

# HOPE FOR THE FUTURE

England & Wales · Charity number 1173547

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2017-06-23

**Register** [View on the Charity Commission register](#)

## Contact

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## Activities

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**Objects:** TO PROMOTE THE CONSERVATION, PROTECTION AND IMPROVEMENT OF THE PHYSICAL AND NATURAL ENVIRONMENT, PARTICULARLY WITH REGARD TO CLIMATE CHANGE AND GLOBAL WARMING, IN ACCORDANCE WITH CHRISTIAN PRINCIPLES.

**Activities:** Our vision is to see communities and their elected representatives across the UK come together to take decisive action on climate change.

## Classification

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- **How:** Provides Advocacy/advice/information
- **What:** Education/training, Environment/conservation/heritage, Economic/community Development/employment
- **Who:** The General Public/mankind

## Geography

- Northern Ireland
- Scotland
- Throughout England

## Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£542,026	£556,864	£452,862	11
2023-12-31	£813,480	£833,360	£467,701	20
2022-12-31	£875,665	£987,300	£487,581	26
2021-12-31	£961,118	£708,763	£599,216	22
2020-12-31	£644,515	£390,925	£346,861	12

## Trustees

Name	Role	Appointed
Adam Berman		2024-07-01
Cassa Townsend		2024-07-01
Dr Richard Axelby		2024-07-01
Jacob Ohvrik-Stott		2023-12-01
James Pilley		2024-07-21
Jonathan Exon		2024-01-01
Sam Karlake		2024-07-01
Uday Vartak		2020-09-22
Xihui Chen		2024-07-01

**HOPE FOR THE FUTURE**

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# Accounts

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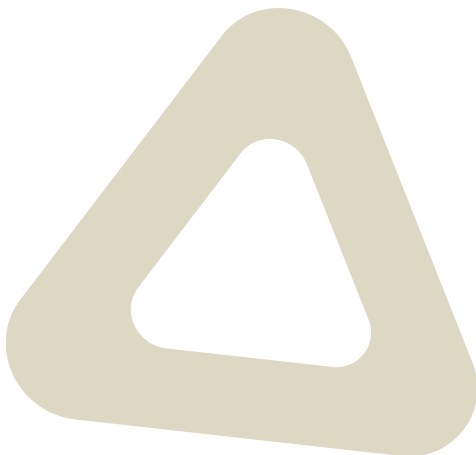
**HOPE FOR  
THE FUTURE** 

# Annual Report

January–December 2024

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Dear supporters and friends,

2024 reminded us how fragile progress on climate can be. Average global temperatures reached 1.5°C above pre-industrial levels for the first time, with extreme weather and biodiversity loss harder to ignore. At home, a new government promises more action – but the political will to follow through still feels uncertain.

Hope for the Future met this moment by doing what we do best: helping people speak up! This year, over 3,700 individuals took part in our work. We delivered 88 workshops, supported 181 engagements with elected representatives, and helped secure 55 concrete commitments on climate and nature. Whether working with asylum seekers, football clubs, or first-time campaigners, we showed what's possible when people feel heard – and have the tools to act.

But it wasn't just about delivery. We also focused on building our resilience and vision for the future. As our core funding from the Quadrature Climate Foundation came to an end, we secured new multi-year grants from the Esmée Fairbairn Foundation and the National Lottery, grew our income from partnerships, and signed our first local authority contract. We welcomed six new trustees, expanded our senior leadership team, and prepared to launch our next strategy: *Communities for the Climate*.

It's been a year of adapting, learning, and steadying the ground beneath us. I'm proud of how the team has done that while continuing to deliver such meaningful work. Thank you to everyone who's supported us – you're helping keep climate advocacy hopeful, focused, and rooted in community.

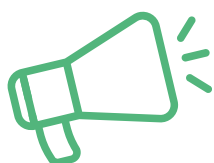
Best wishes,  
Jonny Exon  
Chair of Trustees

A handwritten signature in blue ink, appearing to be 'J. Exon', written over a light blue background.

# Objectives and Activities

# 02

Hope for the Future bridges the gap between communities and policymakers to catalyse vital policy change for people, the climate and nature, and create a fair, inclusive and healthy world for all.



## We believe

that the voices of communities must be central to the political decisions that impact their lives, environment, and futures.



## Our vision

is a future where communities and politicians collaborate effectively to ensure a fairer world where people, the planet, and nature can thrive.



## Our purpose

is to provide communities with the education and support they need to engage constructively with their politicians, such as MPs and local Councillors, translating their experiences and ideas into tangible policy action.



## Why we're needed

The climate and nature crises are among the most pressing challenges of our time, intersecting with critical issues like housing, healthcare, and social justice. Tackling these challenges head-on offers communities a path to a healthier, more equitable future. However, the clock is ticking, and the UK is currently off track to meet its 2030 climate and nature commitments.

We're now entering a critical window to change this. With bold action, the UK government has the potential to lead on the global stage by meeting—or even exceeding—its 2030 targets. Success, however, hinges on collaboration with

communities across the nation, ensuring that democracy remains accessible and inclusive so that climate and nature solutions benefit everyone.

Yet, climate campaigning often struggles with fractured efforts and confrontational tactics. This has led to strained relationships between constituents and their representatives, resulting in communication breakdowns and missed opportunities for progress. These barriers must be addressed to foster constructive dialogue and unlock the collective action needed to drive transformative change.



# Achievements and performance in 2024

03

## We empowered communities at scale

3,743

individuals trained and engaged through our workshops, advocacy support, and events.

1,246

people attended workshops, with 87% feeling more confident engaging their politicians afterward.

121

community members received bespoke, hands-on advocacy support from our Policy and Engagement team.



## Driving political change

181

direct interactions between politicians and constituents were facilitated by Hope for the Future, restoring trust and dialogue.

55

climate and nature 'asks' delivered to MPs, all resulting in political commitments, varying from Labour pledging to review the Environmental Improvement Plan and ratify the Global Oceans Treaty, to MPs agreeing to submit for parliamentary debates.

The Climate and Nature Bill re-entered Parliament, thanks in part to our Train the Trainer programme and grassroots mobilisation.

35

additional MPs backed the Bill following our interventions.

## Mobilising a nation during the general election

- **Pivoted our strategy** to meet the snap general election, **mobilising hundreds within weeks**
- **Supported 20 public events** and hustings across the UK, **reaching 1,273 people** and **engaging 26 parliamentary candidates**
- We supported the Common Grounds Day of Action, **leading to 500+ people pledging to meet their MP**—many for the first time ever.

## Amplifying our sector

- We **supercharged over 25 partner campaigns** with tailored advocacy support
- **Delivered political training to staff teams at major NGOs** including Friends of the Earth and National Trust
- **Doubled income from paid partnerships** and **secured our first local authority contract.**

## Elevating the climate conversation

- **Reached thousands through strategic media**, including Channel 4 coverage, a viral Day of Action video, and MP interviews
- **Launched innovative tools like our Policy Pledge Tracker**, putting democratic accountability in public hands.

## Creating space for unheard voices

- Delivered **tailored support to 25+ grassroots organisations** representing diverse communities: from young campaigners to People of Sanctuary and diaspora groups
- **Piloted a creative training model** using theatre techniques with asylum seekers and refugees, boosting their political confidence
- **Partnered with Muslim Charities Forum, Mums for Lungs, and SOS-UK** to empower voices typically excluded from climate advocacy.



# Overview

2024 was a general election year, a crucial and important moment for communities across the UK to put climate change at the top of the agenda. The election announcement led us to pivot our annual strategy and accelerate our mobilisation plans by three months. Despite the challenge, it was an exceptionally successful year for Hope for the Future (HFTF), marked by expanded reach, meaningful engagement, and tangible grassroots-driven policy change for the climate and nature crises.

Building on over a decade of success, we leveraged the election momentum to extend our impact, training and engaging 3,743 individuals in our unique relationship-based approach to political advocacy. Our Policy and Engagement Team provided hands-on, tailored support to 121 communities, facilitating 181 direct engagements with politicians and parliamentary candidates, leading to concrete commitments from politicians.

We worked to bolster the advocacy capacity of the broader climate and nature movement, supporting over 20 new and long-standing campaigns to increase their political impact through stronger engagement.

This year, our efforts directly contributed to the Climate and Nature Bill re-entering Parliament, MPs committing to back a variety of bills, and communities rebuilding vital relationships with their

representatives after years of breakdown and friction.

To expand our reach and influence, we partnered with organisations such as Global Justice Now, Contact, and Shared Future, refining our approach to better serve diverse audiences with varied needs and lived experiences. This focus on inclusivity and adaptability is a cornerstone of our ongoing work, and we are excited to grow it further as we enter a new strategic phase in 2025.

Financially, 2024 was a year of financial transformation, putting into practice the plans we had set ourselves for financial diversification. We doubled our income from paid services, secured our first local authority contract, and increased contributions from high-level donors. Additionally, our investment in external communications, including a website refresh and enhanced supporter journey, has significantly boosted awareness and reach.

None of this work would have been possible without the generosity of our funders. A huge thank you to everyone who has invested in our work, with special thanks to the Samworth Foundation, the European Climate Foundation, Quadrature Climate Foundation, Joseph Rowntree Charitable Trust, the Maingot Charitable Trust and the Esmee Fairbairn Foundation.

Reflecting on these achievements, we are proud of the progress made and

energised by the opportunities ahead. As we move forward, we remain committed to empowering communities, fostering meaningful connections with politicians, and driving impactful action for a sustainable future.



Training is the first step in the Hope for the Future supporter journey. Every case study in this report began with attendance at one of our sessions, where participants learned foundational principles for effective engagement with politicians.

This year, we delivered 88 workshops - double the number from the previous year - reaching over 1,200 attendees. Our impact was clear:

- 87% of participants felt more confident engaging with their politicians after attending.
- 95% rated our training 8 out of 10 or higher.

We also continued to offer our free monthly online training, Your Voice Heard, providing accessible Zoom sessions for anyone looking to develop skills in political advocacy.

## Training Delivery

### Training Workshops and Results

At the heart of Hope for the Future's work is our training programme, rooted in building meaningful relationships with politicians. In 2024, we scaled up our training efforts significantly, reaching a larger and more diverse audience than ever before.

*"Thank you all so much for this evening. I have learnt loads and feel I have the tools I need to talk to my MP."*

*"Really great advice. Some very clear and actionable points, like saying thank you to your MP. It makes me realise I could have been engaging much more effectively!"*

### Training Testimonials

Here's what participants had to say about our training in 2024:

*"I found that quite inspiring, thank you. After getting nowhere with my MP in the past...from what you have said I do feel inspired to try again."*

*"I feel like I have a much clearer understanding of how a new parliament works and the opportunities that can throw up for climate action."*

# Impact Story: Mums for Lungs training workshop

**“It made me really think about how to approach my new MP, and also how I've gone about it in totally the wrong way with my previous MP and local councillors. I feel I have more confidence to do this better this time!”**

In July 2024, just two weeks after the general election, we partnered with Mums for Lungs to deliver a bespoke training workshop addressing a skills gap their members identified in engaging politicians on air pollution issues. The session brought together 25 mums from across the UK and provided a step-by-step guide on how to:

- Set up productive meetings with MPs.
- Prepare effectively for discussions.
- Craft tailored “asks” based on MPs’ responsibilities in Parliament.

The workshop helped attendees recognise why their previous conversations with politicians hadn’t been as effective and equipped them with a clear, structured approach to future engagements.

**100% of attendees** reported feeling more confident engaging their MP on climate issues after the session.

One immediate success has been our continued support for Mums for Lungs members in Winchester, where they are working to influence their newly elected MP, Danny Chambers. Together, they are advocating for bold action on cleaner air, including supporting a proposed School Streets scheme and leveraging his position in the parliamentary bill ballot to champion the Clean Air Bill.

# Train the Trainer

To expand our reach and amplify impact within underrepresented groups, we developed a new Train the Trainer model. This innovative approach empowers grassroots campaigners to lead their own training sessions on effective democratic engagement, building capacity and fostering leadership within communities.

We understand that it's not always appropriate for Hope for the Future to lead every session. Research highlights that people are more likely to connect with trainers who share their lived experiences, cultural context, and community identity<sup>1</sup>. With this in mind, we created a comprehensive three-part programme designed to equip leaders from underrepresented groups with the skills and resources they need to deliver impactful, community-centred training.

The programme prioritises flexibility, enabling trainers to adapt their approach to suit the unique needs and dynamics of their communities. This ensures the sessions are not only relatable but also inclusive and effective in driving meaningful change. By investing in this model, we are contributing to the development of a stronger, more diverse climate and nature movement that better represents the voices of all communities.

In 2024, we piloted this programme with Zero Hour and their campaigners advocating for the Climate and Nature Bill. The collaboration demonstrated the power of localised leadership, with community-based trainers inspiring tailored and impactful advocacy efforts. Read on to learn more about the outcomes and the lasting impact of this work.

<sup>1</sup> National Center for Biotechnology Information (NCBI) Bookshelf (2023), Sula Hood, Brittany Campbell, and Katie Baker, Culturally Informed Community Engagement: Implications for Inclusive Science and Health Equity



# Impact Story: The Climate and Nature Bill re-entered parliament

In September 2024, the Private Members Bill ballot was drawn in parliament. This is where Members of Parliament (MPs) whose names are drawn from the ballot can introduce a bill of their choice into parliament. Those who are drawn in the top 7 are most likely to progress their bill into law.

Roz Savage, Liberal Democrat MP for South Cotswolds was drawn third in the ballot. Zero Hour, one of our partners, quickly identified Roz as a likely supporter of the [Climate and Nature Bill](#) (CAN Bill). They engaged Hope for the Future to do some targeted work with constituents both in her constituency, as well as their campaigners nationally to increase the chance of the CAN Bill making it into parliament.

**On the 10th October, Roz Savage MP selected the Climate and Nature Bill as her Private Members Bill Ballot choice.**

One of Roz's big reasons for backing the bill was **how many constituents she heard from calling for her to choose the climate and nature bill**



# Train the Trainer Programme

To maximise impact and help more people across the UK ask their MP to encourage Roz Savage (and others) to support the CAN Bill, we developed a Train the Trainer model. This approach empowers campaigners to both engage their own MPs and train others in their communities, helping the campaign grow and reach more people.

**15 Zero Hour Campaigners based across the UK signed up to join the programme, going on to train many more people. The team said:**

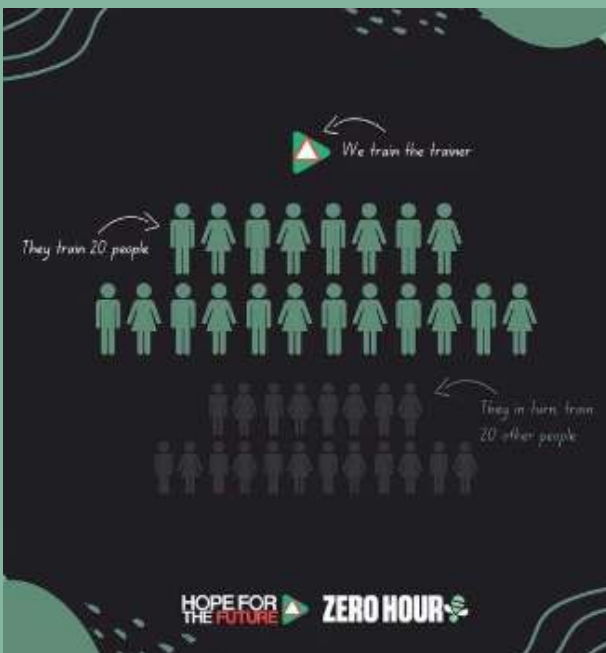
“We instantly saw results as campaigners used their new knowledge and skills to directly engage politicians. We saw impressive results in terms of campaigners engaging with politicians, but also with campaigners engaging with one another and the campaign itself.”

“I now know how to prepare to engage with an MP and build a working relationship with them, and with Hope for the Future's resources, I will be able to train others to do likewise. Thank you, HFTF!”

**During the period of our support, the number of MPs supporting the Bill rose from 132 to 175**

Our three part train the trainer course covered:

- **Researching politicians and building relationships** – understanding MPs' priorities, building rapport, and creating a foundation for collaboration
- **Making a political impact** – finding common ground with MPs and creating SMART asks (Specific, Measurable, Achievable, Relevant, Timely)
- **Sharing your skills** – equipping campaigners to train others through facilitation and planning.





## Targeted support in South Cotswolds

Hope for the Future's team ran a tailored workshop specific to constituents in the Cotswolds area, focusing on influencing Roz Savage MP on the CAN Bill. The session, delivered collaboratively with Zero Hour, focused on strategies for finding common ground with Roz, as a newly elected MP, and how to frame the request for her to back the Bill in a way which resonated with her and her background. Members of the group went on to successfully meet Roz Savage, their new MP using the techniques provided.

## What happens next?

Now that the CAN Bill is back in parliament, it will pass through the House of Commons, to the House of Lords, and if successful, will reach the King to be ratified into an 'Act' and become law. Hope for the Future will be supporting constituents to ask their MPs to attend the first reading of the Bill to show support, whilst also supporting the Bill throughout its journey to becoming law.

For us at Hope for the Future, we'll be learning from this success in rapid mobilisation via train the trainer and targeted support to increase impact. **The expected results...more constituents across the UK having genuine impact for climate and nature policy.**

# Bridging the Gap between Communities and Decision Makers

Following our training sessions, we encourage and support attendees to get in direct contact with their politicians, with the aim of securing a commitment. In 2024, we facilitated direct interactions between communities and 181 politicians, including MPs, MSPs, councillors, and parliamentary candidates during the general election. These engagements spanned online and in-person meetings, events, letters, and workshops, creating invaluable opportunities for dialogue and action.

Beyond direct support, we empowered many more community members to engage with their MPs through light-touch training, actionable advice, and research. This included the provision of 39 Tailored Influencing Plans (TIPs), which helped craft 55 'asks' on climate and nature topics that were all presented to politicians.

Our work reached every corner of the UK, from the Highlands to Essex and beyond, demonstrating the broad relevance and impact of our mission. By bridging the gap between communities and decision-makers, we're ensuring that voices from all walks of life contribute to shaping climate and nature policy.



**“I'm impressed by the way Hope for the Future is facilitating meetings between MPs and their constituents. This dialogue is so important as we generally get a very biased view of politics and this brings a much greater understanding that we are all working together for a fairer and more sustainable world.”**

**Hope for the Future Trainee, 2024**

# Impact Story: In conversation with Nadia Whittome MP

In October 2024, we launched a new initiative: a series of public interviews with politicians designed to demystify the engagement process and provide practical guidance on how to make the most of constituent meetings. These interviews, available online, aim to increase awareness of effective advocacy strategies while fostering greater understanding of decision-makers' perspectives.

For the inaugural session, we were thrilled to interview Nadia Whittome MP live from her Westminster office. Nadia shared her insights on the importance of building relationships with constituents and reflected on the value of Hope for the Future's approach. The event was live-streamed to YouTube, where it was watched by 201 people in real-time, with 63 additional views since the recording was made available.

Feedback from partners such as Results UK, Warm This Winter, and The Climate Coalition has been overwhelmingly positive, praising the event's innovative style, practical content, and sector-wide value. One partner described it as a truly unique and impactful resource for the climate and nature advocacy community.

Looking ahead to 2025, we are excited to expand this series, bringing more politicians into the conversation and continuing to narrow the gap between communities and their decision-makers. By fostering these connections, we aim to empower citizens and drive meaningful progress on the climate and nature crises.



# Pre-Election Mobilisation

The unexpected UK general election in June 2024, four months earlier than anticipated, posed a significant external challenge for Hope for the Future. To adapt, we pivoted rapidly, reshaping strategies, strengthening partnerships, and launching a robust mobilisation campaign to ensure that climate and nature remained central to public and political discourse. Despite the accelerated timeline, we successfully

delivered a UK-wide program of cross-sector events, positioning these issues at the forefront of the election and the new government's critical first 100 days.

During the pre-election period, we supported four hustings events, engaging 655 constituents and 26 parliamentary candidates. These events were pivotal in driving meaningful discussions between communities and their politicians, and all lay the groundwork for ongoing conversations with decision makers post election.

## Big Climate and Nature Debate, Chester

On June 17th, 2024, HFTF partnered with Chester Zoo, The Wildlife Trusts, and Wildlife & Countryside Link to host the UK's only nationwide hustings dedicated to climate and nature. Held at Chester Zoo, the debate brought together key political figures, including the Nature Minister and the Shadow Nature Minister, alongside leaders from the Liberal Democrats and the Greens. The event also attracted local business leaders and representatives from the local authority. The event attracted over 100 community

members who actively participated in shaping the discourse by submitting questions in advance. Our role in sifting these questions ensured a focused and impactful discussion. The debate yielded significant political commitments, with Labour pledging to review the Environmental Improvement Plan and ratify the Global Oceans Treaty. Channel 4's coverage of the event amplified its reach and after, we worked with an artist to creatively communicate these recommendations with national-level politicians.



# Impact Story: Harnessing creative expression to reclaim political agency in Holborn and St Pancras

The Climate and Nature Hustings in Holborn and St Pancras, organised by a coalition of organisations including Hope for the Future, CPRE, Parents for the Future, the Women's Institute, ZSL, Trees for Cities and Camden Green Air, responded directly to a sense of political disillusionment among local residents. As the parliamentary constituency of Keir Starmer, the presumptive next Prime Minister at the time, Holborn and St Pancras held significant political weight. However, Starmer's perceived inaccessibility and lack of visibility in local environmental discussions had left many in the community feeling disconnected from the political process.

Recognising that many constituents felt overlooked by their MP and national leaders, we sought to offer the community a new way to engage politically. Rather than relying on direct access to Starmer, the event encouraged attendees to develop relationships with his office, local Labour councillors and other local representatives, helping them find alternative ways to influence local and national policies.

The event, held at the historic St Pancras New Church, was attended by 120 local residents eager to discuss climate and nature with the candidates.

In addition to sifting questions and shaping the event design, Hope for the Future ran a unique community engagement piece aimed at giving local residents a creative outlet for their concerns.

Participants were invited to submit personal priorities for climate and nature action, either in written form using sticky notes or through voice recordings. These submissions captured a wide range of concerns, from air quality and biodiversity to the impacts of climate change on future generations.

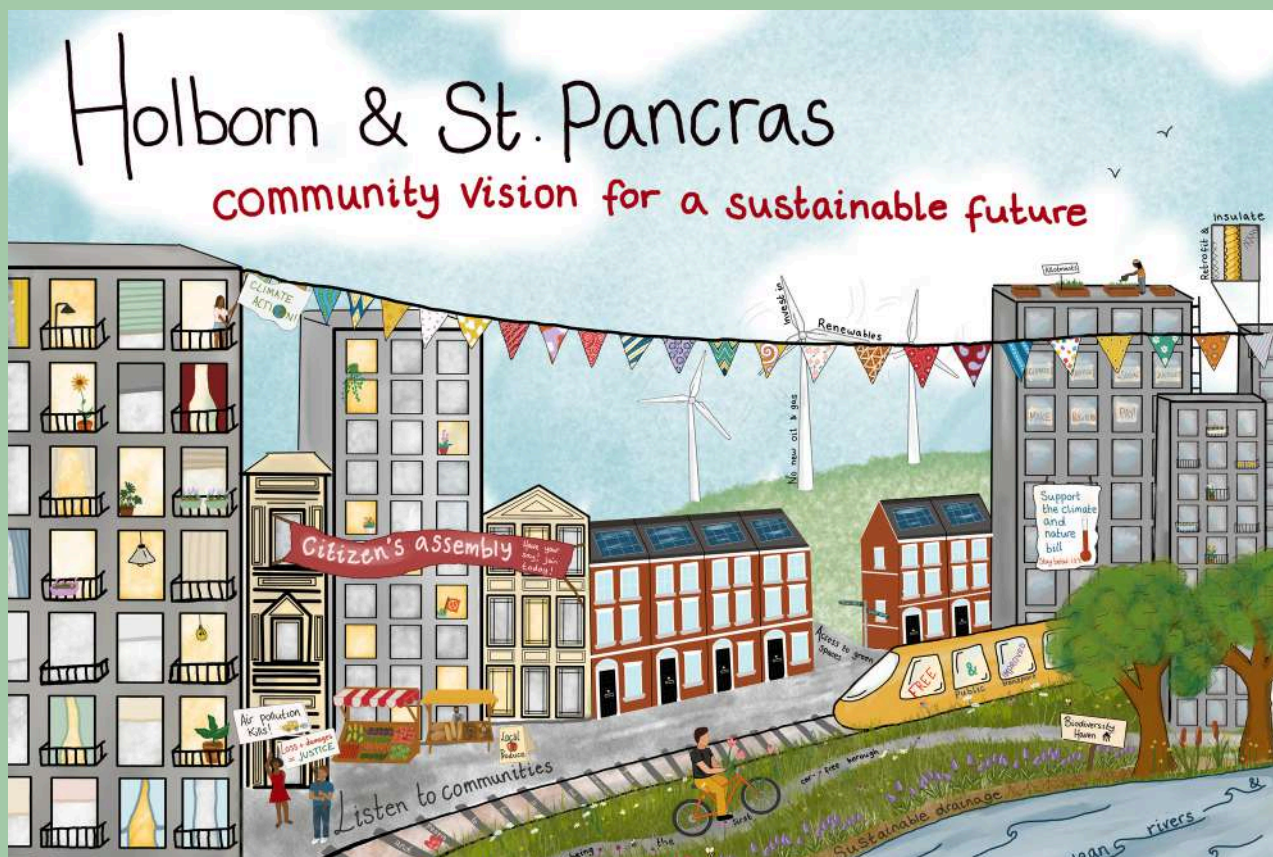
The most innovative aspect of this engagement was the transformation of these personal priorities into artwork and soundscapes. By turning the community's concerns into visual and auditory forms, Hope for the Future offered residents a new way to amplify their voices in the political sphere. The artwork was designed to be shared with the incoming MP, their staff and other local decision makers, creating a powerful, tangible expression of local priorities.

This approach was vital in addressing the community's feelings of disempowerment. Hope for the Future's strategy helped residents reclaim their political agency by focusing on what they could control,

engaging with local government and building relationships with accessible representatives. The creative process of turning personal concerns into art empowered the community, making their voices not only heard but seen and felt. Local media outlets covering the event described it as *"an effective indication of widespread public desire for rapid, increased climate action,"* highlighting the resonance of the public's creative and political engagement. The combination of artwork and soundscapes allowed local residents to express their priorities in a way that traditional political discourse often fails to capture, fostering a sense of ownership over the climate conversation.

Ultimately, the Climate and Nature Hustings showcased how communities can find alternative ways to engage with politics, even when key figures like their

MP are unavailable. By facilitating creative expression and encouraging residents to build relationships with local representatives, Hope for the Future helped turn a disempowered constituency into an empowered, active community ready to advocate for meaningful change.



# Impact Story: The Big Wirral Environmental Debate

“We were very pleased with the attendance. It seemed like a full house and a good range of age groups. We were also pleased to work with the partner organisations and hope that may continue. The event also enabled us to spread our reach to new Wirral residents.”

The Wirral Environmental Network (WEN) are a charity that works to educate on climate and nature issues on the Wirral. They had seen a lack of engagement from politicians across the area with their work and the wider environmental concerns of the local area. With the 2024 general election, they saw a unique opportunity to get the environment higher on the agenda of local politicians. However, the logistical planning was too much for a local charity of their size and they didn't feel confident about engaging with politicians to support the event. Therefore, they reached out to Hope for the Future.

Hope for the Future provided comprehensive event support for WEN in preparing the Big Wirral Environmental Debate, a debate event including prospective parliamentary candidates (PPCs) from across the Wirral area (Birkenhead, Wallasey, Wirral West, and Ellesmere Port and Brombrough). Hope for the Future helped source a venue, hosts, tech, marketing and written resources for the event. Additionally, they helped prepare and develop invitations for all local PPCs from all parties and coordinated with trustees of WEN to deliver them in a way that maximised the chance of their attendance. Hope for the Future also provided ongoing support and guidance throughout the preparation.



The event ran a week before the 2024 election and 145 local residents attended to talk with 11 PPC's from the Green Party, Liberal Democrats, Workers Party, and Freedom Alliance. Hope for the Future then supported WEN to share the key themes of the discussion with all who were invited, allowing the asks raised from the event to be actioned by the elected representatives post-election.

The Wirral Environmental Debate had a fantastically positive response from attendees and allowed WEN to grow its network of local people and groups, develop its relationship with local politicians and grow in confidence in their ability to engage local politicians on climate issues. Following this event, WEN have gone on to reach out to all the successful candidates to arrange roundtable events to discuss the most urgent climate issues.

**“[Hope for the Future’s support] has been fantastic from the very beginning. Everything was done so efficiently with your planning system, despite the rushed election date. Dave and I were confident that you would reply and deal with any queries promptly, even when it was me not thinking things through, or acting before asking [...] WEN certainly couldn’t have organised the event without you.”**



# Impact Story: Crookes Hustings, Sheffield

We supported a local hustings in Yorkshire held on June 27th, which brought together eight candidates from two constituencies and attracted over 200 members of the local community. The event featured a dynamic debate on climate and nature issues, resulting in a series of compelling demands for the candidates. This hustings not only amplified the community's voice but also laid the groundwork for continued political engagement. We have already begun our work supporting this same group to meet their new MPs post-election, ensuring that the momentum built translates into tangible political commitments and actions.

## Post-Election Mobilisation

The 2024 general election ushered in a historic political transformation, with 330 new MPs and a Labour landslide securing 412 seats, a clear mandate for change. Labour's new government has committed to the most ambitious climate agenda ever proposed by an incoming administration, elevating clean energy and climate action to the forefront of national priorities. Flagship initiatives like the Clean Air Bill and Energy Bill underscore this transformative shift, complemented by a renewed push for closer alignment with European climate goals.

This pivotal moment has sparked heightened interest from MPs in collaborating on climate issues, creating unprecedented opportunities for Hope for the Future to amplify its mission. By the end of 2024, our primary goal was to ensure these new decision-makers heard and acted on bold, equitable climate policies from the outset. We've been working hard to lay the groundwork for long-term relationship building while seizing this pivotal moment.

Whilst we've faced hurdles with an unprecedented amount of new MPs all needing to set up offices from scratch, recruit staff and discover their political voice, we've worked in partnership to make a broader impact as quickly as possible.

# Impact Story: Common Grounds Day of Action 12th November

One of our most significant post-election achievements was spearheading a rapid-response national training and support programme leading up to The Climate Coalition's National Day of Action for Climate and Nature on October 12, 2024. This event, part of the Common Grounds campaign, united thousands of people across the UK to meet their MPs and demand immediate action on climate and nature.

With a historic turnover of MPs and Labour prioritising climate action in its top five objectives, this moment represented a unique chance to secure transformative changes. Our efforts focused on:

## **Empowering Constituents with Training and Resources**

We provided tailored training to over 200 individuals nationwide, equipping them with the skills and confidence to engage their MPs effectively. Participants advocated for bold climate policies in ways that aligned with the national campaign while remaining deeply rooted in their community's priorities.

## **Engaging New Voices**

This year's Day of Action expanded beyond traditional climate advocates, mobilising families, sports fans, underrepresented communities, and others less likely to participate in environmental campaigns. By highlighting the universal benefits of climate action, from improving public health to revitalising local parks, we broadened our reach and cultivated a more diverse, inclusive movement.

## **Coordinating Widespread Engagement**

Through our pledge drive, highlighted at all our training workshops, we encouraged over 500 individuals to meet their MPs, amplifying grassroots actions into a unified national voice. By aligning local efforts with overarching campaign goals, we ensured



every interaction contributed to a cohesive push for transformative climate and nature policies.

### Aligning National and Local Messaging

In partnership with The Climate Coalition, we crafted a compelling narrative that empowered communities to tailor their conversations with MPs while reinforcing a unified message: decision-makers must demonstrate leadership on climate and nature, shaping a legacy that defines their tenure.

### Boosting Awareness through Media

Our media strategy included the production of a powerful promotional video and outreach campaigns to inspire wider participation. These efforts amplified the Day of Action's visibility and underscored the urgency of climate action, making the campaign resonate on a national scale.

## Highlights from the Day of Action

### Liverpool Climate Champions

Throughout 2024, we partnered with *Read Now Write Now* to inspire young people across Merseyside through a creative writing initiative. Primary school students explored the climate crisis and wrote stories featuring decision-makers as agents of change, following training from Hope for the Future.



The project culminated in a celebratory event on October 12th, where 86 attendees, including the young authors and their families, gathered to share their achievements. Ian Byrne MP delivered an inspiring speech on how young voices influence his work, and children presented their stories, now published in an anthology distributed across Merseyside libraries to inspire future generations.



### Willaston Football Welly Match

Highlighting the impacts of climate change on local sports, we supported Willaston U13s in organizing a unique football match played entirely in wellies. The event, attended by players, families, and local MP Samantha Dixon, attracted local and national media coverage, including *Match of the Day*.

Callum, a Willaston FC player, remarked on the rising number of cancelled games due to poor weather: “We want the local government to help us out, putting more funding into it so we can have more chances to play.” We are now supporting the team in follow-up discussions with Samantha Dixon to secure commitments for local funding and climate resilience.



### Clive Betts MP Meeting, Sheffield

On October 12th, we facilitated a productive meeting between Clive Betts MP and constituents in Sheffield. Discussions focused on expanding the government’s Warm Homes Plan to include improved access to grants and support for homeowners. Clive agreed to submit a written question to Ed Miliband MP, investigating current efforts to make Warm Homes funding more accessible.

This initial engagement marks the beginning of a promising relationship with Clive Betts, as we continue to collaborate on pushing for more ambitious climate commitments and ensuring sustained progress.



# Supercharging Campaigns: A Resource for the Sector

**By working in partnership, we support climate and nature campaigns at all scales to succeed.**

At Hope for the Future, we believe that effective partnerships are key to driving impactful climate and nature campaigns. In 2024, we deepened our capacity to support partner organisations at every scale, while solidifying our reputation within the environmental NGO community as leaders in delivering political impact. We've focused on enabling campaigns to achieve tangible political outcomes through:

- **Grassroots training and support:** Equipping grassroots campaigners with the skills and confidence to influence politicians effectively from the constituency level, complementing the "inside track" efforts of larger organisations
- **Accelerating outcomes:** Supporting campaigns to secure bigger, faster wins by empowering a network of skilled advocates who can translate local concerns into actionable political conversations
- **Bespoke advocacy support:** Providing tailored guidance to campaign organisations, addressing their unique goals and contexts to amplify their influence

## Strengthening our operations and sustainability

In 2024, we undertook a strategic evaluation of our approach to maximise our impact for the sector while ensuring long-term sustainability for our organisation. Key initiatives included:

### Expanding our services:

We significantly broadened our offerings beyond our historic tailored training programs. New contracts have included:

- Crafting written guides to support campaigns.
- Training staff teams and membership bases of partner organisations.
- Leading bespoke research tailored to specific campaign goals.
- Delivering community manifesto workshops to align local action with national objectives.
- Piloting "Train the Trainer" programmes to build internal capacity within partner organisations.
- Facilitating speaker appearances and hosting impactful parliamentary events.

### Developing comprehensive service documentation:

To better communicate our expanded offerings, we created detailed service documents and price lists. These resources ensure potential partners fully understand the breadth of support we can provide, making it easier to collaborate and align on shared objectives.

### **Enhancing internal systems and efficiency:**

We introduced robust mechanisms to streamline project reporting and management, allowing us to better track progress across multiple small project funds from partners.

### **Recruiting a dedicated Partnerships Manager:**

Recognising the importance of strategic collaborations, we consolidated our communications and fundraising teams and hired a dedicated Partnerships Manager. This role focuses on fostering and expanding relationships with partner organisations, ensuring mutual growth and amplified impact.

“It was incredibly helpful – and I know that there are some tips and tricks from the first half that our campaigners are going to use for taking forward our political advocacy work centrally, and in our support to the grassroots network.

The second half was a really valuable discussion taking things forward for the two different campaign areas.”

– Friends of the Earth Campaign Manager, after receiving a staff training workshop from Hope for the Future, held at their offices in Wandsworth



# Impact Story: Nature Neighbourhoods, National Trust

## Nature Neighbourhoods

Thousands of people across the UK contributed to the [People's Plan for Nature](#). One of the key things to have come out of it was that **people want to take action for nature in their own communities**, and to hold themselves and others to account. Nature Neighbourhoods, a partnership project between the RSPB, WWF and National Trust, was a direct response to this call, supporting communities to co-design an action plan for nature in their neighbourhoods, based on local needs and priorities.

Hope for the Future are delighted to be working with 18 local organisations based in 18 communities across all 4 countries of the UK, to help gain political support for their local nature solutions.

### Focus Groups

Given each of the 18 organisations is based in a different location, doing different work, we shaped the programme to fit the needs, starting points, and objectives of each community organisation. We began with a listening phase of 2 focus group-style workshops to understand the starting points and needs of each organisation and their volunteers, members, and staff. We then developed a tailored action plan based on the identified needs.

Read more about how we're supporting some of the organisations below.



Earth in Common, Scotland works to tackle the broken food system and climate change locally, nationally and internationally, running many local outdoor community spaces for food growing. **We're supporting the team to run a roundtable event with different stakeholders and key figures within the City of Edinburgh Council, to showcase Earth in Common's vital work and highlight all they do for their community.**



PLANED, in Wales, take a community led approach to rural development, bringing together stakeholders to support innovative development. They are in the planning stages for a new community orchard project so we'll be supporting them through a public consultation process whilst also supporting with securing community and stakeholder buy in.



Both Real Ideas and Zebra Collective work hard, alongside deprived communities in Plymouth, to create better, greener neighbourhoods. They've faced some blockages within the local council, leading to frustrations. **We're supporting with a community training workshop about how to engage effectively with Plymouth Council, enabling the groups to share their approaches with each other, as well as facilitating a 'community manifesto' workshop where we'll work on a community-led action plan for nature, before crafting actionable steps to make it happen.**



Mafwa Theatre is a community theatre company bringing refugees, asylum seekers and settled communities together in Leeds, running outdoor workshops and community gardening programmes. They've struggled to get fair advocacy from the council in their local work on a community garden. **We're supporting the group to develop their council relations and create faster and more familiar processes to request what they need to steward their community space, by running a roundtable event with important council contacts to bring people together on a fresh footing.**



Manchester Urban Diggers (MUD) make beautiful gardens in urban spaces, where people grow, cook and eat delicious, healthy food together. **We're supporting the team at MUD to secure more longevity for their community garden by working closely with the local authority on a lease issue. We're providing bespoke support to enable them to build new relationships with key councillors who could act as advocates for the work of MUD within council agendas, whilst also creating an action plan for the team at MUD to develop stronger connections at the Combined Authority leading to regional policy change for food and nature.**

# Impact Story: Nature Friendly Farming Network

Thanks to the Samworth Foundation, we have continued our multi-year partnership with the Nature Friendly Farming Network (NFFN), whose mission is to make nature friendly farming mainstream. We launched this programme of support by running an online training session and complementary resource in August 2024 which explored the fundamentals of our relationship based approach pertaining to MPs with a specific farming focus, and included the context of the 2024 General Election. With the early election announcement, we have pivoted plans away from running a series of farming-focused hustings to instead organising a series of farmer roundtables and farm walkarounds post-election. These roundtables are due to take place in the first few months of 2025, in Devon and Cumbria, and we look forward to the outcomes.

## Increasing our financial resilience through paid partnerships

This year, we delivered against our ambitions to increase our financial resilience through diversifying our income. We set a target of £17,000 of income from paying partners - paying for our services and staff time to support their campaigns. At the end of the year, we're pleased to report partner income of £40,000. With further investment and a targeted plan in 2025, we anticipate further growth in this income stream.

We know that HFTF's model is at its most effective in achieving policy change when working in concert with a range of other groups to align specific policy asks with a campaign.

## Demonstrating constituency mandate through events

Engaging community members in events is a great way to raise awareness on climate and nature. Local events can help to bring climate change home and can be instrumental in showing politicians a diverse constituency mandate.

In 2024, we supported and organised a total of 20 events, reaching a total of 1,273 people. We delivered many of these events in partnership, drawing on key strengths of other organisations, and utilising their community contacts for broader reach.

# Impact Story: Southampton Citizens Assembly Panel Event

In 2024, Jeremy Brown, a student from Southampton, aimed to influence his Labour MP, Alan Whitehead, to back a stronger climate plan ahead of the general election. Despite prior experience engaging MPs, Jeremy struggled to build broader momentum for political change. Seeking support, he turned to Hope for the Future.

Recognising the local political dynamics, Hope for the Future advised Jeremy to focus on Alan Whitehead's likely successor, Satvir Kaur, Labour's candidate and former Southampton Council leader. Satvir's involvement in the Southampton Climate Citizen's Assembly, a forum promoting ambitious climate and nature policies, offered a strategic opportunity for alignment and area of **common ground**.

With Hope for the Future's guidance, Jeremy helped organise a November 2025 panel event on the potential of Citizen Assemblies in driving climate action. Speakers included Satvir Kaur MP, representatives from Southampton Council, Southampton University, and Zero Hour, the campaign behind the Climate and Nature Bill.



Grace Compton  
Dr Amy McDonnell  
Satvir Kaur MP  
Professor Matt Ryan  
Cllr John Savage



The event was a success, fostering dialogue and highlighting public support for Citizen Assemblies and robust climate policies. **Shortly after, Satvir Kaur committed to backing the Climate and Nature Bill in parliament.** For Jeremy, the experience was transformative, boosting his confidence and equipping him to lead impactful climate initiatives as he continues his fight for climate justice.

“Previously I had been meeting my MP, one to one, to discuss climate issues. But Hope for the Future gave me inspiration about the power of bringing together bigger groups of people to highlight the size of constituency support for climate policy. Thanks to their amazing support, a panel event that I co-hosted went very smoothly, and I think enabled a great outcome in terms of potential commitment to a parliamentary bill. I now have more hope about the ability to make a difference in the world”  
– Jeremy, constituent supported by HFTF



# Impact Story: Working with People of Sanctuary

In 2024, we partnered with Stand and Be Counted Theatre, the UK's first Theatre Company of Sanctuary, to engage and empower a group of People of Sanctuary, a term that encompasses asylum seekers, refugees, and others seeking safety. This groundbreaking collaboration aimed to break down barriers to political engagement within a group often excluded from traditional advocacy spaces, using innovative and accessible methods.

## **A New Approach to Training**

Recognising the unique challenges faced by politically disengaged and underrepresented communities, we piloted a streamlined training model designed to meet participants where they are, both in terms of accessibility and content. This approach incorporated dynamic discussion techniques and improvisational theatre exercises, enabling participants to explore:

- How politicians make decisions and the factors influencing their actions.
- Strategies for building effective relationships with decision-makers.
- Ways to advocate for positive climate action while amplifying their unique perspectives and lived experience

## **Building Confidence Through Creativity**

The workshop brought together around 20 participants in a safe, creative, and empowering environment. The combination of structured dialogue and theatrical exercises fostered meaningful engagement, building participants' confidence and deepening their understanding of advocacy and political influence.

### **A catalyst for ongoing collaboration**

The success of this workshop has paved the way for exciting new projects:

- Educational Resources: We are co-creating a series of filmed training videos, using insights from this initiative to enrich our future work with diverse groups.
- Political Roundtables: Plans are in the pipeline to facilitate a roundtable discussion with local politicians, providing participants with direct opportunities to apply their skills and engage in impactful conversations.

### **The power of inclusion**

This collaboration highlights the importance of tailoring advocacy training to meet the needs of underrepresented communities. By partnering with Stand and Be Counted Theatre, we were able to create a space where people of sanctuary could explore their agency and contribute to the climate conversation, ensuring their voices are heard in shaping a more inclusive and sustainable future.



# Impact Story: supporting future generations with Students Organising for Sustainability UK

In 2024, we were commissioned by Students Organising for Sustainability (SOS-UK) to support their high-profile Teach the Future campaign, focusing on retrofitting schools across the UK. This campaign, Fund the Future, seeks to secure substantial financial commitments from all major political parties to retrofit and rebuild state schools, ensuring they are fit for a sustainable future.

Our role was to equip SOS-UK's youth campaigners with lifelong advocacy and political influencing skills, empowering them to make a meaningful impact by engaging directly with their MPs.

## **A Tailored Training Programme**

In the lead-up to the general election, we collaborated with SOS-UK to design and deliver a series of impactful training sessions. These workshops provided students with the tools and confidence to navigate the political landscape effectively. Key topics included:

- Understanding Election Dynamics: What it's like to be a candidate and how election campaigning works.
- Engaging with Candidates: Practical steps for contacting candidates and securing their attention.
- Tailored Research: How to research candidates to deliver a persuasive and targeted pitch.
- Crafting the Perfect Ask: Developing realistic and actionable requests that candidates can commit to.

### Post-Election Advocacy

Following the election, we ran a three-session programme to help students capitalise on the momentum. These sessions focused on building relationships with newly elected MPs and elevating school retrofitting as a priority in their early weeks and months in office. Students learned:

- How to research and understand their new MPs.
- Strategies for establishing and maintaining strong relationships with decision-makers.
- Techniques for crafting clear, compelling requests to influence MPs effectively.

At the end of the programme, students received a certificate recognising their achievement, further boosting their confidence and sense of accomplishment.

### Measurable Impact

Our collaboration with SOS-UK delivered tangible results:

- Confidence Boost: Participants reported a 78% increase in confidence across the training programme.
- Engaging Content: 100% of attendees found the information clear and engaging.
- Actionable Outcomes: 87% of participants felt confident about their next steps for engaging with their MPs.

Through this initiative, we helped empower the next generation of advocates to push for meaningful change, equipping them with the skills and confidence to make a lasting impact on climate and education policy.

## Elevating our work through research partnerships

At Hope for the Future, we understand that communities will always be the experts in their own stories and experiences.

We seek to complement this by ensuring our educational and support opportunities are grounded in the most recent innovation and research. In 2024, our continued partnership with the London School of Economics (LSE) has deepened our understanding of how to engage diverse audiences, enabling us to refine our approach to climate advocacy and education.

# Impact Story: joint partnership with the London School of Economics

This year, our partnership with LSE focused on understanding young people's attitudes toward climate politics and the barriers preventing them from engaging effectively. Together, we aimed to address a critical gap: why younger generations, who are often deeply concerned about the climate crisis, hesitate to engage with political systems as a means to drive change.

Working with a cohort of second-year students, we guided the design of a research project combining academic rigor and lived experience. The students conducted literature reviews and semi-structured interviews, [producing 14 insightful essays](#). These analyses explored topics like political apathy, the influence of protest-based engagement, and the challenges of fostering trust in democratic processes.

## Key Findings and Wider Implications

Early findings from the research, currently being finalised through a summer internship, reveal several pivotal insights:

- **Barriers to Political Engagement:** Young people often view political systems as ineffective or misaligned with their urgent concerns. Protest-based activism, which offers immediate and visible impacts, tends to feel more relevant and rewarding
- **Messaging Matters:** Overly optimistic narratives about the efficacy of democratic engagement can backfire, fostering cynicism when expectations aren't met
- **Tailored Approaches Are Essential:** Engagement strategies must reflect the nuanced perspectives and motivations of younger audiences, striking a balance between hope and realism

These insights are shaping the way we design and deliver our programmes, ensuring our approach resonates with young people and aligns with their values and realities.

### Broader impact on our work

This research partnership has not only informed our youth-focused initiatives but has also strengthened our ability to address barriers faced by other underrepresented groups. By embedding these insights into our broader work, we're improving our ability to reach and empower communities across the UK.

The collaboration with LSE underscores the importance of bridging academic research and practical advocacy, creating a feedback loop that enhances both. By integrating the voices and expertise of young people, this project exemplifies how partnerships can transform our understanding of engagement and ensure our work remains dynamic, inclusive, and impactful.

As we look ahead, we're excited to continue leveraging research to drive innovation, adapting to the needs of diverse audiences, and building a movement where everyone feels empowered to take meaningful climate action.



# Enhancing our external communications

This year, we've emphasised marketing and communications at the core of our strategy, we're not just reaching more people—we're equipping them to act. These enhancements are helping to build a powerful movement of informed, connected advocates driving meaningful climate and nature action. This work has driven greater awareness of our mission and resources.

At the heart of this effort was the enhancement of our online hub, including a major revamp of our website. By refining our messaging, streamlining access to resources, and improving usability, we're ensuring our communications not only reach more people but empower them to take meaningful action.

## **Inclusive and accessible messaging**

We've worked to make our language more inclusive and approachable, breaking down barriers to understanding environmental politics. By clarifying our services and demystifying complex processes, we've created resources that are both engaging and accessible to diverse audiences. These improvements have positioned us as a go-to source for actionable guidance on political advocacy for climate and nature.

## **Innovative Tools to Drive Engagement**

One standout example is our new [Climate and Nature Policy Pledge Tracker page](#), — a pioneering resource that makes election-period policy commitments clear and accessible to the public. This tool empowers grassroots advocates to hold policymakers accountable, driving greater awareness and participation in environmental politics.

## **Amplifying grassroots and partner campaigns**

By revamping the layout and content of our site, we've ensured that grassroots communities and partner campaigns are prominently featured. Previously underrepresented on our platform, these groups now have a clearer pathway to connect with our support and resources. Highlighting these partnerships not only demonstrates our impact but also inspires others to engage with our work.

## **Building for the future**

With the lessons learned from this year, we're planning the next stage of our online hub strategy. This includes developing a dedicated platform to bridge grassroots advocacy and targeted insider lobbying, amplifying efforts across all levels. Our goal is to create a space where users can connect, share experiences, and support one another, fostering a vibrant and collaborative community.

# Charting our Future: Developing a bold new strategy for 2025-2027

As 2024 drew to a close, we turned our sights to the future, beginning the development of an ambitious three-year strategy to guide us through 2025 to the end of 2027. This was a journey of collaboration, reflection, and vision - setting, ensuring our approach is rooted in both our mission and the communities we serve.

The process began with our Board of Trustees, who helped us explore the strategic possibilities and set the framework for our next chapter. Building on their insights, we hosted a staff co-creation day, where our team came together to dive deep into the external context, set ambitious yet achievable goals, and shape the foundation of our strategy. The day was bursting with creativity and innovative thinking, sparking exciting ideas for the future of our work.

## Community voices at the gear

Recognising that meaningful change begins with listening, we launched a series of focus groups to gather input from nearly 50 diverse voices: community representatives, partners, stakeholders, and fresh perspectives.

These discussions offered invaluable insights into the needs and aspirations of people across the UK, ensuring our strategy reflects a broad spectrum of experiences.

To honour the time and contributions of participants, we provided compensation for their involvement, reflecting our commitment to equity and inclusion. By asking thoughtful questions—such as how people feel about the UK’s political system, summarised in a compelling word cloud—we gained a deeper understanding of where communities are starting from. These insights will enable us to better meet people where they are and empower them to drive change.

## What’s Next?

We’re thrilled to announce that our new strategy, “Communities for the Climate,” will launch in early 2025. This strategy will centre communities in all we do, placing their needs, voices, and aspirations at the heart of our mission. To ensure our strategy translates into measurable change, we’ve also developed a comprehensive Impact Framework to track and enhance the effectiveness of our work. With impact embedded in everything we do, we’re entering 2025 with renewed purpose and a bold vision for driving climate and social action. We can’t wait to share this new chapter with you—stay tuned for the unveiling of “Communities at the Forefront” in early 2025!

# Looking Forward to 2025

As well as the unveiling of our new strategy, 2025 is set to hold lots of exciting projects. In February, we'll be holding a 10 year celebration event, taking a moment to reflect on everything Hope for the Future has achieved in the past 10+ years.

We are also delighted to have started the work on the UK's first user-driven platform that brings together community-shared insights on climate and nature interactions with politicians, connecting people and making parliamentary updates easily available to local communities. We hope to launch this platform by Spring, and will be embarking on a period of rigorous user testing before then, so watch this space!

At the end of 2024, we were delighted to receive the news that we have received a grant from the Esmée Fairbairn Foundation. By building on the existing strengths and diversity of climate assemblies, Hope for the Future, in partnership with leading Climate Assembly facilitators Shared Future, is helping communities **turn climate assembly recommendations into political action across the UK**. Over the next three years, we will support climate assembly participants to sustain advocacy and drive long-term change.

We will amplify marginalised voices, develop scalable models for democratic participation, and foster meaningful collaboration with policymakers.

**Our hypothesis:** Embedding political education into climate assemblies earlier in the process means recommendations become stronger, more tailored towards politicians and participants have more confidence to translate their recommendations into action.

We are also delighted to report our success at the end of 2024 in applying to the National Lottery Climate Action Fund. We are excited that over the next 5 years, we'll be working in partnership with Rowanbank Arts and Education, Contact, Parents for the Future, and the London School of Economics to deliver a first-of-a-kind project, empowering parents from marginalised communities across the UK to express their concerns to policymakers, and advocate for **real change**.

As well as these exciting projects, we have many projects in partnership lined up for 2025. We'll be supporting the planned Mass Lobby for 2025 - marking one year on from the general election - as well as continuing our work with the National Trust on Nature Neighbourhoods, supporting parliamentary events and training even more communities across the UK!

# Structure, governance and management

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## Trustees

Jonny Exon	Chair (from 01/01/2024 - present)
James Pilley	Treasurer (from 01/07/2024 - present)
Rodolfo Barradas	(from 12/12/2023 - present)
Dr Richard Axelby	(from 01/07/2024 - present)
Jacob Ohrvik-Stott	(from 12/12/2023 - present)
Uday Vartak	(from 22/09/2020 - present)
Adam Berman	(from 01/07/2024 - present)
Cassa Townsend	(from 01/07/2024 - present)
Dr Xihui Chen	(from 01/07/2024 - present)
Sam Karlake	(from 01/07/2024 - present)
Ben Skelton	Treasurer (from 01/02/2022 - 16/03/2024)
Tyrone Scott	(from 17/05/2022 - 16/03/2024)
Robbie MacPherson	(From 01/05/2022 - 16/03/2024)
Jeremy Wight	from (01/12/2018 - 30/03/2024)
Amisha Patel	(From 12/12/2023 - 01/07/2024)
Prof Cristina Leston-Bandeira	(from 01/03/2022 - 28/02/2025)

Trustees are generally appointed through a process of advertisement, interview and selection by a delegated recruitment committee.

The link between the Board of Trustees and staff is maintained through the following mechanisms:

- Line management of the Chief Executive by the Chair;
- Senior Leadership Team attendance at meetings of the Board and Sub Committees (Finance Sub-Committee, Fundraising Sub Committee, HR & Governance Sub Committee);
- Joint sessions of the Board and Senior Leadership Team;
- Designated link trustees, (Safeguarding, EDI)

## Staff

In January 2024 HFTF employed 13 staff (9.9 full time equivalent - FTE). This comprised SLT 1 staff (1 FTE), Delivery and Research 7 staff (5.6 FTE), Comms 2

staff (1.2 FTE), Admin and Fundraising 3 staff (2.3 FTE).

In December 2024 HFTF employed 11 staff (10.5 FTE). This comprised SLT 4 staff (3.7 FTE) , Delivery 5 staff (5 FTE), Finance and Fundraising 2 staff (1.8 FTE).

The senior leadership team consisted of:

- Chief Executive Officer: Laura D'Henin-Ivers
- Director of Income Generation: Jessica Parish
- Director of Operations: Anne Dargue
- Director of Policy and Engagement: Nicola Sansom

The pay of all staff is reviewed annually and normally increased in line with cost of living. We are a Living Wage employer, with salaries set at a minimum of Living Wage plus £1 per hour. Salary levels are benchmarked against similar roles to ensure that we are attracting and retaining the talent needed to deliver impactful work.



Chief Executive Officer: Laura D'Henin-Ivers



Director of Income Generation: Jessica Parish



Director of Operations: Anne Dargue



Director of Policy and Engagement: Nicola Sansom

## Partners and organisations we worked with in 2024

We continue to work in partnership with other organisations within and beyond the climate movement. Our work alone is not enough to tackle the climate crisis, but working in collaboration with others enables us to have an impact that is greater than the sum of our parts. We are grateful to all of the partners we have worked with this year and look forward to continuing this work in the future.

## Trusts and Foundations we are grateful to have worked with and been supported by in 2023

- Esmee Fairbairn Foundation
- European Climate Foundation
- Joseph Rowntree Charitable Trust
- Maingot Charitable Trust
- Quadrature Climate Foundation
- The Samworth Foundation
- United Society Partners in the Gospel (USPG)
- Cobb Charity

We would also like to say a huge thank you to anyone who donated to our work during 2024 or supported us as a monthly giver. Our work wouldn't be possible without your generous support.



# Financial Report

# 05

Income this year declined by 33% from £813,479 in 2023 to £542,025 in 2024. This mainly reflects the end of a multi-year grant from the Quadrature Climate Foundation (QCF) with our long term grant from QCF coming to an end in summer 2024. Overall grant funding from QCF dropped from £581,341 in 2023 to £270,000 in 2024 and some of our other long term funders, such as the Samworth Foundation, reduced funding. However, the European Climate Foundation (ECF) did increase their grant from £21,000 in 2023 to £50,000 in 2024, which included restricted funding for project based work. We were also grateful to receive funding from the Maingot Charitable Trust, USPG and Southall Trust.

We received £20,406 from donations in 2024, up from £18,646 in the previous year. 86% of income in 2023 was

‘unrestricted’ and income from provision of training services increased from the previous year, up from £11,388 to £37,934 (a 233% increase).

Expenditure fell from £833,360 in 2023 to £556,864 in 2024, representing a 33% reduction. This was the result of a reduction in staff size and various other expenditure categories, with a vision to increase our longer term sustainability within our evolving funding landscape.

## Reserves

Hope for the Future holds reserves so that in the event of a fall in income, we are in a position to manage either a contraction of or, in the worst case, the winding up of the organisation in a well-managed way. To this end, we hold unrestricted reserves amounting to at least three months worth of expenditure plus wind down costs.



# Statement of Financial Activities (including summary income and expenditure account)

FOR THE YEAR 1 JANUARY 2024 to 31 DECEMBER 2024

	Notes	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	2023 £
<u>Income from:</u>					
Donations	2	20,406		20,406	18,646
Grants Received	2	413,767	65,000	478,767	780,925
Income generated from providing Training	2	37,934		37,934	11,388
Bank Interest		4,919		4,919	2,521
<b>Total Income</b>		<b>477,025</b>	<b>65,000</b>	<b>542,025</b>	<b>813,479</b>
<u>Expended on:</u>					
Raising Funds	2&3	5,291	-	5,291	26,054
Support Costs	2&3	70,714	24,574	95,288	127,505
Charitable Climate Projects	2&3	413,750	42,535	456,286	679,801
<b>Total Expenditure</b>		<b>489,755</b>	<b>67,109</b>	<b>556,864</b>	<b>833,360</b>
Transfer between reserves	7.1	0	(0)	-	-
<b>Net Movement in Funds</b>		<b>-12,730</b>	<b>2,109</b>	<b>- 14,839</b>	<b>- 19,880</b>
<u>Reconciliation of Funds:</u>					
Total Funds Brought Forward	7.2	461,672	6,029	467,701	487,581
Total Funds Carried Forward	7.1	448,942	3920	452,862	467,701

# Balance Sheet

As At 31 December 2024

	Notes	2024 £	2023 £
<b>Current assets</b>			
Debtors	4	12,803	62,898
Cash at bank and in hand	6	451,603	411,571
<b>Total current assets</b>		464,406	474,469
Creditors: amounts falling due within one year	5	- 11,544	- 6,768
<b>Total assets less current liabilities</b>		452,862	467,701
Creditors: amounts falling due after one year		-	-
<b>Total net assets</b>		452,862	467,701
<b>Funds of the Charity</b>			
General funds	7	390,062	403,672
Designated funds		58,000	58,000
		448,062	461,672
Restricted funds		3,920	6,029
<b>Total funds</b>		452,862	467,701

The notes on pages 5 to 9 form part of these accounts

Signed by the following on behalf of all Trustees

Jonny Exon, Chair of Trustees

Date: 21/05/2025

James Pilley, Treasurer

Date: 21/05/2025

# Statement of Cash Flows

For Year 1 January 2023 to 31 December 2023

	2024 £	2023 £
Net Cash used in Operating Activities	40,031	99,844
Cash Flow from Investing Activities	-	-
Change in Cash and Cash Equivalents in the Year	40,031	99,844
Cash and Cash equivalents brought forward	411,572	311,728
Cash and Cash equivalents carried forward	451,603	411,572

## Reconciliation of Net Movement in Funds to net cash flow from operating activities

	2024 £	2023 £
Net Movement in Funds	- 14,839	- 19,880
Deduct interest shown in Investing Activities	-	-
Decrease (increase) in Debtors	50,095	161,261
Increase (decrease) in Creditors	4,776	- 41,538
Net Cash Used in Operating Activities	40,031	99,844

# Notes to the Accounts 1 January 2024 to 31 December 2024

## Note 1: Accounting Policies

### a) Basis of preparation and assessment of going concern

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts are prepared in sterling. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The Trustees confirm that the Charity is a public benefit entity.

The Trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

### b) Funds Structure

**Restricted funds** are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. When large grants are received for a specific purpose a separate restricted fund is raised.

**Unrestricted/General funds** comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects.

**Designated funds** are funds set aside by the Trustees for specific projects. Many of these projects are partly funded with the unfunded element set aside from general funds.

### (c) Income Recognition

**All income** is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

**Grants and Donations** that are subject to terms and conditions are treated as Deferred Income until it is probable that the terms and conditions can be met. If the conditions are not wholly within the control of the charity it will be disclosed as a contingent asset.

**Donated Services** if significant would be recorded in the Annual Report.

**Volunteer Help** received is not included in the accounts, but is described in the Trustees' Annual Report.

**Gift Aid** receivable is included in income when there is a valid declaration from the donor. Any Gift Aid received on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or terms of the appeal have specified otherwise.

#### **(d) Expenditure recognition**

**Liabilities** are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

**Support costs** consists of a proportion of the directors' salary costs and expenses allocated on a time spent basis together with salary and expense costs relating to the finance and administration functions.

**Governance Costs** comprise all costs involving public accountability of the charity and its compliance with regulation and good practice. Support costs have been allocated to Governance costs where applicable.

#### **(e) Assets**

Tangible Fixed Assets are capitalised if they can be used for more than one year, and cost at least £1,500. They were valued at cost. There are no fixed assets at the end of 2024.

# Notes to the Accounts 1 January 2024 to 31 December 2024

## Note 2: Analysis of Income and Costs

Donations	Analysis	Unrestricted	Restricted	Total funds	2023 £
		funds income year to to 2024 £	income funds year to 2024 £	for year to 2024 £	
	<i>Regular Donations</i>	6,440	-	6,440	7,448
	<i>Major Donations</i>	13,409	-	13,409	-
	<i>Other Donations</i>	557	-	557	11,198
	<b>Total Donations</b>	<b>20,406</b>	<b>-</b>	<b>20,406</b>	<b>18,646</b>
	QCF	270,000	-	270,000	581,341
	European Climate Foundation	-	50,000	50,000	21,000
	Esmee Fairbairn Foundation	66,667	-	66,667	70,334
	Joseph Rowntree Charitable Trust	55,000	-	55,000	46,250
	The Samworth Foundation	-	15,000	15,000	40,000
	Polden Puckham	-	-	-	-
	Maingot Charitable Trust	15,000	-	15,000	15,000
	Marmot Charitable Trust	-	-	-	-
	USPG	-	-	-	5,000
	Southall Trust	5,000	-	5,000	-
	Other Grants	2,100	-	2,100	2,000
	<b>Total Grants from other Charitable Foundations</b>	<b>413,767</b>	<b>65,000</b>	<b>478,767</b>	<b>780,925</b>
<b>Generated Income</b>	Income from Provision of Training Services	37,934	-	37,934	11,388
	<b>Total Income From Provision of Training Services</b>	<b>37,934</b>	<b>-</b>	<b>37,934</b>	<b>11,388</b>
<b>Investment Income</b>	Interest	4,919	-	4,919	2,521
	<b>Total Interest</b>	<b>4,919</b>	<b>-</b>	<b>4,919</b>	<b>2,521</b>
	<b>TOTAL INCOME:</b>	<b>477,025</b>	<b>65,000</b>	<b>542,025</b>	<b>813,479</b>

Continues on next page

Note 2: Analysis of Income and Costs (continued)

	Unrestricted funds income year to to 2024 £	Restricted income funds year to 2024 £	Total funds for year to 2024 £	2023 £
<b>EXPENDED ON:</b>				
Raising Funds	- 5,291	-	- 5,291	- 26,054
<b>CHARITABLE ACTIVITIES</b>				
Core Climate Change Work	- 301,744	- 40,402	- 342,146	- 385,708
Events	- 24,584	- 711	- 25,295	- 63,486
Faith Outreach	-	-	-	- 15,557
Regional Climate Work	- 35,593	- 711	- 36,304	- 55,071
Research	- 51,829	- 711	- 52,541	- 159,979
Schools	-	-	-	-
<b>Total Charitable Climate Projects</b>	<b>- 413,750</b>	<b>- 42,535</b>	<b>- 456,286</b>	<b>- 679,801</b>
<b>Support Costs</b>	<b>- 70,714</b>	<b>- 24,574</b>	<b>- 95,288</b>	<b>- 127,505</b>
<b>TOTAL EXPENDITURE</b>	<b>- 489,755</b>	<b>- 67,109</b>	<b>- 556,864</b>	<b>- 833,360</b>
Funds transfers	-	-	-	-
<b>Net Movement in Funds (as per SoFA)</b>	<b>- 12,730</b>	<b>- 2,109</b>	<b>- 14,839</b>	<b>- 19,881</b>

# Notes to the Accounts 1 January 2024 to 31 December 2024

## Note 3: Staff Costs and Benefits

### 3.1 Staff Costs

	2024 £	2023 £
Salaries and wages	349,721	592,167
Employer's national insurance	34,810	54,558
Pension contributions (defined contribution scheme)	13,425	19,637
Other employee benefits	-	-
Total staff costs	397,957	666,362

These staff costs are included within note 2 split across the relevant areas

In 2024 No backdated salary increases were included in personnel costs in the year (2023: £31,538.10)

There were no transactions with any related parties, other than Trustee expenses listed below  
No employees received benefits of more than £60,000 (2023: nil).

**3.2** The Trustees are not paid. During the year, expenses totalling £184.08 were reimbursed to two trustees in respect of travel costs, undertaken in the course of their Trustee responsibilities.

### 3.3 Average head count in the year

	2024	2023
Average number of whole time equivalent employees	11.6	20.0

# Notes to the Accounts 1 January 2024 to 31 December 2024

Note 4, 5 and 6: Debtors, Creditors and Cash

## 4 Analysis of debtors

			2024 £	2023 £
Trade debtors			8,003	4,430
Prepayments and accrued income			4,800	57,000
Other debtors			-	1,468
<b>Total</b>			<b>12,803</b>	<b>62,898</b>

## 5 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	2024	2023	2024	2023
	£	£	£	£
Accruals and deferred income	1,137		-	-
Taxation and social security	-	-	-	-
Other creditors	10,407	6,768	-	-
<b>Total</b>	<b>11,544</b>	<b>6,768</b>	<b>-</b>	<b>-</b>

## 6 Cash at bank and in hand

			2024 £	2023 £
Cash at bank and in hand			451,603	411,571
Other			-	-
<b>Total</b>			<b>451,603</b>	<b>411,571</b>

# Notes to the Accounts 1 January 2024 to 31 December 2024

## Note 7: Charity Funds

### 7.1 Details of material funds held and movements during the current reporting period 1 January 2024 to 31 December 2024

Fund names	Type of Fund	Purpose and Restrictions	Fund balances brought forward	Income	Expenditure	Transfers	Fund balances carried forward
			£	£	£	£	£
Faith	Restricted	Support Faith projects matched funding	-	-	-	0	0
Green Alliance	Restricted	To support local work	-	-	-	-	-
The Kestrelman Trust	Restricted	Support work with local councils	-	-	-	-	-
John Ellerman Foundation	Restricted	Support work with local councils	-	-	-	-	-
Samworth	Restricted		-	15,000	-11,080	-	3,920
ECF	Restricted		6,029	-	-6,029	-	0
ECF(Comms)	Restricted		-	30,000	-30,000	-	-
ECF(Project Work)	Restricted		-	20,000	-20,000	-	0
<b>Total Restricted Reserves</b>			<b>6,029</b>	<b>65,000</b>	<b>-67,109</b>	<b>0</b>	<b>3,920</b>
Unrestricted Reserves	Unrestricted		403,671	477,025	-489,755	0	390,061
Designated Reserves	Unrestricted	Strategic investment fund	58,000	-	-	-	58,000
<b>Total Unrestricted Reserves</b>			<b>461,671</b>	<b>477,025</b>	<b>-489,755</b>	<b>0</b>	<b>448,941</b>
<b>Total Reserves</b>			<b>467,701</b>	<b>542,025</b>	<b>-556,864</b>	<b>-</b>	<b>452,861</b>

## 7.2 Details of material funds held and movements during the prior reporting period 1 January 2023 to 31 December 2023

Fund names	Type of Fund	Purpose and Restrictions	Fund balance s brought forward	Income	Expenditure	Transfers	Fund balance s carried forward
			£	£	£	£	£
Faith	Restricted	Support Faith projects matched funding	-	5,000	-5,000	0	-0.02
Green Alliance	Restricted	To support local work	-	-	-	-	-
The Kestrelman Trust	Restricted	Support work with local councils	-	-	-	-	-
John Ellerman Foundation	Restricted	Support work with local councils	-	-	-	-	-
ECF	Restricted		-	21,000	-14,971	-	6,029
<b>Total Restricted Reserves</b>			<b>-</b>	<b>26,000</b>	<b>-19,971</b>	<b>0</b>	<b>6,029</b>
Unrestricted Reserves	Unrestricted		429,581	787,479	-813,389	0	403,671
Designated Reserves	Unrestricted	Strategic investment fund	58,000	-	-	-	58,000
<b>Total Unrestricted Reserves</b>			<b>487,581</b>	<b>787,479</b>	<b>-813,389</b>	<b>0</b>	<b>461,671</b>
<b>Total Reserves</b>			<b>487,581</b>	<b>813,479</b>	<b>-833,360</b>	<b>-</b>	<b>467,701</b>

## **Independent Examiner's Report on the accounts**

### **Report to the trustees of Hope for the Future**

**On accounts for the year ended 31<sup>st</sup> December 2023/4 Charity Number: 1173547**

I report to the trustees on my examination of the accounts the accounts for the year ended 31<sup>st</sup> December 2024.

### **Responsibilities and basis of report**

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("The Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

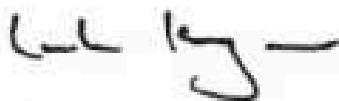
The Charity's gross income exceeds £250,000 and I am qualified to undertake the examination by being a qualified member of the Chartered Institute of Management Accountants.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination that should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



Luke Keegan

Date: 18<sup>th</sup> May 2025

Associate Member of the Chartered Institute of Management Accountants

Greendawn Accounting Limited, 1A The Homend, Ledbury, Herefordshire, HR8 1BN

# Risk Statement

# 06

The Trustees are responsible for the overall management and control of Hope for the Future (HFTF), including identifying and mitigating key risks. We maintain a comprehensive and dynamic risk register, which is actively used by leads and subgroups across the organisation and regularly updated to reflect emerging risks.

Trustee conflicts of interest are recorded in a dedicated register and are reviewed as a standing agenda item at every Board meeting.

In 2024, all HFTF funds were operational, with no income from investments or loans, and minimal capital assets beyond office equipment. Our main expenditure remains staff salaries. HFTF is exempt from VAT and Corporation Tax, and the majority of our income comes from charitable donations and grants. As such, Trustees consider HFTF's financial structure to be relatively simple.

Key risks in 2024 included both external and internal factors:

- Externally, the post-COVID funding environment remained challenging, with many funders reducing grant availability due to depleted reserves
- Internally, while we made progress in reducing our reliance on a small number of large funders, a key risk identified in 2023, this transition required active management to ensure financial stability

To mitigate these risks, Trustees have supported staff to take the following actions:

- Increased efforts to grow and diversify our grant income
- Expanded funder engagement and invested more heavily in stewardship to reduce dependency on any single funder
- Restructured the organisation to improve operational efficiency and prepare for long-term sustainability
- Developed a new 3 year strategy earlier than anticipated to give us a stronger basis to seek investment, more compatible with our current positioning and external context

These measures are overseen by the Finance Sub-Committee and the full Board of Trustees, ensuring close monitoring of our financial resilience. In addition, HFTF maintains sufficient unrestricted reserves to cover a minimum of three months' operating costs and wind-down expenses.

**In conclusion,** Trustees are confident that the systems and procedures in place effectively manage the major risks facing the organisation.



# Hope for the Future

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The Workstation,  
15 Paternoster Row,  
Sheffield,  
S1 2BX

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[www.hftf.org.uk](http://www.hftf.org.uk)

Charity number: 1173547

**HOPE FOR THE FUTURE**

England & Wales - Charity number 1173547

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# Accounts

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# Hope for the Future

Amplifying Local Voices for Political Impact

## Annual Report and Accounts

January 2023 - December 2023

Hope for the Future is a climate charity which works to equip communities, groups and individuals across the country to communicate the urgency of climate change with their local politicians.



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# Message From The Chair of Trustees.



Dear Supporters and Friends,

As we reflect on the past year at Hope for the Future (HFTF), I'm immensely proud of the impact we've had in advancing climate action across the UK. Joining as a new trustee, I've been particularly struck by the uniqueness of our mission and the talent and enthusiasm of our team.

In 2023 we saw the world face its hottest year on record. The COP28 summit presented the increasingly pressing need for a global consensus on transitioning away from fossil fuels, and it was concerning to see the UK scale back on some of its key climate commitments in this context. These challenges underscore the critical need for sustained political action to drive meaningful change and highlight the significant role that Hope for the Future can play.

This year, we connected with 140 local politicians, spurring 50 actionable requests on critical climate issues. Our unique training approach reached 654 individuals, equipping them to engage constructively with MPs. We also launched our Climate Village, an online haven for advocacy tools and expert guidance.

Reaching the end of our core grant from the Quadrature Climate Foundation, we invested in new infrastructure and went through an organisational restructure, ensuring resilience in the first year of the new parliament. We also prioritised developing our approach to inclusivity, partnering with organisations like Wheels for Wellbeing to engage marginalised communities in climate advocacy.

As we move into 2024, we have ambitious targets to train 2,000 citizens, engage 185 politicians, and secure 50 commitments on climate issues.

None of these milestones and ambitions would be possible without our incredible donors, partners, volunteers, trustees, and staff. Thank you for your ongoing support.

Best regards,

**Jonny Exon**

Chair of Trustees

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02

## Objectives and Activities

02

# Objectives and Activities



## Charitable Vision:

To see communities and their elected representatives across the UK come together to take decisive action on climate change.



## Charitable object:

To promote the conservation, protection and improvement of the physical and natural environment, particularly with regard to climate change and global warming, in accordance with Christian principles.



## Charitable aims:

To enable and facilitate the processes needed to meet the UK's legal commitments to mitigating climate change and its impacts.

To prepare and support individuals and groups of citizens so that they are better equipped to engage with their democratically elected representatives in the interests of mitigating climate change.

To build capacity among communities so that they may undertake constructive dialogue with their elected representatives in the matter of climate change and its consequences.



## From Southwark to the South Pacific: can local solutions in Southwark help the climate frontline?

- Cllr James McAsh, Cabinet Member for the Climate Emergency (Chair)
- Helen Hayes MP, Labour MP for Dulwich and West Norwood
- Cara Jenkinson, Cities Manager, Ashden International
- Marcus Grazette (Extinction Rebellion Southwark)
- Apaar Mangat (Hope for the Future)

@fb\_southwark facebook.com/southwarkcouncil



03

# Achievements and performance in 2023

03

## Overview

For nearly 10 years, Hope for the Future (HFTF) has led the charge in improving political engagement on the climate and nature crises. Our Sheffield-based charity quickly gained national recognition with a reputable training program and a history of securing local and parliamentary action through grassroots engagement.

Drawing on advice from MPs and a range of disciplines, including conflict resolution and climate communications, our relationship-based approach is grounded in first-hand experience. We're the only organisation dedicated to researching the best methods for communicating the climate and nature emergencies with MPs on a constituency level, which allows us to provide advocacy training and support of the highest standard to NGOs, individuals, local groups, and faith communities across the UK.

**In 2023, we trained 654 people** in our one-of-a-kind relationship-building approach to democratic engagement. A further 237 people actively participated in events and workshops run or co-facilitated by HFTF and our resources were accessed 1,115 times, supporting people with on-demand political engagement skills. **We facilitated engagements with 140 local politicians** across the whole of the UK, **resulting in 50 Specific, Measurable, Agreed (or Achievable), Realistic, and Time-Bound (SMART) asks** on climate and nature topics being directly asked of politicians. So far 39 of those have been delivered upon, and counting, ranging from MPs submitting for debates on renewable energy to committing to back campaigns.

We have offered tailored, **bespoke support to 92 citizens** across the UK, and **general support to 1,876 people**, providing lifelong and sustainable campaigning skills. Our bespoke support spanned letter writing, research and advice, and support for preparing for politician meetings.

For several years, Hope for the Future has been grateful for a core costs grant from the Quadrature Climate Foundation, which accounted for 70% of our income. In 2023, we were informed that we had 12 months left of this grant, leading us to consolidate our activities, reduce our team size and prioritise embedding the foundations for a sustainable future.

In the second half of 2023, we made huge strides internally to enable us to have the strongest impact in 2024, a general election year, and beyond by:

- 1** **Developing a stronger paid partnership model** and successfully positioning ourselves as a vital resource for the climate sector whilst diversifying our income.
- 2** **Launching a new bespoke CRM system** to give us the data we need at our fingertips to refine and learn from our approach and to free up our delivery team's capacity to focus on empowering individuals and communities.
- 3** **Investing in our communications.** Thanks to an investment from the European Climate Foundation and the Environmental Funders Network in the latter half of 2023, we were able to refresh our website, creating a clearer user journey for organisations and individuals seeking our support. We have invested in making our social media accounts more active, engaging and up to date, and with support from Esmée Fairbairn Foundation we launched our first ever online portal for our trainees, with 93 sign ups in just a couple of months. Hosted on the Climate Village, the portal provides people with on demand access to on-demand tools, resources and expert advice to get them talking to their politicians more effectively.
- 4** **Prioritising training and empowering those who face barriers to engaging with their elected representatives.** We conducted an analysis of our existing audience and produced a plan for diversifying our audiences. We have run a number of pilot projects throughout 2023 to work with a range of communities we haven't before directly reached, including Climate Assembly attendees and disabled communities, among others.

Most importantly of all, 2023 saw us facilitate more excellent conversations and meaningful action between local people and their decision makers to ensure positive climate action. We're really proud of what we have achieved, and we're excited for what comes next!

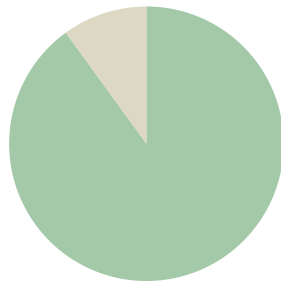
## Areas of Work

Amplifying local voices through training and support

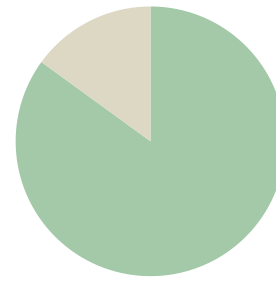
### Training



We delivered **48 training workshops in 2023** to varying audiences from small grassroots organisations to national nature conservation NGOs. **61% of people we trained had never engaged with their MP before**, and we have plans in 2024 to gain more insight into the knowledge and skillsets of our trainees.



90% of those attending our training sessions this year said that they felt more confident in engaging with their MP.



85% rated our training as 8 out of 10 or better.

We have continued to offer free online training entitled “Your Voice Heard” every month, and these sessions are accessible to anyone via zoom. EFN Rapid Response funding also allowed us to offer an unprecedented total of 4 sessions in December. This funding was secured in response to a series of climate action themed programmes that were broadcast by Channel 4 - we utilised and connected our online communications to this high profile call to action and opened up additional capacity to meet anticipated demand. As a result of this additional training capacity, we provided 51 people with the skills and knowledge to effectively engage their MPs.

### Tailored Politician Meeting Support

In 2023, we directly supported **29 local groups to meet with their MPs** both online and in person. We helped with research, invited the MPs to the meeting and facilitated the meetings themselves. We indirectly supported many more MP meetings through light touch training, advice and research. We have provided **42 Tailored Lobbying Strategies** and as a result **50 SMART Asks on climate and nature topics went to politicians**.

Our work in 2023 has been throughout the UK, from the Highlands in Scotland to St Ives in Cornwall, showing the breadth and relevance of our work within a wide range of communities.

## Testimonials



“ The resources on offer to bolster a successful communication are very valuable. ”  
Attribution

“ I liked how you made me realise being demanding and confrontational is not the best way to get a result ”  
Attribution

“ Accessible. Possible. Hopeful! ”  
Attribution

“ The list of ‘concrete asks’ of the MPs was super-useful ”  
Attribution

“ The best thing about the training was the trainers' enthusiasm and knowledge ”  
Attribution

“ Hope for the Future is one of the leading (if not the leading) UK organisations working to equip people and communities across the UK to effectively communicate about the climate and nature crisis with politicians. Their breadth of expertise and accessible trainings, reflected by their whole staff team, has been a huge support to MP engagement efforts on the Warm this Winter campaign, such that I have often recommend them to colleagues and partners within the environment sector who are looking to maximise impact with politicians, particularly through local organising. ”  
Network Coordinator, Warm This Winter, Uplift, 2023

## A resource for the sector

We have broadened our partnerships, as part of our active and dynamic transition to be a more substantial resource for the climate sector, - strengthening existing climate and nature campaigns whilst simultaneously improving our own financial resilience. From individual training sessions to ongoing project work looking to influence specific policy, our partner work has supported campaigns such as 'United for Warm Homes' by Friends of the Earth, No Fossil Funding by Fossil Free Parliament and the People's Plan for Nature by WWF-UK, the Nature Friendly Farming Network and the National Trust.



We set an objective at the end of 2022 to build our financial resilience in 2023. Whilst we faced financial challenges, we did begin the vital work of diversifying our income in the second half of the year. We know that HFTF's model is at its most effective in achieving policy change when working in concert with a range of other groups to align specific policy asks with a campaign. Throughout 2023, we have begun building on this element of our work substantially, developing our offer and the range of services that we can provide to partners, to complement the work we continue to do to support grassroots groups and small NGOs free of charge. Diversifying our income, improving our long term financial health and ultimately being an essential resource for the climate and nature sector will continue to drive our work into 2024, using lessons learned in 2023.

## Outreach

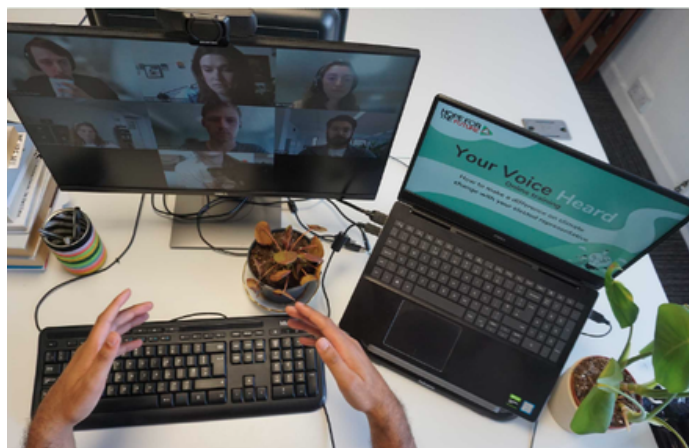
After completing an audience review in early 2023 (with funding from Esmee Fairbairn Foundation), we have firm data to confirm our assumption that the majority of people accessing our training are from similar demographics:

- People that are aged 61-80 are overrepresented in our caseload (39% of our service users compared to 19% of population).
- People aged 18-30 are currently underrepresented in accessing our support (9% of our service users in comparison to 36% of the population).
- Our caseload over-represents white people from British backgrounds (81%). Compared to the census data there was also an underrepresentation of Black and Asian constituents at HFTF.
- HFTF has more women and fewer men accessing our services than the UK population average.
- 16% of our caseload identify as having a disability.
- Our caseload currently shows an underrepresentation of Muslim, Hindu, Sikh and Christian people compared to census data. However our support for Atheists, Buddhists and Jewish people is roughly in keeping with the census data.

Increasing representation of marginalised groups in our work will continue to be a focus - political disengagement is significantly more pronounced in marginalised groups resulting in issues that matter to these communities regularly being neglected. Yet, we know that MPs are more inclined to take notice of attempts to engage them by those who are not “the usual suspects”. Recognising this need whilst working within a smaller staff team, we embedded Equality, Diversity and Inclusion across each role within the organisation rather than having a dedicated staff member. We worked within our capacity, building our role as a facilitator of post-climate assembly citizens engagement, and plan to continue to broaden our audience through contracting a creative digital agency in 2024. We will be continually seeking additional funding in order to support a broader demographic to engage with their MPs.

**At the end of 2023, we made the decision to increase our outreach target to ensure that 40% of people we support to meet their politicians come from beyond the ‘usual suspects’. We will be monitoring this target into 2024.**

To achieve this, we have continued to build our network of partners working with seldom-heard audiences. We have run a number of small projects in 2023, co-created with partners who are experts in their audiences, to understand how our training can best serve their communities. As its a measurable target, we'll need to be specific about how we define 'the usual suspects'.



## The Climate Village - Online Portal



Thanks to funding from the Esmée Fairbairn Foundation, we launched our online portal, the Climate Village (hosted by Green Squirrel) in the second half of 2023. In 2023, we saw 93 new sign-ups, joining an active membership base of 300 people through Green Squirrel. We now have 18 written and video resource guides available on the portal (and counting), covering everything from how to write a letter to your MP to what to do if they don't respond to them. We have a series of resources to support constituents to run their own events and invite their local politicians. We know from experience events are extremely impactful for demonstrating a broad constituency mandate. However, with a smaller staff team, we are unable to offer tailored support for as many events, so we will continue to track the success of the events resource hub.

Following input from one of our funders, USPG, we have recently been able to add a series of faith-based resources. These are tailored to groups based around places of worship, explaining how they can become involved in climate action. Visitors to the faith space can access information such as "Divest Your Church" and "Keeping Faith in the Climate". An online community space is vital for us to be able to continue our widespread support, whilst leveraging staff time and capacity for focusing on strategic projects which will have a meaningful influence on democratic engagement and climate policy. In the first year of the new parliament. In 2024, we will be working on building this work to keep people engaged after they have attended our training, and able to offer peer-to-peer support to one another.

## Case Studies

1

Community Power to Save our Wild Isles, Oxford.

2

Tailored Support in Welwyn Hatfield: Grant Shapps MP.

3

Supporting the Green Forum in the Highlands: Jamie Stone MP.

4

Nature Friendly Farming Network.

5

Warm Homes Day of Action.

6

The Climate Village - Online Portal.

7

Blackburn and Darwen People's Jury.

8

Supporting Wheels for Wellbeing to campaign for disabled carbon-free transport

9

London School of Economics Research Collaboration.

## Case Study:

# 1 Community Power to Save our Wild Isles, Oxford.



During Great Big Green Week in June 2023, Hope for the Future (HFTF) partnered with WWF-UK to host an event in Oxford East, titled "Community Power for Saving our Wild Isles." This collaboration was designed to galvanise local action for nature conservation and climate change mitigation. By facilitating grassroots community discussions and integrating recommendations from the People's Plan for Nature into ongoing local efforts, we played a crucial role in transforming community aspirations into tangible actions.

### Event Facilitation and Community Engagement

We led all the logistics and organisation of the event to ensure it was accessible, inclusive and impactful. On the day, our primary role was to foster meaningful community dialogues, ensuring that the voices of local residents were heard and acted upon. We collaborated with key community representatives to define their government "asks" and shaped the event to expand the constituency mandate for action on nature.

**“ You’ve really inspired me. I have a good relationship with my councillors, but it never even occurred to me to think about speaking to our MP. I can now see the real value in inviting our MP to see what we’re doing, and ask them to support our work at the nature reserve. ”**

Feedback from one event attendee

### Momentum and Follow-Up Actions

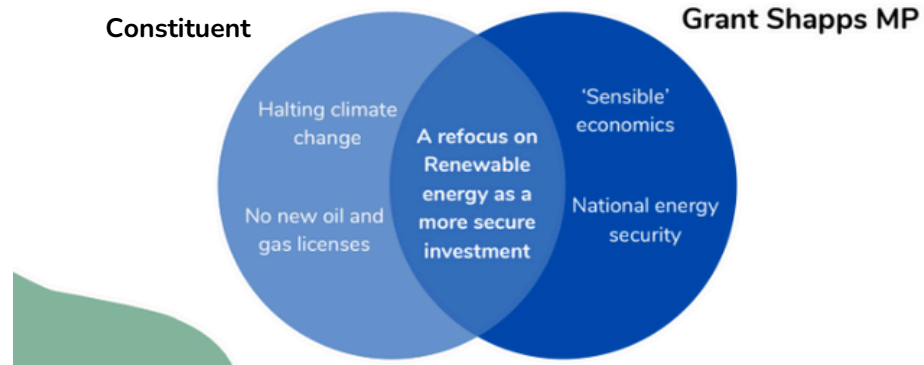
Building on the momentum from the event, HFTF and WWF-UK organised a follow-up community meeting at Oxford City Farm with Anneliese Dodds MP. Our team supported the seven community representatives in the organising committee to draft letters, secure Anneliese’s attendance, brief her office, and plan an impactful agenda.

The community meeting was a success, highlighting the critical role of nature in addressing climate change. HFTF chaired the discussion, advocating for bold and ambitious actions to harness the environmental benefits within Oxford. Anneliese Dodds MP toured the farm, committed to advancing the recommendations forward the recommendations from the People’s Plan for Nature into her work as an MP. We are currently in the follow up stage and plan to support the community and the People’s Assembly Members for Oxford to hold Anneliese Dodds MP to account on her promise.

## Case Study:

## 2 Tailored Support in Welwyn Hatfield: Grant Shapps MP.

### Finding common ground: with Grant Shapps MP



A constituent of Grant Shapps MP (referred to as R) was offered 1:1 training, focused on the subject of Rosebank and other new oil fields. With our support, R requested a meeting with Grant Shapps to discuss this matter. At the time, Grant Shapps was also the Energy and Net Zero Minister, but when the meeting happened just days after he moved roles. R said the training from HFTF was especially helpful in the meeting, particularly in helping them to be assertive, as opposed to aggressive, and having a well prepared agenda.

While R found Grant to be robotic in the meeting, Grant responded well to R's request to pass on their concerns to the current Energy and Net Zero Minister, Claire Coutinho, in the form of a letter, and to request a meeting between her and R to discuss this. HFTF supported the drafting of this letter, and when discussing it, R provided some really insightful observations on Grant Shapps approach and behaviour, both on climate change and more widely which we incorporated into the draft. Grant has honoured his statement, and has passed this letter on to Claire, requesting a meeting with herself and R.

The feedback we have received from R about HFTF's support and training has been overwhelmingly positive. They said the training and support:

“ ...gave me reassurance and confidence ”

“ ...wouldn't have been the same without the help without HFTF. ”

R invested heavily in the process, engaged actively with our support and input, and is optimistic about their future relationship with Grant Shapps, his office, and potentially Claire Coutinho MP.

## Case Study:

### 3 Supporting the Green Forum in the Highlands: Jamie Stone MP.



We have now been supporting the ‘Green Forum’ group in the Highlands to engage their MP for a few years, demonstrating the value of long term relationship building with politicians. We supported the group to secure an ongoing slot in his diary every few months. When asked about the benefits of meeting periodically Jamie said:

“...it’s fantastic, it gives us in my office an action plan, things we must do, and it means we’re discipline about doing things.”

In 2023, we supported the group through research, on-call advice and meeting support, to discuss a range of topics with their MP from community energy, national energy infrastructure, local transport connections and fuel poverty. At the request of his constituents, in 2023 Jamie has:

- Tabled an amendment to the Energy Act.
- Met with local stakeholder, SSE, to discuss the environmental and wildlife impacts of a proposed overhead power line, and reported back to the group. Subsequently, the group wrote their own written representation to support Jamie’s case. Jamie also agreed to call for a government inquiry into the Spittal-Beaully power line which he has now done.
- Submitted multiple written questions on home energy efficiency measures
- Spoke in a debate on COP28, and called for skills deployment, noting the financial barriers faced by many organisations.
- Submitted for a debate on community owned power projects.
- Requested to meet with the Energy Minister on funding for local community energy projects.

In 2024, the Green Forum Group wrote a letter to Jamie due to concern over his support of a new golf course in the constituency. There was very little input needed from us, as they made effective use of HFTF’s approach and techniques. The letter made clear its ask explaining the research and feeling behind it, without condemning or alienating Jamie. The limited need for our support in this is a tremendous indicator of how far the group have come in having an effective relationship with their MP.

“As an MP, it’s very easy to stand up in the Commons amidst lots of other MPs to not be absolutely certain whether or not you’re speaking on behalf of your constituents, and this group has been terrific in actually saying there are people who really do care about these things” saying that this type of engagement “empowers the MP.” He also championed the relationship building approach saying “the more this work can be duplicated across the British Isles, the better.”

Jamie Stone MP, in an interview with Hope for the Future.

## Case Study:

### 4 Nature Friendly Farming Network.



In late 2022, the Nature Friendly Farming Network (NFFN) launched their Rethink Food campaign which has had an important influence in shaping overarching narratives, demonstrating farmers' appetite for ambitious farm system change. As part of this work, NFFN have been supporting MP visits to farms, where farmers put the Rethink Food campaign asks to their MPs whilst walking around the farm. Internal capacity at NFFN became stretched for supporting each meeting fully, so they brought HFTF on board in 2023. The NFFN's Farmer Engagement Officer attended HFTF training and has translated our approach into the tailored support offered by them.

Beyond this, we developed a training programme for farmers in their network. We ran 3 sessions and launched a resource hub for the farmers, with 4 resources for farmers to gain further tips and tricks beyond our training. All farmers who have attended the training to date say they have an improved understanding of how to engage their MP effectively, with particular feedback on the usefulness of our SMART Asks in translating the recommendations in the Rethink Food Report into concrete requests of politicians.



As a result of our training and support for NFFN staff and their network so far, there have been wide ranging results. Derek Thomas MP (EFRA Committee) - went on to speak in favour of nature-friendly farming at an NFFN parliamentary event this year. The farmer who hosted him has also remained engaged in the network, speaking in a webinar last year and also recording a video to promote the Suits to Welly Boots scheme on social media. One farmer asked their MP, George Freeman, to speak publicly about the benefits of nature friendly farming, and he went on to publish a blog post, in which he says:

“ As a planet, we are currently facing the challenges of an ever-warming climate, biodiversity loss, and widespread food insecurity exacerbated by the Covid-19 pandemic and the war in Ukraine. One of the key solutions to these problems is innovative, nature-friendly farming – which can build resilience into our agricultural sector by boosting diversity and pioneering new approaches to farming, land management and conservation. ”

Derek Thomas MP, in a blog post resulting from a constituent meeting.

## Case Study:

### 5 Friends of the Earth: Warm Homes Day of Action.



The Manchester FOE Group invited Afzal Khan MP along to their Warm Homes Day of Action event in November to discuss government policy for warmer homes.

Friends of the Earth (FOE) partnered with us for their United for Warm Homes campaign, which aims to ensure enhanced energy efficiency measures for houses, short-term cash supply for the most fuel-poverty vulnerable, and system change in the energy sector to ensure a move away from polluting fossil fuels towards cleaner, greener, cheaper renewable energy.

We supported FOE local groups in the run up to the “Day of Action” on 18th November, by providing a bespoke training session, where we covered the tried-and-tested HFTF methods for engaging with MPs. This included a tailored asks section, which turned the FOE goals into tangible SMART asks for the local groups, encouraging attendees to design their own asks for their Day of Action.

Following the training session, HFTF offered tailored support to one group in Ilford North. We produced a Tailored Lobbying Strategy (TLS) for Wes Streeting MP, in collaboration with the regional campaign officers for FOE who knew the ins and outs of the local area, giving valuable insight into how best to shape a lobbying strategy for the local group. Being the acting Shadow Secretary of State for Health and Social Care, we focused on the health benefits to his constituents of improved energy efficiency measures as a common ground area.

**The group went on to successfully meet with Wes Streeting MP, using the asks in the TLS. Wes agreed to write to Ed Miliband, to express support for the campaign, and he also agreed to see if he would be available to speak at a parliamentary event for United for Warm Homes in February.**

Going forward, HFTF has also agreed to partner with FOE and their local groups, to deliver further in-depth bespoke training sessions in a number of constituencies, tailored towards individual MPs and the experiences of each group. The focus of this next stage of work is supporting constituents to encourage their MPs to sign up for the Warm Homes Pledge. We expect to see further targeted asks being taken forward by MPs, ensuring Hope for the Future is playing a central role in the campaign for improving the UK’s energy system, bringing down household bills, and reducing home energy inefficiency.

“ The webinar you ran was invaluable for supporting groups to feel ready to meet their MPs. ”

Senior Campaign Activism Advisor at FoE

## Case Study:

6

## Blackburn and Darwen People's Jury



Shared Future was commissioned by Blackburn with Darwen Council to run a People's Jury on Climate Change. The Jury was recruited through random selection using the idea that, every citizen has an equal opportunity to take part. The group was therefore representative of the population and included 26 people. The recommendations covered both national and local issues and action. Hope for the Future supported in the follow up to the Jury in 2023, supporting the jury members who wanted to take the recommendations forward, and ask Kate Hollern MP to take action.

Hope for the Future's team worked with Shared Future to co-create a training workshop which was tailored to the needs and knowledge of the group, recognising that the jury members had agency over their recommendations. We worked to replicate the learning and communication styles, structure and physical building location from the Jury itself through to the follow up workshop, to create a sense of continuity and safety, around a topic area which was deemed to be new to a lot of the jury members.

We supported the jury members to translate their recommendations into SMART asks, ensuring that Kate Hollern MP would be more likely to take concrete action. Through providing a detailed overview of who Kate Hollern MP is, what makes her tick, and how the group may look to find common ground, the jury members then felt they had the power to create their own asks, and tailor their recommendations to what may land most successfully with Kate.

The group went on to meet with Kate, supported by Hope for the Future, and she committed to write to the relevant Shadow Ministers on housing and energy topics which the group spoke to her about. She agreed to ongoing follow up meetings, and the group are now beginning to build relationships with the other MP in the region, showing an increase in confidence and skills. Our training, coupled with the work of Shared Future during the jury has resulted in long lasting community campaigning skills.

**Everyone who attended the Hope for the Future workshop reported that they felt more confident in engaging with their local MP.**

## Case Study:

### 7 Supporting Wheels for Wellbeing to campaign for disabled carbon-free transport



Wheels for Wellbeing is a charity which supports disabled children and adults to campaign for inclusive and safe cycling, with a hope that more disabled people in the UK can have access to cycling. HFTF has never worked before with a partner dedicated to supporting disabled people, so we initially worked with them to co-create two training sessions, using the expertise of their audience to tailor the content to the lived experience and needs of their audience.

We delivered two training workshops; one focused on engaging councillors to talk about barrier removal for disabled cyclists, and the other focused on effective MP engagement in relation to the cost of accessible cycles. Through this partnership, we trained a total of 13 people who went on to engage with their MPs about cycling.

## Case Study:

8

## LSE Research Collaboration



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■

For the last 3 years, Hope for the Future has maintained a partnership with the Department of Politics at the London School of Economics and Political Science. This partnership has involved the development of cutting edge research which has been used internally to develop our training and support for the public. Usually involving a combination of student-led interviews and academic reporting, the project enlists a team of second and third year students to explore topics close to Hope for the Future's current and potential work. Previously, this has involved exploring further actions undertaken by HFTF trainees, insight that has greatly developed our constituent support resources, as well as an exploration of local councils-focused engagements, which resulted in the development of successful council-specific resourcing, training, and support.

In 2023, the focus of the joint project was on the support available to non-English communities, specifically how HFTF can aid communities in engaging their elected representatives in Scotland. We supported the project team at LSE by connecting them with members of the Scottish Parliament to undertake interviews as well as meeting with the student team. The team was able to **meet with politicians from parties across the political spectrum and in a variety of roles, including Scotland's Shadow Net Zero Secretary and key figures from the Scottish Green Party.** In addition, through these student interviews key links were forged with the Scottish Parliamentary Information Centre (SPICe) and the Participation of Communities Team (Pact), key institutional links at the Scottish Parliament that will aid further work in the country.

“Engaging in this project has illuminated the depth and complexity of addressing the urgent climate crisis, revealing the multitude of facets that must be carefully examined and understood.”

An LSE Student on the HFTF-LSE Project 2023

### Key Findings for 2023:

- Regional MSPs potentially represent a stronger route for impactful engagement due to the nature of their duties.
- The main barrier to engagement with the Scottish Parliament is knowledge of its systems and relevancy.
- There exists a historic and system preference for committees to engage with organisations and industry/sector stakeholders over individuals.
- However, the committees themselves recognise this and actively want individual participation, offering a route to impactful engagement.

The additional insights into constituency and regional engagement with Members of the Scottish Parliament have been crucial in our work with NESCAN, a charity in the North East of Scotland working with communities affected by Climate Change through Climate Assemblies. This partnership involved a successful hybrid training, resourcing, and individual support for a Climate Assembly group engaging with their local MSPs on the results of their work. The group has expressed interest in additional work with HFTF in 2024.

## Looking Forward to 2024

The role of Hope for the Future in facilitating impactful conversations between citizens and MPs, to demonstrate public support for climate and nature policy, is more important than ever and thanks to our work in 2023, we know our approach works. Our ambition is to support a groundswell of UK citizens to raise their voices and ask for concrete action in 2024 and beyond. To bring this ambition to life, we will ensure that in 2024:

▶ **2,000 citizens trained in our relationship-based approach to political engagement, empowering them to contact their MPs and local candidates, holding them accountable to strong goals.**

▶ **185 politicians personally contacted by a HFTF-trained campaigner using our tried-and-tested techniques.**

▶ **Citizens and the sector are empowered to ensure MPs commit to 50 concrete actions on climate and nature issues in 2024.**

We have developed a 2024 strategy document with particular focus on the first year of the new parliament.

We will focus on building our sustainability and developing our role as a resource for the sector. We have begun trial projects with partner organisations, such as a train the trainer project with Zero Hour, to develop our suite of services and impact.

### Beyond 2024

After the general election in 2024, we will begin the process of developing our next 3-5 year strategy. We plan to consult with our service users, stakeholders and our partners to ensure our next strategy is relevant, driven by the voices of those we intend to benefit and enhances our position as leaders in what we do.





04

# Structure Governance and Management

04

## Trustees

<b>Jeanette Clifford- Chair</b>	From 16/03/2021 - 31/12/23
<b>Luke Murphy - Co Chair</b>	From 22/09/2020 - 22/09/2023
<b>Ben Skelton- Treasurer</b>	From 01/02/2022 - 16/03/2024
<b>Costanza Poggi - Secretary</b>	From 01/01/2018 - 30/12/2023
<b>Bob Reitemeier</b>	From 29/06/22- 31/12/23
<b>Rodolfo Barradas</b>	From 12 Dec 2023 - present
<b>Amisha Patel</b>	From 12 Dec 2023 - present
<b>Jacob Ohrvik-Stott</b>	From 12 Dec 2023 - present
<b>Cristina Leston-Bandeira</b>	From 1 Mar 2022- present
<b>Uday Vartak</b>	From 22 Sep 2020 - present
<b>Max Fyldes</b>	From 27/11/2018 - 22/08/2023
<b>Deborah Beck</b>	From 01/08/2020 - 22/09/2023
<b>Tyrone Scott</b>	From 17/05/2022 - 16/03/2024
<b>Robbie MacPherson</b>	From 01/05/2022 - 16/03/2024
<b>Jeremy Wight</b>	From 01/12/2018 - 30/03/2024

Line management of the Chief Executive by the Chair;

Senior Leadership Team attendance at meetings of the Board and Sub Committees (Finance Sub-Committee, Fundraising Sub Committee, HR & Governance Sub Committee);

Joint sessions of the Board and Senior Leadership Team;

Designated link trustees, (Safeguarding, EDI)

## Staff

In January 2023 HFTF employed 28 staff (26.8 full time equivalent - FTE).

This comprised:

- SLT 3 staff (2.6 FTE).
- Delivery and Research 17 staff (16.2 FTE.)
- Comms and Events 5 staff (4.87 FTE).
- Admin and Fundraising 4 staff (3.11 FTE)

In December 2023 HFTF employed 13 staff (11.4 FTE).

This comprised:

- SLT 2 staff (1.7 FTE).
- Delivery 7 staff (6.4 FTE).
- Comms 2 staff (1.4 FTE).
- Admin, Finance and Fundraising 3 staff (2.4 FTE).

### The senior leadership team consisted of:

<b>Director: Sarah Jordan (née Robinson)</b>	Until 12/10/2023
<b>Head of Delivery: Tim Allen</b>	Until 13/09/2023
<b>Paul Harrington: Finance Manager</b>	Until 11/01/2023
<b>Delivery &amp; Operations Co-Director: Laura D'Henin-Ivers (Chief Executive Officer from 05/02/2024)</b>	From 17/07/2023
<b>Interim Co-Director; Tim Willett</b>	From 23/10/23

The pay of all staff is reviewed annually and normally increased in line with cost of living. We are a Living Wage employer, with salaries set at a minimum of Living Wage plus £1 per hour. Salary levels are benchmarked against similar roles to ensure that we are attracting and retaining the talent needed to deliver impactful work.

## Partners & organisations we worked with in 2023

We continue to work in partnership with other organisations within and beyond the climate movement. Our work alone is not enough to tackle the climate crisis, but working in collaboration with others enables us to have an impact that is greater than the sum of our parts. We are grateful to all of the partners we have worked with this year and look forward to continuing this work in the future.

Aberdeen Climate Action  
Ashden  
Cycling UK  
Derbyshire Wildlife Trust  
ECF  
Festival of Debate  
Grantham Centre  
Green Alliance  
Green New Deal  
Joint Public Issues Team (JPIT)  
Possible

Shared Futures  
Stitched Up  
The Climate Coalition  
The London School of Economics  
The Women's Institute  
TPAS  
Uplift  
USPG  
Warm this Winter  
Westway Trust  
World Wildlife Fund UK (WWF-UK)

Trusts and Foundations we so are grateful to have worked with and been supported by in 2023

Esmee Fairbairn Foundation  
European Climate Foundation  
Environmental Funders Network  
Joseph Rowntree Charitable Trust  
Maingot Charitable Trust

Quadrature Climate Foundation  
The Samworth Foundation  
United Society Partners in the Gospel (USPG)  
Cobb Charity

We would also like to say a huge thank you to everyone who donated to our work during 2023 or supported us as a monthly giver. Our work wouldn't be possible without your generous support.



## Reference and administrative details

**Charity name:** Hope for the Future

**Charity number:** 1173547

**Charity address:** The Workstation, 15 Paternoster Row, Sheffield, S1 2BX

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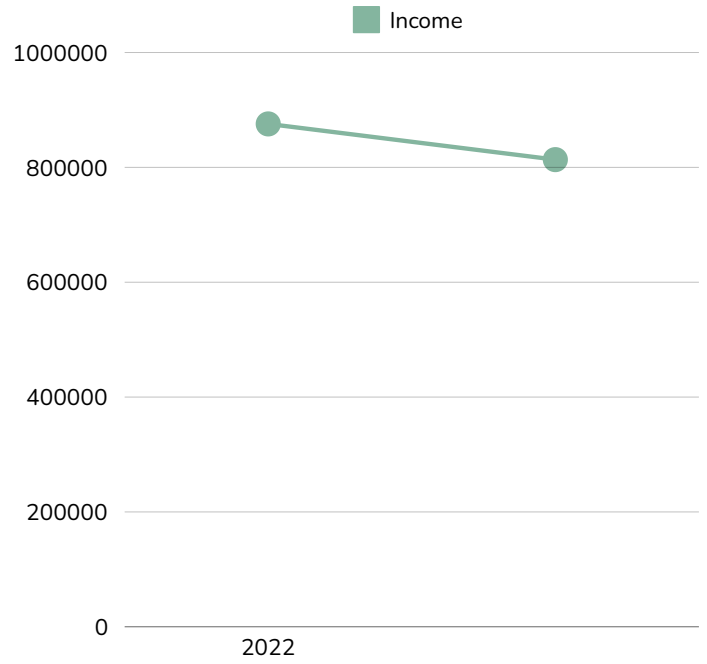
05

# Financial Report

05

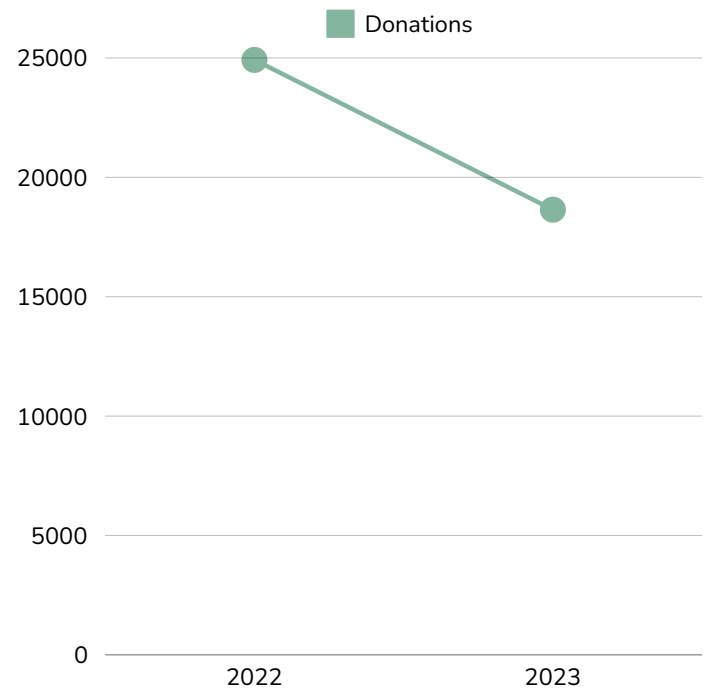
## Income

Income this year has declined by 7.1% from **£875,665** in 2022 to **£813,479** in 2023. This mainly reflects changes in the grant funding mix with smaller grants from some of our largest funders, and others.



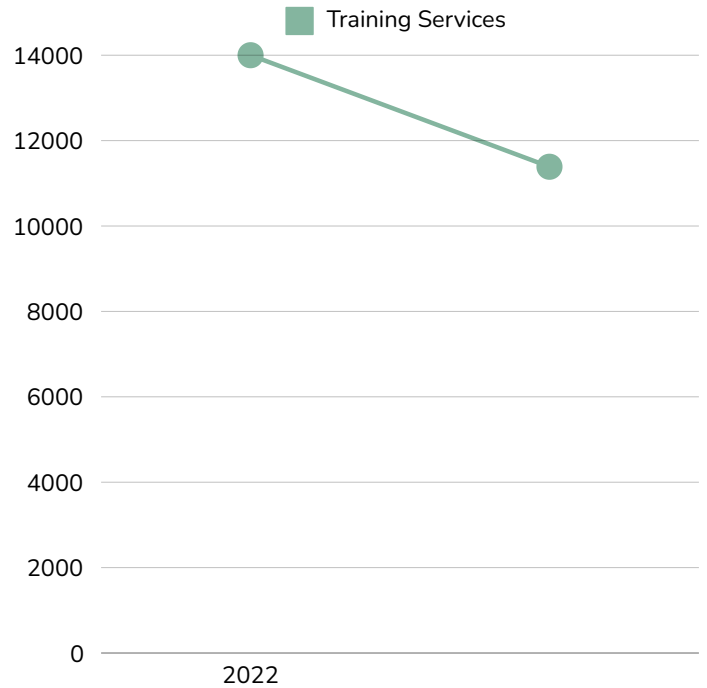
## Donations

We received **£18,646** from donations in 2023, down from **£24,918** in the previous year.



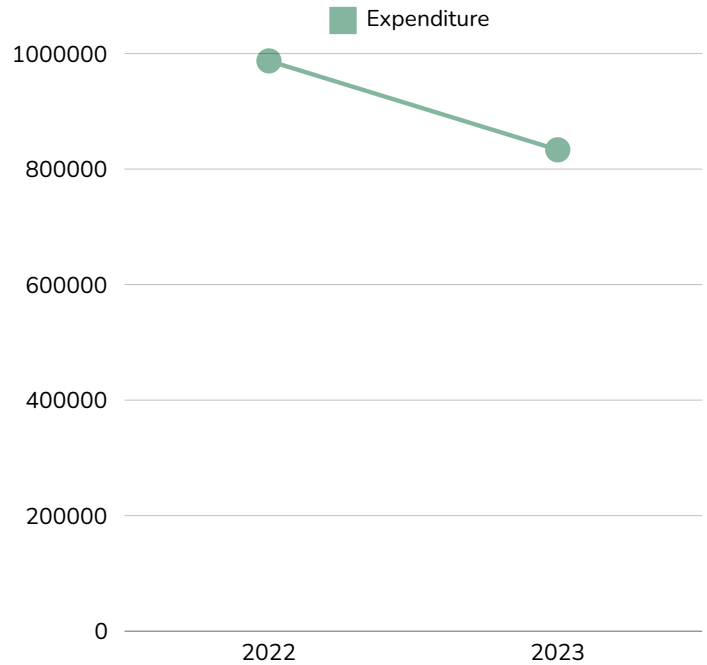
## Training services

Over 96% of income in 2023 was unrestricted and income from provision of training services fell from the previous year, down from **£14,000** to **£11,388**.



## Expenditure

Expenditure fell in 2023 as a result of an organisational restructure and making savings on office space. Expenditure fell from **£987,300** in 2022, to **£833,360** in 2023, representing a 16% reduction through cost savings.



## Reserves

We ended the year with reserves at **£467,701** well ahead of target reserves which equates to three months running costs plus wind down costs (**£324K** in 2023).

Hope for the Future holds reserves so that in the event of a fall in income, we are in a position to manage either a contraction of or, in the worst case, the winding up of the organisation in a well-managed way. To this end, we hold unrestricted reserves amounting to at least three months worth of expenditure plus wind down costs.



## Independent Examiner's Report on the accounts

### Independent Examiner's Report on the accounts

#### Report to the trustees of Hope for the Future

**On accounts for the year ended 31 st December 2023, Charity Number: 1173547**

I report to the trustees on my examination of the accounts the accounts for the year ended 31st December 2023.

#### Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("The Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

#### Independent examiner's statement

The Charity's gross income exceeds £250,000 and I am qualified to undertake the examination by being a qualified member of the Chartered Institute of Management Accountants.

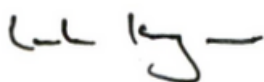
I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- **The accounting records were not kept in accordance with section 130 of the Charities Act; or**
- **the accounts did not accord with the accounting records; or**
- **the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.**

I have no concerns and have come across no other matters in connection with the examination that should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date: 13th September 2024



#### **Luke Keegan**

Associate Member of the Chartered Institute of Management Accountants

Greendawn Accounting Limited

1A The Homend, Ledbury, Herefordshire, HR8 1BN



06

# Financial Statements For The Year To 31st December 2023

06

## Statement of Financial Activities (including summary income and expenditure account)

FOR THE YEAR 1 JANUARY 2023 to 31 DECEMBER 2023

	Notes	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	2022 £
<u>Income from:</u>					
Donations	2	18,646		18,646	24,918
Grants Received	2	754,925	26,000	780,925	836,400
Income generated from providing Training	2	11,388		11,388	14,000
Bank Interest		2,521		2,521	347
<b>Total Income</b>		<b>787,479</b>	<b>26,000</b>	<b>813,479</b>	<b>875,665</b>
<u>Expended on:</u>					
Raising Funds	2&3	26,054		26,054	37,328
Support Costs	2&3	112,632	14,873	127,505	130,144
Charitable Climate Projects	2&3	674,703	5,098	679,801	819,829
<b>Total Expenditure</b>		<b>813,389</b>	<b>19,971</b>	<b>833,360</b>	<b>987,300</b>
Transfer between reserves	7.1	0	-0	-	-
<b>Net Movement in Funds</b>		<b>25,909</b>	<b>6,029</b>	<b>19,880</b>	<b>-111,635</b>
<u>Reconciliation of Funds:</u>					
Total Funds Brought Forward	7.2	487,581		487,581	599,216
Total Funds Carried Forward	7.1	461,672	6,029	467,701	487,581

## Balance Sheet

AS AT 31 DECEMBER 2023

	Notes	2023 £	2022 £
<b>Current assets</b>			
Debtors	4	62,898	224,158
Cash at bank and in hand	6	411,571	311,728
<b>Total current assets</b>		<b>474,469</b>	<b>535,887</b>
Creditors: amounts falling due within one year	5	- 6,768	- 48,305
<b>Total assets less current liabilities</b>		<b>467,701</b>	<b>487,581</b>
Creditors: amounts falling due after one year		-	-
<b>Total net assets</b>		<b>467,701</b>	<b>487,581</b>
<b>Funds of the Charity</b>			
	7		
General funds		403,672	429,581
Designated funds		58,000	58,000
		<u>461,672</u>	<u>487,581</u>
Restricted funds		6,029	- 0
<b>Total funds</b>		<b>467,701</b>	<b>487,581</b>

The notes on pages 5 to 9 form part of these accounts

Signed by the following on behalf of all  
Trustees

Jonny Exon, Chair of Trustees

Date: 01/11/2024

James Pilley, Treasurer

Date: 01/11/2024

## Statement of Cash Flows

FOR YEAR 1 JANUARY 2023 TO 31 DECEMBER 2023

	2023 £	2022 £
<b>Net Cash used in Operating Activities</b>	99,843	- 289,938
<b>Cash Flow from Investing Activities</b>	-	-
<b>Change in Cash and Cash Equivalents in the Year</b>	99,843	- 289,938
Cash and Cash equivalents brought forward	311,728	601,666
Cash and Cash equivalents carried forward	411,571	311,728

### Reconciliation of Net Movement in Funds to net cash flow from operating activities

	2023 £	2022 £
Net Movement in Funds	-19,880	-111,635
Deduct interest shown in Investing Activities	-	-
Decrease (increase) in Debtors	161,261	-221,807
Increase (decrease) in Creditors	-41,538	43,504
<b>Net Cash Used in Operating Activities</b>	99,843	-289,938

# Notes to the Accounts 1 January 2023 to 31 December 2023

## Note 1

### Accounting Policies:

#### a) Basis of preparation and assessment of going concern

- "The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts are prepared in sterling. Monetary amounts in these financial statements are rounded to the nearest £.
- The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011." The Trustees confirm that the Charity is a public benefit entity. The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

#### b) Funds structure:

- Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. When large grants are received for a specific purpose a separate restricted fund is raised.
- Unrestricted/General funds comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects.
- Designated funds are funds set aside by the Trustees for specific projects. Many of these projects are partly funded with the unfunded element set aside from general funds.

#### (c) Income recognition:

- All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.
- Grants and Donations that are subject to terms and conditions are treated as Deferred Income until it is probable that the terms and conditions can be met. If the conditions are not wholly within the control of the charity it will be disclosed as a contingent asset.
- Donated Services if significant would be recorded in the Annual Report.
- Volunteer Help received is not included in the accounts, but is described in the Trustees' Annual Report.
- Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid received on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or terms of the appeal have specified otherwise.

(d) Expenditure recognition:

- Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.
- Support costs consists of a proportion of the directors' salary costs and expenses allocated on a time spent basis together with salary and expense costs relating to the finance and administration functions.
- Governance Costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice. Support costs have been allocated to Governance costs where applicable.

(e) Assets

- Tangible Fixed Assets are capitalised if they can be used for more than one year, and cost at least £1,500. They were valued at cost. There are no fixed assets at the end of 2023.

## Notes to the Accounts 1 January 2023 to 31 December 2023

## Note 2: Analysis of Income and Costs

Donations	Analysis	Unrestricted	Restricted	Total funds	2022 £
		funds income year to to 2023 £	income funds year to 2023 £	for year to 2023 £	
	<i>Regular Donations</i>	7,448	-	7,448	9418
	<i>Major Donations</i>	-	-	-	8000
	<i>Other Donations</i>	11,198	-	11,198	7500
	<b>Total Donations</b>	<b>18,646</b>		<b>18,646</b>	<b>24,918</b>
	QCF	581,341	-	581,341	540,000
	European Climate Foundation	-	21,000	21,000	113,900
	Esmee Fairbairn Foundation	70,334	-	70,334	58,000
	Joseph Rowntree Charitable Trust	46,250	-	46,250	50,000
	The Samworth Foundation	40,000	-	40,000	35,000
	Polden Puckham	-	-	-	10,000
	Maingot Charitable Trust	15,000	-	15,000	10,000
	Marmot Charitable Trust	-	-	-	10,000
	USPG	-	5,000	5,000	5,000
	Other Grants	2,000	-	2,000	4,500
	<b>Total Grants from other Charitable Foundations</b>	<b>754,925</b>	<b>26,000</b>	<b>780,925</b>	<b>836,400</b>
Generated Income	Income from Provision of Training Services	11,388	-	11,388	14,000
	<b>Total Income From Provision of Training Services</b>	<b>11,388</b>	<b>-</b>	<b>11,388</b>	<b>14,000</b>
Investment Income	Interest	2,521	-	2,521	347
	<b>Total Interest</b>	<b>2,521</b>	<b>-</b>	<b>2,521</b>	<b>347</b>
	<b>TOTAL INCOME:</b>	<b>787,479</b>	<b>26,000</b>	<b>813,479</b>	<b>875,665</b>

	Unrestricted funds income year to to 2023 £	Restricted income funds year to 2023 £	Total funds for year to 2023 £	2022 £
<b>EXPENDED ON:</b>				
Raising Funds	-26,054	-	-26,054	-37,328
<b>CHARITABLE ACTIVITIES</b>				
Core Climate Change Work	-382,884	-2,824	-385,708	- 475,658
Events	-63,461	-24	-63,486	- 106,075
Faith Outreach	-15,557	-	-15,557	- 19,423
Regional Climate Work	-55,047	-24	-55,071	- 79,011
Research	-157,754	-2,224	-159,979	-139,661
Schools	-	-	-	-
<b>Total Charitable Climate Projects</b>	<b>-674,703</b>	<b>-5,098</b>	<b>-679,801</b>	<b>- 819,829</b>
<b>Support Costs</b>	<b>-112,632</b>	<b>-14,873</b>	<b>-127,505</b>	<b>- 130,144</b>
<b>TOTAL EXPENDITURE</b>	<b>-813,389</b>	<b>-19,971</b>	<b>-833,360</b>	<b>- 987,300</b>
Funds transfers	-	-	-	-
<b>Net Movement in Funds (as per SoFA)</b>	<b>-25,909</b>	<b>6,029</b>	<b>-19,880</b>	<b>- 111,635</b>

## Notes to the Accounts 1 January 2023 to 31 December 2023

## Note 3: Staff Costs and Benefits

## 3.1 Staff Costs

	2023 £	2022 £
Salaries and wages	592,167	650,759
Employer's national insurance	54,558	61,782
Pension contributions (defined contribution scheme)	19,637	19,491
Other employee benefits	-	-
<b>Total staff costs</b>	<b>666,362</b>	<b>731,943</b>

These staff costs are included within note 2 split across the relevant areas.

In 2022 £31,539 is included in personnel costs which represents accrual of backdated salary increases which were paid in March 2023

There were no transactions with any related parties, other than Trustee expenses listed below

No employees received benefits of more than £60,000 (2022: nil).

**3.2** The Trustees are not paid. During the year, expenses totalling £360.26 were reimbursed to three trustees in respect of travel costs, undertaken in the course of their Trustee responsibilities.

## 3.3 Average head count in the year

	2023	2022
Average number of whole time equivalent employees	20.0	26.3

## Notes to the Accounts 1 January 2023 to 31 December 2023

## Note 4, 5 and 6: Debtors, Creditors and Cash

4 Analysis of debtors

			2023 £	2022 £
Trade debtors			4,430	-
Prepayments and accrued income			57,000	224,158
Other debtors			1,468	-
<b>Total</b>			<b>62,898</b>	<b>224,158</b>

5 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	2023 £	2022 £	2023 £	2022 £
Accruals and deferred income	-	44,226	-	-
Taxation and social security	-	-	-	-
Other creditors	6,768	4,080	-	-
<b>Total Cash at bank in hand</b>	<b>6,768</b>	<b>48,305</b>	<b>-</b>	<b>-</b>

6 Cash at bank in hand

			2023 £	2022 £
Cash at bank and in hand			411,571	311,728
Other			-	-
<b>Total</b>			<b>411,571</b>	<b>311,728</b>

## Note 7: Charity Funds

## 7.1: Details of material funds held and movements during the current reporting period 1 January 2023 to 31 December 2023

Fund names	Type of Fund	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Fund balances carried forward £
Faith	Restricted	Support Faith projects matched funding	-	5,000	5,000	- 0	- 0,00
Green Alliance	Restricted	To support local work	-	-	-	-	-
The Kestrelman Trust	Restricted	Support work with local councils	-	-	-	-	-
John Ellerman Foundation	Restricted	Support work with local councils	-	-	-	-	-
ECF	Restricted		-	21,000	-14,971	-	6,029
<b>Total Restricted Reserves</b>			-	<b>26,000</b>	<b>- 19,971</b>	-	<b>-6,029</b>
Unrestricted Reserves	Unrestricted		429,581	787,479	- 813,389	-	403,672
Designated Reserves	Unrestricted	Strategic investment fund	58,000	-	-	-	58,000
<b>Total Unrestricted Reserves</b>			<b>487,581</b>	<b>787,479</b>	<b>- 813,389</b>	-	<b>461,672</b>
<b>Total Reserves</b>			<b>487,581</b>	<b>813,479</b>	<b>- 833,360</b>	-	<b>467,701</b>

## 7.2: Details of material funds held and movements during the current reporting period 1 January 2023 to 31 December 2023

Fund names	Type of Fund	Purpose and Restrictions	Fund balances brought forward	Income. (see note 2)	Expenditure	Transfers	Fund balances carried forward
			£	£	£	£	£
Faith	Restricted	Support Faith projects matched funding	6,078	13,000	- 19,078	-	-
Green Alliance	Restricted	To support local work	-	-	-	-	-
The Kestrelman Trust	Restricted	Support work with local councils	5,848	-	- 5,878	30	-
John Ellerman Foundation	Restricted	Support work with local councils	18,642	-	- 18,637	- 5	0.00
ECF	Restricted		40,674	113,900	- 154,574	-	-
<b>Total Restricted Reserves</b>			<b>71,241</b>	<b>126,900</b>	<b>- 198,167</b>	<b>25</b>	<b>- 0.00</b>
Unrestricted Reserves	Unrestricted		469,975	748,765	- 789,134	- 25	429,581
Designated Reserves	Unrestricted	Strategic investment fund	58,000	-	-	-	58,000
<b>Total Unrestricted Reserves</b>			<b>527,975</b>	<b>748,765</b>	<b>-789,134</b>	<b>- 25</b>	<b>487,581</b>
<b>Total Reserves</b>			<b>599,216</b>	<b>875,665</b>	<b>- 987,300</b>	<b>-</b>	<b>487,581</b>



07

# Risk Statement

07

The Trustees of HFTF bear the ultimate responsibility for the management and oversight of the charity. As part of this role, they continually identify key risks facing the organization and implement strategies to mitigate them. A comprehensive risk register has been developed, which serves as a dynamic resource for all leads and subgroups. This register evolves in response to shifting priorities and emerging risks, ensuring that our risk management practices remain current and effective.

To maintain transparency and accountability, any potential conflicts of interest among Trustees are documented in a conflict of interest register. A standing agenda item at each Trustee Board meeting ensures that any new conflicts are promptly reported and addressed.

In 2023, HFTF operated exclusively with funds for ongoing operations, with no investment income, loan repayments, or significant capital assets beyond standard office equipment. The majority of our expenditures were allocated to staff salaries. As a charity, HFTF benefits from exemptions from VAT and Corporate Tax, and our income is predominantly derived from charitable donations and grants. Given these factors, the Trustees believe that HFTF maintains a relatively simple operational structure.

### **Key Risk for 2023**

The primary risk identified for HFTF in 2023 was its dependence on a small number of large donors for a substantial portion of its funding. Notably, we were informed that our largest multi-year grant from the Quadrature Climate Fund would conclude in mid-2024.

To proactively address this risk, the Trustees have undertaken several strategic initiatives, including:

- a) Expanding our pool of grant income,
- b) Diversifying our income base
- c) Cost containment and staff consolidation exercises, including opportunities for further cost reduction in 2024

Through these efforts, HFTF aims to not only strengthen partnerships with its existing donors but also to reduce reliance on a limited number of donors for a significant share of our overall income.

### **Ongoing Monitoring and Financial Resilience**

This financial risk is closely monitored by the finance sub-committee and regularly reviewed at full Trustee Board meetings. Additionally, HFTF maintains sufficient cash reserves to cover its future expenses and liabilities for a minimum of three months, ensuring financial stability in the short term.

### **Conclusion**

The Trustees have carefully assessed the major risks facing HFTF and are confident that the systems and procedures in place provide effective management of these risks. We remain committed to safeguarding the organization's long-term sustainability while continuing to fulfill our mission.

HOPE FOR  
THE FUTURE 



## Hope for the Future

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The Workstation,  
15 Paternoster Row,  
Sheffield,  
S1 2BX

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[www.hftf.org.uk](http://www.hftf.org.uk)

Charity Number 1173547

**HOPE FOR THE FUTURE**

England & Wales - Charity number 1173547

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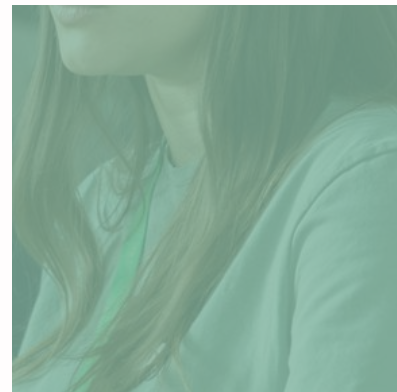
# Accounts

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# Hope for the Future

Amplifying Local Voices for Political Impact

Hope for the Future is a climate charity which works to equip communities, groups and individuals across the country to communicate the urgency of climate change with their local politicians.



# Annual Report and Accounts

January 2022 - December 2022

Charity Number 1173547

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# 01.

## Message From The Chair of Trustees

# Message from the Chair of Trustees

**Jeanette Clifford** Chair of Trustees



Almost everything about the extraordinary year that was 2022 confirmed the importance of Hope for the Future's work at the nexus of the climate and nature crisis, politics and democratic engagement.

Evidence of environmental change was all about us, at home and internationally. 2022 turned out to be the warmest year in the UK since records began in 1884, with temperatures topping 40 degrees celsius for the first time. Meanwhile, terrible floods in Pakistan, affecting 33m people, saw a third of the country under water and Europe experienced an exceptional wildfire season. No surprise then that polls repeatedly show widespread public support for action on climate and nature. But, in 2022, the year of two monarchs, three prime ministers, soaring prices and war in Europe, there were concerns that politicians had other priorities.

As ever, the role of Hope for the Future is to keep the focus on the environment. And we do this by bringing citizens and politicians together, to take positive steps towards, yes, saving the planet. If that sounds a little grandiose, read this report and see what this means in practice: note the range of people we are empowering, the politicians of all parties we are engaging with – and, vitally, the actions they are taking as a result. We on the board are immensely proud of this work, the team that undertakes it and the difference all our staff make to the most important issue of our times.

It has been a year of change for the board. Luke Murphy and I were delighted to be elected as joint chairs and grateful for the foundation of good governance the previous chair, Margaret Ainger, provided us with. We know we were fortunate in our fellow trustees and glad to welcome five newcomers from very different backgrounds to our board. We were pleased to work firstly, with the director, Sarah Jordan, particularly in shaping our new and ambitious three-year strategy, and secondly, while Sarah took sabbatical leave, with Bob Reitemeier, who temporarily stepped down from the board to bring his immense experience of charity leadership to the role of interim director.

The board had long identified our funding profile as a risk area, and it was increasingly apparent as the year progressed that we needed to widen our sources of support. This led us to invest more in fundraising, review our spending plans and look to partnerships to sharpen our impact.

Bringing communities and their elected representatives together to take decisive action on climate change is our mission. This report demonstrates how we did this in 2022. We are proud to occupy our unique place in our sector and determined to adapt and innovate so that we continue our work in future years and for as long as it is needed.

*Jeanette Clifford*

Chair of Trustees





# 02.

## Objectives and Activities

# Objectives and Activities



## Charitable Vision

To see that together, communities and politicians secure a healthy planet for all.



## Charitable Mission

We will achieve this vision by strengthening democratic engagement to drive inclusive action on the climate and nature crises.



## Charitable Aims

To enable and facilitate the processes needed to meet the UK's legal commitments to mitigate climate change.

To prepare and support individuals and groups of citizens so that they are better equipped to engage with their democratically elected representatives in the interests of mitigating climate change.

To build capacity among communities so that they may undertake constructive dialogue with their elected representatives in the matter of climate change and its consequences.



# Charitable Activities

## Local and Regional Work

Training and supporting constituents to have effective engagements with their elected representatives on climate change. This year we expanded our regional offices and renewed our focus on local level action.



## Councils

We offer specific training on engaging local councils as they have the potential to make significant change in their local areas. Councils are often highly specific so require specialist research and tailored support.

## Events

Community-led events that bring constituents and their elected representatives together with experts from across private, public and voluntary sectors to discuss policy solutions to climate change.



## Research

Resourcing all of our work streams with up-to-date and relevant information on climate policy and the broader political landscape. Producing briefings and strategies for constituents and local groups.

## Faith

Outreach and work with communities and environmental groups across Sikh, Muslim, Christian and other faiths.





# 03.

## Achievements and Performance in 2022

# Achievements and performance in 2022

## Overview

2022 was a year of both expansion and consolidation at Hope for the Future. We continued to adapt to the challenges of the COVID-19 pandemic alongside the fall-out of ‘partygate’ and other political scandals. We welcomed several new members to the team, including our first member of staff based in Scotland. Our approach to hybrid working became more established and we are now well-adapted to a hybrid working model, and through digital technologies and a staff team based across the UK, we benefit from the flexibility that online work provides whilst still facilitating face-to-face engagement.

We put a lot of effort into a series of events that helped us develop a presence in brand new strategic communities like West Bromwich and Oldham, and taught us many lessons about how we can expand our reach. We developed, consulted on and delivered a brand new strategy that will take us into the next general election and beyond. This has been a collaborative process, involving our staff and trustees in every step and getting the views of key stakeholders to help us evaluate our work and our impact. One of the key points of our 2023-2025 strategy is the decision to include the ecological crisis in our mission, as this is inextricably linked with the climate crisis.

Another key point is strengthening our commitment to justice and inclusion, centring this in both our democratic engagement and our internal practices. Both of these points will require focus and resources, which will need careful planning before we launch the strategy in 2023. A key aspect of how we deliver on this will be working in partnership with other organisations who have greater expertise on these issues.

Most importantly of all, 2022 saw us facilitate more excellent conversations and meaningful actions between local people and their leaders. We’re really proud of what we have achieved, and we’re excited for what comes next!





# Areas of Work

## Training

**In 2022, we trained 380 people** in how to have effective conversations with their local representatives about climate and nature. We expanded our work partnering with different organisations across the sector and beyond, running collaborative training workshops, with Hope for the Future helping translate existing campaign asks into meaningful conversations with MPs and Councillors. Some of the collaborative training we ran was with Cumbria Action for Sustainability, UK Divest, the Grantham Centre and Uplift.

Throughout the year, our training received an average **overall feedback score of 8.82 out of 10**. 90% of all respondents said that they felt more confident in contacting their local politicians, with all remaining participants saying they felt equally confident.

60% of respondents told us that their understanding of what it's like to be an MP had increased.

Ultimately, **91% of respondents told us that they will meet a local politician** as a result of our training.

“They made me believe that such a crucial subject can be easy to deliver.”

“It was great to have a framework of how to start the sometimes overwhelming task of how to start these conversations”

“I thought it was really well structured, good use of visuals, two trainers to keep things moving and maintain interest through the hour.”

# Outreach Work

Our work in 2022 has taught us a lot about the value of partnerships with other organisations, both inside and outside the climate space, especially for our work in mobilising different audiences. This year, we conducted a review which sought to audit the demographic breakdown of constituents HFTF currently worked with. The data showed that we have a lot of work to do in order for our work to be reaching citizens of all demographics, that are a true representation of the diverse population of the UK, to give them the confidence and skills to engage with their local politicians. Into 2023, we will be continuing this outreach review, seeking to produce an extensive evidence based report on not only who Hope for the Future currently works with but how we can take a strategic, flexible approach, drawing on diverse communities to achieve greater impact.

## ***Hope for the Future in your Community: Crossing Footprints, Oldham***

We began our work in this area by producing an in-depth research report on climate issues in Oldham, including a breakdown of powers held by Oldham Council and Greater Manchester Combined Authority. The group of women we were working with from Crossing Footprints were seeking to improve their English, so we integrated a focus around local democracy.

On 10th October, we ran an in-person training with a focus on councils at Northmoor Library in Oldham. The basis of the training covered council structures, and placed an emphasis on discussion. After this we provided additional research support and supported weekly sessions at the library, beginning on 7th November and running up to the event on 7th December, with Hope for the Future joining in-person for the session on the 14th November. The final sessions focused on creating a tapestry that was then displayed at the final event. The form of a tapestry was chosen due to the group's skills in textiles and the importance of the industry to the local community.



The event took place on 7th December 2022 at Northmoor Library, Oldham. Alongside Bengali music, poetry, readings and food, there was the 'climate change cultural action' which the Climate Connections Women's Group, Crossing Footprints and Hope for the Future had been working together on. The event attracted over 50 people from the Bangladeshi community with many of the families of the women's group attending.

Abdul Jabbar, Deputy Leader of Oldham Council and Cabinet Member for Finance and Low Carbon attended and committed to a future event on reducing air pollution in the area and implementing 'schools streets'. He acknowledged that 'school streets' are a contentious issue and community support is an important part of implementing them.

The event was well covered in local news, including the Oldham Times, and in a first for Hope for the Future, our press release was translated into Bengali and was published in a Bangladeshi diaspora newspaper.



## Warm this Winter

In mid 2022 Green Alliance and Uplift convened a range of organisations across the climate and anti-poverty space in the form of the [Warm This Winter campaign](#). We were approached at a very early stage to join the coalition and help shape their agenda.

The coalition is made up of environmental organisations and those who campaign on matters relating to fuel poverty. This has allowed us to engage with working class communities on a national scale. So far we have fed into the political working groups for the Warm this Winter coalition and cross referenced research to ensure we target politically important constituencies most affected by fuel poverty. We have delivered tailored training for the coalition's members with priority given to the members of fuel poverty organisations, and we have gone on to support multiple constituents to engage with their MPs about the Warm this Winter demands.

The government should be focusing on rolling out more cheap and effective renewable technologies, which don't harm our planet or the air we breathe.



As a result of our work, Caroline Nokes, Conservative MP for Romsey and Southampton North, went on to support Warm this Winter's campaign pledge as well as carrying out numerous other actions, such as sending two private letters, one to the then Foreign Secretary, Liz Truss, and the then Chancellor, Rishi Sunak.

Of the people we trained this year, and who responded to our feedback survey, 61% were not aware of Hope for the Future before the training. This suggests that the outreach work done through our new events and partnerships has really paid off.



# Events

Events have been a huge focus of our energy and resources this year, and we were thrilled to **run 15 local events engaging 1,479 individuals**. We hosted a series of regional events in strategic areas where encouraging constituents to voice their environmental concerns to their politicians will have the most impact. We focused on involving people who are concerned about climate change but are not currently included in the conversation about how we tackle it. Each event had a regional focus, enabling us to root the theme in local issues.

## *Hope for the Future in your community - Kensington*

On Sunday 25th September, we held an event in North Kensington on the theme of air quality. The local MP, Felicity Buchan, has had limited involvement on climate issues but she is active on the issue of transport and particularly electric vehicles. She wrote to the PM asking that post-covid the economy be rebuilt in a greener way with electric cars at the forefront and has submitted a number of written questions on the topic. Through this event we sought to broaden the conversation on tackling air quality issues in Kensington - beyond electric vehicles - and worked with Felicity to think about how we can reimagine how we travel, work and play in the constituency. We were also joined by two councillors, Cllr Tom Bennett (CON, Chair of the Environment Committee, Redcliffe Ward) and Cllr Portia Aretha Thaxter (LAB, St Helen's Ward).



As part of the event schedule, HFTF ran a workshop with a climate surgery element. At the start of this session, we invited Felicity to talk about what she's doing or done previously on climate.



She spoke broadly about what the government has done in growing the economy and the limits she can take individually because of her role as a new minister in the Treasury. This was well received by the audience on the day, and she also took several questions.

The HFTF team used the pre-prepared research briefing, which contained plenty of SMART asks, to identify how the groups could engage their elected representatives and highlighted next steps for action. These were very well received by the groups who seemed positive following the workshop, with every participant signing up to the follow up training session. Of those who we polled at the HFTF stand, **60% had not attended a climate event before and 75% felt that they had a better understanding of potential routes to net zero.**



## **Better World Festival**

We were invited to take part in Stoke-on-Trent's Better World Festival, a two-day celebration of the work of organisations, activists and community groups in creating positive change. We were joined by big names including Greenpeace UK and the National Farmers' Union of England and Wales.



We engaged with a range of organisations and individuals over the two days, as well as local MP Jo Gideon, who visited our stall to discuss our work and the thoughts we had gathered from her constituents about the future of Green Jobs in the local area. Our Director Sarah Jordan also gave half-hour talks on each day titled 'Your Voice Heard: Building hope and creating change in your community'.



We had several interesting conversations with constituents that have been struggling to engage their local MP on environmental issues close to their hearts, some on the verge of giving up, and our training offers to bridge that gap.

The event provided a key opportunity to meet with and speak to those constituents which otherwise we may not have reached.



In meeting with the local MP Jo Gideon, we also had the opportunity to talk about what climate change action she is already taking in her constituency, in government and as a member of the Conservative Environment Network. We were able to provide Jo with information about the focus of our work this year as we look to engage and provide training and support for constituents in Stoke. Jo was incredibly positive about the prospect of meeting with constituents on climate change and said that she would look forward to these conversations in the future.



# Schools and Youth

It has been an exciting year of development and growth for our schools project as the implementation of our project with Wickersley Partnership Trust has allowed us to observe the benefits of a longer term application of our approach with schools and students. These benefits include being able to more significantly upskill students in democratic engagement practice and techniques. Building a longer standing dialogue with their MPs has resulted in students who are both more confident when engaging with MPs, and who exercise a much higher level of expertise in applying the Hope for the Future relationship-based approach to those engagements. Alongside this longer term work we have continued to implement the successes of our tried and tested one-off workshop approach to result in positive and impactful engagements between young people and their MPs in both streams of our schools project.

## ***Progress and Highlights: One-off Workshops***

Key moments of progress that have occurred within our one-off workshops this year have included our move to a hybrid delivery model to accommodate for the ever-changing Covid-19 landscape within schools. Our workshops can now be delivered online, in person, or blended into a mixture of both. We also created new workshop content which allowed for greater interactivity for participants.

Resultant from this shift in workshop content and structure has been an increase in quality of students' engagements with MPs, as workshop attendees have consistently displayed an increased level of knowledge of how to tailor their 'asks' to the specific roles and responsibilities of the MP they are engaging with.



This heightened specificity of engagement has produced higher level discussions between students and MPs resulting in students leading positive and productive conversations on detailed policy issues, such as green transport with Louise Haigh MP (Shadow Secretary for Transport) and nature-based climate change solutions with Olivia Blake MP (Shadow Climate Change Minister).

We have also made significant progress with regards to the breadth of schools we have been able to reach. This progress has been achieved through presenting our workshops as part of broader Climate Conferences for schools in conjunction with Schools Climate Education South Yorkshire whose conference set-up and streaming services allowed us to present interactive workshops and MP engagements to several schools in tandem.

The impact of our work in this stream has been exceedingly positive. We have been able to connect young people with high profile MPs (including Dan Jarvis, MP for Barnsley Central and the inaugural Mayor of South Yorkshire), and engage MPs that are new to Hope for the Future as an organisation (such as Ian Byrne MP and Lloyd Russell-Moyle MP).

Through these engagements young people have been sharing their key messages on climate with their MPs, including their desires for a continuation in momentum on climate action post COP26, and for the UK to play a leading global role in tackling the climate crisis. This in turn has enabled students to make their voices heard and become effective climate communicators, and has also provided their MPs with concrete mandates to take decisive and positive action on climate change.



## Schools exhibition - Wickersley

Our work with the Wickersley Partnership Trust has been running alongside the continuation of our original model of one-off school workshops. In this stream of work this year we have delivered: **8 workshops, 6 MP engagements (with 2 more to be delivered before May of this year) across 7 different MPs, and have reached 430 students from 16 different schools.**

The final Wickersley Eco-Exhibition took place on Thursday 7th July, attended by a local MP who viewed exhibits thoughtfully put together by the students. The exhibition presented work that had been prepared by students through activities led by HFTF Schools and Youth Officer Rosie Wright, and supported by the Events Team and other HFTF colleagues.

At the final exhibition students were given the opportunity to display the work of their eco council over the last academic year, showcasing the ripple effect of positive actions that have been taken in each of their schools as a result of their involvement in the project.

Asked about actions they plan to take next, one school said:

“We plan on writing to our MP and council to request funds for recycling as we don’t have any facilities currently. We plan on setting up a hedgehog sanctuary and garden to preserve local wildlife and attract bees, as well as going litter picking in the local community.”

And asked to describe their students' involvement in the project in a few words, teachers said: **Engaging, meaningful, productive, enlightening, championing, positive, collaborative.**

“It was really pleasing to see the students’ passion about climate change and the environment and very thought provoking. I’ll certainly be pressing the issue when I get the opportunity in Parliament. Thank you for the work Hope For The Future does with the schools in my constituency, it is really appreciated and very important.”

**John Healey MP**

“The students really felt fired up to start campaigning for change and they now understand what the concept means more clearly.”

**Richard Marsh, teacher at Wickersley School and Sports College**

“In addition to knowing about campaigning, the students have made real bonds with the eco groups from the other schools. It has motivated them around the cause of change for the better.”

**Josie Webster, teacher at Clifton Community School**



# Councils

Our work has undergone a major transformation this year, with the engagement of local authorities moving from a stand alone project to part of our core engagement model. This has meant that our wider team of Engagement Officers have been trained on supporting local authority engagements and, with the support of the Local Councils Officer, are now able to support constituents engaging both their MPs and the local authority to achieve maximum local impact. This has enabled us to both scale up council engagement work towards the latter part of this year and reserve the capacity of the Local Councils Officer to take on more difficult engagements and further develop HFTF's internal capacity to effectively support local authority engagements.

Towards the end of this year, we have delivered two tailored trainings for over 30 campaigners of various experience, who are lobbying their councils to divest their pension portfolios from fossil fuel investments, attending UK Divest's Fossil Free Gathering 2022. This reflects our growing focus upon conducting training with partners and local communities, with recent examples in October including tailored training with Derbyshire Wildlife Trust, the national Warm This Winter Campaign, and Crossing Footprints, a community group in Oldham.

## Delivery outputs

- Delivered 10 targeted training sessions**
- Delivered 12 open training sessions**
- Delivered support sessions for constituents engaging 23 local authorities**
- Facilitated non-violent communication with councillors in 23 local authorities**

## LSE Research Collaboration

“Local councils only control 30% of carbon emissions across the UK...that 30% can be targeted through constituents advocating for change.”

“It is just about meeting the councillor where they are. If effective activists (meet their) councillor in a non-confrontational manner, it is more likely you will get further toward the goals of cutting emissions.”



In collaboration with London School Economics (LSE), we conducted a research project where we conducted in depth interviews with 20 councillors from across the UK. The research emphasised the importance of Hope for the Future’s approach.

The learnings from the project have also enabled us to review and update our internal resources and training, to ensure the wider staff team, Engagement Officers specifically, are confident and supported in their work supporting engagements with local authorities. The findings from this research have been used to redevelop both the new engagement pathway we take constituents through and the training that we deliver. In particular, the new case studies taken from the project have received great feedback from our training participants.

## Camden Borough Council

We have been working with a Camden constituent, Stephen, who is an organiser for the Climate Safe Streets Campaign. We worked with Stephen to set up a meeting with the leader of Camden Council who, as a result of this meeting, pledged her support for the campaign ahead of the local elections. The Council has committed to reviewing its Climate Action Plan later this year, so Stephen will continue engaging with councillors to propose more support for cycling and active travel in the new plan. The Climate Safe Streets Campaign recently launched a campaign encouraging people to write to their councillors in support of more protected cycle paths and ambitious climate targets.

## South Yorkshire Climate Hustings

On Thursday 21st April at Victoria Hall, Sheffield and on YouTube, Hope for the Future and Green Alliance collaborated on a Climate Hustings event for the people of South Yorkshire to ask questions of the Metro Mayor candidates on climate change. The candidates in attendance were: Simon Biltcliffe (Yorkshire Party), Oliver Coppard (Labour Party), Joe Otten (Liberal Democrats), Bex Whyman (Green Party). Clive Watkinson, Conservative Party could not attend but sent in answers to our pre-written introduction questions.

The live stream was watched nearly 300 times so far, with 22 live attendees, and there were around 50 people in attendance in Sheffield. We collected feedback at the event and received positive comments on the organisation of the event and how valuable it was to be able to interact with candidates compared to reading brochures.

As the 2023 local council elections will be a key moment for the future of action on climate change in the UK, we are putting extra attention, resources, events and activities that will support campaigners to harness the potential of this key moment. Working with partners including The Climate Coalition and Climate Emergency UK will allow us to reach as many campaigners as possible.



## Neil Brophy working with Leeds City Council

This engagement started in Spring 2022, when Neil's neighbour started planting on a verge outside their houses. They planted a tree and even started putting in a rockery. However, they did it without asking the council for permission and the council sent a letter to everyone in the neighbourhood saying that it was against regulations, but that they didn't want to remove it and so whoever planted it would have to pay a £25 yearly lease.

This got Neil thinking about how if all unused verges could be planted on, that could contribute to reducing carbon in the atmosphere as well as making the area more beautiful. He also thought that it would be even better if food could be grown in these places, so anyone could help themselves to free local food. He reached out to us to see if we could help him get the council to make it easier.



We prepared a Tailored Strategy which included information about the council structure and history, as well as a short biography of key council members. We worked with Neil to secure multiple successful meetings, which resulted in Neil and other residents finding a small area (approx. 5 - 10 streets) that was suitable for urban tree planting as a pilot scheme.

The Council then agreed to do checks on this proposed area, and led a consultation with residents to change the policy on planting on verges. This pilot scheme is now underway, with further meetings and consultation now having taken place with Trees for Streets and Climate Action Seacroft in the coming weeks to expand this pilot into new areas of Leeds. Discussions are now broadening to include fruit trees and expand the council's policy to ensure newly planted areas are multi-use and bring as many community benefits as possible.



# 04.

## Financial Report



# Financial Report

Income this year has declined by 9% from £961,118 to £875,665. This mainly reflects changes in the grant funding mix with some funders ending their support. While grant funding from Quadrature Climate Foundation (QCF) increased, support from European Climate Foundation (ECF) was half the previous year. Funding from the John Ellerman Foundation and the Kestrelman Trust was not renewed and while some other grant funding was secured it was at a lower level.

**Over 90% of income was unrestricted and income from provision of training services continued to grow, up from £9,920 to £14,000.**

Expenditure was up as anticipated last year, rising 37% from £708,763 to £987,300, meaning overall there was a deficit of £92,643. This still leaves reserves at £487,581, well ahead of the minimum target level.

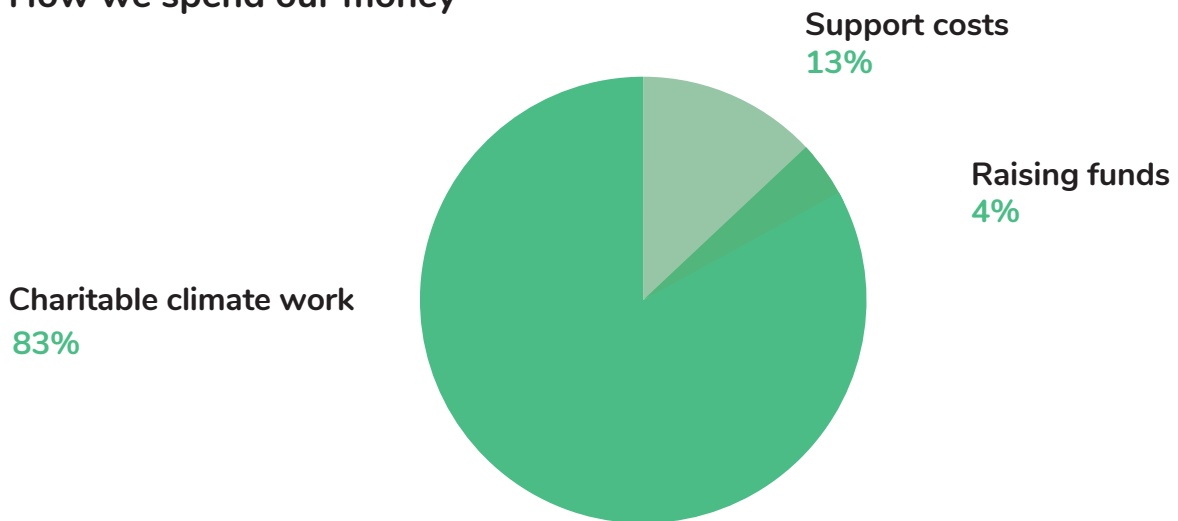
### Reserves

Hope for the Future holds reserves so that in the event of a fall in income, we are in a position to manage either a contraction of or, in the worst case, the winding up of the organisation in a well-managed way. To this end, we hold unrestricted reserves amounting to at least three months worth of expenditure.

## Income/Expenditure

2022	Income	£875,665
	Expenditure	£987,300
2021	Income	£961,118
	Expenditure	£708,763

## How we spend our money



# Independent Examiner's Report on the accounts

## Report to the trustees of Hope for the Future

On accounts for the year ended 31st December 2022, Charity Number: 1173547

I report to the trustees on my examination of the accounts the accounts for the year ended 31st December 2022.

## Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("The Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

## Independent examiner's statement

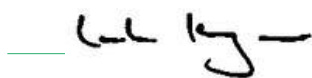
The Charity's gross income exceeds £250,000 and I am qualified to undertake the examination by being a qualified member of the Chartered Institute of Management Accountants.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination that should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



Date:

31st August 2023

Luke Keegan

Associate Member of the Chartered Institute of Management

Accountants Greendawn Accounting Limited

1A The Homend, Ledbury, Herefordshire, HR8 1BN

# Statement of Financial Activities

(including summary income and expenditure account)

FOR THE YEAR 1 JANUARY 2022 TO 31 DECEMBER 2022

Income from:	Notes	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	2021 £
Donations	2	16,918	8,000	24,918	42,599
Grants Received	2	717,500	118,900	836,400	908,961
Income generated from providing Training	2	14,000	-	14,000	9,290
Bank Interest		347	-	347	268
<b>Total Income</b>		<b>748,765</b>	<b>126,900</b>	<b>875,665</b>	<b>961,118</b>

Expended on:	Notes	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	2021 £
Raising Funds	2&3	36,291	1,037	37,328	56,146
Support Costs	2&3	115,139	15,004	130,144	80,335
Charitable Climate Projects	2&3	637,703	182,126	819,829	572,282
<b>Total Expenditure</b>		<b>789,134</b>	<b>198,167</b>	<b>987,300</b>	<b>708,763</b>

Transfer between reserves	7.1	(25)	25		
<b>Net Movement in Funds</b>		<b>-40,394</b>	<b>-£71,241</b>	<b>-111,635</b>	<b>252,355</b>

## Reconciliation of Funds:

Total Funds Brought Forward	7.2	527,975	71,241	599,216	346,861
<b>Total Funds Carried Forward</b>	<b>7.1</b>	<b>487,581</b>	<b>0</b>	<b>487,581</b>	<b>599,216</b>

# Balance Sheet

AS OF 31 DECEMBER 2022

	Notes	2022 £	2021 £
<b>Current assets</b>			
Debtors	4	224,158	2,352
Cash at bank and in hand	6	311,728	601,666
<b>Total current assets</b>		<b>535,887</b>	<b>604,017</b>
Creditors: amounts falling due within one year	5	48,305	4,801
<b>Total assets less current liabilities</b>		<b>487,581</b>	<b>599,216</b>
Creditors: amounts falling due after one year			
<b>Total net assets</b>		<b>487,581</b>	<b>599,216</b>
<b>Funds of the Charity</b>	7		
General funds		429,581	469,975
Designated funds		58,000	58,000
Restricted funds		487,581	527,975
		0	71,241
<b>Total funds</b>		<b>487,581</b>	<b>599,216</b>

Signed by the following on behalf of all Trustees

**Signed:**



Jeanette Clifford, Chair of Trustees

**Date:**

20th September 2023

**Signed:**



Ben Skelton, Treasurer

**Date:**

20th September 2023

# Statement of Cash Flows

FOR YEAR 1 JANUARY 2022 TO 31 DECEMBER 2022

	2022 £	2021 £
Net Cash used in Operating Activities	- 289,938	252,339
Cash Flow from Investing Activities		
Change in Cash and Cash Equivalents in the Year	- 289,938	252,339
Cash and Cash equivalents brought forward	601,666	349,327
Cash and Cash equivalents carried forward	311,728	601,666

Reconciliation of Net Movement in Funds to net cash flow from operating activities

Net Movement in Funds	- 111,635	252,355
Deduct Interest shown in Investing Activities		
Decrease (increase) in Debtors	-221,807	4,232
Increase (decrease) in Creditors	43,504	-4,297
Net Cash Used in Operating Activities	-289,938	252,339

## NOTES TO THE ACCOUNTS 1 JANUARY 2022 TO 31 DECEMBER 2022

### a) Basis of preparation and assessment of going concern

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts are prepared in sterling. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The Trustees confirm that the Charity is a public benefit entity.

The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

### b) Funds Structure

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. When large grants are received for a specific purpose a separate restricted fund is raised.

Unrestricted/General funds comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects.

Designated funds are funds set aside by the Trustees for specific projects. Many of these projects are partly funded with the unfunded element set aside from general funds.

### (c) Income Recognition

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants and Donations that are subject to terms and conditions are treated as Deferred Income until it is probable that the terms and conditions can be met. If the conditions are not wholly within the control of the charity it will be disclosed as a contingent asset.

Donated Services if significant would be recorded in the Annual Report.

Volunteer Help received is not included in the accounts, but is described in the Trustees' Annual Report.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid received on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or terms of the appeal have specified otherwise.

### (d) Expenditure Recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Support costs consists of a proportion of the directors' salary costs and expenses allocated on a time spent basis together with salary and expense costs relating to the finance and administration functions.

Governance Costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice. Support costs have been allocated to Governance costs where applicable.

### (e) Assets

Tangible Fixed Assets are capitalised if they can be used for more than one year, and cost at least £1,500. They were valued at cost. There are no fixed assets at the end of 2022.

# Analysis of Income and Costs

Note 2

NOTES TO THE ACCOUNTS 1 JANUARY 2022 TO 31 DECEMBER 2022

Donations	Unrestricted Funds Income Year to 2022 £	Restricted Income Funds Year to 2022 £	Total funds for year to 2022 £	2021 £
Regular Donations	9,418		9,418	20,127
Major Donations		8,000	8,000	16,794
Other Donations	7,500		7,500	5,678
<b>Total Donations</b>	<b>16,918</b>	<b>8,000</b>	<b>24,918</b>	<b>42,599</b>

## Grants from Charitable Foundations

Quadrature Climate Foundation (QCF)	540,000		540,000	450,000
European Climate Foundation (ECF)		113,900	113,900	233,376
Esmee Fairbairn Foundation	58,000		58,000	58,333
Joseph Rowntree Charitable Trust	50,000		50,000	50,000
The Samworth Foundation	35,000		35,000	35,000
John Ellerman Foundation				24,752
The Kestrelman Trust				18,000
Orp Foundation				10,000
Polden Puckham	10,000		10,000	
Maingot Charitable Trust	10,000		10,000	10,000
Marmot Charitable Trust	10,000		10,000	10,000
USPG		5,000	5,000	4,500
Other Grants	4,500		4,500	5,000
<b>Total Grant from other Charitable Foundations</b>	<b>717,500</b>	<b>118,900</b>	<b>836,400</b>	<b>908,961</b>

# Analysis of Income and Costs

Note 2

NOTES TO THE ACCOUNTS 1 JANUARY 2022 TO 31 DECEMBER 2022

<b>Generated Income</b>	<b>Unrestricted Funds Income Year to 2022 £</b>	<b>Restricted Income Funds Year to 2022 £</b>	<b>Total funds for year to 2022 £</b>	<b>2021 £</b>
Income from Provision of Training Services	14,000		14,000	9,290
<b>Total Income From Provision of Training Services</b>	<b>14,000</b>		<b>14,000</b>	<b>9,290</b>
<b>Investment Income</b>				
Interest	347		347	268
<b>Total Interest</b>	<b>347</b>		<b>347</b>	<b>268</b>
<b>TOTAL INCOME</b>	<b>748,765</b>	<b>126,900</b>	<b>875,665</b>	<b>961,118</b>

# Analysis of Income and Costs

Note 2

NOTES TO THE ACCOUNTS 1 JANUARY 2022 TO 31 DECEMBER 2022

## Expended on:-

Raising Funds	-36,291	-1,037	-37,328	-13,398
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## Charitable Activities

Core Climate Change Work	-384,112	-91,547	-475,658	-66,127
Events	-57,694	-48,382	-106,075	
Faith Outreach	-431	-18,992	-19,423	-18,247
Local Councils				-18,025
Regional Climate Work	-67,305	-11,706	-79,011	-110,975
Research	-128,162	-11,499	-139,661	-64,674
Schools				17,629
<b>Total Charitable Climate Projects</b>	<b>-637,703</b>	<b>-182,126</b>	<b>-819,829</b>	<b>-295,675</b>

Support Cost	-115,139	-15,004	-130,144	-81,852
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## Total expenditure

Total expenditure	-789,134	-198,167	-987,300	-390,925
Funds transfers	-25	25		
Net Movement in Funds (as per SoFA)	-40,394	-71,242	-111,635	570,193

# Staff Costs and Benefits

NOTES TO THE ACCOUNTS 1 JANUARY 2022 TO 31 DECEMBER 2022

Note 3

3.1 Staff Costs	2022 £	2021 £
Salaries and wages	650,759	470,045
Employer's national insurance	61,782	41,865
Pension contributions (defined contribution scheme)	19,401	14,361
Other employee benefits		
<b>Total staff costs</b>	<b>731,943</b>	<b>526,272</b>

These staff costs are included within note 2 split across the relevant areas. A further £31,539 is included in personnel costs which represents accrual of backdated salary increases which were paid in March 2023.

There were no transactions with any related parties, other than Trustee expenses listed below.

No employees received benefits of more than £60,000 (2020: nil).

## 3.2

The Trustees are not paid. During the year expenses totalling £1060.19 were reimbursed to four trustees in respect of travel costs (2021: £58.18 for one trustee for travel costs).

## 3.3

Average head count in the year	2022	2021
Average number of whole time equivalent employees	26.3	22.1

# Debtors, Creditors and Cash

Notes  
4,5,6

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2022

4 Analysis of debtors	2022 £	2021 £
Trade debtors		
Prepayments and accrued income	224,158	2,352
Other debtors		
<b>Total</b>	<b>224,158</b>	<b>2,352</b>

5 Analysis of creditors	Amounts falling due within one year		Amounts falling due after more than one year	
	2022 £	2021 £	2022 £	2021 £
Accruals and deferred income	44,226	4,801		
Taxation and social security				
Other creditors	4,080			
<b>Total</b>	<b>48,305</b>	<b>4,801</b>		

6 Cash at bank and in hand	2022 £	2021 £
Cash at bank and on hand	311,728	601,666
Other		
<b>Total</b>	<b>311,728</b>	<b>601,666</b>

# Analysis of Charity Funds

Note 7

NOTES TO THE ACCOUNTS 1 JANUARY 2022 TO 31 DECEMBER 2022

## 7.1 Details of material funds held and movements during the current reporting period 1 January 2022 to 31 December 2022

Fund Names	Type of Fund	Purpose and Restrictions	Fund balances brought for ward £	Income. (see note 2) £	Expenditure £	Transfers £	Fund balances carried for ward £
Faith	Restricted	Support Faith projects matched funding	6,078	13,000	-19,078		
Green Alliance	Restricted	To support local work					
The Kestrelman Trust	Restricted	Support work with local councils	5,848		-5,878	-30	
John Ellerman Foundation	Restricted	Support work with local councils	18,642		-18,637	-5	
ECF	Restricted		40,674	113,900	-154,574		
<b>Total Restricted Reserves</b>			<b>71,241</b>	<b>126,900</b>	<b>-198,167</b>	<b>25</b>	
Unrestricted Reserves	Unrestricted		469,975	748,765	-789,134	-25	429,581
Designated Reserves	Unrestricted	Strategic investment fund	58,000				58,000
<b>Total Unrestricted Reserves</b>			<b>527,975</b>	<b>748,765</b>	<b>-789,134</b>	<b>-25</b>	<b>487,581</b>
<b>Total Reserves</b>			<b>599,216</b>	<b>875,665</b>	<b>-987,300</b>	<b>0</b>	<b>487,581</b>

# Analysis of Charity Funds

Note 7

NOTES TO THE ACCOUNTS 1 JANUARY 2022 TO 31 DECEMBER 2022

## 7.2 Details of material funds held and movements during the current reporting period 1 January 2021 to 31 December 2021

Fund names	Type of Fund	Purpose and Restrictions	Fund £	Income (see note 2) £	Expenditure £	Transfer £	Fund balance £
Faith	Restricted	Support Faith projects matched funding	5,199	21,294	-20,415		6,078
Green Alliance	Restricted	Support local work	2,000		-2,000		
The Ketrelman Trust	Restricted	Support with local councils	17,439	18,000	-29,591		5,848
John Ellerman Foundation	Restricted	Support work with councils		24,752	-6,110		18,642
Schools	Restricted	Support work with schools	4,800	10,000	-21,059	6,258	
ECF	Restricted		30,219	233,376	-222,921		40,674
COP26	Restricted			5,678	-5,678		
<b>Total Restricted Reserves</b>			<b>59,658</b>	<b>313,099</b>	<b>-307,774</b>	<b>-6,258</b>	<b>71,241</b>
Unrestricted Reserves	Unrestricted		287,203	648,019	-400,989	-64,258	469,975
Designated Reserves	Unrestricted	Strategic investment fund				-58,000	58,000
<b>Total Unrestricted Reserves</b>			<b>287,203</b>	<b>648,019</b>	<b>-400,989</b>	<b>-6,258</b>	<b>527,975</b>
<b>Total Reserves</b>			<b>346,861</b>	<b>961,118</b>	<b>-708,763</b>		<b>599,216</b>

# Statement of responsibilities of the Charity’s Trustees

(“the Trustees”)

FOR THE YEAR ENDED 31 DECEMBER 2022

The Charities Act 2011 and FRS102 (note 1(a)) require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources in the year then ended. In preparing those financial statements, the Trustees are required to: select suitable accounting policies and then apply them consistently; make judgements and estimates that are reasonable and prudent; prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the Charity and which enable them to ascertain the financial position of the Charity and which enable them to ensure that the financial statements comply with the Charities Act 2011 and FRS102. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



# 05.

## Risk Statement



# Risk Statement



Trustees are responsible for the management and control of HFTF. In the discharge of this responsibility, the Trustees identify the greatest risks to the charity and ways to mitigate them. We have compiled a comprehensive risk register which has become a working tool for all leads and subgroups, evolving and adapting as our needs and risks change.

Any trustee conflicts of interest are recorded in our conflict of interest register. Reporting on new conflicts is a standing agenda for each Trustee Board meeting. In 2022, HFTF funds were entirely operational, with no investment income or loan repayments and with no significant capital assets other than office equipment. Our main expenditure is staff salaries. HFTF is exempt from VAT and Corporate Tax. Our income is almost entirely from charitable donations and grants. Hence in the opinion of Trustees, HFTF has a simple operating structure.

**The main risk** for HFTF continues to be its dependence on a few large donors for charitable funding. The Trustees have been working to address this risk by a) Increasing the size of (grant) income pool and b) Diversifying our donors. By doing this, HFTF can continue partnering with its donors yet reduce our reliance on a small number of donors for a large proportion of our overall income.



**In the short term**, this risk is closely monitored by the finance sub-committee and at full Trustee Board meetings. HFTF also maintains sufficient cash reserves to cover future expenses and liabilities for 3 months.

**In conclusion**, Trustees have considered major risks that HFTF is exposed to and are satisfied that the systems and procedures are established to manage those risks.





# 06.

## Structure, Governance and Management

# Structure, governance and management

## Trustees



**Chair**

**Dr Margaret Ainger**  
(to 22 Mar 2022)



**Co-Chair**

**Jeanette Clifford**  
(from 16 Mar 2021)



**Co-Chair**

**Luke Murphy**  
(from 16 Mar 2021)



**Treasurer**

**Dr Jeremy Wight**  
(Treasurer until 21 Mar 2022, then trustee)



**Treasurer**

**Ben Skelton**  
(from 22 Mar 2022)



**Max Fyldes**



**Uday Vartak**



**Deborah Beck**



**Constanza Poggi**



**Tyrone Scott**  
(from 22 Mar 2022)



**Robbie MacPherson**  
(from 22 Mar 2022)



**Bob Reitemeier**  
(Resigned Jul 22 & reappointed Nov 22)\*



**Cristina Leston-Bandeira**  
(from 22 Mar 2022)

Trustees are generally appointed through a process of advertisement, interview and selection by a delegated recruitment committee.

\*Bob Reitemeier joined the operational team as a volunteer during his time away from the board.



The team grew again this year with the average headcount rising from 22 to 26 full and part time staff. The senior leadership team consisted of:

### Director

**Sarah Jordan**  
(née Robinson)



### Deputy Director

**Stephen Bonner**  
(Until mid 2022)



### Finance Manager

**Paul Harrington**



### Head of Research and Engagement

**Tim Allen**



The pay of all staff is reviewed annually and normally increased in line with cost of living. We are a Living Wage employer, with salaries set at a minimum of Living Wage plus £1 per hour. Salary levels are benchmarked against similar roles.

# Partners and organisations we worked with in 2022

We continue to work in partnership with other organisations within and beyond the climate movement. Our work alone is not enough to tackle the climate crisis, but working in collaboration with others enables us to have an impact that is greater than the sum of our parts. We are grateful to all of the partners we have worked with this year and look forward to continuing this work in the future.

Aberdeen Climate Action  
Ashden  
Climate Pathfinders Youth Forum  
Crossing Footprints CIC  
Cumbria Action for Sustainability  
Derbyshire Wildlife Trust  
Derby Students' Union  
ECF  
Eco Sutton  
Eco Sutton Coldfield  
Faith for the Climate  
Festival of Debate  
Grantham Centre  
Green Alliance  
Green New Deal  
Green with Pride  
Joint Public Issues Team (JPIT)  
LGBT Foundation

Possible  
Schools' Climate Education South Yorkshire  
Shared Futures  
Stitched Up  
The Climate Coalition  
The London School of Economics  
The Women's Institute  
Tpas  
UK Divest Conference  
UK Youth Climate Council  
Uplift  
USPG  
Warm this Winter  
Westway Trust  
Wickersley Partnership Trust  
World Wildlife Fund (WWF)  
YMCA

## Trusts and Foundations we are grateful to have worked with and been supported by in 2022

Esmee Fairbairn Foundation  
European Climate Foundation  
Joseph Rowntree Charitable Trust  
The Kestrelman Trust  
Maingot Charitable Trust  
Marmot Charitable Trust

Quadrature Climate Foundation  
The Samworth Foundation  
United Society Partners in the Gospel (USPG)  
Chapman Charitable Trust  
Cobb Charity

We would also like to say a huge thank you to anyone who donated to our work during 2022 or supported us as a monthly giver. Our work wouldn't be possible without your generous support.





# 07.

## Reference and Administrative Details



# Reference and administrative details


**Charity name:** Hope for the Future


**Charity number:** 1173547

**Charity address:** The Workstation,  
15 Paternoster Row, Sheffield, S1 2BX



## Contact Details

 0114 303 5818

 [info@hftf.org.uk](mailto:info@hftf.org.uk)

 [www.hftf.org.uk](http://www.hftf.org.uk)

**HOPE FOR THE FUTURE**

England & Wales - Charity number 1173547

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# Accounts

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# Annual Report and Accounts

January 2021 - December 2021

Charity Number 1173547

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# 01.

## Message From The Chair of Trustees

# Message from the Chair of Trustees

*Margaret Ainger* Chair of Trustees



It is always important to take a moment to reflect on the year which has passed and what we have achieved together, where we are heading and how we can build our futures most effectively. This year we have held fast onto our clarity of vision and hope in practical action, especially with the exciting global event, COP26, being hosted in the UK. We have continued to grow our work supporting constituents and groups across the UK in engaging their elected representatives on climate change, this year with a focus on making as big an impact as possible in the run up to COP and then building relationships and networks in Glasgow. We have continued to produce high quality, tailored research, coaching and facilitation support and take a strategic approach to place-based work, effecting change at different levels of politics.

2021 saw the ebbs and flows of COVID-19 but widespread vaccination gradually allowed us to host staff in the workplace once again and establish the mix of hybrid working that suited them and allowed them to be at their most productive. Sarah Jordan, our interim director, was appointed as Director following a national recruitment process and has led us very ably. Our staff base continues to grow and we have welcomed new staff with valuable experience and skills. We now have a senior leadership team who have oversight over all our operations. The Board refresh of 2020 paid dividends as new trustees got their feet under the table.

As we look forward to 2022, we will be reviewing and refreshing our strategy ready for 2023. This is set to involve a renewed focus on enabling diverse and underrepresented groups to have a political voice, to help bring different community groups together on the climate agenda, and to be ambitious in the change we seek and to communicate our impact.

2022 sees the end of my term of office and I am delighted to be succeeded by two co-chairs, Jeanette Clifford and Luke Murphy. Jeanette and Luke bring an amazing range of experience to the role, coming from very different backgrounds - do take a look at their bios on our website. It has been a privilege to be part of this journey. Enjoy this year's report and thank you for your interest.



# 02.

## Objectives and Activities

# Objectives and Activities



## Charitable Vision

To see communities and their elected representatives across the UK come together to take decisive action on climate change.



## Charitable Object

To promote the conservation, protection and improvement of the physical and natural environment, particularly with regard to climate change and global warming, in accordance with Christian principles.



## Charitable Aims

To enable and facilitate the processes needed to meet the UK's legal commitments to mitigate climate change.

To prepare and support individuals and groups of citizens so that they are better equipped to engage with their democratically elected representatives in the interests of mitigating climate change.

To build capacity among communities so that they may undertake constructive dialogue with their elected representatives in the matter of climate change and its consequences.



# Charitable Activities

Local and regional work - training and supporting constituents to have effective engagements with their elected representatives on climate change. This year we expanded our regional offices and renewed our focus on local level action.



## Councils

We offer specific training on engaging local councils as they have the potential to make significant change in their local areas. Councils are often highly specific so require specialist research and tailored support.

## Schools and Youth

Empowering young people to have their voices heard on climate change as the generation who will be affected the most.



## Faith

Engaging faith communities on climate change and equipping them with the skills to get climate change on the political agenda.

## Events

Community-led events that bring constituents and their elected representatives together with experts from across private, public and voluntary sectors to discuss policy solutions to climate change.



## Research

Resourcing all of our work streams with up-to-date and relevant information on climate policy and the broader political landscape. Producing briefings and strategies for constituents and local groups.



# 03.

## Achievements and Performance in 2021

# Achievements and performance in 2021

## Overview

Despite another year of continued uncertainty due to the COVID-19 pandemic, Hope for the Future (HFTF) continued to build on our successes of previous years by increasing our team capacity from 12 to 22 (full time eq) and exceeding all targets set for constituent and MP engagement.

2021 was a pivotal year for climate change in the UK as the global spotlight turned to Glasgow to host COP26. HFTF tailored our activities throughout the year to prepare for the summit held in Glasgow in November 2021, recognising the opportunity it offered in engaging more politicians on environmental issues and generally raising awareness of the climate crisis amongst the British public. This has involved everything from increasing the number of open training sessions we offered to creating bespoke policy resources to provide accessible information about COP26. We also ran a project to specifically engage 10 Conservative MPs on COP26, which included the Minister for Children & Families, Vicky Ford MP, and the COP26 President himself, Alok Sharma.

In 2021 HFTF was able to play a more engaged - and sometimes leading - role within the environmental NGO community. This included enhancing our relationships with our partners, including The Climate Coalition and Green Alliance, and building new relationships within the sector. This has enabled us to align the work we do in communities with the work being undertaken by specialists in and around Westminster, increasing the impact of the climate movement as a whole. Not only have we benefited from the work done by others, but we have also played a leading role in improving collaboration within the sector. For example, HFTF co-founded an MP intel sharing group, involving some of the sector's most well respected organisations. Ahead of COP26 HFTF and Green Alliance created a forum for UK environmentalists with inside access to share information, with over 200 members at its peak.



# The Year in Numbers

18  
events

reaching  
3,800  
people

31

school  
workshops

reaching  
750  
young  
people

across

15

schools and  
youth groups

people  
1,248  
trained

policy resources  
12  
published

MPs  
108  
engaged

local councils  
31  
reached



# Areas of Work

## COP26

The majority of our work in 2021 had a focus on COP26, ensuring the public raised their voices to make it a success. HFTF had a presence at COP26, though we found our main opportunities for influence were outside of the conference. For us, the conference itself was an opportunity to network with partners and new contacts who were also in Glasgow, and share 'on-the-ground' updates to our supporters. We ran an online event as part of the COP26 Coalition's People's Summit: **What next: How can campaigners keep up the pressure for global action post-COP26**, with an international audience of around 60 attendees. Our Director, Sarah Jordan, was joined by Chris Venables from Green Alliance and Olivia Blake MP to share an overview of the outcomes from the conference and how to engage with politicians to take action following COP26.

Progress was made at COP26, with some encouraging headline pledges and agreements. However, it was still not enough to limit global temperature rises to 1.5 degrees, **according to Climate Action Tracker**. Furthermore, while COPs are where ambitions are set, the real action comes afterwards. This is where HFTF's work has the greatest impact, by lifting the voices of UK citizens to inform policy decisions; pushing for greater ambition and a just transition to a low carbon economy.

Working with the European Climate Foundation, we ran a project designed to help influence the post-COP narrative landscape at a local, regional and national level by using public polling to demonstrate a consistent bottom-up support for Government action on climate change and balance out any emerging 'cost of net zero' rhetoric. We did this by commissioning Opinium to carry out two nationally-representative surveys just before and towards the end of COP26.

We then used the results to inform a series of national and regional stories developed by PR agency, Aubergine, and replicated them in a series of Facebook ads created by Forward Action to ensure coverage on both press and social media. We featured quotes and stories from constituents we've worked with in the press releases in the hope of encouraging more people to believe in the role they can play in driving Government action on the climate crisis.

The project saw some fascinating results, with:

42%

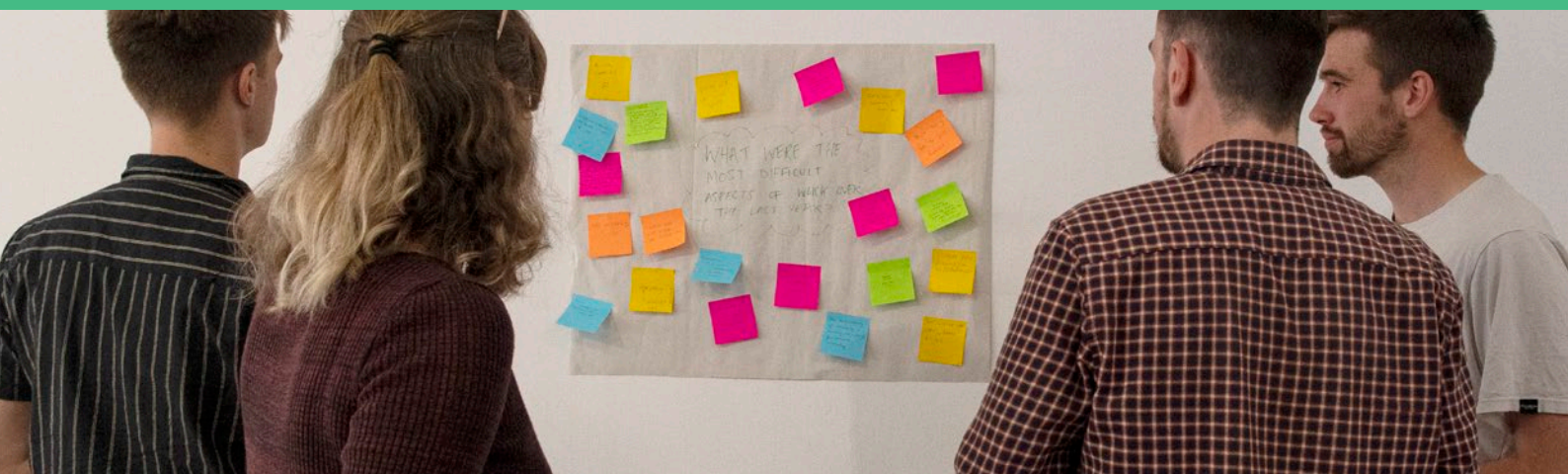
of people saying they would have a more favourable opinion of their local MP if they supported action on climate change,

33%

of people saying their MP should be doing more to address climate change

39%

of people saying environmental issues would be their highest, or one of their highest priorities when casting their vote if a general election was to happen tomorrow.



The project provided us with tangible, clear data to share with communities across the country that evidenced climate change as an increasing priority for many people. In the context of the outcomes of COP26, which many regarded as disappointing, this enabled us to remind people of their shared concern for the climate crisis, and further encourage them that there is no better time to ask the Government to act.

## Local and regional work

This year we have also built on our existing partnerships with other environmental NGOs and undertaken more collaborations with climate groups across the sector. Over the past 12 months we have hosted 10 training sessions in partnership with various environmental organisations such as The Climate Coalition, Possible and the Zero Carbon Campaign, training 293 participants over the sessions.

Our two regional offices were set up in 2020 and have continued to go from strength to strength, playing an integral role in helping us to build our capacity and expand our reach. In 2021, our London office, which covers constituencies in the South of England and Wales, trained over 341 people through the delivery of 13 workshops, resulting in 24 MPs engaged. They also delivered our first bilingual training and set important groundwork in refining our strategic prioritisation process.



Last April, our London team began work on a programme specifically designed to support constituents to work with their MPs to make a success of COP26. This work is targeted in areas of strategic importance, and they were able to reach 14 MPs of strategic importance in the 9 months of the project.

Our Northwest office, which covers constituencies in the North of England and Scotland, has seen similar success. In 2021, they trained 213 people who have gone on to engage 38 MPs, and hosted 9 events in

collaboration with our events team on a number of different climate issues such as fuel poverty and transport.

We celebrated one year of the Northwest office with a **video highlighting its achievements**. We are planning to open a third 'satellite' office in 2022 to enable us to build more invaluable local networks across the country, and this expansion will be a core element of our next strategy cycle which we are currently in the process of developing.

# Projects

## Schools and Youth

Our Schools and Youth project successfully delivered workshops in schools across the UK, linking young people with their MPs. Through these engagements young people have been sharing their key messages on climate with their MPs, including their desires for a continuation of momentum on climate action post COP26 and for the UK to play a leading global role in tackling the climate crisis. This in turn has enabled students to make their voices heard and become effective climate communicators, and has also provided their MPs with concrete mandates to take decisive and positive action on climate change. This year, we also broadened the scope of our schools work to include a year-long project with Wickersley Partnership Trust; an Academy Trust spanning 13 schools in the Rotherham area, focussing specifically on 5 Secondary schools, to help set up 'eco-councils' to make change within their schools and communities and engage with 3 of the Rotherham MPs.

## Faith Project

Our Faith Project ran the **Make COP Count programme**, taking over 40 church groups through an 8 part series to engage their local politicians about COP26, leading to 28 MP meetings. We also ran our first interfaith event, a **COP26 interfaith evening of reflection**: "where there is vision, the people flourish", involving 6 politicians and 8 representatives from different faith groups.



Towards the end of this year, we have reviewed this project and developed it into an interfaith project, which will enable us to reach more diverse groups who are less likely to be currently engaged in the climate movement.



## Councils Project

Our Councils Project successfully reached 31 local council areas in 2021. Through the project, we began working with more partners to enhance our offering and expand our reach. One of the key successes of taking this approach was working with Climate Emergency UK and MySociety to develop a robust scoring system of Climate Action Plans created by councils. This will allow us to develop more robust asks for different local authorities based on the score of their individual Climate Action Plans. Some key outcomes from the project included a London Assembly Candidate (who was subsequently voted in) agreeing to become a champion for climate action, the leader of Derbyshire County Council agreeing to an integrated transport network across High Peak, and a pension board member for East Sussex agreeing to take forward divestment to the board. Looking forward, we are planning to integrate our councils work into our core local and regional work, aiming to offer the same groups support in engaging different levels of government.

# Events

Our events work in 2021 spanned several of our different projects and workstreams, helping to boost engagement and reach. We also held several of our constituency events with themes relevant to the local area and involving local politicians. For example, our first event of the year was an online event in collaboration with the High Peak Green Network, hearing from Robert Lorgan MP and other speakers on the future of sustainable travel in High Peak. We also held online community events for constituents in Warrington North, St Helens and the Wirral.

The Climate Coalition's Great Big Green Week in September 2021 was a great opportunity for us to build momentum and excitement amongst the public for COP26 and we hosted two events designed to engage different audiences during the week. The first was our Sheffield Trailblazers event which was our first in-person event since before the pandemic. The event encompassed two trails hosted in parks across Sheffield that helped children discover what kind of campaigner they would be. We had 124 visitors across the day and the event was invaluable in showing us the renewed appetite for in-person events and their potential to engage new audiences.

Our second event of the Great Big Green Week was our Housing for the Future: How can the North-West become more climate ready? which was an online launch of our new Housing for the Future project dedicated to helping people across the North-West engage their MPs on issues of energy efficiency and retrofit.





# Research

Our research team expanded from a team of 2 to 5 this year to reflect the increased level of support required for both the HFTF team and the constituents we support. In 2021 we supported over 150 constituents with Tailored Lobbying Strategies to help them engage more effectively with their elected representatives. In collaboration with the councils team, we also developed a dedicated tailored lobbying strategy template for councillors, helping constituents to learn more about their local politicians, which topic areas to engage them on in order to find common ground and what SMART asks to make.

To further improve the support we are offering to constituents, we developed a weekly email newsletter for constituents called the Hopeful Herald. This provides readers with a feature on a recent update (“Talk to your MP about...”), information on upcoming parliamentary business and ideas of topics to raise with MPs on time-relevant issues. In 2021, we created **12 policy resources** to publish on our website, including 5 bitesize ‘Hopeful Guides’ on each of the COP26 themes.

As well as directly supporting constituents, our research also resources our wider work. This year we identified 182 MPs of strategic importance for our local work teams to prioritise work in. To create this list, we consulted with partners on their priorities, researched areas of the UK vulnerable to climate impacts, and cross referenced these results with other factors such as red wall seats, marginal and backbench seats, previous priorities, and racial diversity. We also completed a research project in collaboration with students from the London School of Economics, which carried out 18 interviews to find out what motivates constituents to engage in the democratic process and how this engagement can be sustained. The project found that constituent engagement takes many forms (e.g. MP meetings to protests), and engagement can be sustained by creating a sense of community.



# Digital outreach

We ran our first digital outreach project in collaboration with digital mobilisation agency, Forward Action, to test messaging on the segments outlined in the [Britain Talks Climate](#) toolkit. We used the findings of this research to reach new supporters not currently engaged in the climate movement using Facebook ad campaigns, handraisers and an email series. The two segments we targeted were Loyal Nationals and Disengaged Battlers, using messaging around climate impacts and industrial decarbonisation. This work is carrying on into 2022, and we have found that we have high engagement across the majority of our handraisers and emails. The project has found a significant drop off between signing up and engaging in our 'constituent journey', so going forward we will be looking into ways to increase engagement through the whole process. This was our first time using digital campaigns to increase our reach and we have learnt a lot about how to integrate it into our work further.

# Case Studies

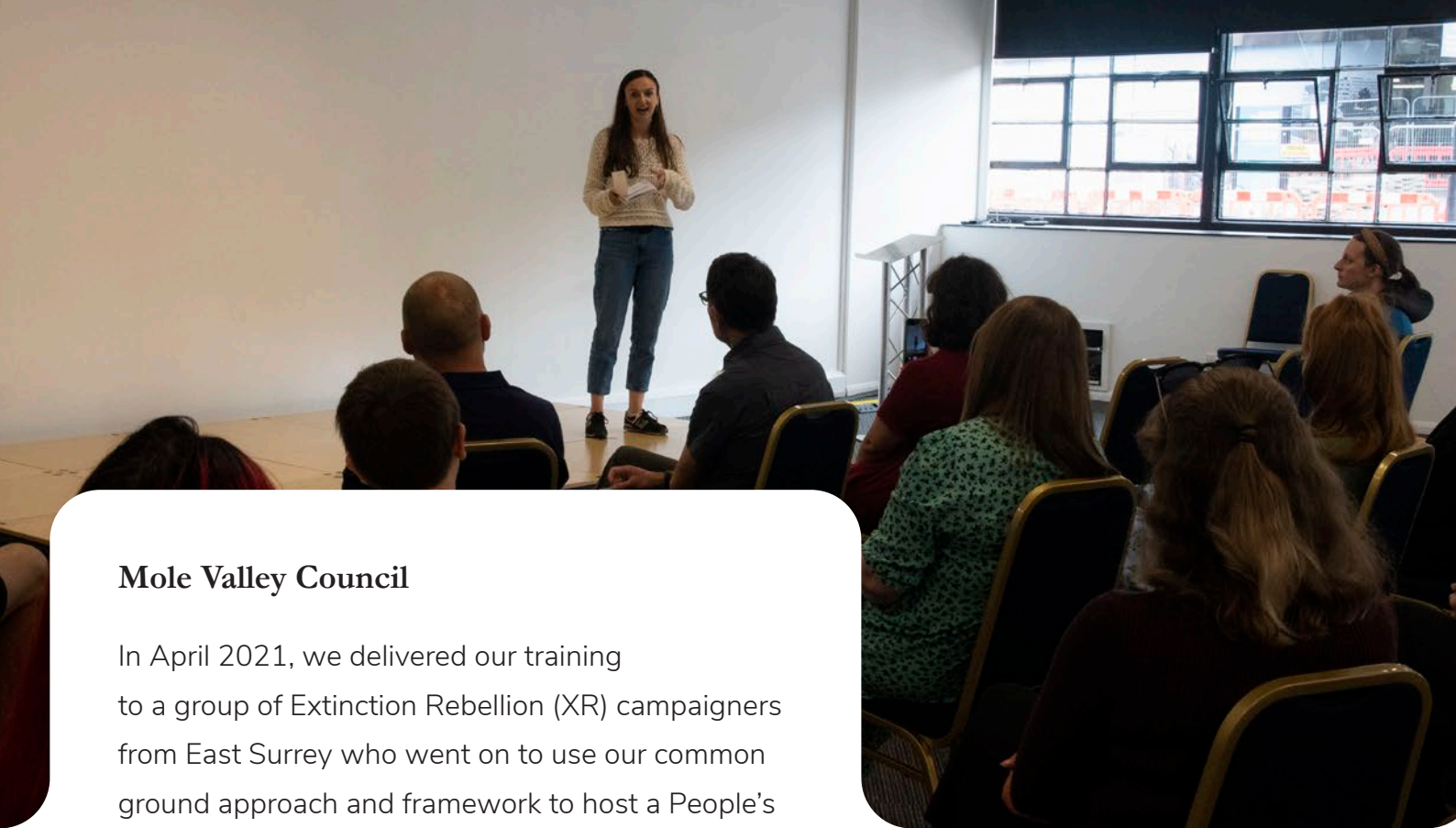


## Jamie Stone

During The Climate Coalition's The Time is Now Campaign in Summer 2020, we supported a group of constituents from Caithness, Sutherland and Easter Ross to meet their MP, Jamie Stone. Since then, we have facilitated meetings with the group and Jamie Stone every two months and, as per Jamie's suggestion, have formed a 'Green Forum' group.

Over a 12 month period, we have worked on a range of topics from electric vehicles (EV) provision for rural constituencies, nature restoration, train travel and COP26. Jamie has submitted many questions in parliament on a range of topics, directly following up from constituent asks, including **bus services**, **EV accessibility for rural constituencies**, EV accessibility for **disabled people**, as well as **low carbon investment**. On the topic of EV accessibility for disabled people, the Government has since **partnered with Motability** to develop national standards on EV charge points to ensure accessibility. Following lively discussions within the Green Forum, Jamie has also recently contributed to debates on **fuel poverty** and **Highland bus services**. As well as parliamentary contributions, Jamie has been receptive to the group's asks on working with Scottish parliament and Highland Council, arranging to meet with Highland Council to discuss funding for EV charging points, and with the Cabinet Member for Nature to discuss peatland restoration in his constituency.

In an **interview about Hope for the Future's approach**, Jamie said "as an MP, it's very easy to stand up in the Commons amidst lots of other MPs to not be absolutely certain whether or not you're speaking on behalf of your constituents, and this group has been terrific in actually saying there are people who really do care about these things" saying that this type of engagement "empowers the MP." He also championed the relationship building approach saying "the more this work can be duplicated across the British Isles, the better."



## Mole Valley Council

In April 2021, we delivered our training to a group of Extinction Rebellion (XR) campaigners from East Surrey who went on to use our common ground approach and framework to host a People's Assembly. The Assembly was very well attended and caught the attention of the Mole Valley District Council, Reigate and Banstead Borough Council and Surrey County Council who, prior to this event, had not agreed to meet with the XR group.

By using our training and adopting a new approach, the group went on to meet with all three councils and encouraged them to enable stronger participatory democracy in their decision making process on climate related issues. Mole Valley District Council agreed to change their environment forum to work from a bottom up approach; Surrey County Council agreed to work with the XR group to integrate a participatory approach across the whole council, and Banstead Borough Council agreed to contribute to a youth people's assembly. This evidences the capacity our training has to influence people beyond that initial interaction with Hope for the Future and encourage them to reshape their approach to climate campaigning.



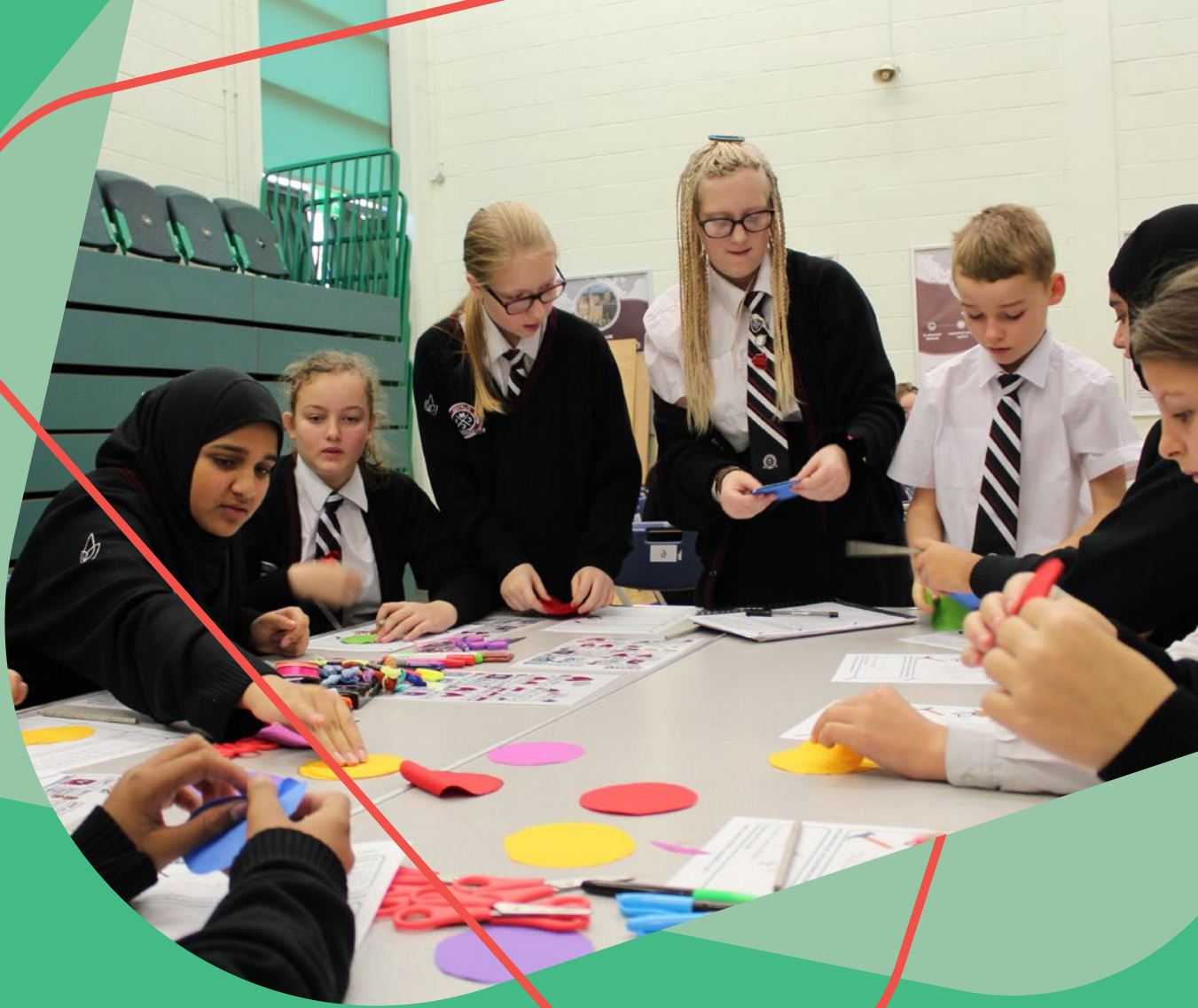
# Quotes / testimonials

“It was probably the best training I've had in years”

“It's brilliant that you provide this training and the constituency support, thank you so much!”

“I liked the mix of empathetic, well-thought through approach, with quite hard core policy recommendations. Felt it was really serious about making change happen.”

“[The Make COP26 Count programme] gave us the means, the motivation and the confidence to open up a very positive relationship with Vicky Ford MP which we can continue in the future. It made us realise the importance of political engagement as one of the ways that the church can actively contribute to caring for the environment.”



# 04.

## Financial Report



# Financial Report

Hope for the Future could not have achieved the considerable progress and activities described above without the invaluable support from donors, grant making institutions and individuals. We are thankful to all those that have donated.

**The organisation has seen another year of strong growth with income reaching £961,118 (2020: £644,515).** This is mostly due to increased grant funding from Quadrature Climate Foundation (QCF) and European Climate Foundation (ECF), and new funding from Esmee Fairbairn (multi-year) and the John Ellerman Foundation.

67% of our income was unrestricted (2020: 66%) and the remaining 33% was restricted for specific purposes (2020: 34%). **Our total income included £9,290 from the provision of training services (2020: £5,328).**

**In line with our increased income, our expenditure for the year rose by over 80% to £708,763 (2020: £390,925).** As before, most of our expenditure was on staff costs (2021: £526,272; 2020: £295,676) and our headcount (average number of full-time equivalent employees) rose from 12 in 2020 to 22 in 2021. As part of our growth strategy we recruited two fundraisers in the year which meant our expenditure on fundraising increased to £56,146 (2020: £13,398).

At the end of the year £599,216 was carried forward (2020: £346,861), of which £71,241 was restricted (2020: £59,658). Trustees designated £58,000 (2020: £ nil) to be used for strategic investment purposes. Our unrestricted reserves have grown to £527,975 (2020: £287,203). Whilst we anticipate some of this will be spent in 2022 it enables us to maintain sufficient reserves to meet our reserves policy and strengthens our financial resilience as we continue to grow: 2021 saw an increase in the HftF team to 22 full time equivalent staff (2020: 12 full time equivalent staff) and we have planned expansion of the team in 2022.

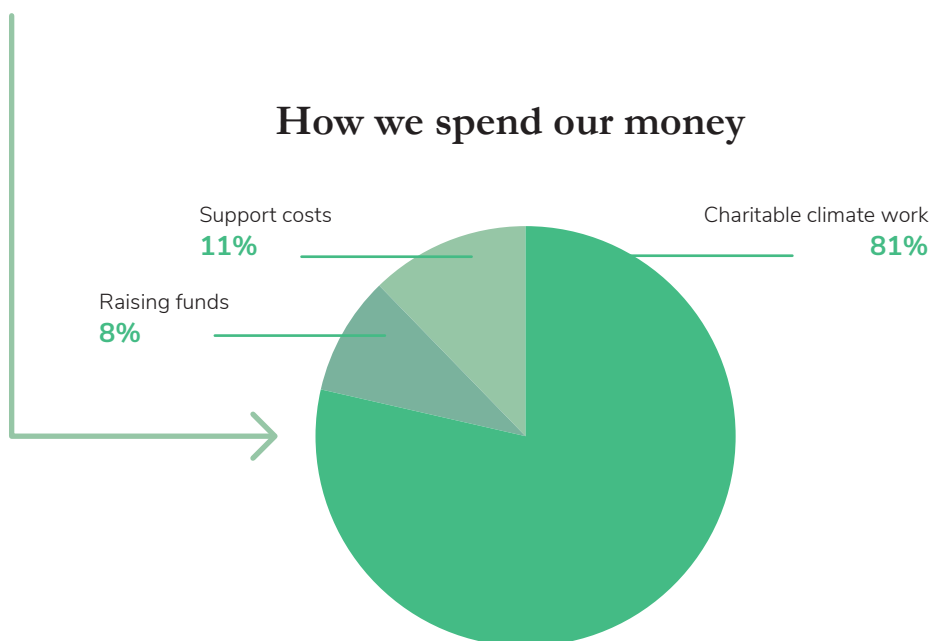
## 2020



## 2021



### How we spend our money



## Reserves

Hope for the Future holds reserves so that in the event of a fall in income, we are in a position to manage either a contraction of or, in the worst case, the winding up of the organisation in a well-managed way. To this end, we hold unrestricted reserves amounting to at least three months worth of expenditure.

# Independent Examiner's Report on the accounts

## Report to the trustees of Hope for the Future

On accounts for the year ended 31st December 2021, Charity Number: 1173547

I report to the trustees on my examination of the accounts the accounts for the year ended 31st December 2021.

## Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("The Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

## Independent examiner's statement

The Charity's gross income exceeds £250,000 and I am qualified to undertake the examination by being a qualified member of the Chartered Institute of Management Accountants.

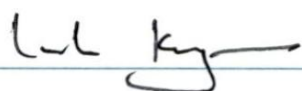
I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

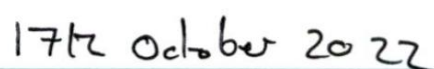
- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination that should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:**





Luke Keegan

Associate Member of the Chartered Institute of Management Accountants

Greendawn Accounting Limited

1A The Homend, Ledbury, Herefordshire, HR8 1BN

# Statement of Financial Activities

(including summary income and expenditure account)

FOR THE YEAR 1 JANUARY 2021 TO 31 DECEMBER 2021

Income from:	Notes	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	2020 £
Donations	2	20,127	22,472	42,599	40,035
Grants Received	2	618,333	290,628	908,961	599,025
Income generated from providing Training	2	9,290		9,290	5,328
Bank Interest		268		268	127
<b>Total Income</b>		<b>648,019</b>	<b>313,099</b>	<b>961,118</b>	<b>644,515</b>

Expended on:	Notes	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	2020 £
Raising Funds	2&3	54,271	1,875	56,146	13,398
Support Costs	2&3	65,471	14,864	80,335	81,852
Charitable Climate Projects	2&3	281,246	291,035	572,282	295,675
<b>Total Expenditure</b>		<b>400,989</b>	<b>307,774</b>	<b>708,763</b>	<b>390,925</b>

Transfer between reserves	7.1	(6,258)	6,258		
<b>Net Movement in Funds</b>		<b>240,772</b>	<b>11,583</b>	<b>252,355</b>	<b>253,590</b>

## Reconciliation of Funds:

Total Funds Brought Forward	7.2	£287,203	£59,658	£346,861	£93,271
<b>Total Funds Carried Forward</b>	<b>7.1</b>	<b>527,975</b>	<b>71,241</b>	<b>599,216</b>	<b>346,861</b>

# Balance Sheet

AS AT 31 DECEMBER 2021

		2021 £	2020 £
<b>Current assets</b>	<b>Notes</b>		
Debtors	4	2,352	6,584
Cash at bank and in hand	6	601,666	349,327
<b>Total current assets</b>		<b>604,017</b>	<b>355,911</b>
Creditors: amounts falling due within one year	5	(4,801)	(9,050)
<b>Total assets less current liabilities</b>		<b>599,216</b>	<b>346,861</b>
Creditors: amounts falling due after one year			
<b>Total net assets</b>		<b>599,216</b>	<b>346,861</b>
<b>Funds of the Charity</b>	<b>7</b>		
General funds		469,975	287,203
Designated funds		58,000	
Restricted funds		527,975	287,203
		71,241	59,658
<b>Total funds</b>		<b>599,216</b>	<b>346,861</b>

Signed by the following on behalf of all Trustees

**Signed:**

**Date:**

Jeanette Clifford, Chair of Trustees

**Signed:**

**Date:**

Ben Skelton, Treasurer

# Statement of Cash Flows

FOR YEAR 1 JANUARY 2021 TO 31 DECEMBER 2021

	2021 £	2020 £
Net Cash used in Operating Activities	252,339	255,617
Cash Flow from Investing Activities		
Change in Cash and Cash Equivalents in the Year	252,339	255,617
Cash and Cash equivalents brought forward	349,327	93,710
Cash and Cash equivalents carried forward	601,666	349,327

Reconciliation of Net Movement in Funds to net cash flow from operating activities

Net Movement in Funds	252,355	253,590
Deduct Interest shown in Investing Activities		
Decrease (increase) in Debtors	4,232	(5,932)
Increase (decrease) in Creditors	(4,249)	7,959
Net Cash Used in Operating Activities	252,339	255,617

# Accounting Policies

Note 1

## NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

### a) Basis of preparation and assessment of going concern

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts are prepared in sterling Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The Trustees confirm that the Charity is a public benefit entity.

The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

### b) Funds Structure

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. When large grants are received for a specific purpose a separate restricted fund is raised.

Unrestricted/General funds comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects.

Designated funds are funds set aside by the Trustees for specific projects. Many of these projects are partly funded with the unfunded element set aside from general funds.

### (c) Income Recognition

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants and Donations that are subject to terms and conditions are treated as Deferred Income until it is probable that the terms and conditions can be met. If the conditions are not wholly within the control of the charity it will be disclosed as a contingent asset.

Donated Services if significant would be recorded in the Annual Report.

Volunteer Help received is not included in the accounts, but is described in the Trustees' Annual Report.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid received on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or terms of the appeal have specified otherwise.

### (d) Expenditure Recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Support costs consists of a proportion of the directors' salary costs and expenses allocated on a time spent basis together with salary and expense costs relating to the finance and administration functions.

Governance Costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice. Support costs have been allocated to Governance costs where applicable.

### (e) Assets

Tangible Fixed Assets are capitalised if they can be used for more than one year, and cost at least £1,500. They were valued at cost. There are no fixed assets at the end of 2021.

# Analysis of Income and Costs

Note 2

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

Donations	Unrestricted Funds Income Year to 2021 £	Restricted Income Funds Year to 2021 £	Total funds for year to 2021 £	2020 £
Regular Donations	20,127		20,127	7,427
Major Donations		16,794	16,794	15,800
Other Donations	0	5,678	5,678	16,808
<b>Total Donations</b>	<b>20,127</b>	<b>22,472</b>	<b>42,599</b>	<b>40,035</b>

## Grants from Charitable Foundations

Quadrature Climate Foundation (QCF)	450,000		450,000	300,000
European Climate Foundation (ECF)		233,376	233,376	137,394
Esmee Fairbairn Foundation	58,333		58,333	
Joseph Rowntree Charitable Trust	50,000		50,000	31,000
Gower Street				17,115
The Samworth Foundation	35,000		35,000	19,750
John Ellerman Foundation		24,752	24,752	
The Kestrelman Trust		18,000	18,000	22,000
Orp Foundation		10,000	10,000	10,000
Polden Puckham				20,000
Maingot Charitable Trust	10,000		10,000	
Marmot Charitable Trust	10,000		10,000	
USPG		4,500	4,500	4,500
Other Grants	5,000		5,000	37,266
<b>Total Grant from other Charitable Foundations</b>	<b>618,333</b>	<b>290,628</b>	<b>908,961</b>	<b>599,025</b>

# Analysis of Income and Costs

Note 2

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

<b>Generated Income</b>	Unrestricted Funds Income Year to 2021 £	Restricted Income Funds Year to 2021 £	Total funds for year to 2021 £	2020 £
Income from Provision of Training Services	9,290		9,290	5,328
<b>Total Income From Provision of Training Services</b>	<b>9,290</b>		<b>9,290</b>	<b>5,328</b>
<b>Investment Income</b>				
Interest	268		268	127
<b>Total Interest</b>	<b>268</b>		<b>268</b>	<b>127</b>
<b>TOTAL INCOME</b>	<b>648,019</b>	<b>313,099</b>	<b>961,118</b>	<b>644,515</b>
<b>Expended on:-</b>				
Raising Funds	(54,271)	(1,875)	(56,146)	(13,398)
<b>Charitable Activities</b>				
Core Climate Change Work	(75,403)	(82,398)	(157,802)	(66,127)
Events	(36,803)	(31,051)	(67,854)	
Faith Outreach		(20,415)	(20,415)	(18,247)
Local Councils		(35,701)	(35,701)	(18,025)
Regional Climate Work	(88,255)	(64,566)	(152,821)	(110,975)
Research	(80,784)	(35,845)	(116,629)	(64,674)
Schools		(21,059)	(21,059)	(17,629)
<b>Total Charitable Climate Projects</b>	<b>(281,246)</b>	<b>(291,035)</b>	<b>(572,282)</b>	<b>(295,675)</b>
Support Cost	(65,471)	(14,864)	(80,335)	(81,852)
<b>Net Movement in Funds (as per SoFA)</b>	<b>247,030</b>	<b>5,325</b>	<b>252,355</b>	<b>253,590</b>

# Staff Costs and Benefits

Note 3

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

<b>3.1 Staff Costs</b>	2021 £	2020 £
Salaries and wages	470,045	270,055
Employer's national insurance	41,865	16,821
Pension contributions (defined contribution scheme)	14,361	7,300
Other employee benefits		1,500
<b>Total staff costs</b>	<b>526,272</b>	<b>295,676</b>

These staff costs are included within note 2 split across the relevant areas

There were no transactions with any related parties, other than Trustee expenses listed below

No employees received benefits of more than £60,000 (2020: nil).

## 3.2

The Trustees are not paid. During the year expenses totalling £54.18 were reimbursed to one trustee in respect of travel costs (2020: £78 for travel costs).

## 3.3

Average head count in the year	2021	2020
Average number of whole time equivalent employees	22.1	11.9

# Debtors, Creditors and Cash

Notes  
4,5,6

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

4 Analysis of debtors	2021 £	2020 £
Trade debtors		1,602
Prepayments and accrued income	2,352	4,982
Other debtors		
<b>Total</b>	<b>2,352</b>	<b>6,584</b>

5 Analysis of creditors	Amounts falling due within one year		Amounts falling due after more than one year	
	2021 £	2020 £	2021 £	2020 £
Accruals and deferred income	4,801			
Taxation and social security				
Other creditors		9,050		
<b>Total</b>	<b>4,801</b>	<b>9,050</b>		

6 Cash at bank and in hand	2021 £	2020 £
Cash at bank and on hand	601,666	349,327
Other		
<b>Total</b>	<b>601,666</b>	<b>349,327</b>



# Analysis of Charity Funds

Note 7

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

## 7.1 Details of material funds held and movements during the current reporting period 1 January 2021 to 31 December 2021

Fund Names	Type of Fund	Purpose and Restrictions	Fund balances brought forward £	Income. (see note 2) £	Expenditure £	Transfers £	Fund balances carried forward £
Interfaith work							
	Restricted	Support Faith projects matched funding	5,199	21,294	(20,415)		6,078
Local work							
Green Alliance	Restricted	To support local work	2,000		(2,000)		
Councils work							
The Kestrelman Trust	Restricted	Support work with local councils	17,439	18,000	(29,591)		5,848
John Ellerman Foundation	Restricted	Support work with local councils		24,752	(6,110)		18,642
Youth work							
	Restricted	To support work in schools	4,800	10,000	(21,059)	6,258	(0)
ECF	Restricted	Restricted for specific purposes including a COP26 polling project and a digital outreach project	30,219	233,376	(222,921)		40,674
COP26	Restricted	Support work in the run-up to COP26		5,678	(5,678)		0
<b>Total Restricted Reserves</b>			<b>59,658</b>	<b>313,099</b>	<b>(307,774)</b>	<b>6,258</b>	<b>71,241</b>
Unrestricted Reserves	Unrestricted		287,203	648,019	(400,989)	(64,258)	469,975
Designated Reserves	Unrestricted	Development fund				58,000	58,000
<b>Total Unrestricted Reserves</b>			<b>287,203</b>	<b>648,019</b>	<b>(400,989)</b>	<b>(6,258)</b>	<b>527,975</b>
<b>Total Reserves</b>			<b>346,861</b>	<b>961,118</b>	<b>(708,763)</b>		<b>599,216</b>

# Analysis of Charity Funds

Note 7

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

## 7.2 Details of material funds held and movements during the current reporting period 1 January 2020 to 31 December 2020

Fund Names	Type of Fund	Purpose and Restrictions	Fund balances brought forward £	Income. (see note 2) £	Expenditure £	Transfers £	Fund balances carried forward £
Anonymous	Restricted	To support the rental costs	6,000	7,200	(13,200)		
Interfaith work							
	Restricted	Support Faith projects matched funding	6,678	16,769	(18,247)		5,199
Local work							
Green Alliance	Restricted	To support local work	5,202		(3,202)		2,000
Councils work							
The Kestrelman Trust	Restricted	Support work with local councils	13,463	22,000	(18,025)		17,439
Youth work							
	Restricted	To support work in schools	3,454	17,040	(15,694)		4,800
ECF				137,394	(107,175)		30,219
Gower Street				17,115	(19,247)	2,132	
<b>Total Restricted Reserves</b>			<b>34,797</b>	<b>217,518</b>	<b>(194,789)</b>	<b>2,132</b>	<b>59,658</b>
Total Unrestricted Reserves	Unrestricted		58,474	426,997	(196,136)	(2,132)	287,203
<b>Total Reserves</b>			<b>93,271</b>	<b>644,515</b>	<b>(390,925)</b>		<b>346,861</b>

Hope for the Future (charity no. 1173547) (“the Charity”)

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

# Statement of responsibilities of the Charity’s Trustees

(“the Trustees”)

FOR THE YEAR ENDED 31 DECEMBER 2021

The Charities Act 2011 and FRS102 (note 1(a)) require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources in the year then ended. In preparing those financial statements, the Trustees are required to: select suitable accounting policies and then apply them consistently; make judgements and estimates that are reasonable and prudent; prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the Charity and which enable them to ascertain the financial position of the Charity and which enable them to ensure that the financial statements comply with the Charities Act 2011 and FRS102. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



# 05.

## Risk Statement

# Risk Statement

Trustees are responsible for the management and control of HFTF. In the discharge of this responsibility, the Trustees identify the greatest risks to the charity and ways to mitigate them. We have compiled a comprehensive risk register which has become a working tool for all leads and subgroups, evolving and adapting as our needs and risks change.

Any trustee conflicts of interest are recorded in our conflict of interest register. Reporting on new conflicts is a standing agenda for each Trustee Board meeting. In 2021, HFTF funds were entirely operational, with no investment income or loan repayments and with no significant capital assets other than office equipment. Our main expenditure is staff salaries. HFTF is exempt from VAT and Corporate Tax. Our income is almost entirely from charitable donations and grants. Hence in the opinion of Trustees, HFTF has a simple operating structure.

**The main risk** for HFTF continues to be its dependence on a few large donors for charitable funding, particularly QCF who funded around 50% of our expenditure in 2021 to support us in scaling up our operations in line with our 3-year strategic plan. Whilst this risk is acknowledged, in the opinion of trustees, it is transitory in nature during the scale up phase. HFTF is a relatively new charity with big ambitions and we value and want to continue with the patronage of our sponsors and donors. The Trustees have been working to address this risk by a) Increasing the size of (grant) income pool and b) diversifying our donors. By doing this, HFTF can continue partnering with its donors yet reduce our reliance on a small number of donors for a large proportion of our overall income.



**In the short term**, this risk is closely monitored by the finance sub-committee and at full Trustee Board meetings. HFTF also maintains sufficient cash reserves to cover future expenses and liabilities for 3 months.

Refer note 2 of the financial statements for list of funders and grant/donation money received during the year 2021.

**In conclusion**, Trustees have considered major risks that HFTF is exposed to and are satisfied that the systems and procedures are established to manage those risks.



# 06.

## Structure, Governance and Management

# Structure, governance and management

## Trustees



**Chair**

Dr Margaret Ainger  
(to 22 Mar 2022)



**Treasurer**

Dr Jeremy Wight



**Secretary**

Costanza Poggi



**Co-Chair**

Luke Murphy



**Treasurer**

Ben Skelton  
(from 22 Mar 2022)



**Co-Chair**

Jeanette Clifford  
(from 16 Mar 2021)



Max Fyldes



Uday Vartak



Deborah Beck



Constanza Poggi



Tyrone Scott  
(from 22 Mar 2022)



Robbie MacPherson  
(from 22 Mar 2022)



Bob Reitemeier  
(from 22 Mar 2022)



Cristina Leston-Bandeira  
(from 22 Mar 2022)

Trustees are generally appointed through a process of advertisement, interview and selection by a delegated recruitment committee.

# Staff

Hope for the Future employed 19 full-time and part-time staff in 2021, averaging across the year as 22 full-time equivalent. The senior leadership team consisted of:

**Director**  
Sarah Jordan  
(née Robinson)

**Deputy Director**  
Stephen Bonner  
(appointed June 2021)

**Finance Manager**  
Paul Harrington  
(appointed July 2021)

**Head of Research  
and Engagement**  
Tim Allen  
(appointed October 2021)

The pay of all staff is reviewed annually and normally increased in line with cost of living. We are a Living Wage employer, with salaries set at a minimum of Living Wage plus £1 per hour. Salary levels are benchmarked against similar roles.

We are incredibly grateful to all our volunteers during 2020, who offered their time and skills to further the work of HFTF.

# Partners and organisations we worked with in 2021

We continue to work in partnership with other organisations within and beyond the climate movement. Our work alone is not enough to tackle the climate crisis, but working in collaboration with others enables us to have an impact that is greater than the sum of our parts. We are grateful to all of the partners we have worked with this year and look forward to continuing this work in the future.

Buddhist Climate Action Network  
Caplor Horizons  
Christian Concern for One World  
The Climate Coalition  
Climate Cymru  
Climate Emergence  
Climate Outreach  
The Commitment  
Ecospheric  
The Environment Partnership  
Faiths for Change  
Faith for the Climate  
Forward Action  
Friends of the Earth  
Garfield Weston Foundation  
Green Alliance  
Green New Deal Rising

The Institute for Public Policy Research  
The Local Storytelling Exchange  
The London School of Economics  
Liverpool Archdiocese  
Media Trust  
Opinium  
Possible  
Purpose Climate Labs  
The Royal Society for the Protection of Birds (RSPB)  
USPG  
UK Green Building Council  
UK Youth Climate Council  
Wickersley Partnership Trust  
World Wildlife Fund (WWF)  
The Women's Institute  
Zero Carbon Campaign

## Trusts and Foundations we are grateful to have worked with and been supported by in 2021

Esmee Fairbairn Foundation  
European Climate Foundation  
Joseph Rowntree Charitable Trust  
John Ellerman  
The Kestrelman Trust  
Maingot Charitable Trust

Marmot Charitable Trust  
Orp Foundation  
Polden Puckham  
Quadrature Climate Foundation  
The Samworth Foundation  
United Society Partners in the Gospel (USPG)

We would also like to say a huge thank you to anyone who donated to our work during 2021 or supported us as a monthly giver. Our work wouldn't be possible without your generous support.



# 07.

## Reference and Administrative Details

# Reference and administrative details

**Charity name:** Hope for the Future

**Charity number:** 1173547

**Charity address:** The Workstation,  
15 Paternoster Row,  
Sheffield,  
S1 2BX





# 08.

Looking Ahead  
in 2021



# Looking ahead to 2022

As we enter into 2022, we are embarking on the final year of our 3 year strategy and as such are beginning our strategy renewal process for 2023 and beyond. This process will involve organisation-wide consultation and engagement, external stakeholder interviews, and analysis of the external context/ environment. It will also involve review and analysis of our current strategy, the challenges faced and the impact we have already had. HFTF's core approach will continue into our next strategy cycle, but as we look towards the latter part of this critical decade we will be assessing how we can have the greatest impact.

Alongside this, we will continue to deliver our training and support to communities across the UK to have their voices heard on climate change. We are planning a series of events in five key communities to engage people beyond those who are already engaged in climate campaigning. We will be trialling new outreach techniques, including digital and in-person methods.

As the UK moves on from hosting COP26 in November 2021, the public have continued to call for greater climate action from the Government. Despite some resistance in Parliament to supporting climate action, such as the calls for a net zero referendum, or the treasury making fiscal decisions that are not in line with net zero, public support for climate action remains high. Hope for the Future's work to enable communities to influence their politicians is needed now more than ever, and we will continue to bridge the gap between grassroots communities and decision makers to ensure there is a political mandate for ambitious action on climate change.



## Contact Details

 0114 303 5818

 [info@hftf.org.uk](mailto:info@hftf.org.uk)

 [www.hftf.org.uk](http://www.hftf.org.uk)

**HOPE FOR THE FUTURE**

England & Wales - Charity number 1173547

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# Accounts

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# Annual Report

January 2020 - December 2020

# Contents

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# Message from the Chair of Trustees



O.I.

# Margaret Ainger

## Chair of Trustees



I am delighted to introduce this year's annual report – and what a year!

In January we launched our ambitious 3 year strategy outlining how we planned to extend our reach and offering to communities throughout the UK. New staff joined us to support the work and we geared our systems up accordingly and planned workshops, meetings and events. Then the pandemic happened and we, along with everyone else, had to rapidly look to the safety and wellbeing of our staff as our number one priority. This resulted in a complete shift to working from home and doing everything we could to help staff feel supported and in touch with their managers and colleagues. Updating our computer equipment allowed for a rapid shift to virtual meetings, events, and conversations with constituents and MPs. Our webinar skills became professionalised and people found them accessible and convenient. We have all been surprised at how well our core business of building relationships between people and their elected representatives could translate into a virtual environment, and even had some advantages. As a result, we were able to return to the commitments of our strategy almost seamlessly and meet the performance indicators we had set ourselves. Our grateful thanks go to our funders for their generous offers of support and flexibility whilst we made this transition.

Once new ways of working had bedded in across society, people were ready to look beyond the pandemic to the greater threat of climate change and renew their efforts to work for greater sustainability. It is almost as if the experience of this worldwide emergency has made the threat of climate change more real to people. And the sight of governments making decisions and enacting change in previously unthinkable ways has encouraged many to see a way forward to making the changes we need for a sustainable world, through working together, relationships and democracy.

This is what Hope for the Future is all about.

*Margaret Ainger*

# Objectives and Activities

# 02.



# Objectives and Activities

## Charitable Vision

To see communities and their elected representatives across the UK come together to take decisive action on climate change.

## Charitable object

To promote the conservation, protection and improvement of the physical and natural environment, particularly with regard to climate change and global warming, in accordance with Christian principles.

## Charitable aims

To enable and facilitate the processes needed to meet the UK's legal commitments to mitigate climate change.

To prepare and support individuals and groups of citizens so that they are better equipped to engage with their democratically elected representatives in the interests of mitigating climate change.

To build capacity among communities so that they may undertake constructive dialogue with their elected representatives in the matter of climate change and its consequences.

# Charitable activities

## Local and regional work



Training and supporting constituents to have effective engagements with their elected representatives on climate change. This year we opened two regional offices to reinforce our local focus.

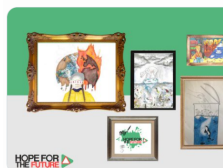
## Councils



We offer specific training on engaging local councils as they have the potential to make significant change in their local areas. Councils are often highly specific so require specialist research and tailored support.

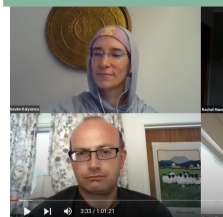
## Schools and Youth

Hope for the Future @HopeFFuture · Aug 13, 21  
Check out some of the art that was submitted from the country in this year's competition 🏆 (2/3)



Empowering young people to have their voices heard on climate change as the generation who will be affected the most.

## Faith



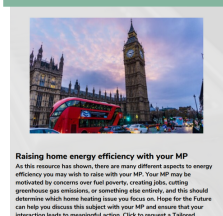
Engaging faith communities on climate change and equipping them with the skills to get climate change on the political agenda.

## Events



Community-led events that bring constituents and their elected representatives together with experts from across private, public and voluntary sectors to discuss policy solutions to climate change.

## Research



Raising home energy efficiency with your MP  
As this resource has shown, there are many different aspects to energy efficiency you may wish to raise with your MP. Your MP may be motivated by concerns over fuel poverty, creating jobs, cutting greenhouse gas emissions, or something else entirely, and this should determine which home heating issue you focus on. Hope for the Future can help you discuss this subject with your MP and ensure that your interaction leads to meaningful action. Click to [download Table 2](#)

Resourcing all of our work streams with up-to-date and relevant information on climate policy and the broader political landscape. Producing briefings and strategies for constituents and local groups.

# Achievements and performance

# 03.

Series

relationships

Climate conversations

# Overview

2020 was an unprecedented year for everyone across the globe. Yet, despite the COVID-19 pandemic, Hope for the Future (HFTF) had a year of significant growth and development, opening our **first two regional offices**, running a five-part webinar series with 3,500 viewers and **tripling our staff team from 4 to 12** full time equivalent. 2020 marked the beginning of a critical decade for climate action, presenting a need for us to expand our work and increase our reach. Our expansion was made possible due to the generous support of donors, particularly Quadrature Climate Foundation (QCF) who made a significant contribution to our work this year.



Throughout the multiple lockdowns, HFTF has been working hard and adapting our activities to **equip constituents to effectively engage their elected representatives** to ensure continued and increased political ambition on climate change. The majority of our activities were adapted to an online format and we produced a [virtual lobbying guide](#), published in both English and Welsh, to support constituents in digital meetings with their MPs.



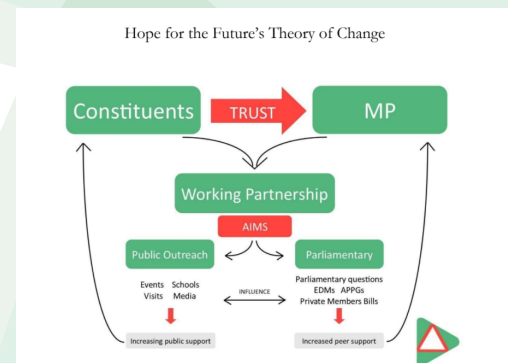
# Overview

HFTF faced a key change in the leadership of the organisation in 2020 as our founding director, Jo Musker-Sherwood, stepped down from her role. An interim period was covered by our former Assistant Director and offered an opportunity to consolidate our structures and systems as we began a period of significant growth. Jo will remain involved with HFTF in an informal capacity through her ongoing writing and research, and we are grateful for the leadership she has shown the charity since its inception.



The **Black Lives Matter** movement gained momentum in 2020 and prompted us to internally review our efforts towards addressing **power and privilege** within our own organisation as well as the wider climate movement. We commissioned Learning and Development consultant, Sal Pearman, to deliver training in **unconscious bias** to staff and trustees. As a result of this session we have set up a Power and Privilege working group to look at these issues more closely and set concrete plans to address them, with monthly staff forums.

2020 marked the beginning of HFTF working towards its 2020-2023 strategy which will see us working with **half of all MPs by 2023**.



# The year in numbers

106

Tailored Lobbying  
Strategies sent

37

MP meetings

93  
MP

engagements

19

councils  
reached

23

events

1,115

people  
trained

10

school  
workshops

# Local and regional work

In 2020 we opened our first two regional offices in London and Liverpool. Our first regional office based in London covers constituencies in the South of England and Wales. We opened this office in March 2020, just weeks before the UK went into lockdown as a result of the COVID-19 pandemic. Despite these significant challenges, the new regional team was able to provide training to over **450 constituents and facilitate 30 MP engagements** over the course of the year, dramatically increasing Hope for the Future's reach across Southern England and Wales. The London-based team also delivered our first bilingual workshop and MP meeting in Dwyfor Meirionnydd with Liz Saville Roberts MP, led an accessibility audit of HFTF's training, and developed training for lobbying universities in partnership with King's College London.



The success of the London office led to us opening a second regional office in Liverpool covering constituencies in the **North of England and Scotland**, with a particular focus on 'Red-wall' seats. The Liverpool office opened in September 2020 and in its first 4 months the team reached 14 MPs through letters, meetings and events and trained 102 people.



Our regional approach has proved effective, despite the challenges presented by the COVID-19 pandemic. Having **local knowledge and connections** is a key aspect of the HFTF approach, and we are keen to have more of a regional presence across the UK in coming years.

# Projects

Alongside our usual school workshops, our **Schools and Youth programme** ran two new projects: My Hope for the Future, an art competition which engaged the schools' MPs; and Making Climate Politics Easier which was an online programme engaging over 100 young people in the process of engaging their MP.

Our **Authority to Act** project went on tour in January 2020, reaching nine local council areas in the two week period, and a further six through the Uprising Environmental Leadership Programme. We were successful in securing funding for a second year, and have already engaged three community groups in Lichfield, Bradford and North Yorkshire, and delivered training as part of the Climate Emergency UK annual event. This year we will be focusing on working with councils to strengthen their Climate Action Plans.

Our Faith project came to the end of its first year, having engaged 97 churches and facilitated 13 MP meetings. We began year two of the project with a programme called **Make COP26 Count** in its planning stages to guide a cohort of churches from across the UK in engaging their MPs ahead of COP in November 2021.

In 2020 we ran several brand new projects, including our Families for the Future project, supporting parents with a concern for the impacts climate change will have on their children's futures. Our new Media project trained 90 constituents in building media campaigns involving their MP, and saw several articles published in local media such as an article on flooding by Alexander Stafford in the Yorkshire Post.



# Research

We more than **doubled our research team** in 2020 to support our growing delivery team. Our research team provides weekly staff briefings on the latest climate policy updates, produces policy resources for constituents and our What's New Weekly newsletter. The team produced **138 MP briefings** in 2020 to support constituents when preparing to engage their MPs on climate change.

This year, the team also undertook several specific research projects. In May 2020, we carried out a survey of MPs which found that over 70% of MPs were set up for video surgeries and happy to hear from constituents about issues other than the pandemic. This led to the development of our virtual lobbying guide and indicated that MPs would be receptive to constituent engagement on climate change again.

The research team also began two research projects which will conclude in 2021. The first was with students from the London School of Economics on what factors motivate participants to engage over time in environmental lobbying generally, as well as activities organised by HFTF specifically. The second was a joint research project with The Commitment interviewing a variety of elected representatives on the effectiveness of our respective approaches.



# Webinars and events

In response to the sudden lockdown, and recognising that MPs' attention needed to focus on the unfolding pandemic, we decided to run five webinar series focusing on each of our outreach areas: **media, grassroots engagement, families, youth and faith**. The series was called Common Home Common Ground and had the aim of inspiring people from all walks of life to engage with the climate crisis and recognise political engagement as crucial to achieving change. The webinars combined political with public engagement, inviting 54 speakers from a range of backgrounds to speak, this included high profile speakers such as **Mary Robinson, Baroness Bryony Worthington, Vanessa Nakate and Clover Hogan**. We also engaged five MPs, two previous MPs, local councillors and the former Lord Mayor of Bristol. The webinar series allowed us to engage with a much larger public audience, with over 3,500 engagements.

We held one in-person event in January 2020, prior to the pandemic and the move to online events. The event was held in the **Senedd in Cardiff Bay** with Jenny Rathbone AM and speakers from Centre for Climate and Social Transformations (CAST), Cardiff University and Bright Blue. We held our first online constituency event with Anneliese Dodds (then Shadow Chancellor of the Exchequer) Building Back Better: A Green Recovery for Oxford East in September 2020. We got involved in **Parliament Week** for the second time, holding a webinar that focused on encouraging young people to engage with their MP in the run up to COP26. Following the postponement of COP26, we held an **interfaith evening** of reflection in collaboration with Faith for the Climate in November to commemorate the previous start date of COP26 had it not been postponed due to COVID-19. We welcomed almost 100 people from all faith traditions and backgrounds, as well as MPs from across the political spectrum, to reflect, share and consider the vision of this year as the UK prepares to host the UN's annual international climate negotiations in November next year. **Overall in 2020 our events achieved over 4000 engagements.**



# Case studies



## Alexander Stafford Conservative MP for Rother Valley

Alexander Stafford first engaged with Hope for the Future when he was approached in December 2019 to take part in a schools workshop in his constituency of Rother Valley. The schools workshop, which took place in February 2020, was a success, with many of the students engaging with him on the issue of flooding in the local constituency, which they had first hand experience of. After discussing it with Alexander and his office, we began to collaboratively draft a piece on local flooding in the area. During this time Hope for the Future acted as the facilitator with the local/regional press, finding a source to get this piece published. The final product of this engagement was an article published in the Yorkshire Post opinion section, 'Tackling climate change only way to stem Yorkshire's flooding woes'.

After this first engagement, Alexander went on to appear in Hope for the Future webinar, 'Voices on the Youth Climate Movement: How can young people influence political action on climate?' where Alexander discussed how we can engage young people in debate with Nadia Whittome MP and Alexandra Phillips. He has since appeared at the Conservative Party Conference in his capacity as a member of the Conservative Environment Network, discussing investments that should be made into climate policy, as well as mentioning climate 11 times in Parliament.

# Case studies



## Marie Rimer CBE

Labour MP for St Helens  
South and Whiston

Following a workshop for the Liverpool Justice and Peace Commission in July 2019, HFTF supported a group of constituents to meet with Marie Rimmer MP later that year. Our research identified Marie's interest in tackling poverty and ensuring social justice, and the group found common ground around both a proposal for a local nature reserve and the impact of climate change overseas. Marie Rimmer went on to challenge the Government on the contribution of the UK's Aid Budget to fossil fuel projects and has been supportive of local greenspace projects. The group went on to meet Marie multiple times over the course of 18 months, each time strengthening the relationship, and providing Marie with further resources on a number of issues she has committed to take action on.

Over a year, the group have developed a strong relationship with Marie, and now aim to bring more St Helens South constituents into the climate conversations. We are arranging an online constituency event, to take place in March 2021, focusing on fuel poverty and home energy efficiency, an issue pertinent to the local area. Both Marie and neighbouring MP Conor McGinn will be attending the event, which will be a catalyst for further action.

# Case studies



## Robert Largan Conservative MP for High Peak

In February 2020, Hope for the Future supported a group of constituents to meet their MP of only two months, Robert Largan. Being a newly elected MP, Robert was open to the group's ideas, listening carefully for a full forty minutes, and asked for a follow up meeting with the rest of Hope Valley's environment groups. Robert suggested several tangible actions and ended the meeting by saying 'my door is always open.'

We held an online event in High Peak on sustainable rural transport. At the event, Robert agreed to broker meetings between Hope Valley Climate Action and the Department of Transport, to advocate for High Peak as a pilot project for Sustainable Integrated Transport. Post-event, the constituent group received a letter from the Leader of Derbyshire County Council providing their full support for their 'Travelling Light' proposal for an integrated travel network in High Peak.

Since then, Robert spoke on behalf of HPGN in Parliament, in question time with the COP26 President. Robert asked the COP president to meet with his constituents to talk about local climate action. The meeting went ahead with Nick Baker, Deputy Director of Business and Engagement in the COP Unit to discuss support required for funding local climate projects. One topic of this meeting was peatland restoration, and Robert went on to invite the Environment Secretary to visit High Peak to help make the case for peatland moor restoration, in the face of climate change.

# Testimonials

"This was a really excellent workshop, and an hour very well spent. I have recommended your work to a number of people since and what you shared has changed my approach to lobbying my MP significantly."

"Thank you all for yesterday. I think it was one of the most thought-through and effective talks on lobbying I've come across".



"I have gone from feeling extremely nervous to quite excited about talking to my MP. Thank you!"

"I have found that HFTF have continued to develop not only excellent materials but have guided our initial contacts with our MP, meeting with her as a group and assisting with a constructive sustainability workshop which brought the MP and local students together too. She now sees us as constituents with whom she will work to help bring about sustainability improvements locally, nationally and internationally around common goals".

"I really think that the positive way this group is going is a real tribute to Hope for the Future's approach to lobbying - working constructively with elected representatives, but still continuing to challenge them".

# Financial Report

04.



# Financial Report

Hope for the Future could not have achieved the considerable progress and activities described above without the invaluable support from donors, grant making institutions and individuals. This support was especially important during the pandemic, where emergency grants enabled Hope for the Future to effectively transition to working online.

The organisation has seen significant growth from £222,208 income in 2019 to £644,515 in 2020. Substantial grants from QCF and ECF have enabled us to expand our work throughout the country including creating regional bases in London and Liverpool, while continuing to operate from our central hub in Sheffield.

66% of our income was unrestricted (2019: 68%) and the remaining 34% was restricted for specific activities (2019: 32%). Our total income included £5,328 from the provision of training services (2019: £4,728).

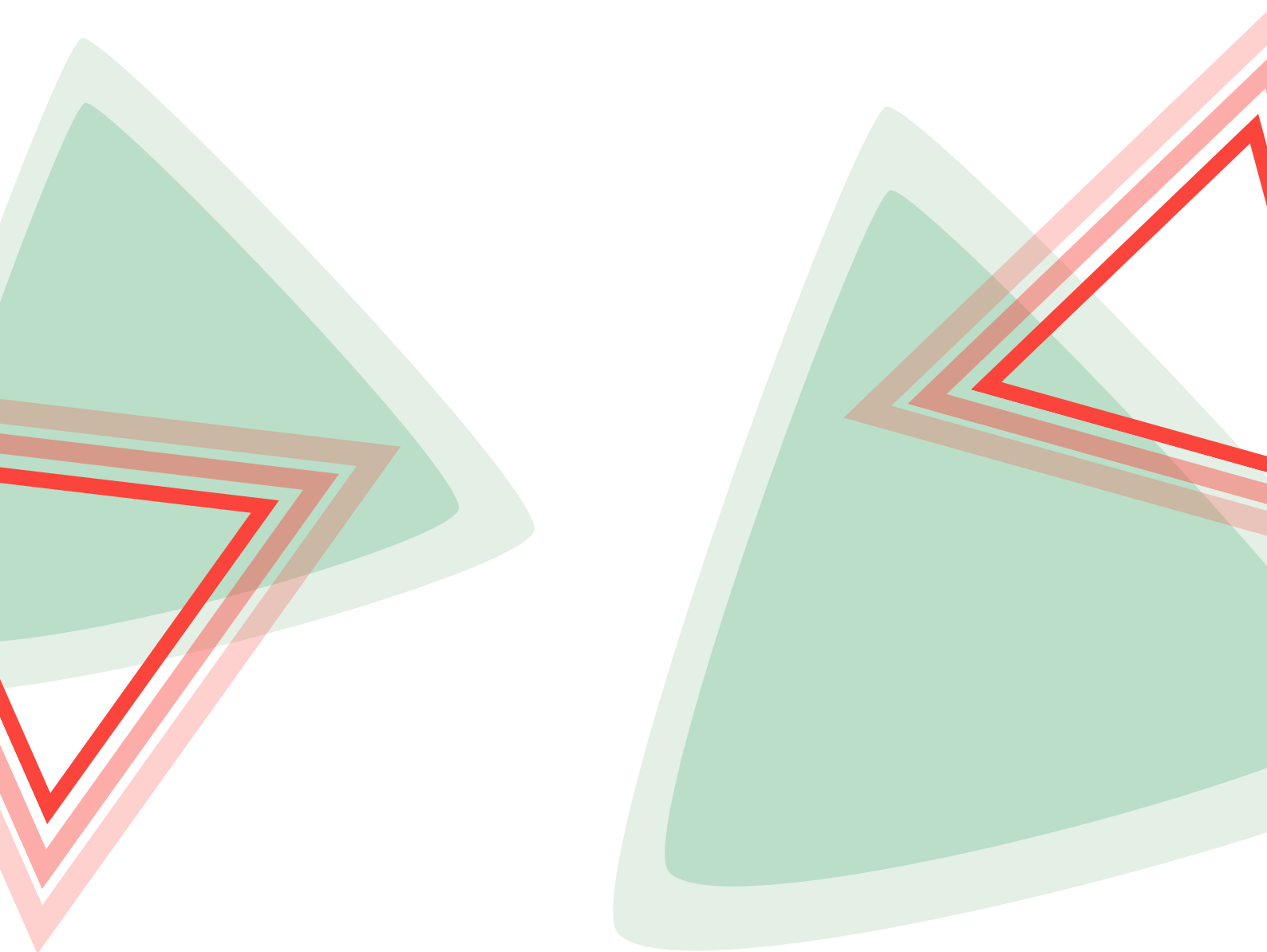
While our expenditure more than doubled to £390,925 (2019: £162,874) our spending plans were behind what we had originally budgeted for the year: this was due largely to the impact of the COVID-19 pandemic. Transitioning the organisation to work remotely/online also impacted upon our recruitment as we needed to prioritise getting existing staff set up for home working before introducing new staff into the organisation. As before, most of our expenditure was on staff costs (2020: £295,676; 2019: £113,061) and in the year to December 2020 our average head count almost tripled from 4.8 to 11.9. 3% (£13,398) of our expenditure was on raising funds, 21% (£81,852) on support and admin costs, and 76% (£295,675) on charitable activities.

At the end of the year, £346,861 was carried forward, of which £59,658 was restricted funds, which will be spent in 2021 according to those restrictions. The impact of the pandemic on our growth plans and expenditure led to a spike in our unrestricted reserves (2020: £287,203; 2019: 58,474). Much of the unrestricted funding is earmarked for expenditure in 2021 and 2022, while the rest will enable us to maintain sufficient reserves in accordance with our reserves policy.

# Reserves

Hope for the Future holds reserves so that in the event of a fall in income, we are in a position to manage either a contraction of or, in the worst case, the winding up of the organisation in a well-managed way. To this end, we hold unrestricted reserves amounting to at least three months worth of expenditure.

Full financial details are provided in our accounts for the year.



# Risk Statement

05.



# Risk Statement

Trustees are responsible for the management and control of Hope for the Future. In the discharge of this responsibility, the Trustees need to identify the most significant risks to the charity and ways to mitigate them. During 2020, we worked on a comprehensive risk register to be completed in 2021 and subsequently to become a working tool for all leads and subgroups, evolving and adapting as our needs and risks change.

Any trustee conflicts of interest are recorded in our register of interests. Reporting on new conflicts is a standing agenda for each Trustee Board meeting. In 2020, HFTF funds were entirely operational, with no investment income or loan repayments and with no significant capital assets other than office equipment. Our main expenditure is staff salaries. HFTF is exempt from VAT and Corporation Tax. Our income is almost entirely from charitable donations and grants. Hence in the opinion of Trustees, HFTF has a simple operating structure.

Currently, the main risk for HFTF is dependence on a few large donors for charitable funding, particularly QCF who funded 50% of our expenditure in 2020 to support us in scaling up our operations in line with our three-year strategic plan. Whilst this risk is acknowledged it is, in the opinion of trustees, transitory in nature during the scale up phase. HFTF is a relatively new charity with big ambitions and we value and want to continue with the patronage of our sponsors and donors. Hence the Trustees propose to address this risk by a) Increasing the size of (grant) income pool and b) diversifying our donors. By doing this, HFTF can continue partnering with its donors yet reduce our reliance on a small number of donors for a large proportion of our overall income. To achieve this objective, HFTF has appointed two fundraisers who are responsible for raising funds from varied sources.

In the short term, this risk is closely monitored by the finance sub-committee and at full Trustee Board meetings. HFTF also maintains sufficient cash reserves to cover future expenses and liabilities for three months.

Refer note two of the financial statements for list of funders and grant/donation money received during the year 2020.

In conclusion, Trustees have considered major risks that HFTF is exposed to and are satisfied that the systems and procedures are established to manage those risks.

# Structure, governance and management

06.



# Trustees

Chair: Dr Margaret Ainger

Treasurer: Dr Jeremy Wight

Secretary: Costanza Poggi

Deborah Beck (appointed 22nd September 2020)

Luke Murphy (appointed 22nd September 2020)

Max Fyldes

Uday Vartak (appointed 22nd September 2020)



## Trustees standing down

Rev. Michael Bayley

Kathleen (Chris) Lowry passed away in June 2020

Trustees are generally appointed through a process of advertisement, interview and selection by a delegated recruitment committee.

## Staff

Hope for the Future employed 19 full-time and part-time staff in 2019, averaging across the year as 11.9 full-time equivalent. The senior leadership team consisted of:

Director (stepped down during this period): Jo Musker-Sherwood

Assistant Director, then Interim Director: Sarah Robinson

The pay of all staff is reviewed annually and normally increased in line with cost of living. We are a Living Wage Foundation employer, with salaries set at a minimum of Living Wage plus £1 per hour. Salary levels are benchmarked against similar roles.

We are incredibly grateful to all our volunteers during 2020, who offered their time and skills to further the work of HFTF.



## Partners and organisations

- |   |                                       |
|---|---------------------------------------|
| A Rocha UK                                  | Grantham Centre                       |
| Aviation Environmental Federation           | Green Alliance                        |
| Bright Blue                                 | Green Christian                       |
| Caplor Horizons                             | Green New Deal UK                     |
| Centre for Alternative Technology           | Joint Public Issues Team              |
| Centre for Democratic Engagement            | New Economy Organisers Network (NEON) |
| Climate Outreach                            | Operation Noah                        |
| The Climate Coalition                       | Parents for Future UK                 |
| The Commitment                              | Possible                              |
| Conservative Environment Network            | Sheffield Climate Alliance            |
| Energy and Climate Intelligence Unit (ECIU) | Sheffield Students Union              |
| Faith for the Climate                       | UpRising UK                           |
| Festival of Debate                          | University of Sheffield               |
| Forward Action                              | University of Leeds                   |
| Friends of the Earth                        |                                       |

## Trusts and Foundations

**Trusts and Foundations we are grateful to have worked with and been supported by in 2020**

European Climate Foundation

Gower Street

Joseph Rowntree Charitable Trust

The Kestrelman Trust

Marmot Charitable Trust

Orp Foundation

Polden Puckham

Quadrature Climate Foundation

The Samworth Foundation

United Society Partners in the Gospel (USPG)

We would also like to say a huge thank you to anyone who donated to our work during 2020 or supported us as a monthly giver. Our work wouldn't be possible without your generous support.

## Reference and administrative details

Charity name: Hope for the Future

Charity number: 1173547

Charity address: The Workstation, 15 Paternoster Row, Sheffield, S1 2BX

# Looking ahead

07.



# Looking ahead to 2020

2021 is set to be an important year for the climate movement, with COP26 being hosted by the UK in Glasgow in November. It is essential that the UK Government hears the voices of the British people who overwhelmingly want to see political action and leadership on climate change. We will be focusing our activities on this international conference, with resources, training and support geared towards preparing the UK for a successful COP, as well as maintaining momentum once the conference is over.

We are looking forward to welcoming new members of staff to the team this year, as we will be growing our research, fundraising and local work teams. We will also be establishing a Senior Leadership Team, following the appointment of our new substantive Director, Sarah Robinson, on the 1st January 2021.

Based on learning from our work in 2020, we are developing an outreach strategy to ensure we are reaching new audiences. This will include digital outreach using targeted Facebook ads, and testing different forms of messaging on the Britain Talks Climate segments. We will also be building on our partnership work which we have found to be invaluable in reaching wider audiences beyond the 'usual suspects' of climate campaigners.

Hope for the Future will continue to empower and enable grassroots engagement on climate change as we firmly believe that this is the key to creating a fair and equal green future.

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**In loving memory of Chris Lowry who remained a committed member of Hope for the Future's board of trustees until her death on 21st June 2020.**





**HOPE FOR THE FUTURE**

**FINANCIAL STATEMENTS**

**FOR THE YEAR TO 31ST DECEMBER 2020**

**Charity Number 1173547**

HOPE FOR THE FUTURE Charity Number 1173547

Statement of Financial Activities (including summary income and expenditure account)

FOR THE YEAR 1 JANUARY 2020 to 31 DECEMBER 2020

	Notes	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	2019 £
<b><u>Income from:</u></b>					
Donations	2	18,005	22,030	40,035	60,037
Grants Received	2	403,537	195,488	599,025	157,413
Income generated from providing Training	2	5,328	-	5,328	4,728
Bank Interest		127	-	127	30
<b>Total Income</b>		<b>426,997</b>	<b>217,518</b>	<b>644,515</b>	<b>222,208</b>
<b><u>Expended on:</u></b>					
Raising Funds	2&3	13,398	-	13,398	13,857
Office Running Costs	2&3	77,091	4,761	81,852	17,184
Charitable Climate Projects	2&3	105,647	190,028	295,675	131,833
<b>Total Expenditure</b>		<b>196,136</b>	<b>194,789</b>	<b>390,925</b>	<b>162,874</b>
<b>Transfer between reserves</b>		2,132	(2,132)	-	
<b>Net Movement in Funds</b>		<b>228,729</b>	<b>24,861</b>	<b>253,590</b>	<b>59,334</b>
<b><u>Reconciliation of Funds:</u></b>					
Total Funds Brought Forward	7.2	58,474	34,797	93,271	33,937
<b>Total Funds Carried Forward</b>	7.1	<b>287,203</b>	<b>59,658</b>	<b>346,861</b>	<b>93,271</b>

The notes on pages 5 to 9 form part of these accounts

# HOPE FOR THE FUTURE Charity Number 1173547

## BALANCE SHEET

As At 31 December 2020

	Notes	2020 £	2019 £
Current assets			
Debtors	4	6,584	652
Cash at bank and in hand	6	349,327	93,710
<b>Total current assets</b>		<b>355,911</b>	<b>94,362</b>
Creditors: amounts falling due within one year	5	(9,050)	(1,091)
<b>Total assets less current liabilities</b>		<b>346,861</b>	<b>93,271</b>
Creditors: amounts falling due after one year		-	-
<b>Total net assets</b>		<b>346,861</b>	<b>93,271</b>
<b>Funds of the Charity</b>	7		
Restricted income funds		59,658	34,797
Unrestricted funds		287,203	58,474
<b>Total funds</b>		<b>346,861</b>	<b>93,271</b>

The notes on pages 5 to 9 form part of these accounts

Signed by the following on behalf of all Trustees

Signature

Date

Margaret Ainger, Chair of Trustees

Jeremy Wight, Treasurer

# HOPE FOR THE FUTURE Charity Number 1173547

## STATEMENT OF CASH FLOWS

For Year 1 January 2020 to 31 December 2020

	2020 £	2019 £
Net Cash used in Operating Activities	255,617	59,334
Cash Flow from Investing Activities	-	-
Change in Cash and Cash Equivalents in the Year	255,617	58,664
Cash and Cash equivalents brought forward	93,710	35,046
Cash and Cash equivalents carried forward	349,327	93,710

### Reconciliation of Net Movement in Funds to net cash flow from operating activities

	2020 £	2019 £
Net Movement in Funds	253,590	59,334
Deduct Interest shown in Investing Activities	-	-
Decrease (increase) in Debtors	(5,932)	(652)
Increase (decrease) in Creditors	7,959	(18)
Net Cash Used in Operating Activities	255,617	58,664

**HOPE FOR THE FUTURE Charity Number 1173547**  
**Notes to the Accounts 1 January 2019 to 31 December 2019**

**Note 1**

**Accounting Policies**

**(a) Basis of preparation and assessment of going concern**

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts are prepared in sterling Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011. The charity is a trust and constitutes a public benefit entity as defined by FRS 102. The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

**b) Funds Structure**

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. When large grants are received for a specific purpose a separate restricted fund is raised.

Unrestricted income funds comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects. Unrestricted funds include designated funds where the trustees, at their discretion, have created a fund for a specific purpose.

**(c) Income Recognition**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants and Donations that are subject to terms and conditions are treated as Deferred Income until it is probable that the terms and conditions can be met. If the conditions are not wholly within the control of the charity it will be disclosed as a contingent asset.

Donated Services if significant would be recorded in the Annual Report.

Volunteer Help received is not included in the accounts, but is described in the Trustees' Annual Report.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid received on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or terms of the appeal have specified otherwise.

**(d) | Expenditure Recognition**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Support costs consists of a proportion of the directors' salary costs and expenses allocated on a time spent basis together with salary and expense costs relating to the finance and administration functions.

Governance Costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice. Support costs have been allocated to Governance costs where applicable.

**(e) Assets**

Tangible Fixed Assets are capitalised if they can be used for more than one year, and cost at least £1,500. They were valued at cost. There are no fixed assets at the end of 2020.

**HOPE FOR THE FUTURE Charity Number 1173547**  
**Notes to the Accounts 1 January 2020 to 31 December 2020**

Note 2

Analysis of Income and Costs

Analysis		Unrestricted funds income year to to 2020 £	Restricted income funds year to 2020 £	Total funds for year to 2020 £	2019 £
<b>Donations</b>					
	<i>Regular Donations</i>	7,427	-	7,427	6,810
	<i>Major Donations</i>	-	15,800	15,800	35,720
	<i>Other Donations</i>	10,578	6,230	16,808	17,507
	<b>Total Donations</b>	<b>18,005</b>	<b>22,030</b>	<b>40,035</b>	<b>60,037</b>
	<b>Grants from Charitable Foundations</b>				
	QCF	300,000	-	300,000	-
	European Climate Foundation	-	137,394	137,394	-
	Joseph Rowntree Charitable Trust	31,000	-	31,000	39,000
	Gower Street	-	17,115	17,115	30,671
	The Samworth Foundation	19,750	-	19,750	35,000
	The Kestrelman Trust	-	22,000	22,000	21,000
	Orp Foundation	-	10,000	10,000	10,000
	Polden Puckham	20,000	-	20,000	-
	USPG	-	4,500	4,500	5,000
	Other Grants	32,787	4,479	37,266	16,742
	<b>Total Grant from other Charitable Foundations</b>	<b>403,537</b>	<b>195,488</b>	<b>599,025</b>	<b>157,413</b>
<b>Generated Income</b>					
	Income from Provision of Training Services	5,328	-	5,328	4,728
	<b>Total Income From Provision of Training Services</b>	<b>5,328</b>	<b>-</b>	<b>5,328</b>	<b>4,728</b>
<b>Investment Income</b>					
	Interest	127	-	127	30
	<b>Total Interest</b>	<b>127</b>	<b>-</b>	<b>127</b>	<b>30</b>
<b>TOTAL INCOME</b>		<b>426,997</b>	<b>217,518</b>	<b>644,515</b>	<b>222,208</b>
<b>EXPENDED ON:-</b>					
	<b>Raising Funds</b>	<b>(13,398)</b>	<b>-</b>	<b>(13,398)</b>	<b>(13,857)</b>
	<b>CHARITABLE ACTIVITIES</b>				
	Running Climate Events	-	-	-	(7,949)
	Faith Outreach	-	(18,247)	(18,247)	(6,321)
	Local Councils	-	(18,025)	(18,025)	(7,537)
	Regional Climate Work	(26,254)	(84,720)	(110,975)	(13,881)
	Research	(42,219)	(22,454)	(64,674)	(8,599)
	Schools	-	(17,629)	(17,629)	(6,815)
	Core Climate Change Work	(37,174)	(28,953)	(66,127)	(80,731)
	<b>Total Charitable Climate Projects*</b>	<b>(105,647)</b>	<b>(190,028)</b>	<b>(295,675)</b>	<b>(131,833)</b>
	<b>Admin Cost</b>	<b>(77,091)</b>	<b>(4,761)</b>	<b>(81,852)</b>	<b>(17,184)</b>
	<b>Net Movement in Funds (as per SoFA)</b>	<b>230,861</b>	<b>22,729</b>	<b>253,590</b>	<b>59,334</b>

\* During 2020 the Organisation began to identify costs by specific workstreams. We hope to build on this analysis in future years

HOPE FOR THE FUTURE Charity Number 1173547  
Notes to the Accounts 1 January 2020 to 31 December 2020

Note 3

Staff Costs and Benefits

3.1 Staff Costs

	2020 £	2019 £
Salaries and wages	270,055	103,016
Social security costs	16,821	7,524
Pension costs (defined contribution scheme)	7,300	2,521
Other employee benefits	1,500	-
Total staff costs	295,676	113,061

These staff costs are included within note 2 split across the relevant areas  
Staff employed at 31 December 2020 were given a £100 ( after tax) payment to help them with costs incurred working from home.  
There were no transactions with any related parties, other than Trustee expenses listed below

No employees received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000 (nil 2018)

3.2 The Trustees are not paid. Certain travel expenses were reimbursed. These amounted to £78 for two trustees in 2020 (£332 2019 for two trustees).

3.3 Average head count in the year

	2020	2019
Average number of whole time equivalent employees	11.9	4.8

**HOPE FOR THE FUTURE Charity Number 1173547**  
**Notes to the Accounts 1 January 2020 to 31 December 2020**

**Notes 4, 5 and 6**

**Debtors, Creditors and Cash**

**4 Analysis of debtors**

	2020 £	2019 £
Trade debtors	1,602	-
Prepayments and accrued income	4,982	652
Other debtors	-	-
<b>Total</b>	<b>6,584</b>	<b>652</b>

**5 Analysis of creditors**

	Amounts falling due within one year		Amounts falling due after more than one year	
	2020 £	2019 £	2020 £	2019 £
Accruals and deferred income	-	-	-	-
Taxation and social security	-	-	-	-
Other creditors	9,050	1,091	-	-
<b>Total</b>	<b>9,050</b>	<b>1,091</b>	<b>-</b>	<b>-</b>

**6 Cash at bank and in hand**

	2020 £	2019 £
Cash at bank and on hand	349,327	93,710
Other	-	-
<b>Total</b>	<b>349,327</b>	<b>93,710</b>

**Note 7**  
**Charity Funds**

**7.1 Details of material funds held and movements during the current reporting period 1 January 2020 to 31 December 2020**

Fund names	Type of Fund	Purpose and Restrictions	Fund balances brought forward £	Income. (see note 2) £	Expenditure £	Transfers £	Fund balances carried forward £
Anonymous	Restricted	To support the rental costs	6,000	7,200	(13,200)		-
Faith	Restricted	Support Faith projects matched funding	6,678	16,769	(18,247)		5,199
Green Alliance	Restricted	To support local work	5,202		(3,202)		2,000
The Kestrelman Trust	Restricted	Support work with local councils	13,463	22,000	(18,025)		17,439
Schools	Restricted	To support work in schools	3,454	17,040	(15,694)		4,800
ECF				137,394	(107,175)		30,219
Gower Street				17,115	(19,247)	2,132	-
<b>Total Restricted Reserves</b>			<b>34,797</b>	<b>217,518</b>	<b>(194,789)</b>	<b>2,132</b>	<b>59,658</b>
Unrestricted Reserves	Unrestricted		58,474	426,997	(196,136)	(2,132)	287,203
<b>Total Reserves</b>			<b>93,271</b>	<b>644,515</b>	<b>(390,925)</b>	<b>-</b>	<b>346,861</b>

**7.2 Details of material funds held and movements during the current reporting period 1 January 2019 to 31 December 2019**

Fund names	Type of Fund	Purpose and Restrictions	Fund £	Income. £	Expenditure £	Transfers £	Fund £
Anonymous	Restricted	To support the rental costs	-	14,400	(8,400)	-	6,000
Anonymous	Restricted	Support Faith projects matched funding	-	8,000	(3,161)	-	4,839
Green Alliance	Restricted	To support local work	-	13,800	(8,598)	-	5,202
USPG	Restricted	Support Faith projects	-	5,000	(3,161)	-	1,839
The Kestrelman Trust	Restricted	Support work with local councils	-	21,000	(7,537)	-	13,463
Orp Foundations	Restricted	To support work in schools	-	10,000	(6,546)	-	3,454
<b>Total Restricted Reserves</b>			<b>-</b>	<b>72,200</b>	<b>(37,403)</b>	<b>-</b>	<b>34,797</b>
Unrestricted Reserves	Unrestricted		33,937	150,008	(125,471)	-	58,474
<b>Total Reserves</b>			<b>33,937</b>	<b>222,208</b>	<b>(162,874)</b>	<b>-</b>	<b>93,271</b>