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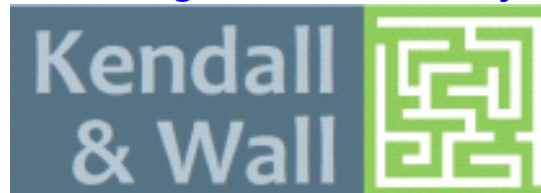
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A charitable trust  
*Serving the community*



## **Trustees' Annual Report and Financial Statement for the year ended 31st December 2024**

**Charity number: 1175277**

**Kendall & Wall Charitable Trust**

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**Chairman's Statement**  
**Appendix A**

**Kendall & Wall**  
**Charitable Trust**

Registered Charity Number  
1175277

Unaudited Financial Statement  
for the year ended 31st December 2024

**Kendall & Wall**  
**Charitable Trust**

**Trustees' Annual Report for the year ended 31st December 2024**

The Trustees present their report and the unaudited financial statement for the year ended 31st December 2024.

## **Chairman's Statement**

Welcome to Kendall & Wall Charitable Trust's Annual Report and Statement of Accounts.

We were established to help people who, for whatever reason, are at risk loneliness. We are very proud of what we have achieved. This has all been done by unpaid volunteers. Our management team and our board of trustees are all volunteers. Over the years there have been changes to the roles that some of our volunteers undertake, new volunteers join us, older volunteers retire and some seek new adventures. As our Trust grows, so it evolves.

As the retiring chairman of our organization, I can now say, in deed I must say, that what we have achieved has been very much the product of our founders vision, my colleague's heroic efforts and their unstinting commitment. This has known no limits. Serving them and what we do has been a great honor.

We have always been self-critical, when there are improvements that we can make to the way we operate a we strive to make them as and when they are identified. This has never been as important as it is now in an environment where rising prices have dogged everything we do. And, of course, covid19 proved to be a serious challenge. But a challenge we rose to meet.

Our Trust was set up to prevent loneliness and social isolation amongst elderly and disabled people by organising outings in our wheelchair-accessible minibuses. We still do this when we provide a door-to-door service to our clients based in Lichfield, Burntwood, Cannock, Tamworth and Sutton Coldfield and surrounding villages. We also help care homes from time to time and we have been very pleased to support the City of Sanctuary, helping them to help refugees.

The Trust has made a serious effort to limit the hours that volunteers have been expected to put into outings. We have introduced more trips to local places of interest. Our volunteers have reported that clients appreciate spending less time aboard our buses. We acknowledge that we're still on a learning curve in this. Happily, this hasn't detracted from the quality or diversity of the range of outings. We have even resorted taking the train! But it does induce headaches amongst the programme authors! Our clients still enjoy a good day out. This is still our loyal and hardworking volunteer's only reward.

Our clients continue to be incredibly supportive and their enthusiasm for our outings helps to keep us going. So too do their donations for which we are always most grateful. Our 'Fun Fund', set up with the help of a generous and anonymous donor, has continued to be dipped into to help some clients who have not been able to meet the cost of our trips.

The Trust is still enjoying the support that the National Lottery Community Fund who supported us by funding our two newer minibuses and we are also very grateful to Support Staffordshire who continue to be very supportive. We have now identified the need to buy another vehicle and finding the money for another mini bus is concentrating our best brains.

We are very aware that buses are our only material asset and, as is the way with material assets, depreciating in value every minute of the day. With this in mind we have started to seek funding for another mini bus. Happily, although our long serving fund raiser Julie Paylor has retired, Chris Thornton has stepped up to continue the great work that Julie has put in over the years. We owe Julie a very big thank you. It almost goes without saying, and good luck to Chris!

The accounts in this report cover the period 1st January 2024 to December 31st 2024 inclusive. During this period our original chairman has handed the reigns of power to Diana Chambers, please welcome our new chairman. It is time for a new leadership to take Kendall & Wall into the future.

Stephen Sanders chairman of the trustees

## **Who we are and what we do.**

### **Background**

Kendall & Wall Charitable Trust is a registered charity (registered number 1175277).

The organisation was first set up in 2012 as a not-for-profit limited company by Mike Wall and Paul Kendall. They knew how difficult it was for elderly or disabled people to get out and socialise. They organised outings initially through a local coach company. The following year they purchased a small (9-seater) minibus with wheelchair access, recruited a few friends as volunteers and organised a few outings, recruiting clients mainly from the Lichfield and Tamworth areas.

Since that time the organisation has grown. We now have more than 20 active volunteers and currently 3 minibuses. Our very first minibus, the 9 nine-seater Renault, reached the end of its road and retired to the great celestial car park during this years. In spite of this the number and range of outings has increased and we are providing about seven outings a month. The organisation has always operated on a 'not for profit' basis.

## **What we aim to achieve**

Our charity's sole purpose is to organise and provide wheelchair-accessible outings to help prevent people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society. We provide this service to elderly and/or disabled people living within a 20 mile radius of Lichfield. We have an established 'corporate outings' scheme running for care homes, housing associations and local voluntary groups. The Trustees of the charity also want to help other local charities and not-for-profit groups. To that end we have spoken to a large number of charitable groups in Lichfield, Tamworth and Sutton Coldfield to tell them about our work and to offer them our support.

We now have clients in many areas – Lichfield, Burntwood, Tamworth, Sutton Coldfield, Cannock, Great Wyrley and Essington. Trustees are aware that this is a very heavy workload for our volunteers and steps have been taken to rationalise some aspects of our operation.

## **Volunteers**

We have a group fantastic volunteers who drive minibuses, push wheelchairs and look after clients. Unseen and often unrecognised they also do admin work, training and fundraising. At the moment seven of the volunteers drive the minibuses. Some do office work such as data entry, telephoning clients or organising fundraising. They also contribute to our newsletter – In Touch. The volunteers are not paid for their work but can receive travel expenses for their travel from home to our registered office. If the outing involves eating out the volunteers are entitled to a free lunch up to the value of £8.

## **How we are organised**

Our registered office is at 42 Thornfield Crescent, Burntwood Staffordshire WS7 2JB Tel: 01543 897131. The charity is governed by a team of 7 Trustees, including one client. They are responsible for setting the direction of the organisation and agreeing policy. Day-to-day management is carried out by the Chief Operating Officer, assisted by a management team who are responsible for liaising with clients to arrange pick-up times etc.

### **Active Trustees during 2024:**

● Stephen Sanders (Chairman), ● Elizabeth Kendall, ● Lynn Crisp (Minutes secretary),  
● Vacancy (Client Trustee), ● Richard Henshaw, ● Julie Paylor (Fundraising Coordinator) to retire at end of year.

## **Governance**

The Trustees meet every 3 months to monitor and give direction to the organisation. They ensure that the charity has a clear strategy, and that its work and goals are in line with its vision. They make sure that all decisions put the needs of our clients first. They safeguard the charity's assets – both physical assets and intangible ones, such as its reputation. They make sure these are used well and that the charity is run sustainably.

Central to this work is a series of key indicators which are considered by the Trustees at every meeting. They include:

- Details of each outing
- Number of clients on each outing
- Satisfaction scores for outings
- Look into any complaints received
- Details of any accidents or incidents
- Feedback from volunteers for each outing

- Numbers of new clients registered
- Income
- Expenditure
- Performance against budget

An important part of the Trustee's work is to agree clear written policies and procedures to guide our volunteers. We have the following policies in place:

- Accident/incident policy and procedure
- Complaints procedure
- Confidentiality policy
- Data protection policy
- Financial management & controls policy
- Health & Safety policy
- Impaired mobility policy
- Non-discriminatory practice policy
- Service user abuse policy & procedure
- Untoward incident policy
- Wheelchair policy
- Whistleblowing policy & procedure
- Environmental & sustainability

### **Risk management**

There are many risks associated with running the charity. Some of these are related to the outings we organize and focus mainly on risks to Clients and/or volunteers. We deal with these risks by carrying out risk assessments and providing details of risks and mitigating actions for every outing. Other risks may be classified as 'business risks'. They include:

- Financial risks
- Reputational risks
- Risks from competitors

We have a risk register to help Trustees manage these risks.

### **Active volunteers during 2023:**

Annette Palmer, Brendan Masterson, Carol McCabe, Claire Craddock, Cliff Bennett, Eileen O'Leary, Jane Bartram, Jane Hartley, Janet Hickman, Jonathan Firth, Kiko Wall, Liam Craddock, Liz Kendall, Lynn Crisp, Lynne Tims, Margaret Barratt, Martin Jay, Mick Dunkley, Mike Wall, Neil Briand, Paul Evans, Paul Kendall, Rachel Martin, Rehana Firth, Stephen Sanders, Teresa McCullagh, Tony Joyce, Tony O'Leary and Wendy Evans.

During 2024 we put on 98 outings booked by 115 unique clients totalling 7,130 bookings supported by 31 active volunteers.

There were 36 outings for our 10 corporate clients.

In 2024 we raised £6,000.71 from grants, donations and fundraising activities.

We are grateful to the organisations and various individuals, too numerous to mention, who have donated to us this year. Our thanks to them all.

Our monthly magazine, In Touch, was launched in the spring of 2020 to help us keep in contact with our clients whilst our service was suspended due to covid. The magazine has proved extremely popular and the readership has expanded to over 200. Because of its popularity we took the decision to continue with the magazine even when our normal service resumed in June 2021. Several clients have contributed articles to the newsletter. The newsletter has now done what it was set up to do and is currently under review. The format may change in future.

Our Fundraising, headed by volunteer Julie Paylor, has had another successful year. Towards the end of the year Julie retired and we have formed a funding committee to undertake this vital part of our operation. This will be led by Chris Thornton.

Our volunteers hard work over the period has been widely recognised.

#### **How our activities deliver public benefit**

Our Trustees have referred to the Charity Commission's guidance on public benefit and they regularly review our activity to ensure that our service continues to deliver on our stated objectives of reducing loneliness and preventing social isolation

After the trials and tribulations covid caused our volunteers have shown incredible resilience and Kendall and Wall Charitable Trust is still on the road with all of the vigour that we had before the pandemic. As you can see in the following accounts another profitable year, see the accounts for more details, A full set of accounts are detailed in Appendix A.

#### **K&W Trend Analysis for 2024**

We take the analysis of our report very seriously, it is an invaluable aid to what we do. The financial statement below very clearly shows just how tight our margins are and we are actively seeking ways to improve the financial cushion we need to ensure that we remain a viable and thriving organisation.

Your former chairman is confident that his successor will lead Kendall & Wall forward and will contribute new ideas keeping the principals our charity was founded on.

Approved by the Trustees on 12<sup>th</sup> October 2025 and signed on their behalf by:

A handwritten signature in dark ink, reading "Stephen Sanders". The script is cursive and fluid, with the first name and last name clearly distinguishable.

Stephen Sanders  
Chairman of the Trustees

## Kendall & Wall Charitable Trust Financial Statement

	12 month period ending 31st December 2024	12 month period ending 31st December 2023	15 month period ending 31st December 2022	
	<b>Current period</b>	<b>Previous period</b>		
<b>Charity Commission overview</b>	<b>£</b>	<b>£</b>	<b>£</b>	
Total gross income	38,313	32,388	125,234	
Total expenditure	34,609	33,142	121,478	
Income from government contracts	N/A	N/A	N/A	
Income from government grants	4,900	2,000	2,250	
<b>Profit and Loss Account</b>		<b>£</b>	<b>£</b>	
Turnover	29,219.39	28,679.93	35,816.57	*
Cost of sales	-7,011.15	-8,241.38	-15,435.30	**
<b>Gross Profit</b>	<b>22,208.24</b>	<b>20,438.55</b>	<b>20,381.27</b>	
Motoring running costs	-15,965.87	-14,389.03	-20,208.60	
Admin costs	-7,956.16	-10,211.65	-15,857.26	
Depreciation	-23,662.77	-23,969.35	-20,034.64	***
Non-operating income (reserve account interest)	35.39	34.13	0.26	
Adjustment for previous cash in hand and debtors	-212.57	-396.62		
<b>Profit/Loss before donations</b>	<b>-25,553.74</b>	<b>-28,493.97</b>	<b>-35,718.97</b>	
Grants	4,900.00	2,000.00	76,202.61	
Donations	821.69	2,508.72	7,966.38	
50:50 subscriptions		100.00	3,036.00	
50:50 payout		-1,115.00	-2,900.00	
Other fundraising events	279.02	427.22	5,434.84	
<b>Profit/Loss after grants/donations &amp; fundraising</b>	<b>-19,553.03</b>	<b>-24,573.03</b>	<b>54,020.86</b>	



<b>Balance Sheet</b>		£	£
<b>Assets</b>			
Inventory (fixed assets)	42,762.90	66,425.67	90,395.02
Regular bank account balance	20,074.04	16,375.02	19,128.92
Reserve bank account balance	2,469.25	2,440.86	106.59
Cash in hand	525.65	125.32	74.49
Debtors	69.25	87.25	322.13
<b>Total current assets</b>	<b>65,901.09</b>	<b>85,454.12</b>	<b>110,027.15</b>
<b>Liabilities</b>			
Creditors	0.00	0.00	0.00
<b>Total liabilities</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Total net assets/liabilities</b>	<b>65,901.09</b>	<b>85,454.12</b>	<b>110,027.15</b>
<b>Capital and Reserves</b>			
Capital & reserves at end of last reporting period	85,454.12	110,027.15	56,006.29
Profit/loss for the year	-19,553.03	-24,573.03	54,020.86
<b>Total Equity</b>	<b>65,901.09</b>	<b>85,454.12</b>	<b>110,027.15</b>

<b>Basis of preparation</b>			
The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) issued on 16 July 2014 and with the Charities Act 2011			
<b>* Turnover</b>			
Turnover represents amounts chargeable in respect of the sale of goods and services to customers. This includes unpaid invoices and payments that have yet to clear (these are included on the balance sheet as debtors)			
<b>** Cost of sales</b>			
This represents the cost of outings (admission to venues, hire of canal boats, cost of food) paid during this period for trips in any period. Includes payments made that have not cleared yet or been paid yet (included on the balance sheet as creditors)			
<b>*** Depreciation</b>			
Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows: Depreciation method and rate for all asset classes is 20% reducing balance basis			

Dear Commissioners

This will be the last report that you will receive over my signature. After being in the chair of our Trust almost since its foundation, it was time for a change. I am very happy to be able to hand the charity's reins to my successor, Diana Chambers. I am, and more importantly, our trustees are confident that Diana is a worthy and able leader. Our aims remain unchanged.

Sadly, our accountant has died. We are looking for a new accountant to sign off our accounts, we hope to be able to appoint a qualified practitioner in the near future.

Yours faithfully Stephen Sanders