



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report

From **April 2020** Period start date

To **March 2021** Period end date

Charity name: Shoe Aid

Charity registration number: 1175254

Objectives and Activities

Summary of the purposes of the charity as set out in its governing document	Shoe Aid collects and redistributes unused, used, and unwanted footwear throughout the UK and World. Our aim is to reduce shoe poverty and reduce the impact on the environment from shoes sent as waste to landfill. We receive footwear from donations mainly in the UK
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Shoe Aid has continued to support other organisations proactively by supplying 'fit for purpose' footwear to support those most in need. Our main demand has and continues to be footwear for schools, social services, social enterprises, victim support groups, Family groups, Refugee and Asylum charities. The levels have begun to drop away due to the impact of COVID
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Shoe Aid has continued to support organisations and the wider public with donations of footwear to give benefit in their lives. The onset of COVID has impacted and outbound donations had reduced. We launch for the first time this year an annual event to raise the profile of footwear poverty and how we help as a charity. The marketing pack for this campaign is included in our report, the yearly event will be called STEPTEMBER.

Additional information (optional)

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Contribution made by volunteers	Volunteers continue to be beneficial and crucial in the development of Shoe Aid as a growing charity. The Onsent of COVID instigated the charities decision to protect volunteers by reducing the working hours of shoe aid and allow only members of staff to provide and essential and urgent service. As the restrictions eased we have allowed volunteers back into the warehouse and followed strict guidelines
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Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	<p>Shoe Aid did complete a footwear poverty project with Derby city Council and schools within the Derby City region, 25 schools took part in collections of fit for purpose shoes through collection boxes located in their buildings.</p> <p>As we move towards the mid to end of 2020 Shoe Aid is working on the second STEPTEMBER campaign to raise awareness and funds by STEPPING UP to Footwear Poverty. With an eye on COVID we were aware of the challenges. Despite this the campaign was successful and drew in donations financially as well as footwear items too. As the local communities became more aware of SA presence in Nottinghamshire, we have seen a large increase in donated footwear to social support services linked to the local authorities, schools, social enterprise, other national charities and local business support groups. There has been a significant increase in donations from the commercial sector boosting SA ability to support more organisations, locally, regionally, and nationally.</p> <p>Shoe Aid has made 2 significant donations during the 2020/21 year – SA donated more than 5,500 items of footwear to support 2 major regional charities, Cash for Kids, East Midlands and Northwest England.</p> <p>Additionally, SA has increased its support abroad by donating in excess of 20,000 pairs of footwear to support charities and missions in North Africa, Ghana, Seirra Leone, India and Pakistan</p>

	<p>We completed a substantial project in partnering with Rotary particularly in the Northwest receiving over 10,000 pairs of footwear with a financial supporting the campaign.</p>
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<p>Achievements against objectives set</p>	<p>The charity met its target of acquiring funding to support a full time salary</p>
<p>Performance of fundraising activities against objectives set</p>	<p>We continued to be successful in receiving funding through the Rotary project, STEPTEMBER and local Grant funding</p>

Financial Review

Review of the charity's financial position at the end of the period	The charity has undertaken and rebranding exercise along with changes to the board due to unforeseen circumstances. The charity has lost a potential funder and investor following the changes made.
Statement explaining the policy for holding reserves stating why they are held	N/App
Amount of reserves held	N/App
Reasons for holding zero reserves	N/App
Details of fund materially in deficit	N/App
Explanation of any uncertainties about the charity continuing as a going concern	<p>The outbreak of COVID 19 and the effects of a lockdown has reduced our ability to donate footwear. However, with restrictions lifting and changing towards the end of the year SA has see an increase in demand for footwear. Trustees and volunteers will continue to keep SA operational during the reorganisation and develop the new plan and strategy for 2021/22.</p> <p>The re-organisation following changes in personnel and board members is in place, the charity continues to grow and continues to seek new funding streams and financial sponsors</p>

The charity's principal sources of funds (including any fundraising)	Shoe Aid receives funding from successful completion and award of community and trusts grants. We receive funding directly from the footwear industry and have completed several other more direct funding projects. STEPTEMBER and similar fundraisers are forecast to bring in sufficient revenue to remain viable and cover legal costs incurred through restructuring
Investment policy and objectives including any	The charity completes periodic applications through social funding trusts and community enterprise. These are generally small amounts and more for regional purposes.

social investment policy adopted	
A description of the principal risks facing the charity	The charity will require full time and part time staff to meet the needs of the demands of donation recipients. We have a plan which sets out the key areas for the financial element and subsequent impact and benefits of the support we can deliver nationally and internationally.

Structure, Governance and Management

Description of charity's trusts:	None to report
Type of governing document	Trust Deed
How is the charity constituted?	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Trustees are selected using professional networks and recommendations through other trustees and contacts within our supporters network. We use internet searches to verify identity and validation.

Reference and Administrative details

Charity name	Shoe Aid
Other name the charity uses	
Registered charity number	1175254
Charity's principal address	Beech Avenue, New Basford, Nottingham NG7 7LS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Andrew Hughes	Chairman		
2	Simon Wright			
3	Christopher Minogue			
4	Lee Todd		April 2020 – Nov 2020	
5	Deb Todd		April 2020 – Feb 2021	
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Shoe Aid Income from Donations

£26,007

Shoe Aid Expenses/Expenditure for the period (This includes salary for one person)


£33,075

***Expenditure includes legal costs resulting from exceptional changes within the charity**

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Andrew Hughes	
Position (eg Secretary, Chair, etc)	Chair	
Date	28 April 2022	

Shoe Aid and our IMPACT on making a difference and changing lives