

2nd Chanzi Mobile Hub Charity Annual report

19/05/2020 – 18/05/2021

Pre-able

Given its mandate 2nd Chanzi Mobile Hub prides itself in their work of assisting the vulnerable, the elderly and the disadvantaged youths in our communities. The cost-of-living crisis is proving fatal to many as the quadruple whammy of tax rises, food price hikes, escalating heating bills and real-term benefits cuts have driven many families in the depth of food poverty, catastrophic income inequalities and increased mental health issues.

At the core of our programmes are projects with clear emphasis to eliminate hunger, combat mental health, improve literacy and mould upstanding citizens who in turn will plough back these skills into their own communities and improve livelihoods.

Traditional modes of operations in raising funds have been disrupted by covid-19 and the prohibitive protocols that came with these rules. 2nd Chanzi Mobile Hub activities involve largely human interface and the pandemic complicated matters especially fund raising hence the need to adapt to new ways and means of raising funds from the traditional buckets around the corner to online digital communication systems.

Charity business/fundraising

In a year where finances have been battered by the pandemic as traditional modes of fundraising were made redundant by covid 19 protocols and lockdown rules. Restrictions imposed by lockdowns insured a shift to Online digital fundraising platforms. To this end online project applications were made to Covid 19 government poverty alleviation programmes and charity websites in order to raise funds for projects and programmes. Sites like The Funding Circle, Hackney Voluntary & Community Sector Grants Programme 2018/19 Prospectus' and other local councils programmes. A government bounce back loan of £30,000 was approved to the charity to help in its business activities during the coronavirus pandemic.

The harsh economic conditions due to the pandemic has broadened the organisation approach to fundraising activities by investing and engaging more on online digital fundraising activities. Our online platforms Vinted, eBay, website eCommerce store, has been established to sell goods acquired from well-wishers and organisations, our inventory is estimated at £3200, provides customers from far afield an opportunity to purchase goods as well as attract customer traffic.

Registered for free workspace for charities with Centric Community Project which will be used for storage and selling point, as well as a useful meeting point for volunteers to pursue activities. The digital platforms helps personalise online events to engage with the wider public.

Company logos, merchandise, posters, and flyers are also used to promote outside events. Car boot sales are used to further grow the charity introducing a wider audience, costing around £600. Gift Aid is another tool being used to raise revenue from various bodies and personal appeals have been sent to various entities across the globe.

Website design

The disruptions and constant shutdowns and social distancing rules made human contact redundant hence the traditional methods for entities like 2nd Chanzi Mobile Hub could not reach prospective donors as well as provide a communication point for potential vulnerable people. To circumvent this the organisation employed web designers at the cost of £360 to produce a website that can reach a wider audience and function as tool for effective, visible, tangible communication platform where programmes and projects are laid out for all in sundry to see. This key development assists would be investors to see the type of activities the entity participates in and how funds are utilised. This is important because transparency is particularly important to us, and the entity is clear in showing the impact donor funds are impacting the communities in need.

Pursuant to this matter the digital age has afforded the entity to link up with platforms like Facebook, twitter, and Instagram in order to reach a much wider audience and spread their programmes and ideas further afield and impact as many people as possible. Also, linkages on the website and these platforms has enabled the organisation reach wider donors and easy to use donation mediums has made it easier for anyone to donate to the charity.

Food insecurity

The pandemic has plunged the global food and energy markets into turmoil rising food prices and making food unreachable for many people especially the poor, unemployed, underemployed, homeless, and disabled. Hunger in our communities is real and is a scourge in the community. The skyrocketing in the cost of living is making the elimination of hunger a tough nut to crack. Given the period at a cost of £8,900 food parcels were prepared hot/cold, packed, delivered and distributed from different locations, with the help of volunteers. Our figures show on average about (59) food parcels are handed out every month from 2017, (93) in 2020 and to date (162) to needy individuals and families amounting to an estimated 1944 food bags a year. To date over 9,720 people have benefitted from the Food For Hunger Project. 2nd Charity Mobile Hub is doubling its efforts and has fostered partnerships with local supermarkets by having food collection baskets in supermarkets like Champion Morrisons, Sainsburys, Tesco's, Aldi, Asda, Lidl, Iceland, and smaller community shops. Through co-operative initiatives with appointed supermarket employees the charity collects donated foods and distribute to the needy. This food is distributed through churches and any organisation that can assist in reaching affected people swiftly. Potentially this figure could double as many more hungry mouths are turned

away as supplies frequently run out and a substantial number can be fed as the charity improves its coordination, hires more volunteers and branches further afield.

Mental Health

The mental health epidemic is upon us as job losses, company closures, social distancing, self-isolation, underemployment, and hyperinflation is causing untold mental suffering resulting in mental health related issues like loneliness, suicides, low esteem, and dehumanising lockdown protocols. Digital communication systems offers hope for many affected persons and are the charity's main tools to engage with individuals or groups through digital therapy spaces like zoom forums, local WhatsApp groups, walk & talk groups, online project groups, phone conversations etc.

All you need is love or just a human voice, a listening ear to help in overcoming life's mishaps. More than 1500 different individuals have been assisted and many more could benefit with the relaxation of covid protocols. This is a highly effective tool as it gets people away from a sedentary lifestyle. Builds relationships, provides valuable company, and engages the mind. Of note the organisation's menopause (Let's Talk) project has proved immensely popular and successful as there is a legion of women who have been helped who were suffering silently from effects of menopause. Shelly initiated group project, now leads the platform (Let's Talk) remarked "I thought there was something wrong with me, not knowing other women was suffering in silent as well."

Laptop for the child.

Education is key in ensuring a conveyer belt of upstanding citizens, to this end 2nd Chanzi Mobile Hub believes and pursues a policy of collecting unwanted or unused digital communication tools such as laptops, phones, and iPads in order to assist those in the community who go without or are financially incapacitated. Products have amounted to stock assets of £1,870 valuing charitable goods given to those in need. As remote learning systems become entrenched home learning is now an essential part of learning today. The constant lockdowns and pupils having to self-isolate means those with no digital learning tools are left outside the learning circle.

Elderly and the Internet

Digital learning tools helps elderly explore the world, invite friends and family into and celebrate together through virtual digital communication systems. 2nd Chanzi Mobile Hub is engaging the disengaged elderly who have left behind by the fast-moving digital communication tools. These are now communicating tools especially during the pandemic or in combating loneliness which cause acute damage to mental and physical health. Research has shown that less than half of over 75s said they had used the internet trying to navigate this jungle with a mouse, a keyboard and mystifying screen is a challenge that has defeated them. The human face has been replaced by

a click on screen. Despite its shortcomings technology offers some form of face-to-face interactions and has the effect of bringing the family in the home through WhatsApp, skype, zoom etc. 2nd Chanzi Mobile Hub offers one on one tutorials to get started, build confidence, familiarise with equipment, and then have fun. The cost of £8,500 has been funded to assist outside resources in providing Online Project Activities & training. Even necessary chores like shopping become enjoyable as this is done in their home at their own leisure. Use of internet has been associated with decreased loneliness and depression, better social connectedness, self-esteem, and cognitive functioning.

2nd Chanzi Mobile Hub Charity

Financial Activities

19 May, 2020 - 18 May, 2021

	TOTAL
Income	
40000 Non-Profit Income	
40200 Donations and legacies	770.00
40300 Service/Product refunds	5.00
Total 40000 Non-Profit Income	775.00
Total Income	£775.00
TOTAL	£775.00
Expenditures	
60000 Advertising/Promotional	60.87
60001 Website Expenses	367.31
60002 Social Media Marketing	128.24
60007 Uniforms	51.59
60008 Activity materials	5,942.00
Total 60000 Advertising/Promotional	6,550.01
60200 Motor Vehicles Expenses	855.00
60202 Auto Insurance	373.48
60203 Auto Road Tax	90.75
60204 Auto MOT	33.33
Total 60200 Motor Vehicles Expenses	1,352.56
65000 Office/General Administrative Expenditures	200.00
65300 Purchases	11,289.40
Total 65000 Office/General Administrative Expenditures	11,489.40
65400 Service Subscriptions	2,163.46
67100 Rent or Lease of Buildings	
67110 Rent Event Hall/Training Space	3,000.00
Total 67100 Rent or Lease of Buildings	3,000.00
68000 Collection/Delivery	6,395.00
Total Expenditures	£30,950.43
NET OPERATING INCOME	£ -30,175.43
NET INCOME/(EXPENDITURE)	£ -30,175.43