



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' annual report for the period

From: 01/04/23 **Period start date**

To: Period end date 01/04/24

Charity name: Crescent Kids

Charity registration number: 1173388

Objectives and activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<ol style="list-style-type: none">1. Providing support, advice, education and information about sickle cell and thalassaemia.2. Providing information and raising awareness to gradually decrease the number of children born with sickle cell and thalassaemia3. Providing grants and funds towards studies to advance health and find a cure for Sickle Cell and thalassaemia.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Between April 2023 and April 2024, Crescent Kids focused on delivering accessible, engaging education and awareness for families affected by sickle cell disease. We provided online education sessions covering key topics such as navigating school with a chronic illness, understanding medical procedures, and promoting emotional well-being. These sessions empowered parents and carers with practical knowledge and helped children feel seen and supported.</p> <p>We also expanded our digital reach by launching our YouTube channel and growing our presence on Instagram and LinkedIn, sharing short, informative videos featuring the voices and experiences of young children living with sickle cell. These child-led contributions helped to humanize the condition, reduce stigma, and raise awareness across wider society.</p> <p>A key highlight this year was being selected to deliver a TEDxNHS talk, giving us a national platform to share the realities of living with sickle cell from a parent-led perspective. This opportunity amplified our message and inspired wider conversations around health equity, childhood chronic illness, and the power of lived experience.</p> <p>Our work has made a meaningful difference by educating families, building community, and giving children a platform to be heard. It has also</p>

		contributed to broader public understanding, helping shift perceptions and promote more inclusive support in schools, healthcare, and beyond.
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Achievements and performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>During this reporting period, Crescent Kids made significant progress in raising awareness and supporting families affected by sickle cell disease through accessible education and storytelling.</p> <p>We delivered a series of online education sessions for parents, carers, and professionals, equipping them with practical tools to better support children living with sickle cell. These sessions helped reduce isolation, improve confidence, and empower families to advocate more effectively in healthcare and education settings.</p> <p>We also launched our YouTube channel and continued to grow our community on Instagram and LinkedIn, using these platforms to share engaging, child-friendly educational videos. Much of our content featured the voices of our young volunteer contributors, giving children a platform to share their experiences and be part of the conversation. This not only built their confidence but also helped reduce stigma by educating wider audiences.</p> <p>A key milestone was our invitation to speak at TEDxNHS, where we shared the lived experience of raising a child with sickle cell and the gaps that still exist in support. This national platform helped us reach new audiences, spark meaningful dialogue, and advocate for more inclusive systems.</p> <p>Together, these efforts have improved understanding, uplifted families, and contributed to a more informed, compassionate society.</p>
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Reference and administrative details

Charity name	
Other name the charity uses	
Registered charity number	
Charity's principal address	

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Alastair Sutcliffe			
2	Mary Akinbiyi			

3	Tamsin Hunt			
4	Vanessa Ullam			
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Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Declarations

Signed on behalf of the charity's trustees/directors

Signature(s)	<i>Funmi Vanessa Ullam</i>	
Full name(s)	Funmi Vanessa Ullam	

Position (for example Secretary, Chair, etc)	Trustee/CEO	
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Date	18 th of April 2025
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FOR ENGLAND AND WALES

Charity Name
Crescent Kids

No (if any)
1173388

CC16a

Receipts and payments accounts

For the period from	01/04/2023	To	01/04/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
CG Benevity	24	-	-	24	-
Family Donation	200	-	-	200	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	224	-	-	224	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	224	-	-	224	-
A3 Payments					
Vodafone	150	-	-	150	-
Prontaprint Camden	55	-	-	55	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	205	-	-	205	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	205	-	-	205	-
Net of receipts/(payments)	19	-	-	19	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	19	-	-	19	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		-	-	-
		-	-	-
		-	-	-
	Total cash funds	-	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	