

Bright Ideas for Tennis

Annual Report and Accounts 2021 - 2022



CHAIRMAN'S STATEMENT

2021/22 was a year where things slowly recovered to Pre-Covid levels.

Bright Ideas for Tennis delivered a full schedule of Charity Open Days, and were able to host not one, but two, 24hr Tennis Marathons. Consequently, fundraising totals have been good and this has allowed us to expand our disability tennis programme, I Play 30.

Feedback from our participants, charity partners, and all involved (coaches, volunteers, parents and teachers) remains fantastic, and reassures all of us at Bright Ideas for Tennis that we continue to deliver a service that is both beneficial and relevant in today's ever-changing world.

The Power of Sport

There are many cases of anecdotal evidence to suggest that our tennis sessions are providing positive results both on and off the court. Trying to prove these benefits scientifically is another matter. But with the help of Dr Reece Patel from Cambridge University, Bright Ideas for Tennis has set out to do just that. Three questionnaires have been compiled to be completed by over 300 new SEN players, parents and teachers. Initial responses have been good, and once the second set of responses have been collected, we hope to be able to show the benefits of tennis, particularly to those with Special Educational Needs. This in turn will allow us to apply for larger grants in order to continue our great work.

Internal Growth

In 2013, Bright Ideas for Tennis was founded with just one full-time position. By 2022, we have grown to 1 full time and 3 part time roles. Due to the increase in the size of our programmes, there has been a definite need to expand our workforce. But having this new infrastructure also stands us in good stead for any further growth in subsequent years. Our fundraising streams appear solid, and the demand to join our ever-growing team of host venues is strong.

I remain happy with our progress, proud of our recent growth, and am excited about our plans for next year.

*Stuart Rhodes,
Chair of Trustees*

ACHIEVEMENTS AND PERFORMANCE

This year was very busy for Bright Ideas for Tennis. Following 12 months of Covid cancellations and postponements, it was a relief to be able to deliver a full years programme again. Add to that a second 24hr Tennis Marathon (postponed from earlier in the year) and a record-breaking year for new *I Play 30* venue openings, and we barely had time to catch our breath.

Our 24hr Schools Tennis Marathon really has proven to be a fantastic fundraising success.

12 Independent schools took part in September, with a further 8 schools joining us at the National Tennis Centre in February. Pupils had the opportunity to mix in with current and former Davis Cup / Fed Cup players, whilst their teachers took part in a skydive. All funds raised were ring fenced to expand our disability tennis programme, with an emphasis on growth within those participating schools catchment areas.

Schools were rewarded for hitting their fundraising targets with a visit during the summer term by two Davis Cup pros, where the pupils were treated to a series of tennis masterclasses and Q&A sessions. Our top fundraising school from September (Amesbury) received a trip to play on the hallowed turf at Wimbledon (where we bumped into none other than Andy Murray!), and pupils from our top fundraising school from February (Mill Hill) will be watching the world's best in the Laver Cup at the 02 in September.

At Bright Ideas for Tennis, we totally appreciate the people that help us achieve our goals. With this in mind, we were delighted to send some of our *I Play 30* volunteers to watch the ATP event at Queens Club, and many of our *I Play 30* coaches received tickets to The Championships at Wimbledon. Three of our top individual fundraisers enjoyed a VIP trip behind the scenes at Wimbledon where they were able to meet many of the world's top male and female players. And they were joined by three of our *I Play 30* participants who were fortunate enough to also meet GB number 1 wheelchair player, Alfie Hewitt.

Both 24hr events proved to be a huge success and the feedback from players, parents, teachers and schools has been fantastic. And to cap it all off over £100k was raised for Bright Ideas for Tennis

Throughout the year, Bright Ideas for Tennis also delivered 34 Charity Open Days, coaching approximately 2000 players and raising in excess of £50k.

AT A GLANCE

£100,000
Raised

2000
Players Coached

34
Clubs Involved

25
I Play 30 New Venues



INCLUSION

It was a record-breaking year for *I Play 30*. With the help of funds raised from our two 24hr Tennis Marathons, we have been able to open a further 25 new venues, training over 250 coaches and volunteers, and providing free tennis for an additional 300 disabled players each week.

We have grown our partnership with TenProject and now have 6 joint venues, where tennis clubs link up with up to 3 local SEN schools, providing 3hrs of tennis per week for each participant.

We have also linked with GetSet4Tennis, and helped to fund their ground breaking Tennis Career Pathway programme for SEN pupils in Yrs 12 and 13. This scheme prepares students for a possible career in tennis coaching, and helps to provide work experience and placements for those that wish to pursue this line of work.

LOOKING FORWARD

This year saw some quite rapid growth for Bright Ideas for Tennis. As a result, there was a need to create two new part-time roles within our organisation. We now have a Grant Writer in order to help raise further funds to help grow our disability programme. We have also created the new role of Disability Programme Manager to oversee and support our rapidly growing number of host venues. This will allow me more time to concentrate on our fundraising events, and sourcing new coaches and venues through which Bright Ideas for Tennis can continue to grow.



2021/2022 - VENUE REPORT

VENUE	NUMBER OF PARTICIPANTS (+ OFF COURT SPECTATORS)	FUNDS RAISED	LEGACY PROJECTS
Gerrards Cross Bull Lane (17/7)	74 (150)	10,300	Court Resurfacing / Floodlights
Shinfield (18/7)	47 (10)	200	Schools Outreach / Junior Equipment
Lostock (31/7)	89 (30)	781	New Floodlights
Bradshaw (1/8)	51 (30)	503	Court Maintenance Schools Outreach
Southbourne (7/8)	48 (30)	1,067	Disability Sessions
Totnes (8/8)	62 (150)	6,674	Disability Tennis / Life Works Charity
Hednesford Park (14/8)	60 (30)	776	Park Court Upgrades (security gates) Disability Tennis Sessions
Camvale (15/8)	29 (30)	335	Disability Sessions
Ascot (22/8)	46 (90)	1,700	Court Resurfacing Community Open Day
Walmer (29/8)	49 (50)	970 + 15 memberships	Schools Outreach
Sutton-upon-Derwent (30/8)	40 (40)	548	Schools Outreach Non-member Cardio course
Oxford Sports Club (4/9)	47 (80)	962 + 10 new family memberships	Disability Tennis Programme
Latika (12/9)	16 (100)	1000	Purchase of a Defibrillator
Heaton Mersey (9/4)	68 (50)	,1352	Disability Tennis / Equipment
Wrea Green (10/4)	46 (30)	250	Free tennis coaching for new junior members
Worfield (23/4)	36 (30)	660	School Outreach Introductory Taster Sessions for Adults
Womborne (24/4)	58 (60)	3500 + 16 new members	Taster Courses to Incentivise New Membership Discounted Cardio Tennis courses School Outreach Non-member Evenings
Mayfield (30/4)	60 (100)	4,363	Court Resurfacing Disability Programme
Menace Sports (1/5)	51 (20)	200	School Outreach

2021/2022 - VENUE REPORT (CONT.)

VENUE	NUMBER OF PARTICIPANTS (+ OFF COURT SPECTATORS)	FUNDS RAISED	LEGACY PROJECTS
Tytherington (7/5)	47 (40)	300 + 6 new members	Sessions for Space4Autism
Davenport (8/5)	96 (80)	676	Beginner Courses for Adults / Subsidised Memberships Free taster sessions for Cubs, Scouts and Brownies
Great Shelford (14/5)	53 (40)	600	Sessions for Disadvantaged Kids
Connaught (15/5)	55 (40)	800	Resurfacing of 2 Courts
Shrewsbury (21/5)	58 (40)	850	Disability Tennis Sessions
Bangor (22/5)	69 (60)	1,950	Free Sessions for Ukranian Refugees
Staplehurst (28/5)	43 (40)	800	2 New Courts
Tonbridge (29/5)	47 (30)	530	Free Sessions to 2 Local Primary Schools
Riseley (4/6)	33 (30)	500	SEN School Sessions / Dementia Awareness Sessions
Maresfield (5/6)	91 (100)	4,170	New Floodlights
Port Sunlight (25/6)	54 (60)	TBC	Awaiting Info
Congleton (26/6)	82 (150)	1,500	Schools Outreach Disability Coaching
Sodbury (2/7)	43 (30)	520	Disability Sessions
Warwick (3/7)	38 (50)	700	Disability Sessions and Equipment

Bright Ideas For Tennis

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 30 June 2022. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" in preparing the annual report and the financial statements of the charity.

The Financial Statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the Charity's governing documents, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland in October 2019.

Reference and Administrative Details

Charity Registration Number:	1172899
Company Registration Number:	09969536
	The charity is incorporated in England.
Registered Office:	The House, Monson Road Tunbridge Wells TN1 1LS
Independent Examiner:	Ross Boyd (Belfast) Ltd Thomas House 14-16 James Street South Belfast BT2 7GA

Directors and trustees

The directors of the charitable company (the charity) are its trustees for the purpose of charity law. The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Christoper Mark Sanders Barry Fulcher Baroness A T Billingham Jamie Baker Jacqueline Jeromson Lucy Shuker
Chairman:	Stuart Rhodes
Key management personnel serving in the year:	D Sapsford, Chief Executive Officer I Thwaites, Chief Financial Officer

Bright Ideas For Tennis

Trustees' Report

Objectives and activities

Bright Ideas for Tennis aims to get more people playing tennis by supporting tennis venues in the UK by helping to increase membership numbers, raising participation levels, and improving playing facilities. Bright Ideas for Tennis provides clubs with a means to generate funds in order to develop their existing coaching programme, or to complete larger capital projects such as floodlighting or court resurfacing.

Public benefit statement

The Charity's Objects are for the Public Benefit to promote community participation in healthy recreation by providing or assisting in the provisions of facilities for playing tennis.

Financial review

The total income for the year was £260,091 (2021: £182,775) and expenditure £202,619 (2021: £132,732) resulting in a net surplus of £57,472 (2021: £50,043).

Reserves policy

Unrestricted and restricted reserves may be held for any project to fund up to twelve month's operations. Operational reserves should cover three to six month's operational costs, unless otherwise agreed by the board of trustees. We have worked hard to build our base of operational reserves up to this level and are pleased to see this year's surplus achieve this.

The level of unrestricted reserves at the year-end was £179,335 (2021: £121,862).

Plans for the future

Bright Ideas for Tennis plans to concentrate on fundraising events and source new coaches and venues to allow Bright Ideas for Tennis to continue to grow.

Structure, governance and management

Nature of governing document

Bright ideas for Tennis is a company limited by guarantee governed by its Memorandum and Articles of Association dated 26 January 2016. It is registered as a charity with the Charity Commission.

Recruitment and appointment of trustees

New trustees are appointed by the existing trustees on the basis of the skills and experience required.

Risk management

The trustees have assessed the major risks to which the charitable company is exposed and are satisfied that systems are in place to mitigate exposure to these risks.

Statement of trustees' responsibilities

The trustees (who are also the directors of Bright Ideas For Tennis for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Bright Ideas For Tennis

Trustees' Report

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to independent examiners

We, the Directors of the company who held office at the date of approval of these Financial Statements as set out above each confirm, so far as we are aware, that:

- there is no relevant information of which the independent examiners' are unaware; and
- we have taken all the steps that we ought to have taken as directors in order to make ourselves aware of any relevant information and to establish that the independent examiners' are aware of that information.

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 28/10/22 and signed on its behalf by:



Stuart Rhodes
Chairman

Bright Ideas For Tennis

Independent Examiner's Report to the trustees of Bright Ideas For Tennis ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 June 2022.

Responsibilities and basis of report

As the charity's trustees of Bright Ideas For Tennis (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Bright Ideas For Tennis are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Basis of independent examiner's report

My examination was carried out in accordance with the general directions given by the Charity Commission for under section 145(5)(b) of the Charities Act. The examination included a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as charity trustees concerning any such matters.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. That accounting records were not kept in accordance with section 386 of the Companies Act 2006;
2. That the accounts do not accord with those accounting records;
3. That the accounts do not comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland; and
4. That there is further information needed for a proper understanding of the accounts to be reached.

Independent examiner's statement

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Ross Boyd (Belfast) Ltd
.....

Ross Boyd (Belfast) Limited
Thomas House
14-16 James Street South
Belfast
BT2 7GA

01 Nov 2022
Date:.....

Bright Ideas For Tennis

Statement of Financial Activities for the Year Ended 30 June 2022 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Total 2022 £	Total 2021 £
Income and Endowments from:				
Donations and legacies		<u>260,091</u>	<u>260,091</u>	<u>182,775</u>
Total income		<u>260,091</u>	<u>260,091</u>	<u>182,775</u>
Expenditure on:				
Raising funds		(45,546)	(45,546)	(14,281)
Charitable expenditure		<u>(157,072)</u>	<u>(157,072)</u>	<u>(118,451)</u>
Total expenditure		<u>(202,618)</u>	<u>(202,618)</u>	<u>(132,732)</u>
Net income		<u>57,473</u>	<u>57,473</u>	<u>50,043</u>
Net movement in funds		57,473	57,473	50,043
Reconciliation of funds				
Total funds brought forward		<u>121,862</u>	<u>121,862</u>	<u>71,819</u>
Total funds carried forward	9	<u><u>179,335</u></u>	<u><u>179,335</u></u>	<u><u>121,862</u></u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 7 to 11 form an integral part of these financial statements.

Bright Ideas For Tennis

(Registration number: 09969536)
Balance Sheet as at 30 June 2022

	Note	2022 £	2021 £
Current assets			
Debtors	7	50,230	20,114
Cash at bank and in hand		<u>134,948</u>	<u>108,118</u>
		185,178	128,232
Creditors: Amounts falling due within one year	8	<u>(5,843)</u>	<u>(6,370)</u>
Net assets		<u>179,335</u>	<u>121,862</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>179,335</u>	<u>121,862</u>
Total funds	9	<u>179,335</u>	<u>121,862</u>

For the financial year ending 30 June 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 5 to 11 were approved by the trustees, and authorised for issue on 28/10/22... and signed on their behalf by:



Stuart Rhodes
Chairman

The notes on pages 7 to 11 form an integral part of these financial statements.

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2022

1 Charity status

Bright Ideas for Tennis is a private company limited by guarantee, registered in England and Wales. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The company is registered as a charity with the Charity Commission of England and Wales.

The Charity Number is: 1172899

The Company Number is: 09969536

The address of its registered office is:

The House, Monson Road

Tunbridge Wells

TN1 1LS

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The charity constitutes a public benefit entity as defined by FRS102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable to the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006. and UK Generally Accepted Accounting Practise.

Basis of preparation

The charity does not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A.

Bright Ideas for Tennis meets the definition of a public benefit entity under FRS 102.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value.

Presentational currency and level of rounding

The presentational currency is £ and the level of rounding is to the nearest £.

Going concern

The Directors have reviewed the applicability of the going concern principle and have determined that it is appropriate to prepare the company's accounts on the basis that it will continue as a going concern for a foreseeable future.

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2022

Income and endowments

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Gift aid tax recoverable is recognised on the date of the respective donation.

Fundraising income is recognised on the date of the event taking place.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably.

Expenditure is classified under the following activity headings:

Raising funds

These are costs incurred in fundraising events.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of providing tennis coaching and activities undertaken to further the purposes of the charity and their associated support costs.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Debtors and creditors

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2022

Fund structure

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the Trust's work or for specific projects being undertaken by the charity.

3 Income

	Unrestricted funds	Restricted funds	2022 Total	2021 Total
	£	£	£	£
Donations and legacies				
24 Hour Tennis	90,841	-	90,841	-
MIPIM Fundraiser	-	-	-	3,868
Gift Aid	25,009	-	25,009	25,000
Donations	100,000	-	100,000	100,000
Unrestricted Fundraising	44,241	-	44,241	54,089
	260,091	-	260,091	182,775

4 Expenditure

	Unrestricted funds	Restricted funds	2022 Total	2021 Total
	£	£	£	£
Expenditure on:				
Raising funds				
Fundraising costs	45,546	-	45,546	14,281
Charitable activities				
Provision of tennis activities	137,390	-	137,390	101,500
Insurance	1,673	-	1,673	-
Accountancy	2,948	-	2,948	1,926
Marketing	15,062	-	15,062	15,025
	-	-	-	-
	157,073	-	157,073	118,451
Total expenditure	202,619	-	202,619	132,732

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2022

5 Governance costs

	2022	2021
	£	£
Accountancy fees	1,748	1,146
Independent examination fees	1,200	780
	<u>2,948</u>	<u>1,926</u>

6 Staff costs

There were no employees during the 2022 or 2021 financial years.

7 Debtors

	2022	2021
	£	£
Accrued income and prepayments	<u>50,230</u>	<u>20,114</u>

8 Creditors: amounts falling due within one year

	2022	2021
	£	£
Accruals	<u>5,843</u>	<u>6,370</u>

9 Funds

	Balance at 1 July 2021 £	Incoming resources £	Resources expended £	Balance at 30 June 2022 £
Unrestricted funds				
General	<u>121,862</u>	<u>214,545</u>	<u>(157,072)</u>	<u>179,335</u>
	Balance at 1 July 2020 £	Incoming resources £	Resources expended £	Balance at 30 June 2021 £
Unrestricted funds				
General	<u>71,819</u>	<u>168,494</u>	<u>(118,451)</u>	<u>121,862</u>

Bright Ideas For Tennis

Notes to the Financial Statements for the Year Ended 30 June 2022

10 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 30 June 2022 £
Current assets	185,178	185,178
Current liabilities	<u>(5,843)</u>	<u>(5,843)</u>
Total net assets	<u>179,335</u>	<u>179,335</u>
	Unrestricted funds General £	Total funds at 30 June 2021 £
Current assets	128,232	128,232
Current liabilities	<u>(6,370)</u>	<u>(6,370)</u>
Total net assets	<u>121,862</u>	<u>121,862</u>

11 Related party transactions

No trustee received any remuneration or expenses in the year. (2021: £NIL)