

Charity number: 1176218

Mercy Media

Report of the Trustees and Unaudited Financial Statements

For the year ended 31 December 2024

Mercy Media
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Mercy Media
Report of the Trustees
For the year ended 31 December 2024

The Trustees have pleasure in presenting their report and the financial statements for the charity for the year ended 31 December 2024. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

REFERENCE AND ADMINISTRATIVE INFORMATION

Name of Charity	Mercy Media
Charity registration number	1176218
Principal address	PO Box 77917 London NW26 9QH

Trustees

The trustees and officers serving during the year and since the year end were as follows:

Sandra Saidi
Yasin Saidi
Omar Saidi

Secretary

Sandra Saidi

Independent examiner

Nesar Ali
Chartered Certified Accountant
121 Violet Avenue
Hillingdon
Middlesex
UB8 3PT

Bankers

Metro Bank
One Southampton Row
London
WC1B 5HA

Approved by the Board of Trustees on 08 September 2025 and signed on its behalf by:

Omar.Saidi.....

Mercy Media
Independent Examiners Report to the Trustees
For the period ended 31 December 2024

I report on the accounts of the charity for the period ended 31 December 2024, which comprise the Statement of Financial Activities, the Statement of Financial Position and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act); and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met, or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Nesar Ali

Nesar Ali
Chartered Certified Accountant
121 Violet Avenue
Hillingdon
Middlesex
UB8 3PT

Mercy Media
Statement of Financial Activities
For the year ended 31 December 2024

	Notes	Unrestricted funds £	2023 £
Income and endowments from:			
Charitable activities			
Activity 2		954,341	647,150
Total		954,341	647,150
Expenditure on:			
Charitable activities			
Activity 2		(124,033)	(174,626)
Total		(124,033)	(174,626)
Net income		830,308	472,524
Reconciliation of funds			
Total funds brought forward		1,178,005	705,481
Total funds carried forward		2,008,313	1,178,005

Mercy Media
Statement of Financial Position
As at 31 December 2024

	Notes	2024 £	2023 £
Fixed assets			
Tangible assets	4	12,697	9,540
		12,697	9,540
Current assets			
Cash at bank and in hand		1,996,216	1,169,065
		1,996,216	1,169,065
Creditors: amounts falling due within one year	5	(600)	(600)
Net current assets		1,995,616	1,168,465
Total assets less current liabilities		2,008,313	1,178,005
Net assets		2,008,313	1,178,005
The funds of the charity			
Unrestricted income funds		2,008,313	1,178,005
Total funds		2,008,313	1,178,005

The financial statements were approved on 08 September 2025 and authorised for issue by the Board and signed on its behalf by:



.....
Omar Saidi
Trustee

Mercy Media
Notes to the Financial Statements
For the year ended 31 December 2024

1. Accounting Policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Charities Act 2011.

Mercy Media meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Going concern

The Charity has had a successful year in the preparation of broadcast of numerous media productions via various social media platforms. The charity remains in a very strong position relating to future growth. No short term or medium-term financial risk to the charity's continued operations has been identified.

The trustees have agreed to maintain at least six months of reserve in order to meet operational costs in the event of a lack of new income in the form of donations or other potential revenue. The trustees assess the adequacy of this policy annually.

The trustees are of an opinion that there are no going concern issues and the Charity will continue to deliver its aims and objectives in the foreseeable future.

Incoming resources

All incoming resources are included in the statement of financial activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy.

Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Plant and machinery : 15% Reducing balance

2. Net income/(expenditure) for the year

This is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation of owned fixed assets	2,241	1,683

3. Trustee remuneration and related party transactions

All trustees acted on a voluntary basis and therefore no remuneration or expenses were paid by the charity. There were no related party transactions during the financial year.

Mercy Media
Notes to the Financial Statements Continued
For the year ended 31 December 2024

4. Tangible fixed assets

Cost or valuation	Plant and Machinery £
At 01 January 2024	12,039
Additions	5,398
At 31 December 2024	17,437
Depreciation	
At 01 January 2024	2,499
Charge for year	2,241
At 31 December 2024	4,740
Net book values	
At 31 December 2024	12,697
At 31 December 2023	9,540

5. Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals and deferred income	600	600
	600	600

Mercy Media
Detailed Statement of Financial Activities
For the year ended 31 December 2024

	2024 £	2023 £
INCOME AND ENDOWMENT		
Charitable activities		
Media Streaming	954,341	647,150
	954,341	647,150
Total incoming resources	954,341	647,150
EXPENDITURE		
Charitable activities		
Cost Of Direct Charitable Activity	(62,344)	(61,000)
Depreciation - Owned Assets	(2,241)	(1,683)
Professional fees	(13,000)	(4,360)
Marketing	(62)	(106)
Computing	(756)	(941)
Media Production	(2,418)	(64,153)
Postage, Packaging & Stationery	(326)	(258)
Rent	(37,290)	(37,290)
General Expenses	(2,868)	(2,348)
Accountancy Fees	(600)	(600)
Light & Heat	(2,128)	(1,887)
	(124,033)	(174,626)
Total resources expended	(124,033)	(174,626)
Net Income	830,308	472,524