



CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 1<sup>st</sup> October 2021 to 30<sup>th</sup> September 2022

Charity name: Art History Link-Up

Charity registration number: 1172792

## Objectives and Activities

### SORP reference

Summary of the purposes of the charity as set out in its governing document

Para 1.17

The Objects of Art History Link-Up (AHLU) are the advancement of education for the public benefit to provide and support the teaching of Art History in particular but not exclusively by:

- the provision of teaching to young people in full-time education: and/or
- the provision of advice, guidance, training and consultancy to educational establishments; and/or
- non-political campaigning through participation in national committees and working with other organisations; and/or such other charitable activities for the advancement of education for the public benefit as the charity trustees may decide.

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.

Para 1.17 and 1.19

During the year we continued to deliver our main programme, "Art History for Everyone". This delivers an Extended Project Qualification (EPQ) in one year, and is underpinned by delivery of the Art History A Level syllabus, over the course of two years.

Demand was slightly reduced compared with the previous year, however the course was fully subscribed with students voluntarily choosing to attend classes on term-time Saturdays to study for additional qualifications.

AHLU offers students weekly online homework clubs and individual EPQ and study support from AHLU's Student Operations Officer plus individually assigned specialist EPQ mentors from across the sector. We also offer students support with university application, access to work

experience, information about careers in the arts, and membership of our alumni organisation.

In the academic year from September 2021, we recruited 80 students. Over 40% of this cohort of students were BAME, over 63% had Widening Participation indicators, and 29% were both BAME and WP.

During the year we also piloted an 'Introduction to Art History' course, funded by the Band Trust, which saw over 50 students from state schools, aged between 13 and 15, learn about Art History at The Dulwich Picture Gallery, Courtauld Institute, National Gallery, and the Sir John Soane's Museum. This pilot year was fully funded by a single grant and was successful, with high levels of engagement and completion. We plan to further develop and expand the courses in the 2022-23 academic subject to funding.

AHLU's ongoing online delivery again allowed us to recruit over half of our students from outside Greater London. 55% of the 2021-2 student cohort came from across the UK, including Scotland, Wales and Northern Ireland. A significant proportion of this cohort had Special Educational Needs, significant disabilities, with some Looked After Children / in Care.

AHLU has become recognised as a sector leader in delivering Art History courses online, and in person, collaborating with partner organisations on events and programmes.

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit

Para 1.18

In all our operations, we have had regard to the guidance issued by the Charity Commission on public benefit.

### Additional information (optional)

You may choose to include further statements where relevant about:

SORP reference

Policy on grant making

Para 1.38

N/A

Policy on social investment including program related investment

Para 1.38

N/A

Contribution made by volunteers

Para 1.38

Art History Link-Up works with over 50 volunteers who act as mentors to students during their EPQ on the Art History for Everyone course. They are among our best, brightest and most enthusiastic supporters who make all the difference to our young people on their independent learning journey. We also work with visiting lecturers and consultant advisors.

Other

N/A

## Achievements and Performance

SORP reference

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.

Para 1.20

Since the Covid lockdown in March 2020, we continued to deliver our courses virtually, on Zoom. Our online classes are interactive and run by expert teachers, with the support of a team of specialist teaching assistants who run break-out group discussion using interactive Miro whiteboard technology, and teaching resources issued via the Google Classroom. We returned to some in-person teaching at the National Gallery in March 2022, teaching in a hybrid format, with some students and teaching team in-person and others online. This was partly as a result of Covid precautions and also because many of our students were unable to travel to Central London for lessons. The National Gallery is being refurbished in preparation for its Bi-Centenary year and as a result our teaching space is no longer available there. We started the 2022-3 academic year at the Courtauld Institute of Art, in dedicated teaching space at Somerset House with access to the Courtauld Gallery. Approximately half our student cohort join class online, again from across the UK, supported by our online teaching team.

### Additional information (optional)

You may choose to include further statements where relevant about:

Para 1.41

The Charity had a successful year in terms of fundraising with a one of grant - as noted

Achievements against objectives set		above - for the new "Introduction to Art History Course" and more long-term funding agreements in place.
Performance of fundraising activities against objectives set	Para 1.41	See "Financial Review" below.
Investment performance against objectives	Para 1.41	N/A

Other

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>At the end of the accounting period the charity held significant reserves. See CC16A.</p> <p>During the financial year we achieved and exceeded our reserves policy: to hold six months' worth of turnover in unrestricted reserves.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>The aim was to achieve a level of reserves that would ensure the delivery of a full academic year with no risk of disappointing students.</p> <p>In practice this means a reserves policy of a six-month turnover.</p> <p>Fundraising during the year was successful especially considering the extremely challenging post-Covid environment when many charities were struggling with fundraising.</p>
Amount of reserves held	Para 1.22	<p>As at 30<sup>th</sup> September 2022:</p> <p>Unrestricted = £ 100,320</p> <p>Restricted = £ 11,217</p>
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>N/A</p> <p>The Charity is fully funded for 2022-23</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising) Para 1.47

The Art History for Everyone programme is supported by a wide range of donors, including trusts, foundations, commercial organisations and private individuals, with many others contributing support in kind.

The charity undertook fundraising during year by approaching foundations and private individuals known for their funding of the arts and/or education-based charities. Our emphasis is on developing relationships with long-term funding partners to enable us to plan ahead and to expand the range of courses we offer.

Core funding was provided by the Rothschild Foundation which has agreed a second three-year commitment towards our core costs.

Christie's (the Auction House) also made a multi-year commitment to help fund the Charity's teaching costs.

Other funders are set out in the accounts.

Investment policy and objectives including any social investment policy adopted Para 1.46

N/A

A description of the principal risks facing the charity Para 1.46

The main risk to the charity is the loss of the founder and Chief Executive for whatever reason. Without her drive and commitment, it is unlikely that the charity could continue in its present form.

Several actions have been put in place to mitigate this risk as follows:

1. The Chief Executive was employed on a full time, but contracted, basis for the year to 31st August 2022, allowing her to forsake other roles and to focus all her efforts entirely on the charity during the year.
2. Additional resources were devoted to providing great quality and quantity of administrative support for the Chief Executive during the year.
3. Steps were put in place to move the Chief Executive into a salaried

position, and this took effect from 1st of September 2022.

4. The Chief Executive was enrolled in an employee pension scheme – effective from 6<sup>th</sup> September 2022.

Other

# Structure, Governance and Management

Description of charity's trusts:

Type of governing document	Para 1.25	Foundation Constitution
How is the charity constituted	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by Trustees

## Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees

Para 1.51

The charity's organisational structure and any wider network with which the charity works

Para 1.51

Relationship with any related parties

Para 1.51

Other

## Reference and Administrative details

Charity name	Art History Link-Up
Other name the charity uses	n/a
Registered charity number	1172792
Charity's principal address	The Old Rectory Wiggonholt West Sussex Postcode RH20 2EL

## Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Robert Faulkner	Chair	Resigned June 2022	
2	Stephen Cant	Treasurer		
3	Toby Monk	Chair	Chair from June 2022	
4	Emma Bowen			
5	Kate Gordon			
6	Joe Spence			
7	Rosamund West		Resigned April 2022	
8	Ferren Gipson		Resigned April 2022	
9	Daniel Whitelock	Secretary	Resigned October 2021	
10	Georgina Bexon		Appointed November 2021	
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

**Director name**

**None**

Name of trustees holding title to property belonging to the charity

**Trustee name**

**Dates acted if not for whole year**

**None**



## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity None

Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects

Details of arrangements for safe custody and segregation of such assets from the charity's own assets

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Art History Link-Up works with over 50 volunteers who act as mentors to students during their EPQ on the Art History for Everyone course. They are among our best, brightest and most enthusiastic supporters who make all the difference to our young people on their independent learning journey. We also work with volunteer visiting Lecturers and Consultant Advisors.

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

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### Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Stephen Cant	Toby Monk
Position (eg Secretary, Chair, etc)	Treasurer	Trustee
Date	20 <sup>th</sup> March 2023	

Charity Name Art History Link UP		No (if any) 1172792		CC16a
Receipts and payments accounts				
For the period from	Period start date 01.10.21	To	Period end 30.09.22	

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Julia and Hans Rausing Trust	5,000		-	5,000	5,000
The Rothschild Foundation			-	-	50,000
Garfield Weston Foundation		20,000	-	20,000	
Lovington Foundation	10,000			10,000	10,000
Christie's				-	20,000
The Art Fund		1,000		1,000	
The Arts Society		3,000		3,000	3,000
The Modern House	10,000			10,000	
AHLU Patrons and Supporters	6,250			6,250	16,680
Swire Charitable				-	5,000
The Adrian Swire Charitable Trust				-	8,000
The Band Trust		40,000	-	40,000	-
Donations	3,363		-	3,363	6,650
The Company of Arts Scholars Charitable Trust		8,000		8,000	
Newby Trust		5,000		5,000	
Other Income		1,000	-	1,000	505
	-		-	-	-
<b>Sub total(Gross income for AR)</b>	<b>34,613</b>	<b>78,000</b>	<b>-</b>	<b>112,613</b>	<b>124,835</b>
<b>A2 Asset and investment sales,</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>34,613</b>	<b>78,000</b>	<b>-</b>	<b>112,613</b>	<b>124,835</b>
<b>A3 Payments</b>					
Teaching	-	25,862	-	25,862	23,108
DBS checks		601	-	601	228
Management	14,973	34,937	-	49,910	36,468
Introduction to Art History		9,092		9,092	-
Public Liability Insurance		235	-	235	235
Student Liason		9,897	-	9,897	11,819
Online Delivery		1,539	-	1,539	1,150
Marketing		75	-	75	39
Hospitality and Travel		691		691	466
Administrative Support	8,078	18,850		26,928	11,869
Social Media Recruitment		484	-	484	501
Other Costs			-	-	-
<b>Sub total</b>	<b>23,051</b>	<b>102,262</b>	<b>-</b>	<b>125,313</b>	<b>85,882</b>
<b>A4 Asset and investment purchases (see table)</b>					
	-	-	-	-	
	-	-	-	-	
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>23,051</b>	<b>102,262</b>	<b>-</b>	<b>125,313</b>	<b>85,882</b>
<b>Net of receipts/(payments)</b>	<b>11,562</b>	<b>- 24,262</b>	<b>-</b>	<b>- 12,700</b>	<b>38,952</b>
<b>A5 Transfers between funds</b>	<b>(23,528)</b>	<b>23,528</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>112,286</b>	<b>11,950</b>	<b>-</b>	<b>124,237</b>	<b>85,284</b>
<b>Cash funds this year end</b>	<b>100,320</b>	<b>11,217</b>	<b>-</b>	<b>111,537</b>	<b>124,236</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted to nearest £	Endowment funds to nearest £
B1 Cash funds		100,320	11,217	-
		-	-	-
		-	-	-
	<b>Total cash funds</b> (agree balances with receipts and	<b>100,320</b>	<b>11,217</b>	<b>-</b>

OK

OK

OK

	Details	Unrestricted to nearest £	Restricted to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-



	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	

Signed by one or two trustees on  
behalf of all the trustees

Signature

Print Name

Date of approval

Stephen Cant

25 November 2022

Toby Monk

25 November 2022



Section A

Independent Examiner's Report

Report to the trustees/  
members of

Charity Name  
ART HISTORY LINK-UP

On accounts for the year  
ended

30.09.2022

Charity no  
(if any)

1172792

Set out on pages

1-2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity for the year ended 30/09/2022.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

24/05/2023

Name:

Aamer Shehzad

Relevant professional  
qualification(s) or body  
(if any):

FCCA

Address:

Accountability Europe Ltd

Omnibus Workspace, 39-41 North Road

London, N7 9DP