



Trustees' Annual Report for the period						
	Period start date			T o	Period end date	
	01	01	2024		31	12
From						

Section A

Reference and administration details

Charity name

The Kite Tales Foundation

Other names charity is known by

N/a

Registered charity number (if any)

1174176

Charity's principal address

Gordons Partnership LLP

22 Great James Street

London

Postcode

WC1N 3ES

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Isla Jane Glaister	President	From 24 Jun 2024	
2	Saw Marlar Soe	Treasurer		
3	Sophie Louise Barry	Secretary	From 30 Jul 2024	
4				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Co-directors and founders Kelly Macnamara and Thin Lei Win

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The Foundation changed trustees in the middle of 2024 because the previous trustees had completed their terms. The new trustees are very familiar with Myanmar, having lived and worked in the country and/or continue to do so from either the border areas or from the UK.

The organisation has co-directors, Kelly Macnamara and Thin Lei Win, both working on a voluntary, unpaid basis. There are no other volunteers or paid staff.

The directors held monthly meetings with the donor Firetree Philanthropy, whose funds continued to be spent in 24/25 to share best practices and to ensure activities aligned with the terms of the donation.

The directors continued to conduct due diligence procedures before taking on any new fellows, who received support from the Foundation. A detailed explanation of how they are selected and supported can be found in Section C.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The advancement of education for the public benefit by establishing and maintaining a bilingual website and digital archive of the social history and cultural heritage of Myanmar/ Burma and promoting its content through outreach activities, including translations into ethnic minority languages, exhibitions and partnerships with education providers in Myanmar and internationally.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In 2024, The Kite Tales continued its support for storytellers from Myanmar through what is internally referred to as “The Kite Tales Digital Storytellers Fellowship”.

The aims behind this fellowship were three fold:

1. To contribute to international understanding of Myanmar in the wake of the 2021 military coup by chronicling the lives of ordinary people living under the regime
2. Supporting journalists and storytellers who lost their jobs, sometimes overnight, as a result of the political upheaval
3. To continue to contribute to the digital archive of the historical and cultural heritage of Myanmar.

The Kite Tales continued to disburse the funds received from the previous philanthropic foundation and raised a small amount of money from the public. This allowed the Foundation to continue supporting a total of eight journalists and illustrators (fellows) to produce monthly diaries. In doing so the trustees had regard to the guidance issued by the Charity Commission on public benefit.

Fellows from Myanmar were selected from across a diverse set of voices and cultural backgrounds, in line with our mission statement. The selection process was made through trusted news organisations and contacts. Particular care was taken for their security.

The fellows stories were shared to people in the UK and globally online and through social media. In December 2024, Thin Lei Win, co-director of The Kite Tales, organised outreach activities with talks and exhibitions in Thailand (one in Bangkok and another in Chiang Mai) to raise awareness about the plight of Myanmar’s storytellers.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The Kite Tales has no investments.

New trustees were inducted and received a handover from the outgoing trustees.

Section D

Achievements and performance

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

In line with the educational and public benefit purposes of the Foundation set out in our governing document, we have a specific area of our bi-lingual website to publish these first person accounts (<https://kite-ales.org/en/article-category/resistance-diaries-life-after-myanmar-coup>).

Both our website and our social media presence continue to grow, and The Kite Tales provided crucial, first-person accounts of what is happening in Myanmar, particularly as global attention shifted away from the country.

The co-founders also spoke at multiple events and discussions on Myanmar.

Section E

Financial review

Brief statement of the charity's policy on reserves

Since the fellowship was costed for one year and the co-directors have returned to working on a voluntary basis, the charity's policy is to ensure that it retains enough reserve funds for the continued operation of the website.

Details of any funds materially in deficit

N/a

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The Kite Tales Foundation continued to disburse funding received from Firetree Philanthropy, registered in Singapore.

This enabled the Kite Tales to continue to support Myanmar storytellers and to grow the bi-lingual website that is a crucial part of our activities.

Please see attached accounts for further details of donations and expenditures. The 2024 income for The Kite Tales Foundation was £301.00, which is below the threshold needed for an independent examination.

Section F

Other optional information

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Section G	Declaration
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The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Isla Glaister	
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Full name(s)	Isla Glaister	
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Position (eg Secretary, Chair, etc)	President	
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Date	25/10/2025
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CHARITY COMMISSION
FOR ENGLAND AND WALES

THE KITE TALES FOUNDATION

1174176

Receipts and payments accounts

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For the period from

Period start date

01.01.2024

To

Period end date


31.12.2024

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
From Firetree Philanthropy	-	-	-	-	34,281.00
From GoFundMe	-	-	-	-	291.00
Fee refunds from Wise	53.32	-	-	53.32	26.00
Dr. Jeno Staehelin Foundation	-	-	-	-	-
Paypal	0	-	-	0	-
Direct donation	248	-	-	248	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	301.31	0	-	301.31	34,597.00
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	301.31	0	-	301.31	34,597.00
A3 Payments					
To fellows (include part-timer)		17,406.88	-	17,406.88	11,848.00
Bank charges		114.90	-	114.90	92.00
Website cost		265.48	-	265.48	250.00
Account examination		556.46	-	556.46	420.00
Photo Exhibition Costs	-	592	-	592	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	18935.37	-	18935.37	12,610.00
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	-	18935.37	-	18935.37	12,610.00
Net of receipts/(payments)	301.31	-18935.37	-	-18634.06	21987
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	317.00	26,795	-	-	5125.00
Cash funds this year end	618.31	7859.63	-	8477.94	27,112

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B1 Cash funds		-	-	-
		-	-	-
		-	-	-
	Total cash funds	618.31	7859.63	-

	(agree balances with receipts and payments account(s))			OK
		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
	Saw Marlar Soe		-	-
		Saw Marlar Soe	-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Saw Marlar Soe	26-Oct-2026	