



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 1st October 2020 To 30th September 2021

Charity name: Art History Link-Up

Charity registration number: 1172792

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>The Objects of Art History Link-Up are the advancement of education for the public benefit to provide and support the teaching of Art History in particular but not exclusively by:</p> <ul style="list-style-type: none">• the provision of teaching to young people in full-time education: and/or• the provision of advice, guidance, training and consultancy to educational establishments; and/or• non-political campaigning through participation in national committees and working with other organisations; and/or such other charitable activities for the advancement of education for the public benefit as the charity trustees may decide.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Over 120 students from over 80 state supported schools registered on our main programme, Art History for Everyone. This delivers an Extended Project Qualification (EPQ) in one year, and is underpinned by the Art History A Level teaching, delivered over the course of two years, both from September 2019.</p> <p>Encouragingly, we saw increased demand year on year for places on our two courses at The National Gallery and Wallace Collection. We were oversubscribed with students voluntarily choosing to attend classes on term-time Saturdays to study for additional qualifications. Significantly, at least half of our students are from BAME and/or Widening Participation backgrounds, and often both.</p> <p>AHLU offers students weekly online homework clubs and individual EPQ and</p>

		<p>study support from AHLU's Student Liaison Officer plus individually assigned specialist EPQ mentors from across the sector. We also offer students support with university applications, access to work experience, information about careers in the arts, and membership of our alumni organisation.</p> <p>Until March 2020 our free Art History A level and EPQ courses for state supported students were delivered on term-time Saturdays at the National Gallery and the Wallace Collection in dedicated teaching spaces generously donated by the galleries</p> <p>When the galleries closed in March 2020, as a result of the pandemic, our Art History for Everyone A level and EPQ courses pivoted online, and have continued virtually ever since, on Zoom.</p> <p>In the academic year from September 2020, we recruited 80 students. Over 40% of this cohort of students are BAME, over 60% have Widening Participation indicators, and over 30% are both BAME and WP.</p> <p>AHLU's continued online delivery again allowed us to recruit over half of our students from outside Greater London. 55% of the current student cohort come from across the UK, including Scotland, Wales and Northern Ireland. A significant proportion of this cohort have Special Educational Needs, significant disabilities and some are Looked After Children / in Foster Care.</p> <p>Many of our students tell us they have had more teaching and support from AHLU than from their own schools throughout the last year of the pandemic.</p> <p>AHLU has become recognised as a sector leader in delivering Art History courses online, collaborating with partner organisations including the National Gallery and Christie's on online events.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	In all our operations, we have had regard to the guidance issued by the Charity Commission on public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
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Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	Art History Link-Up works with over 50 volunteers who act as mentors to students during their EPQ on the Art History for Everyone course. They are among our best, brightest and most enthusiastic supporters who make all the difference to our young people on their independent learning journey. We also work with volunteer Teaching Assistants and visiting Lecturers and Consultant Advisors.
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Our most significant achievement in the year to September 2021 was to run a complete academic year using on line delivery.</p> <p>As noted above, the Covid lockdown meant that we had to "pivot" to online provision, like many other organisations. We have continued virtually ever since, on Zoom. Our online classes are interactive and run by expert teachers, with the support of a team of specialist teaching assistants who run break-out group discussion using interactive Miro whiteboard technology, and teaching resources issued via the Google Classroom.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	The Charity had a successful year in terms of fundraising. We began the year with cash in the bank of £85,284 and ended it with cash balances totalling £124,236.
		N/A

Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	At the end of the accounting period the charity held significant reserves. See CC16A During the financial year achieved and indeed exceeded our reserves policy: to hold six months' worth of turnover in unrestricted reserves.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The aim was to achieve a level of reserves that would ensure the delivery of a full academic with no risk of disappointing students. In practice this means a reserve policy of having 6-month turnover. Fundraising during the year was very successful especially considering the extremely challenging Covid environment when many charities were struggling with fund raising.
Amount of reserves held	Para 1.22	At 30 th September 2021: Unrestricted = £114,236 Restricted = £10,000
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A The Charity is fully funded for 2021-22

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The Art History for Everyone programme is supported by a wide range of donors, including trusts, foundations and private individuals, with many others contributing support in kind. The charity undertook fundraising during year by approaching foundations and private individuals known for their funding of the arts and/or education-based charities. Our emphasis is on developing relationships with long term funding partners to enable us to plan ahead and to expand the range of courses we offer.
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		<p>Core funding was provided by the Rothschild Foundation. This was year 3 in year 3 of a three-year commitment to cover core costs ~ £20k p.a.</p> <p>Christie's (the Auction House) also made a 3 year commitment to fund the Charity.</p> <p>Other funders are set out in the accounts.</p>
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	The main risk to the charity is the loss of the founder and Chief Executive for whatever reason. Without her drive and commitment it is unlikely that the charity could continue in its present form.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Foundation Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by Trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Art History Link-Up
Other name the charity uses	n/a
Registered charity number	1172792
Charity's principal address	The Old Rectory Wiggonholt West Sussex Postcode RH20 2EL

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Robert Faulkner	Chair	From 29 th October 2020	
2	Stephen Cant	Treasurer	From 29 th October 2020	
3	Toby Monk		From 31 st January 2021	
4	Emma Bowen			
5	Kate Gordon		From 31 st January 2021	
6	Joe Spence			
7	Rosamund West		From 31 st January 2021	
8	Ferren Gipson		From 31 st January 2021	
9	Daniel Whitelock	Secretary		
10	Karen Smith	Chair	Resigned 28 th October 2020	
11	Ian Cockburn	Treasurer	Resigned 28 th October 2020	
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Art History Link-Up works with over 50 volunteers who act as mentors to students during their EPQ on the Art History for Everyone course. They are among our best, brightest and most enthusiastic supporters who make all the difference to our young people on their independent learning journey. We also work with volunteer visiting Lecturers and Consultant Advisors.

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Stephen Cant	Toby Monk
Position (eg Secretary, Chair, etc)	Treasurer	Trustee
Date	23rd June 2022	



Charity Name Art History Link UP	No (if any) 1172792	CC16a
Receipts and payments accounts		
For the period from 01.10.20	To 30.09.21	

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Julia and Hans Rausing Trust	5,000		-	5,000	
The Wallace Collection					8,000
Rothschild Foundation	50,000		-	50,000	28,000
Garfield Weston Foundation					20,000
Lovington Foundation	10,000			10,000	
Christie's		20,000		20,000	
The Art Fund					9,000
The Art Society		3,000		3,000	
Task Grant					5,000
AHLU Patrons and Supporters	16,680			16,680	
Swire Charitable		5,000		5,000	5,000
Adrain Swire Trust	3,000	5,000		8,000	5,000
Other Funders			-	-	16,686
Donations	6,650		-	6,650	13,909
Other Income	505		-	505	-
	-		-	-	-
Sub total (Gross income for AR)	91,835	33,000	-	124,835	110,595
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	91,835	33,000	-	124,835	110,595
A3 Payments					
Teaching	-	23,108	-	23,108	16,353
DBS checks		228	-	228	463
Management	8,990	27,478	-	36,468	28,744
Introduction to Art History					53
Public Liability Insurance	70	164	-	235	220
Student Liason		11,819	-	11,819	
Just Giving Fees					162
Online Delivery		1,150	-	1,150	
Students Books & Stationary					523
Marketing		39	-	39	
Homework Club Snacks					173
Fundraising					436
Hospitality and Travel	69	397		466	225
Administrative Support	3,561	8,308		11,869	4,740
Web Hosting & Internet			-		386
Social Media Recruitment	-	501	-	501	134
Other Costs			-		184
Sub total	12,691	73,192	-	85,882	52,795
A4 Asset and investment purchases, (see table)					
	-	-	-	-	
Sub total	-	-	-	-	-
Total payments	12,691	73,192	-	85,882	52,795
Net of receipts/(payments)	79,144	- 40,192	-	38,952	57,800
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	35,092	50,192	-	85,284	27,484
Cash funds this year end	114,236	10,000	-	124,236	85,284

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		114,236	10,000	-
		-	-	-
		-	-	-
	Total cash funds	114,236	10,000	-
	payments account(s))			
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf
of all the trustees

Signature
Toby Monk

Print Name
Toby Monk

Date of approval
23/6/22



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
ART HISTORY LINK-UP

On accounts for the year
ended

30.09.2021

Charity no
(if any)

1172792

Set out on pages

1-2

(remember to include the page numbers of additional sheets)

Responsibilities and
basis of report

I report to the trustees on my examination of the accounts of the above charity for the year ended 30/09/2021.

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

23-06-2022

Name:

Aamer Shehzad

Relevant professional
qualification(s) or body
(if any):

FCCA

Address:

Accountability Europe Ltd

Omnibus Workspace, 39-41 North Road

London, N7 9DP