



Standing in the Gap

Trustees Annual Report 2020-2021

Financial Statements for the Year ended 30 September 2021

Receipts and Payments Accounts

Charity No. 1174627

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Trustees Annual report for the year to 30 September 2021

Aims and purposes

Standing in the Gap is an early intervention mental health charity helping children aged 0-11 years manage BIG emotions, such as fear, anxiety, anger and grief.

We are a Bloxham based charity helping families in Banbury and the surrounding villages. With the breakdown of the nuclear family, parents don't have relatives close by. There is a decrease in support available to families through the loss of children's centres and Early Intervention services, and the waiting time for Child and Adolescent Mental health services is longer than ever at almost one year. Families are crying out for our support. One mum told us "If my child breaks their leg I know what to do; if there is a problem with their mind, I don't know what to do or where to turn"

Our vision: That every child is emotionally healthy and able to flourish.

Our mission: To build emotional well-being in children by providing tools and support to children, families and professionals.

Our aims:

- Teaching children, parents and professionals about normal development and behaviour through written material, digital resources and workshops, and enabling them to identify when and how to seek help.
- Running evidence-based facilitated workshops for parents and children to help them understand and manage big emotions such as fear, anxiety, anger and grief and key transitions such as starting or changing school.
- Explaining the science behind emotions using our cartoon mental and physical elves.
- Providing targeted provision for those in areas of higher deprivation and need.
- Widen our research through the development of high quality online digital resources on emotional health and wellbeing in preschool and primary aged children.
- Evaluate the outcomes and effectiveness of the tools and interventions we provide, continually aiming to build upon and improve the effectiveness of our services.

Taking new steps forward

In October 2020 we held our Second Trustee away day and spent time reviewing where we were as a charity, where we wanted to go and how we aimed to get there. This was tempered by the Covid-19 pandemic and global uncertainty of what would happen in the following months and years.

As part of that away day we reviewed the Strategic Plan 2019-2020 to see how we had progressed and also what we wanted to aim for in the following financial year.

In November 2021 we held our next away day themed: Consolidation, as we looked forward to the next phase of Standing in the Gap.

Standing in the Gap: Strategic Plan 2020-2021

Our Mission: To build emotional well being in children by providing tools and support to children, families and professionals

In entering our fourth year as a charity we want to build on the firm foundations of good governance and management systems and take the next step in supporting children and families: Offering personalised one-to-one professional support for children and families, and employing staff to deliver this.



Governance & Organisational Development

- Increase the trustee body with a treasurer and a business trustee
- To become registered with the Institute of Fundraising
- Continue to develop and update policies and procedures as required.
- To ensure a firm framework is in place to proceed with employment contracts
- Set up PAYE and workplace Pensions to ensure all regulatory employment requirements are met.
- Continue to get expert advice as required e.g Project Contracts, HR concerns and fundraising advice.
- Continue to strive for high standards within the website and social media platforms.

Delivering our mission:

- Prioritise the Don't forget the Kids project and obtaining funding to deliver 600 121 support sessions for children/parents each year.
- Continue to run the very popular monthly anxiety workshops as well as the transition workshops.
- Obtain funding to run monthly workshops on 'Managing Anger' and 'Helping your child to sleep well' both gaps in child mental health provision locally.
- Obtain funding to develop a series of digital and paper resources around managing grief and discussing death with children.
- To improve the resources and training offered to professionals in relation to child mental health concerns.

Finances:

- Ensure we continue to have a mixed economy for fundraising & to continue with selling the resource packs.
- Increase regular givers to improve sustainability.
- Improve business links & encourage businesses to support us
- Encourage churches to support/partner with us.

Fundraising:

- Deliver a range of fundraising events in line with government regulations on Covid.
- Develop and promote the Cuppa for Kids campaign.
- Consider setting up a framework to receive legacy payments
- Improve awareness of smile.amazon.co.uk, Give as you live and recycle4charity

Partnerships to foster:

- Improve opportunities for volunteers and continue to utilise the focus group.
- Local Grant making bodies for ongoing support e.g. church partnerships, Waitrose, Rotary etc.
- Network effectively with Respond and Place2Be as the child mental health providers in the area.
- Build good communication networks with local primary schools, nurseries, GPs, Health Visitors and School Nurses.
- Individuals who may provide financial support.
- Grant making bodies.

Progress

In reviewing how things have progressed in relation to the 2020/21 plan the following were achieved:

| Section | Achieved or added to further Strategic plan |
|--|---|
| Delivering Our Mission | |
| Prioritise the Don't forget the Kids project and obtaining funding to deliver 600 121 support sessions for children/ parents each year. | |
| Continue to run the very popular monthly anxiety workshops as well as the transition workshops. | |
| Obtain funding to run monthly workshops on 'Managing Anger' and 'Helping your child to sleep well' both gaps in child mental health provision locally. | |
| To improve the resources and training offered to professionals in relation to child mental health concerns. | |
| Governance and Organisational Development | |
| Increase the trustee body with a treasurer and a business trustee | |
| To become registered with the Institute of Fundraising | |
| Continue to develop and update policies and procedures as required. | |
| To ensure a firm framework is in place to proceed with employment contracts | |
| Set up PAYE and workplace Pensions to ensure all regulatory employment requirements are met. | |
| Continue to get expert advice as required e.g Project Contracts, HR concerns and fundraising advice. | |
| Continue to strive for high standards within the website and social media platforms. | |
| Finances | |
| Ensure we continue to have a mixed economy for fundraising & to continue with selling the resource packs. | |
| Increase regular givers to improve sustainability. | |
| Improve business links & encourage businesses to support us | |
| Encourage churches to support/ partner with us. | |
| Fundraising | |
| Deliver a range of fundraising events in line with government regulations on Covid | |
| Develop and promote the Cuppa for Kids campaign. | |

| | |
|--|--|
| Consider setting up a framework to receive legacy payments | |
| Improve awareness of smile.amazon.co.uk, Give as you live and recycle4charity | |
| Partnerships to foster | |
| Improve opportunities for volunteers and continue to utilise the focus group. | |
| Local Grant making bodies for ongoing support e.g. church partnerships, Waitrose, Rotary etc. | |
| Network effectively with Respond and Place2Be as the child mental health providers in the area | |
| Build good communication networks with local primary schools, nurseries, GPs, Health Visitors and School Nurses. Individuals who may provide financial support. | |
| Grant making bodies. | |

Activities this year:

Due to ongoing covid restrictions, lockdowns and government regulations all our talks and workshops remained online. Tickets were available through links on the website to Eventbrite. The sessions were run via zoom and following feedback from attendees we increased engagement through using mentimeter polls and imbedded google forms and evaluations in the chat function of the session. While the situation was unprecedented we wanted to learn as fast as possible and ensure we were able to both support our families as much as possible in the safest manner possible.

We completed the What's normal online series, which was very successful.

Sam also designed, wrote and delivered professional anxiety training in response to the large increase in child mental health distress seen as the pandemic continued.

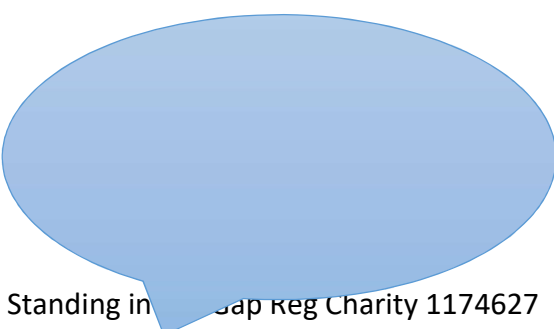
Managing Anxiety

We continued to run the ever popular evidence-based workshop for children and parents called "Managing the Wiggles and Wobbles of Anxiety". We received funding from Sanctuary housing to fund talks from Dec 2020 through to November 2021.

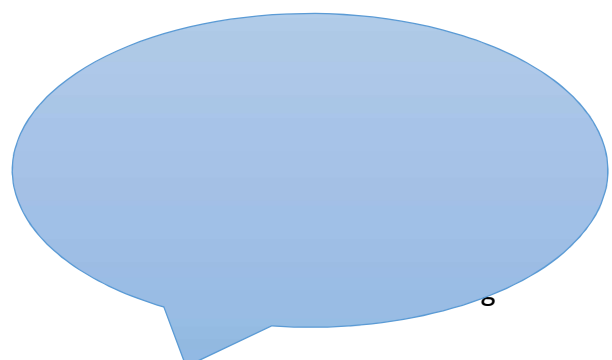
In total we had 303 parents and children attend our Managing Anxiety talks over the year. This is a significant increase from the 200 who attended the year before.

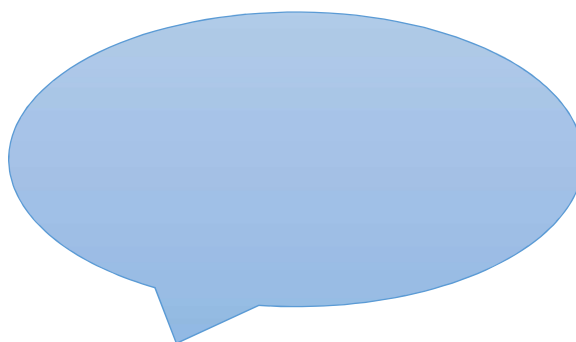
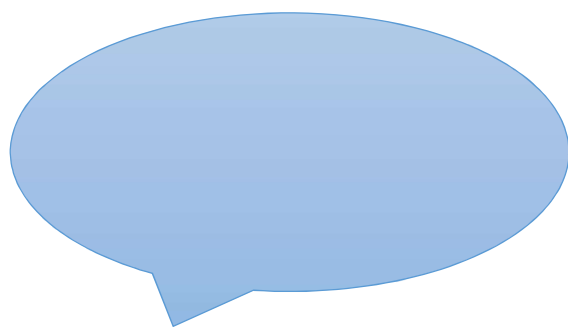
99% of parents said they would recommend the talk to another parent.

When asked why would they recommend it parents told us:



Standing in the gap Reg Charity 1174627





When asked how they rated the talk:
74% said excellent, 25% good and less than 0.01% said ok.

We designed a new flier and for convenience added QR codes to access the Eventbrite booking system as simply as possible,

STANDING in the GAP
Helping children 0-11 manage BIG emotions

Facebook Instagram Twitter WWW.SITGAP.ORG

MANAGING THE wibbles and Wobbles OF ANXIETY

Do you have a child aged 4-11 years that gets anxious and worried?
Are you unsure what can help and don't want to make it worse?
Come along to our FREE workshop for you and your child that covers:

- What is anxiety and what causes it?
- What techniques help manage the wobbles?
- What is normal regarding anxiety?
- Look at how Covid 19 impacts on anxiety and what can help.

A VARIETY OF DATES ARE AVAILABLE

Standing in the Gap is an early intervention mental health charity, helping pre-school and primary school children manage big emotions, such as fear, anxiety, anger and grief. Our mission is to build emotional well-being in children by providing tools and support to children and their families.

HOW TO JOIN THE SESSION:

- Please follow the link or QR code and book 1 ticket per family group, through our website: <https://www.sitgap.org/managing-the-wibbles-and-wobbles-of-anxiety-workshop>
- Prior to the session we will contact you and give you the information on joining the zoom session
- Workpack and merchandise to support all our talks are available from our online shop www.sitgap.org/shop

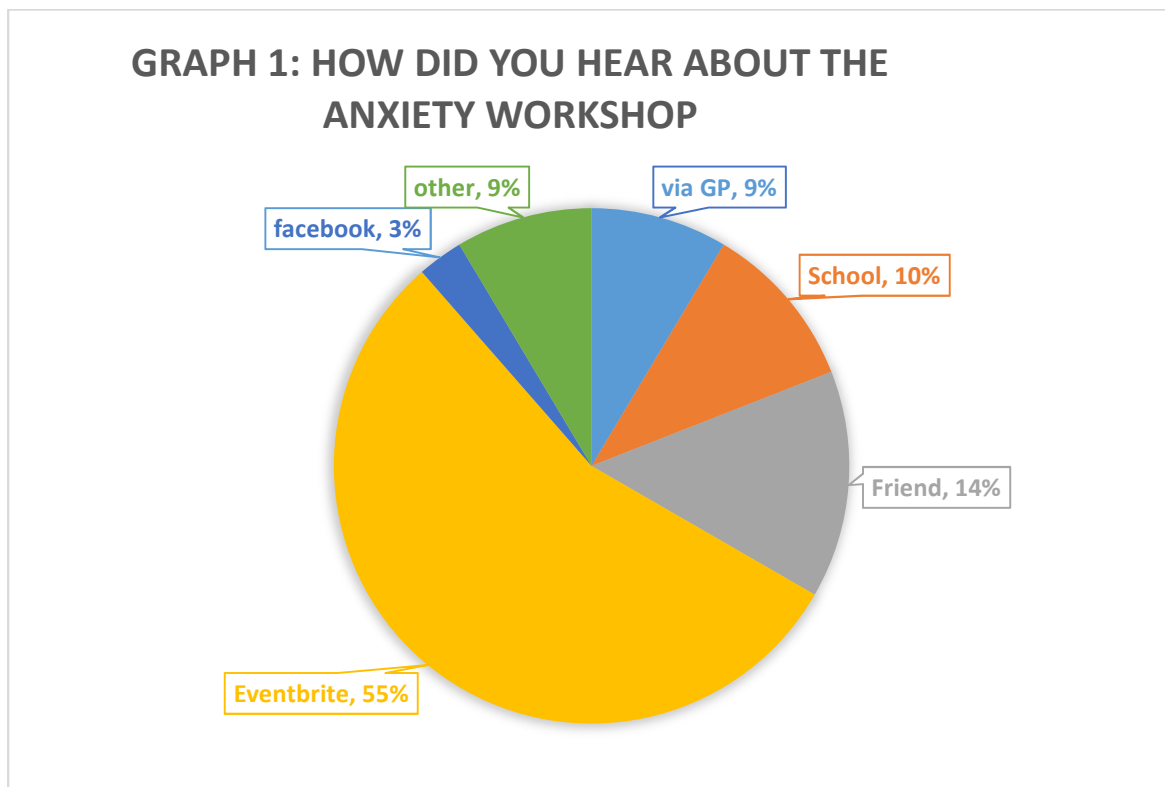
Book your ticket by scanning the code or follow the website link.

Sanctuary Housing
We have received a grant from Sanctuary Housing to support the provision of our anxiety talks from December 2020.

Free tickets could be booked on Eventbrite, access available through our website:
<https://www.sitgap.org/managing-the-wibbles-and-wobbles-of-anxiety-workshop>

Once tickets were booked via Eventbrite an email was sent out 48 hours before the session giving joining instructions. To ensure all the questions were answered regarding being a resident at Sanctuary etc. We had families pre-register for the zoom course and be sent a secure link to join. This enabled us to collect their information at registration.

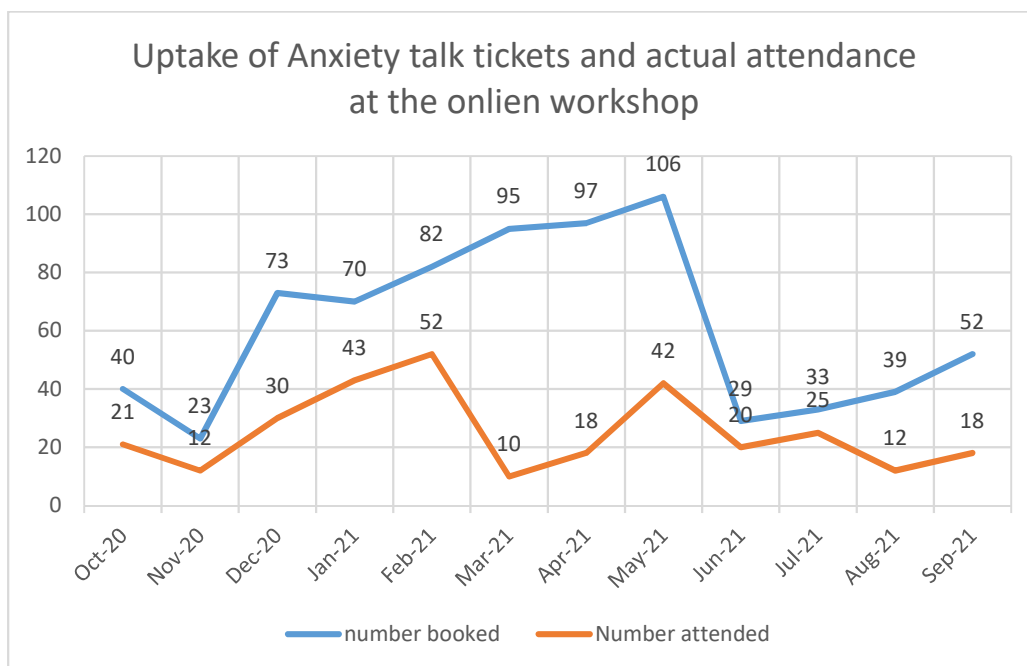
In reviewing the information on where they had found out about the Anxiety workshop the following could be seen in Graph 1



Initially we had planned to offer 6 session face to face in community venues and 6 sessions on zoom. However due to Covid restrictions and lockdowns all 12 talks were completed via zoom. In discussing accessibility with families they felt safer to access a talk online rather than come to a community venue and meet with people they did not know, when discussing anxiety.

Initially we set the number of tickets (one per family) at 70 however by Jan 2021, when we entered the third lockdown all tickets were being claimed and people were still requiring more. We discussed this at the trustee meeting and decided to increase the number of tickets available for the session from 70 to our zoom maximum of 98. Towards the end of the third lockdown as children were returning to school anxiety really peaked and families were telling us they were feeling very anxious. Due to the drop out rate of people taking tickets and not attending it was decided to again extend the number of places to 120 which with drop out would still be unlikely to have 100% take up.

From October 2020 through to September 2021 we had:



During this time we had 739 tickets obtained and 303 people attend the online workshop.

During this year there was a lot of information in the media about children's mental health and anxiety. At our peak we had 106 tickets taken for the May 2021 session. Our highest attendance on zoom was for Feb 21, when we had 52 parents and children attend. While there were many things we couldn't control during the Covid pandemic it has been great as a mental health charity to be able to adjust and offer evidence-based information and support to families around managing anxiety. This felt like we were meeting a very real need for families in difficult situations.

Initially we set up the workshop so parents would register first and then receive the zoom link, looking at the graph above I was then concerned that a large number were not attending, so we removed the registration element in June 2021 and saw a better uptake of places.

Following contact after a Managing Anxiety workshop we agreed to run a closed session for National Parenting forum of Scotland. It was slightly ironic that the workshop ran on an evening when both England and Scotland were playing football. The National Parenting forum did make us a donation of £50 for the session, which was hugely appreciated.

Following on from evaluations about lack of interaction within the session we introduced more polls, and also mentimeter word clouds. These went down really well. Participants were asked to put in their 3 most prevalent symptoms of anxiety and we built up a word picture. The aim was to illustrate that different people feel anxiety symptoms in different ways. Each session there was variety between the main symptoms seen

What physical feelings do you get when you feel anxious or wobbly?



What physical feelings do you get when you feel anxious or wobbly?



At the end of each session a mailchimp email was sent to participants thanking them for attending, sharing the word cloud from that session, advising how they could make a donation, buy a resource pack and support Standing in the Gap moving forward. We also added all participants onto our mailing lists, so they could receive regular updates of what we were able to offer.

Our anxiety packs continue to be popular. In this accounting year we sold 42 Anxiety packs to support families, alongside 49 cuddle stones (great for anxiety) and 6 sets of Compliment stars.



These were available from our online shop: www.sitgap.org/shop

Preparing for Secondary School

We partnered again with The Warriner Secondary school who recommended the session to all new year 7 families. We had set up that we could offer free delivery of the Transition resource pack to the Warriner in time for the children to collect when they came for their induction days. However, due to increase in the number of covid cases Oxfordshire County Council decided that all transition days would be held virtual in 2021, so we were unable to provide the free delivery of the resource pack option to families.

We also made up two new electronic fliers to be sent to Primary schools as well as physical fliers which were delivered to Primary schools to be shared with parents. One was specific to the Warriner the other was a more generic flier:

This is the 5th year we have run these transition talks and 100% of parents would recommend them to another parent.
Registered Charity No: 1174627

✳ Do you have a child starting Secondary school in September 2021? ✳
Then this is the talk for you:

PREPARING YOUR CHILD FOR SECONDARY SCHOOL
A FREE virtual talk for parents and year 6 students

A VARIETY OF
DATES ARE
AVAILABLE

The biggest parent / student concerns

Info on adjusting after Covid 19

Lots of practical hints and tips

Standing in the Gap is an early intervention mental health charity, helping pre-school and primary school children manage big emotions, such as fear, anxiety, anger and grief. Our mission is to build emotional well-being in children by providing tools and support to children and their families.

Book your ticket by scanning the code or follow the website link.

HOW TO JOIN THE SESSION:

- Please follow the link and book 1 ticket per family group through eventbrite: <https://www.sitgap.org/emotionally-preparing-your-child-for-secondary-school-talks>
- Prior to the session we will contact you and give you the information on joining the zoom session
- Workpack and merchandise to support all our talks are available from our online shop www.sitgap.org/shop

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Initially we set out to offer the Warriner specific transition talk on Thursday 1st July. Our maximum number of tickets is 98, these went very quickly so we added a second session on the following evening Friday 2nd July. In total we had 240 parents and students through the two evenings.

Miss Keys who is the Assistant Head at Warriner and in charge of key stage 3, attended both sessions and was very enthused about the session we were able to offer. Following the talk sent the following email “Sam Amazing presentation!!!! Thank you so much you are a wealth of knowledge and I thank you for such an informative presentation. “

One of the parents feedback after the session: “Thank you! I really appreciate the input and assistance in these strange times. Every little helps to prepare the children and having someone who has first hand experience of Warriner really helped”

We also ran 3 further open sessions, which were also popular. Being online led to an increased impact and we had a total of 266 parents and children families attend. This is an increase from the previous year when we had 235 parents and students attend.

100% of parents said they would recommend the talk to another Year 6 parent.

Again while trying to improve interaction we used the mentimeter polls to build word clouds asking students what they were concerned about in starting secondary school. We then covered reviewed these worries further on in the session

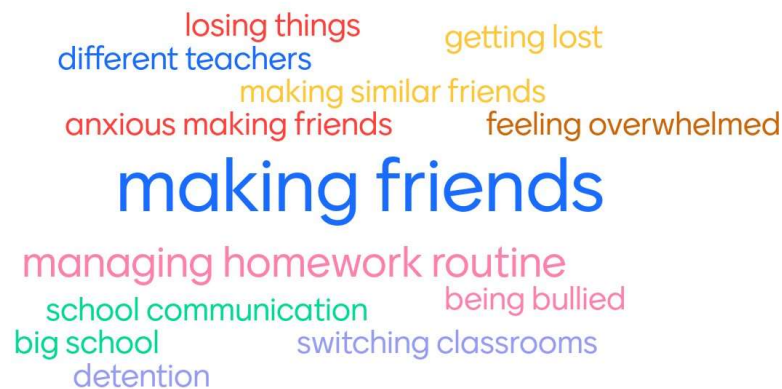
The word pictures were slightly different for each session:

what are your concerns about starting secondary school?

Mentimeter



what are your concerns about starting secondary school?



what are your concerns about starting secondary school?



We also did a quick poll asking students on scale of 1-10 how wobbly did they feel about starting Secondary School. As you can imagine this varied across the cohort.

On evaluation of the Preparing for Secondary school session 65% rated the talk as excellent and 35% as good.

Comments we received back included:

It was encouraging and truthful, and the accompanying pack which was mentioned is really helpful.

The session had really good practical tips to ease worries.

It helps both parents and children to feel confident, especially knowing the fact that they aren't alone. Everyone is in the same boat. Lots of good ideas, with resources to look at later

98% of students told us they would recommend the session to another student

In reviewing how they felt before and after the session

We continued to sell our Preparing for Secondary School resource packs through the online shop. In the financial year 20/21 we sold 15 of these resource packs to families across the UK.



Understanding your four year old and getting them ready for School

This session was again offered to all parents of children starting primary school. We delivered information packs to the 23 primary schools in Banbury and the surrounding villages, along with local GPs, children centres and to Health Visitors and School Health Nurses to promote the workshops.

We updated the electronic flier and offered a QR code for ease of booking



This is the 3rd year we have run these transition talks and 100% of parents would recommend them to another parent.

Registered Charity No: 1174627

Is your child starting school in September?

Then this is the talk for you:

UNDERSTANDING YOUR 4 YEAR OLD AND GETTING THEM READY FOR SCHOOL.

A Free virtual talk for parents on Zoom.

What's normal physical and emotional development for a 4 year old

Managing separation anxiety

Practical tips to make this an enjoyable transition for both of you.

A VARIETY OF DATES ARE AVAILABLE

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Our mission is to build emotional well-being in children by providing tools and support to children and their families.



Book your ticket by scanning the code or follow the website link.

HOW TO JOIN THE SESSION:

- Please follow the link and book 1 ticket per family group through eventbrite: <https://www.sitgap.org/understanding-your-4-year-old>
- Prior to the session we will contact you and give you the information on joining the zoom session
- Workpack and merchandise to support all our talks are available from our online shop www.sitgap.org/shop





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Unfortunately, due to Covid restrictions we weren't able to offer any face to face sessions for this workshop, so were unable to visit Brackley preschool, as we had in previous years.

Because the workshop is aimed mainly at parents (four year olds are not good at sitting still!) and there being a lot of information to cover we decided against using mentimeter polls for this session. We did use collect google form evaluations though the chat function and encouraged parents to ask questions.

In total 27 families came through our Understanding your 4 year old talks in 2020, this was a slight decrease on previous years attendance (38 parents) which we put down to be unable to do a bespoke session face to face at Brackley preschool.

When asked how they rated the talk 91% said they would rate it as Excellent, 9% as good.

100% would recommend the talk to another parent

When parents were asked why they would recommend it they told us:

There was great advice and good points to consider before starting school start

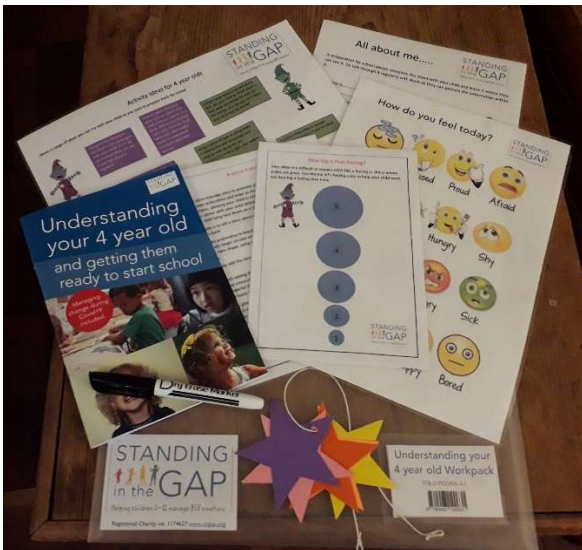
It was very informative, well presented, easy to follow with useful suggestions

Very helpful info

It covered a wide range of topics I wouldn't have thought about- thank you

Useful tips and food for thought

We continued to sell our Understanding your four year old resource packs and this year sold 4 in total.





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Parents told us:

"I don't know what is classed as normal development for my child"

When is it important to ask for help?

With behaviour – What's a 'phase' and what shouldn't be ignored?

We then made a video series called

'What's Normal'

looking at children aged

2-11 years old

Each video contains an introduction:

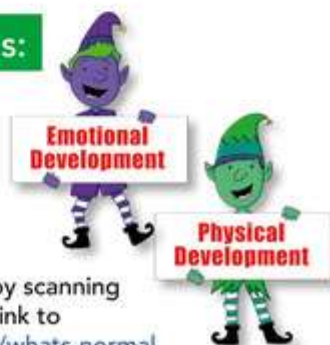
- ~ What behaviour shouldn't I ignore?
- ~ When should I ask for help?
- ~ Who can ask for help?
- ~ What factors influence childrens' development?
- ~ What helps children develop well?

Specific age related sessions:

- ~ Physical development
- ~ Emotional development
- ~ What can help development



You can access videos by scanning the code or follow the link to <https://www.sitgap.org/whats-normal>





Our mission is to build emotional well-being in children by providing tools and support to children, families and professionals.

What do we do?

Seminars & Workshops for Families

Managing Anxiety in 4–11 year olds.
A workshop for parents, carers & children.

Understanding your 4 year olds and getting them ready for school.
A seminar for parents & carers.

Preparing your child for Secondary School.
A seminar for parents & carers of year 6 students.

Digital resources & worksheets (see our website – 'Understanding your child')

Managing change

Raising self-esteem

Managing stress

"What's normal"

Understanding temperament –
what makes each child unique

For Professionals

Managing anxiety training for education, healthcare and childcare professionals

Resource packs and supporting materials to enhance emotional well-being in children is available from our online shop www.sitgap.org/shop



For more info see www.sitgap.org or email info@sitgap.org



MANAGING ANXIETY IN PRESCHOOL AND PRIMARY AGED CHILDREN

*Training for healthcare, education and
childcare **professionals***

The course is live **via zoom** and will cover:

What is anxiety – aetiology, types, symptoms and incidence

Brain development and 'normal developmental' fears

What can we do to prevent anxiety building up

Quick wins and tips on managing acute anxiety

Our ICP framework for comprehensively helping
children and families manage anxiety

£20
Limited time
introductory
offer

For bookings go to
www.sitgap.org/for-professionals

Cost includes slides from the session
and an attendance certificate

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Increase in uptake of our talks

Child mental health issues are becoming more pertinent and as our reputation has grown we have seen an increase in the number of families joining us for our talks and workshops:

Impact of moving to online workshops

Since moving to online sessions for the talks the red dots below show where families live who have attended our sessions. We have also had families from the USA and Canada

Fig 1: Impact map showing where participants from talks live up to Sept 2020



Digital resources

In June 2020 we won a digital grant from the National Lottery for £8660, to make digital resources to support child mental health. The grant period runs until Jan 2021.

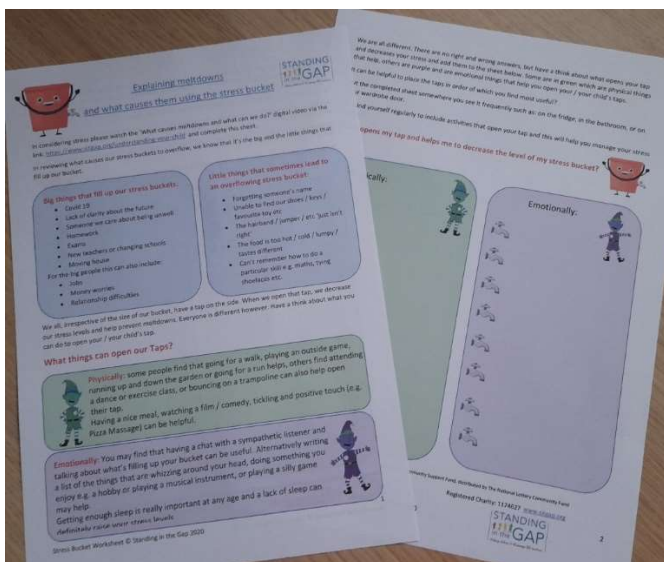
By the end of Sept 2020 we had completed:

- A new section on the website called Understanding your child which contains many of the digital resources we made.
- We also increased our Resource links on the website to improve signposting and useful resources for families.

- A temperament video and accompanying worksheet looking at the 9 temperament traits and supporting families to understand how their children see the world.
- A Managing Change video and supporting worksheet
- A Managing stress video and accompanying worksheet
- A raising self esteem video and accompanying worksheet
- We digitalised the
 - Understanding your 4 year old talk
 - Preparing for Secondary School talk.

Work scheduled for the remaining grant period includes a “What’s normal” series looking at emotional and physical development for children aged between 2 and 11 years and also considering what can help their development.

Pictures below show a range of worksheets currently available for parents to download:



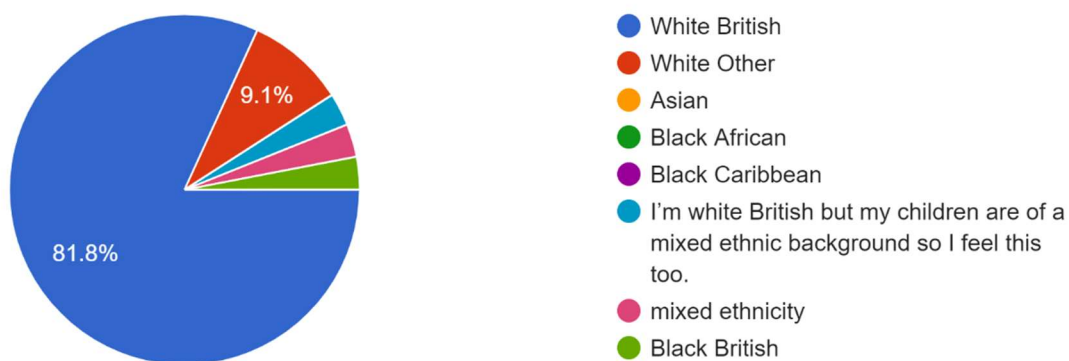
Focus Group

In order to help us review and assess what information we were providing to families, we contacted our mailing list and asked if any of them were willing to join an online focus group, giving us feedback for our videos and worksheets. This was really successful and in total 35 people joined the group. Their demographics can be seen below, indicating a good range of ages, ethnic groups and roles in which they interacted with children. While the majority were female we did have 2 men sign up, which was great.

When we asked in what capacity they supported children the responses included: parents, carers, teachers, support workers, health care professionals, preschool workers and teaching assistants.

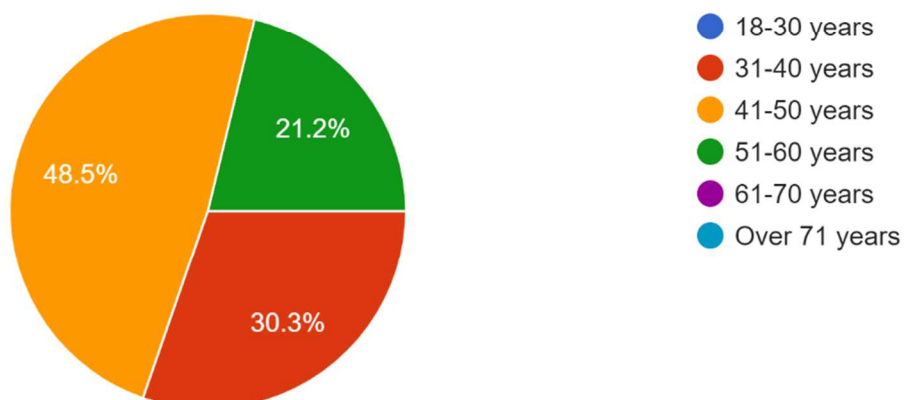
What ethnic group would you say you were from:

33 responses



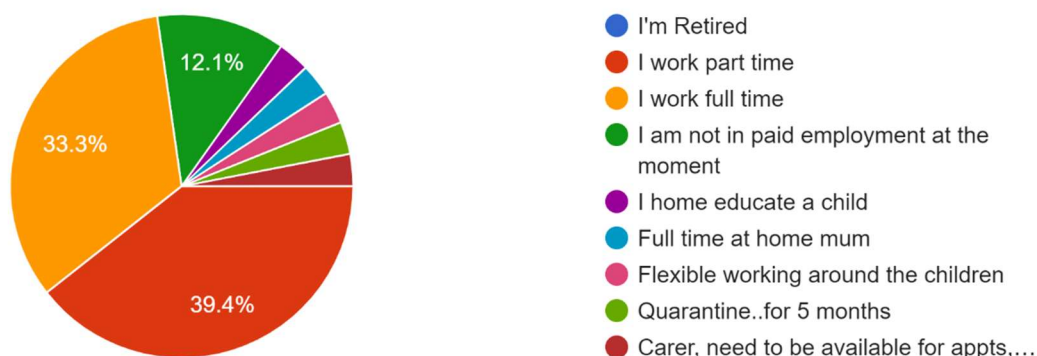
What age bracket are you in?

33 responses



How would you describe what you do during the week?

33 responses

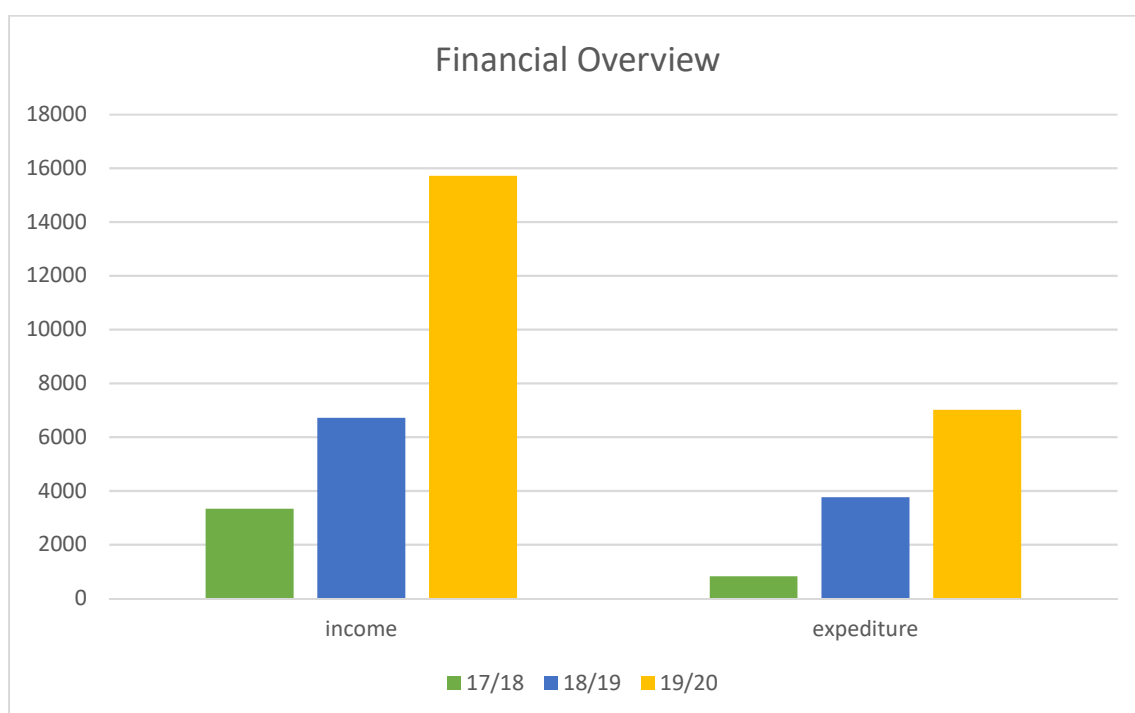


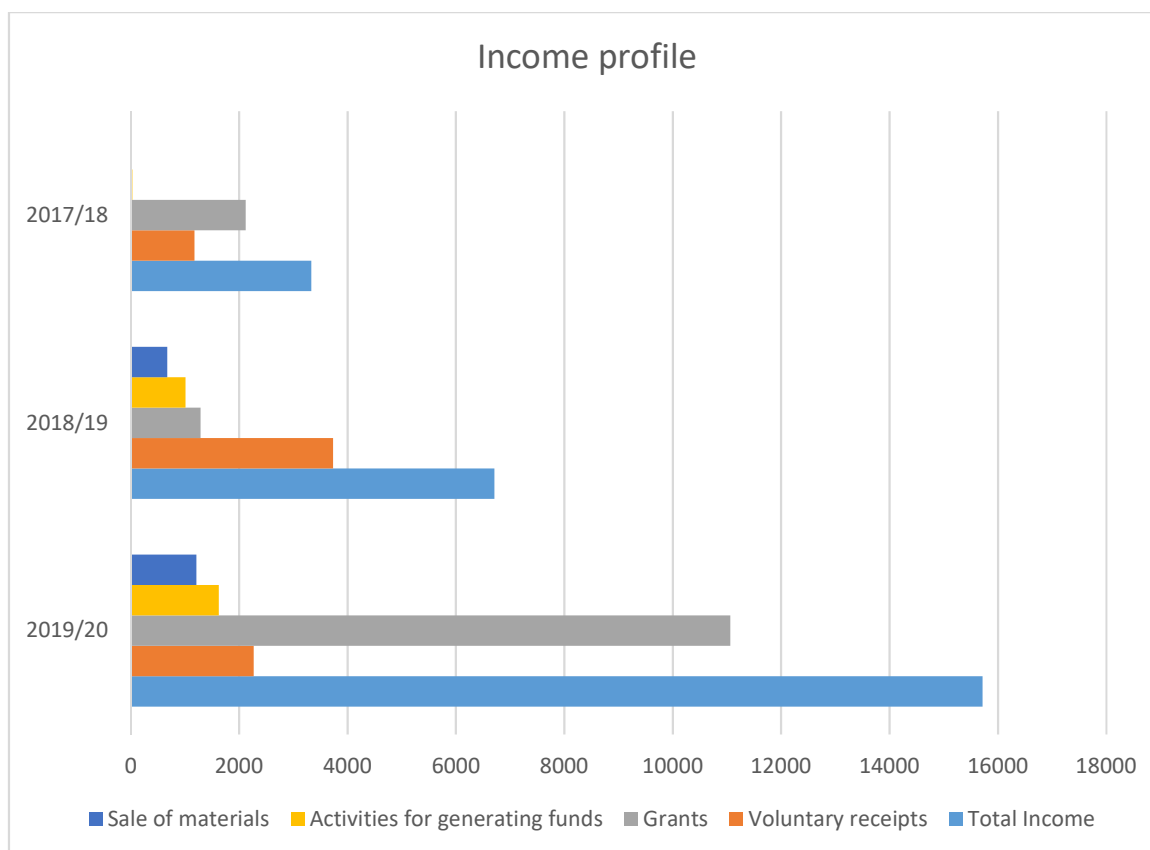
They were very helpful in responding to the films and worksheets we produced and their interactions enabled us to make the materials we provided as effective as possible.

Financial Review

The total funds received this year were £15,718, a significant increase on the £6,713 received in the previous year. Restricted income included £11,066 of grants given by National Lottery funding, Audrey Wilde Fund and Banbury Charities for digital resources and equipment.

In growing Standing in the Gap the aim was always to make a firm framework for growth with good policies and procedures and to increase income and expenditure. As the income profile and financial overview graphs below illustrate the income and expenditure has grown year on year.





Generous donations from individuals and support for adjustments due to covid 19 have enabled Standing in the Gap to deliver a range of talks. Fundraising income also increased in the year, this included income from our fundraising quiz and the uptake in usage of 'Give as you live' schemes and smile amazon, which give donations when participants shop online. Sales of materials rose significantly this year as we had published and sold online the resource packs supporting the Managing anxiety and transition talks.

The net result for the year was an excess of receipts over payments of £8698. The cash balance carried forward at 30 September was £13,293 of which £7605 was from restricted grants on allocated projects

Fundraising Quiz

As our fundraising options were somewhat curtailed by the government regulations in relation to Covid 19. We decided to be inventive and held an online fundraising quiz. Michael Rafferty designed and ran the quiz, which was great fun. Sam and Steve made a short video explaining what Standing in the Gap do which was shown during the interval.



We raised £550 in total from the evening as well as raising the profile around Standing in the Gap.

Volunteers

We would like to thank all of the volunteers who have supported the development of the work of Standing in the Gap this year, we couldn't do it without you.

Structure and Governance

The Trustees Policy and Procedure was approved giving a clear framework for recruiting, interviewing and supporting trustees.

The Trustees in place during the year are listed below:-

Mr Steve Pargeter (Chair)

Dr Claire Hookey (stepped down at end of trustee term April 2020)

Mr Peter Watson (stepped down at end of trustee term April 2020)

Mrs Isabel Watson (stepped down at end of trustee term April 2020)

Bobbie Brown (appointed Feb 2020)

Michael Rafferty (appointed April 2020)

Rev Hazel Scarr (appointed Feb 2020)

Mrs Karen Beddall, Chartered Accountant (resigned March 2020)

The Clinical Director is Sam Game MSc CAMH, BSc (Hons) RGN, BSc (Hons) SCPHN, RHV. NMC PIN: 93J1758E

We had our Second Trustee away day in Oct 2020 to determine the next strategic priorities for the charity. See overleaf for our "Strategic Plan on a Page 20/21".

Report approved by the Trustees on 15/12/2020 and signed on their behalf by Hazel Scarr (Chairperson).

Standing in the Gap: Strategic Plan 2020-2021

Our Mission: To build emotional well being in children by providing tools and support to children, families and professionals

In entering our fourth year as a charity we want to build on the firm foundations of good governance and management systems and take the next step in supporting children and families: Offering personalised one-to-one professional support for children and families, and employing staff to deliver this.



Registered Charity: 1174627 www.sitgap.org

Governance & Organisational Development

- Increase the trustee body with further trustees to support strategy
- To become registered with the Institute of Fundraising
- Continue to develop and update policies and procedures as required.
- To ensure a firm framework is in place to proceed with employment contracts
- Set up PAYE and workplace Pensions to ensure all regulatory employment requirements are met.
- Continue to get expert advice as required e.g Project Contracts, HR concerns and fundraising advice.
- Continue to strive for high standards within the website and social media platforms.

Delivering our mission:

- Prioritise the Don't forget the Kids project and obtaining funding to deliver 600 121 support sessions for children/parents each year.
- Continue to run the very popular monthly anxiety workshops as well as the transition workshops.
- Obtain funding to develop a series of digital and paper resources around managing grief and discussing death with children.
- To improve the resources and training offered to professionals in relation to child mental health concerns.
- Obtain funding to run monthly workshops on 'Managing Anger' and 'Helping your child to sleep well' both gaps in child mental health provision locally.

Finances:

- Ensure we continue to have a mixed economy for fundraising & to continue with selling the resource packs.
- Increase regular givers to improve sustainability.
- Improve business links & encourage businesses to support us
- Encourage churches to support/partner with us.

Fundraising:

- Deliver a range of fundraising events in line with government regulations on Covid.
- Develop and promote the Cuppa for Kids campaign.
- Consider setting up a framework to receive legacy payments
- Improve awareness of smile.amazon.co.uk, Give as you live and recycle4charity options.

Partnerships to foster:

- Improve opportunities for volunteers and continue to utilise the focus group.
- Local Grant making bodies for ongoing support e.g. church partnerships, Waitrose, Rotary etc.
- Network effectively with Respond and Place2Be as the child mental health providers in the area.
- Build good communication networks with local primary schools, nurseries, GPs, Health Visitors and School Nurses.
- Individuals who may provide financial support.
- Grant making bodies.

Standing in the Gap finalised accounts for 2020/2021

Finalised accounts for the financial year ending 30th September 2021

| Receipts | Unrestricted | Restricted | total 2019/2020 |
|--|--------------|------------|-----------------|
| Voluntary receipts | | | |
| Donations | 1650.77 | 0 | 1592.09 |
| Gift Aid recovered | 678.95 | 0 | 678.95 |
| Grants | 677 | 10389.31 | 11066.31 |
| Activities for Generating funds | | | |
| Fundraising events | 1354.79 | 0 | 1354.79 |
| Give as you live | 142.41 | 0 | 142.41 |
| Amazon Smile | 26.72 | 0 | 26.72 |
| Recycle4charity | 100.6 | 0 | 100.6 |
| Sales of Material | 1212.63 | 0 | 1212.63 |
| Miscellaneous | 40.01 | 0 | 40.01 |
| Financial charges | -7.43 | 0 | -7.43 |
| total income | | 10389.31 | 16207.08 |

Payments

| | | | |
|-----------------------|---------|---------|---------|
| Professional fees | 2215 | | 2215 |
| Training | 0 | 0 | 0 |
| Furniture & Equipment | 99.38 | 1509.09 | 1608.47 |
| Materials | 530.77 | 0 | 530.77 |
| Marketing | 221.75 | 0 | 221.75 |
| IT Costs | 393.12 | 0 | 393.12 |
| Stationary & Postage | 301.61 | 0 | 301.61 |
| Admin | 129 | 0 | 129 |
| Insurance | 192.45 | 0 | 192.45 |
| Venue | 90.37 | 0 | 90.37 |
| Miscellaneous | 27.43 | 0 | 27.43 |
| total spend | 4200.88 | 1509.09 | 5709.97 |

Net income/spend in year 10497.11

closing balance 30/9/20 13292.98

Accounts compiled and presented to Trustees on 17th Oct 2020

Signed: 

Date: 17/10/2020

Michael Rafferty
Treasurer