



Heart for Africa: Report of the Trustees and Accounts for the period 1st September 2019 - 31st August 2020

Legal and Administrative Information

Charity Name:	Heart for Africa
Charity registration number:	1173027
Website:	www.heartforafrica.co.uk
Facebook:	www.facebook.com/heartforafricauk/
Instagram:	www.instagram.com/heartforafricauk/
Registered office:	Central Offices Top Road Gelli Ind Est, Gelli Rhondda Cynon Taf CF41 7UW
Trustees during the Period:	Mr Lawrie Davies (Chair of Trustees) Mrs Lauren Smith Mr Ian Smith Dr Fiona Davies
Bankers:	Barclays Bank
Accountants:	Curtis Bowden & Thomas 101 Dunraven Street Tonypandy Rhondda Cynon Taf CF40 1AR

Heart for Africa is a Charitable Incorporated Organisation (CIO) governed by its Constitution dated 12th May 2017.

Heart for Africa may have a minimum of three and a maximum of twelve trustees. New trustees are appointed by the current trustees. In the event of Heart for Africa being wound up, the trustees have no liability to contribute to its assets and no personal responsibility for settling any debts and liabilities.

This Annual Report and Accounts cover the charity's third accounting period, from 1st September 2019 to 31st August 2020.

Overview

Heart for Africa came out of the hearts of several people who had visited East Africa with one of our partner charities, Sporting Marvels (No. 1101562), across several trips between 2005 – 2017. After Sporting Marvels' February 2017 trip there was a strong desire to have more of a year-round impact in Tanzania/East Africa as opposed to just ten days every two years. The trips, mostly for sixth formers ("All-Star Leaders"), see the young people that Sporting Marvels works with visit orphanages, schools, churches and communities linked to Sporting Marvels through longstanding partnerships. Each subsequent trip has attracted an increased level of donations (in cash and kind) from the Rhondda community, and Sporting Marvels personnel felt strongly that they wished to help with the practicalities of setting up a structure more suited to provide ongoing support, one that had a strategic focus on projects that would produce sustainable benefit. This prompted the formation of Heart for Africa, with Lawrie Davies (Managing Director of Sporting Marvels, one of Heart for Africa's most committed monthly supporters) as the first Chair of Trustees.

Heart for Africa currently works in the city of Arusha and its surrounding communities. We have a small team of five Community Coordinators (*pictured, right*) who support the charity around their day-to-day jobs and activities; they help the trustees identify needs and act as a liaison and an accountability mechanism between the CIO and its beneficiaries. As respected and trusted leaders within their communities/groups, we support and empower them to use their leadership and influence to help us make a difference in the lives of those who look to them. Rev. Stephen Owino, who leads this small team, has been a trusted friend and partner to Sporting Marvels for over 10 years. Each of the Community Coordinators is supported with a small monthly financial gift which enables them to give some of their time each month to assisting their communities whilst creating stronger accountability to the goals and reporting needs of the charity.



Heart for Africa's work has two main strands:

- Promoting education of young people, through support for orphans, street children and other children and young people in need, to enable them to attend school/college, and school visits by young people on Sporting Marvels trips.
- Prevention or relief of poverty, by providing grants, items and services to individuals and communities in need with a focus on long-term sustainability/impact. These include goats, chickens, mosquito nets, food and transport. Heart for Africa aims to undertake one major project each year – potential projects are identified by the Community Coordinators and considered by the trustees, giving due regard to the likely benefits and any potential risks.

Heart for Africa raises money through individual and organisational donations, sponsorship, events and grant applications. It is grateful for ongoing support from Sporting Marvels and our partner church, Dream Centre Wales, also based in Rhondda. Many young people associated with Sporting Marvels, Dream Centre Wales and Rhondda Netball (with which Heart for Africa shares office premises) have supported Heart for Africa through sponsored events and filling change collection boxes. Some local businesses such as newsagents, fish & chip shops, pubs, etc have also agreed to support us by placing change collection boxes on their

counters, although this source of income has dwindled almost to nothing since the COVID-19 pandemic reduced the use of cash for daily transactions. The pandemic also hit sponsorship/events income, as during the period March-August 2020 there were no organised events of the type that the charity had used previously to raise income (e.g. parkrun, Bounce Run, Kilimanjaro climbs). With schools closed, planned activity in June 2020 around the Sporting Marvels lesson which features Heart for Africa's work also could not take place. However, despite the impact of COVID-19, Heart for Africa was able to increase its income from individual donations and standing orders, partly through new regular donors signing up but also through a large one-off donation from a new donor. Thus, despite the pandemic, Heart for Africa has been able to cover the monthly gifts to our Community Coordinators, commitments toward educational needs, and support payments for various work undertaken.

Achievements and Performance

Heart for Africa's main achievements throughout the year were as follows:

- Heart for Africa's major project for 2019, the construction of a community hall / church for the village of Mateves, was completed to the originally specified standard in November 2019. This building (*pictured*) is now used for the church services of Ambassadors Church, seminars, women's meetings, and children's programmes. Several simple community empowerment programmes have also been planned, training women (including several widows), youths and some orphans in skills such as making Maasai cultural handicrafts, making local cooking stoves, making soap for household use, baking of bread, etc and to empower the leaders. The first of these, a class in making Maasai handicrafts, started at the beginning of 2020 but was forced to close due to COVID-19 restrictions on gatherings, and was not able to restart during the 2019/20 financial year.



The Mateves community would also like the hall / church improved to a better standard so that, when larger gatherings are again allowed, it could serve as a venue for conferences. Requested improvements are floor tiles, glass for the windows, painting, and water and electricity connections, which in total will cost around £2,500.

- The charity continued to support four children from Bethlehem Orphanage, three with their secondary schooling and one at Arusha's Institute of Accounting, by donating toward uniforms, shoes, books, meals, and additional lessons.
- Heart for Africa also continued to support Cornelius Andrew, from New Paradiso Orphanage, with his secondary school fees. Cornelius has made good progress in his first year at Edmund Rice Secondary School in Arusha, achieving A grades in 9 of his 12 subjects.

- The Heart for Africa Annual Supporters' Evening was held at Rhondda College, Llwynypia, in November 2019. As well as a presentation of the charity's recent achievements, it included an information session from our travel partner Experience East Africa for those interested in a Tanzania trip in 2022 (originally scheduled for 2021 but postponed due to COVID-19) – primarily sixth-formers on Sporting Marvels All-Star Leadership Programme, and their parents, but also some who were interested in a Kilimanjaro climb. A representative from the British Council also gave a presentation to interested teachers regarding the Connecting Classrooms Programme which links schools in different countries. The Trustees have decided that, rather than the charity continuing to attempt to set up school partnerships directly between schools in Rhondda and Arusha, any partnerships should be initiated by schools themselves within the framework of Connecting Classrooms, which gives schools more support and structure than Heart for Africa can provide.
- The charity held a Christmas Prize Draw, with tickets being primarily sold through Facebook and personal contacts. This raised a total of £189.



- The charity produced a 2020 calendar, using photographs from 2019 trips to Tanzania. This was given free to regular supporters and Rhondda schools, and sold to others to raise funds. A third newsletter was being finalised as the financial year ended, ready to send to supporters in September.
- Heart for Africa's next major project was agreed by the Trustees. "Empowering Women in Muriel" seeks to help four women (initially) from the Moriah Women's Group led by our Community Co-ordinator Mary Owino, to upscale their small businesses. This group already use money from the profits of their businesses to help young people in the community to access education and training, and to meet urgent community needs. The women whose businesses are planned for upscaling have pledged to return at least 25% of their profits to the Group, to be reinvested in other women's start-up businesses or upscaling, or to meet community needs. Pre-submission discussions of the proposal with the administrators of the Wales for Africa Grants Scheme (run by the Welsh Government) were promising; however, a few days after its submission in March 2020, the Scheme decided that all resources should be diverted to COVID-specific projects. It will be possible to resubmit the proposal for consideration in March 2021; other potential funders are also being approached.



Personnel and Operations

Heart for Africa has two part-time members of staff to ensure the charity remains active and committed to achieving its aims and raising the requisite level of funds. Dr Fiona Davies (Operations Manager) works one day per week and is responsible for grant applications & reports, liaison with Community Coordinators and beneficiaries in Tanzania, sponsorship activities, and oversight of administration and finance. Up to 31st March she was given £100 per month for this commitment, but since April 2020 she has performed this role unpaid as part of her commitment as a Trustee of the charity and will continue on this basis indefinitely. In January 2020, Lucy Jones took over from Taylor Moore as Fundraising Coordinator, responsible for shop collection boxes and other local fundraising (0.5 days per week). Responsibility for events and social media is shared with Dr Davies and this role is remunerated at £60 per month.

Heart for Africa can also call on many volunteers from charity Sporting Marvels, and some of the school pupils they work with, to support local events and promote the CIO and its activities within their own social circles.

All Trustees play an active voluntary role in the running of the charity.

Public Benefit

The trustees confirm that they have referred to the Charity Commission's guidance on Public Benefit when setting and reviewing the CIO's aims, objectives and strategy. The trustees are satisfied that the CIO meets the public benefit requirement through its activities.

Payments to Trustees

Dr Fiona Davies received payments totalling £700 (£100 per month from September 2019 to March 2020) from the CIO throughout the accounting period for her role as Operations Manager. The other trustees agree unanimously that Dr Davies continues to be uniquely placed to do this work, due to her administrative expertise, knowledge of Tanzania, experience in sponsorship and making grant applications, and the strong relationships she has developed since the charity started with partners and beneficiaries in Tanzania. These payments are allowed under section 6(2) of Heart for Africa's constitution, and are agreed by the Charity Commission as long as they do not exceed £300/month. However, in April 2020, concerned about the charity's loss of income due to the pandemic, Dr Davies proposed that she should work voluntarily, and this was accepted by the other Trustees. No other trustee has received any payment in cash or kind from the CIO and all trustees are themselves monthly standing order donors.

Reserves

The charity aims to have reserves equivalent to six months of the CIO's core costs (primarily the support of part-time staff and support payments to our Community Coordinators in Arusha). At the financial year end on 31st August 2020, reserves were equivalent to around 2 months core costs. However, at the time of completing this report, the charity has achieved the desired level of reserves, primarily due to the success of our 'November Challenge' fundraising activity which will be covered more fully in next year's Trustees' Report.

Effects of COVID-19

As mentioned, the COVID-19 pandemic has had a detrimental effect on Heart for Africa's ability to raise money through events, sponsorship, school activities and cash collection boxes. It has also affected potential grant income as many funders diverted funding to work directly related to tackling/preventing COVID-19; one consequence is that the charity's 2020 major project, "Empowering Women in Muriet", has not yet got off the ground. Also, the Tanzania trip due to take place in February 2021 has been postponed until February 2022. As such, the "Empowering Women in Muriet" project is now the charity's major project for 2021.

Tanzania has released little official information about the extent of COVID-19 within the country. However, none of our Community Coordinators or those close to them have contracted COVID-19. Green Path for Community Success (GP-COSU), run by our Community Coordinator Elirehema Wégard, has seen a significant drop in income due to the downturn in tourism (as Elirehema was formerly a tour guide, a large percentage of income came through his industry contacts and from visitor donations). Heart for Africa donated £300 to GP-COSU in June 2020 and continues to apply to potential funders on their behalf.



Visit to GP-COSU, 2019 trip

Financial review

The financial position of the CIO at 31 August 2020 and at the date of this report is considered satisfactory. While income received from trusts and foundations in 2019/20 was much lower than previous years, and fundraising income was reduced as previously explained, the increase of 145% in income from individual donations and standing orders has enabled Heart for Africa to continue to meet its core commitments throughout this difficult pandemic period. The 27% increase in standing orders is particularly welcome as this is ongoing regular income the charity should be able to rely on long into the future. The Trustees have planned fundraising activities for 2020/21 which are compliant with COVID-19 restrictions, and we continue to raise awareness of Heart for Africa within the Rhondda community, particularly with the reorganised trip for February 2022 in mind.

The Trustees consider that the CIO is able to continue to operate as a going concern. The Trustees' annual report was approved on 18th January 2021 and signed on behalf of the Board of Trustees by:

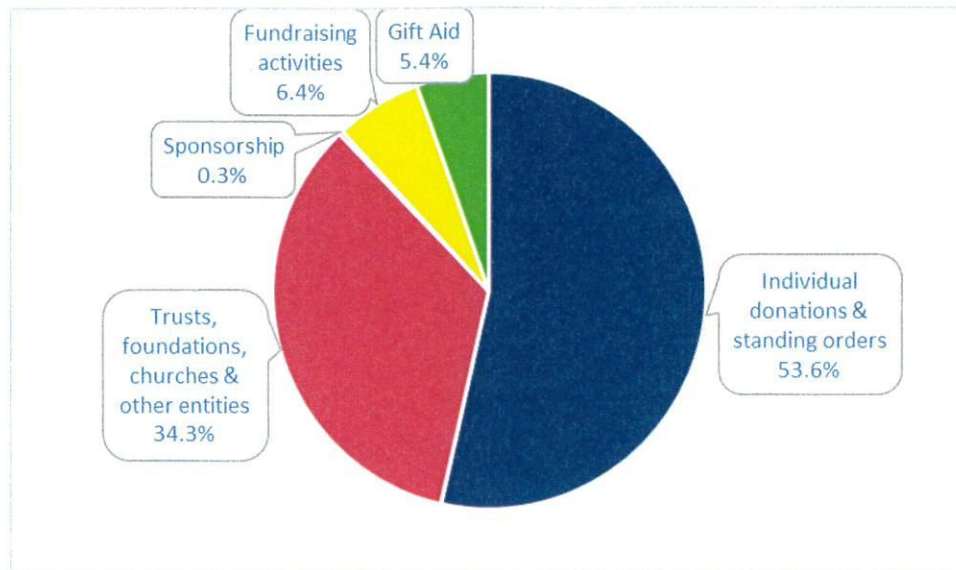
A handwritten signature in black ink, appearing to read "Lawrie R. Davies".

Lawrie R. Davies, LLB
Chair of Trustees
18th January 2021

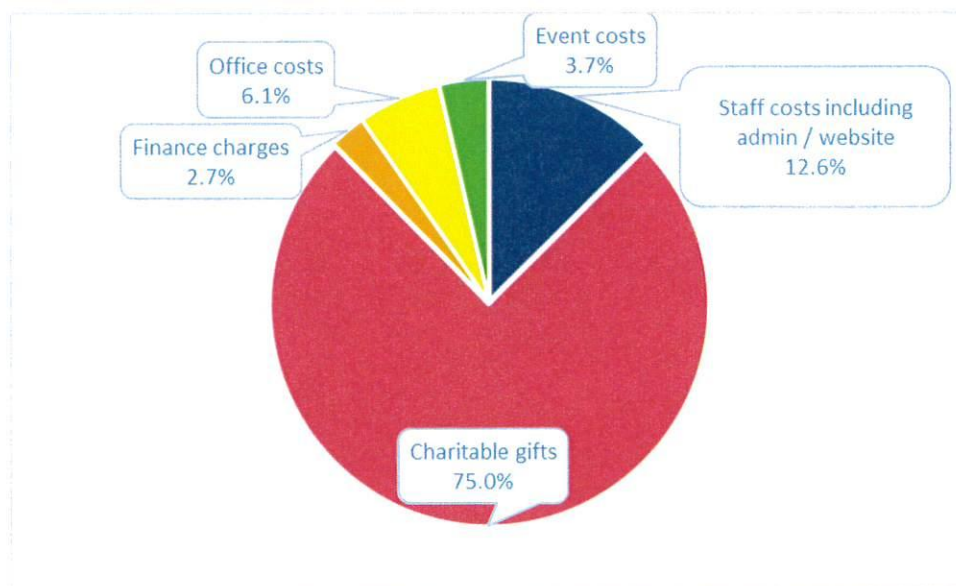
A handwritten signature in black ink, appearing to read "Fiona M Davies".

Dr Fiona M Davies
Trustee & Operations Manager
18th January 2021

Income 2019/20



Expenditure 2019/20





CHARITY COMMISSION
FOR ENGLAND AND WALES

Heart for Africa

1173027

Receipts and payments accounts

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For the period from	Period start date 01-Sep-19	To	Period end date 31-Aug-20
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donated funds:-	-	-	-	-	-
Individual donations and standing orders	5,457	15	-	5,472	2,229
Trusts, foundations, Churches and other entities	3,498	-	-	3,498	11,117
Sponsorship	34	-	-	34	3,886
Fundraising activities	652	-	-	652	1,627
Gift Aid	554	-	-	554	714
Misc	-	-	-	-	82
Sub total (Gross income for AR)	10,195	15	-	10,210	19,655
A2 Asset and Investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	10,195	15	-	10,210	19,655
A3 Payments					
Staff costs including admin/website	1,390	-	-	1,390	2,220
Charitable gifts	7,750	510	-	8,260	21,554
Finance charges	293	-	-	293	236
Office costs	668	-	-	668	505
Event costs	403	-	-	403	725
Misc	84	-	-	84	246
	-	-	-	-	-
	-	-	-	-	-
Sub total	10,588	510	-	11,098	25,486
A4 Asset and Investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	10,588	510	-	11,098	25,486
Net of receipts/(payments)	- 393	- 495	-	- 888	- 5,831
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,699	500	-	2,199	8,030
Cash funds this year end	1,306	5	-	1,311	2,199

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	1,306	5	-
		-	-	-
		-	-	-
	Total cash funds	1,306	5	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

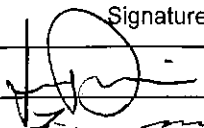
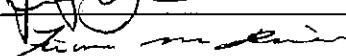
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	LAWRIE DAVIES	26/11/20
	FIONA DAVIES	26/11/20