



Trustees' Annual Report for the period

	Period start date	Period end date
From	1 st February 2024	To 31 st January 2025

Section A Reference and administration details

Charity name Safina Lion Conservation Fund

Other names charity is known by Safina Lion Conservation

Registered charity number (if any) 1172709

Charity's principal address 19 Alexander Road
Stotfold
Nr Hitchin, Hertfordshire
Postcode SG5 4NA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	James Welch	Chair	Reappointed for a third term starting 24/04/2024	The trustees themselves
2	Matthew Lloyd	Trustee		The trustees themselves
3	Susan Welch	Trustee		The trustees themselves
4	Sophie Cole	Trustee		The trustees themselves
5	Peter Johnson	Trustee		The trustees themselves
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation - Foundation
Trustee selection methods (eg. appointed by, elected by)	Trustees are appointed by existing trustees for a term of three years where they may then be appointed for further three-year terms.

Additional governance issues (Optional information)

You may choose to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

There must be no less than three trustees and no more than twelve at any one time.

As a small charity the trustees share all aspects of the responsibility of running the charity but have elected a chairperson to lead the organisation. All financial and secretarial duties are shared by the board of trustees and all matters are discussed and passed at meetings or through electronic communication.

Trustees have written the following policies and procedures which are used in line with Charity Commission Guidance to help the trustees run the charity. These include Risk Management and Conflict of Interest Procedures and a Donation Policy. Along with the Financial Control Procedure these were all reviewed and updated this financial year and were all signed off by trustees at a meeting in January 2025. A new Education Policy was also signed off by trustees in April 2024.

Summary of the objects of the charity set out in its governing document

The charitable objects of the Safina Lion Conservation Fund are:

To promote for the benefit of the public the conservation and protection of lions by:

- a) Supporting conservation projects in such ways that are charitable
 - b) Conserving and protecting the natural habitats of lions
 - c) Supporting and publishing research into the conservation and husbandry of lions
- 2) To advance the education of the public in lion and wildlife conservation by such means as the trustees decide including through the support and publishing of research.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The Safina Lion Conservation Fund has been active in ensuring that all of its actions carried out in its first year have had a public benefit.

All aspects of our conservation work have been planned to work alongside our mission to work with others to protect and monitor lion populations in the wild. The African lion is now classed by the IUCN as vulnerable to extinction, with lions in west Africa now listed as critically endangered. It is in the best interest of the public to ensure that this species does not become extinct where it occurs naturally as in the wild as they are a vital piece of the eco-system in which they live. We work towards our charitable objective to promote the conservation and protection of lions by supporting conservation organisations working to protect lions in their natural habitat. We support organisations whose objectives and actions mirror our own and is work that we could support under our own charitable objects. Within this financial year we supported all four of our conservation partners financially which are Lion Guardians, KopeLion, the Mara Predator Conservation Programme and Lion Landscapes.

Our charitable objective to advance the education of the public in lion and wildlife conservation has been undertaken by continuing to maintain and update our website with educational information on lion behaviour and conservation. This aims to be a resource that can be used by the general public about the threats lions face in the wild and their behaviour. Trustees have also created a Lion Keepers Resource Group together with conservation-based charity Apex Extreme on our website which is a free resource for lion keepers to share husbandry research with others which has had more resources added this year. Trustees also worked with two zoos this year on educational and fundraising events for World Lion Day and are assisting with educational interpretation for a new lion enclosure of a third zoo.

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when planning the work of the charity and in all decisions made by the trustees.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The Safina Lion Conservation Fund is run entirely by volunteers and no expenses of any description are paid to trustees or conservation advisers, all of whom act and work on a voluntary basis.

Trustees of the Safina Lion Conservation Fund have established and agreed on a donation policy where any organisation that receives a financial donation from the charity must fit a certain criterion, and the donation must go towards an action that fits at least one of our charitable objects. The work carried out must be work that we could carry out via those objects. This donation policy was reviewed and updated during this financial year.

As well as our trustees we also have a small group of conservation advisers. All of which are people experienced in conservation, and we ask their opinion of any organisation the trustees may be considering donating to. Although these advisers do not make any decisions, their advice and feedback are an important resource that trustees can use while making decisions on conservation donations. Following the success of this group trustees oversaw the development of an educational advisory committee as part of our new education policy, consisting of three zoo and university-based educators who all have experience with an array of different age groups. This will help us hugely in the planning of our education work and events going forward.

The financing and printing of activities such as information leaflets and website fees was done personally by trustees and not used by money from the charity account. This allows public raised funds to go straight to our conservation and education work.

Section D

Achievements and Performance

Summary of the main achievements of the charity during the year

2024 has been an exciting year but also a reflective one after the news from our friends at Linton Zoo of the sad passing of our namesake Safina on the 31st March aged 18 years. We were determined to make this a year to remember for plenty of positive reasons. Even though Safina is no longer with us, her legacy is still young. This is the start of the next phase of our charity as we continue to build on the conservation legacy for Safina and her family that we started nearly eight years ago. She will always remain our namesake, and we are proud to carry her name into the future.

Safina lived at Linton for her entire life having been the first lion born at the zoo for close to two decades to first time parents Riziki and Karla, who had both arrived at Linton in 2003 from Woburn Safari Park. She was hand-reared by Zoo Director Kim Simmons who looked after her for her entire life. She was joined by her long-term companion Zuri in 2006 and together they reared two litters of cubs together over the years. Our chairman James has kept in regular communication with the zoo over the years, having volunteered as a teenager and worked there in his early career and continuing to visit to see and spend time with Safina, his last visit only a couple of weeks prior to her death. She was active and appeared well, content and as friendly as ever. We would like to pass on our condolences and sincere thanks to Kim Simmons and her team at Linton Zoo for the updates over this recent time and all of their involvement and enthusiasm towards our charity. The passing of Safina represents the end of an era, one that we certainly won't forget.

This year we also updated our logo to mark the 7-year anniversary since we became a registered charity. Just like our original logo, the two lions pictured are our namesake Safina and her companion Zuri. The logo was

designed by long-term friend of the charity and now education advisor Beth Peacock and several different variations have been made, see below.



This year we were able to continue our basic objectives to sponsor a lion guardian for another year, but further fundraising enabled us to support all four of our conservation partners. This included camera traps for Lion Landscapes, the sponsorship of a lion collar for Kopelion and a brand-new livestock boma for the Mara Predator Conservation Programme. These are all discussed in more detail below.

2024 has seen our support from zoos rise to its highest level yet with a much larger percentage this year coming from our zoo supporters with a total of £4,114.20 coming directly from three different zoo partners. Including a donation of £1664.20 from the Cotswold Wildlife Park, our largest donation from a zoo supporter yet, discussed in more detail below. Overall direct zoo support was 72% of our annual income compared to 40% last year. We continued our "Ilchokuti Challenge" a 12.5km sponsored walk challenge with several keepers, zoo staff and family members taking part.

Educational Work & Support From Zoos

Trustees continued to work on the educational pages of the website to keep them as up to date and informative as possible and accessible to everyone. The Lion Keepers Resource Group has still been used by keepers and the resources have now been added to, increasing the number available to 25 different pieces of material to be of interest to zookeepers in their work. Trustees hope to grow this further in 2025 and potentially lead to workshops based on conservation and husbandry sharing. Our chairman James also presented a lecture on lion conservation to students at Reaseheath University Centre, we would like to thank the lecturers there for setting up this link. In November trustees James and Pete also gave a workshop to Reaseheath University students on setting up and running a charity and a particular focus on our conservation projects and how we scrutinise them.

Trustees were also approached by the team at Noah's Ark Zoo Farm who after the disruption of the Covid-19 Pandemic were keen to restart their relationship with us. They are currently in the early stages of rebuilding their lion enclosure and want to base their interpretation around our conservation work. We have been engaged with the team and look forward to seeing the finished result in the coming months.

Support From Zoos & World Lion Day Events

World Lion Day celebrations in 2024 were a great success and two zoos organised special events to raise money for our conservation projects. Firstly, Cotswold Wildlife Park hosted a weekend event with a fundraising stall and following support from park management a total of £1,664.20 was donated to us at the end of August. This is our largest single donation from one of our zoo supporters and we are incredibly grateful to

the support and enthusiasm shown to our charity from the park management.

Our wonderful friends at Folly Farm Zoo organised their own Lion Day event and invited us along to take part in a day of fundraising as well as a pre-booked talk by our chairman who spoke in more detail about our work. Huge thanks go to conservation officer Jack for his hard work, dedication and humour throughout the day! £450 was raised which was more than the total from the year before. Thank you also to our brand-new team of education advisors for their help this year in creating education resources and assisting in fundraising events. It has certainly had an impact on the quality of our content and educational reach this year. We also received a donation of £500 from Folly Farm at the end of the year from the profits of their adoption sales, of which 10% is split between their conservation partners. This makes a total of £950 from Folly Farm throughout the year. Knowsley Safari also sent us £500 as part of a 3-year agreement signed last year to support our conservation projects, thank you very much to the team there for their continued support.

After reinstating our relationship with the team at Noah's Ark Zoo Farm we were delighted to receive £1000 from them at Christmas to go towards our Better Bomas Project. We look forward to continuing our relationship with the team there over the coming years.

Sponsorship & Fund-Raising Events

Online fundraising sites such as Just Giving have once again proved useful to charity fundraising with a total of £1,330.51 raised through the platform.

First of all, we would like to recognise Harriet Champion, a student of Nottingham Trent University who took part in the City of Lincoln 10k on the 14th April and decided to raise sponsorship funds for our charity. All together she raised a very impressive £450 for our conservation projects.

Our Ilchokuti Challenge also proved popular this year with the 12.5km sponsored walk challenge being undertaken by two groups from the Cotswold Wildlife Park raising a total of £350. We would also like to add a special thank you to Colchester Zoo keeper Mark Winger and his mother Carol who took part in their own Ilchokuti Challenge on the 17th November. Despite Carol struggling with an old injury, both completed their 12.5km challenge and raised £355.60 for our boma project. Mark worked at Linton Zoo with Safina during her last year and we are very grateful for this show of passion to do something in her memory.

We would also like to mention 9-year-old Maya, probably one of our youngest supporters to date! Maya raised £90 for us while undertaking her charities badge at Brownies by completing a series of different tasks and challenges to raise sponsorship. Maya is local to Linton Zoo and our long-term friend Zoo Director Kim Simmons agreed to meet Maya and collect a letter from her for us, presenting her with some lion goodies as a thank you. It is this level of cooperation and encouragement that we are so proud to be involved with.

Conservation Strategy & Support

Our conservation strategy previously written in 2018 and the strategy review written in 2021 have been successfully fulfilled within the time limit

that we envisioned, and trustees have now finished writing a new conservation strategy that will cover 2024-2027.

New Conservation Strategy

This new strategy assesses the state of lions in the wild, evaluating our previous efforts and a plan for our conservation impact over the next three years. This new strategy also sees our three previous focus areas changing into two conservation goals and two education goals.

This has been launched on World Lion Day 2024 (10th August) exactly three years after our previous conservation strategy review. Our new goals are:

1. To support local communities at homestead level to promote coexistence with the local lion population.
2. To assist efforts to monitor and protect lions at a wider population level to support a healthy lion population.
3. To support access to conservation education projects for local communities, particularly for children, to promote the importance of coexistence with wildlife and the importance of lions within their ecosystem.
4. To work with zoological institutions and to assist them with educational efforts for their visitors, and to support them in increasing their in-situ conservation impact.

These two new interlinking conservation goals allow us to continue supporting our four existing conservation partners promoting coexistence in all that we do and expanding our remit to other relevant and important efforts.

Both of our two new conservation goals require coexistence and tolerance from local communities to link areas together to promote genetic health of lion populations and promote the benefits to local people of having lions living nearby.

These goals will be met by several smaller objectives, some of these may be used for both goals but they may have very different applications. For example a lion collar can allow scientists to collect important data on lion movements particularly at dispersal age but it can also allow employees on the ground the ability to track the location of the lions and to stay proactive in keeping livestock monitored within their immediate vicinity. This is a great example of how one piece of equipment can have multiple conservation applications. Showing the flexibility in these new goals, we will be continuing our Future Kings Project but we will now be open and able to sponsoring the collaring of females in areas where they may be a problem for the community.

For the first time we have set out two specific educational goals that can also be directly associated with our conservation work. Where possible these educational elements will be linked to the field conservation work that we focus on.

These two new goals listed above allow us to promote our educational work in zoological institutions in the UK and expand this to our conservation partners in situ. The educational content has previously

been created and maintained just by trustees. To ensure for effective and accurate assessment as well as ensuring new resources are of good quality trustees have created a new committee of education advisors to give feedback and to assist with the creation of educational material. An education checklist has also been created with specific criteria that our educational content should meet. By being in a position that we can ensure our educational work is of a good quality we can focus on the two new goals above to create resources that can be used in situ and ex situ. We also hope to continue our work with student groups at all levels, allowing students to get involved in our fundraising work and to learn more about conservation issues.

Education Goal 1 seeks to spread awareness and education on the ground in the areas where conservation work is being carried out. Particularly for children, this is vital to the long-term success of any conservation project. We can do this by sponsoring efforts focusing on getting children in situ, supporting their participation wildlife conservation through (community-led) children's clubs and safaris and other forms of community engagement and knowledge sharing.

Education Goal 2 continues our support with zoos and their lions to promote their educational and inspirational value to their visitors. These ambassadors for the wild can help raise visitor awareness about the threats that they face in the wild as well as raising funds for conservation efforts through talks and events.

Working with Conservation Organisations

We work with four conservation partners working in Kenya and Tanzania to protect and monitor lions in the wild. This section details our support and involvement with them throughout 2024.

Lion Guardians

We have supported Lion Guardians since 2017 and in 2018 we began our sponsorship of Lion Guardian Kuya Kipampa who monitors the area known as 'Risa' outside the Amboseli National Park which we have continued every year since. Founded in 2007, Lion Guardians has trained and supported communities at seven different sites to successfully protect lions across the continent. Their approach involves recruiting young, non-literate Maasai and other pastoralist warriors to learn the skills needed to effectively mitigate conflicts between people and wildlife, monitor lion populations, and help their own communities live with lions. By actively engaging in their solutions-based conservation model, people who were once lion killers are transformed into lion protectors. Following the news that Kuya is no longer part of the organisation our sponsorship has now been transferred to another Guardian. We have now started to sponsor Olubi Ole Lairumbe, who works across the Imbirikani Group Ranch just outside of the Amboseli National Park. Like many Maasai men, Olubi is a previous lion killer and became known by his lion name "Mitiaki" meaning the brave warrior. His transformative journey from a lion killer to a lion protector reflects a unique shift in the Maasai culture and he has influenced other young individuals to follow a conservationist path.

Trustees decided to continue supporting Lion Guardians this year. The donation of \$1500 (£1,243.66) made in January 2025 continues to cover his yearly salary into 2026 as he monitors his particular area to ensure that the lions and the habitat remain protected. By sponsoring Mitiaki we

are assured that our donation will not be used purely for administration fees and would impact work on the ground to protect lions in the wild.

Future Kings Project

Sponsoring of GPS collars to safeguard young male lions to ensure they can sire the next generation of lions while keeping the communities safe. This will remain a feature project but along with our new strategy we will not restrict collaring activities just to young males and open up to other demographics living in areas close to communities. We work with our conservation partners KopeLion and Mara Predator Conservation Programme on this project.

Better Bomas Project

Sponsoring the strengthening and building of bomas to promote coexistence at homestead level, working with communities to prevent incidents with lions and other predators. This is an important part of our new strategy which we hope to develop over the coming years. We work with our conservation partners KopeLion and Mara Predator Conservation Programme on this project.

Mara Predator Conservation Programme (Kenya Wildlife Trust)

The Mara Predator Conservation Programme works under the umbrella of the Kenya Wildlife Trust which focuses predominantly on predator conservation through community work and science-based groundwork. The three goals of the Mara Predator Conservation Programme are to help community members and landowners understand and appreciate the role of predators in the ecosystem, to ensure that key stakeholders in the Greater Mara Ecosystem consistently utilise sound scientific information to inform conservation strategies and to support stable, healthy predator populations in the Greater Mara Ecosystem by providing scientific evidence for conservation action.

We have supported the MPCP since 2019. The collar fitted to a four-year-old male lion named Ole Cook in 2022 was finally removed remotely in 2024 which has now allowed senior programme scientist Niels to do a full report on his movements during this two-year period. The final report was fascinating and was shared among trustees and to the zoos who supported us in fundraising to cover the expenses for it. Trustees are still awaiting news on the deployment of the collar that we donated for in 2023.

This year we decided to develop our boma project further by sponsoring a brand new boma through the MPCP. These bomas are made using recycled plastic poles and chain-link fencing. We first learnt of these bomas when we visited the MPCP HQ in 2020 and saw a miniature replica that they have built there. At the end of 2024 we sent \$1500 to the MPCP to cover the cost of a brand new boma. This support has now been tied into our KopeLion boma strengthening scheme to create our new 'Better Bomas Project'. By supporting efforts at homestead level, we are working to try and prevent incidents before they occur, working together for the communities and the wild lion population to reduce conflict within the NCA and the Mara ecosystem.

Trustees are looking forward to visiting the Maasai Mara in February 2025 and the opportunity to visit the team at the Mara Predator Conservation Programme.

KopeLion

KopeLion are based in the Ngorongoro Conservation Area (NCA), surrounding the famous Ngorongoro Crater. The crater itself is 102 square miles in size and is one of a few areas within the NCA where people are not allowed to live. The NCA interlinks the crater to the main Serengeti ecosystem and is vital to the connectivity of wildlife between these places. KopeLion works to find solutions so that pastoralist communities and lions in the NCA can coexist and prosper together. Supporting better protection for both livestock and lions, reducing the conflicts, and providing tangible benefits from lion conservation are some ways that KopeLion is increasing the tolerance that people have towards lions, reopening corridors of connectivity and restoring a healthy landscape that sustains all forms of life.

Trustees James and Pete had the brilliant opportunity to meet the KopeLion team in the Ngorongoro Conservation Area in 2023. We met members of their Ilchokuti team. "Ilchokuti" means guardian and KopeLion employs 30, they are all local Maasai living in the Ngorongoro Conservation Area working to do anything to prevent conflicts from happening this includes warning local herders within their area about the presence of lions and treating wounded livestock. We were shown bomas that had been reinforced by the team recently, a boma is a cattle enclosure created from wooden poles and thorns. However, in recent years as lion numbers have declined and the numbers of lions lost in conflict and retaliation have become even more valuable to the overall lion population, efforts have been made to try and decrease predation in the homestead from predators.

In 2023, following our visit, we started a new boma strengthening scheme in conjunction with KopeLion and we developed a funding model that had already been agreed with a past donor. We donated £1800 for 10 bomas, this covered 80% of the costs per boma (£180) while the boma owner paid the remaining 20%. We have had regular updates from KopeLion that all 10 bomas have now been strengthened following a donation of £1800 made last year as part of a new boma strengthening scheme. We have received photos from 5 of the bomas and a report is currently being written by the KopeLion team. One particular case study was sent to us and has been used on social media by both the SLCF and KopeLion. Nataana, a local from Misigiyo Village, Ngorongoro Conservation Area. Nataana was widowed 20 years ago whose cattle boma was built out of the materials she had after relocating closer to her cousins which was vulnerable to attacks from predators including lions. Recognising the need for a robust solution for Nataana and her family she was included by KopeLion into the latest group to require boma strengthening. Nataana gave the following quote "Kopelion has given us more than a fence; they have given us a future. My cows are now safe and we can sleep peacefully at night."

We have a great relationship with the team at KopeLion having most notably sponsored two GPS collars since 2019 and strengthened 10 bomas with them last year. Having been in discussion last year with the KopeLion team about the best way to continue our support they stated that collars were becoming more of a priority so we began fundraising over the summer holidays and were able to donate £2,675 in October 2024 to cover the cost of one collar and the first year data transmission fee, this will be repeated throughout the lifespan of the collar.

The candidate lion given to us for the sponsored collar was Lebutiama, a 4-year-old male lion who was born into the Lagunita pride in the Ngorongoro Crater. He was last observed in April 2024 and was thought to have dispersed but on the 26th September 2024 the KopeLion team received a call that a male lion was found in the middle of a maize field in Butiama, Mang'ola. Ngorongoro Conservation Area (NCA) rangers, NCA veterinarian Dr. Wambura, and KopeLion Ilchokuti in the nearby Olpiro village area were informed and all went to the site. It was decided to immobilize the lion and translocate it to the NCA. The immobilisation, capture and translocation was a success and testament to all the organisations involved. He was released back into the bush near Mokilal village and a collar was deployed on him for continued monitoring as a tool to mitigate conflicts. He has been discovered in a very dense community area so it was hoped that he would move into a different direction towards the Serengeti and other wildlife orientated areas.

Throughout 2025 we hope to continue our boma strengthening scheme with KopeLion.

Lion Landscapes

Lion Landscapes was founded in April 2016 with the aim of addressing key challenges facing carnivore conservation today. In 2020 the Ruaha Carnivore Project merged with Lion Landscapes for even greater conservation impact. Their collaborative and adaptive approach strengthens conservation efforts to secure important landscapes for viable populations of large carnivores. They do this in three main ways through building partnerships, science and data and innovation. Wild lions require huge landscapes to thrive - often including land relied on by people and livestock. A Lion Landscape is a landscape that supports a viable population of wild lions, or any other pinnacle carnivore species. To do this it must also support healthy wild prey populations, healthy habitat, and benefit local people. Their lion conservation and research work focuses on how local communities, their livestock and lions can co-exist in a lion landscape.

Our main area of interest in Lion Landscapes is the Ruaha Carnivore Project (RCP) which was established in 2009 by now joint Lion Landscapes CEO Dr. Amy Dickman. We have supported their Community Camera Trap programme, fulfilling our desire to support another community-based project.

Instead of their researchers setting out camera traps themselves on village land, Lion Landscapes have started to train and employ local communities to do it - and the images they collect translate into benefits for the community, with each animal captured on camera generating a certain number of points. Villages are organised into groups of four and compete against each other on a quarterly basis. The winning village in each quarter then receives the greatest share of community benefits (currently split equally between healthcare, veterinary medicines and education) followed by a lesser amount rolled down to the second, third and then the fourth village.

The programme has proved successful in creating behavioural change by engaging and training local people directly in wildlife monitoring on their land. It also demonstrates an extremely clear link between the presence of wildlife (especially carnivores) and the provision of local benefits. In July 2022 a donation of £500 was sent to cover the cost of two of these

Section D

Achievements and Performance

camera traps as part of the programme. Trustees are proud to be involved in a project that focuses on giving communities a tangible benefit to living in such close proximity to lions and other wildlife. In May 2024 we sent another donation of £500 to cover two more camera traps.

As well as assisting all of our conservation partners financially we also spread word of their work and their mission via our website and any public talks that we do. Increasing their audience and increasing awareness and knowledge of wild lion conservation.

Section E

Financial review

Brief statement of the charity's policy on reserves

The Charity does not have a reserves policy. Any money raised will then go towards fulfilling a charitable object as decided by the trustees as soon as an action can be organised. All donations are treated as 'one off donations' so that the charity will never owe an organisation money that we may not have at any given time to allow for fluctuations in fundraising success.

Details of any funds materially in deficit

n/a

Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

All charitable donations received have either been from cash and bank transfer donations, cheque or from Just Giving. Total income from 1st February 2023 to 31st January 2024 amounts to £5,704.71 with the total expenditure amounting to £5,721.31 which went towards donations to all four of our conservation partners of which £64.20 of the expenditure going towards bank transfer fees. This is the highest level of income that we have had in one year since our inception. Our expenditure to our conservation partners is our third highest to date and is at a similar level to our last financial year showing our continued commitment to increase our conservation output after Covid-19 complications.

Within our total income a large amount once again came from online fundraising sites with a total of £1,330.51 from Just Giving. However, this year has seen our support from zoos rise to its highest level yet with a much larger percentage this year coming from our zoo supporters with a total of £4,114.20 coming from three different zoo partners. Overall direct zoo support was 72% of our annual income compared to 40% last year. Including a donation of £1664.20 from the Cotswold Wildlife Park, our largest donation from a zoo supporter yet. £260 came from direct debit donations from a supporter and cash donations.

The payment to our conservation partners is as follows:

- Lion Landscapes towards two brand new camera traps as part of their community camera trap programme. The total donation was £500.
- Mara Predator Conservation Programme towards a brand new boma made out of chain-link fencing and recycled plastic poles. This payment was made to the Kenya Wildlife Trust in their Kenyan account. The Kenya Wildlife Trust is the umbrella organisation for the Mara Predator Conservation Programme. The total donation to this organisation was £1,237.83 (\$1500) with additional associated bank payment fees of £15.

- Kope Lion towards a GPS collar and to cover the first year data transmission fees. This payment was made to Kope Lion Inc, the US organisation affiliated to Kope Lion. The total donation to this organisation was £2,675.62 with additional associated bank payment fees of £15.
- Lion Guardians (Wildlife Guardians) US for the sponsored salary of Lion Guardian Olubi Ole Lairumbe, also known as Mitiaki. The donation goes to Lion Guardians (Wildlife Guardians) US who are the fiscal sponsor of Lion Guardians and their work in East Africa. The total donation to this organisation was £1243.66 (\$1500) with an additional bank transfer fee of £34.20.

All of the money donated to conservation organisations was made in accordance with the decision-making processes created by trustees following the appropriate guidance from the Charity Commission. All excess fees for materials such as leaflets and website fees were paid for by the trustees themselves.

Trustees now only have a total of £57.11 in the bank account on the 31st January 2025 meaning that fundraising support will be required before more donations can be made throughout the rest of 2025.

Section F

Other optional information

Trustees would like to express their thanks and gratitude to the support shown by our supporters, both zoos, other charities and organisations and the general public that have allowed us to carry on supporting work to protect and monitor lion populations in the wild.

Three trustees are planning to visit Kenya in early February to visit several National Parks and protected areas. They also plan to visit our conservation partner, the Mara Predator Conservation Programme for the second time, which will be a great opportunity to catch up with our contacts and staff members that we met on our last visit in 2020. Future plans for 2025 are to continue our Better Bomas Project further with the boma strengthening scheme by assisting KopeLion in the strengthening of more bomas.



Trustees will continue to write an Annual Review to complement the Annual Report for the general reader. Any new projects will continue to be discussed with conservation advisors and decision will be made fully by the trustees although the amount of funds raised dictate the amount of work that we can carry out financially and we do not expect to add any more conservation partners to our conservation work at this point in time.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JAMES MICHAEL WELCH	SOPHIE RACHEL LOUISE COLT
Position (eg Secretary, Chair, etc)	TRUSTEE - CHAIR	TRUSTEE
Date	14 th SEPTEMBER 2025	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Safina Lion Conservation Fund

1172709

Receipts and payments accounts

CC16a

For the period
from

01/02/2024

To

31/01/2025

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations from UK Zoos	4,114	-	-	4,114	1,331
Just Giving	1,331	-	-	1,331	1,597
Other Donations	260	-	-	260	400
Donations via PayPal Giving Fund	-	-	-	-	35
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	5,705	-	-	5,705	3,363
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	5,705	-	-	5,705	3,363
A3 Payments					
Wildlife Guardians US	1,244	-	-	1,244	1,219
Transfer Fee (associated with Wildlife Guardians Payment)	34	-	-	34	34
Kenya Wildlife Trust	1,238	-	-	1,238	3,307
Kope Lion Inc.	2,675	-	-	2,675	1,800
Associated Bank Fees For Bank Payments (KWT & KopeLion)	30	-	-	30	50
Lion Landscapes	500	-	-	500	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	5,721	-	-	5,721	6,410
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	5,721	-	-	5,721	6,410
Net of receipts/(payments)	- 16	-	-	- 16	- 3,047
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	73	-	-	73	3,120
Cash funds this year end	57	-	-	57	73

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Balance	57	-	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	57	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK



	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	JAMES MICHAEL WELCH	14.9.25
	SOPHIE RACHEL LOUISE COLE	14.9.25