



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## **Trustees' Annual Report for the period**

**From**     **Period start date 01/04/2021 To 31/03/2022** **Period end date**

**Charity name: GOALS4GIVING**

**Charity registration number: 1175332**

## **Objectives and Activities**

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance in life and help young people through the provision of recreational and leisure time activities designed to improve their conditions of life. The advancement of education, including physical education, of young people in particular but not exclusively by providing them with accredited training to become qualified football coaches which will then allow them to gain coaching experience on our projects and access opportunities for obtaining work skills particularly in sport.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>For the object of helping young people through the provision of recreational/leisure activities many of our international football projects as well as those based in London have achieved this objective. The football projects we have delivered to schools in Zimbabwe and Thailand have allowed a number of school children (aged 8-13) to take part in structured &amp; coached sports sessions that they may previously have not had access to in their lives.</p> <p>We have been able to do this by developing partnerships with schools in those countries and delivering football clinics that engage their pupils regardless of ability level across different age groups. Although we deliver these football sessions over a short time scale we feel our projects help to address some of the gaps in physical education for children in developing countries particularly those</p>

		<p>whose lives are affected by poverty.</p> <p>Our coaching clinics are not just focused in teaching and developing their football skills but also help with their learning of fundamental movement which may not have been taught to them by their schools PE staff. Many of the schools and communities we work in do not have access to the resources that will allow the young people they serve to learn the A,B,C's of movement correctly or to develop any sporting potential they might have.</p> <p>The young people, their families and their schools show great enthusiasm for the opportunity of being involved in football training with qualified football coaches.</p> <p>Along with our local projects in London which include provision in other sports as well as wellbeing/personal development activities, these projects are always delivered with the ethos of social welfare by giving them the opportunity to experience the health, social and unifying benefits of sport. Beyond the technical sports tuition we are giving them, the sessions promote the values of discipline, commitment, teamwork, cooperation and sportsmanship.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<p>Our Trustees were informed of and given copies of the Commissions' guidance documents about public benefit at the first meeting following the charity's formation. Our Trustees, Staff and volunteers have completed enhanced DBS checks and all Trustees have completed Safeguarding Children &amp; Vulnerable Adults training with a National Sports Governing Body or other accredited training provider within the last 3 years.</p> <p>At all committee meetings the Trustees discuss project proposals that they or the head coach would like to see the charity deliver in the next quarter. Any suggestions for projects in the periods between meetings will be communicated by email. In order for a project to be approved it must deliver outcomes that achieve at least 1 of the objects of the charity for the public benefit and 2 out of 3 of the Trustees</p>

		must agree to the project being delivered.
--	--	--

### **Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<b>N/a</b>
Policy on social investment including program related investment	Para 1.38	<b>N/a</b>
Contribution made by volunteers	Para 1.38	We have a very small pool of volunteers. It is hoped that as we recommence our international projects in 2023 we will be able to recruit more volunteers.
Other		<b>N/a</b>

## **Achievements and Performance**

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>In August 2019 Goals4Giving ran a Family Cultural Cooking project for children and their parents at Phoenix Academy, White City (London). This project proved successful and a number of parents enquired if we would run further cooking projects in the future.</p> <p>We decided to explore opportunities in the area to find new partners (venues) to work with in order to replicate the project.</p> <p>We were able to reach an agreement with Our Lady of Fatima Church in White City to run a cooking project for the church's junior members. During February 2022 half term we ran 5 days of classes focused on healthy eating options on a small budget. There was an uptake of 8 participants (with more young people that wanted to join on the last 2 days) aged 7-15 years old, all from the nearby White City Estate.</p>

		<p>In the classes they learnt how to make a range of dishes with supervision from our Head Coach, whilst also learning the correct food hygiene/prep practices, cooking techniques and food presentation. On the last 2 days of the project the young people selected their favourite dish (to cook by themselves) from those practiced on the first 3 days. Their parents were invited to the church to watch them cook their dishes.</p> <p>All of the feedback we received from the children and parents was extremely positive with a number of the parents stating that their son/daughter was so much more confident in the kitchen at home since doing the course and wants to cook more often. The church were so enthused about the project that they committed to hosting another cooking project in the summer holidays (2022) in the format of a Junior Come Dine With Me competition. Our Lady of Fatima church are also keen for us to run additional cooking courses in future school holiday periods.</p> <p>With the increasing youth obesity crisis affecting so many young people in the UK and particularly those from low income households the charity feel this is a project we can use to help make a difference in a community (White City Estate) comprised of mostly low income households and a large number of children affected by 'holiday hunger'. Many of the residents children may have a limited understanding of good nutrition and dietary recommendations. We believe the classes also provide educational benefits to the young people in addition to the cooking skills learnt.</p> <p>The recipe ideas provided in the sessions were of equal benefit to parents/families of the young people that took part. The young people were able to explain to their parents what ingredients they used and the steps taken to make each dish thus enabling their parents to incorporate these dishes into family meal times.</p> <p>With a new Tackling Obesity Pathway</p>
--	--	--

		plan due to be implemented by the local authority next year, there will hopefully be opportunities to deliver our cooking projects to other groups and venues and reach a larger audience of young people and their families.
--	--	---

**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<b>N/a</b>
Performance of fundraising activities against objectives set	Para 1.41	<b>N/a</b>
Investment performance against objectives	Para 1.41	<b>N/a</b>
Other		<b>N/a</b>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	We have not received any new income in the last financial year and have had limited outgoings during this period (£546). This was used to cover the cost of x1 cooking project (ingredient costs). The funding we were approved to get for this project will be paid in the next financial year at the same time as the payment for the 2 <sup>nd</sup> cooking project that will take place in summer 2022. Additional expenses were for staff training, transport costs and bank charges.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Goals4Giving currently have reserves of £2215. It was agreed by the Trustees that the charity will aim to maintain this level of cash reserves to fund the cost of 2 international projects that we hope to recommence in 2023. We will actively aim to grow these reserves next year by applying for local authority funding, as well as other local and regional grants. In most instances we will have a relatively small amount of funds held as reserves (up to a maximum of £10000).
Amount of reserves held	Para 1.22	<b>£2215</b>
Reasons for holding zero reserves	Para 1.22	<b>N/a</b>
Details of fund materially in deficit	Para 1.24	<b>N/a</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>N/a</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	DCFS Summer In The City funding:- Regional School Holidays Sports/Holiday Hunger grants programme.
Investment policy and objectives including any social investment policy adopted	Para 1.46	<b>N/a</b>
A description of the principal risks facing the	Para 1.46	Rising venue costs (particularly school facilities) that could potentially make it unaffordable to run some of our local projects.

charity		Increasing cost of travel may impact on our ability to deliver our international projects as frequently as we would like to.
Other		<b>N/a</b>

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution - adopted 24th October 2017
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO Foundation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	The Trustees were appointed by the charity's founder at its formation in 2017 and remain committed to undertaking the role for the charity for the foreseeable future. Our Trustees were selected based on the experience they possess in the fields of Community Sport/Sports Coaching, Youth Development, Health & Nutrition, Grant Funding and Community Development. Collectively they possess considerable knowledge and expertise that has helped the charity to deliver its work in these areas. The next review of the Trustee board will take place at the end of 2023.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<b>N/a</b>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	<b>N/a</b>
Relationship with any related parties	Para 1.51	<b>N/a</b>
Other		

## Reference and Administrative details



Charity name	Goals4Giving
Other name the charity uses	N/a
Registered charity number	1175332
Charity's principal address	6 Cavell House 243 Wood Lane Shepherd's Bush London, W12 0HL

## Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Steven Davies		10/09/2017 - Present	
2	Deborah Peters-Mill		10/09/2017 - Present	
3	Cheryl Oteng		10/09/2017 - Present	
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

## Corporate trustees - names of the directors at the date the report was approved

Director name		
N/a		

## Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/a		


## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/a

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

--

## Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/a
-----

## Other optional information

--

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

**Signature(s)**

Paul S. Smith

**Full name(s)**

Paul Steven Smith

**Position (eg  
Secretary, Chair, etc)**

Founder / Head Coach

**Date**

30<sup>th</sup> January 2023



## Receipts and payments account

For the period from	Period start date 04/01/2021	To
------------------------	---------------------------------	----

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £
<b>A1 Receipts</b>			
		-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
<b>Sub total</b> (Gross income for AR)	-	-	-
<b>A2 Asset and investment sales, (see table).</b>			
		-	-
	-	-	-
<b>Sub total</b>	-	-	-
<b>Total receipts</b>		-	-
<b>A3 Payments</b>			
09/12/2021 (Staff Training)	179	-	-
16/12/2021 (Transport Costs)	40	-	-
24/02/2022 (Project Costs)	312	-	-
07/03/2022 (Bank Charges)	15	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
<b>Sub total</b>	546	-	-
<b>A4 Asset and investment purchases, (see table)</b>			
	-	-	-
	-	-	-
<b>Sub total</b>	-	-	-
<b>Total payments</b>	546	-	-
<b>Net of receipts/(payments)</b>	- 546	-	-
<b>A5 Transfers between funds</b>	-	-	-
<b>A6 Cash funds last year end</b>	2,761	-	-

<b><i>Cash funds this year end</i></b>	<b>2,215</b>	<b>-</b>	<b>-</b>
--	--------------	----------	----------

Section B Statement of assets and liabilities at the end of

Categories	Details	Unrestricted funds to nearest £
B1 Cash funds	b/f Balance less 2021-22 expenses	2,215
		-
		-
	<b>Total cash funds</b>	2,215
	(agree balances with receipts and payments account(s))	OK
B2 Other monetary assets	Details	
		-
		-
		-
		-
		-
		-
B3 Investment assets	Details	Fund to which asset belongs
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs
B5 Liabilities	Details	Fund to which liability relates



Signed by one or two trustees on  
behalf of all the trustees



Signature

Print N

S.Davies

Steven I

o (if any)  
175332

ounts

Period end date  
03/31/2022

CC16a



Total funds	Last year
to the nearest £	to the nearest £
	-
-	-
-	-
-	-
-	-
-	-
-	-
-	-
-	
-	
-	-
-	-
179	226
40	-
312	-
15	-
	-
-	-
-	-
-	-
-	-
-	-
546	226
-	
-	
-	-
546	226
546	- 226
-	-
2,761	2,987

2,215	2,761
-------	-------

the period

Restricted funds to nearest £	Endowment funds to nearest £
-	
-	
-	-
-	
OK	OK

Restricted funds to nearest £	Endowment funds to nearest £
-	-
-	-
-	-
-	-
-	-
-	-

Cost (optional)	Current value (optional)
-	-
-	-
-	-
-	-
-	-

Cost (optional)	Current value (optional)
-	-
-	-
-	-
-	-
-	-
-	-
-	-
-	-

Amount due (optional)	When due (optional)
-	
-	

-	
-	
-	

lame	Date of approval
Davies	01/30/2023