



Trustees' Annual Report for the period

Period start date		Period end date	
From	01 06 2020	To	31 05 2021

Section A Reference and administration details

Charity name

Martin Roberts Foundation

Other names charity is known by

Registered charity number (if any)

1172905

Wesleyan Chambers

Park Road

Paulton, Bristol

Postcode

BS39 7QQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Kirsty Roberts	Trustee		
2	Jeffrey Butler	Trustee		
3	Philip Gambrill FCCA	Trustee		
4	Polly Ludlow Jones	Trustee		
5	Colin Glass	Trustee		
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Elected by existing trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objectives of the CIO are:

- (A) To provide help for children through education, information and activities to develop their skills, capacities and capabilities to enable them to participate in society as independent, mature and responsible individuals;
- (B) To advance the prevention or relief of human suffering in children and to assist the recovery of children through a range of

charitable activities that are directed towards saving and protecting those whose lives are in danger;

- (C) To advance and promote for the public benefit the protection of children through raising awareness and the education of personal, and health & safety issues;
- (D) To provide relief to children and young people in need through, amongst other things, the support of other charities and organisations in particular, but not limited to those concerned with the provision of care and protection to children.

The Martin Roberts Foundation is the brainchild of TV presenter Martin Roberts as a vehicle to raise money to support carefully selected educational and well-being initiatives for children and young people. As a long- time supporter and campaigner for the NSPCC, Martin set up the charity to help address the need for ongoing awareness of charities like Childline amongst children and young people.

The trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During this period the charity continued with its current main objective:- to distribute a free copy of the Sadsville children's book to primary school children in the UK.

Following a significant donation of £50,000 in July 2020, it was able to distribute copies of the book to EVERY primary school and Public Library in England. The printing and distribution of the book took place during Q3 of 2020 which was timed to coincide with schools returning to face to face teaching following Lockdown #1 and International Children's Mental Health week. As widely reported, the emotional, mental and psychological effects on children as a result of the pandemic and the national lockdowns has led to greater prevalence of anxiety and behavioural difficulties amongst children so the Martin Roberts Foundation was proud to offer its support at this time.

The book itself was modified to provide Teaching Resources within the back pages of the book to help with the delivery of the key messages from Sadsville. These has previously been available as online downloads, but by incorporating them into the book itself served to make them more readily available to teaching staff.

This wide scale distribution was accompanied by significant press coverage in national media to order to explain to schools, teaching staff, parents and support workers when the book would be available.

Section E Financial review

Brief statement of the charity's policy on reserves

No policy in place yet.

Details of any funds materially in deficit

N/A

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity's principal source of income is income from sponsorships and donations.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>Kirsty Roberts</i>	<i>J P Butler</i>
Full name(s)	Kirsty Roberts	J P Butler
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	14.03.22	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Martin Roberts Foundation

1172905

Receipts and payments accounts

CC16a

For the period
from

01/06/2020

To

31/05/2021



Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations and sponsorships	53,485	-	-	53,485	304
Bank interest	10	-	-	10	6
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	53,495	-	-	53,495	310
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	53,495	-	-	53,495	310
A3 Payments					
Advertising	-	-	-	-	1,000
Marketing and events costs	9,177	-	-	9,177	1,800
Bank charges	5	-	-	5	2
Printing, mailing and distribution	49,264	-	-	49,264	-
Design and layout	600	-	-	600	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	59,046	-	-	59,046	2,802
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	59,046	-	-	59,046	2,802
Net of receipts/(payments)	- 5,551	-	-	- 5,551	- 2,492
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	11,074	-	-	11,074	13,566
Cash funds this year end	5,523	-	-	5,523	11,074

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	5,523	-	
		-	-	-
		-	-	-
	Total cash funds	5,523	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Kirsty Roberts	23.03.22
	Jeffrey P Butler	23.03.22



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

**Independent
examiner's
report on the
accounts**

Section A

Independent Examiner's Report

Report to the trustees/ members of	Martin Roberts Foundation		
On accounts for the period ended	31 May 2021	Charity no (if any)	1172905
Set out on pages	1 and 2 <small>(remember to include the page numbers of additional sheets)</small>		
Responsibilities and basis of report	<p>I report to the trustees on my examination of the accounts of the above charity for the period ended 31/05/2021.</p> <p>As the charity trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").</p> <p>I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.</p>		
<u>Independent examiner's statement</u>	<p>I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:</p> <ul style="list-style-type: none">- accounting records were not kept in accordance with section 130 of the Act or- the accounts do not accord with the accounting records. <p>I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.</p>		
Signed:	<i>M. A. Gambrill</i>	Date:	<i>28/03/2022</i>
Name:	Mrs Maxine Gambrill FCCA		

	PG Lemon LLP
Relevant professional qualification(s) or body (if any):	Association of Chartered Certified Accountants
Address:	134 High Street
	Hythe
	Kent, CT21 5LB

Section B	Disclosure
	Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).
Give here brief details of any items that the examiner wishes to disclose.	N/A.