (Note 27)	B18	-	-	-	-	-
Unrestricted funds	B19	261,961	-	-	261,961	250,618
Revaluation reserve	B20	-	-	-	-	-
<b>Total funds</b>	B21	261,961	-	-	261,961	250,618

Signed on behalf of all  
the trustees

  
Signature

Yolanda Ibbett

Print name

30.04.24

Date

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### Note 1 Basis of preparation

##### 1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014\*
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and with the Charities Act 2011\*



The charity constitutes a public benefit entity as defined by FRS 102\*



*\*Tick as appropriate*

##### 1.2 Going concern

If there are material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern, please provide the following details or state "Not applicable", if appropriate:

An explanation as to those factors that support the conclusion that the charity is a going concern;

N/A

Disclosure of any uncertainties that make the going concern assumption doubtful;

N/A

Where accounts are not prepared on a going concern basis, please disclose this fact together with the basis on which the trustees prepared the accounts and the reason why the charity is not regarded as a going concern.

N/A

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 1.3 Change of accounting policy

The accounts present a true and fair view and the accounting policies adopted are those outlined in note\* { }.

Yes ☒ No ☐

#### 1.4 Change to accounting estimates

No changes to accounting estimates have occurred in the reporting period\* (3.46 FRS 102 SORP).

Yes ☒ No ☐

#### 1.5 Material prior year errors

No material prior year error have been identified in the reporting period\* (3.47 FRS 102 SORP).

Yes ☒ No ☐

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 2.2 Income

<b>Recognition of income</b>	<p>These are included in the Statement of Financial Activities (SoFA) when:</p> <ul style="list-style-type: none"> <li>the charity becomes entitled to the resources;</li> <li>it is more likely than not that the trustees will receive the resources; and</li> <li>the monetary value can be measured with sufficient reliability.</li> </ul>	<div>Yes</div> <div>No</div> <div>N/A</div> <div>✓</div> <div></div> <div></div>
<b>Offsetting</b>	<p>There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.</p>	<div>Yes</div> <div>No</div> <div>N/A</div> <div>✓</div> <div></div> <div></div>
<b>Grants &amp; donations</b>	<p>Grants and donations are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP).</p>	<div>Yes</div> <div>No</div> <div>N/A</div> <div>✓</div> <div></div> <div></div>
	<p>In the case of performance related grants, income must only be recognised to the extent that the charity has provided the specified goods or services as entitlement to the grant only occurs when the performance related conditions are met (5.16 FRS 102 SORP).</p>	<div>Yes</div> <div>No</div> <div>N/A</div> <div></div> <div></div> <div>✓</div>
<b>Legacies</b>	<p>Legacies are included in the SOFA when receipt is probable, that is, when there has been grant of probate, the executors have established that there are sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.</p>	<div>Yes</div> <div>No</div> <div>N/A</div> <div></div> <div></div> <div>✓</div>
<b>Government grants</b>	<p>The charity has received government grants in the reporting period</p>	<div>Yes</div> <div>No</div> <div>N/A</div> <div></div> <div>✓</div> <div></div>
<b>Tax reclaims on donations &amp; gifts</b>	<p>Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.</p>	<div>Yes</div> <div>No</div> <div>N/A</div> <div>✓</div> <div></div> <div></div>



# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

<b>Contractual income &amp; performance related grants</b>	This is only included in the SoFA once the charity has provided the related goods or services or met the performance related conditions.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Donated goods</b>	Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	The cost of any stock of goods donated for distribution to beneficiaries is deemed to be the fair value of those gifts at the time of their receipt and they are recognised on receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from sale less the expected costs of sale, and recognised in 'Income from other trading activities' with the corresponding stock recognised in the balance sheet. On its sale the value of stock is charged against 'Income from other trading activities' and the proceeds from sale are also recognised as 'Income from other trading activities'.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Goods donated for on-going use by the charity are recognised as tangible fixed assets and included in the SoFA as incoming resources when receivable.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Gifts in kind for use by the charity are included in the SoFA as income from donations when receivable.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Donated services &amp; facilities</b>	Donated services and facilities are included in the SOFA when received at the value of the gift to the charity provided the value of the gift can be measured reliably.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Donated services and facilities that are consumed immediately are recognised as income with an equivalent amount recognised as an expense under the appropriate heading in the SOFA.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

		Yes	No	N/A
<b>Support costs</b>	The charity has incurred expenditure on support costs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Volunteer help</b>	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Income from interest, royalties &amp; dividends</b>	This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Income from membership subscriptions</b>	Membership subscriptions received in the nature of a gift are recognised in Donations and Legacies.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Membership subscriptions which gives a member the right to buy services or other benefits are recognised as income earned from the provision of goods and services as income from charitable activities.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Settlement of insurance claims</b>	Insurance claims are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP) and are included as an item of other income in the SoFA.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Investment gains &amp; losses</b>	This includes any realised or unrealised gains or losses on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>2.3 Expenditure &amp; liabilities</b>				
<b>Liability recognition</b>	Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Governance &amp; support costs</b>	Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Grants with performance conditions</b>	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Grants payable without performance conditions</b>	Where there are no conditions attaching to the grant that enables the donor charity to realistically avoid the commitment, a liability for the full funding obligation must be recognised.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Redundancy cost</b>	The charity made no redundancy payments during the reporting period.	Yes	No	N/A
		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Deferred income</b>	No material item of deferred income has been included in the accounts.	Yes	No	N/A
		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Creditors</b>	The charity has creditors which are measured at settlement amounts less any trade discounts	Yes	No	N/A
		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Provisions for liabilities</b>	A liability is measured on recognition at its historical cost and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Basic financial instruments</b>	The charity accounts for basic financial instruments on initial recognition as per paragraph 10.7 FRS102 SORP. Subsequent measurement is as per paragraphs 11.17 to 11.19, FRS102 SORP.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

### 2.4 Assets

<b>Tangible fixed assets for use by charity</b>	These are capitalised if they can be used for more than one year, and cost at least 100
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# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

		Yes	No	N/A
	They are valued at cost.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The depreciation rates and methods used are disclosed in note 9.2.			
<b>Intangible fixed assets</b>	The charity has intangible fixed assets, that is, non-monetary assets that do not have physical substance but are identifiable and are controlled by the charity through custody or legal rights. The amortisation rates and methods used are disclosed in note 9.5	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	They are valued at cost.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Heritage assets</b>	The charity has heritage assets, that is, non-monetary assets with historic, artistic, scientific, technological, geophysical or environmental qualities that are held and maintained principally for their contribution to knowledge and culture. The depreciation rates and methods used as disclosed in note 9.6.1.4.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	They are valued at cost.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Investments</b>	Fixed asset investments in quoted shares, traded bonds and similar investments are valued at initially at cost and subsequently at fair value (their market value) at the year end. The same treatment is applied to unlisted investments unless fair value cannot be measured reliably in which case it is measured at cost less impairment.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Investments held for resale or pending their sale and cash and cash equivalents with a maturity date of less than 1 year are treated as current asset investments	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Stocks &amp; work in progress</b>	Stocks held for sale as part of non-charitable trade are measured at the lower of cost or net realisable value.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>



# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

	Work in progress is valued at cost less any foreseeable loss that is likely to occur on the contract.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Debtors</b>	Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.	Yes	No	N/A
		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Current asset investments</b>	The charity has investments which it holds for resale or pending their sale and cash and cash equivalents with a maturity date less than one year. These include cash on deposit and cash equivalents with a maturity date of less than one year held for investment purposes rather than to meet short term cash commitments as they fall due.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	They are valued at fair value except where they qualify as basic financial instruments.	Yes	No	N/A
		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 3.0 Analysis of income

	Analysis	Unrestricted funds	Restricted income funds	Endowment funds	Total funds £	Prior year £
<b>Donations and legacies:</b>	Donations and gifts	290,296	-	-	290,296	252,363
	Gift Aid	25,465	-	-	25,465	18,675
	Legacies	-	-	-	-	-
	General grants provided by government/other	-	-	-	-	-
	Membership subscriptions and sponsorships	-	-	-	-	-
	Donated goods, facilities and services	-	-	-	-	-
	Other	-	-	-	-	-
	<b>Total</b>	<b>315,762</b>	<b>-</b>	<b>-</b>	<b>315,762</b>	<b>271,038</b>
<b>Charitable activities:</b>	Training	2,034	-	-	2,034	3,896
	Consultancy Fees	2,373	-	-	2,373	4,291
	Speaking Commitment FEES	6,704	-	-	6,704	8,370
	Other	-	-	-	-	3,251
	<b>Total</b>	<b>11,110</b>	<b>-</b>	<b>-</b>	<b>11,110</b>	<b>19,808</b>
<b>Other trading activities:</b>	Sales of Resources	7,719	-	-	7,719	4,486
	Commissioned work	-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
	<b>Total</b>	<b>7,719</b>	<b>-</b>	<b>-</b>	<b>7,719</b>	<b>4,486</b>
<b>Income from investments:</b>	Interest income	693	-	-	693	1,009
	Dividend income	-	-	-	-	-
	Rental and leasing income	-	-	-	-	-
	Other	-	-	-	-	-
	<b>Total</b>	<b>693</b>	<b>-</b>	<b>-</b>	<b>693</b>	<b>1,009</b>
<b>Separate material item of income:</b>		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Other:</b>	Conversion of endowment funds into income	-	-	-	-	-
	Gain on disposal of a tangible fixed asset held for	-	-	-	-	-
	Gain on disposal of a programme related	-	-	-	-	-
	Royalties from the exploitation of intellectual	-	-	-	-	-
	Other	-	-	-	-	-
	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL INCOME</b>		<b>335,284</b>	<b>-</b>	<b>-</b>	<b>335,284</b>	<b>296,341</b>
<b>Other information:</b>						
<b>All income in the prior year was unrestricted except for: (please provide description and amounts)</b>						
<b>Where any endowment fund is converted into income in the reporting period, please give the reason for the conversion.</b>						
<b>Within the income items above the following items are material: (please disclose the nature, amount and any prior year amounts)</b>						

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 6.0 Analysis of expenditure

	Analysis	Unrestricted funds	Income funds	Endowment funds	Total funds £	Prior year £
<b>Expenditure on raising funds:</b>	Incurred seeking donations	-	-	-	-	-
	Incurred seeking legacies	-	-	-	-	-
	Incurred seeking grants	-	-	-	-	-
	Operating membership schemes and social lotteries	-	-	-	-	-
	Staging fundraising events	97	-	-	97	1,025
	Fundraising agents	-	-	-	-	-
	Operating charity shops	-	-	-	-	-
	Operating a trading company undertaking non-charitable trading activity	-	-	-	-	-
	Advertising, marketing, direct mail and publicity	8,259	-	-	8,259	8,135
	Start up costs incurred in generating new source of future income	-	-	-	-	-
	Database development costs	-	-	-	-	-
	Other trading activities	-	-	-	-	-
	Investment management costs:	-	-	-	-	-
	Portfolio management costs	-	-	-	-	-
	Cost of obtaining investment advice	-	-	-	-	-
	Investment administration costs	-	-	-	-	-
	Intellectual property licencing costs	-	-	-	-	-
	Rent collection, property repairs and maintenance charges	-	-	-	-	-
		-	-	-	-	-
	<b>Total expenditure on raising funds</b>	<b>8,355</b>	<b>-</b>	<b>-</b>	<b>8,355</b>	<b>9,160</b>
<b>Expenditure on charitable activities</b>	Website design and content	440	-	-	440	9,658
	Staffing and consultancy costs	161,864	-	-	161,864	106,980
	Podcast	16,957	-	-	16,957	12,617
	Other Content Development	12,852	-	-	12,852	39,678
	Travel, support and other costs	26,633	-	-	26,633	13,719
	<b>Total expenditure on charitable activities</b>	<b>218,746</b>	<b>-</b>	<b>-</b>	<b>218,746</b>	<b>182,653</b>
<b>Separate material item of expense</b>		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Other</b>						

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 6.0 Analysis of expenditure - continued

Other						
	Office costs	21,218	-	-	21,218	10,513
	Operational staffing	72,624	-	-	72,624	66,570
	Bank Charges	1,063	-	-	1,063	198
	Fixed Asset Depreciation	1,750	-	-	1,750	1,488
	Other	184	-	-	184	-
	Total other expenditure	96,839	-	-	96,839	78,768
TOTAL EXPENDITURE		323,941	-	-	323,941	270,582
Other information:						
Analysis of expenditure on charitable activities						
Activity or	Activities undertaken directly	Grant	Support	Total this	Total prior	
	£	£	£	£	£	
Activity 1						
Activity 2						
Other						
Total						
Prior year expenditure on charitable activities can be analysed as follows:						
Within the expenditure items above the following items are material: (please disclose the nature, amount and any prior year amounts)						

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 10.0 Details of certain items of expenditure

##### 10.1 Fees for examination of the accounts

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner. If nothing was paid please enter '0' in the appropriate box(es).

	This year £	Last year £
Independent examiner's fees	0	
Assurance services other than audit or independent examination	0	
Tax advisory fees	0	
Other fees (for example: financial advice, consultancy, accountancy services) paid to the independent examiner	0	

#### 11.0 Paid employees

##### 11.1 Staff Costs

	This year £	Last year £
Salaries and wages	191,706	122,559
Social security costs	13,083	5,355
Pension costs (defined contribution scheme)	8,064	3,677
Other employee benefits		-
<b>Total staff costs</b>	<b>212,854</b>	<b>131,590</b>

Please provide details of expenditure on staff working for the charity whose contracts are with and are paid by a related party

Please give details of the number of employees whose total employee benefits (excluding employer pension costs) fell within each band of £10,000 from £60,000 upwards. If there are no such transactions, please enter 'true' in the box provided.

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000

TRUE

Band	Number of employees
£60,000 to £69,999	
£70,000 to £79,999	
£80,000 to £89,999	
£90,000 to £99,999	
£100,000 to £109,999	



# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 11.0 Paid employees - continued

Please provide the total amount paid to key management personnel (includes trustees and senior management) for their services to the charity	
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11.2 Average head count in the year		This year Number	Last year Number
The parts of the charity in which the employees work	Fundraising	-	-
	Charitable Activities	5	2
	Governance	-	-
	Other	2	2
	<b>Total</b>	<b>7</b>	<b>4</b>


#### 11.3 Ex-gratia payments to employees and others (excluding trustees) Please complete if an ex-gratia payment is made.

Please explain the nature of the payment	
--	--

Please state the legal authority or reason for making the payment	
---	--

Please state the amount of the payment (or value of any waiver of a right to an asset)	
--	--

#### 11.4 Redundancy payments Please complete if any redundancy or termination payment is made in the period.

Total amount of payment	
-------------------------	--

The nature of the payment (cash, asset etc.)	
--	--

The extent of redundancy funding at the balance sheet date	
--	--

Please state the accounting policy for any redundancy or termination payments	
---	--

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 12.0 Defined contribution pension scheme or defined benefit scheme accounted for as a defined contribution scheme.

##### 12.1 Please complete this note if a defined contribution pension scheme is operated.

Amount of contributions recognised in the SOFA as an expense	
Please explain the basis for allocating the liability and expense of defined contribution pension scheme between activities and between restricted and unrestricted funds.	Allocation according to staff activities; all unrestricted

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 14.0 Tangible fixed assets

Please complete this note if the charity has any tangible fixed assets

##### 14.1 Cost or valuation

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Total
	£	£	£	£	£
At the beginning of the	-	-	-	6,432	6,432
Additions	-	-	-	5,476	5,476
Revaluations	-	-	-	-	-
Disposals	-	-	-	-	-
Transfers *	-	-	-	-	-
At end of the year	-	-	-	11,908	11,908

##### 14.2 Depreciation and impairments

**Basis	SL or RB	SL or RB	SL or RB	SL	SL	Straight Line ("SL") or Reducing Balance ("RB")
** Rate				36 mths		
At beginning of the year	-	-	-	3,276	3,276	
Disposals	-	-	-	-	-	
Depreciation	-	-	-	1,750	1,750	
Impairment	-	-	-	-	-	
Transfers*	-	-	-	-	-	
At end of the year	-	-	-	5,026	5,026	

##### 14.3 Net book value

Net book value at the beginning of the year	-	-	-	3,156	3,156
Net book value at the end of the year	-	-	-	6,882	6,882

##### 14.4 Impairment

Please provide a description of the events and circumstances that led to the recognition or reversal of an impairment loss.	
---	--

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 14.0 Tangible fixed assets - continued

##### 14.5 Revaluation

If an accounting policy of revaluation is adopted, please provide:

the effective date of the revaluation	
the name of independent valuer, if applicable	
the methods applied and significant assumptions	
the carrying amount that would have been recognised had the assets been carried under the cost model.	

##### 14.6 Other disclosures

(i) Please state the amount of borrowing costs, if any, capitalised in the construction of tangible fixed assets and the capitalisation rate used.	
(ii) Please provide the amount of contractual commitments for the acquisition of tangible fixed assets.	
(iii) Details of the existence and carrying amounts of property, plant and equipment to which the charity has restricted title or that are pledged as security for liabilities.	

\* The "transfers" row is for movements between fixed asset categories.

\*\* Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB

#### 19.0 Debtors & prepayments

##### 19.1 Analysis of debtors

	This year £	Last year £
Trade debtors	-	-
Prepayments and accrued income	45,805	24,244
Other debtors		
<b>Total</b>	<b>45,805</b>	<b>24,244</b>

Please complete 19.2 where a material debtor is recoverable more than a year after the reporting date.

##### 19.2 Analysis of debtors recoverable in more than 1 year (included in debtors above)

	This year £	Last year £
Trade debtors	-	-
Prepayments and accrued income	-	-
Other debtors	-	-
<b>Total</b>	<b>-</b>	<b>-</b>

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 20.0 Creditors & accruals

##### 20.1 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Accruals for grants payable	-	-	-	-
Bank loans and overdrafts	-	-	-	-
Trade creditors	884	51	-	-
Payments received on account for contracts or performance-related grants	-	-	-	-
Accruals and deferred income	1,793	882	-	-
Taxation and social security	-	-	-	-
Other creditors	-	-	-	-
<b>Total</b>	<b>2,677</b>	<b>933</b>	<b>-</b>	<b>-</b>

##### 20.2 Deferred income

*Please complete this note if the charity has deferred income.*

*Please explain the reasons why income is deferred.*

<i>Movement in deferred income account</i>	This year £	Last year £
Balance at the start of the reporting period	-	-
Amounts added in current period	-	-
Amounts released to income from previous periods	-	-
<b>Balance at the end of the reporting period</b>	<b>-</b>	<b>-</b>

#### 24.0 Cash at bank & in hand

	This year £	Last year £
Short term cash investments (less than 3 months maturity date)	-	-
Short term deposits	-	-
Cash at bank and on hand	211,952	224,151
Other	-	-
<b>Total</b>	<b>211,952</b>	<b>224,151</b>

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 27.0 Charity funds

#### 27.1 Details of material funds held and movements during the CURRENT reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds'. The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

\* Key: PE - permanent endowment funds; EE - expendible endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted funds	UR	Whole of charity funds	250,618	335,284	-	323,941	-	261,961
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
<b>Other funds</b>	<b>N/a</b>	<b>N/a</b>	-	-	-	-	-	-
<b>Total Funds</b>			<b>250,618</b>	<b>335,284</b>	<b>-</b>	<b>323,941</b>	<b>-</b>	<b>261,961</b>

#### 27.2 Details of material funds held and movements during the PREVIOUS reporting period

Please give details of the movements of material individual funds in the reporting period together with a balancing figure for 'Other funds'. The 'Total funds' figure below should reconcile to 'Total funds' in the balance sheet.

\* Key: PE - permanent endowment funds; EE - expendible endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds

Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted funds	UR	Whole of charity funds	224,859	296,341	-	270,582	-	250,618
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
			-	-	-	-	-	-
<b>Other funds</b>	<b>N/a</b>	<b>N/a</b>	-	-	-	-	-	-
<b>Total Funds</b>			<b>224,859</b>	<b>296,341</b>	<b>-</b>	<b>270,582</b>	<b>-</b>	<b>250,618</b>



# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 28.0 Transactions with trustees & related parties

If the charity has any transactions with related parties (other than the trustee expenses explained in guidance notes) details of such transactions should be provided in this note. If there are no transactions to report, please enter "True" in the box or "False" if there are transactions to report.

##### 28.1 Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity (True or False) **TRUE**

In the period the charity has paid trustees remuneration and benefits. Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee by the charity or any institution or company connected with it.

Name of trustee	Legal authority (eg order, governing document)	Amounts paid or benefit value				
		This year				Last year
		Remuneration	Pension contribution	Redundancy (including loss of office)/ex gratia	Other	TOTAL
		£	£		£	£

Please give details of why remuneration or other employment benefits were paid.

Where an ex gratia payment has been made to a trustee, provide an explanation of the nature of the payment.

##### 28.2 Trustees' expenses

If the charity has paid trustees expenses for fulfilling their duties, details of such transactions should be provided in this note. If there are no transactions to report, please enter "True" in the box below. If there are transactions to report, please enter "False".

No trustee expenses have been incurred (True or False) **TRUE**

Type of expenses reimbursed	This year	Last year
	£	£
Travel		
Subsistence		
Accommodation		
Other (please specify):		
TOTAL		

# Financial statements

## Annual accounts for the period 1-Aug-22 to 31-Jul-23

### Section C Notes to the accounts

#### 28.0 Transactions with trustees & related parties - continued

Please provide the number of trustees reimbursed for expenses or who had expenses paid by the charity	
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#### 28.3 Transaction(s) with related parties

Please give details of any transaction undertaken by (or on behalf of) the charity in which a related party has a material interest, including where funds have been held as agent for related parties. If there are no such transactions, please enter 'true' in the box provided.

There have been no related party transactions in the reporting period (True or False)	TRUE
---	------

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	Amount	Balance at period end	Provision for bad debts at period end	Amounts written off during reporting period
			£	£	£	£

In relation to the transactions above, please provide the terms and conditions, including any security and the nature of any payment (consideration) to be provided in settlement.

For any related party, please provide details of any guarantees given or received.

# Reference & administrative information

## Reference & administrative information

Charity Name:	Faith in Kids
Charity Registration number:	1176335
Registered Office:	2 Buckleigh Avenue, London, SW20 9JZ

### Trustees

Mrs Yolanda Ibbett	Chair
Mr Edward Gilchrist	Treasurer
Mrs Claire Thomas	
Mrs Catherine Dalton	
Mr Charlie Cannell	(Resigned June 2023)
Mr Chris Gunter	

### Senior Management Team

Mr Edward Drew	Ministry Director (CEO)
Mr Chris Brown	Operations Director
Mrs Laura Ratcliffe	Head of Communications

<b>Independent Examiner</b>	Matthew Gill ACA (member of ICAEW)
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### Bankers

#### **Metro Bank**

Wimbledon Bridge House, Wimbledon, SW19 7NW

#### **Kingdom Bank**

Media House, Padge Road, Beeston, NG9 2RS

### Solicitors

#### **Edwards Connors Solicitors**

10 The Point, Market Harborough, LE16 7QU



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