



Trustees' Annual Report for the period

Period start date			Period end date		
From	1 st	February	2020	To	31 st January 2021

Section A

Reference and administration details

Charity name Safina Lion Conservation Fund

Other names charity is known by Safina Lion Conservation

Registered charity number (if any) 1172709

Charity's principal address 19 Alexander Road

Stotfold

Nr Hitchin, Hertfordshire

Postcode

SG5 4NA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	James Welch	Chair		The trustees themselves
2	Matthew Lloyd	Trustee	Reappointed for second term starting 25/04/20	The trustees themselves
3	Susan Welch	Trustee		The trustees themselves
4	Sophie Cole	Trustee		The trustees themselves
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution

How the charity is constituted
(eg. trust, association, company)

Charitable Incorporated Organisation - Foundation

Trustee selection methods
(eg. appointed by, elected by)

Trustees are appointed by existing trustees for a term of three years where they may then be appointed for another term.

Additional governance issues (Optional information)

You may choose to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

There must be no less than three trustees and no more than twelve at any one time.

As a small charity the trustees share all aspects of the responsibility of running the charity but have elected a chairperson to lead the organisation. All financial and secretarial duties are shared by the board of trustees and all matters are discussed and passed at meetings or through electronic communication.

In this financial year trustees agreed and signed off a new conflict of interest procedure.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The charitable objects of the Safina Lion Conservation Fund are:

To promote for the benefit of the public the conservation and protection of lions by:

- a) Supporting conservation projects in such ways that are charitable
- b) Conserving and protecting the natural habitats of lions

c) Supporting and publishing research into the conservation and husbandry of lions

2) To advance the education of the public in lion and wildlife conservation by such means as the trustees decide including through the support and publishing of research.

The Safina Lion Conservation Fund has been active in ensuring that all of its actions carried out in its first year have had a public benefit.

All aspects of work that the charity have put into action is to try and conserve the African lion in the wild. The African lion is now classed by the IUCN as vulnerable to extinction and it is in the best interest of the public to ensure that this species does not become extinct where it occurs naturally in the wild as they are a vital piece of the eco-system in which they live. We work towards our charitable objective to promote the conservation and protection of lions by supporting conservation organisations working to protect lions and their habitat in the wild. We support organisations whose objectives and actions mirror our own and is work that we could support under our own charitable objects. In 2020 we supported all three of our conservation partners which are Lion Guardians, The Mara Predator Conservation Programme run by the Kenya Wildlife Trust and Kope Lion. One of our trustees along with representatives of two of our supporters visited the headquarters of the Mara Predator Conservation Programme in February to meet the team and to see the work that they carry out on the ground.

Our charitable objective to advance the education of the public in lion and wildlife conservation has been undertaken by continuing to maintain and update our website with educational information on lion behaviour and conservation. This aims to be a resource that can be used by the general public about the threats lions face in the wild and their behaviour. Trustees also fulfilled this objective by working with predator conservation based charity Apex Extreme as they ran a Covid-19 safe World Lion Day event at Borth Wild Animal Kingdom. Free educational leaflets focusing on lion behaviour and the threats they face were given to the team to hand out to their visitors. Due to the Covid-19 pandemic the normal talks and events carried out to share educational materials were not able to happen so most educational based activity took place on social media and on our website.

The trustees confirm that they have referred to the guidance contained in the charity commissions general guidance on public benefit when planning the work of the charity and in all decisions made by the trustees.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The Safina Lion Conservation Fund is run entirely by volunteers and no expenses of any description are paid to trustees or conservation advisers, all of whom act and work on a voluntary basis.

Trustees of the Safina Lion Conservation Fund have established and agreed on a donation policy where any organisation that receives a financial donation from the charity must fit a certain criterion and the donation must go towards an action that fits at least one of our charitable objects. The work carried out must be work that we could carry out via those objects.

As well as our trustees we also have a small group of conservation advisers. All of which are people experienced in conservation and we ask their opinion of any organisation the trustees may be considering donating to. Although these advisers do not make any decisions, their advice and feedback is an important resource that trustees can use while making decisions on conservation donations.

The financing and printing of information leaflets and website fees was done personally by trustees and not used by money from the charity account. This allows public raised funds to go straight to our conservation and education work.

Summary of the main achievements of the charity during the year

2020 has been a difficult year due to the Covid-19 pandemic but despite the effects it had on our work we were still able to raise the funds needed to donate to fulfil our basic objectives that we planned for the year. The funds raised have gone specifically to projects that tie in with our main focus points written in our conservation strategy which trustees signed off in previous years.

In December trustees agreed on a new mission and vision to better reflect the work that we support and undertake. Our two objectives (matching our charitable objects) are to conserve and to educate.

Our new mission is to work with others to protect and monitor lion populations in the wild. Our new vision is a future where viable populations thrive while coexisting with local communities in sustainable areas of habitat.

One of our trustees and representatives from two of our supporters visited the headquarters of the Mara Predator Conservation Programme (MPCP) in the Olare Motogori Conservancy in February 2020. It was a great opportunity to meet and shadow the MPCP team on the ground and to see the work that they carry out. Our visiting trustee was very impressed with the work of the MPCP, their commitment to lion conservation in the Maasai Mara ecosystem and their work with the local people that live alongside them. This eye opening trip (funded independently and not part of charity funds) allowed our chairman and two supporters to gain an insight into the work of the MPCP, to learn from the staff through presentations and to join them on their daily drives to monitor the lions in the study areas as well as an opportunity to see the MPCP's identification database and to see the other interesting work that goes on in their office and their education hub.

Trustees have also started to work with Apex Extreme to coordinate and maintain a 'Lion Keepers Resource Group' which will be hosted on the SLCF website. This will be a free resource which will be password protected and open to zoo keepers to browse. Zoo keepers will be encouraged to share information relating to any aspects of lion care, husbandry and anything else that may be zoo related that has been approved by a senior manager which will be emailed to the trustees and uploaded onto the page. The idea of this is to give something back to our zoo supporters by providing a place to share knowledge and ideas that can advance lion care and husbandry and zoos in the UK and further afield. This is still a working progress and plans are in place to launch it formally in Spring 2021. This work will go towards our charitable objective to support and publish research to advance the husbandry of lions.

Support From Zoos & Educational Talks

Most of our educational and conservation work is traditionally based around World Lion Day which takes place in the middle of the summer holidays on the 10th August.

Learn About Lions Education Project

Due to Covid-19 restrictions many zoos were unable to hold their traditional world lion day events and due to rules around the Zoo Government Grant they were unable to support outside organisations. In Wales the rules were different and we sent our Learn About Lions educational leaflets to Apex Extreme who organised a Covid-19 safe

event at Borth Wild Animal Kingdom. We also worked with Noah's Ark Zoo Farm on giving them information for their social media pages as they shared information about lions and the work they sponsor through us on World Lion Day online. Sadly due to Covid-19 restrictions trustees were unable to carry out any educational talks this financial year.

Donations From Zoos

In 2020 we accepted donations from one of our zoo partners and one donation from the staff affiliated to another. A total of £1283.42 from Folly Farm Adventure Park & Zoo through a percentage of their adoption sales, this was the largest donation ever received from Folly Farm in this way and a huge testament to their supporters who adopted animals throughout the lockdown periods. The staff at Dartmoor Zoo unable to hold an event through the zoo organised a staff collection and sent us £200 via Just Giving.

Donations From Other Charities

Our new partners at Apex Extreme organised a Covid-19 safe event at Borth Wild Animal Kingdom by exchanging memberships and merchandise for donations towards their conservation project support. Trustees are delighted to have been chosen by Apex Extreme as one of their conservation partners and we look forward to working with them more in the future. All together £260.50 was donated to go towards our conservation work.

Sponsorship & Fund-Raising Events

The Just Giving platform has once again proved incredibly useful throughout the pandemic. Two trustees and three colleagues from the Cotswold Wildlife Park took part in a socially distanced 23 mile walk to raise awareness for the 23 thousand lions left in the wild and through kind donations raised a total of £461.10 with £81.25 additionally through Gift Aid.

Conservation Strategy & Support

Trustees continue to support conservation organisations in line with the conservation strategy written in 2018. All work supported by the charity must fit one of the three focus areas within the strategy:

- Young dispersing male lions
- Lions outside protected areas
- Involving the local community

Working with Conservation Organisations

Throughout 2020 we have supported our three now well established conservation partners in carrying out work to support these three focus areas.

Lion Guardians

Trustees decided to continue funding to Lion Guardians and that their work continued to match our donation checklist and that we were happy with contact and feedback from them throughout the last year. In 2018 we began our sponsorship of Lion Guardian Kuya Kipampa who monitors

the area known as 'Risa' outside the Amboseli National Park and trustees are pleased to continue our sponsorship of Kuya for yet another year. Founded in 2007, Lion Guardians has trained and supported communities at seven different sites to successfully protect lions across the continent. Their approach involves recruiting young, non-literate Maasai and other pastoralist warriors to learn the skills needed to effectively mitigate conflicts between people and wildlife, monitor lion populations, and help their own communities live with lions. By actively engaging in their solutions-based conservation model, people who were once lion killers are transformed into lion protectors.

The donation of \$1500 (£1106.60) continues to cover his yearly salary as he monitors his particular area to ensure that the lions and the habitat remain protected. By sponsoring Kuya we are assured that our donation will not be used purely for administration fees and would impact work on the ground to protect lions in the wild.

In January 2021 we sent a donation of £1106.60 (\$1500) to Lion Guardians.

Future Kings Project

Mara Predator Conservation Programme (Kenya Wildlife Trust)

The Mara Predator Conservation Programme was formed in 2018 by merging the Mara Lion and Cheetah projects together. They are run by the Kenya Wildlife Trust which focuses predominantly on predator conservation through community work and science based groundwork. The three goals of the Mara Predator Conservation Programme are to help community members and landowners understand and appreciate the role of predators in the ecosystem, to ensure that key stakeholders in the Greater Mara Ecosystem consistently utilise sound scientific information to inform conservation strategies and to support stable, healthy predator populations in the Greater Mara Ecosystem by providing scientific evidence for conservation action.

Trustees have heard from the Mara Predator Conservation Programme Team that the collars as part of their 'collars for conservation' project have started to be deployed despite progress being delayed by the Covid-19 pandemic. The first set of collars deployed have gone onto four females and one sub adult male. The second set of collars are to be fitted on three sub adult males which will include our sponsored collar and contact will be made when these collars have been fitted.

Already mentioned, one of our trustees and two supporters visited the headquarters of the Mara Predator Conservation Programme in February to see first-hand the work that they carry out.

To assist the MPCP team throughout the pandemic, in January 2021 trustees decided to donate a sum of \$475 (£357.92) which is the monthly fuel budget for one of their lion monitoring vehicles. Fuel is vital to the team being able to get out and monitor the lions within the area.

Kope Lion

In December 2019 we donated £2587.83 (\$3278) to go towards a brand new collar to be used on a sub adult male lion. Kope Lion works exclusively in the Ngorongoro Conservation Area in Tanzania where certain areas are considered multi-use and inhabited by both people and

Section D

Achievements and performance

wildlife. In June 2021 the collar was put on a five year old male lion named Laipangwa who was born in the nearby Ndotu region location in between the crater and the Serengeti National Park he now spends most of his time in the multi-use area where he has occasionally preyed on livestock.

The Kope Lion team have provided us with regular (just about monthly) updates on Laipangwa and his whereabouts. We have also been sent the maps that have been used to track his movements and show the distance that he has been covering. The GPS collars allow the Kope Lion team to have a very reliable and up to date location on Laipangwa while the team on the ground, the Ilchokuti (lion custodians) are able to shadow the lions closely when they wander into community areas. Together both approaches allow the team to try and manage the fragile coexistence between the lions and the pastoralists while collecting important data without constant interference. Since the collar was deployed Laipangwa has spent more time headed towards community areas and has been seen spending more and more time with a group of females. There have been some predations on livestock but most of the conflict has been successfully mitigated by the Kope Lion team. Laipangwa, his lionesses and their cubs have settled in an area in the North west slopes of the Ngorongoro Crater, this is an area that has not seen a lion presence for quite some years. This is very positive news for two reasons. The first is that it has seen lions and people coexisting in an area that lions have not utilised for many years and the second is that a male lion from the Ndotu region has settled with a group of lionesses from the crater itself and sired cubs. This means that the work that Kope Lion has put in place to increase the tolerance of the local people towards lions has proved to be successful and in turn has opened up the genetic flow of lions in and out of the crater.

In January 2021 trustees donated the sum of \$438 (£328.61) to cover the cost of the next year collar transmission fee to allow the Kope Lion team to access the data collected by the collar on Laipangwa.

As well as assisting all of our conservation partners financially we also spread word of their work and their mission via our website and any public talks that we do. Increasing their audience and increasing awareness and knowledge of wild lion conservation.

Section E

Financial review

Brief statement of the charity's policy on reserves

The Charity does not have a reserves policy. Any money raised will then go towards fulfilling a charitable object as decided by the trustees as soon as an action can be organised. All donations are treated as 'one off donations' so that the charity will never owe an organisation money that we may not have at any given time to allow for fluctuations in fundraising success.

Details of any funds materially in deficit

n/a

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

All charitable donations received have either been from cash donations, cheque or from Just Giving. Total income from 1st February 2020 to 31st January 2021 amounts to £2420.12 with the total expenditure amounting to £1885.56 which went towards donations to our three conservation partners with £92.43 of the expenditure going towards bank related transfer fees.

Within our total income a total of £715.20 was raised via Just Giving through one sponsorship event and other donations and £161 came from donations via cash and cheque. £1283.42 came from our zoo partner Folly Farm Adventure Park & Zoo who were the only zoo to donate to us directly this year due to the impacts of the Covid-19 Pandemic. £260.50 came from predator based conservation charity Apex Extreme.

The payment to the conservation projects are as follows:

- Lion Guardians (Wildlife Guardians) US for the sponsored the salary of Lion Guardian Kuya Kipampa. The donation goes to Lion Guardians (Wildlife Guardians) US who are the fiscal sponsor of Lion Guardians and their work in East Africa. The total donation to this organisation was £1106.60 (\$1500) with an additional bank transfer fee of £30.43.
- Mara Predator Conservation Programme for a months fuel budget for one of their lion monitoring vehicles. This payment was made to the Kenya Wildlife Trust in their Kenyan account. The Kenya Wildlife Trust is the umbrella organisation for the Mara Predator Conservation Programme. The total donation to this organisation was £357.92 (\$475) with additional associated bank payment fees of £35.
- Kope Lion for the yearly transmission fee to receive the data from the GPS collar sponsored last year. This payment was made to Kope Lion Inc, the US organisation affiliated to Kope Lion. The total donation to this organisation was £328.61 (\$438) with additional associated bank payment fees of £27.

All of the money donated to conservation organisations was made in accordance with decision making processes created by trustees following the appropriate guidance from the Charity Commission.

All excess fees for materials such as leaflets were paid for by the trustees themselves.

Trustees have deliberately left £684.80 in the bank account at the end of the year in case the Covid-19 pandemic has an effect on the charities income in 2021. By leaving this in place it gives us a head start in planning for next year's conservation donations.

Section F

Other optional information

Trustees would like to express their thanks and gratitude to the support shown by our supporters, both zoos, other charities and the general public during the Covid-19 pandemic. It is thanks to them that we have been able to send off donations to our three conservation partners to ensure that they are able to continue their work to protect and monitor lions in the wild throughout this crisis.

We were also delighted to have the opportunity to visit one of our conservation partners the Mara Predator Conservation Programme on the ground and their headquarters in the Maasai Mara, Kenya. Their hospitality was excellent and the experiences we gained through shadowing their team on their monitoring drives were eye opening. Trustees plan to continue visiting the MPCP in future years and to try to visit other conservation partners when the pandemic subsides. The future plans for the Safina Lion Conservation Fund for the year 2021 are to continue the funding of our three conservation partners throughout the pandemic and to start fundraising over time for the collars that will replace the current ones that have been sponsored. Trustees also plan either this year or next to review the current Conservation Strategy to ensure that it is current and relevant to the work have grown to carry out.

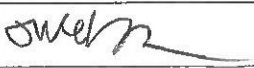
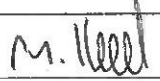
Trustees will continue to write an Annual Review to complement the Annual Report for the general reader. Any new projects will continue to be discussed with conservation advisors and decision will be made fully by the trustees although the amount of funds raised dictate the amount of work we can carry out financially and we do not expect to add any more conservation partners to our conservation work at this point in time.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JAMES MICHAEL WELCH	MATTHEW DAVID PETER LLOYD
Position (eg Secretary, Chair, etc)	CHAIR	Trustee
Date	08/08/2021	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Safina Lion Conservation Fund

1172709

CC16a


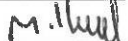
Receipts and payments accounts

For the period from	01/02/2020	To	31/01/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations from UK Zoos	1,283	-	-	1,283	1,408
Just Giving	715	-	-	715	1,132
Other Donations	161	-	-	161	40
Donations from Apex Extreme	261	-	-	261	-
Donations via PayPal Giving Fund	-	-	-	-	126
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	2,420	-	-	2,420	2,706
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	2,420	-	-	2,420	2,706
A3 Payments					
Wildlife Guardians US	1,107	-	-	1,107	1,169
Transfer Fee (associated with Wildlife Guardians Payment)	30	-	-	30	32
Kenya Wildlife Trust	358	-	-	358	2,938
Kope Lion Inc.	329	-	-	329	2,588
Associated Bank Fees For Bank Payments (KWT & KopeLion)	62	-	-	62	62
Dartmoor Zoo (Duplicate Payment)	-	-	-	-	446
	-	-	-	-	-
	-	-	-	-	-
Sub total	1,886	-	-	1,886	7,235
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1,886	-	-	1,886	7,235
Net of receipts/(payments)	534	-	-	534	- 4,529
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	152	-	-	152	4,681
Cash funds this year end	685	-	-	685	152

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Balance	685	-	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	685	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	 	JAMES MICHAEL WELCH MATTHEW LLOYD	8/08/2021 8/8/2021	