

WINCHCOMBE TOWN TRUST

England & Wales · Charity number 1173052

Details

Status Registered

Legal form CIO

Registered 2017-05-16

Register [View on the Charity Commission register](#)

Contact

Address Town Hall
High Street
Winchcombe
Cheltenham
Gloucestershire
GL54 5LJ

Phone 07425132649

Email winchcombe2017@gmail.com

Website <http://www.winchcombemuseum.org.uk/>

Activities

Objects: THE OBJECTS OF THE CIO ARE:(1) TO PROMOTE THE BENEFIT OF THE INHABITANTS OF WINCHCOMBE AND THE SURROUNDING AREA ("THE AREA OF BENEFIT"), BY WORKING WITH LOCAL VOLUNTARY AND COMMUNITY ORGANISATIONS, INHABITANTS AND OTHER AUTHORITIES IN A COMMON EFFORT TO ADVANCE EDUCATION AND TO PROVIDE FACILITIES IN THE INTERESTS OF SOCIAL WELFARE FOR RECREATION AND LEISURE TIME OCCUPATION WITH THE OBJECT OF IMPROVING CONDITIONS OF LIFE FOR THE SAID INHABITANTS, WITHOUT DISTINCTION OF AGE, DISABILITY, NATIONALITY, RACE, SEX, SEXUAL ORIENTATION, POLITICAL, RELIGIOUS OR OTHER OPINIONS BY THE PROVISION OF MAINTAINING AND MANAGING THE TOWN HALL.(2) THE RELIEF OF POVERTY OF PERSONS RESIDENT IN THE AREA OF BENEFIT BY MAKING GRANTS OF MONEY TO THEM OR PROVIDING OR PAYING FOR GOODS, SERVICES OR FACILITIES FOR THEM OR MAKING GRANTS OF MONEY TO OTHER PERSONS OR BODIES WHO PROVIDE GOODS, SERVICES OR FACILITIES TO THOSE IN NEED. IN EXCEPTIONAL CASES THE TRUSTEES MAY DECIDE TO ASSIST SOMEONE (WHO IS OTHERWISE QUALIFIED) WHO IS RESIDENT OUTSIDE OF THE AREA OF BENEFIT OR ONLY TEMPORARILY RESIDENT IN THE AREA OF BENEFIT.(3) TO ADVANCE EDUCATION OF THE PUBLIC IN THE HISTORY OF WINCHCOMBE, IN PARTICULAR BY THE PROVISION OF A MUSEUM.

Activities: PROVISION OF BUILDING AND FACILITIES FOR THE WINCHCOMBE TOWN MUSEUM MAINTENANCE, PRESERVATION AND INTERPRETATION OF THE WINCHCOMBE MUSEUM COLLECTIONS EDUCATIONAL AND ARTISTIC ACTIVITIES FOR THE BENEFIT OF THE COMMUNITY OF WINCHCOMBE AND THE GENERAL PUBLIC

Classification

- **How:** Makes Grants To Individuals, Provides Buildings/facilities/open Space, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Education/training, Disability, Arts/culture/heritage/science, Environment/conservation/heritage
- **Who:** The General Public/mankind

Geography

- Gloucestershire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-12-31	£24,669	£25,906	-	-
2024-12-31	£25,364	£30,123	-	-
2023-12-31	£26,715	£36,923	-	-
2022-12-31	£18,728	£35,050	-	-
2021-12-31	£30,383	£28,941	-	-

Trustees

Name	Role	Appointed
PAUL MALCOLM HAZEL	Chair	2024-02-19
ALAN BRIAN THOMAS		2017-05-17
Alan Herod		2017-12-11
Alastair Malcolm Robinson		2017-05-17
MICHAEL DUFTON		2017-03-01
RICHARD WAKEFORD		2017-11-06
Robert Wilcock		2023-11-09
VINCE ROYLE		2017-05-17

WINCHCOMBE TOWN TRUST

England & Wales - Charity number 1173052

Accounts

WINCHCOMBE TOWN TRUST
Registered Charity 1173052

TRUSTEES' REPORT for year ending 31st December 2025

A Constitution

Winchcombe Town Trust was originally established by a Deed of Trust dated 28th March 1890. This charitable Scheme was arranged pursuant to the Municipal Corporations Act 1883, following the dissolution of the Corporation of Bailiffs and Burgesses of Winchcombe.

The Trust received various properties and artefacts including the historic maces and the rights to fairs.

The Trust has now re-formed as a Charitable Incorporated Organisation ("CIO"). It was incorporated on 16th May 2017 with a new registered number 1173052 and merged with the previous 1890 charity (234734) in December 2021

The Trust has its main activity, Winchcombe Museum, based at the Old Town Hall, High Street, Winchcombe, GL54 5LJ

B Objects

The objects of the CIO in its Trust Deed are: -

- (1) To promote the benefit of the inhabitants of Winchcombe and the surrounding area ("the area of benefit"), by working with local voluntary and community organisations, inhabitants and other authorities in a common effort to advance education and to provide facilities in the interests of social welfare for recreation and leisure time occupation with the object of improving conditions of life for the said inhabitants, without distinction of age, disability, nationality, race, sex, sexual orientation, political, religious or other opinions by the provision of maintaining and managing the Town Hall.
- (2) The relief of poverty of persons resident in the area of benefit by making grants of money to them or providing or paying for goods, services or facilities for them or making grants of money to other persons or bodies who provide goods, services or facilities to those in need. In exceptional cases the trustees may decide to assist someone (who is otherwise qualified) who is resident outside of (or only temporarily resident in) the area of benefit.
- (3) To advance education of the public in the history of Winchcombe, in particular by the provision of a museum.

C Trustees

The Trustees who served during the year:

Mr. D.M.F Dufton – resigned 20 January 2026

Mr. P. Hazel - Chair

Mr. A Herod

Mr. A. Robinson

Mr. V. Royle

Mr. A.B. Thomas

Mr. R Wakeford

Mr R Wilcock

The Trust continues to seek more trustees and volunteers to join the team. Trustees are elected by resolution of the Trust and serve for an initial period of 5 years, renewable once.

There is a separate dedicated Museum Committee, which focusses on the daily operation of the Winchcombe Museum, engaging with a dedicated group of hard-working volunteers without whom the Museum would not be able to operate.

D Activities in 2025

The year saw a number of successful exhibitions at the Museum. The year started with photographs of the Gloucestershire and Warwickshire Steam Railway followed by the Audrey Hammond art exhibition. Then followed the Winchcombe at War exhibition held in collaboration with nearby Sudeley Castle. We were then delighted to have on short term loan, the Winchcombe Hoard from The Wilson Museum in Cheltenham.

The Trust has been successful in attracting a few new museum volunteers during the year, but more new helpers will be much appreciated.

The Undercroft retail outlet, operated under licence by the owners of two complimentary local businesses, had a reasonably successful year and continue to operate into the current year.

Expenditure on the building during the year principally related to the flooring of the attic to provide more accessible storage space rather than needing to use external storage facilities. Funds were also spent on upgrading the storage heaters in the Museum making it a more pleasant working environment for the volunteers and of course for visitors.

The Trust has continued with its popular series of monthly talks about local history and the Museum collection during the winter months.

During the last quarter of the year, led by an external consultant, the entire team of Trustees and volunteers were involved in the development of an Audience Development Plan. The objective was to clearly identify the various communities that the Museum should focus on

in the future so that they had a better understanding of the rich history of Winchcombe and the surrounding area. The plan was successfully completed by the end of the year with clear goals and objectives being identified.

Measurement of activity

The principal criterion being used to measure the growth of the Museum is visitor numbers. During the year 5285 people visited the Museum compared to 7254 in the previous year. While the reduction in visitor numbers is disappointing the Trustees believe it represents the general downward trend experienced by similar organisations where the overall good weather experienced during the summer months encouraged people to remain outdoors.

E Finance

The Trustees have decided to produce a Simplified Summary Financial Statements this year in addition to the standard documentation required by the Charity Commission. The aim is to clearly demonstrate the Balance Sheet at the year end and the various Unrestricted Funds of the Trust.

The Building Repair Fund of £43,000 is designated for major repair work to the buildings which are over 170 years old. The Development Fund amounts to £17,000 and is to be utilised for improvements that will enhance the visitor experience at the Museum. The Building Repair Fund and the Development Fund are held in liquid assets.

Net Assets amounted to £982,997 at the end of the financial year (£941,341) including Town Hall Buildings at a Trustee valuation of £750,000.

There was a net outflow in liquid funds during the year of £1237, which was lower than the previous year's outflow of £5024, primarily as a result of lower expenditure on buildings being required in the year.

The Trust financial position continues to require careful management as the Trust has very limited resources of its own for financing major projects and operating the Museum.

F Volunteers

The volunteers are an indispensable element in the functioning of the Trust and the Museum. Volunteers are the principal source of Trustees and also those people who maintain the building and Museum.

They provide the essential resource to operate the Museum during opening hours and importantly help educate visitors about the wide range of fascinating exhibits to be found at the Museum.

The vast majority of such volunteers are based in Winchcombe. Where more specialist skills are required, the Trust has been fortunate to find individuals who have been able to help with major projects.

G Achievements to date

The financial position of the Trust is adequate for the time being. However, some future projects identified during the Audience Development Plan project will require financing through grants or fundraising.

The Museum has a good body of volunteers to help with enhancing visitor experience.

The Museum has a good reputation in Winchcombe and is engaging more effectively both through talks, exhibitions and publications as well as numerous social media routes.

H Challenges

The principal challenge is to increase visitor numbers to the Museum and to spread the word about what an excellent facility the Museum is for locals and visitors to Winchcombe.

A continuing challenge, which many charities face, is the age profile of the trustees, and most of the volunteers, and as such much work still remains to be done to attract younger people to volunteer.

I Future Plans

Following the success of the exhibitions held in 2025 more will be organised in the current year, including a major exhibition celebrating the 100th anniversary of the famous Winchcombe Pottery, with more to come in the following years.

The completion of the recent Audience Development Plan project has clearly identified the various communities that the Museum needs to address. The initial part of the project implementation will focus on redesigning the current Meteorite Room to become a Special Exhibitions Room. At the time of writing various options are being explored and it is hoped that future exhibitions can be housed in the new room from the mid-year onwards. It is anticipated that the costs will be covered from within the Development Fund.

Longer term proposals for the Museum will be developed in the months to come and will be subject to grant funding.

Paul Hazel
Chairman

16 February 2026

No.1173052

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WINCHCOMBE TOWN TRUST (INCORPORATING WINCHCOMBE MUSEUM)

SUMMARY FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2025

Charity number 1173052

THE OLD TOWN HALL, HIGH STREET, WINCHCOMBE, CHELTENHAM, GL54 5LJ

TRUSTEES

MICHAEL DUFFTON
PAUL HAZEL - CHAIR
ALAN HEROD
VINCE ROYLE
ALAN THOMAS
RICHARD WAKEFORD
ROB WILCOCK

The Trust is managed by the Trustee Board who oversee the operation of the Trust and oversee the management of the Winchcombe Museum.

The principle activity of the Trust is the management of the Winchcombe Museum

WINCHCOMBE TOWN TRUST

Charity number 1173052

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2025

	2025	2024
	£	£
INCOME		
Donations	15509	18808
Charitable activities	4690	4991
Other income	4470	1565
Total Income	24669	25364
Charitable activities	15445	17654
Building maintenance	8950	12469
Gains/losses on COIF investment	1511	265
Total Expenditure	25906	30388
Net movement in liquid funds	-1237	-5024
Total liquid funds brought forward	79298	84322
Total liquid funds carried forward	78061	79298

WINCHCOMBE TOWN TRUST

Charity number 1173052

BALANCE SHEET as at 31 DECEMBER 2025

	2025	2024
	£	£
FIXED ASSETS		
Town Hall Buildings	750,000	750,000
Fixtures & Fittings	37,060	42489
Museum Contents	115,776	110694
Mop Fair Rights	2,100	1860
TOTAL FIXED ASSETS	904,936	905,043
CURRENT ASSETS		
BANK & INVESTMENT ACCOUNTS		
COIF account	30,049	31560
Treasurers Account	17,976	21738
Museum Account	30,016	25980
Museum Cash	20	20
TOTAL BANK & INVESTMENTS	78,061	79,298
TOTAL CURRENT ASSETS	78,061	79,298
CURRENT LIABILITIES	0	0
NET ASSETS	982,997	984,341
FUNDS OF THE TRUST		
RESTRICTED FUNDS	43,000	43,000
UNRESTRICTED FUNDS		
DEVELOPMENT FUND	17,000	0
GENERAL FUND	172,977	191,341
PROPERTY FUND	750,000	750,000
TOTAL UNRESTRICTED FUNDS	939,977	941,341
TOTAL FUNDS	982,997	984,341

Supporting Notes

Town Hall Buildings are shown in the Balance Sheet at Trustee valuation.

At the end of the year the Trustees agreed to transfer £17,000 from the General Fund to a new Development Fund. These funds are only to be used for the specific purpose of enhancing the Winchcombe Museum for the benefit of the visitor community.

The Property Fund represents the Trustees valuation of the Town Hall building. It is not thought appropriate to undertake an external valuation at this time due to the costs to be incurred.

Mop Fair rights are valued at twice the current years income

Museum Contents are valued at latest insurance valuation

General Fund b/f **191,341**

Less transfer to Development Fund -17,000

Net Movement in liquid funds	-1237
Net movement in Fixed assets	-107
General Fund c/f	172,997

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The Trust received various properties and artefacts (including the historic maces and the rights to fairs), but little cash.

The Trust has now re-formed as a Charitable Incorporated Organisation ("CIO"). It was incorporated on 16th May 2017 with a new registered number 1173052 and merged with the previous 1890 charity (234734) in December 2021

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- (2) The relief of poverty of persons resident in the area of benefit by making grants of money to them or providing or paying for goods, services or facilities for them or making grants of money to other persons or bodies who provide goods, services or facilities to those in need. In exceptional cases the trustees may decide to assist someone (who is otherwise qualified) who is resident outside of (or only temporarily resident in) the area of benefit.
- (3) To advance education of the public in the history of Winchcombe, in particular by the provision of a museum.

C Trustees and Museum Committee

The Trustees as at the date of this report are:

Mr. D.M.F Dufton
Mr. P. Hazel Chairman (appointed February 2024)
Mr. A Herod
Mr. A. Robinson
Mr. V. Royle
Mr. A.B. Thomas
Mr. R Wakeford
Mr R Wilcock (appointed Jan 2024)

The Trust continues to seek more trustees and volunteers to join the team. Trustees are elected by resolution of the Trust and serve for an initial period of 5 years, renewable once.

There is a separate dedicated Museum Committee, which focusses on the daily operation of the Winchcombe Museum, engaging with a dedicated group of hard-working volunteers without whom the Museum would not be able to operate.

D Activities in 2024

The Trustees determined in 2017 that Winchcombe Museum must be completely revamped in order to best display its collections and to provide a key focal point for presenting the Heritage and History of Winchcombe town. I am very pleased to report that all the work has been successfully completed leaving the Museum in a wonderful position to capitalise in the future on the splendid infrastructure improvements that have been made including the raised ceiling, Undercroft refurbishment, new lift to the first floor, improved toilet facilities and finally the installation of solar panels in order to reduce operating costs.

The Trust has been successful in attracting a few new museum volunteers during the year, but more new helpers will be much appreciated.

The new Undercroft retail outlet, operated under licence by the owners of two complimentary local businesses, had a slow start to the year but overall, the performance is in line with expectations for a new venture.

We were delighted to have a short-term exhibit of the Postlip Hoard during the second half of the year. These were a collection of ancient coins found by local detectorists and proved to be very popular with all our visitors.

In the last quarter of the year, we were delighted to organise the repair to the Town Clock which is again fully functioning and providing a wonderful asset and attraction for the town.

The Trust has continued with its popular series of monthly talks about local history and the Museum collection during the winter months.

Measurement of activity

The principal criterion being used to measure the growth of the Museum is visitor numbers. As such the Museum is delighted to report a record number of 7228 visitors last year. It is hoped to increase this figure in the current year.

E Finance

The Trust financial position continues to require careful management as the Trust has very limited resources of its own for financing major projects and operating the Museum.

F Volunteers

The volunteers are indispensable element in the functioning of the Trust and the Museum. Volunteers are the principal source of Trustees and also those people who maintain the building and Museum.

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The financial position of the Trust is adequate for the time being. However, some projects will require financing through grants or fund-raising.

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The Museum has a good reputation in Winchcombe and is engaging more effectively both through talks, exhibitions and publications as well as numerous social media routes.

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The principal challenge is to increase visitor numbers to the Museum and to spread the word about what an excellent facility the Museum is for locals and visitors to Winchcombe.

A continuing challenge, which many charities face, is the age profile of the trustees and most of the volunteers and as such much work still remains to be done to attract younger people to volunteer.

I Future Plans

Following the success of the continuing Meteorite exhibition and the short term Postlip Hoard exhibition, more temporary exhibitions are being planned for the current and future years. So far in 2025 we have held the successful Audrey Hammond art exhibition which will be closely followed in May and June with Winchcombe at War, in cooperation with Sudeley Castle. Later in the year we will welcome the Winchcombe Hoard on loan from The Wilson in Cheltenham.

Following on from the successful “Rebuilding the Foundations” programme facilitated by Museum Development South West, we hope to create an Audience Development Plan over the coming months which will focus on what the Museum needs to do in the future to improve our interaction with the local community and visitors to the town.

Paul Hazel
Chairman

22 April 2025

Winchcombe Town Trust**Total Receipts & Payments Account for the year ended 31 December 2024**

Period	Previous year	Year to Date	
	2023	2024	
Receipts			
<i>Shop Receipts</i>			
Zettle Shop Sales	3,100	669	
Zettle Cash Sales	669		
Third Party Sales	1,156	70	
Undercroft Rent		1,169	
Undercroft Sales		1,553	
Undercroft Services		1,260	
TIC Rents	3,600	0	
TIC Sales (Net)	3,161	343	
<i>Less Shop Costs</i>			
Stock Purchases	(2,884)	(982)	
Artist Payments	(1,909)	(545)	
Net Shop Sales	6,894		3,536
<i>Museum Donations</i>			
Cash Entrance Donations	4,147	4,713	
Other Donations	1,899	1,820	
Just Giving	86	261	
Less Just Giving Costs	(216)	(216)	
Gift Aid	0	2,697	
Card Entrance Donations	4,717	3,633	
Less SumUp Costs	(180)	(180)	
Net Museum Takings	10,452		12,727
<i>Mop Fair</i>			
Mop Rentals	1,060	1,160	
Less Mop Costs	(130)	(150)	
Mop Fair Income	930		1,010
<i>Museum Talks</i>			
Talk Income	1,147	516	
Talk Book Sales	0	65	
Less Talk Expenses	(165)	(137)	
Talks Net	982		445
<i>Other Income</i>			
Cabinet Donations	6,160		
Glos CC Grant (Solar Panels)		4,999	
Glos CC Grant (Clock Repair)			
Summerfied Trust (Clock Repair)		1,082	
Amazon Smile	48	0	
Other Sales		115	
Mercia Rents	1,200	1,400	
COIF Dividends	50	51	
	7,458		7,647
Total Receipts	26,715		25,364
Payments			
Bank Charges	(302)	(224)	
Refurbishment Expenses	(25,939)	(11,150)	
Building Maintenance	(1,208)	(1,319)	
Conservation	(1,052)	(877)	
Town Clock	0	(2,474)	

Receipts & Payments		
Electricity	(3,048)	(2,193)
Fire Extinguishers	(96)	(105)
Insurance	(3,427)	(2,179)
Gratuity	(39)	(40)
Legal Expenses	0	0
Meetings		(28)
Museum Displays	0	(1,579)
Museum Purchases	0	(43)
Publicity	0	(259)
Security	(433)	(2,618)
SnipCart		0
Staff Costs	(115)	(295)
Subscriptions	0	0
Sumup Purchase	0	0
Sundry	0	(69)
Telephone/WI FI	(696)	(850)
Training	0	0
Water	(269)	(288)
Web Site	0	(3,308)
Window Cleaning	(300)	(225)
COIF Purchase		
Total Payments	(36,923)	(30,123)
Net receipts / (Payments)	(10,209)	(4,759)
COIF Revaluation Gain/Loss	158	(265)
Museum Balance B/F	10,968	20,562
WTT Balances B/F	83,405	63,761
Balance carried forward	84,322	79,298
Made up of:		
Treasurers Account	16,271	8,738
WTT Town Hall Appeal	2,645	0
Museum Cash	20	20
Museum Account	20,562	25,980
Strategic Reserve:		
Treasurers Account	43,000	13,000
COIF	1,825	31,559
	84,322	79,298

Checks - this should equal zero

-

(0.00)

Approval of the accounts

The financial statements were approved at a meeting of the Trustees and signed on its behalf by:

Signed:

Name PAUL HAZEL (Trustee)

Date: 10 February 2025

The assets and real estate contained in or or referred to in the Schedule to these accounts are permanent endowment of and inalienable assets and real estate of the Trust

The Schedule

1. The freehold property known as the Old Town Hall, 2 North Street, Winchcombe, Gloucestershire GL54 5LJ.
2. The net sale proceeds and all rights deriving from the Transferor Charity's ownership of two plots of land at Puck Pit Lane, Winchcombe, Gloucestershire, the first containing 2.28 hectares or thereabouts and being number OS5712 (1982 edition) and the second containing 0.28 hectares or thereabouts and being number OS5600 (1982 edition).
3. Two Maces, any remaining items of the original furniture of the Old Town Hall which were owned at the time when the Transferor Charity was granted its 1890 Scheme, the ancient stocks for punishing petty offenders, four oil pictures and a charter of Her Majesty Queen Elizabeth I relating to fairs and markets.
4. The standing rights for Abbey Terrace in Winchcombe
5. All items held as part of the Collections of the Museum managed by the Transferor Charity in the Old Town Hall



Section A Independent Examiner's Report

Report to the trustees

Charity Name WINCHCOMBE TOWN TRUST

On accounts for the year ended

31 DECEMBER 2024 Charity no (if any) 1173 052

Set out on pages

1-3 (remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2024

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. Delete [] if not applicable.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
the accounts did not accord with the accounting records; or
the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed: AE Worthington

Date: 13th February 2025

Name: ANDREW EASTON WORTHINGTON

Relevant professional qualification(s) or body

ICAEW

(if any):

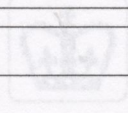
Address:

27 GREET ROAD

WINCHCONBE

CHELTENHAM

GL54 5JT



Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

Large empty rectangular box for providing details of items to be disclosed.

Date: 13th February 2018

Signature: [Handwritten Signature]

Name: ANDREW EASTON WOOTTON

Relevant professional qualification(s) or body: ICAEW

WINCHCOMBE TOWN TRUST

England & Wales - Charity number 1173052

Accounts

WINCHCOMBE TOWN TRUST
Registered Charity 1173052

TRUSTEES' REPORT for year ending 31st December 2023

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- (3) To advance education of the public in the history of Winchcombe, in particular by the provision of a museum.

C Trustees and Museum Committee

The current Trustees as at the date of this report are:

Mr. D.M.F Dufton (Chairman)
Mr. P. Hazel (appointed February 2024)
Mr R Wilcock (appointed Jan 2024)
Mr. A Herod
Mr. A. Robinson
Mr. V. Royle
Mr. A.B. Thomas
Mr. R Wakeford

We are seeking more trustees and volunteers to share the workload. Trustees are elected by resolution of the Trust and serve for an initial period of 5 years, renewable once.

There is a separate dedicated Museum Committee, which focusses on maintaining and operating the Winchcombe Museum. This engages with a group of hard-working volunteers who are key to operating the Museum. The number of museum volunteers has increased over 2022. Visitor numbers have substantially increased and now stand at 6,000 in 2023.

D Activities in 2023

The Trustees determined in 2017 that Winchcombe Museum must be completely revamped in order to best display its collections and to provide a key focal point for presenting the Heritage and History of Winchcombe town.

The revamp of the building was completed in June 2022, including removal of a defective ceiling, for which the Trust had to raise over £100,000 by way of grants and generous donations by the community of Winchcombe.

The removal of the ceiling has significantly improved the overall appearance of the main room.

The museum displays have been substantially improved, with new cabinets for the most important artefacts in the collection (the Winchcombe Meteorite and the historic 15 C maces). New interpretation boards greatly help in telling the story of Winchcombe for visitors.

The unexpected arrival of the Winchcombe Meteorite in February 2021 (and the resultant generous gift of pieces by the Wilcock family) has given a welcome boost in terms of both publicity and visitor numbers. The Trust sought to invest in this new acquisition by devoting most of the small exhibition room to the story of the Winchcombe Meteorite.

The publicity around the Meteorite attracted international attention and TV coverage. This has continued for the past 2 years since the Winchcombe Meteorite was found.

The Trust has also been successful in attracting some new museum volunteers,

The Trust abandoned plans for its own retail activity in the Undercroft. It continued with the license for the Tourist Information Centre. However, the Winchcombe Town Council decided to permanently close the Tourist Information Centre (after nearly 38 years) effective 31 March 2024.

In December, two local entrepreneurs approached the Trust with a view to running both a retail shop and an information point. Terms have since been agreed for this to be realized and the new shop and information point is scheduled to open in April 2024.

The Trust has continued with a series of monthly talks about local history and the Museum collection in the winter months.

The Trust provides advice and research facilities for people researching their local Winchcombe family history.

The Trust has had 2 young volunteers on study/work experience and continues to support young pupils at local schools

Measurement of activity

The principal criterion being used to measure the growth of the Museum is visitor numbers and we are looking to increase the annual number of visitors from a historic level of 1,500 -2,000 to a range of 5 -10,000.

Following full re-opening of the Museum in June 2022, there was an exponential increase in 2022 and a more steady rise in 2023 to an annual figure of 6,000 visitors.

E Finance

The Trust financial position continues to require careful management as the Trust has very limited resources of its own for financing major projects and operating the Museum.

In a normal year, the Trust income and expenditure is less than £10,000 p.a., with a modest surplus in some years of around £1,000. This has meant that all major projects have involved significant fund-raising and reliance on grants and donations.

The 31 December 2023 accounts show a loss of just over £10,000. However this because we had a capital expenditure of over £26,000 for new display cases and the fitting out of the Undercroft for which most of the funding had been raised in the previous year. Stripping out these figures would show a surplus of about £10,000 which can be attributed to the increased visitor numbers making entrance donations.

The Trust must raise further funds and find new sources of income in order to both meet the cost of continued improvements as well as providing enough income to keep open.

F Volunteers

The current group of volunteers is an indispensable element in the functioning of the Trust and the Museum. Volunteers are the source of Trustees and also those people who maintain the building and Museum.

They also provide the necessary resource to open and close the Museum and to supervise and inform members of the public who enter the Museum.

The vast majority of such volunteers are based in Winchcombe. Where more specialist skills are required, the Trust has been fortunate to find individuals who have been able to help with the major projects.

In common with most voluntary organisations, the Trust has found it difficult to recruit many volunteers, especially since the time of COVID. With the advice of South West Museums Association and others, progress is now being made.

This is a vital area as the age profile of the majority of current volunteers means that additional newcomers are essential over the next few years.

G Achievements to date

The building has now been substantially refurbished and is in good condition overall.

The display and presentation of the collections has significantly improved, both as a result of the removal of the ceiling in the main room and in updating the cabinets and overall interpretation of the exhibits.

The financial position of the Trust is adequate for the time being. However, some projects will require financing through grants or fund-raising.

The Museum has a good body of volunteers to help with enhancing visitor experience.

The Museum has a good reputation in Winchcombe and is beginning to engage more effectively both through talks and publications as well as Facebook and other social media

H Challenges

The extended closure of the Museum room for both planned and unexpected works and COVID caused a major hiatus in the activities of the Trust over the past 3 years. This resulted in loss of profile and engagement with the Community, as well as income and volunteers.

The loss of the Tourist Information Centre (after being nearly 38 years on the same site as the Museum) was a reminder that the Trust is not wholly self-sufficient and able to stand on its own feet.

The Museum is on the first floor of the Old Town Hall building. Despite improved signage, there are still people in Winchcombe who are not aware of the existence of the Museum

The age profile of the trustees and most of the volunteers (at or nearing pensionable age) is such that much work still remains to be done to attract younger people to volunteer. A number of societies and groups in Winchcombe have folded, due to lack of younger volunteers.

I Future Plans

Following the success of the Meteorite Room, the Trust is planning a revamp, to take account of more knowledge and scientific research. The pieces from the Winchcombe Meteorite have been analysed by scientists around the world (led by those from the Natural History Museum)

The Trust is planning to establish a “Friends of Winchcombe Museum” as the basis for continued engagement and also a means of securing regular income.

The Trust is planning for the recruitment of more volunteers and trustees, in order to take the Museum forward for the future.

Following on from the “Rebuilding the Foundations“ programme facilitated by the South West Museums Association, the Trust is now embarking on

- A volunteer recruitment drive
- An initiative with local shops and businesses, to portray life in the past, with an exhibition at the Museum
- A major exercise to involve the Community and local businesses, in order to fulfill the vision of the museum being the Heritage Centre and Portal for all of Winchcombe’s history and heritage

Michael Dufton

Michael Dufton
Chairman

6th March 2024

Winchcombe Town Trust**Total Receipts & Payments Account for the year ended 31 December 2023**

Period	Previous year	Year to Date	
	2022	2023	
Receipts			
<i>Shop Receipts</i>			
Zettle Card Sales	3,929	3,100	
Zettle Cash Sales	1,243	669	
Third Party Sales	244	1,156	
TIC Rents	3,300	3,600	
TIC Sales (Net)	1,567	3,161	
<i>Less Shop Costs</i>			
Stock Purchases		(2,884)	
Artist Payments	(3,984)	(1,909)	
Net Shop Sales	6,299		6,894
<i>Museum Donations</i>			
Cash Entrance Donations	1,503	4,147	
Zettle Donations	62	170	
Other Donations	49	1,728	
Just Giving	197	86	
Less Just Giving Costs	(126)	(216)	
Gift Aid	178	0	
SumUp Card Receipts	1,004	4,717	
Less SumUp Costs	(90)	(180)	
Net Museum Takings	2,776		10,452
<i>Mop Fair</i>			
Mop Rentals	1,040	1,060	
Less Mop Costs	(279)	(130)	
Mop Fair Income	761		930
<i>Museum Talks</i>			
Talk Income	314	1,147	
Less Talk Expenses	(24)	(165)	
Talks Net	290		982
<i>Other Income</i>			
Covid Grants	3,971	0	
Cabinet Donations	3,350	6,160	
Amazon Smile	31	48	
Mercia Rents	1,200	1,200	
COIF Dividends	50	50	
			7,458
Total Receipts	18,728		26,715
Payments			
Bank Charges	(307)		(302)
Refurbishment Expenses			(25,939)
Building Maintenance	(1,731)		(1,508)
Conservation	(65)		(1,052)
Town Clock			0
Electricity	(2,026)		(3,048)
Fire Extinguishers	(88)		(96)
Insurance	(2,095)		(3,427)
Gratuity			(39)
Legal Expenses			0
Confidential			

Receipts & Payments		
Museum Displays	(1,009)	0
Museum Purchases	(40)	0
Publicity	(653)	0
Security	(1,052)	(433)
Staff Costs		(115)
Subscriptions		0
Sumup Purchase	(360)	0
Sundry		0
Telephone/WI FI	(732)	(696)
Training	(47)	0
Water	(269)	(269)
Web Site	(86)	0
Ceiling Project	(24,489)	
Total Payments	(35,050)	(36,923)
Net receipts / (Payments)	(16,321)	(10,209)
COIF Revaluation Gain/Loss	(221)	158
Museum Balance B/F	18,989	10,968
WTT Balances B/F	91,926	83,405
Balance carried forward	94,373	84,322
Made up of:		
Treasurers Account	36,093	16,271
WTT Town Hall Appeal	2,645	2,645
Museum Cash		20
Museum Account	10,968	20,562
Strategic Reserve:		
Treasurers Account	43,000	43,000
COIF	1,667	1,825
	94,373	84,322

Checks - this should equal zero

-

0

Approval of the accounts

The financial statements were approved at a meeting of the Trustees and signed on its behalf by:

Signed:

Name (Trustee)

Date:

Cabinet Donations

Received

Evans Adlard	£	250
WTC	£	3,000
M Duffton	£	100
Hollingsworth & Vose	£	2,260
Winchcombe Rotary	£	3,900
Total	£	9,510

Possible Expenditure

Estimated Costs

Paid

Town Clock Maintenance	7,000.00	
New Web Site	4,000.00	
Planning Permission Fireball Camera	500.00	
Chairs	1,000.00	
Lights on stairs	3,000.00	
Revision Meteorite Display	1,000.00	
Total	16,500.00	



Section A

Independent Examiner's Report

Report to the trustees/ members of

Charity Name WINCHCOMBE TOWN TRVST

On accounts for the year ended

31 DECEMBER 2023 Charity no (if any) 1173 052

Set out on pages

1-3 (remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended DD / MM / YYYY.

Responsibilities and basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed: AEW Worthington

Date: 7 February 2024

Name: ANDREW EASTON WORTHINGTON

Relevant professional qualification(s) or body (if any):

ICAEW

Address:

27 GREET ROAD
WINCHCOMBE
CHELTENHAM GL54 5JT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

Winchcombe Town Trust**Total Receipts & Payments Account for the year ended 31 December 2023**

Period	Previous year	Year to Date	
	2022	2023	
Receipts			
<i>Shop Receipts</i>			
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COIF Dividends	50	50	
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Total Receipts	18,728		26,715
Payments			
Bank Charges	(307)		(302)
Refurbishment Expenses			(25,939)
Building Maintenance	(1,731)		(1,508)
Conservation	(65)		(1,052)
Town Clock			0
Electricity	(2,026)		(3,048)
Fire Extinguishers	(88)		(96)
Insurance	(2,095)		(3,427)
Gratuity			(39)
Legal Expenses			0
Museum Displays	(1,009)		0

Museum Purchases	(40)	0
Publicity	(653)	0
Security	(1,052)	(433)
Staff Costs		(115)
Subscriptions		0
Sumup Purchase	(360)	0
Sundry		0
Telephone/WI FI	(732)	(696)
Training	(47)	0
Water	(269)	(269)
Web Site	(86)	0
Ceiling Project	(24,489)	
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Strategic Reserve:		
Treasurers Account	43,000	43,000
COIF	1,667	1,825
	94,373	84,322
Checks - this should equal zero	-	0
Approval of the accounts		
The financial statements were approved at a meeting of the Trustees and signed on its behalf by:		
Signed:		
Name (Trustee)		
Date:		

Notes to the Accounts			
Cabinet Donations			
Received			
Evans Adlard	£	250	
WTC	£	3,000	
M Dufton	£	100	
Hollingsworth & Vose	£	2,260	
Winchcombe Rotary	£	3,900	
Total	£	9,510	
Possible Expenditure			
	Estimated Costs	Paid	
Town Clock Maintenance	7,000.00		
New Web Site	4,000.00		
Planning Permission Fireball Camera	500.00		
Chairs	1,000.00		
Lights on stairs	3,000.00		
Revision Meteorite Display	1,000.00		
Total	16,500.00		

Winchcombe Town Trust & Winchcombe Museum

Balance Sheet
31 December 2023

	2022	2023
B/F	Additions/Disposals	C/F
CURRENT ASSETS		
INVESTMENTS		
COIF	1,667	1,825
TOTAL INVESTMENTS	1,667	1,825
BANK ACCOUNTS		
Treasurers Account	79,093	59,271
Appeal Account	2,645	2,645
Museum Current Account	10,948	20,562
Museum Cash	20	20
TOTAL BANK ACCOUNTS	92,706	82,497
TOTAL CURRENT ASSETS	94,373	84,322
CURRENT LIABILITIES		
Creditors	0	0
Building Works & Fittings	0	0
Less Grants Agreed	0	0
Net Total	0	0
TOTAL RESOURCES	94,373	84,322
FIXED ASSETS		
Town Hall Buildings (Insurance Value 2023)	776,000	909,445
Fixtures & Fittings	19,391	24,678
Less Depreciation for current year		(9,536)
Museum Contents (Insurance Value 2023)	99,316	110,694
Mop Fair Rights (net income 2023 x 2)	1,700	1,860
TOTAL FIXED ASSETS	896,407	1,056,533
Depreciation Policy	Fixtures & Fittings	10% Flat pa
	Buildings	-
	Museum Contents	-
	Computer Equipment	20% Flat pa

Total Receipts & Payments Account for the year ended 31 December 2023

Period	Receipts			Payments			Capital Expenditure		
	Previous year 2022	Budget 2023	Year to Date 2023	Previous year 2022	Budget 2023	Year to Date 2023	Previous year 2022	Budget 2023	Year to Date 2023
Shop Receipts									
Zettle Sales	£5,172	£5,000	£3,770	-£307	-£350	-£302	£3,971		£0
Third Party Sales	£244	£1,000	£1,156	-£1,731	-£1,000	-£1,508	£3,350		£6,160
TIC Rents	£3,300	£3,500	£3,600	-£65	-£1,000	-£1,052	-£24,489		£0
TIC Sales (Net)	£1,567	£1,600	£3,161	-£2,026	-£3,500	-£3,048		-£30,000	-£25,939
Less Shop Costs				-£88	-£100	-£96	-£360		£0
Stock Purchases		-£2,000	-£2,884	-£2,095	-£2,500	-£3,427			
Artist Payments	-£3,984	-£3,000	-£1,909						
Net Shop Sales	£6,300	£6,100	£6,894						
Museum Donations									
Cash Entrance Donations	£1,503	£3,000	£4,147	-£1,009	-£1,500	£0			
Zettle Donations	£62	£0	£170	-£40	£0	£0			
Other Donations	£49	£500	£695	-£653	-£500	£0			
Just Giving	£197	£200	£86	-£1,052	-£1,000	-£433			£1,000 Agreed
Less Just Giving Costs	-£126	-£216	-£216	-£1,052	-£1,000	-£433			
Gift Aid	£178	£800	£0	-£200	-£200	-£115			£3,000
SumUp Card Receipts	£1,004	£5,000	£4,717						
Less SumUp Costs	-£90	-£180	-£180						
Net Museum Takings	£2,776	£9,104	£9,418						£16,500
Mop Fair Net Income	£761	£750	£930						
Museum Talks									
Talk Income	£314	£1,000	£1,147						
Less Talk Expenses	-£24	-£200	-£165						
Talks Net	£290	£800	£982						
Other Income									
Amazon Smile	£31	£48	£48						
Mercia Rents	£1,200	£1,200	£1,200						
COIF Dividends	£50	£50	£50						
Total Other Income	£1,281	£1,298	£1,298						
Total Receipts	£11,408	£18,052	£19,521						
Payments									
Bank Charges									
Building Maintenance									
Conservation									
Town Clock									
Electricity									
Fire Extinguishers									
Insurance									
Gratuity									
Museum Displays									
Museum Purchases									
Publicity									
Security									
Staff Costs									
Subscriptions									
Telephone/Wi Fi									
Training									
Water									
Web Site									
Total Payments	-£10,201	-£14,340	-£10,985						
Net receipts / (Payments)	£1,207	£3,712	£8,536						
Capital Expenditure									
Covid Grants									
Cabinet Donations									
Ceiling Project									
Cabinet Purchases									
Sumup Machine Purchase									
Possible Expenditure									
Town Clock Maintenance									
New Web Site									
Planning Permission Fireball Camera									
Chairs									
Revision Meteorite Display									
Lights on stairs									
Estimated Costs	£7,000	£4,000	£500						
Treasurers Account (net)	£36,093		£16,271						
Museum Cash			£20						
Museum Account			£20,562						
Strategic Reserve:									
WTT Town Hall Appeal			£2,645						
Treasurers Account			£43,000						
COIF			£1,667						
Total	£94,373		£84,322						

WINCHCOMBE TOWN TRUST

England & Wales - Charity number 1173052

Accounts

WINCHCOMBE TOWN TRUST

Registered Charity 1173052

TRUSTEES' REPORT for year ending 31st December 2022

A Constitution

Winchcombe Town Trust was originally established by a Deed of Trust dated 28th March 1890. This charitable Scheme was arranged pursuant to the Municipal Corporations Act 1883, following the dissolution of the Corporation of Bailiffs and Burgesses of Winchcombe. The Trust received various properties and artefacts, but little cash.

The Trust has now re-formed as a Charitable Incorporated Organisation ("CIO"). It was incorporated on 16th May 2017 with a new registered number 1173052 and merged with the previous 1890 charity (234734) in December 2021

The Trust has its main activity based at the Old Town Hall, High Street, Winchcombe, GL54 5LJ

B Objects

The objects of the CIO in its Trust Deed are: -

(1) To promote the benefit of the inhabitants of Winchcombe and the surrounding area ("the area of benefit"), by working with local voluntary and community organisations, inhabitants and other authorities in a common effort to advance education and to provide facilities in the interests of social welfare for recreation and leisure time occupation with the object of improving conditions of life for the said inhabitants, without distinction of age, disability, nationality, race, sex, sexual orientation, political, religious or other opinions by the provision of maintaining and managing the Town Hall.

(2) The relief of poverty of persons resident in the area of benefit by making grants of money to them or providing or paying for goods, services or facilities for them or making grants of money to other persons or bodies who provide goods, services or facilities to those in need. In exceptional cases the trustees may decide to assist someone (who is otherwise qualified) who is resident outside of (or only temporarily resident in) the area of benefit.

(3) To advance education of the public in the history of Winchcombe, in particular by the provision of a museum.'

C Trustees and Museum Committee

The current Trustees are:

Mr. D.M.F Dufton (Chairman)

Mr. A Herod

Mr. A. Robinson

Mr. V. Royle

No.1173052

Mr. A.B.Thomas
Mr. R Wakeford

We are seeking more trustees and volunteers to share the workload. Trustees are elected by resolution of the Trust and serve for an initial period of 5 years, renewable once.

There is a separate dedicated Museum Committee, which focusses on maintaining and operating the Winchcombe Museum. This engages with a group of hard-working volunteers who are key to operating the Museum. The number of museum volunteers has materially increased over 2022.

D Activities in 2022

The Trustees determined in 2017 that Winchcombe Museum must be completely revamped in order to best display its collections and to provide a key focal point for presenting the Heritage and History of Winchcombe town.

The Museum has been almost completely closed from October 2019 to June 2022, with only a few months of opening. The ceiling to the main room was found to be defective and this (as well as COVID) forced closure of the museum for nearly all of 2021 and the first half of 2022. Following successful fund-raising and obtaining the necessary consents, Pyments of Campden were instructed to remove the ceiling, thus creating an open, airy space within which to display the Museum collection.

Following the work on the ceiling, the display cases were repainted and the museum displays re-done with new interpretation boards. This has created a more inviting display for visitors. This includes telling the town's story chronologically for the first time in many years and the inclusion of new exhibits.

The new interpretation boards greatly help in telling the story of Winchcombe for visitors.

The Trust has been successful in attracting some new museum volunteers,

The Trust has continued planning for and seeking advice on establishing a retail operation, to provide a long-term sustainable form of income, to help secure the future viability of the Museum and the Trust. COVID and the recent recession has made this a particularly problematic exercise, and the continuing economic recession means that these plans are on hold.

Given its limited funding, the Trust has focussed on maintaining and enhancing Winchcombe Museum. In addition, it awards an annual prize to a pupil of Winchcombe School who has shown the most improvement.

Measurement of activity

The principal criterion being used to measure the growth of the Museum is visitor numbers and we are looking to increase the annual number of visitors from a historic level of 1,500 -2,000 to a range of 5 -10,000.

The Museum re-opened in June 2022, and the flow of visitors has substantially

increased to a level of an annualized rate of 5,000.

E Finance

The Trust financial position continues to require careful management as the Trust has very limited resources of its own for financing major projects and operating the Museum.

In a normal year, the Trust income and expenditure is less than £10,000 p.a., with a modest surplus in some years of around £1,000. This has meant that all major projects have involved significant fund-raising and reliance on grants and donations.

The 31 December 2022 accounts show that the Trust has total current assets of £110,916 as at 31 December 2022. £43,000 is restricted as a strategic reserve.

The Museum liquidated £20,000 of its reserves, in order to part- fund the ceiling repairs.

The impact of COVID resulted in no income from Museum entrance fees or related sales of books, etc. for most of 2020 and 2021.

The Trust must raise further funds and find new sources of income in order to both meet the cost of continued improvements as well as providing enough income to keep open.

F Volunteers

The current group of volunteers is an indispensable element in the functioning of the Trust and the Museum. Volunteers are the source of Trustees and also those people who maintain the building and Museum.

They also provide the necessary resource to open and close the Museum and to supervise and inform members of the public who enter the Museum.

The vast majority of such volunteers are based in Winchcombe. Where more specialist skills are required, the Trust has been fortunate to find individuals who have been able to help with the major projects.

In common with most voluntary organisations, the Trust has found it difficult to recruit many volunteers, especially in the time of COVID. With the advice of South West Museums Association and others, progress is now being made.

This is a vital area as the age profile of the majority of current volunteers means that additional newcomers are essential over the next few years.

G Future Plans

Prior to COVID, the Trust has successfully engaged with Winchcombe in order to raise awareness of the Museum and its role within Winchcombe and has attracted widespread support for the refurbishment works and for removing the ceiling.

The extended closure of the Museum room for both planned and unexpected works and COVID have caused a major hiatus in the activities of the Trust over the past 3 years.

The Trust is planning to establish a “Friends of Winchcombe Museum” as the basis for continued engagement and also a means of securing regular income.

A number of Trustees attended a “Rebuilding the Foundations” course run by the South West Museums Association, which is connected to the Arts Council. This has generated ideas and will form the basis for plans to address some of the structural issues which affect not just Winchcombe Museum but also the vast majority of museums in the country.

The Trust is planning for the recruitment of more volunteers and trustees, in order to take the Museum forward for the future.

The Trust is now embarking on a major exercise to involve the Community and local businesses, in order to fulfill the vision of the museum being the Heritage Centre and Portal for all of Winchcombe’s history and heritage

The Trust is planning the opening of the retail shop in the Museum building some time when the conditions for retail sales are right. This is dependent on there being sufficient demand and that the Trust can finance the retail cashflows needed.

The Trust is prioritising the search for new volunteers and trustees, as many of these are of pensionable age.

Michael Dufton

Michael Dufton
Chairman

2nd April 2023

Winchcombe Town Trust**Total Receipts & Payments Account for the year ended 31 December 2022**

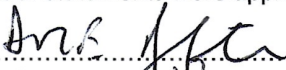
Period	<u>Previous year</u> 2021	<u>Year to Date</u> 2022	
Receipts			
<i>Shop Receipts</i>			
Zettle Card Sales	6,040	3,929	
Cash Sales	199	1,243	
Third Party Sales		244	
TIC Rents	2,197	3,300	
TIC Sales (Net)		1,567	
<i>Less Shop Costs</i>			
Artist & Stock Payments	(4,636)	(3,984)	
Net Shop Sales	3,801		6,299
<i>Museum Donations</i>			
Cash Entrance Donations	-	1,503	
Zettle Donations		62	
Other Donations		49	
Just Giving		197	
Less Just Giving Costs		(126)	
Gift Aid		178	
SumUp Card Receipts	-	1,004	
Less SumUp Costs	-	(90)	
Net Museum Takings	-		2,776
<i>Mop Fair</i>			
Mop Rentals	1,028	1,040	
Mop Costs	-	(279)	
Mop Fair Income	1,028		761
<i>Museum Talks</i>			
Talk Income		314	
Talk Expenses		(24)	
Talks Net	-		290
<i>Other Income</i>			
Covid Grants	11,035		3,971
Thirty Percy Grant	4,152		
Meteorite Grants & Donations	4,500		
Museum Donations	2,647		
Cabinet Donations			3,350
Training Grant	300		
Amazon Smile	51		31
Mercia Rents	1,200		1,200
COIF Dividends	49		50
Total Receipts	28,761		18,728
Payments			
<i>Ceiling Project</i>			
Payments		(85,545)	
Less Grants	3,607	55,544	
Gift Aid	-	1,726	
Sum Up Donations		222	
Cash Donations		1,146	
Just Giving	94	1,865	
Just Giving Costs		(36)	
Zettle Donations		590	

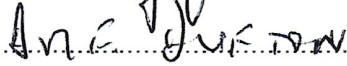
Virgin Giving	631	-
Ceiling Cost	4,332	(24,489)
Other Costs		
Bank Charges	(236)	(307)
Refurbishment Expenses	(11,511)	
Building Maintenance	(959)	(1,731)
Conservation	(317)	(65)
Town Clock	(464)	-
Electricity	(2,477)	(2,026)
Fire Extinguishers	(318)	(88)
Insurance	(2,096)	(2,095)
Museum Displays	(19)	-
Museum Purchases	(597)	(40)
Publicity	(1,293)	(653)
Security	(406)	(1,052)
Staff Costs	(37)	-
Subscriptions	-	
Sumup Purchase		(360)
Sundry	-	
Telephone/WI FI	(576)	(732)
Training		(47)
Water	(202)	(269)
Web Site	(179)	(86)
Gratuity	(38)	-
Museum Expenses - Cabinet, Info Board	(3,762)	(1,009)
Total Payments	(21,157)	(35,050)
<hr/>		
Net receipts / (Payments)	7,604	(16,322)
COIF Revaluation Gain/Loss	149	(221)
Museum Balance B/F		
Balance brought forward	103,162	110,916
Balance carried forward	110,916	94,373
<hr/>		
Made up of:		
Treasurers Account	45,472	36,093
WTT Town Hall Appeal	1,565	2,645
Museum Account	18,989	10,968
Strategic Reserve:		
Treasurers Account	43,000	43,000
COIF	1,889	1,667
	<hr/>	<hr/>
	110,915	94,373
	<hr/>	<hr/>

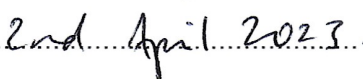
Checks - this should equal zero - -

Approval of the accounts

The financial statements were approved at a meeting of the Trustees and signed on its behalf by:

Signed: 

Name:  (Trustee)

Date: 

WINCHCOMBE TOWN TRUST

England & Wales - Charity number 1173052

Accounts

WINCHCOMBE TOWN TRUST
Registered Charity 1173052

TRUSTEES' REPORT for year ending 31st December 2021

A Constitution

Winchcombe Town Trust was originally established by a Deed of Trust dated 28th March 1890. This charitable Scheme was arranged pursuant to the Municipal Corporations Act 1883, following the dissolution of the Corporation of Bailiffs and Burgesses of Winchcombe. The Trust received various properties and artefacts, but little cash.

The Trust has now re-formed as a Charitable Incorporated Organisation ("CIO"). It was incorporated on 16th May 2017 with a new registered number 1173052.

The Trust has its main activity based at the Old Town Hall, High Street, Winchcombe, GL54 5LJ

B Objects

The objects of the CIO in its Trust Deed are: -

(1) To promote the benefit of the inhabitants of Winchcombe and the surrounding area ("the area of benefit"), by working with local voluntary and community organisations, inhabitants and other authorities in a common effort to advance education and to provide facilities in the interests of social welfare for recreation and leisure time occupation with the object of improving conditions of life for the said inhabitants, without distinction of age, disability, nationality, race, sex, sexual orientation, political, religious or other opinions by the provision of maintaining and managing the Town Hall.

(2) The relief of poverty of persons resident in the area of benefit by making grants of money to them or providing or paying for goods, services or facilities for them or making grants of money to other persons or bodies who provide goods, services or facilities to those in need. In exceptional cases the trustees may decide to assist someone (who is otherwise qualified) who is resident outside of (or only temporarily resident in) the area of benefit.

(3) To advance education of the public in the history of Winchcombe, in particular by the provision of a museum.'

C Trustees and Museum Committee

The current Trustees are:

Mr D.M.F Dufton (Chairman)
Mr A Herod
Mr A. Robinson
Mr V. Royle
Mr A.B.Thomas
Mr R Wakeford

We are seeking more trustees to share the workload. Trustees are elected by resolution of the Trust and serve for an initial period of 5 years, renewable once.

There is a separate dedicated Museum Committee, which focusses on maintaining and operating the Winchcombe Museum. This engages with a group of hard-working volunteers who are key to operating the Museum.

D Activities in 2021

The Trustees determined in 2017 that Winchcombe Museum must be completely revamped to best display its collections and provide a key focal point for presenting the Heritage and History of Winchcombe town.

Phase 1 (alterations to the structure of the Old Town Hall) were completed in March 2020.

Unfortunately, the impact of the COVID pandemic meant that the Museum did not open in 2020 and had limited opening in 2021. This resulted in loss of opportunity to engage with the Community and financial loss of income.

In addition, the Trustees were forced to close the main room of the Museum on the First Floor, due to discovering that the lath and plaster ceiling was at risk of sudden collapse.

However, the arrival of the Winchcombe Meteorite on 28th February 2021 and the generous donation of 3 fragments to the Museum gave a window of opportunity to convert the small room upstairs into a Meteorite Room. This opened in August 2021, and the Museum has had a steady stream of visitors from both the Community and from afar.

With no opportunity to open the main Museum, the Trustees concentrated on updating the Museum website www.winchcombemuseum.org.uk and in mounting temporary exhibitions in the windows of the Undercroft, as well as utilising the new display monitors.

The Trustees commissioned a structural survey report from Basnett Associates and decided upon a plan to remove the ceiling, following observations by a local entrepreneur. Both planning and listed building consent were obtained. Pyments of Campden Limited (the main contractor for Phase 1) were awarded a contract on the basis that they had executed Phase 1 very well and to budget and they had agreed to do the ceiling works at cost.

The ceiling works started in November 2021 and are due to complete April 2022.

The Trust has been successful in attracting some new volunteers, who will be able to help with various aspects of the Museum's plans in 2022, subject to COVID requirements.

The Trust has continued planning for and seeking advice on establishing a retail operation, to provide a long-term sustainable form of income, to help secure the future viability of the Museum and the Trust. COVID has made this a particularly problematic exercise, given the severe impact on the economy for most of 2020 and 2021.

Given its limited funding, the Trust has focussed on maintaining and enhancing Winchcombe Museum. In addition it awards an annual prize to a pupil of Winchcombe School who has shown the most improvement.

Measurement of activity

The principal criterion being used to measure the growth of the Museum is visitor numbers and we are looking to increase the annual number of visitors from a historic level of 1,500 - 2,000 to a range of 5 -10,000.

E Finance

The Trust financial position continues to require careful management as the Trust has very limited resources of its own for financing major projects and operating the Museum.

In a normal year, the Trust income and expenditure is less than £10,000 p.a., with a modest surplus in some years of around £1,000. This has meant that all major projects have involved significant fund-raising and reliance on grants and donations.

The 31 December 2021 accounts show that total assets on the balance sheet are £903,223. Of that sum £776,000 is represented by the Old Town Hall Building and £99,316 by the Museum collections. COIF investments total £1,889.

The Trust has total current assets of £110,915 as at 31 December 2021. No contractor costs for the ceiling repairs were invoiced in 2021. £45,000 is restricted as a strategic reserve.

The Museum has liquidated much of its COIF reserves, to temporarily fund the ceiling repairs.

The impact of COVID resulted in no income from Museum entrance fees or related sales of books, etc for most of 2020 and 2021. These were partially offset by grants distributed by Tewkesbury Council on behalf of central government. However, the inability of having museum visitors has increased the challenge of attracting visitors and in creating proper engagement.

The Trust must raise further funds to both meet the full costs of the ceiling works and to complete the refurbishment of the main Museum Room and cabinets (Phase 2 of the Transformation Project).

F Volunteers

The current group of volunteers is an indispensable element in the functioning of the Trust and the Museum. Volunteers are the source of Trustees and those people who maintain the building and Museum.

They also provide the necessary resource to open and close the Museum and to supervise and inform members of the public who enter the Museum.

Most of such volunteers are based in Winchcombe. Where more specialist skills are required, the Trust has been fortunate to find individuals who have been able to help with the major projects.

In common with most voluntary organisations, the Trust has found it difficult to recruit many volunteers, especially in the time of COVID. With the advice of South West Museums Association and others, progress is now being made.

This is a vital area, as the age profile of the majority of current volunteers means that additional newcomers are essential over the next few years.

G Future Plans

Prior to COVID, the Trust has successfully engaged with Winchcombe to raise awareness of the Museum and its role within Winchcombe and has attracted widespread support for the works in Phase 1.

Both the ceiling repairs and COVID have caused a major hiatus in the activities of the Trust. This impacted the timing of the next steps towards refurbishing and transforming the Museum room layouts and interpretation.

The Trust has started on a fund-raising campaign for this and related matters (the ceiling of the Museum).

The Trust is planning to establish a “Friends of Winchcombe Museum” as the basis for continued engagement and a means of securing regular income.

A number of Trustees attended a “Rebuilding the Foundations” course run by the South West Museums Association, which is connected to the Arts Council. This has generated ideas and will form the basis for plans to address some of the structural issues which affect not just Winchcombe Museum but also most museums in the country.

The Trust is now embarking on a major exercise to involve the Community and establish Community views on and wishes for their Museum. This will both provide the foundation for the strategic direction of the Museum and help support grant applications for Phase 2, which is intended to create a Heritage Centre for both residents and visitors to Winchcombe within the next 2-3 years.

The Trust is planning the opening of the retail shop in the Museum building some time when the conditions for retail sales are right. This is dependent on there being sufficient demand and that the Trust can finance the retail cashflows needed. It is the intention that the Trust will employ one or more persons, when sustainable retail activity warrants this.

The Trust is prioritising the search for new volunteers and trustees, as many of these are of pensionable age.

Michael Dufton

Michael Dufton
Chairman

March 2022

Winchcombe Town Trust

Total Receipts & Payments Account for the year ended 31 December 2021

Period	Previous year 2020	Year to Date 2021
Receipts		
Transfer In	-	-
Dividends	48	49
Direct Donations	2,869	3,607
Virgin Giving	265	631
Just Giving	-	94
Amazon Smile	35	51
Charities Aid Foundation	200	-
Gift Aid	2,790	-
Interest	-	-
Mercia Rents	600	1,200
Mop Fair Rents	-	1,028
Museum Surplus	-	-
Shop Sales	1,291	6,040
Covid Payments	11,334	11,035
TIC Rents	910	2,197
Training Donation	-	300
Refurbishment Income (Thirty Percy)	169,834	4,152
Total receipts	190,176	30,383
Payments		
Transfer Out	-	-
Bank Charges	(562)	(236)
Building Maintenance	-	(959)
Clock	(294)	(464)
Electricity	(1,872)	(2,477)
Fire Extinguishers	-	(318)
Insurance	(1,398)	(2,096)
Legal Expenses	-	-
Meeting Expenses	-	-
Mop Fair Expenses	(125)	-
Museum Expenses	-	(3,762)
Publicity	(211)	(1,293)
Rates	-	-
Refurbishment Outgoings	(180,335)	(11,511)
School Prize	-	-
Security	(15)	(406)
Shop Purchases	(105)	(4,423)
Stair Lift	-	-
Telephone	(643)	(576)
Trust Training	-	-
Water	(213)	(202)
Web Site	-	(179)
Gratuity	-	(38)
Total payments	(185,773)	(28,941)
Net receipts / (Payments)	4,403	1,442
COIF Revaluation	186	149
Gain on Realisation	-	-
Balance brought forward	85,746	90,334
Balance carried forward	90,335	91,926

Made up of:

Treasurers Account	62,140	45,472
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Confidential

Charity No:1173052

04/03/2022

	Receipts & Payments	
WTT Town Hall Appeal	1,455	1,565
Strategic Reserve:		
Treasurers Account	25,000	43,000
Deposit account	-	-
COIF	1,739	1,889
	<u>90,335</u>	<u>91,926</u>

Checks - this should equal zero

Approval of the accounts

The financial statements were approved at a meeting of the Trustees and signed on its behalf by:

Signed: 

Name: Alan Herod (Trustee)

Date: 7/3/2022

Meteorite Cabinet

Cost (Cabinet & Pictures)	£	4,800
Funds Raised	£	4,500
Net Cost	-£	300

Ceiling

Estimated Cost	£	101,000
Funds Raised		
(Donations less Meteorite Donations)	£	7,029
Funds Expected	£	46,820
Net Cost	£	47,151

Funds anticipated

Gift Aid	£	820
Transfer from Museum for Meteorite displays	£	1,000
Enovert Grant	£	45,000
Total	£	46,820

Major Donations

Meteorite (paid into Museum Account)

Winchcombe Town Council	£1,000
Alan Herod	£1,000
Annabel Burton	£1,000
David Gray	£1,000
Michelmores	£500
Total	£ 4,500

Ceiling Appeal (paid into Town Trust)

Winchcombe Rotary (2020)	£1,000
Dent Brocklehurst (2020)	£1,500
Evans Adlard (2020)	£250
Helen Plumb	£1,000
David Gray	£2,000
Evans Adlard (2021)	£250
Jean Jones	£286
Major Donors Total	£ 6,286

Volunteering Project

Bristol Council	£300
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Winchcombe Town Trust & Winchcombe Museum

Balance Sheet
31 December 2021

	2020		2021
B/F		Additions/Disposals	C/F
CURRENT ASSETS			
INVESTMENTS			
COIF	1,739	150	1,889
TOTAL INVESTMENTS	1,739	150	1,889
BANK ACCOUNTS			
Treasurers Account	87,140		88,472
Appeal Account	1,455		1,565
Deposit Account	0		0
Museum Current Account	12,807		18,969
Museum Deposit Account	0		0
Museum Cash	20		20
TOTAL BANK ACCOUNTS	101,422	7,604	109,027
TOTAL CURRENT ASSETS	103,161	7,754	110,915
CURRENT LIABILITIES			
Creditors	(336)		0
Building Works & Fittings	(29,308)		0
Less Grants Agreed	0		0
Net Total	(29,644)		0
TOTAL RESOURCES	73,517	37,398	110,915
FIXED ASSETS			
Town Hall Buildings (Insurance Value 2020)	776,000		776,000
Fixtures & Fittings	26,515	3,700	
Less Depreciation to B/S Date		(4,008)	26,207
Museum Contents (Insurance Value 2020)	98,000	1,316	99,316
Mop Fair Rights (net income 2019 x 2)	1,700		1,700
TOTAL FIXED ASSETS	902,215	1,008	903,223
Depreciation Policy			
Fixtures & Fittings		10% Flat pa	
Buildings		-	
Museum Contents		-	
Computer Equipment		20% Flat pa	



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
WINCHCOMBE TOWN TRUST

**On accounts for the year
ended**

31 DECEMBER 2021
Charity no (if any) 1173052

Set out on pages

1-3
Remember to include the page numbers of additional sheets.

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 12 2021

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

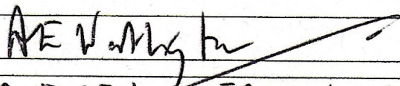
**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below~~*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed: 

Date: 7 MARCH 2022

Name: ANDREW EASTON WORTHINGTON

**Relevant professional
qualification(s) or body
(if any):**

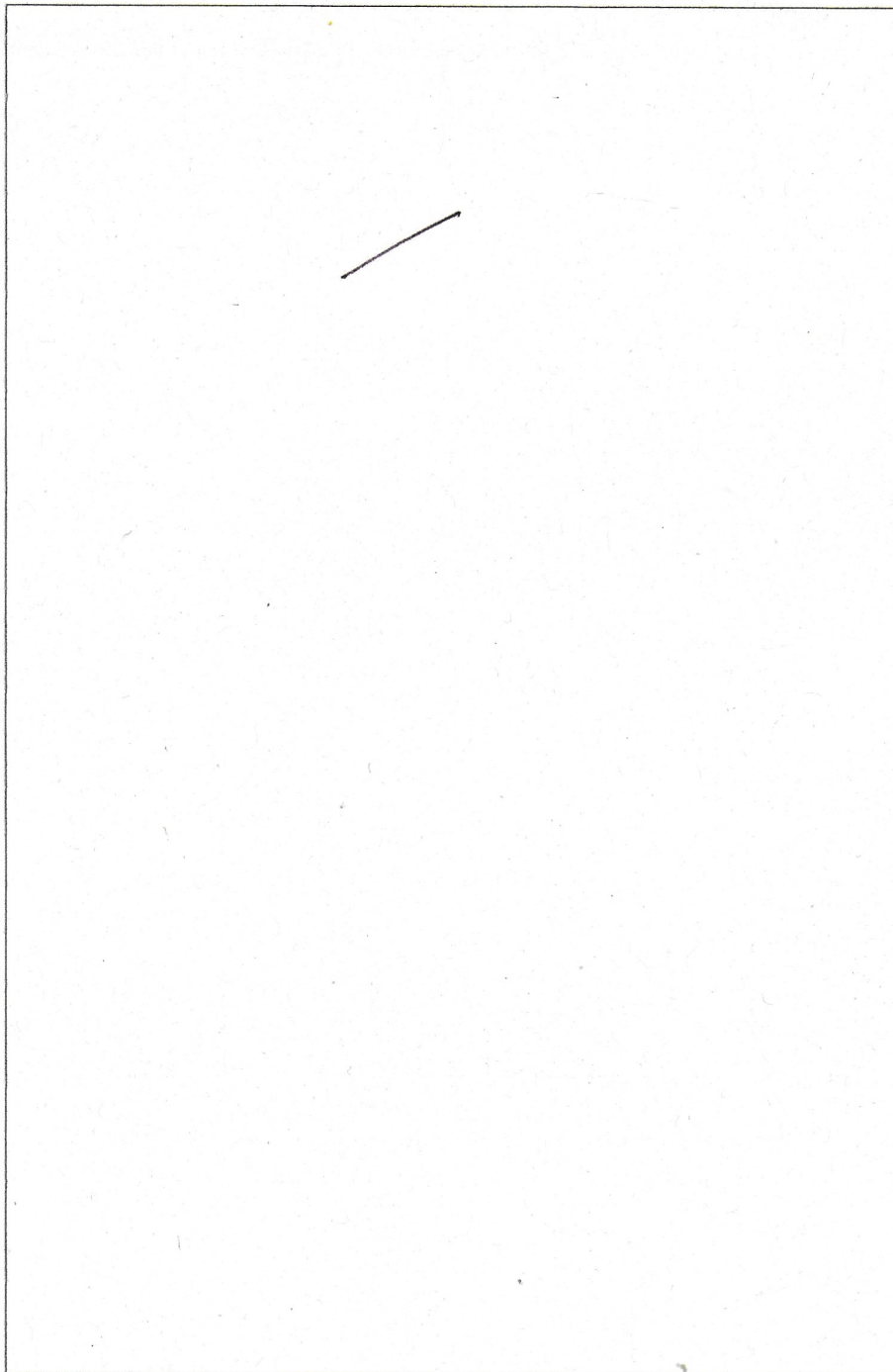
ICAEW

Address:

27 GREET ROAD
WINCHCOMBE
CHELTENHAM GL54 5JT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

A large empty rectangular box for disclosure, with a single handwritten line in the upper center.