

Charitable Incorporated Organization

Charity number: 1176271



EKAM UK

CIO Charity

Report and financial statements

For period 1 April 2020 - 31 March 2021

Healthy Child, Healthy Community
Love All, Serve All

Mission

No child should be denied the right to appropriate lifesaving healthcare
due to financial or systemic constraints

Reference and Administration details for the period ended 31 March 2021

Charity Name	EKAM UK
Registered charity number	1176271
Charity's principal address	12 Azure, 463 High Road Harrow Weald, London HA3 6ED United Kingdom
Trustees	<p>Trustees who served during the period from formation and up to the date of this report were as follows:</p> <p>Dr Ajay Kumar Kotagiri Dr Vasudevan Chakrapani (till December 2020) Vaikuntanath Balasubramanian Kakarla Dr Preetham Bodanna * Dr Rajani Nalluri * Dr Pavan Kumar Battu *</p> <p>*Effective 26 December 2020</p>
Key Management	Trustees as above
Advisors (Technical)	<p>Dr Sailakshmi Balijepalli EKAM Foundation No.16/19, Jaya Lakshmipuram, 1st street, Nungambakkam, Chennai-34, Tami Nadu</p> <p>Professor Monica Lakhanpaul Professor of Integrated Community Child Health Honorary Consultant Paediatrician Whittington NHS Trust Pro Vice Provost South Asia UCL Great Ormond Street Institute of Child Health 30 Guilford Street, London WC1N 1EH</p>
Bankers	HSBC, 59-61, The Mall Stratford Centre, London, E15 1XF, United Kingdom

Report of the trustees for the period ended 31 March 2021

The trustees of EKAM UK (the 'charity') present their 3rd annual report and financial statements as a charitable incorporated organization (CIO) for the charity's period ended 31 March 2021.

Reference and administrative information set out on page 2 forms part of this report. The financial statements comply with current statutory requirements, the charity's constitution and the Statement of Recommended Practice – Accounting and Reporting by Charities – SORP applicable to charities preparing their accounts in accordance with FRS 102.

The charity was registered with the Charity Commission as a CIO on 14 December 2017. The first report covered the period of activities from this date to 31 March 2019. The charity's bank account was opened in early 2018 and financial activities commenced from May 2018.

Objectives and activities

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aim and objectives and in planning its future activities, in particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Purpose and aims

The charity was established for the promotion and protection of good health for public benefit by providing financial and technical assistance and support to charities, social organisations, medical centres and non-profit organisations in UK and India who are involved/engaged in providing health care, education care and support to neonates, infants, young adults and mothers including providing food, medicines, equipment, training, research grants/facilities and knowledge sharing.

We aim to support projects primarily related to saving lives of babies, young children and young mothers, ranging from 0-19 years. We do so, by partnering with organisations who provide medical treatment and health care and by providing various types of support.

We seek out partnerships with organisations who put vulnerable babies and young children/mothers at the centre of their work, as well as responding to requests for funding that come to us via various channels (e.g., website, emails, references).

We will fund or apply for grants for both new and existing charities and organisations, small, medium, or large, provided they can demonstrate the difference they are making.

We aim to, from our interactions and references provided, develop a network with a view to connecting people through shared values. This would further provide opportunities for subject matter experts to share their skills and knowledge. Not only to help a particular project, but also provide a way to reduce the operational costs for organisations by sharing resources.

We also aim to partner with organisations who can provide vocational and technical training to vulnerable children post treatment to enable them to return to normalcy. To further these objectives, we aim to connect with corporates for their support via their CSR initiatives or for subsidies, to a wider donor community for financial support and with training institutes/organisations.

The charity welcomes applications for joint work with other organisations and will work in partnership with other grant-makers wherever possible.

To ensure full transparency, we aim to ensure that 100% of donations/funded grants reach the intended recipient/organisation (i.e., zero cost overheads) and will pursue other channels (e.g., sponsorships, Corporate CSR, crowd funding, goodwill payments etc.) to support our administration process. We will do this by sharing resources with partners, and enlisting volunteers as much as possible.

Network / Partnerships

We will partner with organisations who share our vision that no child should be denied the right to appropriate, life-saving health care due to financial or systematic constraints. The trustees and their network will initially identify and reach out to organisations in the UK and India who have aligned objectives to identify opportunities to work together. Through an expanded network and introductions made via networking, presentations will be made to create awareness and identify projects/avenues where the charity and its partners can provide aid or assistance.

We will formalise key partnerships via a formal MOU, recognising the need for inter-organisational co-operation to identify, communicate and interact with UK based institutional funding bodies, corporations, organisations, doctors and other professionals of Indian Origin introduced by our associates and partners including International Chapters, well-wishers and associates across the world.

For example, an MOU would cover:

- Applying for financial assistance (grants) on behalf of a charity (for its projects)
- Providing financial assistance to and/or fund raising on behalf of a charity
- Conducting research
- Facilitation of training, exchange programs
- Exchange of best practices, including on-site & off-site training
- Consulting services for specific objectives (e.g. cost reduction, process optimisation)

Policy on grant making

Applicants can apply via email, schedule on-site meetings, filled-in applications, referral organisations (hospitals, charities, social organization, foundations etc.), website etc.

- Trustees will evaluate each request on a case to case basis prior to taking a decision to ensure (a) the reasonableness of the assistance sought and (b) the alignment with the charity objectives
- Trustees will evaluate proposals based on a number of criteria and information from applicants, including:
 - Number of beneficiaries – neo-nates, children, expectant mothers
 - Nature of preventive programs, scope and coverage
 - Cost of treatments of each type of treatment/reasonableness of charges.
- The nature of grants would typically:
 - provide funds for specific projects or towards general activities carried out by charities, social/not-for-profit organizations in the UK and India
 - approve fund raising activities to support the charity's projects.

Trustees will work closely with chosen organisations to prepare and present proposals to grant-making bodies and corporates for aid towards the identified projects in the UK and India

Achievements and performance

Partnerships

In September 2018, the charity entered into a MOU with EKAM Foundation, India for an initial period of three years. The charity and EKAM Foundation share the vision that no child should be denied right to appropriate, lifesaving healthcare due to financial or systematic constraints. The said MOU provides for:

- Jointly exploring grant opportunities/aid towards projects and events carried out in India towards caring and saving lives of babies, children and young mothers, recognising the need for inter organisational co-operation for identification, communication and interaction with UK based organisations, doctors and other professionals of Indian Origin, introduced by EKAM Foundation or its other partners including International Chapters, well-wishers and associates across the world.
- Building on network developed & organic reach via the above activities.
- The following specific areas of work and support:
 - Providing financial assistance and/or fundraising
 - Conducting research
 - Facilitation of training, exchange programs
 - Exchange of best practices, including on-site & off-site training

Activities

- Established a program for 'Friends of EKAM', providing a platform for the supporters of the charity to be actively involved in technical work, research, discussions, and fundraising.
- Established a program called 'Young Ambassadors', as a platform for youngsters to get involved in the charity's projects (e.g., to create awareness of the charity's work, conduct events, showcase their skills, identify local expertise, merchandising etc.)
- EKAM is a mentor of Share A Smile (SAS), an initiative from UK's children group.
- An event was organised by NETG to raise funds for EKAM's India projects.

Initiatives

Some of the initiatives that the charity is currently working on include:

Nurture Early for Optimal Nutrition (NEON) (The 1st 1000 Days)

Purpose	The first 1,000 days of a child's life are an important period for growth & cognitive development. Effective intervention in early life have potential to reduce the growth of short- & long-term conditions such as nutritional deficiencies, obesity, heart disease and diabetes.
Project & approach	<p>The NEON programme is an NIHR-funded multiphase project with an aim to optimise infant feeding, care, and dental hygiene practices of South Asians (SA) infant in East London using the WHO-recommended PLA cycle. NEON comprises of the following phases, with interaction with academics, experts in PLA cycle & multilingual community-facilitators.</p> <ul style="list-style-type: none">• Formative and feasibility study• Intervention Development (ID) – development of PLA cycle toolkit in partnership with communities eg development of culturally tailored recipe book led by communities• Pilot Randomised Controlled Trial (RCT) in in East London (London Boroughs of Tower Hamlets, Newham, and Waltham Forest

The Participatory Learning and Action (PLA) cycle is a low-cost bottom-up approach that mobilises communities to identify, prioritise, implement, and evaluate their needs and solutions through culturally sensitive group discussions led by community facilitators.

NEON is led by Prof Monica Lakhanpaul and Dr Logan Manikam with academic colleagues at UCL and a multidisciplinary research team. The approach can also be adapted for other communities and health issues. If successful, a cluster RCT will follow in East London with subsequent scale up across the UK.

Our involvement	The NEON programme supports the EKAM vision to improve maternal and child healthcare needs in a cost efficient, community oriented and sustainable manner, and we will be providing support in engagement with community in East London, advisory role being part of the NEON steering team & providing inputs on policy making.
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Children in Homeless Accommodation Managing Pandemic Invisibility Or Non-inclusive Strategies (CHAMPIONS)

Purpose	CHAMPIONS is a national project funded by Economic and Social Research Council (ESRC) to study the impacts of COVID-19 on children and their families in temporary accommodation (TA) due to experiencing homelessness & co-create recommendations to address the challenges they face.
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Together with families and professionals, the team have co-developed a website to share knowledge about the impact of Covid-19 on the children and families and recommendations for health, education, housing services and to influence policy.

Children experiencing homelessness (especially those under age 5) are at increased risk of morbidity & mortality and at risk of health, developmental, emotional, behavioural, mental, and social problems due to the environment they live in and the impact of moving frequently from their homes. Further, families in such a situation have difficulties accessing support services in a timely manner.

Project & approach	The project has developed an innovative digital platform to facilitate engagement with participants and stakeholders, dissemination of public health messages, and giving a voice to families through their lived experiences. Policy briefings, newsletters, and other materials relevant to stakeholders are also hosted on the platform.
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The project is conducting interviews and surveys with families in TA and the professionals that support them, the information from which will be used to develop recommendations.

The project is led by Professor Monica Lakhanpaul (UCL) and was co-led by Diana Rosenthal (UCL) until April 2021. The rest of the team consists of multidisciplinary experts from UCL, De Montfort University and third sector organisations. They have engaged with other organisations in this area, as well as policymakers.

Our involvement	The CHAMPIONS programme supports the EKAM vision to improve maternal and child healthcare needs in a cost efficient, community oriented and sustainable manner. EKAM is also involved in community engagement and participation in policy writing & has an active role in the steering committee.
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Opportunities

- Digital outreach - Focussing on moving digitally and exploring hybrid solutions to bridge the gap, with learnings from the global pandemic.
- Aligning to and prioritising with United Nation's Sustainable Development Goals:
 - Action Line 8 towards economic growth (by empowering support groups involved in health and social care generate surplus which provides for their sustenance as well as towards community programs
 - Action Line 3 for good health and well-being by identifying sources & providing more grants towards research & development, supply of medical equipment or enhancing primary care medical facilities
- Fostering exchanges visits of specialists, consultants, doctors, and nurses from (resource & skills) abundantly rich countries like India to the UK or wherever the demand needs to be strategically met.
- Kindle more number of entities across the UK & India to be a vital part of combating child healthcare financial constraints that are being a barrier.
- Exploring technology and tools that enables & delivers better understanding of vital health indicators, provides for storing and retrieving medical records, dissemination of information and for use in medical research & training.
- Towards capacity building and bridging between the countries and the needy
- Closer Home projects in UK (select charities) – to support mental health, heart care, juvenile diabetes as examples.
- Supporting infrastructure projects (e.g., hospitals, medical colleges which are linked to social programs, and related community health, research, technical training, knowledge share.
- Continue drive for C-19 response

Public benefit

The trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers and duties. The public benefit of the charity's activities is supporting and enablement of efforts in saving lives of babies, young children and mothers and these were achieved principally by the award of grants and donations.

Funds materially in deficit

There are none to report.

Risks

Due to the initial stage of the charity, the trustees have assessed the key risks to be operations and finances and are satisfied that process is in place to manage these risks as follows:

Operations

- The key operational risk is damage to the charity's name due to incorrect selection of partners or inadequate utilisation of grants.
- This is addressed by due diligence checks done (i) through references obtained by trustees prior to engagement with external parties and (ii) by obtaining project status reports from grant receivers.
- A grant and operations committee is being established to ensure trustee oversight over potential donor/grant recipients, funding sources and potential service providers.

Finance

- The key financial risk is insufficient funding to meet grant or operational expenses.
- This is addressed by trustees focussing on collaborative projects for fundraising and diversify revenue streams to ensure there is no overreliance on income from one source.

Structure, governance, and management

Financial review

The results for the charity were in line with the trustees' expectations, as the charity's operations are in initial stages. The charity will continue to focus on project-based funding, i.e., applying for grants or undertaking fundraising activities based on the projects identified and agreed with the recipient partner. Fundraising for general funds will continue to be through social networking and events.

Trustee selection & appointments

Trustees are identified from the medical community, accounting/management professionals and persons with links to the corporate community and experienced in strategy and operations, finance, fundraising, donor management, social media, communication, and campaigning.

Trustees will be responsible for the overall work of the charity, including internal administration and compliance with all laws and regulations in the UK. Trustees will meet periodically and decide on fundraising, invite proposals, evaluate proposals, arrange for fund transfer through banking channels and monitor outcomes.

Initial trustees are appointed for a term of 3 years (subject to re-appointment). New trustees are also appointed for a term of 3 years. Trustee appointments and renewed appointments are by way of resolution passed at the trustee meeting. The charity will have a minimum of 3 and maximum of 12 trustees as per its constitution.

Remuneration policy for trustees

No payments were made to trustees in the reporting period.

Investment policy

Due to the currently small size of the charity and scale of its operations, there is none to report at the time of this report.

Reserves policy

The charity does not have a reserves policy as its operations are in its early stages. The excess of income over expenditure, totalled £ 7,190 for the accounting period and is included within the general reserve of £ 10,159 and is represented as balance in bank account.

Additional Information

Objectives of the charity

- 1) To save children and expectant mothers from poorer sections of the society, by providing appropriate and timely medical help.
- 2) To undertake epidemiological, anthropological, translational and cross-cultural research concerning women and children's medical needs as well health delivery institutions.
- 3) To help train medical and paramedical personnel in the delivery of preventive and curative health care.
- 4) To facilitate medical professional partnership between the UK and India.

To provide financial assistance	<ul style="list-style-type: none"> • Towards health care/medical expenses for children (0-19) and mothers • For research & development • Towards medical equipment, equipment maintenance, lab equipment and medical supplies in under-resourced health care facilities • To support grass root level projects that encompass suitable community level interventions that would benefit the holistic well-being of the community • Towards the training of medical and non-medical personnel engaged/to be engaged in pursuit of the charity's objectives
To provide technical assistance	<ul style="list-style-type: none"> • For exchange visits of doctors, nurses and other personnel from the UK to India/other countries and vice versa for research, training and support • To develop/participate in local service projects relating to health care/development • To provide online/teleconferencing support to aid diagnosis and provide adequate clinical pathway in needy areas • To contribute to the use of technology in data management and consolidation of any research/field level health data
To provide information/training	<ul style="list-style-type: none"> • For public lectures and awareness programs within different communities and organisations • To develop and support awareness through education and preventive program • For intervention programs to address specific medical related issues in the community (e.g. children with acute malnutrition) • To conduct seminars and medical conferences to impart knowledge and information on reforms in Maternal & Child Health (MCH) and related practices across the globe
To provide administrative support	<ul style="list-style-type: none"> • To provide administration support and management strategy for charities/social organisations of a similar nature

EKAM UK – Charity Number - 1176271

Statement of Financial Activities For the period 1 April 2020 – 31 March 2021

	Note	Unrestricted Funds	Restricted Funds	Endowment Funds	Total Funds P/E 31 Mar 20	Total Funds Prior Period
		GBP £	GBP £	GBP £	GBP £	GBP £
Receipts and Payments accounts						
Receipts						
Donations	1	10,782	-	-	10,782	1,930
Total Receipts		10,782	-	-	10,782	1,930
Payments						
Donations & Grants		3,400	-	-	3400	-
Event expenses		-	-	-	-	-
Fees & other expenses		192	-	-	192	-
Total Payments		3,592	-	-	3,592	1,930
Excess of Receipts over Expenditure transferred to Reserve		7,190	-	-	7,190	1,930
Statement of Assets and Liabilities as at 31 March 2019						
Current Assets						
Bank Account	2	10,159	-	-	10,159	2,969
Total Cash Funds		10,159	-	-	10,159	2,969
Liabilities						
Restricted Funds		-	-	-	-	-
Total Assets less Liabilities (Net Assets)		10,159	-	-	10,159	2,969
Funds Represented by General Reserve	3	10,159	-	-	10,159	2,969

Notes to Financial Statements

1. Donations received

This represents donations received from individuals and corporates.

2. Bank Balance

Amount represents the balance in HSBC UK account in name of EKAM UK.

3. General Reserve

	<u>GBP £</u>
Opening balance at beginning of year	2,969
Excess of receipts over payments during the year	7,190
Closing balance at end of the year	<u>10,159</u>

Declaration by Trustees

The trustees declare that they have approved the above trustees' report.

Full name	Vaikuntanath Balasubramanian Kakarla	Ajay Kumar Kotagiri	Rajani Nalluri
Position	Trustee	Trustee	Trustee
Date	30 January 2022	30 January 2022	30 January 2022

Full name	Pavan Kumar Battu	Preetham Boddana
Position	Trustee	Trustee
Date	30 January 2022	30 January 2022