



## **Heart for Africa: Report of the Trustees and Accounts for the period 1 September 2020 - 31 August 2021**

### **Legal and Administrative Information**

Charity Name:	Heart for Africa
Charity registration number:	1173027
Website:	<a href="http://www.heartforafrica.co.uk">www.heartforafrica.co.uk</a>
Facebook:	<a href="https://www.facebook.com/heartforafricauk/">www.facebook.com/heartforafricauk/</a>
Instagram:	<a href="https://www.instagram.com/heartforafricauk/">www.instagram.com/heartforafricauk/</a>
Registered office:	Central Offices Top Road Gelli Ind Est, Gelli Rhondda Cynon Taf CF41 7UW
Trustees during the Period:	Mr Lawrie Davies (Chair of Trustees) Dr Fiona Davies Mrs Lauren Smith Mr Ian Smith
Bankers:	Barclays Bank
Accountants:	Curtis Bowden & Thomas 101 Dunraven Street Tonypany Rhondda Cynon Taf CF40 1AR

Heart for Africa is a Charitable Incorporated Organisation (CIO) governed by its Constitution dated 12<sup>th</sup> May 2017.

Heart for Africa may have a minimum of three and a maximum of twelve trustees. New trustees are appointed by the current trustees. In the event of Heart for Africa being wound up, the trustees have no liability to contribute to its assets and no personal responsibility for settling any debts and liabilities.

This Annual Report and Accounts cover the charity's fourth accounting period, from 1 September 2020 to 31 August 2021.

## Overview

Heart for Africa came out of the hearts of several people who had visited East Africa with one of our partner charities, Sporting Marvels (UK Reg'd Charity No. 1101562), across several trips between 2005 - 2017. After Sporting Marvels' February 2017 trip there was a strong desire to have more of a year-round impact in Tanzania/East Africa as opposed to just ten days every two years. The trips, mostly for sixth formers ("All-Star Leaders"), see the young people that Sporting Marvels works with visit orphanages, schools, churches and communities linked to Sporting Marvels through longstanding partnerships. Each subsequent trip attracted an increased level of donations (in cash and kind) from the Rhondda community, and Sporting Marvels personnel felt strongly that they wished to help with the practicalities of setting up a structure more suited to making an ongoing impact, one that had a strategic focus on projects that would produce sustainable benefit. This prompted the formation of Heart for Africa, with Lawrie Davies (Managing Director of Sporting Marvels, one of Heart for Africa's most committed monthly supporters) as the first Chair of Trustees. Lawrie's four-year term as Chair ended in May 2021, and he was unanimously re-elected for a further three years.

Heart for Africa currently works in the city of Arusha and its surrounding communities. We have a small team of five Community Coordinators (*pictured, right*) who support the charity around their day-to-day jobs and activities; they help the trustees identify needs and act as a liaison and an accountability mechanism between the CIO and its beneficiaries. As respected and trusted leaders within their communities/groups, we support and empower them to use their leadership and influence to help us make a difference in the lives of those who look to them. Rev. Stephen Owino, who leads this small team, has been a trusted friend and partner to Sporting Marvels for over 15 years. Each of the Community Coordinators is supported with a small monthly financial gift which enables them to give some of their time each month to assisting their communities whilst creating stronger accountability to the goals and reporting needs of the charity.



Heart for Africa's work has two main strands:

- Promoting education of young people, through support for orphans, street children and other children and young people in need, to enable them to attend school/college, and school visits by young people on Sporting Marvels trips.
- Prevention or relief of poverty, by providing grants, items and services to individuals and communities in need with a focus on long-term sustainability/impact. These include goats, chickens, mosquito nets, food and transport. Heart for Africa aims to undertake one major project each year – potential projects are identified by the Community Coordinators and considered by the trustees, giving due regard to the likely benefits and any potential risks.

Heart for Africa raises money through individual and organisational donations, sponsorship, events and grant applications. It is grateful for ongoing support from Sporting Marvels and our partner church, Dream Centre Wales, also based in Rhondda. Many young people associated with Sporting Marvels, Dream Centre Wales and Rhondda Netball (with which Heart for Africa shares office premises) have supported Heart for Africa through sponsored events and filling change collection boxes. Some local businesses such as newsagents,



fish & chip shops, pubs, etc have also agreed to support us by placing change collection boxes on their counters; this source of income was sparse during the periods of COVID-19 lockdown, but has revived slightly as regulations have been relaxed. A very successful fundraising event, the 'November Challenge' was run in November 2020, as well as an Easter Raffle in 2021 – these not only raised funds but brought Heart for Africa's work to the attention of new people within the Rhondda community. Income from individual donations and standing orders has also increased slightly over the last year. Together, these sources of funding have ensured that Heart for Africa has been able to cover core costs, the monthly gifts to our Community Coordinators, and our commitments toward educational needs, whilst being able to make small additional donations for specific purposes.

Heart for Africa was also successful in attracting grant funding from three sources for our third major project, 'Empowering Women in Muriet', which started in August 2021 – see next section.

### Achievements and Performance

Heart for Africa's main achievements throughout the year were as follows:

- Heart for Africa's next major project 'Empowering Women in Muriet' is now fully funded, thanks to The Peter Stebbings Memorial Charity (£5,000), the Allan and Nesta Ferguson Charitable Trust (£3,000), and the Wales for Africa Grants Scheme (£5,000 – grant received September 2021 so not included in the current accounts). The project, which commenced in August 2021, seeks to help four women from the Moriah Women's Group led by our Community Coordinator Mary Owino, as well as Mary herself (*see picture, right*), to upscale their small businesses focused around chicken and pig rearing, the sale of food crops, and a community shop. This group already used money from the profits of their businesses to help young people in the community to access education and training, and to meet urgent community needs. The women whose businesses are planned for upscaling have pledged to return 30% of their profits to the Group, to be reinvested in other women's start-up businesses or upscaling, or to meet community needs such as children's educational expenses.



- Classes recommenced in the community hall / church built for the village of Mateves (our previous project). Craft training classes in making Masai traditional jewellery restarted in early 2021 and ran until the summer, when most of those attending became involved in seasonal agricultural work. These classes will run again in early 2022. Sewing classes were also started, with an experienced



instructor, and these have attracted several women in the community. The sewing group, as well as making items for their own families, are making garments for sale in order that the instructor can continue to be paid for her instruction, following the initial classes funded by







the project budget. Heart for Africa donated £150 to enable another (overlock) sewing machine to be purchased, and the group hope that through increased sales they will soon be able to raise enough money to also buy a machine that can do embroidery. The hall/church has been fitted with more substantial doors and with glass in the windows, and is now connected to an electricity supply.

- Heart for Africa continued to support Cornelius Andrew, from New Paradiso Orphanage, with his secondary school fees. At the end of his second year at Edmund Rice Secondary School in Arusha, Cornelius' results put him in Division 1, the highest classification. The charity also supported four girls from another orphanage, Bethlehem Center for Children, with their secondary schooling by donating toward uniforms, shoes, books, meals, and additional lessons. Thanks to a financial commitment made by one of Heart for Africa's Trustees specifically for this purpose, the charity was also able to donate college fees for the motherless son and daughter of a pastor well known to Steve Owino, so that they could fulfil the potential they had shown at secondary school (in the event, the son was not required to pay fees for his foundation year as he received a basketball scholarship, a fact that would not have been known if he had not applied to college). Both have passed their foundation year and are ready to enrol on their diploma courses in autumn 2021.



- The charity held a very successful fundraising event in November 2021, the 'November Challenge'. Each trustee and volunteer, and several other supporters, signed up to run/walk a specific number of miles during November, toward a team target of 1500 miles – individual targets ranged from one mile a day to the challenge of adding a mile each day until running 30 miles on November 30<sup>th</sup>. The



challenge was prominent on our social media and participants attracted substantial sponsorship; a local rugby club also got involved and raised over £700. The total raised was £3,128 excluding Gift Aid which brought the total to over £3,500. As well as covering many of Heart for Africa's regular outgoings, this income enabled the charity to donate to help our partner Elirehema Wegard at Green Path for Community Success with core costs; a donation was also made to the CHISWEA Street Children's Centre, where our Community Coordinator Francesco Panga is based, to enable them to refurbish and update their kitchen.

- As the November Challenge was so close to Christmas, it was decided to hold an Easter Prize Draw rather than a Christmas one. This raised £268, a 42% increase on the amount raised through the previous year's Christmas Draw.





- Heart for Africa produced a 2021 calendar, using photographs from previous Tanzania trips. This was given free to regular supporters and Rhondra schools, and sold to others to raise funds.

- A supporter newsletter was produced and sent to all supporters by post and/or email in autumn 2020. As the annual 'Africa Evening' could not be held due to COVID-19 restrictions, this ensured that supporters were kept updated on the charity's activities.



## Personnel and Operations

Heart for Africa has two part-time members of staff to ensure the charity remains active and committed to achieving its aims and raising the requisite level of funds. Dr Fiona Davies (Operations Manager) works one day per week and is responsible for grant applications & reports, liaison with Community Coordinators and beneficiaries in Tanzania, sponsorship activities, and oversight of administration and finance. She continues to perform this role unpaid as part of her commitment as a Trustee of the charity. Lucy Jones has continued as Fundraising Coordinator, responsible for shop collection boxes and other local fundraising (an average of 1-2 hours per week) and is paid £60 per month. Responsibility for events and social media is shared between the two staff members.

Heart for Africa can also call on many volunteers from the charity Sporting Marvels, and some of the school pupils they work with, to support local events and promote the CIO and its activities within their own social circles. All Trustees also play an active voluntary role in the running of the charity.

## Public Benefit

The trustees confirm that they have referred to the Charity Commission's guidance on Public Benefit when setting and reviewing the CIO's aims, objectives and strategy. The trustees are satisfied that the CIO meets the public benefit requirement through its activities.

## Payments to Trustees

No trustee has received any payment in cash or kind from the CIO and all trustees are themselves regular monthly donors.

## Reserves

The CIO's core costs are primarily the support of part-time staff and support payments to our Community Coordinators in Arusha, as well as a monthly insurance payment. At the financial year end on 31<sup>st</sup> August 2021, reserves were equivalent to around one and a half months core costs. Ideally the trustees would wish for reserves at least 3 months core costs, but they prioritise supporting partner organisations, such as GP-COSU (see next page), in their time of need, over maintaining higher levels of reserves.



## COVID-19 Impact

Throughout this financial year, the COVID-19 pandemic continued to have a detrimental effect on Heart for Africa's ability to raise money through events, school activities and cash collection boxes, while the 2020 annual 'Africa Evening' could not be held due to restrictions on social gatherings. However, many grant funders have now reopened their general (non-COVID) funding.

Green Path for Community Success (GP-COSU), run by our Community Coordinator Elirehema Wegard, continues to see decreased donation income due to the downturn in tourism (as Elirehema was formerly a tour guide, a large percentage of income came through his industry contacts and from visitor donations). Heart for Africa made applications to a number of trusts for funding for GP-COSU, and are grateful to the one generous trust who made a donation of £500, which Heart for Africa has matched with £500 from unrestricted funds during the financial year. Elirehema is being proactive in seeking other funding sources, including cultivating a piece of land close to GP-COSU's premises to grow and sell vegetables.

Tanzania has released little official information about the extent of COVID-19's impact within the country. However, the new President is in favour of vaccinations and has signed Tanzania up to COVAX, though only a tiny percentage of citizens are vaccinated so far. International flights have now resumed to Tanzania, but due to the uncertainty of the situation, the additional precautions required, and the costs of complying with the required tests, it was decided that the 2021 Sporting Marvels/Heart for Africa All-Star trip should be postponed again to February 2023, which effectively means that the 2021 and 2023 trips will be merged.

## Financial Review

The financial position of the CIO at 31 August 2021 and at the date of this report is considered satisfactory. The charity is particularly pleased with the success of the November Challenge fundraising activity, and is very grateful to the three funders (The Peter Stebbings Memorial Charity, the Allan and Nesta Ferguson Charitable Trust, and the Wales for Africa Grants Scheme) who have enabled our next major project to go ahead during 2021/22. Regular donations in the form of standing orders/recurring card payments have increased by 40%, which is encouraging, although the increase does not offset the drop in individual donations which were particularly high in the previous financial year (2019/20). The charity aims to increase regular donations further through increasing awareness of the charity and its work among previous participants on Sporting Marvels trips. Building on the success of the November Challenge, the charity intends to undertake a regular autumn sponsored activity; it will also build on its links with schools through Sporting Marvels to involve them in a summer-term sponsored activity, as well as in collecting donations in cash and kind prior to All-Star trips.

The Trustees consider that the charity is able to continue to operate as a going concern. The Trustees' annual report was approved on 5 January 2022 and signed on behalf of the Board of Trustees by:

A handwritten signature in black ink, appearing to be "Lawrie R. Davies".

Lawrie R. Davies, LLB  
Chair of Trustees  
January 2022

A handwritten signature in black ink, appearing to be "Fiona M Davies".

Dr Fiona M Davies  
Trustee & Operations Manager  
January 2022



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Heart for Africa

No (if any)

## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
01-Sep-20

To

Period end date  
31-Aug-21

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donated funds:-	-	-	-	-	-
Individual donations and standing orders	2,685	-	-	2,685	5,472
Trusts, foundation, Churches and other entities	3,200	8,500 *	-	11,700	3,498
Sponsorship	3,180	-	-	3,180	34
Fundraising activities	560	-	-	560	652
Gift Aid	2,098	-	-	2,098	554
Internal transfers	-	752	-	752	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>11,724</b>	<b>9,252</b>	<b>-</b>	<b>20,976</b>	<b>10,210</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>11,724</b>	<b>9,252</b>	<b>-</b>	<b>20,976</b>	<b>10,210</b>
<b>A3 Payments</b>					
Staff costs including admin/website	780	-	-	780	1,390
Charitable gifts	9,200	9,207	-	18,407	8,260
Finance charges	390	-	-	390	293
Office costs	706	-	-	706	668
Event costs	296	-	-	296	403
Misc	-	-	-	-	84
Internal transfers	752	-	-	752	-
	-	-	-	-	-
<b>Sub total</b>	<b>12,124</b>	<b>9,207</b>	<b>-</b>	<b>21,331</b>	<b>11,098</b>
<b>A4 Asset and investment purchases. (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>12,124</b>	<b>9,207</b>	<b>-</b>	<b>21,331</b>	<b>11,098</b>
<b>Net of receipts/(payments)</b>	<b>- 401</b>	<b>45</b>	<b>-</b>	<b>356</b>	<b>- 888</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>1,306</b>	<b>5</b>	<b>-</b>	<b>1,311</b>	<b>2,199</b>
<b>Cash funds this year end</b>	<b>905</b>	<b>50</b>	<b>-</b>	<b>955</b>	<b>1,311</b>

\*Details of restricted funding:

The Peter Stebbings Memorial Charity - £5,000 (Muriet Project)

The Allan & Nesta Ferguson Charitable Trust - £3,000 (Muriet Project)

Other - £500 (Support for partner organisation GP-COSU)



## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	905	50	-
		-	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>905</b>	<b>50</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK

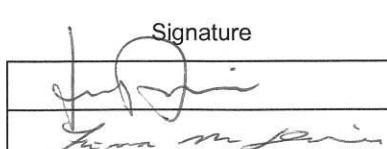
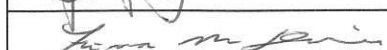
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

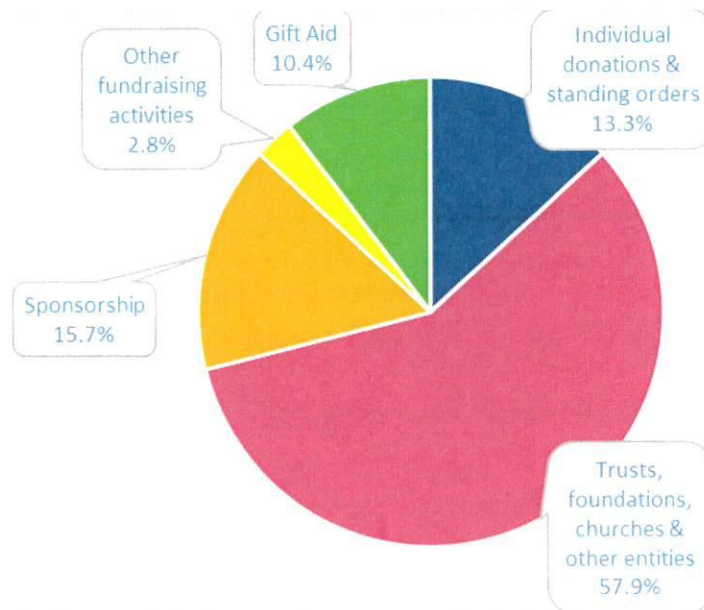
	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	LAURIE DAVIES	5/1/22
	FIONA DAVIES	5/1/22



## Income 2020/21



## Expenditure 2020/21

