

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 NOVEMBER 2024
FOR
SMILE FOR JOEL**

DTL Auditors Limited
5th Floor North Side
7-10 Chandos Street
Cavendish Square
London
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SMILE FOR JOEL

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FOR THE YEAR ENDED 30 NOVEMBER 2024**

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SMILE FOR JOEL

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 NOVEMBER 2024

The trustees present their report with the financial statements of the charity for the year ended 30 November 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The aims of the charity are:

- to help families of the victims of murder in the UK
- working with the UK tourism industry to raise awareness of the security and safety risks at holiday destinations

Significant activities

In order to further the charity's purposes for the public benefit, the charity carries out fundraising events throughout the year and has worked closely with Victim Support to provide assistance to the families of the victims of murder in the UK.

Having been recognised with an MBE in the King's Birthday Honours list last year our founder Suzanne Evans attended Buckingham Palace in March of 2024 to receive the award from The Princess Royal.

Public benefit

The trustees have had regard to the guidance issued by the Charity Commission on public benefit.

ACHIEVEMENTS AND PERFORMANCE

Charitable activities

The charity is proud to have helped bereaved families across the UK who have lost loved ones through murder.

The charity is also committed to raising awareness within the tourism industry and with the public of the security risks of destinations and how these are assessed.

Fundraising activities

The charity organised several fundraising events during the year.

Run for Joel took place in June 2024, with the weather being kind once again.

The fifth annual ball at Edgbaston Stadium was another success, with everyone having a great time raising funds for the charity. In recognition of the tenth anniversary of the events that led to the formation of the charity, the 2025 ball will take place at Bescot Stadium, the footballing home of Joel, Pat, Ade and Owen.

Several amazing teams took place in a dragon boat race at Himley Hall to raise funds for Smile for Joel in May 2024, and again in May 2025 and we have been lucky enough to have several teams already sign up for the event in 2026 already.

A team of daredevil fundraisers, including our very own Suzanne Evans, also took to the skies for a hair-raising wing walk in June 2025 to mark the tenth anniversary of the loss of Joel, Ade and Pat,, and a second sky dive is planned for 2026.

The charity continues to look for future events to challenge our intrepid team of fundraisers!

SMILE FOR JOEL

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 NOVEMBER 2024

FINANCIAL REVIEW

Reserves policy

The charity's policy for holding reserves is to hold approximately six months expenditure as a minimum reserve forward, with this level being subject to review if the support sought and the charity's operations increase.

This level of reserves is based on anticipated funding levels for support for families and the need to fund the charity's costs.

Reserves held

Reserves held have increased during the year by £6,125 to £61,123.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and is constituted as a Charitable Incorporated Organisation.

Recruitment and appointment of new trustees

Any new trustees must be appointed by the current trustees, who must have regard to the relevant skills, knowledge and experience of the potential trustee.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1175874

Principal address

Wednesbury
West Midlands
WS10 7DG

Trustees

O G Richards
Mrs K A Turner
J Khunkun
V C Rowles (resigned 6.10.24)

Independent Examiner

DTL Auditors Limited
5th Floor North Side
7-10 Chandos Street
Cavendish Square
London
W1G 9DQ

Approved by order of the board of trustees on 26/9/2025 and signed on its behalf by:



.....
Mrs K A Turner - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SMILE FOR JOEL

Independent examiner's report to the trustees of Smile for Joel

I report to the charity trustees on my examination of the accounts of Smile for Joel (the Trust) for the year ended 30 November 2024.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

John Tiltman

John Tiltman FCA

DTL Auditors Limited
5th Floor North Side
7-10 Chandos Street
Cavendish Square
London
W1G 9DQ

Date:26/9/2025.....

SMILE FOR JOEL

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30 NOVEMBER 2024

		30.11.24 Unrestricted fund £	30.11.23 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies		47,709	59,815
EXPENDITURE ON			
Raising funds		24,727	21,481
Charitable activities			
Payments to Victim Support		6,627	72,000
Service delivery		7,692	6,532
Other		2,538	4,217
Total		41,584	104,230
NET INCOME/(EXPENDITURE)		6,125	(44,415)
RECONCILIATION OF FUNDS			
Total funds brought forward		54,998	99,413
TOTAL FUNDS CARRIED FORWARD		61,123	54,998

The notes form part of these financial statements

SMILE FOR JOEL

BALANCE SHEET 30 NOVEMBER 2024

		30.11.24 Unrestricted fund £	30.11.23 Total funds £
CURRENT ASSETS	Notes		
Debtors	5	89	41
Cash at bank		61,387	55,375
		<u>61,476</u>	<u>55,416</u>
CREDITORS			
Amounts falling due within one year	6	(353)	(418)
		<u>61,123</u>	<u>54,998</u>
NET CURRENT ASSETS			
		<u>61,123</u>	<u>54,998</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>61,123</u>	<u>54,998</u>
NET ASSETS			
		<u>61,123</u>	<u>54,998</u>
FUNDS	7		
Unrestricted funds		<u>61,123</u>	<u>54,998</u>
TOTAL FUNDS		<u>61,123</u>	<u>54,998</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 26/9/2025 and were signed on its behalf by:



.....
K A Turner - Trustee

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 NOVEMBER 2024**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has received the funds.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on a cash basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 November 2024 nor for the year ended 30 November 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 November 2024 nor for the year ended 30 November 2023.

SMILE FOR JOEL

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 NOVEMBER 2024

3. STAFF COSTS

The average monthly number of employees during the year was as follows:

	30.11.24	30.11.23
Administration and fundraising	<u>1</u>	<u>1</u>

No employees received emoluments in excess of £60,000.

4. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	<u>59,815</u>
EXPENDITURE ON	
Raising funds	21,481
Charitable activities	
Payments to Victim Support	72,000
Service delivery	6,532
Other	<u>4,217</u>
Total	<u>104,230</u>
NET INCOME/(EXPENDITURE)	(44,415)
RECONCILIATION OF FUNDS	
Total funds brought forward	<u>99,413</u>
TOTAL FUNDS CARRIED FORWARD	<u>54,998</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.11.24	30.11.23
	£	£
Other debtors	<u>89</u>	<u>41</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 NOVEMBER 2024

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.11.24	30.11.23
	£	£
Taxation and social security	353	418
	<u> </u>	<u> </u>

7. MOVEMENT IN FUNDS

	At 1.12.23 £	Net movement in funds £	At 30.11.24 £
Unrestricted funds			
General fund	54,998	6,125	61,123
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>54,998</u>	<u>6,125</u>	<u>61,123</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	47,709	(41,584)	6,125
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>47,709</u>	<u>(41,584)</u>	<u>6,125</u>

Comparatives for movement in funds

	At 1.12.22 £	Net movement in funds £	At 30.11.23 £
Unrestricted funds			
General fund	99,413	(44,415)	54,998
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>99,413</u>	<u>(44,415)</u>	<u>54,998</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	59,815	(104,230)	(44,415)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>59,815</u>	<u>(104,230)</u>	<u>(44,415)</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 NOVEMBER 2024

7. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.12.22 £	Net movement in funds £	At 30.11.24 £
Unrestricted funds			
General fund	99,413	(38,290)	61,123
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>99,413</u>	<u>(38,290)</u>	<u>61,123</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	107,524	(145,814)	(38,290)
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>107,524</u>	<u>(145,814)</u>	<u>(38,290)</u>

8. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 30 November 2024.

SMILE FOR JOEL

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30 NOVEMBER 2024

	30.11.24 £	30.11.23 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	22,391	24,381
Gift aid	-	534
Sale of merchandise	2,337	1,193
Fundraising events	22,981	33,707
	<hr/>	<hr/>
	47,709	59,815
	<hr/>	<hr/>
Total incoming resources	47,709	59,815
 EXPENDITURE		
Raising donations and legacies		
Wages	20,400	20,118
Advertising and marketing	553	921
	<hr/>	<hr/>
	20,953	21,039
 Other trading activities		
Costs of fundraising	3,774	442
 Charitable activities		
Service delivery	7,971	74,375
Merchandise costs	6,268	4,025
	<hr/>	<hr/>
	14,239	78,400
 Support costs		
Management		
Telephone	641	1,789
Postage and stationery	820	836
Sundries	1,077	1,447
Travel	-	145
	<hr/>	<hr/>
	2,538	4,217
 Finance		
Bank charges	80	132
	<hr/>	<hr/>
Total resources expended	41,584	104,230
	<hr/>	<hr/>
Net income/(expenditure)	6,125	(44,415)
	<hr/>	<hr/>

This page does not form part of the statutory financial statements