



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report

From **April 2021** Period start date

To **March 2022** Period end date

Charity name: Shoe Aid

Charity registration number: 1175254

Objectives and Activities

Summary of the purposes of the charity as set out in its governing document	Shoe Aid collects and redistributes unused, used, and unwanted footwear throughout the UK and World. Our aim is to reduce shoe poverty and reduce the impact on the environment from shoes sent as waste to landfill. We receive footwear from donations mainly in the UK
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Shoe Aid has continued to support other organisations proactively by supplying 'fit for purpose' footwear to support those most in need. Our main demand has and continues to be footwear for schools, social services, social enterprises, victim support groups, Family groups, Refugee and Asylum charities. The levels have continued to rise despite coming out of COVID restrictions. We have seen a 30 fold increase in requests and school shoes and trainers have continued to dominate the demand. We have struggled times to meet this demand. Brexit also impacted on new shoe donations throughout this period, meaning we had less in bound. However, on the other hand output increased allowing an even leaner operational performance
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Shoe Aid has continued to support organisations and the wider public with donations of footwear to give benefit in their lives. The ongoing impact of COVID has impacted but now outbound donations are increasing. We launched for the second time this an event to raise the profile of footwear poverty and how we help as a charity. The marketing pack for this campaign in included in our report, the yearly event will be called STEPTEMBER, focusing on the Tuesdays (Shoesdays) within September to raise funds, involve the public in and organisations in footwear collections

Additional information (optional)

Contribution made by volunteers.	Volunteers continue to be beneficial and crucial in the development of Shoe Aid as a growing charity. The Onset of COVID instigated the charities decision to protect volunteers by reducing the working hours of shoe aid and allow only members of staff to provide and essential and urgent service. As the restrictions eased we have allowed volunteers back into the warehouse and followed strict guidelines. Our volunteer base has increased with the edition of missionaries serving within the UK (in particular (Nottinghamshire) and other volunteers from the teams4U charity based again in Nottinghamshire
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Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	<p>Shoe Aid has partnered with a recently formed Charity, Sole Circle UK, whose main function to work with Shoe Aid to collect trainers to donate to young people living in poverty and in special education environments. The turn of the year saw over 200 items donated and all donated to schools and community organisations nationally</p> <p>As we move towards the mid to end of 2022 Shoe Aid is working on the third STEPTEMBER campaign to raise awareness and funds by STEPPING UP to Footwear Poverty. As the local communities became more aware of SA presence in Nottinghamshire, we have seen a large increase again this past 12 months in donated footwear to social support services linked to the local authorities, schools, social enterprise, other national charities and local business support groups. There has been a significant increase in donations from the commercial sector boosting SA ability to support more organisations, locally, regionally, and nationally.</p> <p>Shoe Aid has made a number of significant donations during the 2021/22 year – SA donated more than 22,500 items of footwear to support charities and groups in Cameroon, Ghana and Sierra Leone charities, to support schools, orphanages and rebuild communities following conflict and natural disasters.</p>
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	<p>With the emerging conflict in Europe (Ukraine) SA is preparing to send outdoor footwear, work boots, children's shoes, women's shoes to support both those remaining in Ukraine and those fleeing to Moldova and Poland, it is estimated we will send in excess of 10,000 pairs overall</p>
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<p>Achievements against objectives set</p>	<p>SA continued to redress the issues of the previous year and rebuilt partnerships and maintained and grew outbound donations, here in the UK and nationally. We have increased the number of volunteers both to support the main duties at the warehouse in Nottingham and logistics, delivering and collecting of donations. SA met its commitments to cashflow and budgets set</p>
<p>Performance of fundraising activities against objectives set</p>	<p>We continued to be successful in receiving funding through the Rotary, Local and national communities and several private education providers who have supported SA both financially and with footwear donations. SA have also set up successfully Paypal, Amazon and Facebook charity donation platforms which have started to raise some additional funds.</p>

Financial Review

Review of the charity's financial position at the end of the period	The charity has completed 80% of its rebranding exercise along with changes to the board due to unforeseen circumstances of 2020/2021 period. The charity has lost a potential funder and investor following the changes made. SA have kept within the financial targets and budgets
Statement explaining the policy for holding reserves stating why they are held	N/App
Amount of reserves held	N/App
Reasons for holding zero reserves	N/App
Details of fund materially in deficit	N/App
Explanation of any uncertainties about the charity continuing as a going concern	<p>Trustees and volunteers will continue to keep SA operational during the ongoing reorganisation and develop the new plan and strategy for 2022/2023. And beyond</p> <p>The re-organisation following changes in personnel and board members has taken place, the charity continues to grow and continues to seek new funding streams and financial sponsors</p>

The charity's principal sources of funds (including any fundraising)	Shoe Aid receives funding from various channels including direct from the footwear industry and organisations selecting SA as their chosen charity for a 12 month calendar period. STEPTEMBER and similar fundraising brought in sufficient revenue to remain viable and cover legal costs incurred throughout the restructuring.
Investment policy and objectives including any social investment policy adopted	The charity completes periodic applications through social funding trusts and community enterprise. These are generally small amounts and more for regional purposes.

<p>A description of the principal risks facing the charity</p>	<p>SA still requires full time and part time staff to meet the needs of the demands of communities and groups continuing to struggle financially. We have a plan which sets out the key areas for the financial element and subsequent impact and benefits of the support we can deliver nationally and internationally. We strive to obtain the necessary monies to deliver our mission over the coming years</p>
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Structure, Governance and Management

Description of charity's trusts:	None to report
Type of governing document	Trust Deed
How is the charity constituted?	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Trustees are selected using professional networks and recommendations through other trustees and contacts within our supporters network. We use internet searches to verify identity and validation.

Reference and Administrative details

Charity name	Shoe Aid
Other name the charity uses	
Registered charity number	1175254
Charity's principal address	Beech Avenue, New Basford, Nottingham NG7 7LS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Andrew Hughes	Chairman		
2	Simon Wright			
3	Christopher Minogue			
4	Alison Beddow			
5				
6				
7				
8				

Shoe Aid Income from Donations

£19,640

Shoe Aid Expenses/Expenditure for the period


£23,036

***Expenditure includes legal costs resulting from exceptional changes and restructure within the charity**

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Andrew Hughes	
Position (eg Secretary, Chair, etc)	Chairman	
Date	31/01/2023	

Shoe Aid and our IMPACT on making a difference and changing lives

SEPTEMBER

This September Shoe Aid will begin its month-long campaign to raise awareness about footwear poverty here in the UK and the rest of the world.

We are calling this awareness campaign **SEPTEMBER**. In 2020 there are five Tuesdays in September each of these Tuesdays which we are calling **SHOESDAYS** we are asking everyone to raise awareness of footwear poverty

'A pair of formal shoes for an adult so that they can attend an interview and find work to support themselves and their families'


ShoeAid
Stepping Up
The Footwear Charity

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'A young child cannot join his friends at the local football team because he has not got football boots and his family cannot afford any.

That child now plays football, he is a star player, and smiles ear to ear, one day he may turn out to be a football legend, without a donation would this be possible?'


Shoe Aid
Stepping Up
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This September Shoe Aid will begin its month-long campaign to raise awareness about footwear poverty here in the UK and the rest of the world.

We are calling this awareness campaign **SEPTEMBER**. In 2021 there are four Tuesdays in September each of these Tuesdays which we are calling **SHOESDAYS** we are asking everyone to raise awareness of footwear poverty

School children will return to school some of those children will not have a suitable pair of shoes to wear or a pair of trainers to take part in physical activity.

Shoe Aid is already **STEPPING UP** to help schools throughout the country provide suitable footwear for children whose families cannot afford school shoes for their child'.

 **ShoeAid**
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'A group of students at a modern secondary school from disadvantaged backgrounds are given outdoor boots/shoes to take part in a national student scheme – walking, climbing, hiking and other outdoor activities.

They all make new friends, and gain a life changing experience, all possible with a donation'.


ShoeAid
Stepping Up
The Footwear Charity



ShoeAid

STEPTENBER

SHOESDAY
STEPPING UP to footwear poverty

