

# Growing HOPE

king's cross  
ANNUAL REPORT 2024



Growing  
HOPE  
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ANNUAL REPORT 2024

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# The Past Year

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## CLINIC MANAGER'S LETTER

It has been a privilege to support so many new local families in 2024, and to reconnect with some familiar faces that have returned to the clinic. Growing Hope King's Cross has a fantastic team of therapists that offer therapy sessions and family support groups. This year we have expanded our music therapy provision in response to an increased demand from referrals for support and there have been some other changes to the team. In the spring term, Joanna Hyde took on a role as a permanent member of the team doing music therapy, Reb du Preez and Naomi Fox finished in their roles as occupational therapists and Karen Powell joined as an occupational therapist.



As always, we continue to be grateful for the support that we have received this year from our dedicated team of trustees, volunteers, therapists, and support staff. We are also thankful for our ongoing partnerships with and support from King's Cross Church (KXC) and the Growing Hope national charity. Their help is hugely appreciated and has enabled Growing Hope King's Cross to continue to thrive.

**Abi Page, Clinic Manager, Growing Hope King's Cross**

## CHAIR OF TRUSTEES' LETTER

It's been another eventful year for Growing Hope King's Cross. Hearing the numerous uplifting stories of children and families who have benefited from Growing Hope King's Cross has been truly inspiring and I would like to thank our Clinic Manager, Abi Page, and all our therapists for their invaluable work throughout the year to make this happen.

We're grateful for Reb du Preez and Naomi Fox for their dedicated clinic support over the past several years, and we are thrilled to welcome Joanna Hyde and Karen Powell to the team. On behalf of the charity, I extend my heartfelt thanks to everyone who has generously supported Growing Hope King's Cross in 2024.



**Rhianna Connolly, Chair of Trustees, Growing Hope King's Cross**

## CEO'S LETTER

2024 has been a year of tremendous growth for Growing Hope and it brings me such joy to see our impact in the lives of so many children with additional needs and their families. Our national team has expanded to 13 members, and I'm deeply inspired by the team and by the way that God has brought everyone together. And I'm so proud of the therapists, whose hard work, care and passion bring hope to families through our free services.

In June we launched our accessibility award for schools, which champions schools to create communities of welcome where all students can thrive. We're delighted to have opened Growing Hope Maidstone in November and look forward to launching our next clinics in Redbridge, Solent, York and Farnham in 2025.

We have seen another year of miraculous provision and incredible generosity from our supporters and donors. I want to extend our heartfelt thanks to all those who have given their time, talents and finances, which makes it possible for us to continue our mission of setting up 20 clinics by 2030, so more families can access free, life-changing therapy across the UK.



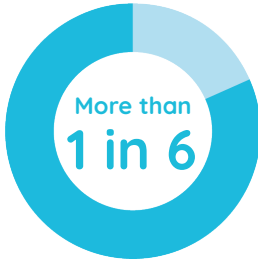
**Dr Naomi Fox**, Founder and CEO, Growing Hope

## TRUSTEES' REPORT

The Board of Trustees presents its report and financial statements for the year 1 January 2024 - 31 December 2024 together with the Independent Examiner's Report. Growing Hope King's Cross was registered with the charity commission as a CIO on 13 December 2017, charity number 1176251; 2024 was the seventh financial period of the charity. Our current trustees are Rhianna Connolly (Chair), Jess Bradley, Timothy Bodey and Thomas Sharpe. In May, Jess Rodewald stepped down as ex-officio trustee, and in December David Straiton, Lauren Sibuns and Daniel Kheng stepped down as trustees, we would like to thank Jess, David, Lauren and Daniel for their service and dedication to Growing Hope King's Cross.

We are confident that Growing Hope King's Cross has carried out its charitable objectives in 2024 and acted in the interests of the public benefit. We have referred to the Charity Commission's guidance on reporting on public benefit when preparing this annual report.

In 2024...



children in England have  
an additional need<sup>1</sup>



parent carers have to give up  
employment due to lack of  
support available<sup>2</sup>



siblings of children with additional  
needs face difficulties with their own  
mental health<sup>3</sup>

**187** parents and  
carers

supported through therapy  
sessions and courses

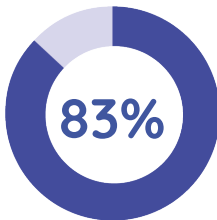
**159** children

supported through direct therapy  
at Growing Hope King's Cross

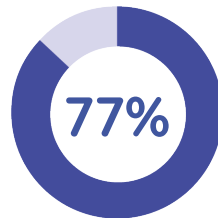
**1** Circle of Security course run  
for parents and carers

**3** When Dreams Change courses  
run for parents and carers

**2** Siblings Group courses run for brothers and sisters of children with  
additional needs



of GAS goals achieved  
by children and young  
people



of GAS goals achieved  
by parents, carers and  
siblings

We use a combination of non-standardised feedback forms and a standardised measure, the Goal Attainment Scale (GAS). GAS is an outcome measure that is commonly used in research to show the effectiveness of therapy services. GAS enabled us to set three goals for each child and young person in a conversation between themselves, their parents and the therapist.

## 5 Aims and Objectives

**We are Growing Hope King's Cross. We champion accessibility and provide free therapy for children and young people with additional needs in living in Camden and Islington, in partnership with King's Cross Church (KXC).**



### **HOPE FOR CHILDREN**

We bring hope to children through offering free therapy services.



### **HOPE FOR FAMILIES**

We grow hope for families where hope has been lost due to isolation or rejection.



### **HOPE IN JESUS**

We share hope in Jesus because He brings hope even in the most difficult situations.

In accordance with its charity constitution, Growing Hope King's Cross has sought to achieve the following aims and objectives in the year dated 1 January 2024 to 31 December 2024.

**The advancement of health and wellbeing for the public benefit by the provision of a therapy clinic run in accordance with Christian principles for children and young people (0-18) with additional needs and their families living in Camden and Islington. In particular, but not exclusively by:**

- registered healthcare professionals providing assessment, advice and intervention, and other services as the trustees see fit.
- provision of sibling, parent and carer support groups and courses, and other services as the trustees see fit.
- the advancement of the Christian faith for the public benefit through the opportunity to engage in conversation about faith and spiritual wellbeing and to receive prayer, and other such invitations as the trustees see fit.

# Who's Who

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This year the Growing Hope King's Cross team has grown to four staff members and two freelancers, and across the year we have been joined by nine volunteers who have supported our work through administrative tasks, fundraising activity and technology development.

🍷 **Abi Page**, Clinic Manager and Speech and Language Therapist

🍷 **Joanna Hyde**, Music Therapist

🍷 **Karen Powell**, Occupational Therapist

🍷 **Beth Marsden**, Speech and Language Therapist

🍷 **Jess Bond**, Freelance Children's Counsellor

🍷 **Farah Soda**, Freelance Administrator

## KEARNO'S STORY

Kearno came to Growing Hope King's Cross for occupational therapy sessions. He enjoys exploring, but sometimes feels like the world has too many exciting things that need to be done all at once! Activities which include deep pressure over his whole body, like crawling through a stretchy Lycra tunnel, help him to feel calm, and safe in his own skin, making concentrating on new activities easier.





## Hope For Children

- ✧ We have provided free occupational therapy, speech and language therapy and music therapy in King's House, KXC's building in King's Cross.
- ✧ We have provided therapy for **159 children and young people**.
- ✧ We support children and families to work on goals which are meaningful to them and help them to reach their full potential. Examples of goals have been emotional regulation, attention and listening, social skills, toileting, dressing and eating.
- ✧ **83% of therapy goals** have been achieved.

## Hope For Families

We have run:

- ✧ **3 When Dreams Change courses, for a total of 19 parents and carers.** **WHEN DREAMS CHANGE** When Dreams Change is a four-week course that aims to help parents and carers reflect on their experience of having a child with additional needs and to become more of the person they have been created to be.
- ✧ **2 Siblings Group courses, for a total of 6 siblings.** **SIBLINGS GROUP** The Siblings Group is a seven-week course that aims to enable brothers and sisters of children with additional needs to share their experiences of being a sibling and connect with other children with similar experiences.
- ✧ **1 Circle of Security course for a total of 8 parents and carers.** This course supports parents in enabling their children to develop secure attachments.
- ✧ **27 fortnightly training sessions for parents and carers** on a variety of topics, hosted by our therapists in partnership with Growing Hope, Brockley and High Wycombe. **375 parents and carers** have signed up to these sessions.
- ✧ **77% of goals have been met** within our courses.

We believe Jesus brings hope even in the most difficult situations. We always offer to pray for families at the end of each therapy session, many families have taken up this offer and it has been a privilege to see answers to prayer. Our Clinic Manager Abi Page also has a role in the KXC staff team offering advice, support and championing accessibility across the wider church community. This includes working on a Sunday to support families to access church with the help of Growing Hope champions. We now have team available at two of the Sunday services each week, which has increased our capacity to support more families to attend.

This year we have had a team of eight Growing Hope champions serving alongside the kids and youth ministry to help families feel welcome. It has been great to see families that have previously found it difficult to attend church and have reported feeling isolated, come along and find a supportive community.

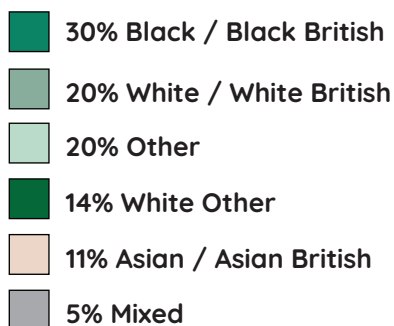
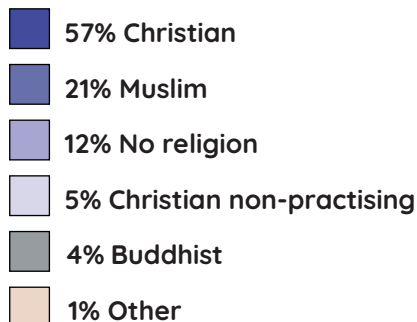
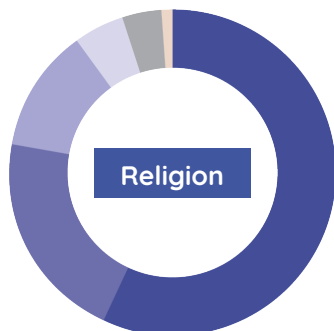
Growing Hope is open to individuals of all faiths and backgrounds and there is no pressure to participate in the faith aspects of our service.

### SIBLING'S GROUP STORY

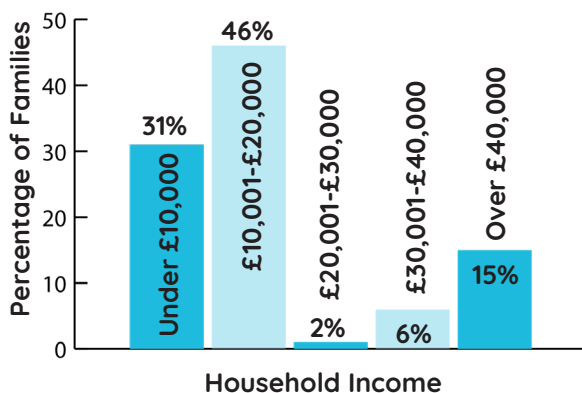
We had a great time in Siblings Group! For our last session, we enjoyed a celebration session eating yummy cookies that matched the animal puppets we have been using. Over the weeks we have explored our feelings of being a sibling of a child with additional needs and of course played lots of fun games in between!



## Demographics\*



### Household income



\*Demographic data for individuals referred to our service, from anonymous forms completed by parents and carers. Some parents/carers may have completed more than one form if they have attended multiple events.

# Financial Review

The trustees present an overview of the charity’s finances for the period 1 January 2024 to 31 December 2024. We are grateful to Emma Bird, who continues to run our Gift Aid claims as a volunteer. Growing Hope King’s Cross currently runs with both restricted and unrestricted funding. Funds left in reserve at the end of the financial period: £55,346.

## Management of Financial Risk

We aim to hold at least three months of our outgoings in reserve. We raise our income through regular giving, fundraising events and grants. We aim to increase regular giving in order to have further sustainable finances to enable us to provide our therapy services.

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity’s governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS 102. The full financial statements are found at the end of this report (p.13).

## Income and Expenditure

### We received an income of £89,879

- £17,000 from grants
- £7,877 from fundraising
- £26,749 from regular giving
- £3,134 from one-off gifts
- £8,070 from Gift Aid
- £12,080 from campaigns and training
- £14,968 donations from other organisations

### We had an expenditure of £131,475

- £118,995 on salaries and HR
- £3,412 on fundraising
- £3,068 on clinic expenses, office and admin costs
- £6,000 Giving to Growing Hope National

# 11 Supporter Engagement and Fundraising

We raise money at key points in the year through the Big Give Christmas Challenge, community fundraising, a fundraising dinner and grants. We're grateful for all the support we have received from our generous supporters. More details are in the accounts.

## Grants received:

- £5,500, St Andrew Holborn and Stafford
- £500, The London Faith & Belief Awards
- £5,000, The Charles S French Charitable Trust
- £6,000, Champion matched funding from The Childhood Trust for The Big Give Christmas Challenge Campaign

St Andrew Holborn  
Charities



**The  
Faith  
& Belief  
Forum**



*The*  
**CHARLES S FRENCH**  
CHARITABLE  
TRUST



*The*  
**Childhood Trust**  
Alleviating the impact of child poverty

**Big Give**

## SANNA'S STORY

Sanna came to Growing Hope King's Cross for occupational therapy. Her mum was delighted to share some videos with us of her amazing progress. She has learnt to feed herself using a spoon, is no longer scared of the movement apparatus in the park and is even practicing using her hands together to cut tomatoes - using a special children's knife that her mum bought for her. The more Sanna moves, the more her brain is able to coordinate the left and right sides of her body, making daily activities like eating, food preparation, and playing in the park, a lot easier.



# Structure and Governance

Growing Hope King's Cross is a registered Charitable Incorporated Organisation (CIO) in England and Wales and is run in accordance with its charity constitution. Growing Hope King's Cross works in collaboration with King's Cross Church (KXC) and Growing Hope National. As a CIO, if Growing Hope King's Cross is wound up, the members of the CIO have no liability to contribute to its assets and no personal responsibility for settling its debts and liabilities. The trustees also hold Trustee Indemnity insurance of £100,000 for Executive Risks. Insurance is provided via Growing Hope National charity (policy number CC009584).

Abi Page, as the Clinic Manager, attends Growing Hope King's Cross trustee meetings but is not party to any decisions regarding her salary or employment.

Growing Hope King's Cross trustees are members of the CIO and appointed by a resolution at trustee meetings. They are responsible for governance of Growing Hope King's Cross, ensuring it is meeting its charitable purposes.

## Risk Management

The trustees take risk management seriously and have identified the following risks and put in place processes to mitigate them. We have policies in place to mitigate any risks in the following areas: financial risk, IT security and protection, safeguarding, health and safety and comprising Christian identity and values. All of these can be accessed on our website.

## The Year Ahead

The Growing Hope King's Cross clinic has a small, dedicated team of part-time therapists. With the recent increases in referrals (which have doubled in the last year), our service is stretched to capacity. We are currently praying for more funding and provision to enable us to increase staffing and expand our therapy services in the next year, to respond to the needs of local families and increase our capacity to provide therapy and run more family support groups and courses.

## References

1. Gov.UK. 2024. Special educational needs in England. [Online]. [30 January 2025]. Available from: <https://explore-education-statistics.service.gov.uk/find-statistics/special-educational-needs-in-england>
2. Learning Hub, *Failed and Forgotten*, 2023, Disabled Children's Partnership. Available at: <https://disabledchildrenspartnership.org.uk/wp-content/uploads/2023/03/Failed-and-Forgotten-DCP-report-2023.pdf>
3. *Raising Kids Research*, 2022, Family Fund, Available at: <https://www.familyfund.org.uk/impact/research-reports/raising-kids/>

# 13 Financial Report

## **Growing Hope King's Cross Reference and administrative details For the year 1 January 2024 - 31 December 2024**

### Trustees:

Rhianna Connolly (Chair) appointed 18 July 2022  
Jessica Bradley appointed 12 May 2024  
Timothy Bodey appointed 1 December 2024  
Thomas Sharpe appointed 1 December 2024  
Jessica Rodewald (ex-officio) appointed 14 May 2023,  
resigned 12 May 2024  
David Straiton appointed 29 October 2017, resigned 1  
December 2024  
Lauren Sibuns appointed 15 April 2018, resigned 1 December  
2024  
Daniel Kheng appointed 15 August 2019, resigned 1 December  
2024

### Key Management Personnel:

Abigail Page, Clinic Manager

### Registered Principal office:

King's House, 242 Pentonville Road, London N1 9JY

### Charitable Incorporated Organisation (CIO) number:

1176251

### Bankers:

NatWest 135 Bishopsgate London EC2M 3UR

### Independent Examiner:

Heather Rayner FCA

**Growing Hope King's Cross  
Independent Examiner's Report to the Trustees  
For the year 1 January 2024 to 31 December 2024**

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I report to the charity trustees on my examination of the accounts of the charity for the period 1 January 2024 to 31 December 2024 which are set out on pages 15-27.

**Responsibilities and Basis of Report**

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'). I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent Examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed

*Heather Rayner*  
*3 July 2025*

Heather Rayner FCA  
31 Freston Gardens,  
Barnet  
Herts  
EN4 9LX



**Growing Hope King's Cross  
Statement of Financial Activity  
For the year ended 31 December 2024**

	Note	Unrestricted Funds	Restricted Funds	TOTAL FUNDS 2024	TOTAL FUNDS 2023
		£	£	£	£
<b>INCOME FROM:</b>					
Voluntary Income		52,922	0	<b>52,922</b>	<b>52,353</b>
Grant Income		6,500	10,500	<b>17,000</b>	<b>69,561</b>
Activities for Generating Funds		7,877	0	<b>7,877</b>	<b>8,960</b>
Other sourced income		12,080	0	<b>12,080</b>	<b>18,119</b>
<b>TOTAL INCOME:</b>	<b>2</b>	<b>79,379</b>	<b>10,500</b>	<b>89,879</b>	<b>148,993</b>
<b>EXPENDITURE ON:</b>					
Raising Funds		3,412	0	3,412	2,640
Charitable Activities		117,594	10,470	128,063	115,275
	<b>3</b>	<b>121,005</b>	<b>10,470</b>	<b>131,475</b>	<b>117,916</b>
<b>NET INCOME / (EXPENDITURE) BEFORE TRANSFER OF FUNDS</b>		<b>(41,626)</b>	<b>30</b>	<b>(41,596)</b>	<b>31,077</b>
Transfer between funds		0	-	0	0
<b>NET MOVEMENT IN FUNDS</b>		<b>(41,626)</b>	<b>30</b>	<b>(41,596)</b>	<b>31,077</b>

	Note	Unrestricted Funds	Restricted Funds	TOTAL FUNDS	TOTAL FUNDS
				2024	2023
		£	£	£	£
Balances brought forward at 1 January 2024		88,142	8,800	96,942	65,866
<b>BALANCES CARRIED FORWARD AT 31 DECEMBER 2024</b>		<b>46,516</b>	<b>8,830</b>	<b>55,346</b>	<b>96,942</b>

## Balance Sheet as at 31st December 2024

		2024	2023
	Note	£	£
<b>FIXED ASSETS</b>			
Clinic and IT Equipment		132	265
	<b>4</b>	<b>132</b>	<b>265</b>
<b>CURRENT ASSETS</b>			
Bank Account		57,458	101,529
Other Debtors	<b>5</b>	2,828	505
		<b>60,286</b>	<b>102,034</b>
<b>LIABILITIES - Creditors due within one year</b>			
Other Creditors	<b>6</b>	(5,072)	(5,357)
Total Creditors due within one year		<b>(5,072)</b>	<b>(5,357)</b>
<b>NET CURRENT ASSETS</b>		55,214	96,677
<b>NET ASSETS</b>		<b>55,346</b>	<b>96,943</b>
<b>RESERVES</b>			
(Deficit) / Surplus for the year		(41,596)	31,077
Brought forward balance		96,942	65,865
		<b>55,346</b>	<b>96,942</b>
<b>FUNDS</b>			
Unrestricted		46,516	88,142
Restricted		8,830	8,800
	<b>9</b>	<b>55,346</b>	<b>96,942</b>

The financial statements were approved by the Board of Trustees on:  
17 May 2025

Approved by Board of Trustees and signed on its behalf by:

A handwritten signature in black ink, appearing to be 'Rhianna' with a stylized flourish at the end.

Rhianna Connolly  
Chair of Trustees

A handwritten signature in black ink, appearing to be 'Thomas Sharpe' in a cursive style.

Thomas Sharpe  
Finance Trustee

The notes on pages 19 to 27 form part of these financial statements.

**Growing Hope King's Cross**  
**Notes to the Financial Statements**  
**For the year 1 January 2024 to 31 December 2024**

## **1.Accounting Policies**

### **Incorporation**

Growing Hope King's Cross was registered in England and Wales with the Charity Commission as a CIO Foundation on 13 December 2017. These financial statements are for the period 1 January 2024 to 31 December 2024.

### **Basis of preparation**

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charity is a public benefit entity for the purposes of FRS 102 and therefore the charity also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 Charities SORP) and the Charities Act 2011.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The financial statements are prepared under the historical cost convention.

The principal accounting policies adopted in the preparation of the financial statements are set out below.

### **Going concern basis**

The trustees have assessed whether the use of going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of these financial statements. In particular, the trustees have considered the charity's forecasts and projections and have taken account of pressure on income. After making enquiries, the trustees have concluded that there is a reasonable expectation that the charity has adequate resources to

continue in operations existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing financial statements.

### **Income**

Income is recognised in the period which it was receivable. Also included is the estimated value of gifts in kind and goods or services donated to the charity where the amounts are material, readily quantifiable and measurable. Such estimates are based on the market price the charity would otherwise have paid. Grants are accounted for in the charity under the accruals model as permitted by FRS 102. The deferred element of the grant is included in creditors as deferred income. Grants of a revenue nature are recognised in the SOFA in the same period as the related expenditure.

### **Expenditure**

Direct charitable expenditure comprises all expenditure relating to the activities carried out to achieve the objectives.

Expenditure is allocated directly to the expenditure headings as far as practically possible to reflect the activities of the charity. Support costs have been allocated to the activities based on employee time spent on that activity.

Expenditure is included in the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party; it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

### **Fund accounting**

Restricted funds are subject to restrictions imposed by the donor. These are accounted for separately from unrestricted funds. The movements on restricted funds in the period 1 January 2024 to 31 December 2024 are shown in note 11 to the accounts.

Unrestricted funds are those which are not subject to restrictions, and any surpluses may be applied in furtherance of any of the charity's objectives.

## Cash and cash equivalents

Cash and cash equivalents include cash at banks and in hand and short-term deposits with a maturity date of three months or less.

## Debtors and creditors

Debtors and creditors receivable or payable within one year of the reporting date are carried at their at transaction price. Debtors and creditors that are receivable or payable in more than one year and not subject to a market rate of interest are measured at the present value of the expected future receipts or payment discounted at a market rate of interest.

## Tangible fixed assets and depreciation

Tangible fixed assets costing less than £500 are not capitalised and are written off in the year of purchase. Depreciation is provided to write off the cost of the fixed assets over their estimated useful lives. A full year's depreciation is charged in the year of purchase. Depreciation is charged at the following annual rates:

Computer and Office Equipment:	4 Years straight line
Clinic Equipment:	4 Years straight line

## Pension

The charity operates a defined contribution stakeholder pension scheme. The assets of the scheme are held separately from the charity.

## Critical accounting estimates and areas of judgement

The annual depreciation charge for property, plant and equipment is sensitive to change in useful economic life and residual values of assets. These are reassessed annually.

In the view of the trustees in applying the accounting policies adopted, no other judgements were required that have a significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions made carry a significant risk of material adjustment in the next financial year.

## 2. Income

	Unrestricted Funds	Restricted Funds	Total Funds	Unrestricted Funds	Restricted Funds	Total Funds
	2024			2023		
	£	£	£	£	£	£
<b>Voluntary Income</b>	<b>50,094</b>	<b>0</b>	<b>50,094</b>	<b>52,353</b>	<b>0</b>	<b>52,353</b>
Regular giving	26,763		26,763	32,006	0	32,006
One off giving	3,120		3,120	1,352	0	1,352
Gift Aid	8,070		8,070	8,123	0	8,123
Donations from other Organisations	14,968		14,968	10,873	0	10,873
<b>Grants</b>	<b>6,500</b>	<b>10,500</b>	<b>17,000</b>	<b>-</b>	<b>69,561</b>	<b>69,561</b>
Grants	6,500	10,500	17,000	-	69,561	69,561
<b>Fundraising Income</b>	<b>7,877</b>	<b>0</b>	<b>7,877</b>	<b>8,960</b>	<b>0</b>	<b>8,960</b>
Growing Hope Ball	5,381		5,381	8,221	0	8,221
Marathon	2,496		2,496	739	0	739
Campaigns	12,080	0	12,080	18,119	0	18,119
<b>Services and Sales</b>	<b>12,080</b>	<b>0</b>	<b>11,983</b>	<b>17,723</b>	<b>0</b>	<b>17,723</b>
Campaigns	11,983	0	11,983	17,723	0	17,723
Training & consultancy	97	0	97	396	0	396
<b>Total Income</b>	<b>79,379</b>	<b>10,500</b>	<b>89,879</b>	<b>79,432</b>	<b>69,561</b>	<b>148,993</b>



### 3. Expenditure

	Unrestricted Funds	Restricted Funds	Total Funds	Unrestricted Funds	Restricted Funds	Total Funds
	2024			2023		
	£	£	£	£	£	£
<b>Office and Administration Costs</b>	<b>1,770</b>	<b>0</b>	<b>1,770</b>	<b>919</b>	<b>104</b>	<b>2,231</b>
Advertising	56	0	56	24	0	24
Printing, Postage and Stationery	215	0	215	119	0	119
General Office Costs	397	0	397	243	104	347
Phone Costs	572	0	572	400	0	400
Rent	251	0	251	0	0	0
Depreciation Charge	133	0	133	133	0	133
Computer Equipment not Capitalised	146	0	146	0	1,209	1,209
<b>Clinic Expenses</b>	<b>1,259</b>	<b>40</b>	<b>1,299</b>	<b>499</b>	<b>836</b>	<b>1,334</b>
<b>Direct costs</b>						
Clinic Equipment/Assessment Tools	458	0	458	208	836	1,044
DBS	0	0	0	85	0	85
External Projects	730	0	730	96	0	96
Volunteer Hospitality	26	0	26	29	0	29
WDC and Sibling Group	44	40	84	81	0	81

<b>Fundraising Costs</b>	<b>3,412</b>	<b>0</b>	<b>3,412</b>	<b>2,640</b>	<b>0</b>	<b>2,640</b>
Ball Expenses	3,170	0	3,170	2,124	0	2,124
Other Costs of Raising Funds	242	0	242	516	0	516
<b>Contribution to Other Charities</b>	<b>6,000</b>	<b>0</b>	<b>6,000</b>	<b>6,000</b>	<b>0</b>	<b>6,000</b>
Donation to Growing Hope National (Note 7)	6,000	0	6,000	6,000	0	6,000
<b>Salaries and HR</b>	<b>108,565</b>	<b>10,430</b>	<b>118,995</b>	<b>44,122</b>	<b>61,587</b>	<b>105,709</b>
Wages and Salaries	94,810	7,821	102,631	25,366	53,681	79,047
National Insurance costs (Employer costs)	3,827	709	4,536	2,608		2,608
Pension Costs (Employer costs)	4,476	370	4,847	3,941		3,941
Freelance Consultants	3,010	1,530	4,540	10,487	6,261	16,748
Finance & HR	1,200	0	1,200	1,200		1,200
Staff Training	1,242	0	1,242	520	1,645	2,165
<b>Total Expenditure</b>	<b>121,005</b>	<b>10,470</b>	<b>131,475</b>	<b>54,180</b>	<b>62,527</b>	<b>117,916</b>

#### 4. Fixed Assets

		Clinic and IT Equipment	
		2024	2023
		£	£
Actual cost/Revalued cost	At 1 January 2024	1,375	1,375
	Additions	0	0
	At 31 December 2024	1,375	1,375
Depreciation	At 1 January 2024	1,111	978
	Charge for the year	133	133
	At 31 December 2024	1,243	1,111
Net Book Value	At 1 January 2024	265	397
	Depreciation	(133)	(133)
	At 31 December 2024	132	265

#### 5. Debtors

	2024	2023
	£	£
Other debtors and accrued income	2,828	505
<b>Total</b>	<b>2,828</b>	<b>505</b>

#### 6. Creditors (amounts falling due less than one year)

	2024	2023
	£	£
Deferred Income - Grant	5,000	5,000

Other Creditors	72	357
<b>Total Current Liabilities</b>	<b>5,072</b>	<b>5,357</b>

<b>7. Donations to Other Charities</b>	<b>2024</b>	<b>2023</b>
<b>Recipient</b>	<b>£</b>	<b>£</b>
Growing Hope	6,000	6,000

## 8. Related Parties

Growing Hope King's Cross received a total of £2,400 unrestricted donations from its trustees in 2024 (2023 = £10,530)

<b>9. Analysis of Asset by Fund</b>	<b>Unrestricted Funds</b>	<b>Restricted Funds</b>	<b>TOTAL FUNDS</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Cash & Deposit Balances	48,628	8,830	57,458
Debtors	2,828	0	2,828
Fixed Assets	132	0	132
Total Assets	51,588	8,830	60,418
Current Liabilities	(5,072)	0	(5,072)
	46,516	8,830	55,346

## 10. Staff

No employee was paid at the rate of more than £60,000

	<b>2024</b>	<b>2023</b>
Average Employees during the period	<b>4</b>	<b>3</b>

<b>11. Restricted Funds</b>	<b>Balance as at 1 Jan 2024</b>	<b>Income</b>	<b>Expenditure</b>	<b>Balance as at 31 Dec 2024</b>
<b>Funder</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
The Charles S French Charitable Trust	0	5,000	5,000	0
Benefact Trust	7,800	0	3,900	3,900
Tesco Stronger Starts - Groundwork	1,000	0	1,000	0
St. Andrew Holborn and Stafford's Charity	0	5,500	570	4,930
<b>Total</b>	<b>8,800</b>	<b>10,500</b>	<b>10,470</b>	<b>8,830</b>

A grant of £5,000 was received in the year from London Catalyst for use in 2025 and is included as deferred income in creditors.

## **12. Fees payable to Independent Examiner**

The independent examiner did not charge for their services.

## **13. Trustee Expenses**

None of the trustees of the charity received any remuneration during the current period.

No travel and subsistence expenses were incurred by trustees in the course of carrying out their duties, and so no reimbursements were made in the year.



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[growinghope.org.uk/kings-cross](http://growinghope.org.uk/kings-cross)

Growing Hope King's Cross, King's House, 242 Pentonville Road, London, N1 9JY

Email: [kingscross@growinghope.org.uk](mailto:kingscross@growinghope.org.uk)

Phone: 07734 858876

Photographs: Naomi Wilde