

THE STUDENT VIEW

England & Wales · Charity number 1172656

Details

Status	Registered
Legal form	Charitable company
Company number	09408293
Registered	2017-04-20
Register	View on the Charity Commission register

Contact

Address	Impact Brixton 17a Electric Lane London SW9 8LA
Phone	07507581123
Email	info@thestudentview.org
Website	thestudentview.org

Activities

Objects: THE CHARITY'S OBJECTS ("OBJECTS") ARE SPECIFICALLY RESTRICTED TO THE FOLLOWING:FOR THE PUBLIC BENEFIT TO WORK WITH SCHOOLS AND THE WIDER COMMUNITY TO ADVANCE THE EDUCATION OF YOUNG PEOPLE, INCLUDING DISADVANTAGED YOUNG PEOPLE FROM LOW SOCIO-ECONOMIC BACKGROUNDS, AND IN PARTICULAR ASSIST THEM TO BECOME CREATIVE, RESILIENT AND CONFIDENT WRITERS, INCLUDING BY, BUT NOT LIMITED TO:(A) NARROWING THE GAP IN LITERACY BETWEEN PUPILS IN LOW AND HIGH INCOME AREAS; AND(B) SUPPORTING YOUNG PEOPLE TO DEVELOP THE KEY PERSONALITY TRAITS OF: TOLERANCE, INTELLECTUAL CURIOSITY, AMBITION AND CONFIDENCE.

Activities: The Student View (TSV) is an education and media charity. We aim to create a newsroom in every school and our site offers young people a platform to share their world through words.

Classification

- **How:** Provides Services
- **What:** Education/training
- **Who:** Children/young People

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-08-31	-	-	-	-
2024-08-31	£117,785	£135,255	-	-
2023-08-31	£393,694	£449,925	-	-
2022-08-31	£200,356	£195,755	-	-
2021-08-31	£114,687	£116,131	-	-
2020-08-31	£190,155	£164,499	-	-

Trustees

Name	Role	Appointed
Tom Helyar	Chair	2024-02-28
Aba Abekah-Mensah		2023-08-31
James Burrows		2019-11-25
Prabhjit Baxi		2024-02-28
Sarah-Jayne Samee		2022-09-01

Accounts



Management Accounts Summary

Reporting Period	Aug-23
Financial Year	22-23

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P&L 22-23	3

The Student View

Statement of Funds Movement

To the Left is a Summary of B/F Funds to C/F Funds as at 31st August 22 and the forecast for 31st August 23

Restricted Funds

Detailed Breakdown below *

Unrestricted Funds

Total

B/F Funds					C/F Funds
As at 31st August 2022		Income in Year	Expenditure in Year	Transfer Between Funds	As at 31st August 2023
47,500	A	182,226	B (182,143)	C (14,949)	32,633
61,962		211,468	(267,781)	14,949	20,598
109,462		393,694	(449,925)	-	53,231

* Breakdown of B/F to C/F Restricted Funds

		A	B	C		
Dept	Restricted Funds	47,500	182,226	(182,143)	(14,949)	-
101	Esmee Fairbairn + Lankelly Chase	-				Unrestricted rather than restricted
103	Bloomberg	-	10,000	(3,185)	(6,815)	-
105	EMIF	-	172,226	(139,593)	-	32,633
106	News UK	47,500	-	(39,365)	(8,135)	-

Project Finished

C/Fwd



Total Fixed Assets		0
Current Assets	1200 Barclays - Sterling	67,402
Total Current Assets		67,402
ASSETS		67,402
Current Liabilities	2100 Creditors Control Account	0
	2109 Accruals	4,738
	2210 PAYE	9,376
	2230 Pension Clearing Account	57
Total Current Liabilities		14,170
LIABILITIES		14,170
NET ASSETS (Assets less Liabilities)		53,231
General	3200 Funds B/F	109,462
	Funds - Current Year	(56,231)
Total General Reserves		53,231
TOTAL RESERVES		53,231

The Student View

Profit and Loss 22/23



Overall Total			Total Forecast 2022-23	YTD Actual £
Commercial Partners (Showing only SOW drafted/signed)				
4000	FT		55,000	55,000
4004	EMIF		172,226	172,226
Total Commercial Partners Income			227,226	227,226
Grants				
4008	Lankelly Chase	Unrestricted	19,750	19,750
4102	Bloomberg	Restricted	10,000	10,000
4010	Esmee Fairbairn	Restricted	132,000	132,000
4011	News UK	Restricted	-	-
	Fundraising Target		-	-
Total Grants Income			161,750	161,750
Independent Schools				
4200	Friends of KCS		4,000	4,000
Total Independent Schools			4,000	4,000
Individuals				
4301	Others / Discounts / Refunds		171	171
Total Individuals			171	171
Other Income				
4400	Just Giving		548	548
Total Other Income			548	548
TOTAL INCOMING RESOURCES			393,694	393,694
Salaries				
7800	Gross Wages		58,715	58,715
7801	Employer National Insurance		2,484	2,484
7802	Employer Pension		1,994	1,994
	New Staff Full time		-	-
Total Salaries			63,193	63,193
Project Expenses				
6000	FT T&E		-	-
6001	Travel Costs		61	61
6002	Subsistence and Accommodation Costs		-	-
6003	Freelancers		10,599	10,599
6004	Video / Digital Work		2,239	2,239
6005	Design, Implementation and Impact		5,086	5,086

The Student View

Profit and Loss 22/23



Overall Total		Total Forecast 2022-23	YTD Actual £
6007	Esmee Fairbairn Fellowship Program	40,975	40,975
6011	DCMS Send Consultant	900	900
6015	FT Community Reporter	3,702	3,702
6014	Bloomberg Travel Costs + Subsistence	-	-
6016	FT Journalists/Esmee Partnership Lead	17,425	17,425
6017	FT Content Producer	-	-
6018	FT Equipment	83	83
	BC - EMI Direct and Indirect Costs	-	-
	DEM - EMI Direct and Indirect Costs	-	-
	PSHE - EMI Direct and Indirect Costs	-	-
6020	FT Brand Strategy	-	-
6021	Fellowship Work	1,920	1,920
6022	Social Media Consultant	6,227	6,227
6023	School Operations	15,587	15,587
6050	EMIF - Project Lead	24,423	24,423
6051	EMIF - Project Director	27,944	27,944
6052	EMIF - Community Reporter	-	-
6053	EMIF - Facilitators	-	-
6054	EMIF - Curriculum Development	446	446
6055	EMIF - Comms Support	2,436	2,436
6056	EMIF - Digital Design	1,630	1,630
6057	EMIF - Digital Media Framework	-	-
6058	EMIF - Travel	-	-
6059	EMIF - Accommodation	22	22
6060	EMIF - Subsistence	200	200
6061	EMIF - Laptops & Additional Tech	-	-
6062	EMIF - Phones	-	-
6063	EMIF - Material and Resources for Workshops	-	-
6064	EMIF - Research and Development	3,034	3,034
6065	EMIF - Monitoring, Evaluation and Impact Reporting	-	-
6066	EMIF - BC Costs	14,341	14,341
6067	EMIF - DEM Costs	24,447	24,447
6068	EMIF - PSHE Costs	13,286	13,286
6069	EMIF - TSV Indirect Costs	310	310
	Other T&E (incremental to the project related T&E)	-	-
6100	Digital Platforms Editor project related T&E	4,069	4,069
6101	Programme Delivery Manager delivery related T&E	-	-
6102	CEO conferences, travel, subsistence etc	3,291	3,291
6103	Trustee meetings (room bookings)	-	-
Total Project Costs		224,681	224,681
Office Space			
7000	Impact Hub Desks (3)	245	245
Total Office Space		245	245
Website & Platform			
7100	Computer software	7,809	7,809

The Student View

Profit and Loss 22/23



Overall Total	Total Forecast 2022-23	YTD Actual £
7101 Just Giving	216	216
Total Website & Platform	8,025	8,025
Back Office Costs		
7200 Marketing	18,487	18,487
7201 Staff Recruitment	3,768	3,768
7204 Insurance	799	799
7205 Safeguarding	376	376
7206 Administration	5,190	5,190
7207 Printing & stationery & postage	207	207
7208 Industry subscriptions	100	100
7209 Impact measurement	-	-
7210 Legal costs	2,605	2,605
7211 Curriculum development	831	831
7212 Fundraising Consultants	21,140	21,140
7215 SUPA Talent (int Director)	76,268	76,268
7213 RADAR AI	-	-
7214 Research	348	348
Esme Fairbairn Back Office Costs	-	-
Total Back Office Costs	130,120	130,120
Finance Costs		
7701 Bank Account Charges	1,055	1,055
7900 Accountancy Fees	20,107	20,107
7901 Independent Examination	2,500	2,500
Total Finance Costs	23,661	23,661
Total Outgoing Resources	449,925	449,925
Total Surplus / Deficit	(56,231)	(56,231)

(56,231)

THE STUDENT VIEW

England & Wales - Charity number 1172656

Accounts



2021/2022 Impact Report

The Student View (A company limited by guarantee)

The Trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the unaudited financial statements of the charity for the year ended 31 August 2022.

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References

Executive Director's Welcome

The Directors of the charitable company are its Trustees for the purposes of charity law.

The following Directors and Trustees served during the year 2021/22:

- S.Elliott (Chair)
- D. Clark (Treasurer)
- J. Binding (Resigned on 18 June 2022)
- M. Cole (Resigned on 24 June 2022)
- B. Cummings (Resigned on 25 November 2021)
- J. Burrows
- W. Cox
- S. Samee
- A. Abekah-Mensah
- A. Abdullah

Company

Company No. 09408293
Charity No. 1172656
Registered Office
Impact Brixton
17a Electric Lane
Brixton
London
SW9 8LA

Independent Examiner

Crossley Financial Accounting
Star House, Star Hill
Rochester
Kent
ME1 1UX



We have taken steps to adapt the curriculum and smartened up our design and website. We've brought on new talent and will continue to harness the expertise of those passionate about our cause.

Bejay Mulenga, Executive Director



Executive Director Welcome

This report signifies the changing of the guard and an exciting new chapter for The Student View. The work Solomon and the team has done over the years is impressive and I have some big boots to fill. They have established the charity as a true voice and it has become a beacon of hope in the fight against misinformation and the challenges the lack of media literacy presents for society.

"The charity has laid a strong foundation and can now grow further faster."

The charity has laid a strong foundation and can now grow further faster. I joined the team at the tail end of the academic year and it's been a whirlwind first few months. Our work will continue its target to reach 10,000 young people in the next five years and increase the number of schools and types of organisations we work with.

It is vital to work on the momentum this charity has built to expand our reach as far as we can.

There are some great opportunities with our All-Party Parliamentary Group (APPG) on Media Literacy to work with other partners to change the future of education so young people are equipped with the necessary skills to survive in the digital age. We welcome all that will come with us on this journey.

Our approach is changing as well as our digital look, we have taken steps to adapt the curriculum and smartened up our design and website. We've brought on new talent and will continue to harness the expertise of those passionate about our cause.

The most inspiring project at this charity is our pipeline from classroom to newsroom with the upcoming launch of the Fellowship next year. Another vital string in our bow to empower the next generation of storytellers and newscasters.



Bejay Mulenga MBE
Executive Director

Founders Letter

"It is time for a new chapter for the charity and myself. I know I have left it in safe hands with a bright future thanks to Bejay."

This year I made the difficult decision to step down as Chief Executive of the charity. The Student View has been a huge part of my life and will continue to be as I will be the Chair of the Board of Trustees to ensure a smooth transition.

I know I have left it in safe hands and its future is very bright with Bejay at the helm.

This year, we have launched a three-year partnership with the Esmée Fairbairn Foundation, reaching more organisations outside of London, including our first workshops in youth clubs and in special schools.

In our first year leading the APPG on Media Literacy as the secretariat, we have made an important and well-timed research contribution to the policy debate about the state of media literacy in the UK.

Our team of cross-party parliamentarians spoke to teachers, students, journalists, OFCOM, DCMS, the DfE and technology companies on how to equip young people and wider society with the critical thinking skills needed today when consuming media. The learnings from those meetings reaffirmed our belief that media literacy must be a part of the national curriculum.

I would like to thank all those who have made this transition possible, starting with Jo Binding for her immeasurable contribution over the years as a trustee and then as Chair, our former and current Board of Trustees and The Student View's fantastic employees.



Solomon Elliott
Founder



Who we are



Our Vision

All children know their voices matter.



Our Mission

Equip all children with journalism skills to hold power accountable.



Why our work is so important

Children in the UK are not being given the support they need to navigate the digital world safely without being misled by false or malicious information.

60%

of English children from low-income communities have weak or no media literacy skills, according to a Teacher Tapp survey of more than 6,500 teachers in 2021.

MORE THAN
6/10

(62%) internet users aged 13+ have encountered at least one potential harm online in the last four weeks. The most common potential harms encountered are scams, fraud and phishing. Ofcom Online Nation 2022 Report

51%

of the UK's children say they have been exposed to more misleading online content in the first year of the pandemic than before 2020, often leaving them feeling annoyed, upset, sad, angry, attacked or scared (UK Safer Internet Centre, 2020).

84%

OF 8 - 17s

Children were more likely to experience being bullied via technology than face-to-face: 84% of 8-17s said they had been bullied via technology compared to 61% being bullied face-to-face. [Ofcom children and parents: media use and attitudes report 2022](#)

Our theory of change

THE NEED

Problem

60% of English children from low-income communities have weak or no media literacy skills.

43% of leading UK news journalists were privately educated.

0.2% of journalists are Black and 0.4% of journalists are Muslim.

People

Children with weak or no media literacy skills.

Children from underrepresented backgrounds in the media.

Reason

Children do not have the media literacy skills they need to hold power to account.

THE WORK

Partners

- Government
- Policymakers
- Ofcom
- Educators
- Tech companies
- Media organisations
- Civil society organisations

Interventions

- Education via Pop up newsrooms (70%)
- Campaigning via APPG on Media Literacy (20%)
- Diversifying Media via The Student View Fellowship (10%)

Inputs

- Fundraising
- Staff and Trustees
- Research

Behaviours

Civil society organisations partner with The Student View (TSV) via the APPG to help scale our impact and inform research.

Big Idea

Train children as local news reporters to investigate issues affecting their lives.

Mission

Equip all children to thrive as 21st century citizens.

THE RESULTS

Pathways

Systems change

Outputs

Education via Pop up newsrooms
of pop up newsrooms
of journalists who volunteer
Campaigning via APPG on Media Literacy
of MPs and Peers as members
of policy papers published

Short-term Outcomes

Children:
Engage with pop up newsrooms
Improve functional media literacy skills
Have greater confidence

Vision

All children know their voices matter.

10 Year Target

By 2032, we aim to change the law, ensuring England's nine million schoolchildren experience a high-quality media literacy education.

Long-term Outcomes

- Reduced anxiety consuming information online
- Increased access to quality media literacy education

Our story

7



1

SEPTEMBER 2016

First round of funding and First Pop-up newsroom

First funding School for Social Entrepreneurs grant funded by the Big Lottery Fund and Lloyd's Bank for £5,000.

Bentley Wood High School for Girls, Harrow

3

JUNE 2017

First Fundraising Event

An evening with Emma Barnett and Alan Rusbridger, £22,000 raised.

4

OCTOBER 2017

First Journalist Volunteer

Journalist Josh Lowe, Hatch End High School, Harrow.

5

SEPTEMBER 2018

First News Partner

The Financial Times supported a project for 10 London school newsrooms

6

NOVEMBER 2018

First Programme Delivered Outside of London

funded by Google.org.

7

NOVEMBER 2018

First Focus on Investigative Local Journalist

with support from e-democracy project MySociety

8

FEBRUARY 2019

1,000 TSV Journalists Trained

The Financial Times supported a project for 10 London school newsrooms.

9

MAY 2019

Solomon Elliott appointed to the BBC's Diversity & Inclusion Advisory Group



Our story continued...

10

AUGUST 2019

Support Global Programmes

International media literacy efforts in Bulgaria and Mongolia.

11

NOVEMBER 2019

TSV awarded 2019 Global Youth and Media Prize

12

JUNE 2020

First annual Student View awards

13

SEPTEMBER 2020

First national news investigation published

in The Guardian.

14

NOVEMBER 2021

Launch of All-Party Parliamentary Group on Media Literacy

funded by Google.org.

15

APRIL 2021

TSV joined Lankelly Chase Foundation network

with support from e-democracy project MySociety

16

MAY 2021

#FactCheckYourFeed TikTok Campaign

The Financial Times supported a project for 10 London school newsrooms.

17

JULY 2021

Online Media Literacy Strategy published by the Government

The Financial Times supported a project for 10 London school newsrooms.



Our story continued...



18

19

20

21

MARCH 2022
DCMS-funded project
launched to train SEND
teachers

APRIL 2022
New websites and
branding launched

MAY 2022
First pop-up newsroom
with a youth centre at
Wigan Youth Zone

JUNE 2022
New Executive Director
Bejay Mulenga



Our Achievements 2021/22



First workshops at special schools



New look for the charity



First pop-up newsroom with a youth centre



APPG Meetings

with MediaSmart, PSHE Association, Twitter, Adobe and TikTok



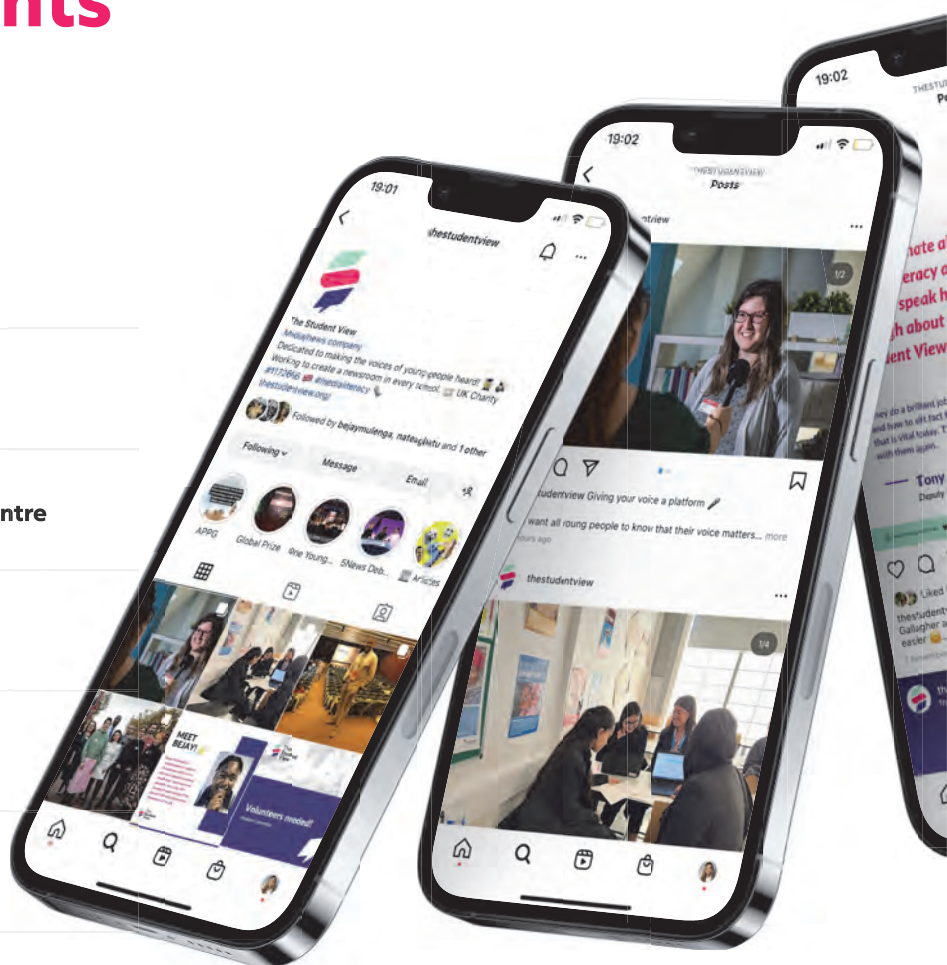
23 newsrooms launched in 2021/22

144 newsrooms since September 2016



382 TSV Reporters trained this year

2417 since September 2016



TSV Reporters in Numbers

61% on Pupil Premium
The most disadvantaged children in the country

35% Black, Asian or Minority-Ethnic

12% Special Educational Needs and Disability

57% Female, 43% Male



One of the most diverse newsrooms in the country



Students from year 8 to year 13 participated
60% were in year 9 (age 13/14) and 23% were in year 10 (age 14/15)



the student view



the student view



the student view



the student view



Our approach



Co-created content

TSV reporters wrote, recorded and filmed their own short explainer videos using the latest data about crime in their local area.



Real life impact

Investigations inspired by the views of young people from underrepresented groups were shared by local news organisations and community groups.



Skills-focused

Equipping young people with the tools to analyse data in order to write their own local news articles.



Brand-new

We reached out to experts at Mighty Ally and Reason Digital to develop our brand identity, and improve our messaging, mission, vision and values.

Shared Learnings



Creating engaging lessons

Our budding journalists enjoyed a rich curriculum, complete with complex skills such as spotting misinformation and discerning the difference between fact and opinion.



Persuading the powerful

Parliamentarians championed our calls for media literacy to be taught in every classroom across the country and took tech companies to task.



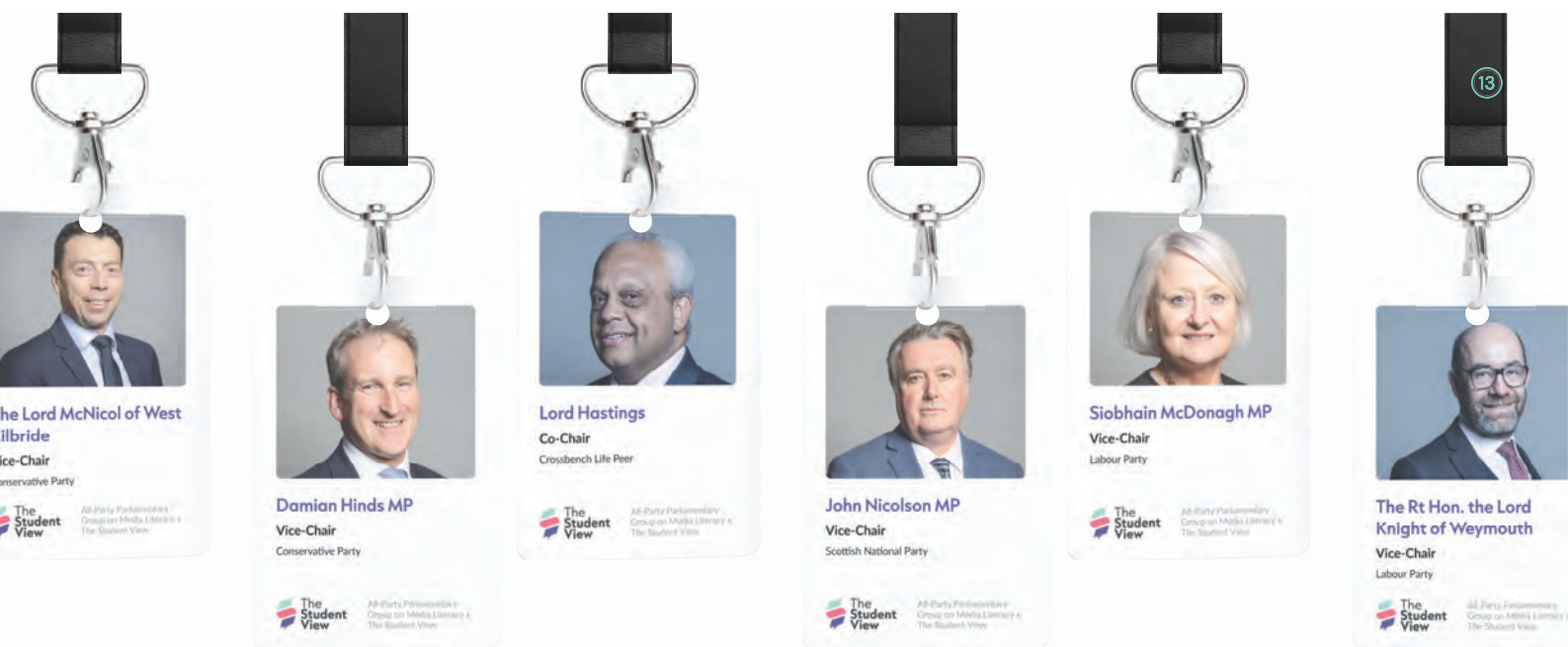
Widening our reach

Educating young people from outside of secondary school education at special schools and youth centres.



Adapting to evolving situations

Our approach was transformed to address the ongoing situation surrounding the pandemic, moving to a flexible hybrid approach with both in-school workshop and digital-only delivery.



Our Influential Work

Outside of the classroom, we shaped the conversation about media literacy and how to be safe on the internet, through our work in parliament, media and on social media.

The goals of the APPG:

- ✓ Raise awareness among parliamentarians that media literacy skills are vital to the UK.
- ✓ Work with parliamentarians to champion media literacy skills in education and wider society.
- ✓ Build upon the current evidence base of media literacy skills among young people and wider society
- ✓ Offer recommendations to the government to ensure the national curriculum reflects the latest media literacy challenges

In our first year as the secretariat of the APPG on Media Literacy, our team of parliamentarians spoke to teachers, students, journalists and technology experts on how to equip young people and wider society with the critical thinking skills needed today when consuming media.

We hosted eight meetings where the group took those involved to task, from quizzing social media companies on what they are doing to prevent the spread of misinformation; to asking teachers and students what support they need to be able to spot it.

MEETINGS CALENDAR

18
MAY

Children and Young People

[The Student View](#)

The group asked nine pupils from secondary and primary schools across the country about their experiences with media literacy interventions from NewsWise, Burnet News Club and The Student View.

Special thanks to Patrick Seller at Landscore Primary School, Patricia Ademe at Upton Cross Primary School, Lucy Marsh at Stationers' Crown Woods Academy, Akwasi Kwarteng at Ark John Keats' Academy and Sam Lee at Unity Academy for facilitating this conversation.

07
JUNE

Teacher and Media Literacy Practitioners

[The Student View](#)

Ten experts shared their experiences guiding young people to become critical thinkers and digital consumers.

Special thanks to Margaret Holborn, Emily Evans, Liz Moorse, Seyi Akiwowo, Fay Lant, Elli Narweska, Sam Lee, Harriet Cox, Helen Blachford and Bryden Joy for sharing their expertise.

15
JUNE

Researchers and Journalists

[The Student View](#)

Ten experts shared their experiences guiding young people to become critical thinkers and digital consumers.

Special thanks to Margaret Holborn, Emily Evans, Liz Moorse, Seyi Akiwowo, Fay Lant, Elli Narweska, Sam Lee, Harriet Cox, Helen Blachford and Bryden Joy for sharing their expertise.

15
JUNE

Tech companies

[The Student View](#)

Representatives from TikTok, Adobe, Facebook, Google and Twitter were questioned about their parts in tackling misinformation online.

14
JULY

Government Officials

[The Student View](#)

Minister of State for Digital and Culture, Caroline Dineage and Kate Dixon from the Department of Education were invited to share the Government's position on media literacy.

10
MAY

MediaSmart

[The Student View](#)

MediaSmart, a not-for-profit education programme, hosted a session with TikTok sensation Mr Mba and his students to discuss advertising and media literacy. Representatives from the Advertising Association and TikTok also attended to provide context and explanations of their policies on marketing online.

Our Work in Schools

FT x The Student View

Our Editorial and Programme Lead Caitlin Webb and Community Reporter Lape Banjo Olarinoye delivered media literacy workshops virtually and in-person throughout secondary schools in London.

We worked with volunteer FT news journalists to deliver media literacy training to TSV reporters to support them to develop their own local news investigations. Special thanks to Robert Wright, Malcolm Moore, Alexandra Heal, Elizabeth Pears, Cristina Crindle and Adele Jones at the Financial Times

16

school newsrooms

155

TSV Reporters

60% on pupil premium

60%

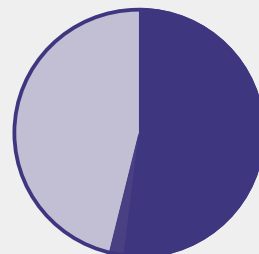
12% SEN

12%

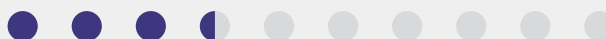
57% Female, 43% Male

Male

Female



35% Black, Asian or Minority-Ethnic



FT 2021 / 22



Esmée Fairbairn Foundation x TSV

Our Editorial and Programme Lead Caitlin Webb launched newsrooms with young people aged above 16 at youth clubs and sixth form colleges. These young journalists wrote investigations about their local police forces' reports of stalking and harassment, criminal damage and theft from vehicles.

10 TSV Reporters from Wigan and Blackburn YouthZones filmed video news reports about the latest stalking and harassment figures in their area.

DCMS x TSV

With the help of SEND consultant Danielle Cannicott, we put grant funding from the Department for Digital, Culture, Media and Sport to great use.

We launched a research project exploring the challenges and barriers that teachers of learners with SEND and young people face in accessing digital media interventions.

We applied the feedback of the teachers and young people from Nash Livability College and Parkwood Hall Co-operative Academy to adapt the resources we use in our pop-up newsrooms.

What we learnt:

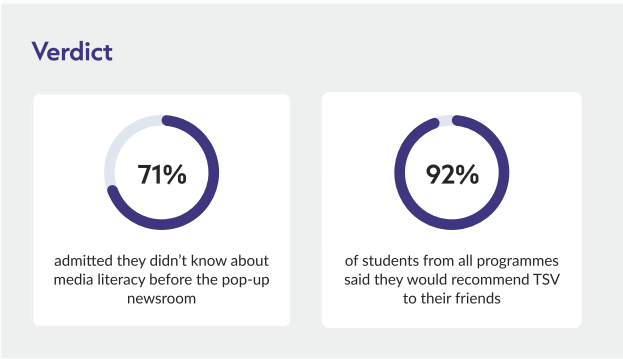
- Accessibility of language was a barrier so we should simplify or pre-teach key vocabulary
- More active tasks are preferred so the young people can engage more in the material
- Supporting visuals, symbols and colours as well as repetition and consolidation are great ways to help with the retention of information



King's College School x Harris Academy
Wimbledon x TSV

A group of five sixth formers from King's College School lead media-literacy sessions with 50 Year eight students from Harris Academy, Wimbledon. The KCS students shared the lessons they were taught from our Editorial and Programme Lead Caitlin Webb about how to fact-check, spot misinformation and tell fact from fiction.

Investigations		
133	pets reported stolen in Wimbledon	
14	teenagers fined for littering in Merton	
30	claims for injuries to Merton Council	



Student Achievements

Correctly defining misinformation:



Correctly defining disinformation:



Correctly defining Malformation:



Successfully identify at least one behaviour to spot Misinformation:



Looking Ahead

→ Reaching more children than ever before

We aim to **teach 10,000 schoolchildren across the country** in the next three years with our in-school newsrooms.

→ Legacy of Media Literacy Champions

A group of up to **100 teachers will become expert trainers** thanks to funding from European Media and Information Fund in partnership with PSHE Association and investigative journalism experts at Bellingcat, led by Eliot Higgins.

→ Delivering Young Person-Led News

With the help of our team of TSV Reporters, we hope to **create even more content** in a medium they enjoy on issues teenagers care about.

→ Creating career pathways

We will be **launching our fellowship**, to launch media careers of our TSV Reporters with apprenticeships and work experience placements in news organisations.

→ Framing the conversation

New research on media literacy and children's understanding of the digital world **will be commissioned** by our team.

→ Teaming up with new partners

We plan to work with industry leaders such as NCTJ, Bellingcat, Demos, GalDem, PSHE Association and **continue our work with the Financial Times, News UK and Esmée Fairbairn Foundation.**

→ Continuing our crucial work

We will continue to be the secretariat for the All-Party Parliamentary Group for Media Literacy, shaping future policy in the field.

Trustees' annual report including directors' report

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)".

The Student View was incorporated in England and Wales as a private company limited by guarantee on 27th January 2015 and was registered with the Charity Commission on 11th April 2017. This report includes the Directors' Report as required by company law. The Student View is established for charitable purposes to provide media literacy education to young people from under-resourced communities. The Trustees have a duty to consider public benefit guidance as published by the Charity Commission. The Trustees are aware of the Charity Commission guidance on public benefit reporting and are satisfied that the activities of The Student View meet the requirements for them to be considered as being provided for the public benefit. We have demonstrated how we have worked towards our charitable purposes in the sections below.

The Student View is a media literacy charity training schoolchildren across England as investigative local news reporters.

Our workshops introduce young people aged 11-18 from underrepresented backgrounds in the media (59% in receipt of the pupil premium) to the social media landscape, train them on how to spot misinformation and to understand the differences between fact and opinion. We work with journalists across different types of media and right across the political spectrum to teach young people the skills of a junior reporter.

We select schools in low-income areas and deliver a single workshop over a total of three hours working with a facilitator and a volunteer journalist. The curriculum includes topics on the role of news, what a journalist does, what is misinformation and how to spot it and other topics.

The journalist encourages the children (we call them TSV reporters) to consider what local news issues matter to them and to develop their thinking enough that desk research or Freedom of Information (FOI) requests might be made to help quantify the story.

Where interesting stories are identified we work with media partners to help secure coverage for the stories with the school's name as a byline. The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and Performance

In 2021/22 we conducted three main projects which were funded by the Financial Times, Esmee Fairbairn and DCMS. Please see the partner spotlight sections for details on the initiatives and their impact. Please see the 2021/22 in numbers section for details on our combined activities.

Financial Review

This year we delivered the 'My Voice London' programme with the Financial Times and Esmee Fairbairn. Together with the income from the FT, Esmee Fairbairn, NewsUK, the Lankelly Chase foundation and other supporters our total income was £200,356 (£142,080 restricted, £58,276 unrestricted). Our expenditure covered our fundraising activity and project work. The amount spent on charitable activities totalled £195,755. The cost includes staff salaries together with back office expenses.

Our strategy this year was to seek to deliver successful programmes working with our partners and to seek to raise

our work outside of London to other parts of the UK and in particular to areas deemed to be social mobility cold spots. For our grant based income we provide regular impact and financial reporting to the donors detailing what we have done and what that activity has cost. Our fundraising strategy was to seek to develop relationships with additional media companies and those involved in the media ecosystem along the same lines as our FT partnership. The Trustees discussed the growth strategy for the charity together with the risks and wanted to put their energies into seeking to grow income, and impact and to keep costs down.

Given the majority of the charity's income is project-based the focus on fundraising remains key to secure the charity's longer-term ambitions to scale the reach and impact.

In mitigating risk the Trustees resolved to keep at least 3-6 months of costs in reserve. At the end of FY21/22 there was £109,462 in reserves which covers seven months.

Plans for Future Periods

Our finance strategy for FY22/23 is to focus on fundraising as well as driving further efficiencies in our back office administration and governance work. For FY22/23 our finance strategy is to scale: our fundraising strategy and budget has been developed to ensure we meet that goal.

We have recruited the charitable fundraising consultancy Lemon and Honey to deliver strategic support including a fundraising audit, a defined strategy, theory of change refresh as well as prospect research for trusts, foundations and high net worth potential donors.

We will seek to develop further media partnerships and share best practice with other media literacy programmes in the UK and beyond. These programmes seek to empower and equip news consumers of all ages with the confidence, knowledge and skills they need to engage critically with news and current affairs.

Trustees will assess the impact for future periods as part of the continuous planning work for FY 21/22. As part of this Trustees will form a judgement on the potential duration of the control measures and the impact that this may have with the future aims and activities of the charity.

The Trustees have strong expectations that the charitable company has adequate resources to continue its operational existence for the foreseeable future, with the continuing support of its funders. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Structure, Governance and Management

The Board of Trustees is composed of seven persons who fulfil the statutory duties and responsibilities of Trustees. The Board meets at least quarterly. The Trustees who served on the board during the year are as follows:

Directors and Trustees:

Chair: Solomon Elliott

Treasurer:

David Clark

Trustees:

Marverine Cole (Resigned 24 June 2022)
Basia Cummings (Resigned 25 November 2021)
Jo Binding (Resigned on 18 June 2022)
James Burrows
Adam Abdullah
Wendy Cox

Executive Director:

Bejay Mulenga

None of the Trustees has any beneficial interest in The Student View.

Major decisions are made collectively at board meetings, this includes any staff remuneration decisions which are reviewed annually. The Trustees have delegated to the Chair the day-to-day decisions and governance administration required to help support the CEO in the fundraising and operational activities in running the charity.

Trustees have indemnity insurance for executive risks, with a limit of

Indemnity £100,000.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006 and in accordance with the Charities SORP (FRS 102).

Signed on behalf of the board,



S. Elliott
Chair of Trustees

Independent Examiners Report

To the trustees of The Student View

I report to the trustees on my examination of the financial statements of The Student View (the charity) for the year ended 31 August 2022.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent Examiners Report

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Sally Meah FCCA



Crossley Financial Accounting

Star House
Star Hill
Rochester
Kent, ME1 1UX

Dated:

01/03/2023

Statement of financial activities

Including income and expenditure account

For the year ended 31st August 2022

		Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total 2021 £
Income and endowments from:	Notes						
Donations and legacies	2	58,276	142,080	200,356	58,476	56,050	114,526
Other income	3	-	-	-	161	-	161
Total income		58,276	142,080	200,356	58,637	56,050	114,687
Expenditure on:							
Charitable activities	4	73,416	122,339	195,755	62,581	53,550	116,131
Net (expenditure)/Income for the year							
Net movements in funds		(15,140)	19,741	4,601	(3,944)	2,500	(1,444)
Fund balance at 1 September 2021		77,102	27,759	104,861	81,046	25,259	106,305
Fund balances at 31 August 2022		61,962	47,500	109,462	77,102	27,759	104,861

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

Balance Sheet

Statement of Financial Position

As at 31st August 2022

		2022 £	£	2021 £	£
Current Assets	Notes				
Debtors	8	27,500		17,050	
Cash at bank and in hand		85,299	-	94,649	
		112,799		111,699	
Creditors: Amounts falling due within one year	9				
		(3,337)		(6,838)	104,861
Net current assets			109,462		
Income funds					
Restricted funds	10		47,500		27,759
Unrestricted funds			61,962		77,102
			109,462		104,861

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31st August 2022.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 01/03/2023.



S. Elliott

Trustee

COMPANY REGISTRATION NO. 09408293

Notes to the Financial Statements

1 Accounting policies

Charity information:

The Student View is a private company limited by guarantee incorporated in England and Wales. The registered office is 49 Brixton Station Road, Brixton, London, SW9 8PQ.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's [governing document], the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

1.2 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.3 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions required referral of the amount.

Income tax recoverable in relation to donations received under Gift Aid or

deeds of covenant is recognised at the time of the donation.

1.4 Expenditure

Expenditure is recognised on an accruals basis. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates. Expenditure on raising funds - These comprise the costs associated with attracting voluntary income, fundraising trading costs and investment management costs.

Expenditure on charitable activities - These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.

1 Accounting Policies (Continued)

Governance costs - These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.

Other expenditure - These are support costs not allocated to a particular activity.

Assets costing more than £1,000 are capitalised. Assets brought forward from the prior year with cost below £1,000 have been fully written down in the year.

1.5 Financial Instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised. Debt instruments are subsequently carried at amortised cost, using the effective interest rate method. Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

2. Donations and Legacies

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Donations	76	-	76	136	-	136
Partners	58,200	-	58,200	58,340	-	58,340
Grants	-	142,080	142,080	-	56,050	56,050
	58,276	142,080	200,356	58,476	56,050	114,526
Donations						
Individuals	76	-	76	136	-	136
	76	-	76	136	-	136
Partners						
Financial Times	55,000	-	55,000	54,520	-	54,520
Friends of King's College	800	-	3,200	800	-	800
Other Commercial						
Partners	-	-	-	3,020	-	3,020
	58,200	-	58,200	58,340	-	58,340
Grants						
TikTok Uk	-	-	-	-	16,250	16,250
Lankelly Chase						
Foundation	-	2,000	2,000	-	29,800	29,800
APPG on Media Literacy	-	-	-	-	10,000	10,000
Esmee Fairbairn	-	60,000	60,000	-	-	-
News UK	-	50,000	50,000	-	-	-
DCMS	-	30,080	30,080	-	-	-
	-	142,080	142,080	-	56,050	56,050

3. Other income

	Unrestricted Funds 2022 £	Unrestricted Funds 2021 £
HMRC Job Retention Scheme	-	161

4. Charitable Activities

	Unrestricted Funds 2022 £	Unrestricted Funds 2021 £
Staffing Costs	82,004	82,967
Website & Platform	4,887	4,099
Travel & Expenses	2,813	142
Office Space	495	725
Recruitment	7,200	-
Consultancy	32,545	-
Administration & Project related	53,880	13,788
Insurance	462	(344)
	184,287	101,377
Share of governance costs	11,468	14,754
	195,755	116,131
Analysis by fund		
Unrestricted funds	73,416	101,377
Restricted funds	122,339	53,550
	195,755	116,131

5. Support costs

	Support costs £	Governance costs £	2022 costs £	Support costs £	Governance costs £	2021 costs £
Accountancy fees	-	9,775	9,775	-	12,097	12,097
Independent examiner fees	-	1,693	1,693	-	2,657	2,657
	-	11,468	11,468	-	14,754	14,754
Analysed between Charitable activities	-	11,468	11,468	-	14,754	14,754

6. Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

7. Employees**Number of employees**

The average monthly number of employees during the year was:

	2022 Number	2021 Number
Charitable activities	3	5

There were no employees whose annual remuneration was £60,000 or more.

8. Debtors**Amounts falling due within one year:**

	2022 £	2021 £
Prepayments and accrued income	27,500	17,050

9. Creditors**Amounts falling due within one year**

	2022 £	2021 £
Other taxation and social security	1,004	2,319
Other creditors	-	8
Accruals and deferred income	2,333	3,483
	3,337	6,838

10. Restricted Funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds			Movement in funds		
	Incoming resources	Resources expended	Balance at 1st September 2021	Incoming resources	Resources expended	Balance at 31st August 2022
	£	£	£	£	£	£
Esmee Fairbairn	-	-	-	60,000	(60,000)	-
News UK	-	-	-	50,000	(2,500)	47,500
DCMS	-	-	-	30,080	(30,080)	-
Apple Europe	-	-	25,259	-	(25,259)	-
Adobe	10,000	(7,500)	2,500	-	(2,500)	-
Lankelly Chase	-	-	-	-	-	-
Foundation	29,800	(29,800)	-	2,000	(2,000)	-
TikTok	16,250	(16,250)	-	-	-	-
	56,050	(53,550)	27,759	142,080	(122,339)	47,500

11. Analysis of net assets between funds

	Unrestricted Funds	Restricted Funds	Total	Unrestricted Funds	Restricted Funds	Total
	2022	2022	2022	2021	2021	2021
	£	£	£	£	£	£
Fund balances at 31 August 2022 are represented by:						
Current assets/ (liabilities)	61,962	47,500	109,462	77,102	27,759	104,861
	61,962	47,500	109,462	77,102	27,759	104,861

12. Related party transactions**Controlling party**

The company is limited by guarantee and has no share capital; thus no single party controls the company.

To everyone who...

Volunteered as a journalist
Help set up a school newsroom
Introduced us to new supporters
Funded our work
Celebrated our work online

Thank You, from The Student View

⇒ www.studentview.org

📷 [thestudentview](https://www.instagram.com/thestudentview)

🐦 [studentvieworg](https://twitter.com/studentvieworg)

Accounts



TRUSTEES' ANNUAL REPORT 2021

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The Student View (A company limited by guarantee)

The Trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the unaudited financial statements of the charity for the year ended 31 August 2021.



Solomon Elliott

Founder and
Chief Executive,
The Student View

This report wraps up a year of change at The Student View and highlights the beginning of our bright future. We have new partnerships with both industry leaders and parliamentarians for education reform and have expanded our programmes. 2020/2021 has been a productive year despite the challenges Covid provided.

New partnerships were launched to expand these workshops outside of the capital to different age groups and abilities.

We teamed up with TikTok on a critical thinking campaign

We also assembled a group of parliamentarians to form a cross-party forum that discusses how to equip young people and wider society with the critical thinking skills needed today when consuming media. The group took those involved to task, from quizzing social media companies on what they are doing to preventing the

spread of misinformation; to asking teachers and students, who have been part of our programmes, what support they need to be able to spot it.

Our student reporters were part of one of the most diverse newsrooms in the country, 59% in receipt of the pupil premium, 63% from a Black, Asian or minority ethnic background and 12% with additional learning needs. In 2020/21, we ran virtual workshops in 23 schools, working with 446 young people and 26 Financial Times journalists volunteered their time.

Thank you for being part of another brilliant year!

Solomon Elliott
Founder and Chief Executive,
The Student View

Founder's Welcome

Chair's Letter

2020/21 was a decisive year for the charity as the need for our expertise became more apparent due to the rise in misinformation around the pandemic. To tackle this crisis, we formed powerful new relationships and proved ourselves as industry leaders with ambitions to advance media literacy for generations to come. We ran virtual workshops in 23 schools and adapted our curriculum to match the digital world we live in.

“This year we launched the All-Party Parliamentary Group on Media Literacy. Being the secretariat of the group, our charity has been put in the forefront for change as we shape conversations politicians have with teachers, students, social media companies, journalists, and regulators.”

Our work teaching students continued on a virtual basis, and they learnt about the dangers of misinformation on their news feeds that threaten public health, democracy, and security. Our TSV reporters completed interactive quizzes, online worksheets, and virtual workshops as visits were limited during the Covid-19 pandemic.

We reached students that are typically underrepresented by traditional media; 59% of students were in receipt of pupil premium, 63% from a Black, Asian or minority ethnic background and 12% with additional learning needs. We worked with 446 students this year, which brings us to a total of 2,035 since September 2016.

Thank you to everyone involved with our programmes in 2020/21.



Jo Binding
Chair of Trustees, The Student View



Jo Binding

Chair of Trustees,
The Student View

Who We Are

Our Vision

We are working towards creating a world of media literate creators and consumers.

Our Mission

TSV is a media literacy charity using the power of journalism to give young people a chance to share their world through words. We train schoolchildren as local news reporters.

Why is our work so important now?

Children in the UK are not being given the support they need to navigate the digital world safely without being misled by false or malicious information.

They need:

51%

Better Mental Wellbeing

of the UK's children say they have been exposed to more misleading online content in the last year than before 2020 often leaving them feeling annoyed, upset, sad, angry, attacked or scared. UK Safer Internet Centre, 2020

53%

Vital Education

of teachers haven't heard of the government guidance on how media literacy should be taught as part of the national curriculum, according to a survey of more than 6,500 teachers working in England. Teacher Tapp, 2020

36%

Trustworthy News

of British people say they trust the news. Reuters Institute's Digital News Report, 2021

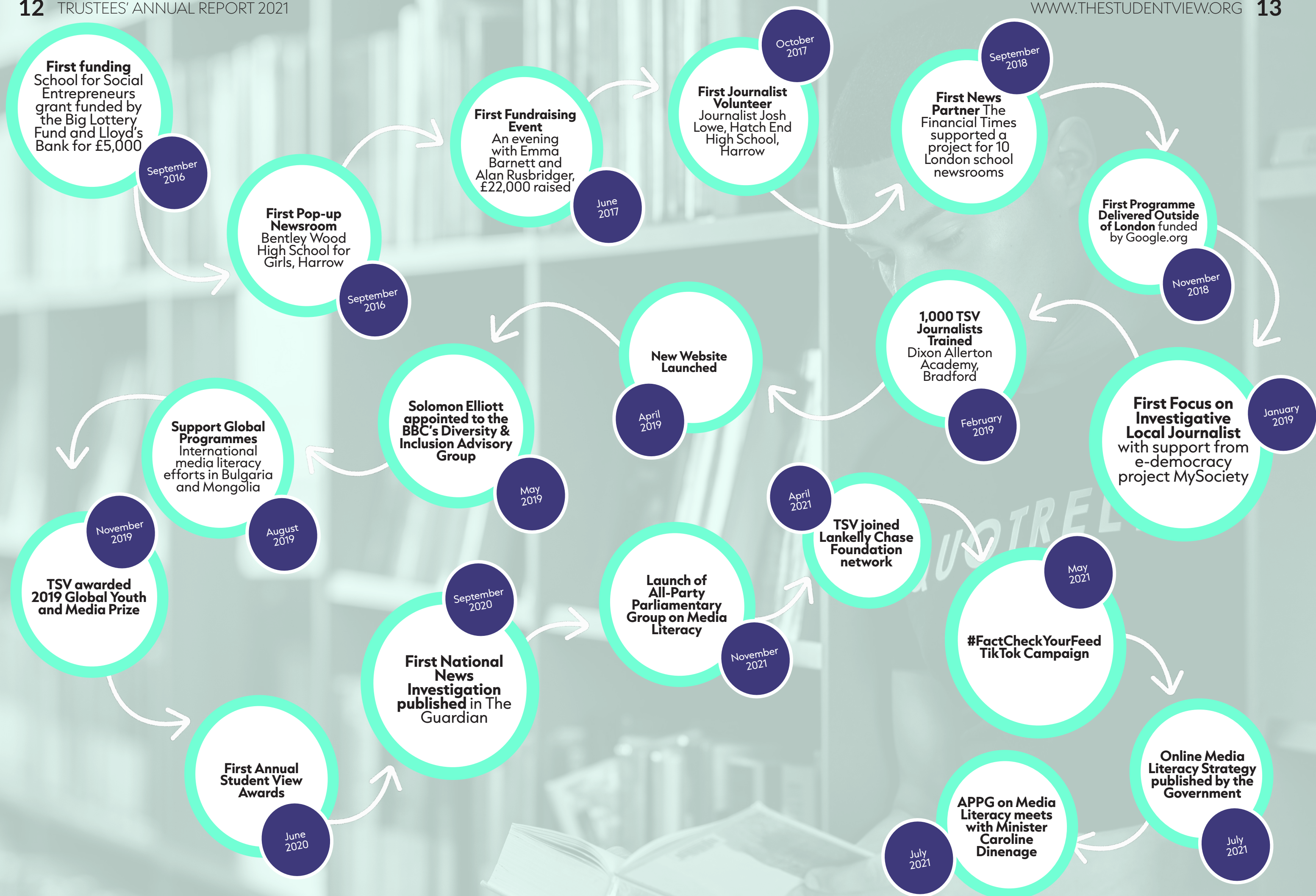
24%

Critical Thinking Skills

of internet users in the UK don't consider the potential trustworthiness of online information at all. Ofcom, Adults' Media Use and Attitudes Report, 2021

Story So Far





Our Achievements in 2020/2021



1. We became the founding Secretariat for the All-Party Parliamentary Group on Media Literacy
2. Campaign with TikTok hits over 15 million views
3. Government publish Online Media Literacy Strategy
4. The Student View project with The Financial Times mentioned as a case study in Government report
5. We joined the Lankelly Chase Foundation Network
6. New digital workshops launched with The Financial Times
7. Tony Gallagher, Deputy Editor of The Times joined us for a workshop with Stationers' Crown Woods Academy
8. iNews opinion piece published about The Student View

2020/21 in Numbers



23 newsrooms launched in 2020/21,
123 newsrooms since September
2016



446 TSV Reporters trained this
year, 2,035 since September 2016



41 investigations published,
7 in local newspapers

TSV Reporters in Numbers

59% in receipt of pupil premium - the most disadvantaged children in the country

one of the most diverse newsrooms in the country

63% Black, Asian or Minority-Ethnic

39% male, 60% female and 1% non-binary

12% with SEND

Students from year 8 to year 13 participated, 39% were in year 9 (age 13/14) and 37% were in year 10 (age 14/15)



Our Approach



Curated Curriculum

Designed new digital interactive quiz to train young people to be media literate inspired by Finland's approach.

Skills Focused

Equipping young people with the tools to analyse data in order to write their own local news articles.

Real-life Impact

Investigations inspired by the views of young people from underrepresented groups were shared by local news organisations and community groups.

Shared Learnings:

Creating Engaging Lessons

Our budding journalists enjoyed a rich curriculum inside and outside the classroom, complete with complex skills such as spotting misinformation and discerning the difference between fact and opinion.

Making an Impact in Local Communities

The voices of young people were amplified as local newspapers published their investigations in South London Press, Richmond Times, Wandsworth Guardian and Sutton and Croydon Guardian.

Digital Outreach

Teaming up with TikTok to design short educational videos on media literacy that were shared on the platform.

Adapting to Evolving Situations

Our approach was transformed to address the ongoing situation surrounding the Coronavirus pandemic, moving from an in-school workshop to a digital-only delivery.

A woman is shown in profile, working at a computer. The image is overlaid with a semi-transparent teal color. In the bottom-left corner, there is a pink geometric shape. The text 'Our Influential Work' is prominently displayed in the center-left.

Our Influential Work

Identify
your topic

To create a stunning presentation, it's best to
simplify your thoughts. Start with an outline of
topics and identify highlights, which can be added
to whatever subject you plan on discussing.



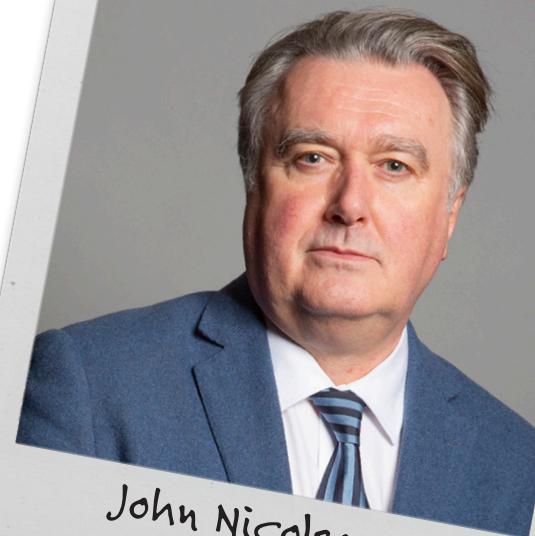
Damian Collins MP
(Chair)



Lord Hastings
(Co-Chair)



Lord Knight
(Vice Chair)



John Nicolson MP
(Vice-Chair)



Siobhain McDonagh MP
(Vice-Chair)



Damian Hinds MP
(Vice-Chair)



Lord Puttnam
(Officer)

Outside of the classroom, we shaped the conversation about media literacy and how to be safe on the internet, through our work in parliament, media and on social media.

All-Party Parliamentary Group on Media Literacy x The Student View

We assembled a group of politicians to form a cross-party forum that discusses how to equip young people and wider society with the critical thinking skills needed today when consuming media.

We hosted a series of listening sessions during which we quizzed social media companies about what they are doing to prevent the spread of misinformation and asked teachers and their pupils what support they need to be able to spot it.

The work and strategy of regulators and journalists to combat misinformation and educate news consumers were also examined by the parliamentarians.

More than eight months after the launch of the APPG, Minister Caroline Dinenage presented the newly-published Government's Online Media Literacy Strategy to the group.

A research report into the state of media literacy in England was published in April 2022.

The goals of the APPG

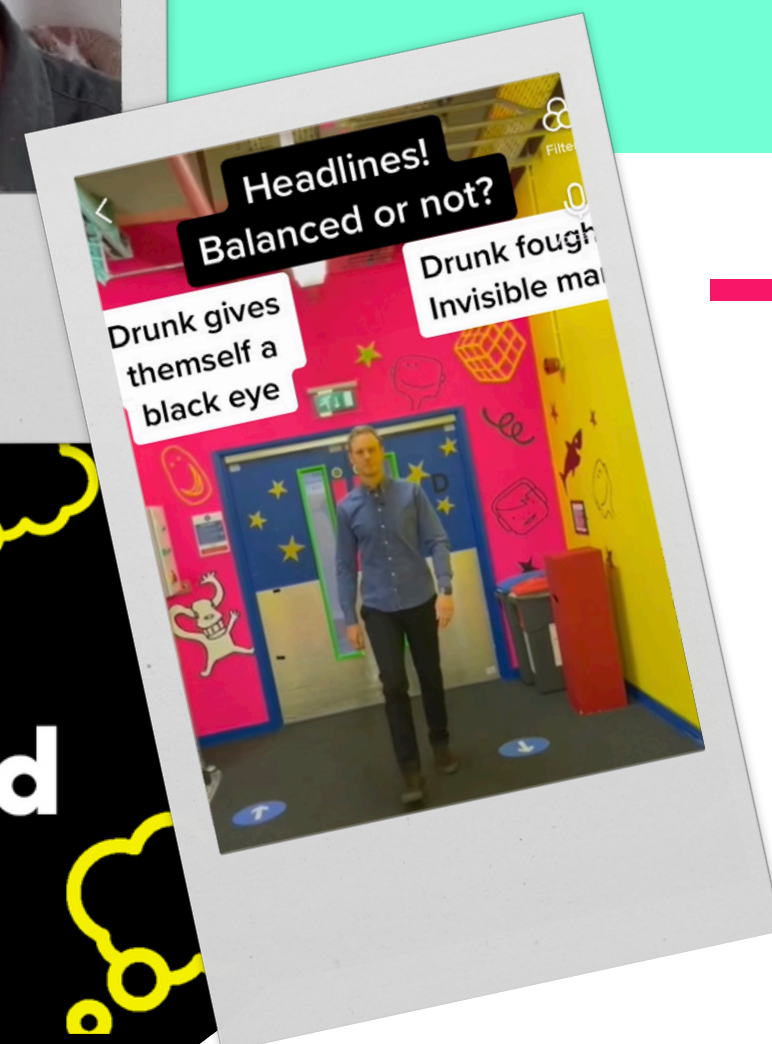
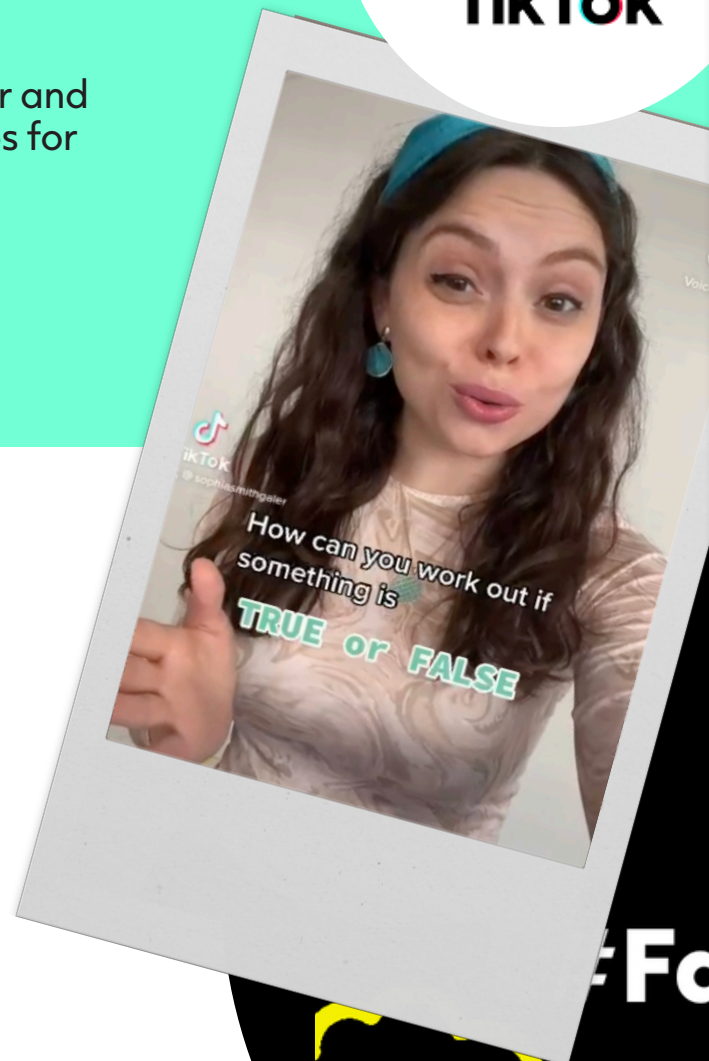
1. Raise awareness among parliamentarians that media literacy skills are vital to the UK;
2. Work with parliamentarians to champion media literacy skills in education and wider society;
3. Build upon the current evidence base of media literacy skills among young people and wider society;
4. Offer recommendations to the government to ensure the national curriculum reflects the latest media literacy challenges

Members

- **Chair – Damian Collins MP, Conservative Party**
- **Co-Chair – The Lord Hastings of Scarisbrick CBE, Crossbench Life Peer**
- **Vice-Chair – Damian Hinds MP, Conservative Party**
- **Vice-Chair – John Nicolson MP, Scottish National Party**
- **Vice-Chair – Siobhain McDonagh MP, Labour Party**
- **Vice-Chair – The Rt Hon. the Lord Knight of Weymouth, Labour Party**
- **Officer - Lord David Puttnam, Labour Party**

TikTok x The Student View

We consulted on a critical thinking campaign to ensure influencers shared top tips for their fans to navigate the internet in a safer way. From how to think critically to how misinformation spreads, these lessons were viewed more than 15 million times. Presenter Dan Walker, Food Vlogger Iona McPhearson, Football expert Ben Nuttall and Journalists Max Foster and Sophia Smith Galer created videos for #factcheckyourfeed.



TikTok

#FactCheck
YourFeed

#LearnOnTikTok

The i x The Student View

Ian Burrell from The i newspaper sang the praises of our founder and our TSV reporters in an opinion piece, published in April 2021. He wrote about the impact our charity has had on young people, our volunteers and our ambitious plans to teach media literacy to 10,000 schoolchildren across the UK over the next three years.

A photograph of a classroom scene, overlaid with a semi-transparent red filter. In the center, a female teacher stands facing a class of students. To her right, a male teacher sits at a desk, looking towards the front. The background features whiteboards with handwritten notes and a sign that reads "Today's Focus". A large, semi-transparent blue geometric shape is positioned in the lower-left foreground, partially obscuring the students. The text "Our Work in Schools" is written in large, white, sans-serif font across the middle of the image.

Our Work in Schools

Financial Times x The Student View

Most schoolchildren missed more than half of their expected days in the classroom between March 2020 and April 2021. Despite this, we were still able to impact the lives of our TSV reporters



20 School Newsrooms



19 London Boroughs



381 TSV Reporters (Pupils)



63% in receipt of Pupil Premium



57% Female, 43% Male



61% Black, Asian or Minority-Ethnic



10% with SEN



41 local news investigations published, 7 in local newspapers



Guardian





FT 2020/21:

Our Community Editor Caitlin Webb designed the new digital media literacy workshops, undertook newsgathering work and published our stories. The programme was delivered to 381 young people digitally.

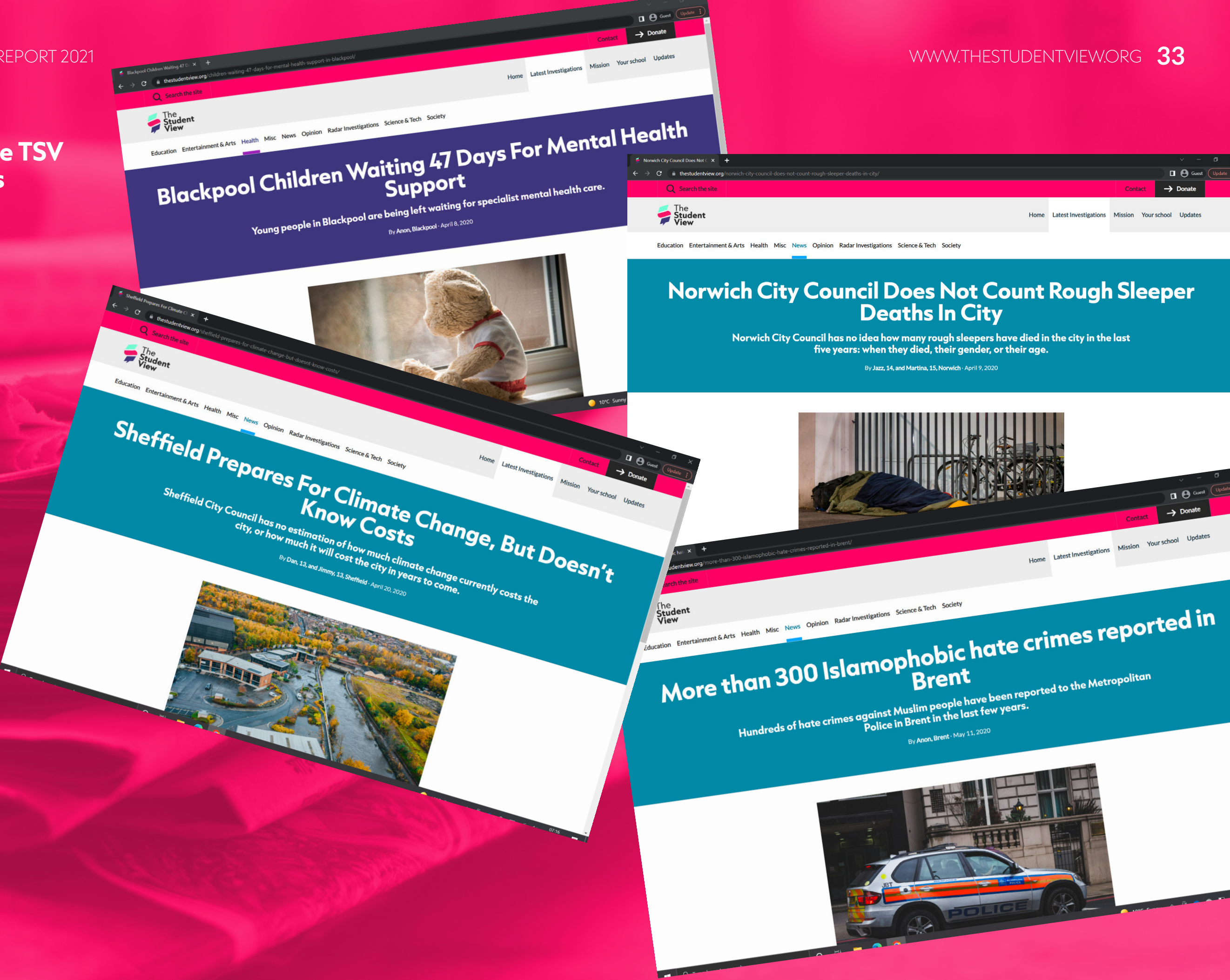
We worked with volunteer FT news journalists to deliver media literacy training to TSV reporters to support them to develop their own local news investigations. Particular thanks to FT Deputy Managing Editor Abbie Scott, Editor of South London Press Toby Porter and RADAR AI Founder Alan Renwick.



FT Newsrooms in 19 Boroughs:

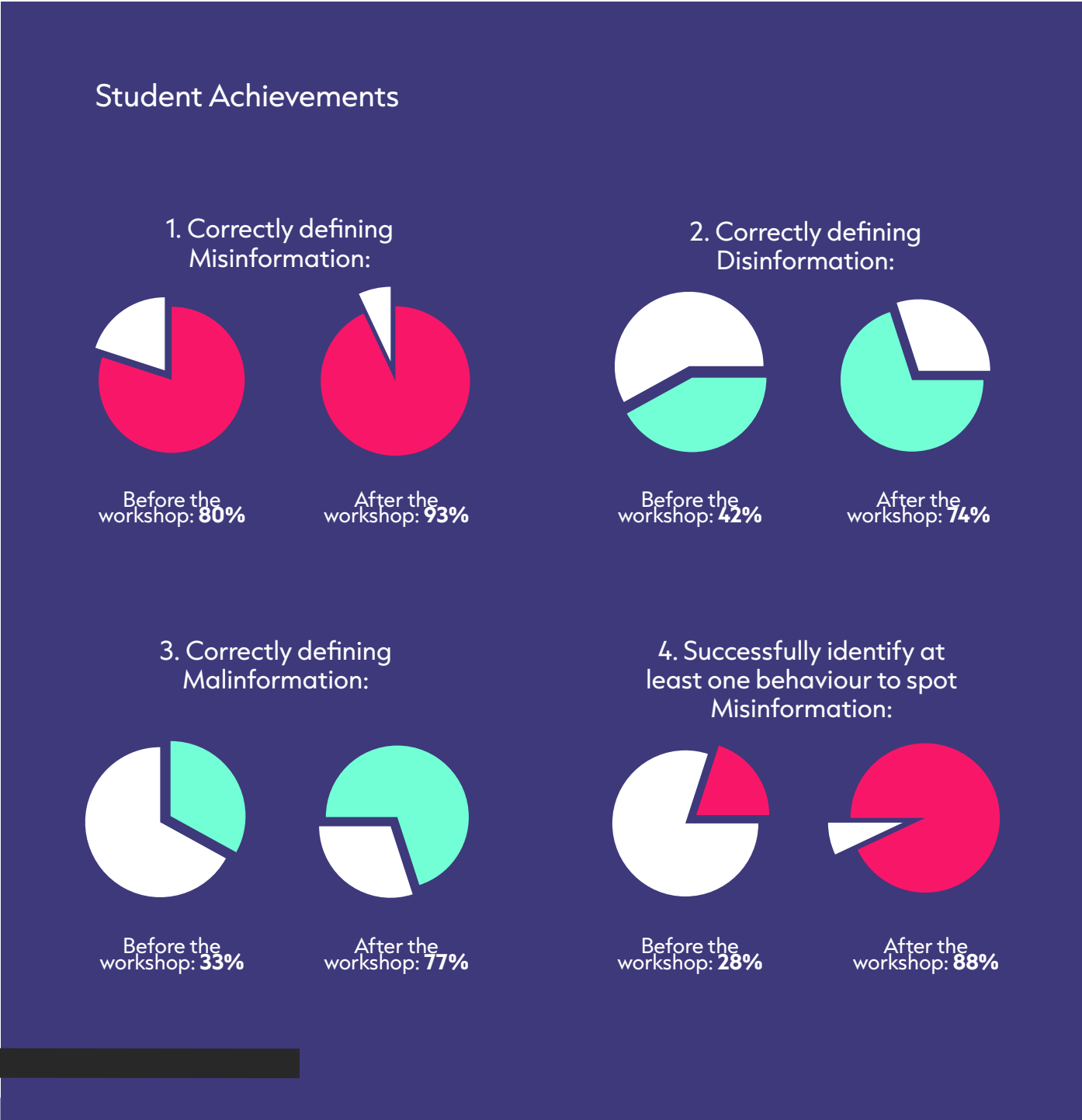
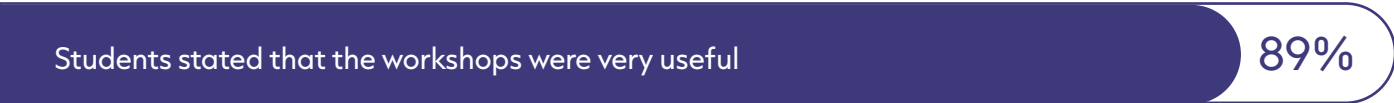
- | | |
|----------------------------|------------------|
| 1. Enfield | 2. Croydon |
| 3. Havering | 4. Harrow |
| 5. Southwark | 6. Tower Hamlets |
| 7. Camden | 8. Westminster |
| 9. Lewisham | 10. Brent |
| 11. Merton | 12. Haringey |
| 13. Greenwich | 14. Bexley |
| 15. Barking and Dagenham | 16. Hillingdon |
| 17. Kensington and Chelsea | 18. Newham |
| 19. Hackney | |

Headlines from the TSV
Student Reporters



Impact

We asked the students for the feedback and this is what they told us:



“I have learnt that the news is very important to those who want to learn something new and I have also learnt some amazing facts on fake and trusted news stories. This was very worth it to learn!”

TSV Reporter | Coombe Wood School

“Spending some time with The Student View pupils just made me want to come back and join more of their sessions. Great initiative.”

Silvia Pavoni | Economics Editor of the Banker, Part of FT

Stationers' Crown Woods Academy x The Student View

Deputy Editor of The Times Tony Gallagher joined TSV Reporters at Stationers' Crown Woods Academy for their investigation.

“I'm passionate about media literacy and I cannot speak highly enough about The Student View. They do a brilliant job of teaching students about the perils of fake news and how to sift fact from fiction in an increasingly partisan age - a task that is vital today. Their enthusiasm is infectious. I can't wait to work with them again.”

Tony Gallagher | Deputy Editor, The Times

Local News Partnerships

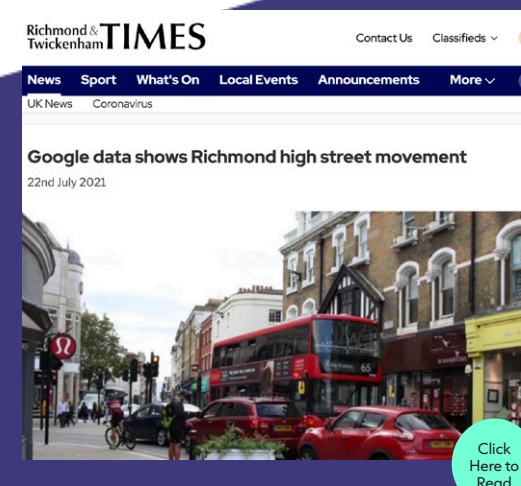
The brilliant ideas of our teenage reporters were published by our partners at local news organisations across the country. These investigations ensure the views of the reporters are part of their community's conversations and give the students an opportunity to analyse data to create an informative and engaging story.

Richmond & Twickenham **TIMES**

SUTTON & CROYDON
Guardian

WANDSWORTH
TIMES Formerly the Wandsworth Guardian

The Stories:





2021/2022: A Look Ahead

1. Reaching More Children Than Ever Before

We aim to teach 10,000 schoolchildren across the country in the next three years with our in-school newsrooms.

2. Delivering Original News Stories Created by Young People

With the help of our team of TSV Reporters, we hope to create even more content on issues teenagers care about.

3. Creating Career Pathways

We will be forming our ambition plans to ensure our TSV Reporters can get a foot into the media industry with apprenticeships and work experience placements in news organisations.

4. Framing The Conversation

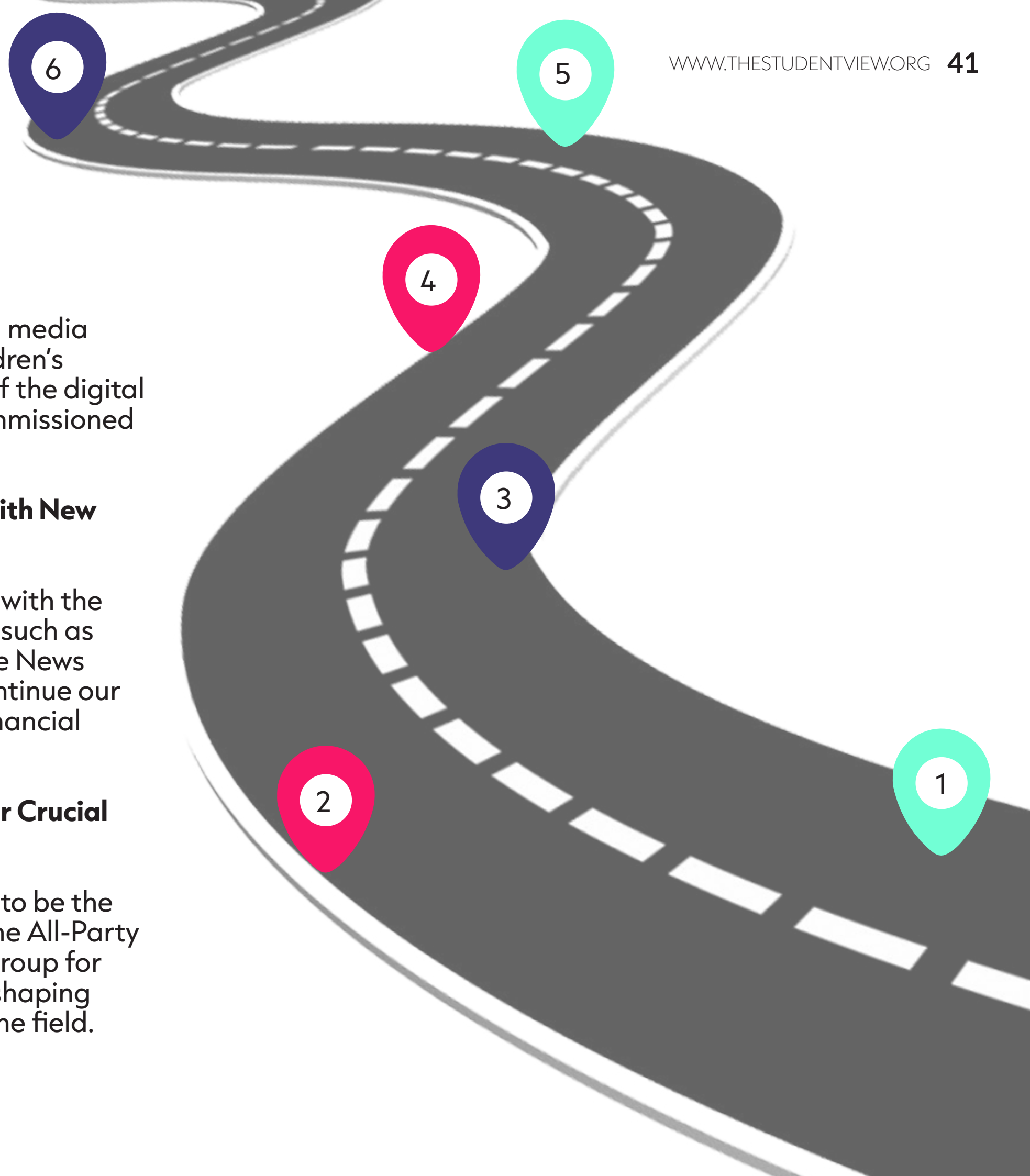
New research on media literacy and children's understanding of the digital world will be commissioned by our team.

5. Teaming Up with New Partners

We plan to work with the industry leaders such as News UK, Google News Initiative and continue our work with the Financial Times.

6. Continuing our Crucial Work

We will continue to be the secretariat for the All-Party Parliamentary Group for Media Literacy, shaping future policy in the field.



Trustees' Annual Report

The background features a solid teal color. In the bottom-left corner, there is a large, dark blue-grey abstract shape with a pointed top and a rounded bottom. A thick black horizontal line is positioned above the text.

Reference and Administrative Information

Company No. 09408293

Charity No. 1172656

Registered Office

Impact Brixton
17a Electric Lane
Brixton
London
SW9 8LA

Directors and Trustees

The Directors of the charitable company are its Trustees for the purposes of charity law.

The following Directors and Trustees served during the year 2020/21:

J. Binding (Chair)
D. Clark (Treasurer)
J. Burrows
M. Cole
B. Cummings

Accountants

Crossley Group
Star House, Star Hill
Rochester
Kent
ME1 1UX

Trustees' Annual Report including Directors' Report

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)"

Objectives and Activities

The Student View was incorporated in England and Wales as a private company limited by guarantee on 27th January 2015 and was registered with the Charity Commission on 11th April 2017. This report includes the Directors' Report as required by company law. The Student View is established for charitable purposes to provide media literacy education to young people from under-resourced communities. The Trustees have a duty to consider public benefit guidance as published by the Charity Commission. The Trustees are aware of the Charity Commission guidance on public benefit reporting and are satisfied that the activities of The Student View meet the requirements for them to be considered as being provided for the public benefit. We have demonstrated how we have worked towards our charitable purposes in the sections below.

The Student View is a media literacy charity training schoolchildren across England as investigative local news reporters. Our workshops introduce young people aged 11-18 underrepresented backgrounds in the media (59% in receipt of the pupil premium) to the social media landscape, train them on how to spot misinformation and to understand the differences between fact and opinion. We work with journalists across different types of media and right across the political spectrum to teach young people the skills of a junior reporter.

We select schools in low-income areas and deliver a single workshop over a total of 3 hours working with a facilitator and a volunteer journalist. The curriculum includes topics on the role of news, what a journalist does, what is misinformation and how to spot it and other topics. The journalist encourages the children (we call them TSV reporters) to consider what local news issues matter to them and to develop their thinking enough that desk research or Freedom of Information (FOI) requests might be made to help quantify the story. Where interesting stories are identified we work with media partners to help secure coverage for the stories with the school's name as a byline. The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and Performance

In 2020/21 we conducted three main projects which were funded by the Financial Times, TikTok and Adobe. Please see the partner spotlight sections for details on the initiatives and their impact. Please see the 2020/21 in numbers section for details on our combined activities.

Financial Review

This year we digitally delivered the 'My Voice London' programme with the Financial Times. Together with the income from the FT, TikTok, Adobe, PwC and other supporters our total income was £114,687 (£56,050 restricted, £58,637 unrestricted). Our expenditure covered our fundraising activity. The amount spent on charitable activities totalled £116,131. The cost includes staff salaries together with back office expenses. Our strategy this year was to seek to deliver successful programmes working with our partners and to seek to raise funds to extend our work outside of London to other parts of the UK and in particular to areas deemed to be social mobility cold spots. For our grant based income we provide regular impact and financial reporting to the donors detailing what we have done and what that activity has cost. Our fundraising strategy was to seek to develop relationships with additional media companies and those involved in the media ecosystem along the same lines as our FT partnership. We spent £10,000 and raised £211,000. With £180,000 coming from the Esmée Fairbairn Foundation over the next three years. This grant is an encouraging recognition of our hard work since becoming a charity in April 2017 and a strong endorsement of our future ambition to develop a "classroom to newsroom" pipeline.

The Trustees discussed the growth strategy for the charity together with the risks and wanted to put their energies into seeking to grow income and impact and to keep costs down. Given the majority of the charity's income is project-based the focus on fundraising remains key to secure the charity's longer term ambitions to scale the reach and impact. In mitigating risk the Trustees resolved to keep at least 6 months of costs in reserve. At the end of FY20/21 there was £104,861 in reserves which covers 7 months.

Plans for Future Periods

Our finance strategy for FY21/22 is to focus on fundraising as well as driving further efficiencies in our back office administration and governance work. For FY 21/22 our finance strategy is to scale: our fundraising strategy and budget has been developed to ensure we meet that goal. We have recruited the charitable fundraising consultancy Lemon and Honey to deliver strategic support including a fundraising audit, a defined strategy, theory of change refresh as well as prospect research for trusts, foundations and high net worth potential donors.

We will seek to develop further media partnerships and share best practice with other media literacy programmes in the UK and beyond. These programmes seek to empower and equip news consumers of all ages with the confidence, knowledge and skills they need to engage critically with news and current affairs. Trustees will assess the impact for future periods as part of the continuous planning work for FY 21/22. As part of this Trustees will form a judgement on the potential duration of the control measures and the impact that this may have with the future aims and activities of the charity. The Trustees have strong expectations that the charitable company has adequate resources to continue its operational existence for the foreseeable future, with the continuing support of its funders. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Structure, Governance and Management

The Board of Trustees is composed of five persons who fulfil the statutory duties and responsibilities of Trustees. The Board meets at least quarterly. The Trustees who served on the board during the year are as follows:

Directors and Trustees:

Chair: Joanna Binding

Treasurer: David Clark

Trustees:

Geraldine Sharpe-Newton

(Resigned 07.09.2020)

Angela Phillips

(Resigned 08.09.2020)

James Burrows

Marverine Cole

Basia Cummings

Chief Executive Officer:

Solomon Elliott

None of the Trustees has any beneficial interest in The Student View.

Major decisions are made collectively at board meetings, this includes any staff remuneration decisions which are reviewed annually. The Trustees have delegated to the Chair the day to day decisions and governance administration required to help support the CEO in the fundraising and operational activities in running the charity.

Trustees have indemnity insurance for executive risks, with a limit of Indemnity £100,000.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006 and in accordance with the Charities SORP (FRS 102).

Signed on behalf of the board,



J. Binding

Chair of Trustees

Dated: 11.05.2022

Independent Examiner's Report to the Trustees of The Student View

I report to the trustees on my examination of the financial statements of The Student View (the charity) for the year ended 31 August 2021.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Crossley Financial Accounting

Star House
Star Hill
Rochester
Kent
ME1 1UX

Dated: 11.05.2022

Statement of Financial Activities (including income and expenditure account)

For the year ending 31 August 2021

	Notes	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £
Income and endowments from:							
Donations and legacies	2	58,476	56,050	114,526	36,280	147,782	184,062
Other income	3	161	-	161	6,093	-	6,093
Total		58,637	56,050	114,687	42,373	147,782	190,155
Expenditure on:							
Charitable activities	4	62,581	53,550	116,131	41,956	122,543	164,499
Net income for the year/							
Net movement in funds		(3,944)	2,500	(1,444)	417	25,239	25,656
Fund balances at 1 September 2020							
		81,046	25,239	106,305	80,650	-	80,650
Fund balances at 31 August 2021							
		77,102	27,739	104,861	81,067	25,239	106,306

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

Balance Sheet (Statement of Financial Position)

At 31 August 2021

	Notes	2021 £	£	2020 £	£
Current assets					
Debtors	8	17,050		1,700	
Cash at bank and in hand		94,649		120,537	
		111,699		122,237	
Creditors: Amount falling due in one year	9	(6,838)		(15,931)	
Net current assets			104,861		106,306
Income funds					
Restricted funds	10		27,739		25,239
Unrestricted funds			77,102		81,067
Total funds			104,861		106,306

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2021.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 11.05.2022

And signed on its behalf by: 11.05.2022



J. Binding
Trustees

Company Registration No. 09408293

Notes to the Financial Statements

For the year ending 31 August 2021

1 Accounting policies

Charity information

The Student View is a private company limited by guarantee incorporated in England and Wales. The registered office is 17A Electric Ln, Brixton, London SW9 8LA.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's [governing document], the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.3 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.4 Expenditure

Expenditure is recognised on an accruals basis. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.

Expenditure on raising funds - These comprise the costs associated with attracting voluntary income, fundraising trading costs and investment management costs.

Expenditure on charitable activities - These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.

Governance costs - These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.

Other expenditure - These are support costs not allocated to a particular activity.

Assets costing more than £2,000 are capitalised. Assets brought forward from the prior year with cost below £2,000 have been fully written down in the year.

1.5 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

2 Donations and legacies

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £
Donations	136	-	136	20	-	20
Partners	58,340	-	58,340	36,260	-	36,260
Grants	-	56,050	56,050	-	147,782	147,782
	58,476	56,050	114,526	36,280	147,782	184,062

Donations

Individuals	136	-	136	20	-	20
	136	-	136	20	-	20

Partners

Financial Times	54,520	-	54,520	27,260	-	27,260
Friends of King's College	800	-	800	4,000	-	4,000
Other Commercial Partners	3,020	-	3,020	5,000	-	5,000
	58,340	-	58,340	36,260	-	36,260

Grants

Google.org (Year 1 & 2)	-	-	-	-	119,562	119,562
Jenkins Family Foundation	-	-	-	-	2,981	2,981
Apple Europe Limited	-	-	-	-	25,239	25,239
TikTok UK	-	16,250	16,250	-	-	-
Lankelly Chase Foundation	-	29,800	29,800	-	-	-
APPG on Media Legacy	-	10,000	10,000	-	-	-
	-	56,050	56,050	-	147,782	147,782

3 Other Income

	Unrestricted funds 2021 £	Unrestricted funds 2020 £
HMRC Job Retention Scheme	161	6,093
	<u>161</u>	<u>6,093</u>

4 Charitable Activities

	2021 £	2020 £
Staffing Costs	82,967	117,069
Website & Platform	4,099	2,435
Travel & Expenses	142	15,061
Office Space	725	8,738
Recruitment	-	234
Administration	13,788	14,983
Insurance	(344)	373
Share of governance costs (see note 5)	101,377	158,893
	<u>14,754</u>	<u>5,606</u>
	<u>116,131</u>	<u>164,499</u>

Analysis by fund

Unrestricted funds	62,581	41,956
Restricted funds	<u>53,550</u>	<u>122,543</u>
	<u>116,131</u>	<u>164,499</u>

5 Governance Costs

	Support Costs £	Governance Costs £	2021 £	Support Costs £	Governance Costs £	2020 £
Accountancy fees	-	12,097	12,097	-	3,026	3,026
Independent examiner fees	-	2,657	2,657	-	2,580	2,580
	<u>-</u>	<u>14,754</u>	<u>14,754</u>	<u>-</u>	<u>5,606</u>	<u>5,606</u>
Analysed between Charitable activities	-	14,754	14,754	-	5,606	5,606

6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

7 Employees**Number of employees**

The average monthly number of employees during the year was:

	2021 Number	2020 Number
Charitable activities	<u>2</u>	<u>3</u>

There were no employees whose annual remuneration was £60,000 or more.

8 Debtors**Amounts falling due within one year:**

	2021 £	2020 £
Prepayments and accrued income	<u>17,050</u>	<u>1,700</u>

9 Creditors: amounts falling due within one year

	2021 £	2020 £
Other Taxation and Social Security	2,319	11,923
Other Creditors	8	525
Accruals and Deferred Income	<u>4,511</u>	<u>3,483</u>
	<u>6,838</u>	<u>15,931</u>

10 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds			Movement in funds		
	Incoming resources	Resources expended	Balance at 1 September 2020	Incoming resources	Resources expended	Balance at 31 August 2021
	£	£	£	£	£	£
Share your Story	119,562	(119,562)	-	-	-	-
Jenkins Family Foundation	2,981	(2,981)	-	-	-	-
Apple Europe	25,239	-	25,239	-	-	25,259
Adobe	-	-	-	10,000	(7,500)	2,500
Lankelly Chase Foundation	-	-	-	29,800	(29,800)	-
TikTok	-	-	-	16,250	(16,250)	-
	147,782	(122,543)	25,239	56,050	(53,550)	27,759

Purposes and restrictions in relation to the funds:

Adobe

Funding part of the Programme Manager's salary

TikTok UK

Funding part of the Programme Manager's salary

Apple Europe

This grant will support a programme called MediaLit – a media literacy programme that will engage young Londoners, particularly from underserved backgrounds, with the tools they need to survive in the age of misinformation.

Lankelly Chase foundation

Funding part of the Programme Manager's salary

11 Analysis of net assets between funds

	Unrestricted funds 2021	Restricted funds 2021	Total funds 2021	Unrestricted funds 2020	Restricted funds 2020	Total funds 2020
	£	£	£	£	£	£
Fund balances at 31 August 2021 are represented by: Current assets / (liabilities)	77,102	27,759	104,861	81,067	25,239	106,306
	77,102	27,759	104,861	81,067	25,239	106,306

12 Related party transactions**Controlling party**

The company is limited by guarantee and has no share capital; thus no single party controls the company.

To everyone who volunteered as a journalist

To everyone who helped set up
a school newsroom

To everyone who introduced
us to new supporters

THANK YOU

To everyone who funded our work

To everyone who celebrated
our work online



© The Student View (Company No. 09408293, Charity No. 1172656)

Design: NVSTA & ClearView Research Ltd

Accounts

Identify
your topic

To create a stunning presentation, it's best to
simplify your thoughts. Start with an outline of
topics and identify highlights, which can be applied
to whatever subject you plan on discussing.

TRUSTEES' ANNUAL REPORT

2020

 THE
 STUDENT
 VIEW

www.thestudentview.org

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The Student View (A company limited by guarantee)

The Trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the unaudited financial statements of the charity for the year ended 31 August 2020.

welcome

Founder's Welcome

If the Coronavirus pandemic has taught us anything, it is that online misinformation creates offline harm. Covid-19 health disinformation has also ruthlessly exposed the weaknesses in our digital ecosystem. Senseless witch hunts against telecoms engineers, anti-vaccination conspiracies and anti-mask protests are behaviours that should be more at home in 17th century Salem, Massachusetts than the present day.

To give young people and wider society a fighting chance to navigate this challenging reality, we must provide them with the critical thinking tools they need to distinguish fact from fiction. In an age in which everybody is a publisher, young people must be trained as consumers and creators of responsible content. It's crucial for young people to be able to identify sites they can trust, appraise the content of what they read, and make informed choices about news they share with others.

"At The Student View, we have been training disadvantaged teenagers how to spot misinformation and as local news reporters, over 150 local news investigations were published in 2019/2020."

This is despite schools closing to curb the spread of the Coronavirus and halting in-school workshops halfway through the financial year. The investigations, editorially led by teenagers attending schools in social mobility "cold spots", were ghost-written by our team to ensure their original stories were shared.

Our student reporters were part of one of the most diverse newsrooms in the country, 66% on pupil premium, 48% from a Black, Asian or minority ethnic background and 12% with additional learning needs. In 2019/20, we visited 28 schools in 20 different towns and cities, working with 507 young people - an increase of 20% from the 2018/19, 10 schools newsrooms specifically in social mobility cold spots such as Blackpool, Scarborough and Stoke.



Solomon Elliott

This year, we are proud that we expanded our local news networks, 14 investigations were published in local newspapers. The Student View also had its first national exclusive published in The Guardian, further expanding our reach and influence. We also shared snippets of our curriculum online. Our lessons were shared on social media, through Twitter threads, Reddit's first ever Ask Me Anything on misinformation, international conferences as well as articles in national news outlets.

To commemorate the hard work of our reporters, we celebrated the first ever Student View awards virtually. We showcased the best reporters and investigations from our programme. Cash prizes and certificates were given to reporters for their creativity and excellent investigation ideas that ranged from a nasty rat problem in Doncaster to homelessness in Leeds and fly-tipping in Scarborough.

Thank you for being part of our journey.

A handwritten signature in black ink, appearing to read 'S Elliott'.

Solomon Elliott
Founder and Chief Executive, The Student View

Foreword from Our Patron

The fight against misinformation is one of the most important battles in our lifetime. I believe that without access to factual, trustworthy information democracy is doomed. Nothing has put this more in the foreground than a global pandemic paired with an increasing mistrust in our news industry and public institutions. Working on the Facebook Oversight Board, I have seen first hand how fast false information online can spread. This is why I am proud to be part of The Student View.

Not only is this grassroots organisation charity vital for our society to thrive by teaching teenagers to spot misinformation, it also empowers schoolchildren from underrepresented backgrounds to share their own stories.

“The Students View boasts one of the most diverse newsrooms in the country with 60% of their reporters being from a Black, Asian or Minority Ethnic background.”

It has been a pleasure to watch The Student View's progress from humble beginnings from a project in Solomon's classroom to a national charity with support from major news organisations and technology companies. I hope many more in the news industry will step forward to support their work.

I am proud to support The Student View and their vision to create a world of critical media consumers and creators.



Alan Rusbridger
Patron, The Student View



Alan Rusbridger

Chair's Letter

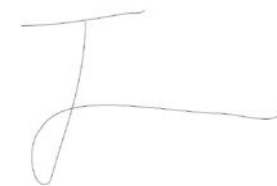
This financial year has been like no other. Part of the way through our delivery of in-school workshops, the schools and our newsrooms closed to prevent the spread of Coronavirus. The pandemic has forced us to adapt and adjust our work to focus on responding to short term challenges as the long term became unpredictable.

"A third of our programme with *Financial Times* and the totality of the Google.org-sponsored Newstalks were delivered before the school closures, so every TSV reporter received at least six hours of masterclasses on navigating the digital world safely."

However, our mission to combat misinformation did not stop when the school visits were halted. We took to the internet sharing components of our in-school curriculum with policy makers and journalists on social media, in virtual conferences and through Reddit's first ever Ask Me Anything on r/teenagers about misinformation.

Our next steps must include building on what we have learned during the pandemic and planning ahead to ensure our charity has a more sustainable and dynamic future.

Thank you to everyone involved with our programmes in 2019/20.



Jo Binding
Chair of Trustees, The Student View



Jo Binding

Who We Are



Our Vision

We are working towards creating a world of media literate creators and consumers.

Our Mission

TSV is a media literacy charity using the power of journalism to give young people a chance to share their world through words. We train schoolchildren as local news reporters across the UK.

Why is our work so important now?

1. News Illiteracy
2. Exclusion
3. Local News Deserts

NEWS ILLITERACY



98% of children and young people in the UK cannot spot the difference between a real and fake news story.¹

EXCLUSION



43% of leading news journalists were privately educated, yet this accounts for 7% of the country's schoolchildren.²

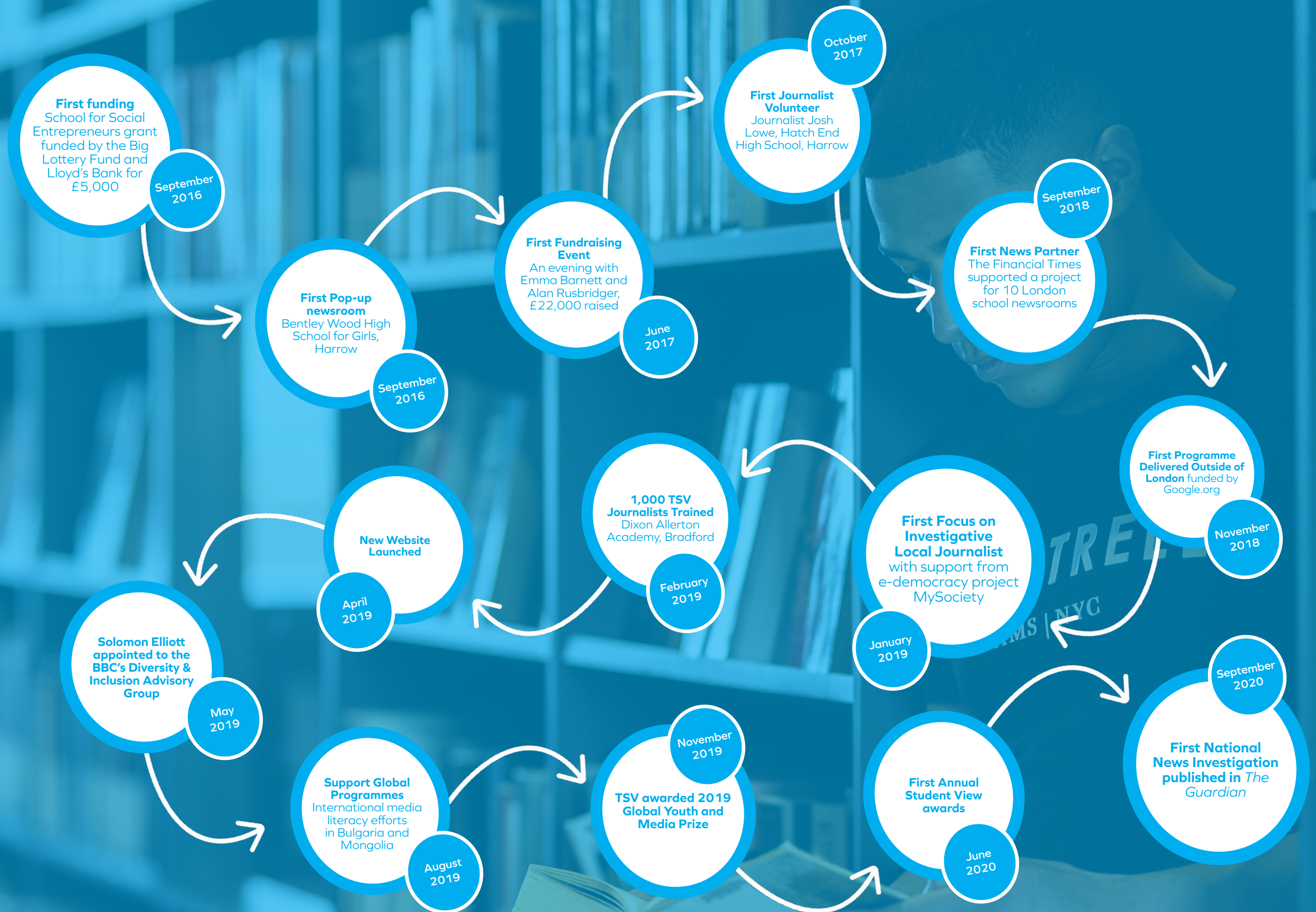
LOCAL NEWS DESERTS



62% of the UK's local authority districts have no daily local newspaper coverage.³

¹ All Party Parliamentary Group on Literacy, 2018
² Sutton Trust, 2019
³ Joint Industry Currency for Regional Media Research, 2019

Story So Far



2019/20 in Numbers



28 newsrooms launched in 2019/20,
100 newsrooms since September 2016



507 journalists trained this year,
1,589 since September 2016



Newsrooms in 20 towns and cities
across England and Wales



10 schools newsrooms specifically in
social mobility cold spots



158 investigations published, 14
in local newspapers, one national
exclusive

TSV Reporters in Numbers



We had one of the most diverse newsrooms in the country



62% of TSV Reporters were on pupil premium - the most disadvantaged children in the country



51% of TSV Reporters were male, 48% were female and 1% were non-binary



49% of TSV Reporters were from a Black, Asian or Minority-Ethnic background



12% of TSV Reporters had Educational Support Needs



TSV Reporters were from Year 8 to Year 13 - 44% were in Year 10 (age 14/15) and 34% were in Year 9 (age 13/14)



Our Approach

Curated Curriculum

Training young people to be media literate and think critically during a time of uncertainty and rampant misinformation

Skills Focused

Equipping young people with the tools to analyse data in order to write their own local news articles and opinion pieces

Real-life Impact

Investigations inspired by the views of young people from underrepresented groups were shared by local news organisations and community groups

Shared Learnings:

Creating Engaging Lessons

Our budding journalists enjoyed a rich curriculum inside and outside the classroom, complete with complex skills such as spotting misinformation and discerning the difference between fact and opinion

Making an Impact in Underserved Communities

The voices of young people were amplified as local newspapers published their investigations

Adapting to Evolving Situations

Our approach was transformed to address the ongoing situation surrounding the Coronavirus pandemic, moving from an in-school workshop to a digital-only platform



Our Work Across the UK



Google.org 2019/20:



142 TSV Reporters (Pupils)



5 Social Mobility Cold Spots:
Doncaster, Norwich, Cambridge, Stoke-On-Trent, Blackpool



16 School Newsrooms



99 local news investigations published, 4 in local newspapers



12 Towns and Cities across England and Wales:
Birmingham, Blackpool, Cambridge, Cardiff, London, Doncaster, Leeds, Newcastle, Norwich, Scarborough, Sheffield and Stoke-on-Trent

We completed the final year of our two-year programme with Google.org training teenagers as local news reporters across the UK.

Our Programme Manager, Robin Brinkworth, led our media literacy workshops and newsgathering work. Grace Holliday, our Digital Platforms Editor sub-edited and published our stories. The programme was delivered to 142 young people from September 2019 to March 2020 before mandatory school closures.

We worked with local news journalists to deliver media literacy training to TSV reporters to support them to develop their own local news investigations.

Particular thanks to Laura Doward, Madhav Chinappa, Matt Cooke, Anneka Sharpeley and Benedicte Autret at Google.

Public Service Broadcasting Partners

Channel 5 News x The Student View

In October 2019, Channel 5 News Editor Cait Fitzsimons joined The Student View at a NewsTalks workshop in Perry Barr, Birmingham.

A group of 10 TSV reporters received news literacy training and co-created 4 local news investigations on topics such as homelessness, knife crime and drug offences.



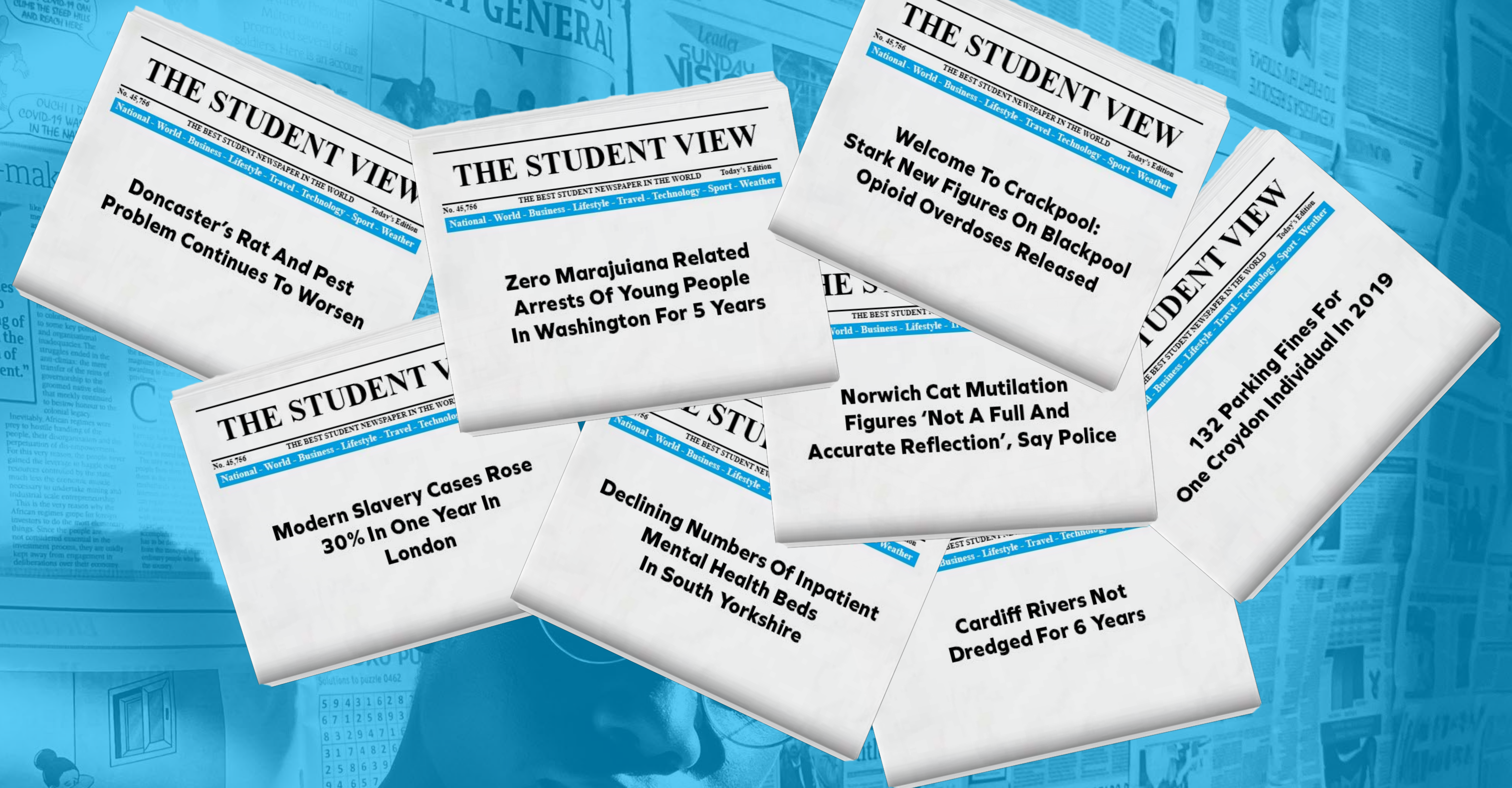
Public Service Broadcasting Partners

BBC Radio York x The Student View

In January 2020, The Student View partnered with BBC North to give teenagers the chance to launch their own local news investigations in Leeds and Scarborough. 26 TSV reporters received news literacy training and co-created 12 local news investigations with BBC Radio York's Editor, Richard Edwards. TSV reporters investigated local business closures, rough sleeping and environmental waste. In March 2020, TSV reporters from Leeds and Scarborough shared their findings with listeners on BBC Radio York.

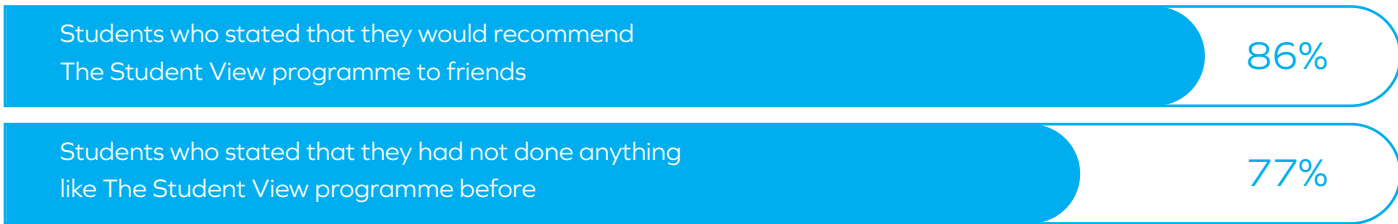


Headlines from the TSV Student Reporters



What the TSV Journalists Had to Say

Verdict on the Programme



News Perceptions



Impact

Quantitative impact research conducted before and after the programme highlighted:



TSV reporters improved their understanding of fake news and key research tools.



71% of students correctly identified what Boolean search question, FOI request and reverse image search meant after the workshop



76%

of students felt they could tell if someone was stating facts or their opinion before the programme

85%

of students felt they could tell if someone was stating facts or their opinion after the programme

A Case Study: Police Car Chases in Bradford

The Student View // An inv...
youtube.com

3:01

Our student reporters' investigation into police car chases in Bradford with The Telegraph & Argus.

Click Here to Watch

The Student View teamed up with The Bradford Telegraph and Argus on an investigation after a Freedom of Information request to the West Yorkshire Police found there were almost 400 vehicle chases in 2018.

“We thought it was a really good idea...it's exactly the sort of thing that people are interested in and affects people's daily lives.”

Claire Earley, reporter, Telegraph & Argus speaking about a TSV investigation into police car chases in Bradford

“

Before The Student View came in I think I assumed it would be about opinion based articles, I didn't realise it would be much more factual.

Chaerelle Ashley, English Teacher at Dixons Allerton Academy

”

“

I really didn't expect it to be like this, I thought it was just going to be an organisation where they come in and probably do 75% of the work. Normally we're not given a voice, people think you're too young, go over your opinion and don't really listen to you. Wherever it (our article) got published it had our name written underneath it.

Ismail, aged 14

”



Our Work in The Great Lockdown

Halfway through the academic year, the Coronavirus pandemic put a stop to in-school newsroom visits for The Student View. The team moved to a digital-only approach teaming up with partners around the globe to address the challenges of coronavirus misinformation.

During the first coronavirus lockdown, The Student View became digital-only because the schools closed their doors to prevent the spread of Covid-19. This meant some of our workshops were cut short but we continued to share their investigation ideas and our curriculum online. Our digital work reached more than 100,000 people overall and we educated young people across the world from Haiti, Nigeria, India, Finland and Afghanistan about misinformation and digital safety.

The Student View x Financial Times Partnership

The programme was delivered to 201 young people from September 2019 to March 2019. School newsrooms were launched in ten London schools teaching students how to generate stories as well as helping them to understand what journalism is, and in particular how to spot misinformation.



Each school had one session before the schools closed to curb the spread of Coronavirus. Investigations inspired by the students' ideas were then written and shared by our Community Reporter, Caitlin Webb. Despite the challenges of the pandemic, our team was quick to adapt.

We learnt how fewer visits did not impact our ability to make sure the voices of our student reporters were still shared. It instead gave us more time to develop our local news partnerships so more of their stories were published in local newspapers. This also gave us the opportunity to reach out and discuss these investigations with decision makers in their boroughs, such as MPs and councillors, through email and Twitter.

Thanks to Finola McDonnell, Abbie Scott and Jon Slade for making this partnership possible.

FT 2019/20:



10 School Newsrooms



71% of students were on Pupil Premium



201 TSV Reporters (Pupils)



61% of students were female and 39% were male





60% of students were from a Black, Asian or Minority-Ethnic background



58 stories, 14 published in local newspapers



12% of students had Special Educational Needs



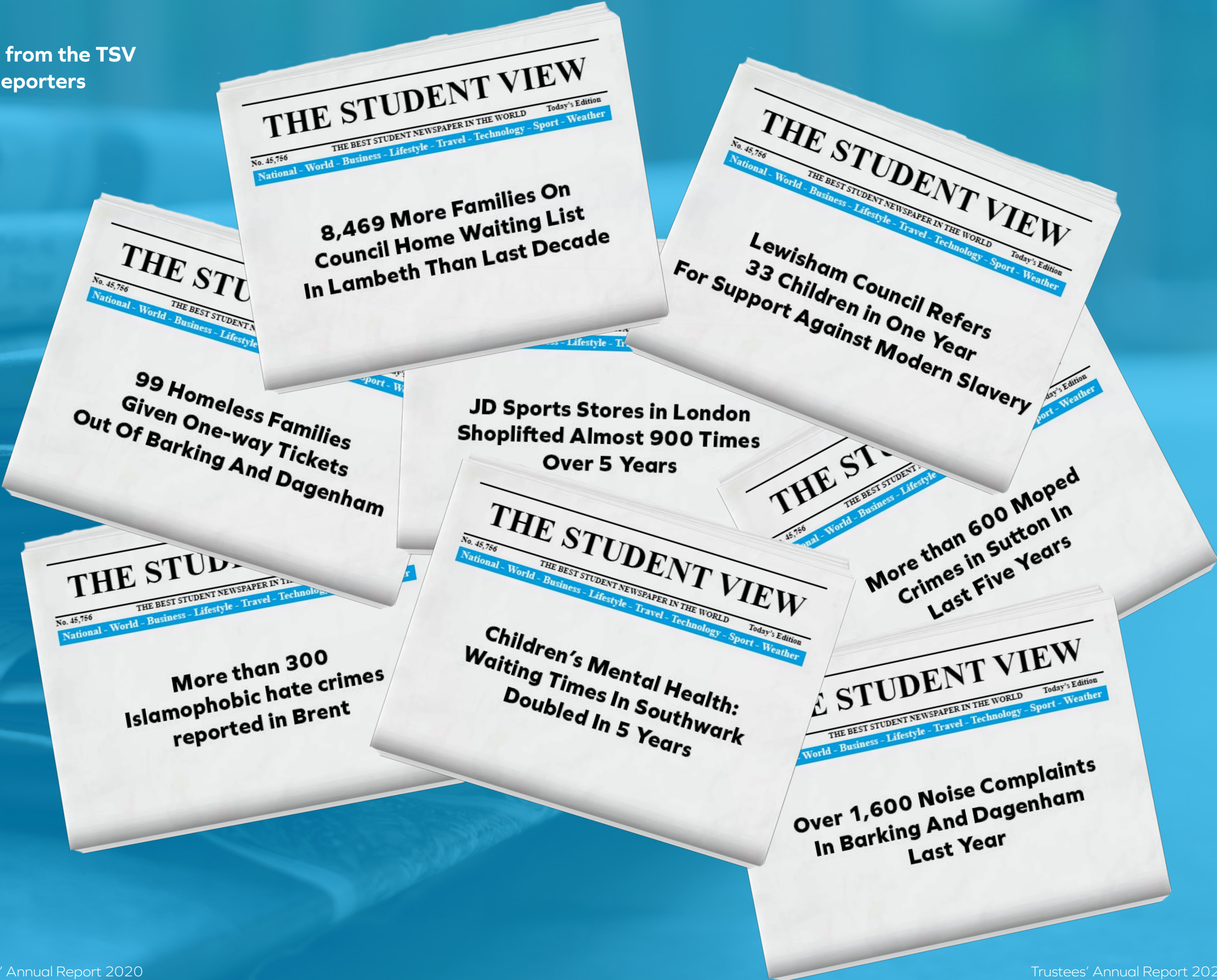
Newsrooms in 8 London Boroughs



FT Newsrooms in London

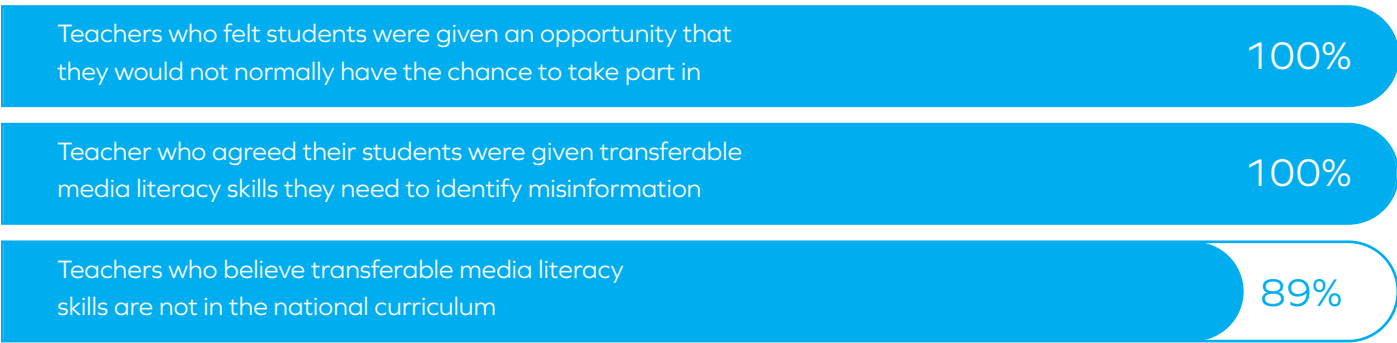
- | | |
|-------------------------|-------------|
| 1. Barking and Dagenham | 2. Brent |
| 3. Harrow | 4. Hounslow |
| 5. Lambeth | 6. Lewisham |
| 7. Southwark | 8. Sutton |

Headlines from the TSV
Student Reporters



Impact

We asked the teachers for the feedback and this is what they told us:



“
The FT is pleased to partner with The Student View, an impressive organisation that champions integrity, diversity and education. FT journalists are proud to be able to support students as they learn how accurate, impartial journalism plays a vital role in society and our local communities.
”
Abbie Scott, FT Deputy Managing Editor

“
It was a shame how the workshops finished early but great that the team at the Student View stayed in touch and still shared the investigations of our students. Our group of year 9 and 10 pupils still took away a lot of skills from the workshops and got the chance to discuss and form opinions about their local area, which was a great opportunity.
”
Georgie Wills, Head of English, City of London Academy, Southwark

Local News Partnerships

The brilliant ideas of our teenage reporters were published by our partners at local news organisations across the country.

These investigations are shaping the public conversation on issues that matter to them most.

We would like to thank Toby Porter at South London Press, Lindsay Jones at Barking & Dagenham Post, Robyn Vinter at The Yorkshire Post, Max Feldman at KCW London, and André Langlois at the Brent & Kilburn Times for sharing these stories.

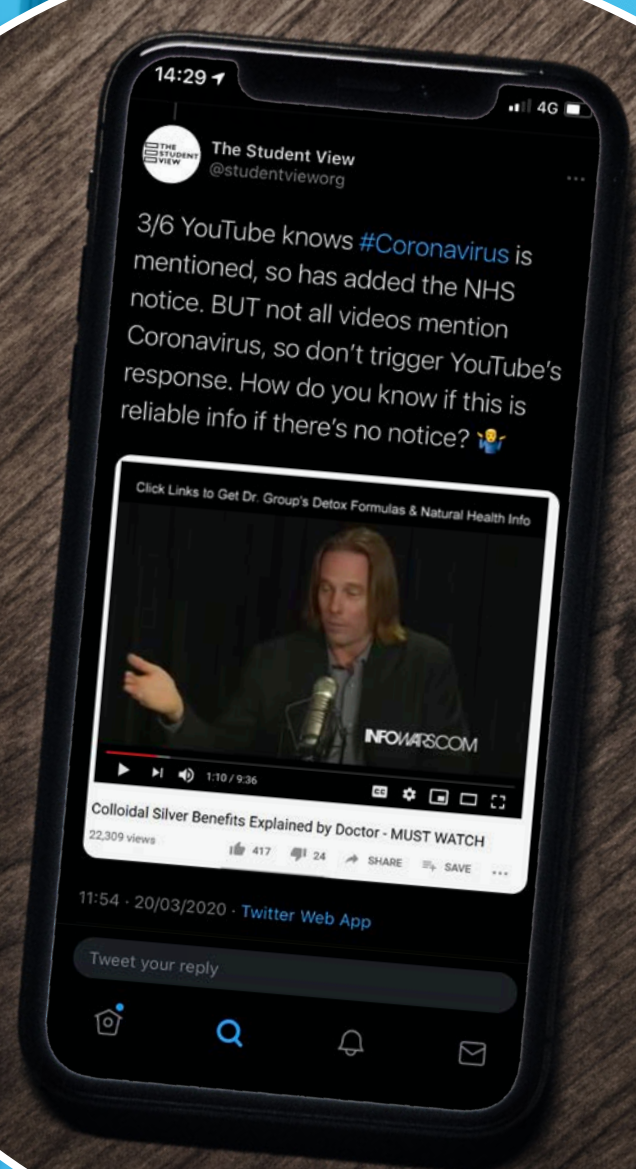


The Stories:



Virtual Lessons

Each week we posted an aspect of our curriculum in the form of digestible Twitter threads, with over 65K impressions in the first month.



Hero of the Week

To commend the hard work of reporters and researchers during the pandemic to dispel misinformation, we spotlighted their efforts on our Twitter profile, selecting a hero once a week.

Some of our heroes were:



Marianna Spring

Marianna is a specialist reporter for the BBC covering disinformation and social media. Her work helps young people and wider society to make sense of the ‘infodemic’.



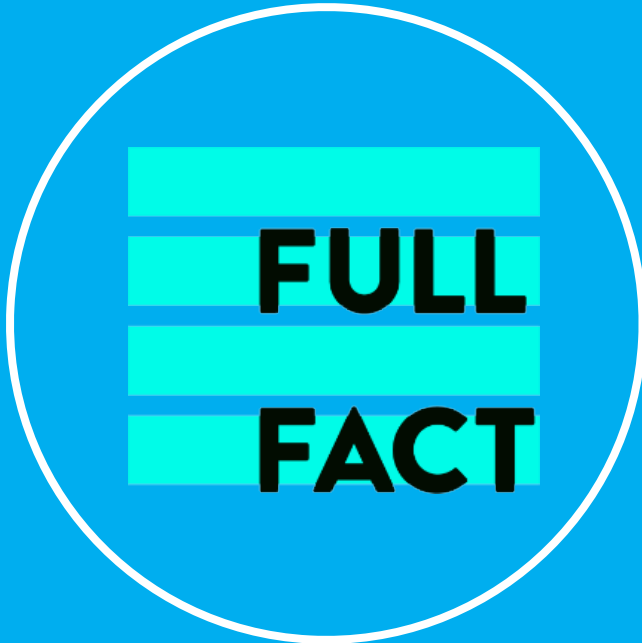
Nadine White

Nadine leads HuffPost’s coverage of race in the UK. She won the prize for the best Covid-19 coverage at Engine MHP’s 30 to Watch Young Journalist Awards. Her reporting included an investigation on safety for bus drivers during the pandemic and systemic racism in health care.



Poorna Bell

Poorna shared her experience catching Covid-19 at the beginning of 2020 to raise awareness of the seriousness of the illness but also share the long-term effects that she experienced. During the pandemic, she also spoke to communities affected such as the deaf, lonely and those struggling with addiction and mental health. Her courageous and heartbreaking coverage of mental health and suicide after her husband took his life has been praised and commended. She has written two books, “In Search of Silence” and “Chase The Rainbow” with a third on the way in 2021.



The Full Fact Team

We celebrated the team at Full Fact, the UK’s independent fact checking charity which has revolutionised the search for truth. Will Moy and his team worked around the clock to distinguish fact from fiction about Coronavirus.



Impact Outside of the Classroom

Our founder, Solomon Elliott regularly shared his thought leadership at international conferences and in the national media.

Global Media Literacy Summit (September, 2019)
Solomon Elliott joined leaders in the field for Google's first media literacy conference as part of the Google News Initiative. Santi Indra Astuti from Mafindo in Indonesia, Masato Kajimoto from The University of Hong Kong and Jussi Toivanen, Chief Communications Specialist at the Finnish Prime Minister's Office were among the other guest speakers at the events. Solomon showcased our work empowering students to become critical consumers of the news in front of a busy conference room at Google's London headquarters and called for the industry to form a Global Media Literacy Network.

TSV Alumni Work Experience (September, 2019)
The Student View taught Adam Abdullah during a workshop in 2017 at his school, Addey and Stanhope in New Cross, Lewisham. Adam reached out to The Student View to further his journalistic ambitions, having already been published by Vice, he then took two week's work experience at the Financial Times. One of his opinion pieces was then published! Click the Financial Times logo to read it.



One Young World 2019 (October, 2019)

Solomon was selected as one of 30 exceptional young leaders around the world to be a Delegate Speaker at the One Young World Summit. Speakers included Sir John Major, Sadiq Khan and J.K. Rowling. Solomon spoke at a plenary session "Media Freedom" about how freedom of speech is a right that belongs to everyone including the students at The Student View, whose voices are not represented in the media. He spoke alongside activists including Bill Browder and Waad Al Kateab, an award-winning Syrian journalist who documented the horrors of Aleppo for Channel 4 News in the film 'For Sama'. Waad was among Time's 100 most influential people in 2020.

ITN Day (November, 2019)

Pupils from Chiswick School in west London had the opportunity to have a tour and an insider look behind the scenes of the ITN studios. Reporter Ruth Liptrot guided the visitors on what it is like to be a broadcast journalist before the pupils had a go at reading news bulletins in front of the camera themselves.



Forbes Feature (March, 2020)

Tommy Williams from Forbes interviewed Solomon as part of his blog sharing the stories of diverse, underrepresented people making a difference. Solomon shared his motivations for setting up The Student View as his own personal experiences as a secondary school teacher in an inner-city high school. Click the Forbes logo to read it.

Forbes

Newsrewired, (November, 2019)

As part of an journalism.co.uk conference, Solomon spoke on a panel entitled "How quality journalism can thrive in an age of disinformation". He spoke alongside First Draft's managing director Jenni Sargent, Hazel Baker, global head of user-generated content at Reuters, and Jack Goodman from the BBC's Reality Check team.



The Student View x Thomson Reuters Foundation (April, 2020)

Solomon Elliott virtually met up with the CEO of Thomson Reuters Foundation, Antonio Zappulla to discuss on Facebook how misinformation about coronavirus poses a huge threat to society. This was part of One Young World's Together Apart series. Other speakers on the series included Lewis Hamilton, Terry Crews and Alesha Dixon.



Ask Me Anything (April, 2020)

The Student View launched Reddit's first ever r/Teenagers AMA (Ask me Anything) about coronavirus misinformation, working with PBS StudentReportingLabs and the Poynter Institute's MediaWise. Our Reddit AMA received 700+ upvotes and 140 comments from users across the world. Click the Twitter logo to read some comments it.



Journalism.co.uk (April, 2020)

During The Great Lockdown, students were being educated from home as schools closed to halt the spread of coronavirus. Solomon reflected on the first month of school closures and proposed changing the curriculum in schools to ensure all children can critically evaluate information online. Click the Journalism.co.uk logo to read what he said.



Deloitte Millennial Survey (June, 2020)

Our founder Solomon Elliott discussed a survey of more than 18,000 millennials and Gen Zs with markets reporter for CNBC Kate Rooney, Shreya Mantha, founder and CEO of Foundation for Girls, Derrick Emsley, the co-founder and CEO of clothing brand Tentree and Global marketing manager at Deloitte Global, Meredith Gonsalves. The group discussed the impact of the pandemic on young people, including their mental health, job prospects and trust in the media.

The Student View x Cognition X (June, 2020)

The 2020 Cognition X Festival showcased the work of global leaders such as Health Secretary Matt Hancock, former Prime Minister Tony Blair and 68th US Secretary of State John Kerry during a three-day virtual conference. Solomon joined Katie Arthur from Kids Code Jeunesse on a panel called "Tools for Talent: Two organisations empowering the next generation" hosted by Hayley Mulenda, a fellow ambassador for One Young World.



Shaping the National Conversation

We published guidance on how to spot misinformation with The Mirror. This campaign was read 28,000 times on Facebook and received 3,600 page views on The Mirror’s website. A national investigation into how many young people under 18 were both victims and suspects of ‘revenge porn’ was published in The Guardian.





W I N N E R

The Student View Awards 2020

To commemorate the hard work of the TSV reporters, we held our first ever awards virtually. We had several categories of Highly Commended reporting, and then two major award categories, both of which came with a £250 cash prize.

The James Mawson Reporter of the Year



Read Amir & Connor's Report

Amir from Cockburn School in Leeds, for his ability, behaviour, and his rep The Full Fact Team writing on homelessness in Leeds with his project partner Connor.

Also nominated: Romano from Meadowhead School in Sheffield and Martina from City of Norwich School in Norwich, both writing about homelessness.

Read Romano's Report

Read Martina's Report

The James Mawson Investigation of the Year



Emma-Rose, Paige & Soren from George Pindar School and Graham School in Scarborough, for their reporting on homophobic hate crime in Scarborough.

Read Bethany's Report

Best Article Idea

Bethany from Astrea Academy Woodfields in Doncaster for highlighting Doncaster's rather grim rat and pest problem. Sid and Ruby from Coop Academy in Stoke for picking out child welfare and fostering as a concern in their city.

Read Sid & Ruby's Report

Highly Commended Reporting

Northern reporting: Callum from Meadowhead School in Sheffield for his reporting on knife crime in Sheffield.

Read Callum's Report

Read Taybad & Summayah's Report

Social Affairs Reporting

Taybad & Summayah from Broadway School in Birmingham for their reporting on homelessness.
Dan & Jimmy from Meadowhead School in Sheffield for their reporting on Sheffield Council's response to climate change.
Beth & Hazel from George Pindar School and Graham School in Scarborough for their reporting on fly-tipping.

Read Dan & Jimmy's Report

Read Beth & Hazel's Report

Crime Reporting

Thomas from Unity Academy Blackpool for his reporting on burglaries in Claremont, an area of Blackpool.

Read Thomas' Report

Best Scoop

Hasnain and Bilal from Coop Academy in Stoke for their reporting on exploitation and modern slavery.

Read Hasnain & Bilal's Report



2020/2021: A Look Ahead

1. Digital Only

We will be working with schools to create digital newsrooms as our team continues to work virtually during the pandemic to ensure everyone is safe.

2. Sharing Best Practices

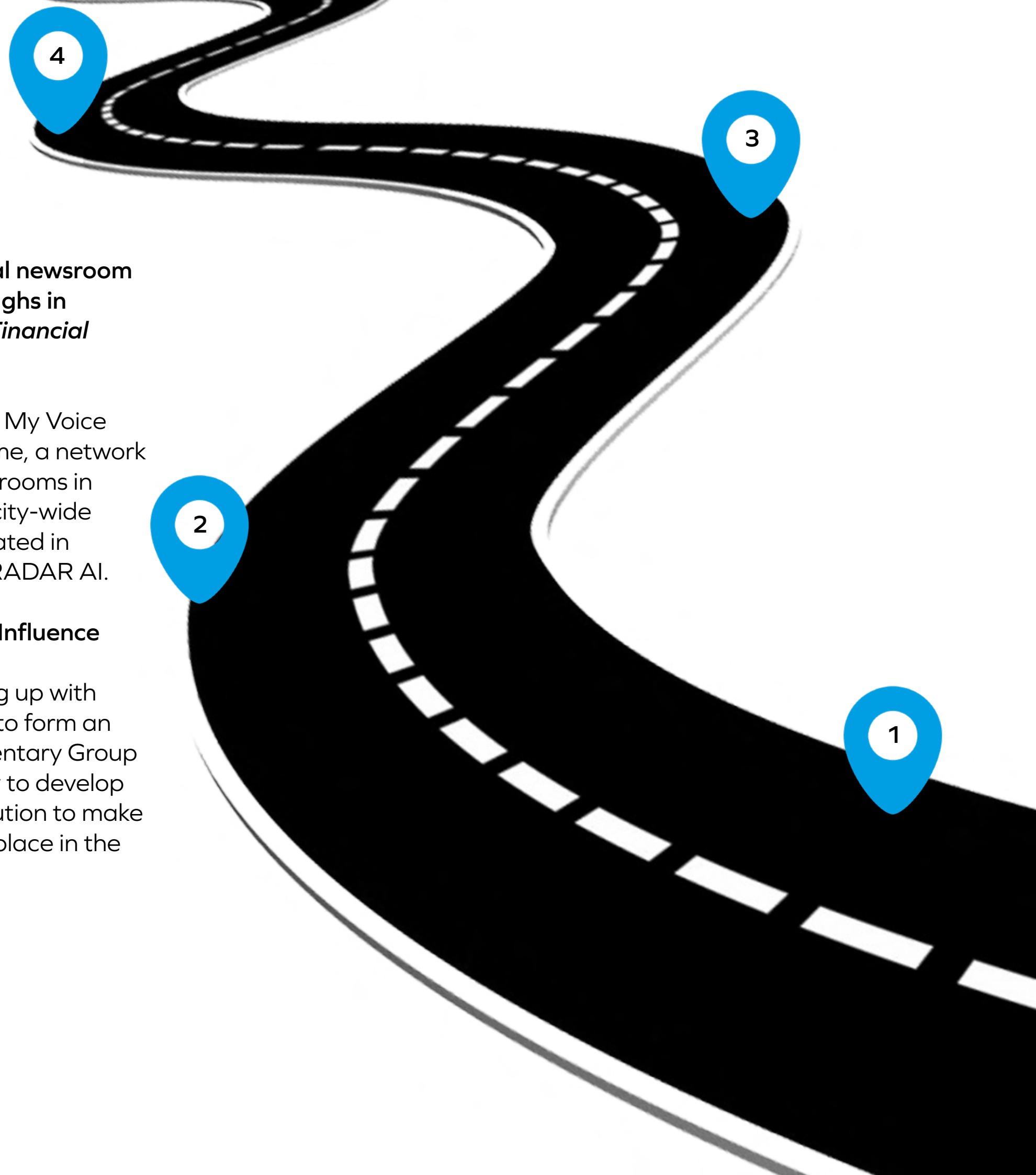
We will be working with our partners in our field through the News Literacy Network, chaired by the National Literacy Trust as well as being a founding member of the Global Digital Media Literacy Network, alongside MediaWise (USA), Chequeado (Latin America) and the International Fact-Checking Network.

3. Scaling our local newsroom model to all boroughs in London with the *Financial Times*

We will launch the My Voice London programme, a network of 32 school newsrooms in London and four city-wide investigations created in partnership with RADAR AI.

4. Increasing Our Influence

We will be teaming up with parliamentarians to form an All-Party Parliamentary Group on Media Literacy to develop a public policy solution to make Britain the safest place in the world to be online.



Trustees' Annual Report



Reference and Administrative Information

Company No. 09408293

Charity No. 1172656

Registered Office

Impact Brixton
17a Electric Lane
Brixton
London
SW9 8LA

Directors and Trustees

The Directors of the charitable company are its Trustees for the purposes of charity law.

The following Directors and Trustees served during the year 2019/20:

J. Binding (Chair)	
D. Clark (Treasurer)	
J. Burrows	
M. Cole	
B. Cummings	
G. Sharpe-Newton	(Resigned 07.09.2020)
A. Phillips	(Resigned 08.09.2020)

Accountants

Crossley Group
Star House, Star Hill
Rochester
Kent
ME1 1UX

Trustees' Annual Report including Directors' Report

Objectives and Activities

The Student View was incorporated in England and Wales as a private company limited by guarantee on 27th January 2015 and was registered with the Charity Commission on 11th April 2017. This report includes the Directors' Report as required by company law.

The Student View is established for charitable purposes to provide media literacy education to young people from low – income communities.

The Trustees have a duty to consider public benefit guidance as published by the Charity Commission. The Trustees are aware of the Charity Commission guidance on public benefit reporting and are satisfied that the activities of The Student View meet the requirements for them to be considered as being provided for the public benefit. We have demonstrated how we have worked towards our charitable purposes in the sections below.

The Student View is a news literacy charity training schoolchildren across England as investigative local news reporters. Our workshops introduce young people aged 11-18 from hard to reach backgrounds (many with the pupil premium) to the social media landscape, train them on how to spot misinformation and to understand the differences between fact and opinion. We work with journalists across different types of media and right across the political spectrum to teach young people the skills of a junior reporter.

We select schools in underprivileged areas and deliver 3 workshops over a total of 12 hours working with a facilitator and a volunteer journalist. The curriculum includes topics on the role of news, what a journalist does, what is misinformation and how to spot it and other topics. The journalist encourages the children (we call them TSV reporters) to consider what local news issues matter to them and to develop their thinking enough that desk research or Freedom of Information (FOI) requests might be made to help quantify the story. Where interesting stories are identified we work with media partners to help secure coverage for the stories with the child's name as a byline.

Our work reaches not just underprivileged children, but also seeks to influence the media to consider how they might better represent these 'hardest to reach' children and communities.

Achievements and Performance

In 2019/20 we conducted two major projects which were funded by the FT and Google.org. Please see the partner spotlight sections for details on the programmes and their impact. Please see the 2019/20 in numbers section for details on our combined activities.

Financial Review

This year we successfully completed the 2nd year of the grant for the Google.org 'Share your Story' programme. There are no plans to extend the project in its current form. Together with the income from the FT and other supporters (media companies, private schools who sponsor partner state schools, together with smaller donations from individuals) our total income was £190,155 (£147,782 restricted, £42,373 unrestricted) covering delivery, majority of costs are for staff, T&E, fundraising and raising the profile of the charity's work..

Our expenditure covered our fundraising activity, together with the costs of delivering our workshops face to face in different locations across the UK. The amount spent on charitable activities totalled £164,499. The cost includes staff salaries together with travel and associated expenses.

Prior to the coronavirus pandemic our strategy this year was to seek to deliver successful programmes working with our partners and to seek to extend our work outside of London to other parts of the UK and in particular to areas deemed to be social mobility cold spots. As these locations are typically further away the costs to deliver each school are higher than those in London.

The closure of schools meant that we were not able to deliver our programmes in schools for the last four months of the school year. Despite these challenges we were able to work with 27 schools and published 157 local news investigations. We will sustain the charity and its activities in financial year 20/21 by scaling back our costs and delivery.

For our grant based income we provide regular impact and financial reporting to the donor detailing what we have done and what that activity has cost.

Our fundraising strategy was to seek to develop relationships with additional media companies and those involved in the media ecosystem along the same lines as our FT and Google.org partnerships.

The Trustees discussed the growth strategy for the charity together with the risks and wanted to put their energies into seeking to grow income and impact and to keep costs down. Given the majority of the charity's income is project-based the focus on fundraising was a key one to secure the charity's longer term ambitions to scale the reach and impact.

In mitigating risk the Trustees resolved to keep at least 3-6 months of costs in reserve. At the end of FY19/20 there was £81,067 in free reserves which covers 6 months.

Plans for Future Periods

The world changed forever in 2020. For the next academic year, we have developed a digital-only delivery model, to ensure we enable young people to still make their voices heard on issues they care about most.

The finance strategy for FY20/21 is to focus on fundraising as well as driving further efficiencies in our back office administration and governance work. For FY20/21 our finance strategy is to live within our means, reducing expenditure to meet our income. Our budget has been developed to ensure we break even to meet that goal. We onboarded a fundraising consultant to seek immediate and medium-term income, while devising a five year strategic plan.

We will seek to develop further media partnerships and share best practice with other media literacy programmes in the UK and beyond. These programmes seek to empower and equip news consumers of all ages with the confidence, knowledge and skills they need to engage critically with news and current affairs.

We plan to launch an All-Party Parliamentary Group to audit the government's media literacy strategy in the proposed Online Harms Bill. Aims include establishing national and international standards of high quality media literacy provision as well as assessing the effectiveness of the government's approach to date.

During the preparation of this report the Coronavirus crisis was still ongoing. Trustees will assess the impact for future periods as part of the continuous planning work for FY20/21. As part of this Trustees will form a judgement on the potential duration of the control measures and the impact that this may have with the future aims and activities of the charity.

The Trustees have a reasonable expectation that the charitable company has adequate resources to continue its operational existence for the foreseeable future, with the continuing support of its funders. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Structure, Governance and Management

The Board of Trustees is composed of five persons who fulfil the statutory duties and responsibilities of Trustees. The Board meets at least quarterly. The Trustees who served on the board during the year are as follows:

Directors and Trustees:

Chair: Joanna Binding

Treasurer: David Clark (Appointed 25.11.2019)

Trustees:

Geraldine Sharpe-Newton

Angela Phillips

James Burrows

(Appointed 25.11.2019)

Marverine Cole

(Appointed 25.11.2019)

Basia Cummings

(Appointed 25.11.2019)

Chief Executive Officer:

Solomon Elliott

None of the Trustees has any beneficial interest in The Student View.

Major decisions are made collectively at board meetings, this includes any staff remuneration decisions which are reviewed annually. The Trustees have delegated to the Chair the day to day decisions and governance administration required to help support the CEO in the fundraising and operational activities in running the charity.

Trustees have indemnity insurance for executive risks, with limit of Indemnity £100,000.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006 and in accordance with the Charities SORP (FRS 102).

Signed on behalf of the board



J. Binding
Chair of Trustees

Independent Examiner's Report to the Trustees of The Student View

I report to the trustees on my examination of the financial statements of The Student View (the charity) for the year ended 31 August 2020.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Crossley Financial Accounting

Star House
Star Hill
Rochester
Kent
ME1 1UX

Dated: 17.12.2020

Statement of Financial Activities (including income and expenditure account)

For the year ending 31 August 2020

	Notes	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	Unrestricted funds 2019 £	Restricted funds 2019 £	Total funds 2019 £
Income and endowments from:							
Donations and legacies	2	36,280	147,782	184,062	88,392	125,484	213,876
Other income	3	6,093	-	6,093	128	-	128
Total		42,373	147,782	190,155	88,520	125,474	214,004
Expenditure on:							
Raising funds		-	-	-	1,574	-	1,574
Charitable activities	4	41,956	122,543	164,499	32,686	125,484	158,170
Total resources expended		41,956	122,543	164,499	34,260	125,484	159,774
Net income for the year/							
Net movement in funds		417	25,239	25,656	54,260	-	54,260
Fund balances at 1 September 2019		80,650	-	80,650	26,390	-	26,390
Fund balances at 31 August 2020		81,067	25,239	106,306	80,650		80,650

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

Balance Sheet (Statement of Financial Position)

At 31 August 2020

	Notes	2020 £	£	2019 £	£
Current assets					
Debtors	8	1,700		-	
Cash at bank and in hand		120,537		202,069	
		<u>122,237</u>		<u>202,069</u>	
Creditors: Amount falling due in one year	9	(15,931)		(121,419)	
Net current assets			<u>106,306</u>		<u>80,650</u>
Income funds					
Restricted funds	10	25,239		-	
Unrestricted funds		81,067		80,650	
Total funds			<u>106,306</u>		<u>80,650</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2020.

The trustees acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 12.02.2021

And signed on its behalf by:



J. Binding
Chair of Trustees

Notes to the Financial Statements

For the year ending 31 August 2020

1 Accounting policies

Charity information

The Student View is a private company limited by guarantee incorporated in England and Wales. The registered office is 17A Electric Ln, Brixton, London SW9 8LA.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's [governing document], the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.3 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.4 Expenditure

Expenditure is recognised on an accruals basis. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.

Expenditure on raising funds - These comprise the costs associated with attracting voluntary income, fundraising trading costs and investment management costs.

Expenditure on charitable activities - These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.

Governance costs - These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.

Other expenditure - These are support costs not allocated to a particular activity.

1.5 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Office equipment 20% straight line

Assets costing more than £2,000 are capitalised. Assets brought forward from the prior year with cost below £2,000 have been fully written down in the year.

1.6 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

2 Donations and legacies

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	Unrestricted funds 2019 £	Restricted funds 2019 £	Total funds 2019 £
Donations	20	-	20	100	-	100
Partners	36,260	-	36,260	88,292	16,667	104,959
Grants	-	147,782	147,782	-	108,817	108,817
	36,260	147,782	184,062	88,392	125,484	213,876
Donations						
Individuals	20	-	20	100	-	100
	20	-	20	100	-	100
Partners						
Financial Times	27,260	-	27,260	54,520	-	54,520
Mawsonia	-	-	-	-	16,667	16,667
Google UK (World News Day)	-	-	-	14,910	-	14,910
Friends of King's College	4,000	-	4,000	12,000	-	12,000
DMG Media Ltd	-	-	-	6,000	-	6,000
Other Commercial Partners	5,000	-	5,000	862	-	862
	36,260	-	36,260	88,292	16,667	104,959
Grants						
Google.org (Year 1 & 2)	-	119,562	119,562	-	108,817	108,817
Jenkins Family Foundation	-	2,981	2,981	-	-	-
Apple Europe Limited	-	25,239	25,239	-	-	-
	-	147,782	147,782	-	108,817	108,817

3 Other Income

	Unrestricted funds 2020 £	Unrestricted funds 2019 £
Other income	-	128
HMRC Job Retention Scheme	6,093	-
	6,093	128

4 Charitable Activities

	2020 £	2019 £
Depreciation and impairment	-	498
Staffing Costs	117,069	101,359
Website & Platform	2,435	19,304
Travel & Expenses	15,061	11,144
Office Space	8,738	9,415
Recruitment	234	1,495
Administration	14,983	13,181
Insurance	373	325
	158,893	156,721
Share of governance costs (see note 5)	5,606	1,449
	164,499	158,170

Analysis by fund

Unrestricted funds	41,956	32,686
Restricted funds	122,543	125,484
	164,499	158,170

5 Governance Costs

	Support Costs £	Governance Costs £	2020 £	Support Costs £	Governance Costs £	2019 £
Accountancy fees	-	3,026	3,026	-	-	-
Independent examiner fees	-	2,580	2,580	-	1,086	1,086
Other governance costs	-	-	-	-	363	363
	-	5,606	5,606	-	1,449	1,449
Analysed between Charitable activities	-	5,606	5,606	-	1,449	1,449

6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

7 Employees

Number of employees

The average monthly number of employees during the year was:

	2020 Number	2019 Number
Charitable activities	3	2

There were no employees whose annual remuneration was £60,000 or more.

8 Debtors

	2020 £	2019 £
Amounts falling due within one year:		
Prepayments and accrued income	1,700	-

9 Creditors: amounts falling due within one year

	2020 £	2019 £
Other Taxation and Social Security	11,923	-
Other Creditors	525	537
Accruals and Deferred Income	3,483	120,882
	15,931	121,419

10 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds			Movement in funds		
	Incoming resources £	Resources expended £	Balance at 1 September 2019 £	Incoming resources £	Resources expended £	Balance at 31 August 2020 £
Mawsonia	16,667	(16,667)	-	-	-	-
Share your Story	108,817	(108,817)	-	119,562	(119,562)	-
Jenkins Family Foundation	-	-	-	2,981	(2,981)	-
Apple Europe	-	-	-	25,239	-	25,239
	125,484	(125,484)	-	147,782	(122,543)	25,239

Purposes and restrictions in relation to the funds:

Mawsonia

Funding part of the Programme Manager's salary

Share your Story

Funding for 30 school newsrooms across England and Wales

Jenkins Family Foundation

Funding part of the Programme Manager's salary

Apple Europe

This grant will support a programme called MediaLit – a media literacy programme that will engage young Londoners, particularly from underserved backgrounds, with the tools they need to survive in the age of misinformation.

11 Analysis of net assets between funds

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	Unrestricted funds 2019 £	Restricted funds 2019 £	Total funds 2019 £
Fund balances at 31 August 2020 are represented by: Current assets / (liabilities)	106,306	-	106,306	80,650	-	80,650
	106,306	-	106,306	80,650	-	80,650

12 Related party transactions

Controlling party

The company is limited by guarantee and has no share capital; thus no single party controls the company.

To everyone who volunteered as a journalist

To everyone who helped set up
a school newsroom

To everyone who introduced
us to new supporters

THANK YOU

To everyone who funded our work

To everyone who celebrated
our work online

