



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 02/11/2019 To 01/11/2020

Charity name: Mercy Media

Charity registration number: 1176218

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The purpose of the charity is to advance the Islamic religion for the benefit of the public, mainly but not exclusively, through the producing and broadcasting of faith inspired film and audio productions of an entertaining and teaching nature to enlighten and educate about the Islamic religion and dispel misconceptions.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	The main activities of the charity are the production, and broadcasting of faith inspired media (audio and visual) via platforms that are most accessible to the public e.g. internet video viewing platforms such as Youtube and also TV channels. Such production is mainly video and audio based and is founded upon the identification of and the research into topics deemed most relevant to the public at the time of production/broadcast.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have referred to the guidance issued by the Charity Commission on public benefit when reviewing the charity's aims and objectives and in planning its future activities. The trustees consider how planned activities will contribute to the aims and objectives that have been set.

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	The charity has had a successful year in the preparation and broadcast of numerous media productions via various social media platforms. Appropriate footage has been procured/licensed. The productions have provided an inclusive and nurturing educative value to members of the public of various backgrounds and beliefs. This has been substantiated by the very encouraging and positive audience engagement and feedback. Such engagement and feedback continues to play a pivotal role in the direction and methods used by the charity in order to fulfil the charity's objectives.

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity remains in a very strong position relating to future growth. No short or medium term financial risk to the charity's continued operations has been identified.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The trustees have agreed to maintain a liquid balance equal to at least three months of (minimum) annual expenditure (this equates currently to £9000) in order to meet operational costs in the event of a lack of new income in the form of donations or other potential revenue. The trustees assess the adequacy of this policy annually.
Amount of reserves held	Para 1.22	The charity holds in excess of the minimum £9,000 required as per its policy.

Additional information (optional)

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Mercy Media was registered as a Charitable Incorporated Organisation on 11 December 2017.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	The Trustees consider recruitment of new Trustees as the need arises. In selecting individuals for appointment as charity trustees, existing charity trustees must pay regard to the skills and experience required for the role. Applicants would be encouraged to meet with an existing trustee in order to gain an understanding of the charity's structure, activities and objectives, in addition to the roles and expectations of Trustees.

Reference and Administrative details

Charity name	Mercy Media
Other name the charity uses	N/A
Registered charity number	1176218
Charity's principal address	PO Box 77917 LONDON NW26 9QH

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Omar Saidi			
2	Sandra Saidi			
3	Yasin Saidi			

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	S. Saidi	O.Saidi
Full name(s)	Sandra Saidi	Omar Saidi
Position (eg Secretary, Chair, etc)	Chair	Secretary
Date	7/1/2022	



Charity name

Charity number (if any)

For the period from (start date)

to (end date)

Section A

Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Charitable Activities					
Media streaming	88,216				
<i>Sub total</i>	88,216				
A2 Asset and investment sales, etc					
<i>Total receipts</i>	88,216				
A3 Payments					
Charitable Activities					
Marketing	22,115				
Computing	6060				
Transportation/logistical	2806				
Media Production	11,122				
Insurance	280				
<i>Sub total</i>	42,383				
A4 Asset and investment purchases, etc					
<i>Total payments</i>					
<i>Net of receipts/(payments)</i>					
A5 Transfers between funds					
A6 Cash funds last year end	60,000				
<i>Cash funds this year end</i>	105,833				

Section B

Statement of assets and liabilities at the end of the period

	Details	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £
B1 Cash funds	Cash at Bank	105,833		
	<i>Total cash funds</i> (agree balances with receipts and payments account(s))	105,833		

	Details	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £
B2 Other monetary assets				

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets				

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use				

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities				

Signed by one or two trustees on behalf
of all the trustees

Signature

Print name

Date of approval

S. Saidi

Sandra Saidi

7/1/22

O. Saidi

Omar Saidi

7/1/22



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Mercy Media

**On accounts for the year
ended**

01/11/2020

**Charity no
(if any)**

1176218

**Responsibilities and
basis of report**

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 01/11/2018.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

**Independent
examiner's statement**

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed: M. Tomaszewski

Date: 13/8/2022

Name: Marcin Tomaszewski

**Relevant professional
qualification(s) or body
(if any):**

Address: 26 Lulworth Avenue

TW5 0TZ