



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report

From **April 2022** Period start date

To **March 2023** Period end date

**Charity name:** Shoe Aid

**Charity registration number:** 1175254

## Objectives and Activities

Summary of the purposes of the charity as set out in its governing document	Shoe Aid collects and redistributes unused, used, and unwanted footwear to people struggling financially with the cost of living. Our aim is to reduce shoe poverty and reduce the impact on the environment from shoes sent as waste to landfill. We receive footwear from donations mainly in the UK from both the retail sector and the public.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	with the effects of Covid now easing and organisations returning to some semblance of normality, Shoe Aid has continued to push on and increased its supply base (donees), as well as distributing more footwear nationally due to this increase in donations. In particular, we've seen a huge growth in the school Shoe market, with requests increasing twentyfold from schools and Academies up and down the country. The focus throughout this period has been the sourcing of school shoes and suitable trainers. Demand has increased and we have widened our net in terms of potential donations. At the beginning of 2023, we received in excess of 30,000 pairs of brand-new shoes, the charity has continued to work with public sector bodies as well as community groups, school academies to assist families who are struggling with the cost-of-living crisis. The support of asylum seekers and refugees has continued with donations in excess of 5000 pairs of men's casual and training footwear, we see this trend continuing into the remainder of 2023, and into 2024.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public	Shoe Aid now supports over 400 organisations with donations of footwear for every day, use school, sports leisure and work purposes. We continue to involve the public in projects to collect unused footwear. Illustrating the benefits of doing this and the wider impact on the

benefit	environment and reduction of waste in landfill. The 2022 STEPTEMBER campaign was focused on donations of school shoes and getting schools involved in collecting unused shoes and shoes that no longer fit, for the purpose of donation.
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#### **Additional information (optional)**

Contribution made by volunteers.	Volunteering has contributed heavily to the growth and achievement of donated footwear in the period 2022/2023. The missionaries from the church of the latter-day Saints have continued to support the charity throughout the last year working alongside Shoe Aid regular volunteers and have assisted in achieving a 98% service level. Volunteers have been instrumental in the reconfiguration of the warehouse to offer an even more efficient order processing service.
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### **Achievements and Performance**

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	<p>Shoe Aid has been working with a number of community and social charities to provide donations of practical footwear (school, shoes, trainers, work, boots, wellingtons). These donations have an immediate impact on local communities, meaning children can attend school parents can go to work in general have footwear to take part in leisure activities. All this has a big impact on mental Health. Although SA is based in the Midlands, we have been able to support communities both in England, Scotland and Wales.</p> <p>During the 2022/2023 period we have been supported (as a chosen charity) by a number of community housing associations nationally to both distribute and collect new and used footwear.</p> <p>These projects will continue to impact for the remainder of 2023, supporting residents with essential footwear, at the same time reducing waste to landfill.</p> <p>SA continues to support international projects (NGO) with UK based organisations who are supplying essential medical equipment, and Aid. SA provides a full range of footwear, school shoes, workboots, trainers, and casual wear.</p>
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Achievements against objectives set	SA has continued to grow its donation base and increase the number of footwear items being donated locally, regionally and nationally. STEPTEMBER was another successful fundraising campaign, with organisations, both locally and nationally taking part in SHOESDAY fundraising
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	events. as well as footwear donations, there where financial donations. We raised sufficient to run the charity for the period.
Performance of fundraising activities against objectives set	<p>The fundraising activities (September, corporate, online social platforms, Facebook, Instagram) contributed towards the overall running costs of Shoe Aid, fees and expenses, vehicle costs, insurances, maintenance and utilities.</p> <p>There have been a number of sponsorships that started at the beginning of 2023, that will continue for the rest of the 2023 Operational period which will support and fund SA into 2024.</p>

## Financial Review

Review of the charity's financial position at the end of the period	<p>SA now has a number of corporate donation fundraising opportunities in place which will secure most of the funding for the remainder of 2023 and most of 2024. We have instigated the number recycling solutions which have, and will help in the future with a source of income the charity continues To pursue funding and grants on a local and national basis, National lottery Communities funding being a major one.</p> <p>The charity has secured sufficient funding and monies to operate throughout the 2022/2023 period.</p>
Statement explaining the policy for holding reserves stating why they are held	N/App
Amount of reserves held	N/App
Reasons for holding zero reserves	N/App
Details of fund materially in deficit	N/App
Explanation of any uncertainties about the charity continuing as a going concern	The charity has restructured and has a firm structure of operational personnel and trustees in place.

The charity's principal sources of funds (including any fundraising)	SA principal source of income is through fundraising (SEPTEMBER), corporate sponsorship, recycling, public donations (collection boxes) and charitable donations through Rotary and other social enterprise.
Investment policy and objectives including any social investment policy adopted	The charity completes periodic applications through social funding trusts and community enterprise. These are generally small amounts and more for regional purposes.
A description of the principal risks facing the charity	SA continue to grow exponentially year and year with demand for free footwear increasing dramatically. We have a fixed plan which is ready to mobilise, this should help us to keep up with the demand. The only risk would be the lack of footwear donations, however, we have been and are in contact with a number of large retailers, manufacturer and wholesalers, which we hope will secure, ongoing donations.

## Structure, Governance and Management

Description of charity's trusts:	None to report
Type of governing document	Trust Deed
How is the charity constituted?	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more	Trustees are selected using professional networks and recommendations. We use internet searches to verify identity and validation. Trustees are also asked to sign a disclaimer with reference to DBS and financial stability.

trustees	
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## Reference and Administrative details

Charity name	Shoe Aid
Other name the charity uses	
Registered charity number	1175254
Charity's principal address	Beech Avenue, New Basford, Nottingham NG7 7LS

## Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Andrew Hughes	Chairman		
2	Simon Wright			
3	Christopher Minogue		1 April – 13 April	
4	Alison Beddow			
5				
6				
7				
8				

## Shoe Aid Income from Donations

**£12,409**

## Shoe Aid Expenses/Expenditure for the period

**£10,053**

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Andrew Hughes

Position (eg Secretary,  
Chair, etc)

Chairman

Date

30/01/2024

## GENERAL EXPENSES

	6 MONTHS APR 22 – SEPT 22	6 MONTHS OCT 22 – MAR
FEES & EXPENSES	£2,000.00	£1,100.00
MOBILE PHONE	£50.00	£60.00
POST	£22.44	£40.21
INSURANCE	£191.28	£123.93
SUBS	£74.69	£209.80
STATIONERY	£51.51	£177.95
SUNDRIES	£8.00	£683.27
UNIFORM		<u>£181.24</u>
	<u>£2,397.92</u>	<u>£2,576.40</u>

## INCOME & EXPENDITURE YEAR APR 22 – 23

### INCOME

DONATIONS	£11,923.79	FUEL
REFUND	£26.58	VEH INSURANCE
RECYCLE	£459.50	VEH REPAIRS
		ROAD TAX
		VEH SUNDRIES
		FEES & EXPENSES
		MOBILE PHONE
		POST
		INSURANCE



SUBSISTENCE

UNIFORM

STATIONERY

SUNDRIES

£12,409.87

**SHOE AID  
INCOME**

**Apr 22 – Sept 22**

**Oct 22 – Mar 23**

DONATIONS

£7,279.79

£4,644.00

REFUND

£5.00

£21.58

RECYCLE

£459.50

£7,744.29

£4,665.58

	<b>YEAR</b>
<b>23</b>	<b>APR 22 – MAR 23</b>

£3,100.00

£110.00

£62.65

£315.21

£284.49

£229.46

£691.27

£181.24

£4,974.32

# EXPENDITURE

£2,922.11

CE	£426.92
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£1,055.08

£297.95

S	£151.95
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SES	£3,100.00
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IE	£110.00
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£75.25

£315.21

£389.43

£181.24

£273.47

£755.09

£10,053.70

**TOTAL**

£11,923.79

£26.58

£459.50

£12,409.87