

WHEELCHAIR WORLD

England & Wales · Charity number 1175582

Details

Status Registered

Legal form CIO

Registered 2017-11-06

Register [View on the Charity Commission register](#)

Contact

Address 12 Timms Road
Banbury
OX16 9DL

Phone 07854477043

Email wheelchairworld@gmail.com

Website www.wheelchairworld.org

Activities

Objects: THE RELIEF OF THOSE IN NEED BY REASON OF DISABILITY, IN ANY PART OF THE WORLD, IN PARTICULAR BY PROVIDING INFORMATION TO HELP PERSONS OF REDUCED MOBILITY (PRMS) BE BETTER INFORMED OF THE ACCESSIBILITY WHEN TRAVELLING TO, FROM AND AT THEIR CHOSEN HOLIDAY DESTINATION, SUPPORTING THEM TO BE AWARE OF VISITOR RESOURCES CREATED FOR THEIR BENEFIT, AND ENABLING THEM TO BETTER ACCESS THE SERVICES AND FACILITIES WHICH THEY REQUIRE, PUTTING PRMS IN A FAIRER POSITION TO AVOID PROBLEMS IN ACCESSING FACILITIES, SERVICES AND BENEFITS THAT NON-PRMS MAY NOT ENCOUNTER.

Activities: Wheelchair World is a collection of reviews and information, found through intensive Internet research or submitted directly to Wheelchair World, that help wheelchair users and other Persons of Reduced Mobility (PRMs) to be better informed of the accessibility at their destination of choice and to feel more confident when travelling to, from and around the destination.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Other Charitable Purposes
- **Who:** People With Disabilities

Geography

- Oxfordshire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31		£0	£0	-
2023-12-31		£0	£0	-
2022-12-31		£39	£0	-
2021-12-31		£155	£349	-
2020-12-31		£460	£513	-

Trustees

Name	Role	Appointed
David Twydell		2022-06-19
GILLIAN URQUHART		2017-08-01
HELEN MACDONALD		2017-08-01

WHEELCHAIR WORLD

England & Wales - Charity number 1175582

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	01	2021		31	12	2021

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

Postcode

Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1 Susie Twydell	CEO		
2 Helen MacDonald			
3 Gillian Urquhart			
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20			

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
IT/website development	Dave Hassell	
General adviser	David Twydell	

Name of chief executive or names of senior staff members (Optional information)

Susie Twydell

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CIO
Trustee selection methods (eg. appointed by, elected by)	Appointed by existing trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

To provide for the public benefit support for people with disabilities to access travel and leisure opportunities by means of online information and resources.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

- Maintained and improved the new Wheelchair World website (launched in 2020).
 - Updated website content and reviewed for SEO.
 - Grew social media presence.
 - Utilised a Facebook group for the international wheelchair travel network.
 - Continued to provide newsletters for subscribers and moved provider from Goodbits to Send-e. Despite Covid-19 decreasing interest in travel, newsletter subscribers continued to grow, although at a slower rate. This may be because of the impact of the new google ad grants.
 - Recruited, trained and managed volunteers and interns.
 - Promoted Wheelchair World website to relevant bodies.
 - Formed and deepened links with other service providers.
 - Investigated fundraising opportunities and contacted wheelchair travel service providers.
 - Planned and launched Google ad grants campaign.
- In planning the activities for the year, the trustees reviewed the guidance on public benefit at relevant and opportune times at the regular trustees' meetings.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

- Maintenance and improvement of the website:
In 2021 the new website, which can be found here <https://wheelchairworld.org/>, continued to be developed and new content added on a regular basis by volunteers. A couple of bugs were found and CITA volunteers helped to overcome the bugs by taking actions such as running and installing any needed updates.
- Volunteers regularly updated the content and reviewed content for currency throughout 2021.
- Updated the content of the website & updates shared on Facebook page, Twitter page, LinkedIn and Instagram. Approximately 53 new resources added.
- Social media presence is consistently growing and over 2021 it has increased as follows:
Facebook: Despite the effects of coronavirus, we still grew in numbers this year but more slowly than previously.
Facebook followers: from 4,410 followers in December 2020 to 4,601 in December 2021

Facebook likes: from 4,394 in December 2020 to 4,517 in December 2021. Twitter: from 1,304 in December 2020 to 1,379 in December 2021. Instagram followers from 1,006 in December 2020 in December 2020 to 1,034 in December 2021.

Volunteers managed the social media presence throughout 2021.
- Regular newsletter
Since launching in December 2017, the newsletter has been very popular and subscriptions have grown from 9,820 in December 2020 to 11,513 in December 2021. We moved from Goodbits to Send-E as our newsletter provider in 2021.
- Send-E is much more cost effective than Goodbits, but requires a much more time-consuming process when adding content as it all as it all has to be done manually.
- Recruit, train and manage volunteers and interns:
4 regular volunteers from [do it.org](https://www.doit.org/) continue to help with tasks and posts on the new website.
3 Interns from King College London led on the Google Ads campaign work as well as some website development work.

We had various projects including overcoming bugs and increasing security of the new website by Charity IT Association (CITA) volunteers throughout 2021.
- Promotion of website to relevant bodies.
In 2021, Wheelchair World successfully applied to the Google Ad Grants for non-profits. Through the scheme we recruited three interns from Kings College London who assisted in the development, launch, and monitoring of our Google Ads campaign, designed to increase website traffic and newsletter subscribers. Some of the campaign was put on hold to Quarter One of 2022 to coincide with the expected reduction in covid regulations and increase in travel.

- Accessible Travel Network – an international network of disabled traveller websites continued to meet quarterly in 2021. Wheelchair World was a founding member and continues to play an active role. Other members include: Wheelchair traveller.org, Toegankelijk op reis, Access trip, Accessible Indonesia, Getaboutable, Village for all; Ican Resource Group, Martain Heng from Lonely Planet.
- Lonely planet online accessible travel resources
Wheelchairworld continued to be available on the online accessible travel resources in 2021.

Despite the lockdown, Wheelchair World subscribers continued to grow – albeit at a slower pace. With an expected increase in people travelling in 2022 we are anticipating further growth in Wheelchair World subscribers throughout next year.

Brief statement of the charity's policy on reserves

Charity has no policy on reserves

Details of any funds materially in deficit

n/a

Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Helen MacDonald

Gillian Urquhart

Full name(s)

Helen MacDonald

Gillian Urquhart

Position (eg Secretary, Chair, etc)

Trustee

Trustee

Date

23/6/22



CHARITY COMMISSION
FOR ENGLAND AND WALES

Wheelchair World 1175582

Receipts and payments accounts

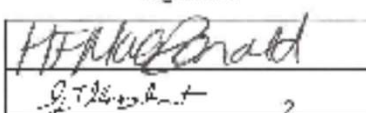
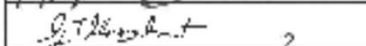
CC16a

For the period from 01/01/2021 To 31/12/2021

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	155	-	-	155	460
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	155	-	-	155	460
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	155	-	-	155	460
A3 Payments					
Newsletter	310	-	-	310	471
IT Hosting	36	-	-	36	36
Paypal Fees	3	-	-	3	6
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	349	-	-	349	513
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	349	-	-	349	513
Net of receipts/(payments)	- 194	-	-	- 194	- 53
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	300	-	-	300	353
Cash funds this year end	106	-	-	106	300

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash in bank	106	-	-
		-	-	-
		-	-	-
	Total cash funds	106	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B4 Assets retained for the charity's own use	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B5 Liabilities	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	 	HELEN MACDONALD Gillian Urquhart	23/6/22 27/06/22	

CCXX R2 accounts (SS)

WHEELCHAIR WORLD

England & Wales - Charity number 1175582

Accounts



Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	01	01	2020		31	12

Section A Reference and administration details

Charity name Wheelchair World

Other names charity is known by www.wheelchairworld.org

Registered charity number (if any) 1175582.

Charity's principal address

12 Timms Rd
Banbury
Oxfordshire
Postcode OX16 9DL

Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1 Susan Twydell	CEO		
2 Helen MacDonald			
3 Gillian Urquhart			
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20			

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
IT/website development	Dave Hassell	
General adviser	David Twydell	

Name of chief executive or names of senior staff members (Optional information)

Susie Twydell

Section B Structure, governance and management

Description of the charity's trusts

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Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

To provide for the public benefit support for people with disabilities to access travel and leisure opportunities by means of online information and resources

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

- Maintained and improved the Wheelchair World website. New website launched early 2020 and was developed throughout the year.
- Updated the content of the website.
- Reviewed the new website for SEO.
- Grew social media presence.
- Maintained and utilised a Facebook group for the international wheelchair travel network.
- Continued to provide newsletters for subscribers through Goodbits. Increased newsletter subscriptions.
- Completed Trustees annual report.
- Recruited, trained and managed volunteers.
- Researched Ministry of Tourism information for countries that responded.
- Promoted Wheelchair World website to relevant bodies.
- Formed and deepened links with other service providers.
- Investigated fundraising opportunities and contacted wheelchair travel service providers.
- Applied for Google not for profits scheme and planned Google ad grants campaign.

In planning the activities for the year, the trustees reviewed the guidance on public benefit at relevant and opportune times at the monthly trustees' meetings.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

- Maintenance and improvement of the website
In 2020 the new website, which can be found here <https://wheelchairworld.org/>, was successfully launched. The website is backed up on a daily basis. The new website was regularly reviewed for areas for further development. Continued to work with IT agencies to overlay the accessibility maps.
- Volunteers regularly updated the content and reviewed content for currency throughout 2020.
- Updated the content of the website & updates shared on Facebook page, Twitter page, LinkedIn and Instagram. Approximately 150 new resources added. Volunteers checked migrated information for currency and appropriate links for searches by users.
- Social media presence is consistently growing and over 2020 it has increased as follows:

Facebook: Despite the effects of coronavirus, we still grew in numbers this year but more slowly than previously.
Facebook followers: from 4,345 followers in December 2019 to 4,410 in December 2020
Facebook likes: from 4325 likes in December 2019 to 4,394 in December 2020.
Facebook group: from 118 in December 2019 to 236 in December 2020.
Twitter: from 1,155 in December 2019 to 1,304 in December 2020.
Instagram followers from 207 in December 2019 to 1,006 in December 2020

Volunteers managed the social media presence throughout 2020.
- Monthly newsletter
Since launching in December 2017, the newsletter has been very popular and subscriptions have grown from 6,807 in December 2019 to 9,820 in December 2020.
- Recruit, train and manage volunteers
5 regular volunteers from [do it.org](https://www.doit.org/) continue to help with tasks and posts on the new website.

Tendered unsuccessfully for the 2020 Home Office: intern programme.

We had a project pending for web development with Charity IT Association (CITA) in 2020.
- Over 2020 we continued to research Ministry of Tourism information for all countries.
- Promotion of website to relevant bodies.
Over 2020 we continued to write articles and these were shared on various wheelchair user websites and blogs. Companies, organisations and individuals were alerted to the existence of Wheelchair World and informed of any links to their services or travel information added to Wheelchair World.
- Links to service providers

Travel for All was successfully approached for potential sponsorship of our website in 2019 and the agreement made has been successfully implemented in 2020. The positive partnership formed with Travel for all increased further in 2020 to include BrettApproved to generate funds if somebody books travel and quotes Wheelchair World as the source for finding out about the holiday.

- International network of similar wheelchair traveller websites. In 2020 we continued to maintain the international network. Whilst in 2020 it no longer includes work with the French websites, the others still maintained the network well. The number of sites expanded and the work increased throughout 2020. Wheelchair traveller.org, Toegankelijk op reis, access trip, accessible Indonesia, getaboutable, Martain Heng from Lonely Planet and two German organisations were in the network in 2020. Set up a Facebook group for the international network to increase reach. Other wheelchair websites and organisations were invited to join the network.

- Competitions and other opportunities for fundraising
Over 2020 we continued to look for opportunities.

- Lonely planet online accessible travel resources
Wheelchair World continued to be available on the online accessible travel resources in 2020.

Brief statement of the charity's policy on reserves

Charity has no policy on reserves

Details of any funds materially in deficit

n/a

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

[Empty box for optional information]

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Susie Twydell Gill Urquhart

Position (eg Secretary, Chair, etc)

CEO Trustee

Date

22/09/2021



CHARITY COMMISSION
FOR ENGLAND AND WALES

Wheelchair World 1175582

Receipts and payments accounts


CC16a

For the period from 01/01/2020 To 31/12/2020

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	460	-	-	460	675
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	460	-	-	460	675
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	460	-	-	460	675
A3 Payments					
Newsletter	471	-	-	471	399
IT Hosting	36	-	-	36	36
Paypal Fees	6	-	-	6	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	513	-	-	513	435
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	513	-	-	513	435
Net of receipts/(payments)	- 53	-	-	- 53	240
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	353	-	-	353	113
Cash funds this year end	300	-	-	300	353

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash in bank	300	-	-
		-	-	-
		-	-	-
	Total cash funds	300	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Susan Twydell	31/08/2021	