

**ARTIS FOUNDATION**  
**Trustees Annual Report and financial**  
**statements**  
**For the year to 31 August 2023**

**Charitable Incorporated Organisation no: 1174635**

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**ARTIS FOUNDATION**  
**REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**  
**REFERENCE AND ADMINISTRATIVE DETAILS**

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**Registered name:** Artis Foundation

**Charity Registration Number:** 1174635

**Registered Office:** 311 Union Wharf  
23 Wenlock Road  
London N1 7ST

**Director:** Nigel Mainard

**Trustees:** The Board of Trustees who held office during the period and up to the date of approval of these accounts were as follows:

Rebecca M Boyle Suh (Resigned 13 October-2023)  
Lord Michael G Bichard KCB (Resigned 3 October 2022)  
Baroness GM McIntosh of Hudnall (Resigned 3 October 2022)  
Dee-Anne Donalds  
Mark Friend  
Stacey Lamb  
Joanne Millard  
Wendy Steatham  
Toby Lloyd Crooks (Appointed 16 January 2023)  
Anita Masih (Appointed 16 January 2023)  
Emma Bonnin (Appointed 16 January 2023)  
Judith Cavanagh (Appointed 16 January 2023)

**Bankers:** HSBC  
15-17 Praed Street  
London  
W2 1NJ

**Accountants:** JS2 Limited  
Crown House  
One Crown Square  
Woking  
Surrey  
GU21 6HR

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**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

Artis Foundation is registered as a Charitable Incorporated Organisation (CIO) under its constitution dated 13 September 2017.

**Appoint new charity trustees**

The charity runs an open recruitment process for appointing new trustees, advertising any such opportunities on its website, Reach Volunteering, Charity Job and on the Arts Council arts jobs website. Vacancies are also publicised through social media and other forums. When recruiting new trustees, the Board looks for individuals with skills and experience which are of value to the charity and complement those of existing trustees. The charity champions equality and diversity through this process and is committed to listening to and understanding the views and experiences of its beneficiaries.

Artis Foundation trustees represent a broad demographic in terms of age, gender, cultural, socio-economic and career backgrounds; and they contribute a wealth of skills and experience drawn from the education sector, performing arts, government policy, the charity sector, arts education, working with disadvantaged children, fundraising and media.

Serving trustees have led national cultural institutions (the National Theatre and the Royal Opera House); held senior government posts (Permanent Secretary of the Department for Education) and voluntary sector positions (NESTA, Cancer Research UK and the British Red Cross); and two have first-hand experience of the impact of creative-arts on children as Artis Specialists.

**Induction and training of trustees**

New trustees are inducted with visit/s to Artis Foundation sessions in partner schools and attend training on the role of a trustee. All trustees also undertake the NSPCC Charity trustee safeguarding training online course when they join.

**Remuneration of the charity's key management personnel**

Remuneration of key management personnel is managed by the Executive Chair and Director with oversight from the Finance subcommittee and sign off from the Board of Trustees. Amendments to remuneration are reviewed on a case-by-case basis.

**Risk Management**

The Board of Trustees, along with the Director and the staff team, keep organisational risk under review and mitigate risk with a range of measures including: insurance, planning, policies and procedures. Artis holds a corporate Risk Register for the monitoring of strategic risk which is reviewed at least quarterly. Additional projects are mainly run with advance funding secured to ensure that any income risk is well managed. The Board of Trustees has identified and agreed on the following key risks and mitigating actions.

<b>Risk</b>	<b>Mitigating Action</b>
High level of dependence on a small management team.	All roles, protocols and policies are current and each team member has disseminated tasks and timelines within role. New AMT member recruited to add capacity in line with increased school contracts.
Charitable fundraising becoming increasingly competitive due to the cost of living and redirection of some Trusts and Foundations funding.	Artis will continue to develop and grow philanthropic funding streams and invest in fundraising expertise to build a wider strategy and fundraising plan for 2023-25.
Loss of income due to financial pressures facing schools	Hardship fund in place to support schools facing financial difficulties.

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## **Objectives and activities**

### **Objectives and aims**

The objectives for Artis Foundation are:

- For the benefit of the public;
- To advance the education of the public in the arts (with a non-exclusive focus on the performing arts);
- Including by developing the capabilities, competencies and skills of the children via the medium of the arts, in particular but not exclusively by working with schools to integrate the arts throughout the school curriculum;
- The advancement of such other objects or purposes which are exclusively charitable according to the law of England and Wales in such a manner as the trustees may in their absolute discretion think fit.

### **Activities**

Artis pioneers creative learning in schools, working across primary-aged children to enhance their ability to learn, challenge and explore through curriculum-based cross-artform practice.

We focus on working with schools in the top 20% of the most deprived areas of England, where the impact of cultural and economic deprivation on children is at its most severe. Artis has partnered with over 775 schools and supported more than 388,000 children to sing about punctuation, act out fractions and dance the solar system.

Independent evaluation of our work by Pro Bono Economics estimates that the Artis programme could have contributed up to half a billion pounds of value to individuals, government and society since its inception.

Our Mission is to transform lives through the arts by creating magical, high-quality learning opportunities that help people flourish. To achieve our mission, we have 4 key strategic themes:

1. Bringing the curriculum to life in schools;
2. Promoting wellbeing and tackling social issues;
3. Discovering and nurturing artists as educators;
4. Advocating the importance of arts in learning.

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**Achievements in 2022/23**

**Our 5<sup>th</sup> year as a charity!**

2022-23 was a year of making new connections and refreshing our purpose as we approach our next phase of growth. This was our fifth year of working creatively in primary schools as a charity, and our match funding programme is in full swing with 30 schools from across London, Birmingham, Manchester and Leeds all benefiting from philanthropic and foundation support.

With our 1:32 cost to benefit ratio established by Pro Bono Economics in 2022, these 30 schools funded by our growing group of generous Artis Patrons have generated over £12 million in lifetime benefits for those children, government and society. We enjoyed a celebratory dinner with economists and creatives alongside guest speaker and Artis Patron Kwame Kwei-Armah (Wow), exploring the positive impact of creativity on wellbeing.

Having been shortlisted for Coutts Charity of the Year, we then became the Foundation client of Brandpie, a new partnership the Artis team has been thoroughly enjoying. We've been benefiting from their brand building skills as we've delved into our core ingredients and re-established our purpose. We look forward to sharing the outcomes in 2023-24.

We are so fortunate to be able to tap into pro bono support also from law firm Hogan Lovells who hosted a gathering for our Artis Patrons combined with a tour of their impressive art collection. Some major foundations such as Foyle Foundation and Rothschild Foundation have continued to champion the impact we have in schools, alongside the Network for Social Change, Our Common Good and others. Next year we're looking forward to working with the Portal Trust for the first time and speaking at **Anthropy**, an exciting leadership gathering dedicated to inspiring a better Britain at the Eden project. We're also delighted to be running another programme of workshops at Guildhall Art Gallery called **The Big Picture**.

Despite even greater budgetary challenges in many primary schools, we will be working with 39 match funded schools in 2023-24 and are highly motivated to achieve our goal of 50 schools in 2024-25. Alongside working directly in schools, we're passionate about offering creative learning opportunities to many more children and continue to develop an exciting new digital offering.

As long-time advocates for all things Artis, Lord Bichard (Wham) and Baroness McIntosh (Ting) have stepped down as trustees and into Artis Patron roles. We've benefitted enormously from their experience, encouragement, and belief in what we're all about, and look forward to continuing our journey together beyond the board room. Coming onto our trustee board we have a plethora of new skills and much dynamism to steer us into our next phase as a charity. We welcome Anita Masih (Kick), Judith Cavanagh (Knock knock), Emma Bonnin (Atchoum) and Toby Crooks (Plop) to join our wonderful team of trustees. Also, many congratulations to Sam Matthews (Oompah), who will be our new Director, and a huge thanks to Nigel Mainard (Boing) who is stepping down as Director to focus on recruiting, training and mentoring our fabulous Artis Specialists

Rebecca Boyle Suh (Buzz)  
Chair of Trustees & Co-Founder



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**2022/23 – a year in review**

**Our vision & values**

Artis is a creative learning charity with four main goals to:

- 1 Bring the curriculum to life in schools.
- 2 Promote wellbeing and tackle social issues.
- 3 Discover and nurture artists as educators.
- 4 Advocate the importance of the arts in learning.

**Bringing the Curriculum to Life**

*"The children feel safe and confident in their environment during their sessions. All their inhibitions seem to melt away and I feel that I observe most of them fully expressing themselves and being creative in whichever opportunity is presented to them. I do believe that our children are very fortunate to have such an amazing opportunity to support their creative growth and development."*  
**Palfrey Primary School, Walsall**

In 2022-23 Artis' creative learning programme brought the curriculum to life in **44 primary schools**, every single week for an entire academic year.

Over 9,090 children, many living in areas of cultural and economic deprivation were engaged with one of our Artis Specialists who directly impacted their learning, wellbeing, social and emotional development.

Artis Continued Professional Development (CPD) provided over 1,500 hours of training and creative development for over 500 headteachers, teachers and teaching assistants in 2022-23. This helped to embed a legacy of creative learning in our partner schools.

Artis also delivered a popular **free online CPD** session for primary school teachers called *Putting the "A" back in STEAM: Creative approaches to science and maths through the Performing Arts*. The workshop provided teachers with the opportunity to take part in a selection of activities delivered by two of our Mentor Leaders that they could then try out in their own classrooms and put into action.

Our continued partnership with **Sky Arts** put Artis in front of over 94,000 people during the Access All Arts week by offering one lucky school a project day. We are delighted to be working with the winning school next year who are in one of the top deprived areas in Manchester and they have children from 32 different countries in attendance.

We continued our work with the **National Resource Centre for Supplementary Education (NRCSE)** and delivered 3 workshops in the North and South of the country. Participants were leaders (teachers, TAs and volunteers not formally trained as teachers) providing supplementary education in community-led settings, also known as 'out of school'. Primarily but not exclusively led by Black, Asian, refugee and minority communities.

*"The workshop was so good, and the resources will be so helpful. Thank you so much for arranging it and I look forward to the next workshop."*  
**CPD Workshop Participant, NRCSE**

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**Promoting wellbeing and tackling social issues**

**"In an Artis session you can show everyone what you are feeling and let it all out. Angry, mad, upset, heartbroken... there's no need to worry because you've let it all out now."**  
**Camp Hill Primary, Warwickshire Pupil**

In May 2023, we were delighted to be selected to take part in **The Big Give's Kind2Mind** campaign where we raised £10,000 through match funding and donations.

By delivering weekly performing arts sessions at a reduced cost in areas of high deprivation, we provide a creative education to children who may not otherwise experience the arts. Evidence shows that 82% of children who engage in participatory arts report better wellbeing, so by embedding the arts in the wider school community and curriculum, Artis helps to ensure that all children reap the benefits of movement, dance and drama on their mental health, regardless of background.

The arts are a valuable tool for wellbeing and improved mental health within children. The lack of a creative education negatively impacts wellbeing and mental health at school, especially for those who struggle to learn through traditional teaching methods or who struggle to communicate. For many pupils, participating in the arts is crucial to transforming how they feel about learning.

**Artis Team & Mental Health**

With much focus on the children we work with and the importance of developing their wellbeing in schools, we decided that it was vital that the Artis management team also received training. In the summer they completed the **Mental Health Awareness** course alongside some of our Mentor and Specialist Leaders. This provided the team with a more in-depth knowledge of what mental health is and the different types of mental health.

Our Head of Communications & Partnerships also completed the Mental Health First Aider at work course to ensure that the team are supported.

**"Artis makes a huge difference to all our children. It supports them with language development and expression through movements. Artis has helped and supported our children with communication and social skills, physical activity through movement and emotional wellbeing."**

**Emma Bonnin (Atchoum)**

**Artis Trustee & Head, Pakeman Primary School, Islington**



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**Discover and nurture artists as educators**

**"I look forward to summer training all year! It is an amazing experience where the most incredibly creative and talented people I know are all finally in the same room. We then spend 2 or 3 jam-packed days exploring brilliant activities, having discussions, and idea sharing. It sends me into the next academic year with renewed passion and full of excitement to share new songs, techniques and sessions with my classes. It is by far the most valuable CPD I do, coming away with so much usable information and it is definitely the most fun!"**

**Jenny Weymss (Bop), Artis Specialist**

This year, Artis welcomed **23** new talented performing artists to join our panel of **90 Artis Specialists**.

Artis Specialists are at the core of our work and we pride ourselves on the significant investment we make to their professional and artistic development. This ensures the consistently high standard of delivery in schools that we expect. Each Artis Specialist is a professional performing artist and has a wealth of experience as an educator in primary schools.

We provide training to skilled performing artists, enabling their development as educators whilst continuing their careers on stage, screen, and across the creative industries. Artis Specialists are advocates in the heart of their school communities.

In 2022-23, we provided over **2,700 hours of training** and mentoring to our Artis Specialists and supported them to deliver over **9,009 hours of paid work** in schools.

**"I feel it's allowed me to unlock a belief that I could be a significant positive influence in children's lives, especially using performing arts. It has increased my awareness of children's development and learning. I have gained knowledge of how to plan effectively and remain calm within a chaotic environment."**

**Artis Specialist**

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**Advocating the importance of arts in learning**

**"For every £1 invested in the Artis programme, there is a collective gain of up to £32 for the child, government, and society."**

**Pro Bono Economics**

We are so pleased to be working with Pro Bono Economics (PBE) to gather and analyse the impact Artis has on the children we reach through our work. In his latest blog, ['Understanding impact is a marathon, not a sprint'](#), PBE's Chief Economist Jon Franklin explains how we have continued to improve our data analysis processes to better understand the benefits Artis has on children throughout their lifetimes.

Over the course of our time working with PBE, we have developed our evaluation tools and models that have enabled us to see promising ongoing results leading on from our initial analysis.

We are committed to continue collecting, analysing and understanding our data – it is invaluable to us in ensuring that every child can reach their highest potential through accessing a creative education. This will give us greater understanding of how impactful our work will be for children going forward, and how that impact benefits the wider community and economy.

Artis is excited to continue our evaluation and impact journey with further ambitions to continue increasing year on year our sample of children, and therefore growing the results.

**"The education of young hearts and minds needs to be undertaken without fear or prejudice...there can be no room for the barriers and divisions of the outside world."**

**Nitin Sawhney CBE (Dhushum), Artis Patron**

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**What the children we work with say about Artis**

"It helps me learn because it is fun and educational. I know we are learning history, but it doesn't feel like learning because it is fun."

**Year 3 Pupil**

"It helped me to understand words that I didn't know before."

**Year 3 SEND Pupil**

"Jangle is a brilliant, active and helpful teacher and she makes us feel creative and more confident. I think we should do more stuff like this with Jangle but also outside in the playground."

**Year 5 Pupil**

**What the teachers we work with say about Artis**

"Class 2 have loved their Artis Specialist Shine sessions every week and squeal with delight when they know it's a Wednesday. Shine always delivers innovative lessons that inspire the children. Children have definitely grown in confidence and their listening skills have improved a lot since the start. Shine uses age-appropriate vocabulary that's challenging and fits in amazingly well with our topics."

**Jen Lyons**

**Reception Teacher, Beechwood, Leeds**

"Children who have been a part of the small group interventions have developed their speaking and listening skills. This includes putting their hand up more to volunteer answers and being more confident in sharing ideas in group work."

**Year 3 Teacher**

"All their inhibitions seem to melt away and I feel that I observe most of them fully expressing themselves and being creative in which ever opportunity is presented to them. I do believe that our children are very fortunate to have such an amazing opportunity to support their creative growth and development."

**Anna Henneffer**

**Teacher, Palfrey Infant School, Walsall**

"EVERY session that is delivered, children are engaged and respond well to the interactive nature of the session.... Artis is a quality learning tool, a positive experience for the children."

**Teacher, Monks Coppenhall Academy, Crewe**

"We cannot value our Artis sessions more; they are a fantastic resource and a key part of the learning that takes place at Parklands."

**Chris Dyson**

**Head Teacher, Parklands Primary School, Leeds**

## ARTIS FOUNDATION

### REPORT AND FINANCIAL STATEMENTS FOR THE YEAR TO 31 AUGUST 2023 TRUSTEES' REPORT

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#### Our impact How we are doing?

PBE concluded that the findings from the 22-23 study are consistent with the original study and the cost-effectiveness of our programme. Significant improvements were seen in pupils with high initial needs and those on Free School Meals. The mental health improvements from the sample of children are similar enough to those of the previous year that it seems likely that the Artis programme continues to generate significant value for money.

In our ongoing commitment to effectively monitor and evaluate our impact, we are proud to mark the completion of our third year of data collection using the Pro Bono Economics (PBE) toolkit.

Notably, we have increased the number of partner schools measuring children's progress in their Artis sessions. This data-driven approach has played a pivotal role in illustrating Artis' impact, as shown in the PBE report.

- For each **£1 of cost**, the Artis programme could generate up to **£32 in lifetime benefits**.
- **£8.7K** estimated average lifetime benefit for children with elevated needs.
- If rolled out across all schools in the top 20% of most deprived areas in England, the lifetime benefits generated could be **£3.3 billion** each year.
- Estimated lifetime benefits of Artis programme since its creation in 2004 is **£0.53 billion**.

#### Stories about our impact

**Artis is always delighted to hear about how the arts has impacted on a particular child's life. Here we share four case studies from our partner schools.**

##### Case Study 1: Child B

B has an educational health care plan and has been diagnosed with ADHD. He is in a large family and his older brothers have struggled with education. Two of his older brothers currently attend a pupil referral unit and Mum has a negative view of education, although does try hard to engage with the school. The family are eligible for pupil premium. B will sometimes present as obstructive and emotional and can be extremely challenging.

I am pleased to say the change in engagement and enthusiasm B has shown towards the Artis sessions this year. He has formed a liking towards Artis Specialist Bosh and thoroughly enjoys the games and activities that Bosh leads on. He asks every Monday if Bosh is here and is responsive to all his instructions. B fully participates in the acting, which he didn't do last year and the music aspect of Bosh's sessions. B works well in pairs and small groups respecting everyone within that group. At times he leads on ideas and delegates roles but mostly he will allow other to lead him too. It has been a pleasant surprise to see B flourish in the Artis sessions this year.

##### Case Study 2: Child G

G has selective mutism caused by severe anxiety. When required to speak to people, this triggers a freeze response with feelings of panic. This has resulted in G refusing to take part in activities or contributing to discussions in lessons. He will not even answer when his name is called for the register.

G has made significant progress in terms of communication and participation in classes. This progress is seen across most subjects including English, Maths, Comp, Science, History and World Languages. The use of consistent routines, establishing trusting relationships and encouraging non-verbal communication has helped G to start verbally communicating, in and out of lessons. Through Artis sessions, G has made friends and his social and communication skills have improved.

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G has been able to explore and experiment with movement, sounds, words and texts. He is now able to use language creatively and with intent to convey his ideas and feelings. His willingness during the session is great and he always participates with good energy, he uses his imagination and shares ideas within group sessions. The level of G's communication difficulties before Artis sessions compared to now is significant. He now communicates and participates confidently in the Artis sessions and initiates responses during lessons and when he is with his peers.

**Case Study 3: Child A**

A is English Additional Language (EAL) and due to this she could not verbalise her needs clearly and had difficulty in following simple instructions. Before Artis sessions A was a shy quiet child who lacked confidence and social skills. Since the Artis sessions A has really gained confidence in herself and we have noticed in class that her confidence and listening skills have improved. She tries her hardest to communicate her needs and does not shy away. She has really enjoyed participating in the Artis sessions and takes an active role during these sessions.

**Case Study 4: Child F**

Before Artis, F was a timid quiet child who lacked some confidence and social skills. She would very quickly get upset over trivial matters and have not much gumption to bounce back to resume her learning activity. Since the Artis sessions F has really gained confidence in herself and we have noticed in class that her listening skills have improved and she is more willing to take the lead in conversations. She is demonstrating her gumption during situations she finds difficult. She has really enjoyed participating in the Artis sessions and we have noticed her volunteering for roles such as the Christmas Nativity play which before any Artis participation, she was reluctant to do so. Her participation in story mapping has improved considerably as she has become less self-conscious and therefore more willing to join in with actions.

**How we are funded**

Artis relies on the vital support of our funders, sponsors and partner schools who share our vision. Our work would not be possible without them. All donations received go towards growing our programmes for children facing disadvantage, developing teachers, supporting wellbeing through the arts, and nurturing arts educators.

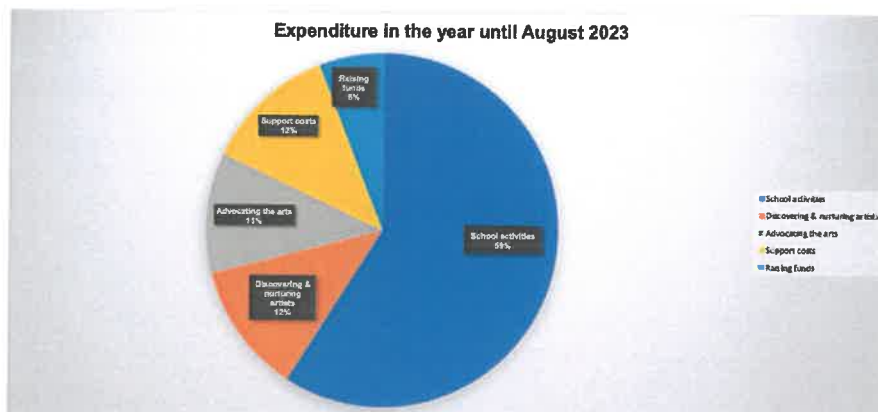
Every donation and grant received by Artis is carefully allocated to ensure that our programme is delivered to the maximum capacity and value for money.

**Financial Review**

Total income received during the year amounted to £652,463 and total expenditure during this period amounted to £644,442. The net increase in funds was £8,021.

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**2022/23 Expenditure breakdown**



**59%** Delivery of arts learning programmes  
**12%** Discovering and nurturing artists as educators  
**11%** Advocacy  
**12%** Governance  
**6%** Fundraising

**Investments**

The trustees are authorised to invest the assets of the charity in whatever way they believe to be in the best interests of the charity and its objectives. The charity accounts are currently kept in a current account, to be readily available at short notice. The trustees do not wish to invest the charity's funds in any other markets at this time.

**Principal risks and uncertainties**

The principal risk facing the charity as identified by the Trustees is the difficulty raising income in order to fund the Charity's ongoing activities in the longer term. Our plan to mitigate this risk is to continue to ensure future budget planning is carried out on a timely basis, with a range of scenarios presented for Board meetings. We plan to give sufficient and regular Board attention to this issue so that appropriate steps are taken where needed and to enable the Board to take any necessary actions at an early stage. There is also a Finance Sub Committee in place and a Fundraising Sub Committee that meet regularly to track the progress against targets set.

**Reserves policy**

The charity aims to operate with appropriate regard to financial risks and hold back some funds as reserves as part of this.

The rationale for holding reserves is to mitigate the following financial risks:

- Income falling if contracts are not renewed, and the time that it may take to replace income streams;
- major grant funding not being successful at the forecasted rate;
- covering unbudgeted day-to-day operational costs, e.g. employing temporary staff to cover absence due to long-term sickness;
- unforeseen emergency or other unexpected need for funds.

At the year-end 31 August 2023, Artis held free reserves of £268,204 (2022: £237,183). Trustees agreed to designate £65,000 from free reserves for the following 2 functions:

1. £15,000 Team support budget
2. £50,000 website and virtual learning platform development

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At year-end 31 August 2023 total unrestricted reserves were £268,204. Cash balance at the year-end 31 August 2023 £471,475. The trustees have resolved to keep reserve funds of three to six months operating costs, which would equate to approximately £94,000 to £188,000.

**Looking ahead**

**"We need arts educators who are part of the fabric of every piece and every level and every dimension of the curriculum."**

**Kwame Kwei-Armah (Wow)**

**CEO of the Young Vic Theatre & Artis Patron**

In 2023/24 we are looking forward to partnering with 46 primary schools across the country. We are also thrilled to welcome new trustees to the board and the new formation of the Equality and Diversity committee, who will be supporting the team with our ambitious targets.

We are excited to further increase our impact reporting next year, for the fourth year, and work with even more partner schools to assist us with this journey. With the advice of Pro Bono Economics and our robust monitoring and evaluation plans and targets we are confident that we can ensure we see even more progress in this area.

We're looking forward to partnering with the Guildhall Art Gallery again in 2023/24 with a new project called **The Big Picture** which will invite primary school children from across London to take part in an Artis session which links maths topics to one of the gallery's esteemed artworks. We are also going to be continuing our professional development training with NCRSE, and we will be working with Young Creative Bucks as part of their training for teachers and wider cultural network.

Watch this space next year, as we work with creative agency, **Brandpie**, to support the redevelopment of our new identity and vision for the future.

Following feedback from our network of teachers in our partner schools, we have designed a series of free online Continued Professional Development workshops that offer easy, accessible ideas for creative activities that support current priorities for schools. In 2023/24 these workshops will include **Supporting Oracy through creativity**, **Creativity for special educational needs inclusion** and **Supporting English as an additional language through creativity**.

Next year also marks the fourth year of support from our first cohort of pioneering match funders, and we are excited to expand and welcome new members to our Artis School Patrons group as we progress towards our goal of match-funding 50 primary schools.

This report was approved by the Trustees on 22 April 2024 and signed on its behalf by:



R M Boyle Suh  
Co-Founder & Executive Chair



**INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF  
ARTIS FOUNDATION  
FOR THE YEAR TO 31 AUGUST 2023**

I report to the trustees on my examination of the accounts of the charitable company for the year ended 31 August 2023.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of being a Fellow member of the Association of Charity Independent Examiners, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Tom Wilcox FCIE**

Ducie House Unit 115  
37, Ducie Street  
Manchester  
England  
M1 2JW

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**STATEMENT OF FINANCIAL ACTIVITIES**  
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**STATEMENT OF FINANCIAL ACTIVITIES**

	Notes	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Total Funds 2022 £
<b>Income from:</b>					
Donations and legacies:	2	28,255	212,452	240,707	149,369
Charitable activities: School income		410,269	-	410,269	394,890
Interest		1,487	-	1,487	61
<b>TOTAL INCOME</b>		<b>440,011</b>	<b>212,452</b>	<b>652,463</b>	<b>544,320</b>
<b>Expenditure on:</b>					
Charitable activities	3	387,378	212,452	599,830	537,934
Raising funds	3	44,612	-	44,612	14,034
<b>TOTAL EXPENDITURE</b>		<b>431,990</b>	<b>212,452</b>	<b>644,442</b>	<b>551,968</b>
<b>NET INCOME</b>		<b>8,021</b>	<b>-</b>	<b>8,021</b>	<b>(7,648)</b>
<b>NET MOVEMENT IN FUNDS</b>		<b>8,021</b>	<b>-</b>	<b>8,021</b>	<b>(7,648)</b>
Funds brought forward		325,183	-	325,183	332,831
<b>Funds carried forward</b>		<b>333,204</b>	<b>-</b>	<b>333,204</b>	<b>325,183</b>

The annexed notes form part of these financial statements





**ARTIS FOUNDATION**  
**(A Charitable Incorporated Organisation no. 1174635)**  
**BALANCE SHEET**  
**AS AT 31 AUGUST 2023**

**BALANCE SHEET**

	Notes	£	2023 £	£	2022 £
<b>FIXED ASSETS</b>					
Tangible assets	6		<u>133</u>		<u>530</u>
			133		530
<b>CURRENT ASSETS</b>					
Debtors	7	47,073		46,351	
Cash at bank and in hand		<u>471,475</u>		<u>462,890</u>	
		518,548		509,241	
<b>CREDITORS: falling due within one year</b>	8				
		<u>(185,477)</u>		<u>(184,588)</u>	
<b>NET CURRENT ASSETS</b>			<u>333,071</u>		<u>324,653</u>
<b>NET ASSETS</b>			<u><u>333,204</u></u>		<u><u>325,183</u></u>
<b>FUNDS</b>					
Unrestricted funds: General fund	9		268,204		237,183
Designated funds	9		65,000		88,000
Restricted funds	9		-		-
			<u><u>333,204</u></u>		<u><u>325,183</u></u>

These financial statements were approved by the Trustees on 22 April 2024 and signed on their behalf by:

  
 \_\_\_\_\_ Rebecca Boyle Suh

  
 \_\_\_\_\_ Mark Friend

**ARTIS FOUNDATION****(A Charitable Incorporated Organisation no. 1174635)****STATEMENT OF CASH FLOWS****FOR THE YEAR TO 31 AUGUST 2023****STATEMENT OF CASH FLOWS**

	<b>2023</b>		<b>2022</b>	
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Cash provided by operating activities</b>				
Net movement in funds	<b>8,021</b>		<b>(7,648)</b>	
Add back depreciation charge	<b>397</b>		<b>397</b>	
Less interest income	<b>(1,487)</b>		<b>(61)</b>	
Decrease/ (increase) in debtors	<b>(722)</b>		<b>733</b>	
Increase in creditors	<b>889</b>		<b>19,263</b>	
<b>Net cash provided by operating activities</b>		<b>7,098</b>		<b>12,684</b>
<b>Cash flows from investing activities</b>				
Interest income	<b>1,487</b>		<b>61</b>	
Purchase of tangible fixed assets	<b>-</b>		<b>-</b>	
<b>Net cash (used in) investing activities</b>		<b>1,487</b>		<b>61</b>
 Increase in cash and cash equivalents in the year		<b>8,585</b>		<b>12,745</b>
 Cash and cash equivalents at the beginning of the year		<b>462,890</b>		<b>450,145</b>
 <b>Total cash and cash equivalents at the end of the year</b>		<b>471,475</b>		<b>462,890</b>

**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

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**1. ACCOUNTING POLICIES**

**Charity information**

Artis Foundation is a charity domiciled and incorporated in England and Wales. The registered office is 311 Union Wharf, 23 Wenlock Road, London, N1 7ST.

**Basis of preparation of financial statements**

These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charity is a public benefit entity for the purposes of FRS 102 and therefore has also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Charities Act 2011.

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the Charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the trustees have considered the impact of the Covid-19 outbreak. This has resulted in the risk register being updated, securing emergency funding from Arts Council and London Community Fund, moving the programme online during the lockdown to ensure projected income, new 3-year match funding secured from philanthropists and a corporate, an increase in reserves, and reduction in central costs with removal of office. We have not needed to use the furlough scheme as a result of the pandemic and increased our fundraising efforts to ensure our ongoing success.

**Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

**Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering the educational activities undertaken to further the purposes of the charity and their associated support costs.

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. Support costs have been apportioned on the basis of staff time.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**Fund accounting**

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity. Further explanation of the nature and purpose of each restricted fund is included in the notes to the financial statements.

**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

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**Tangible fixed assets**

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer equipment – 3 years straight line

**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Pensions**

The charity provides a defined contribution pension scheme to current employees, the assets of which are held separately from those of the company in an independently administered fund. Contributions are charged to expenditure as they fall due.

**Significant judgments and sources of estimation uncertainty**

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Charity's accounting policies. The key judgements that have been applied by management relate to depreciation rates.

**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

**2. DONATIONS AND LEGACIES**

<i>Current year</i>	<i>Unrestricted Funds 2023 £</i>	<i>Restricted Funds 2023 £</i>	<i>Total Funds 2023 £</i>
Donations	28,255	212,452	240,707
Grants	-	-	-
	<u>28,255</u>	<u>212,452</u>	<u>240,707</u>

<i>Prior year</i>	<i>Unrestricted Funds 2022 £</i>	<i>Restricted Funds 2022 £</i>	<i>Total Funds 2022 £</i>
Donations	12,383	136,986	149,369
Grants	-	-	-
	<u>12,383</u>	<u>136,986</u>	<u>149,369</u>

**3. EXPENDITURE**

**CURRENT YEAR**

	<i>Direct Staff costs £</i>	<i>Direct costs £</i>	<i>Support costs £</i>	<i>Total 2023 £</i>
Charitable activities:				
School activities	109,584	276,314	49,298	435,196
Advocating the arts	39,055	20,519	17,570	77,144
Discovering and nurturing artists	23,632	53,227	10,631	87,490
Total charitable	<u>172,271</u>	<u>350,060</u>	<u>77,499</u>	<u>599,830</u>
Raising funds	30,080	1,000	13,532	44,612
	<u>202,351</u>	<u>351,060</u>	<u>91,031</u>	<u>644,442</u>

Details of support costs are given in Note 4. Support costs are allocated based on direct

**PRIOR YEAR**

	<i>Direct Staff costs £</i>	<i>Direct costs £</i>	<i>Support costs £</i>	<i>Total 2021 £</i>
Charitable activities				
School activities	95,091	242,383	34,427	371,901
Advocating the arts	44,233	24,915	16,014	85,162
Discovering and nurturing artists	30,110	39,860	10,901	80,871
Total charitable	<u>169,434</u>	<u>307,158</u>	<u>61,342</u>	<u>537,934</u>
Raising funds	10,304	-	3,730	14,034
	<u>179,738</u>	<u>307,158</u>	<u>65,072</u>	<u>551,968</u>

**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

**4. SUPPORT COSTS**

	<b>Total 2023 £</b>	<b>Total 2022 £</b>
Governance costs:		
Board costs	149	-
Independent examination	1,200	1,320
	<b>1,349</b>	<b>1,320</b>
Other support costs:		
Staff costs	50,119	34,303
Telephone	414	2,782
Internet and IT	9,242	5,753
Printing, postage and stationary	1,901	2,408
Other office expenses	2,061	671
Accountancy	15,468	14,424
Insurance	9,800	2,941
Recruitment	150	-
Depreciation	397	397
Bank charges	130	73
	<b>91,031</b>	<b>65,072</b>

**5. EMPLOYEE AND KEY MANAGEMENT PERSONNEL**

The key management personnel of the Charity comprise the trustees and Senior Management Team. The total amounts paid in respect of the key management personnel of the Charity (including employer's National Insurance contributions and employer's pension contributions) were £101,509.

	<b>Total 2023 £</b>	<b>Total 2022 £</b>
The aggregate payroll costs were:		
Wages and salaries	152,795	131,306
Social security costs	7,349	3,869
Employer pension contributions	4,654	4,175
	<b>164,798</b>	<b>139,350</b>
Temporary staff	87,672	74,691
	<b>252,470</b>	<b>214,041</b>

No employees earned over £60,000 in the year or the previous year.

The average monthly number of employees during the financial year amounted to 5.6 (2022: 4.8)

**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

**6. TANGIBLE FIXED ASSETS**

	Computer equipment £
<b>Cost</b>	
At 1 September 2022	4,681
Additions in the year	-
At 31 August 2023	<u>4,681</u>
<b>Accumulated depreciation</b>	
At 1 September 2022	4,151
Charge for the year	397
At 31 August 2023	<u>4,548</u>
<b>Net book value</b>	
At 31 August 2023	<u>133</u>
At 1 September 2022	<u>530</u>

**7. DEBTORS**

	2023 £	2022 £
Trade debtors	43,875	42,863
Other debtors	203	-
Prepayments	2,995	3,488
	<u>47,073</u>	<u>46,351</u>

**8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023 £	2022 £
Trade creditors	22,638	9,540
Taxation and social security	3,673	1,631
Pension payable	1,111	1,737
Accruals	19,971	24,166
Other creditors	917	3,261
Deferred income (see below)	137,167	144,253
	<u>185,477</u>	<u>184,588</u>

**Deferred income**

	2023 £	2022 £
Balance at the beginning of the year	144,253	140,016
Amount released to income in the year	(133,564)	(140,016)
Amount deferred in the year:		
School income	-	21,378
Grants (including match funding relating to the following financial year)	126,478	122,875
Balance at the end of the year	<u>137,167</u>	<u>144,253</u>

**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

**9. STATEMENT OF FUNDS - CURRENT YEAR**

	Brought forward 1 September 2022 £	Income £	Expenditure £	Transfers £	Carried forward 31 August 2023 £
Restricted funds:					
School Programmes - match funders	-	212,452	(212,452)	-	-
<b>Total restricted funds:</b>	<b>-</b>	<b>212,452</b>	<b>(212,452)</b>	<b>-</b>	<b>-</b>
Unrestricted Funds:					
General fund	237,183	440,011	(431,990)	23,000	268,204
Designated Funds:					
Matched funding contribution fund	13,000	-	-	(13,000)	-
Hardship Fund	75,000	-	-	(75,000)	-
Team Support	-	-	-	15,000	15,000
Virtual Learning Platform Development	-	-	-	50,000	50,000
<b>Total Funds</b>	<b>325,183</b>	<b>652,463</b>	<b>(644,442)</b>	<b>-</b>	<b>333,204</b>

**Matched funding contribution fund** - Match funding for two Artis Partner Schools based in areas of economic and cultural deprivation.

**Hardship Fund**- Trustees agreed to designate funds to support Artis Partner schools whose budget has been adversely impacted by the cost of living crisis.

**10. STATEMENT OF FUNDS - PRIOR YEAR**

	Brought forward 1 September 2021 £	Income £	Expenditure £	Transfers £	Carried forward 31 August 2022 £
Restricted funds:					
School Programmes - match funders	-	136,986	(136,986)	-	-
<b>Total restricted funds:</b>	<b>-</b>	<b>136,986</b>	<b>(136,986)</b>	<b>-</b>	<b>-</b>
Unrestricted Funds:					
	332,831	407,334	(414,982)	(88,000)	237,183
Designated Funds:					
Matched funding contribution	-	-	-	13,000	13,000
Hardship Fund	-	-	-	75,000	75,000
<b>Total Funds</b>	<b>332,831</b>	<b>544,320</b>	<b>(551,968)</b>	<b>-</b>	<b>325,183</b>

**10. STATEMENT OF FUNDS - PRIOR YEAR (CONTINUED)**

**Matched funding contribution fund** - Match funding for two Artis Partner Schools based in areas of economic and cultural deprivation.

**Hardship Fund**- Trustees agreed to designate funds to support Artis Partner schools whose budget has been adversely impacted by the cost of living crisis.



**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

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**10. STATEMENT OF FUNDS - PRIOR YEAR (CONTINUED)**

**The Philanthropy Club Support (Jonathan Harris)** – A donation to support our fundraising efforts with our newly formed philanthropy club was greatly welcomed. This enabled us to engage freelance fundraising support and advice on forming and maintaining such a club to help increase donations for Artis.

**Arts Heritage Alliance Milton Keynes: Schools Connect** - Following the successful You, Me, Together project that took place in January 2018, Artis and Milton Keynes Cultural Education Partnership devised an extended mental health and wellbeing programme for schools which incorporates a CPD programme for teachers.

This project has been delivered in collaboration with Arts & Heritage Alliance Milton Keynes, and supported by investment from Artswork. Artis worked in 5 schools through 6 half day creative workshops over 2019/20. And with a 5 further schools in 2020/21.

Teachers take part in the sessions, and each school received a twilight staff CPD workshop which offered creative tools for building resilience in the classroom. The programme aims to give children a greater understanding of what it is to be mentally "healthy", and how they can use the arts to express their feelings.

**Artis Anywhere Phase 2: London Community Response Fund** - Artis was successful in securing grant funding from the London Community Response Fund which enabled us to continue to deliver creative learning sessions to 7,560 children in the top 20% most deprived areas of the UK, and 3,240 children within London borough. Through this grant support we were able to offer bespoke high-quality creative learning sessions to our partner schools across London through a new remote teaching website.

**School Programmes** - Donations to support the delivery of the Artis arts education programme in primary schools and other arts/education settings.

**Artis Anywhere: Arts Council England** - The Covid-19 pandemic prevented us from offering our 'normal' on-site provision for the majority of the 20/21 year. This had a sudden and profound impact on Artis, the people we work with and those we support. We immediately suspended on-site provision to over 30 schools (where we work directly with 7,560 children each week), and the engagement of our freelance arts educators. This funding provided essential support during that period.

**Cheryl Moskowitz: The Harris Foundation for Lifelong Learning** - The Harris Foundation for Lifelong Learning generously donated £4,875 for Artis to work in collaboration with the poet Cheryl Moskowitz. Cheryl is a poet and facilitator of writing for children. She works with various organisations in addition to Artis, including the Poetry Society, the Poetry School, Southbank Centre, Create Arts and the British Council. The funding has included her leading training sessions for our Specialists in January, April and August 2020, the provision of online training resources both for our Specialists and schools, writing blogs.

**Match Funding Marketing & Fundraising (Anonymous Donor 4)** - Artis received an anonymous donation aimed at enabling us to increase our fundraising efforts to achieve the new match funding model for 2020/21. This money enabled us to engage a freelance fundraiser to help us with some bid writing and to expand our fundraising activities.

**ARTIS FOUNDATION**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 AUGUST 2023**

**11. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted Funds £	Designated Funds £	Restricted Funds £	Total Funds £
<b>CURRENT YEAR</b>				
Tangible fixed assets	133	-	-	133
Net current assets	268,071	65,000	-	333,071
	<u>268,204</u>	<u>65,000</u>	<u>-</u>	<u>333,204</u>
	<i>Unrestricted Funds £</i>	<i>Designated Funds £</i>	<i>Restricted Funds £</i>	<i>Total Funds £</i>
<b>PRIOR YEAR</b>				
Tangible fixed assets	530	-	-	530
Net current assets	236,653	88,000	-	324,653
	<u>237,183</u>	<u>88,000</u>	<u>-</u>	<u>325,183</u>

**12. RELATED PARTY TRANSACTIONS**

The charity received specialist mentoring and specialist delivery services from Ms Wendy Steatham, a trustee of the charity, for £3,812 in the financial year (2022: £5,826). No other trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.