

Bright Ideas for Tennis

Annual Report and Accounts 2022 - 2023



CHAIRMAN'S STATEMENT

2022/23 has been another progressive year for Bright Ideas for Tennis. We continue to deliver a full schedule of **Charity Open Days**, and in the process further building relationships with tennis coaches and committees, inspiring kids, re-enthusing adults, increasing participation at grass roots level, and raising funds to improve existing facilities or to provide free tennis for those that ordinarily wouldn't get the opportunity. As we further evolve, the charity will continue to increase its focus towards our inclusive coaching programme, **I Play 30**.

We opened a further 39 host venues this year, bringing our grand total to 87, providing free weekly tennis to approximately 1000 players. Disability awareness training was delivered to over 50 coaches and 500 club member volunteers.

Feedback from our participants, Charity partners, and all involved (coaches, volunteers, parents and teachers) remains fantastic, and reassures all of us at Bright Ideas for Tennis that we continue to deliver a service that is both beneficial and relevant in today's ever changing world.

The Power of Sport

It is pretty clear to everyone that tennis does have a positive impact on one's physical health and mental well-being. Proving it scientifically is an altogether different challenge.

But this year, with the help of Dr Reece Patel from Cambridge University, Bright Ideas for Tennis set out to do just that. Questionnaires were compiled, and results were collated over a 12 week period from over 260 responses (from participants, parents and SEN teachers). The findings were overwhelmingly positive, and will be used to promote our future work, increase our chances of winning further grant applications, and to encourage more SEN schools to participate in our programme (*Survey Results p3*).

External Recognition / Internal growth

In a clear endorsement of our recent work, Bright Ideas for Tennis was awarded a significantly sized 3 year grant from the Tennis Foundation (the newly formed charitable arm of the National governing body, the LTA).

This grant gives us further credibility within the charity/tennis world, and will not only allow us to continue the growth of our inclusive coaching programme, but it has also allowed us to expand the size of our workforce, and to increase the number of hours that our team deliver.

It is a really positive development in the growth of our charity, and efforts continue in order to perfect a new internal structure that would ensure maximum efficiency within our organisation.

I remain happy with our progress, proud of our recent growth, and I am excited about our plans for next year.

*Stuart Rhodes,
Chair of Trustees*

ACHIEVEMENTS AND PERFORMANCE

It was another busy year for Bright Ideas for Tennis. We delivered 22 Charity Open Days, where we coached over 1,350 players, and raised over £23K which helped to provide approx 750 free hours of community based tennis sessions for people that ordinarily wouldn't get the chance.

Our 3rd Schools 24hr Tennis Marathon took place in February. Eight Independent schools participated, and students had the opportunity to mix-in with some current/former GB Davis Cup and Billie Jean King Cup players, whilst raising funds for the charity.

This year, and for the first time, we also had a selection of players from our **I Play 30** Inclusive tennis programme taking part, and it was fantastic to see school pupils, professional players and a range of disability groups all taking to the court together. Highlights for our **I Play 30** players and guest disability players included Tim Henman playing blind tennis with World number 3 Naqi Rizvi, multiple photo opportunities with 2015 Davis Cup Champion, Dom Inglot and his replica Davis Cup trophy, and a surprise, but very much appreciated, 'drop-in' visit from Top 50 ATP ranked Jack Draper. Tennis really is a sport for all!

The highest fundraising school (Brentwood) raised a staggering £11K for Bright Ideas for Tennis and were rewarded with a day at Wimbledon including a Tour of the Club, and tennis on the hallowed grass.

And as a token of our appreciation, a selection of the best individual school fundraisers from this event, together with some of our **I Play 30** participants were treated to a 'behind the scenes' day out at The Championships. Attendees had access to player only areas, where player selfies and autographs were sought in abundance. A great day was had by all, with just the slightest of showers not able to dampen our spirits...

INCLUSION

It was another record-breaking year for I Play 30. With the help of funds raised from our 24hr Tennis Marathon, we were able to open a further **39 new venues**, training over **550 coaches and volunteers** in the process, and providing free tennis for an additional **500 disabled players** each week.

We continued our partnerships with both TenProject (inclusive tennis provision) and GetSet4Tennis (providing career tennis pathways for those with Learning Disabilities) and are very proud of our joint achievements.

But possibly our biggest achievement of the year was a study that we carried out where we hoped to show the benefits that tennis can provide for SEN students. We targeted 300 of our newest I Play 30 participants and a questionnaire was compiled by Dr. Reece Patel (CANTAB) and Dr. Khalil Saadeh (CANTAB) 2022

Survey Results

The study collected data in 5 areas: prosocial behaviours, emotional symptoms, conduct problems, hyperactivity and inattention, and peer relationship problems, and the key findings are below:

- Using tennis as an intervention, player wellbeing either remained the same or improved in ALL of these areas
- As well as leading to overall improvements in all 5 of these areas, the students ENJOYED the intervention too (over 90%)
- Teachers saw significant improvements in their students empathy with others (+18.5%), their ability to concentrate on other tasks (+13%), and found that they were able to share more readily with other children (+11%)
- Parents felt that their children were better liked by other children (+350%), were better behaved (+16.5%), and were more independent/confident (+25%)
- Due to the format of the survey, the likelihood of these results being down to chance are close to zero
- Therefore, the significant improvements that all of the students showed are almost certainly attributed to the intervention of the weekly tennis sessions

LOOKING FORWARD

The findings from our **2022 Benefits of Tennis for SEN Students Survey** proved that tennis has significant advantages to participants with Special Educational Needs. These findings helped us to secure a significant 3 year grant from The Tennis Foundation (the charitable arm of the LTA) to continue our ground-breaking work. This is a massive endorsement for Bright Ideas for Tennis from our National Governing Body and comes as a consequence of all of the worthwhile work that we have been delivering since 2013. This grant will allow us to further expand **I Play 30**, allowing us the confidence to plan the growth of our inclusion programme moving forwards. Bright Ideas for Tennis has come a long way in our first 10 years of existence, I am confident that we can continue to make a difference for many more years to come...

*Danny Sapsford,
Charity Manager*

2022/2023 - VENUE REPORT

VENUE	NUMBER OF PARTICIPANTS (+ OFF COURT SPECTATORS)	FUNDS RAISED	LEGACY PROJECTS
Barnt Green (11/9)	70 (60)	1,058	Disability Tennis Programme
East Bergholt (17/9)	62 (50)	1,077	Disability Tennis Sessions
Hamptons (18/9)	47 (60)	900	Disability Tennis
Penzance (25/9)	64 (50)	460	Disability Tennis Sessions
Lee-on-Solent (11/2)	97 (60)	2,500	Disability Tennis Schools Outreach
Gildredge Park (8/4)	69 (50)	550	Disability Tennis (donation to Defiant Sports)
Ebbisham 15/4)	58 (50)	631	Disability Tennis Provision
Epsom (16/4)	72 (25)	815	Disability Tennis
Farnborough (7/5)	63 (50)	770	Disability Tennis
Brackley (13/5)	74 (30)	1,546	Donated to BIFT
Bromsgrove (14/5)	78 (50)	600	Free Community Sessions
The Albert (20/5)	73 (50)	940	Disability Tennis Sessions
Brentwood (21/5)	70 (70)	950	Disability Tennis
Framlingham (3/6)	48 (20)	420	Disability Tournament
Loddon (4/6)	56 (60)	631	Free Sessions for the Community
Enderby (10/6)	45 (25)	1,020	Disability Tennis
Newtown Linford (11/6)	27 (25)	386	Disability Tennis Kids after School Club
Uxbridge (17/6)	101 (80))	4,024	Disability Provision Improving Club Facilities
Middlesex Uni (18/6)	66 (40)	960	Disability Tennis Programme
Histon 24/6)	43 (30)	260	School Outreach
Risbygate 25/6)	24 (15)	1,400	Disability Tennis Sessions
Pangbourne (1/7)	50 (30)	2,700	Disability Tennis, Floodlight Fund

Bright Ideas For Tennis

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 30 June 2023. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" in preparing the annual report and the financial statements of the charity.

The Financial Statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the Charity's governing documents, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland in October 2019.

Reference and Administrative Details

Charity Registration Number:	1172899
Company Registration Number:	09969536
	The charity is incorporated in England.
Registered Office:	The House, Monson Road Tunbridge Wells TN1 1LS
Independent Examiner:	RBCA Limited Linenhall Exchange 26 Linenhall Street Belfast BT2 8BG

Directors and trustees

The directors of the charitable company (the charity) are its trustees for the purpose of charity law. The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Christoper Mark Sanders Barry Fulcher Baroness A T Billingham Jamie Baker Jacqueline Jeromson Lucy Shuker Nick Baglin (appointed 1 August 2023)
Chairman:	Stuart Rhodes

Bright Ideas For Tennis

Trustees' Report

Key management personnel
serving in the year:

D Sapsford, Chief Executive Officer
I Thwaites, Chief Financial Officer

Objectives and activities

Bright Ideas for Tennis aims to get more people playing tennis by supporting tennis venues in the UK by helping to increase membership numbers, raising participation levels, and improving playing facilities. Bright Ideas for Tennis provides clubs with a means to generate funds in order to develop their existing coaching programme, or to complete larger capital projects such as floodlighting or court resurfacing.

Public benefit statement

The Charity's Objects are for the Public Benefit to promote community participation in healthy recreation by providing or assisting in the provisions of facilities for playing tennis.

Financial review

The total income for the year was £194,477 (2022: £260,091) and expenditure £235,833 (2021: £202,619) resulting in a net deficit of £41,356 (2022: £57,472 surplus).

Reserves policy

Unrestricted and restricted reserves may be held for any project to fund up to twelve month's operations. Operational reserves should cover three to six month's operational costs, unless otherwise agreed by the board of trustees. We have worked hard to build our base of operational reserves up to this level and are pleased to see this year's surplus achieve this.

The level of unrestricted reserves at the year-end was £137,978 (2022: £179,335).

Plans for the future

Bright Ideas for Tennis plans to concentrate on fundraising events and source new coaches and venues to allow Bright Ideas for Tennis to continue to grow.

Structure, governance and management

Nature of governing document

Bright ideas for Tennis is a company limited by guarantee governed by its Memorandum and Articles of Association dated 26 January 2016. It is registered as a charity with the Charity Commission.

Recruitment and appointment of trustees

New trustees are appointed by the existing trustees on the basis of the skills and experience required.

Risk management

The trustees have assessed the major risks to which the charitable company is exposed and are satisfied that systems are in place to mitigate exposure to these risks.

Bright Ideas For Tennis

Trustees' Report

Statement of trustees' responsibilities

The trustees (who are also the directors of Bright Ideas For Tennis for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to independent examiners

We, the Directors of the company who held office at the date of approval of these Financial Statements as set out above each confirm, so far as we are aware, that:

- there is no relevant information of which the independent examiners' are unaware; and
- we have taken all the steps that we ought to have taken as directors in order to make ourselves aware of any relevant information and to establish that the independent examiners' are aware of that information.

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on and signed on its behalf by:

Stuart Rhodes
.....
Stuart Rhodes
Chairman

Bright Ideas For Tennis

Independent Examiner's Report to the trustees of Bright Ideas For Tennis ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 June 2023.

Responsibilities and basis of report

As the charity's trustees of Bright Ideas For Tennis (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Bright Ideas For Tennis are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Basis of independent examiner's report

My examination was carried out in accordance with the general directions given by the Charity Commission for under section 145(5)(b) of the Charities Act. The examination included a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as charity trustees concerning any such matters.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. That accounting records were not kept in accordance with section 386 of the Companies Act 2006;
2. That the accounts do not accord with those accounting records;
3. That the accounts do not comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland; and
4. That there is further information needed for a proper understanding of the accounts to be reached.

Independent examiner's statement

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Brian Stewart.....

Brian Stewart
For on and behalf of
RBCA Limited
Chartered Accountants
Linenhall Exchange
26 Linenhall Street
Belfast
BT2 8BG

Date: 18 Dec 2023.....

Bright Ideas For Tennis

Statement of Financial Activities for the Year Ended 30 June 2023 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Total 2023 £	Total 2022 £
Income and Endowments from:				
Donations and legacies		194,477	194,477	260,091
Total income		<u>194,477</u>	<u>194,477</u>	<u>260,091</u>
Expenditure on:				
Raising funds		(29,612)	(29,612)	(45,546)
Charitable expenditure		<u>(206,222)</u>	<u>(206,222)</u>	<u>(157,072)</u>
Total expenditure		<u>(235,834)</u>	<u>(235,834)</u>	<u>(202,618)</u>
Net (expenditure)/income		<u>(41,357)</u>	<u>(41,357)</u>	<u>57,473</u>
Net movement in funds		(41,357)	(41,357)	57,473
Reconciliation of funds				
Total funds brought forward		179,335	179,335	121,862
Total funds carried forward	9	<u><u>137,978</u></u>	<u><u>137,978</u></u>	<u><u>179,335</u></u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 7 to 11 form an integral part of these financial statements.

Bright Ideas For Tennis
(Registration number: 09969536)
Balance Sheet as at 30 June 2023

	Note	2023 £	2022 £
Current assets			
Debtors	7	68,980	50,230
Cash at bank and in hand		<u>74,018</u>	<u>134,948</u>
		142,998	185,178
Creditors: Amounts falling due within one year	8	<u>(5,020)</u>	<u>(5,843)</u>
Net assets		<u>137,978</u>	<u>179,335</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>137,978</u>	<u>179,335</u>
Total funds	9	<u>137,978</u>	<u>179,335</u>

For the financial year ending 30 June 2023 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 5 to 11 were approved by the trustees, and authorised for issue on 18 Dec 2023.... and signed on their behalf by:

Stuart Rhodes

 Stuart Rhodes
 Chairman

The notes on pages 7 to 11 form an integral part of these financial statements.

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2023

1 Charity status

Bright Ideas for Tennis is a private company limited by guarantee, registered in England and Wales. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The company is registered as a charity with the Charity Commission of England and Wales.

The Charity Number is: 1172899

The Company Number is: 09969536

The address of its registered office is:

The House, Monson Road

Tunbridge Wells

TN1 1LS

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The charity constitutes a public benefit entity as defined by FRS102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable to the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006. and UK Generally Accepted Accounting Practise.

Basis of preparation

The charity does not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A.

Bright Ideas for Tennis meets the definition of a public benefit entity under FRS 102.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value.

Presentational currency and level of rounding

The presentational currency is £ and the level of rounding is to the nearest £.

Going concern

The Directors have reviewed the applicability of the going concern principle and have determined that it is appropriate to prepare the company's accounts on the basis that it will continue as a going concern for a foreseeable future.

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2023

Income and endowments

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Gift aid tax recoverable is recognised on the date of the respective donation.

Fundraising income is recognised on the date of the event taking place.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably.

Expenditure is classified under the following activity headings:

Raising funds

These are costs incurred in fundraising events.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of providing tennis coaching and activities undertaken to further the purposes of the charity and their associated support costs.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Debtors and creditors

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2023

Fund structure

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the Trust's work or for specific projects being undertaken by the charity.

3 Income

	Unrestricted funds	Restricted funds	2023 Total	2022 Total
	£	£	£	£
Donations and legacies				
24 Hour Tennis	-	-	-	90,841
Gift Aid	25,019	-	25,019	25,009
Donations	100,000	-	100,000	100,000
Unrestricted Fundraising	69,458	-	69,458	44,241
	194,477	-	194,477	260,091

4 Expenditure

	Unrestricted funds	Restricted funds	2023 Total	2022 Total
	£	£	£	£
Expenditure on:				
Raising funds				
Fundraising costs	29,612	-	29,612	45,546
Charitable activities				
Provision of tennis activities	173,041	-	173,041	137,390
24 Hour Marathon costs	7,842	-	7,842	-
Insurance	1,747	-	1,747	1,673
Accountancy	3,552	-	3,552	2,948
Marketing	20,039	-	20,039	15,062
	-	-	-	-
	206,221	-	206,221	157,073
Total expenditure	235,833	-	235,833	202,619

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2023

5 Governance costs

	2023	2022
	£	£
Accountancy fees	2,232	1,748
Independent examination fees	1,320	1,200
	<u>3,552</u>	<u>2,948</u>

6 Staff costs

There were no employees during the 2023 or 2022 financial years.

7 Debtors

	2023	2022
	£	£
Accrued income and prepayments	<u>68,980</u>	<u>50,230</u>

8 Creditors: amounts falling due within one year

	2023	2022
	£	£
Accruals	<u>5,020</u>	<u>5,843</u>

9 Funds

	Balance at 1 July 2022 £	Incoming resources £	Resources expended £	Balance at 30 June 2023 £
Unrestricted funds				
General	<u>179,335</u>	<u>164,865</u>	<u>(206,222)</u>	<u>137,978</u>
	Balance at 1 July 2021 £	Incoming resources £	Resources expended £	Balance at 30 June 2022 £
Unrestricted funds				
General	<u>121,862</u>	<u>214,545</u>	<u>(157,072)</u>	<u>179,335</u>

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2023

10 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 30 June 2023 £
Current assets	142,998	142,998
Current liabilities	<u>(5,020)</u>	<u>(5,020)</u>
Total net assets	<u>137,978</u>	<u>137,978</u>
	Unrestricted funds General £	Total funds at 30 June 2022 £
Current assets	185,178	185,178
Current liabilities	<u>(5,843)</u>	<u>(5,843)</u>
Total net assets	<u>179,335</u>	<u>179,335</u>

11 Related party transactions

No trustee received any remuneration or expenses in the year. (2022: £NIL).

Key management personnel received £72,191 in the year. (2022: £70,842).