



مؤسسة نور الشام الخيرية

NOUR AL-SHAM
FOUNDATION

Charity No 1172524



ANNUAL REPORT

2023-2024

For The Year Ended 31 March 2024



مؤسسة نور الشام الخيرية
NOUR AL-SHAM
FOUNDATION

Nour Al-Sham is a registered charity in the UK in response to the Syrian crisis. The charity works on the Syrian Turkish border to serve the needy and ease the suffering of thousands of families.

Syria Crisis has resulted in enormous suffering for millions of people inside the country and over 5.6 million are living as refugees in neighboring countries like Turkey, Lebanon, and Jordan.

- 6.1 million children in need.
- 20.5 million people in need.
- 5.5 million registered refugees.

EMERGENCY

Syrian Earthquake Appeal

www.nour-al-sham.org



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MESSAGE FROM THE TRUSTEES

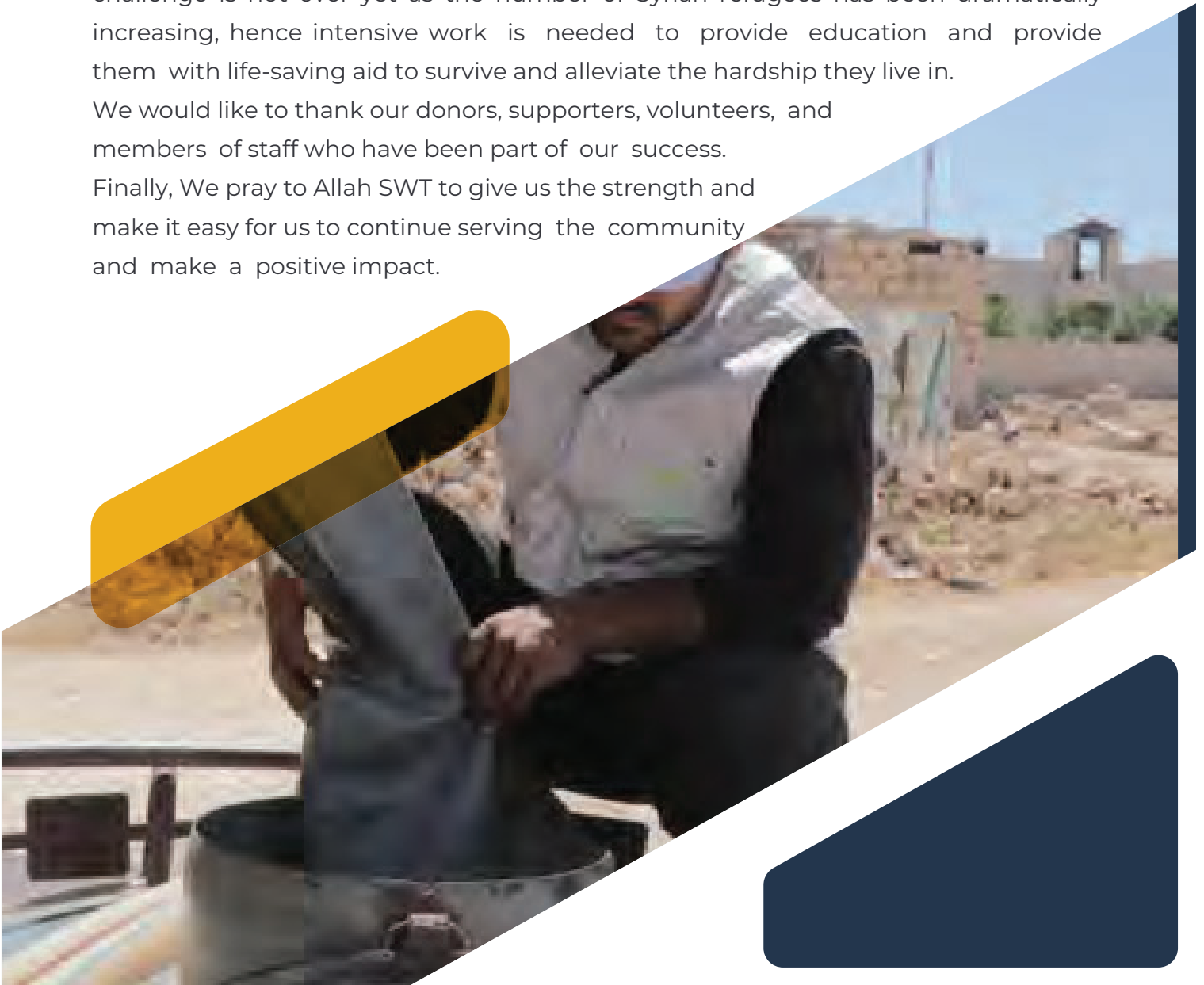
We, at Nour Al-Sham Foundation, feel honoured and pleased by Allah SWT to help thousands of families, elderly, widows, and orphans through our humanitarian projects to save lives and make a difference for Syrians.

Assalaamu alaikum. As the trustees of the Nour Al-Sham Foundation, We are very proud to share our performance for the past year by helping people change their lives for the

better, especially orphans who need more care. However, we understand that the challenge is not over yet as the number of Syrian refugees has been dramatically increasing, hence intensive work is needed to provide education and provide them with life-saving aid to survive and alleviate the hardship they live in.

We would like to thank our donors, supporters, volunteers, and members of staff who have been part of our success.

Finally, We pray to Allah SWT to give us the strength and make it easy for us to continue serving the community and make a positive impact.





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Trustees
Nour Al-Sham Foundation

VISION, MISSION & VALUES

Our Vision

to be the leading charity that helps save the lives of Syrian people and makes change.

Our Mission

to help people in need and make their lives easier by giving emergency help and doing sustainable projects that break the cycle of poverty.

Our Values

- Empathy in our actions
- Transparency and accountability to our donors and supporters
- action with uniqueness in our projects to fill the gap we identified.
- Equal opportunity and dignity for all people
- Empowering individuals and communities for long-lasting impact

OBJECTIVES & ACTIVITIES

01

To advance the religion of Islam across the UK by means of, but not exclusively, promoting the teachings and tenants of Islam, provision of facilities for worship and Islamic education, in accordance with the teachings of the Quran and of the prophet Muhammad (pbuh) as defined and interpreted by the Ahle Sunnah WalJama'a for the benefit of the public.

02

The prevention of poverty and financial hardship anywhere in the world as trustees think it fit, by providing or assisting in the provision of education, training, healthcare projects and all the necessary support designed to enable individuals to generate a sustainable income and be self-sufficient.

03

The relief of sick poor living anywhere in the world either generally or individually through the provision of grants, goods or services.

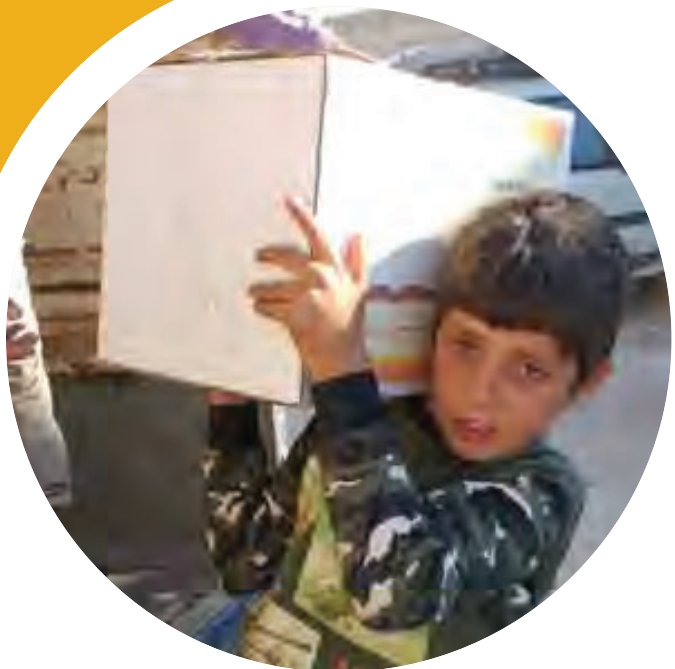
04

To advance the education of pupils at Nour Al-Sham Schools anywhere in the world by providing and assisting in the provision of facilities (not required to be provided by the local education authority) for education at the schools.

OUR GOALS



- to alleviate the sufferings of needy families and individuals by providing emergency aid such as food, water, and medical supplies.
- to educate children by providing educational institutions with student sponsorship.
- to empower women and enable them to participate in lifting poverty in their communities.



WHERE & WHAT WE DO

We work at the Syrian-Turkish border, in Lebanon, and in Jordan to serve the needy and ease the suffering of thousands of families through our team and local partners. Nour Al-Sham helps vulnerable people and families to survive, and we provide long-term sustainable projects that make a great impact.

While responding to emergencies is one of our top priorities, we also work on long-term strategies to eradicate poverty by focusing on:

- Humanitarian/Emergency Aid;
- Education;
- Health care; and
- Waqf (Endowment).
- Housing

These projects ensure that individuals can have access to essential necessities.

ACHIEVEMENTS & PERFORMANCE

Syrian Crisis

After 14 years of war, the Syrian refugee crisis remains the world's largest refugee and displacement crisis of our time.

Many Syrian children have only known war. These grim circumstances have had an extreme effect on their mental, physical, and social health, putting the future of children at risk who will one day need to rebuild Syria.

- 1 million children need humanitarian aid to meet their basic needs in Syria and neighbouring countries.
- More than 12 million people have fled their homes.
- Over 80% of Syrians are living below the poverty line.

Humanitarian Programs

Nour Al-Sham responded to the humanitarian needs by spending £100,958 to reach over 10,000 direct beneficiaries.

Food

10,000 people were fed

Food is scarce at the Syrian – Turkish border. The economy is destroyed due to the ongoing war; therefore, essential food items have become very expensive.

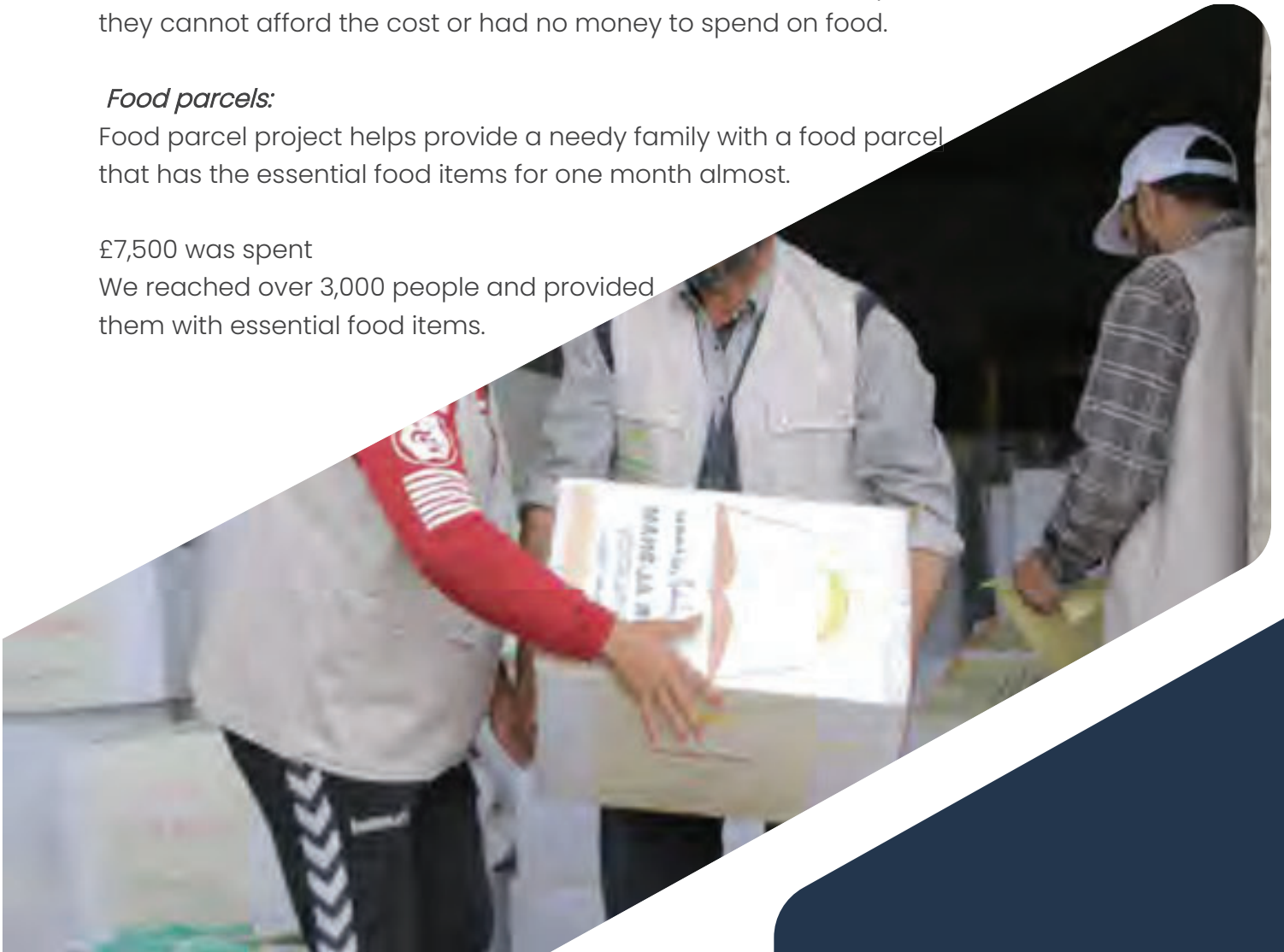
This situation made it difficult for individuals and families to buy food to survive because they cannot afford the cost or had no money to spend on food.

Food parcels:

Food parcel project helps provide a needy family with a food parcel that has the essential food items for one month almost.

£7,500 was spent

We reached over 3,000 people and provided them with essential food items.



Bread

Bread distribution project aims to secure and provide daily fresh bread to feed poor people such as orphans, widows, elderly & disabled people.

£900 was spent

We distributed fresh bread to 5,000 people.

Water

Another aspect of the crisis for Syrian people is the lack of water. Now millions of people live there without enough clean water to drink which is essential for life and survival. £400 was spent and 2,000 people benefited.

Qurbani

Which is the religious sacrifice of sheep, goats, and cattle between the tenth and twelfth days of Dhul Hijjah. Our Qurbani project gives our donors the opportunity to provide nutritious food and feed thousands of needy families in Syrian camps. £15,000 was spent. 2000 families were fed With the support of our donors, we managed to implement the Qurbani on their behalf and feed hundreds of people with fresh meat on Eid.

Nour Al-Sham responded to the humanitarian needs by **spending £100,958 to reach over 10,000 direct beneficiaries.**

Winter Aid

The brutally cold weather is taking its toll on the Syrian refugees. They are forced to spend the freezing nights in makeshift tents with no resources to keep themselves warm. It's hard to protect themselves in the relentless cold without warm clothes, blankets, food, proper shelters, and heaters.

We work on the ground to help these people survive during the winter season by providing a family with food packs, blankets, heaters, and a place that can shelter them from the cold weather.

1,000 people benefited

£4,200 was raised

During winter season, we were able to provide food parcels, blankets, coals supply & heaters, and warm clothing.

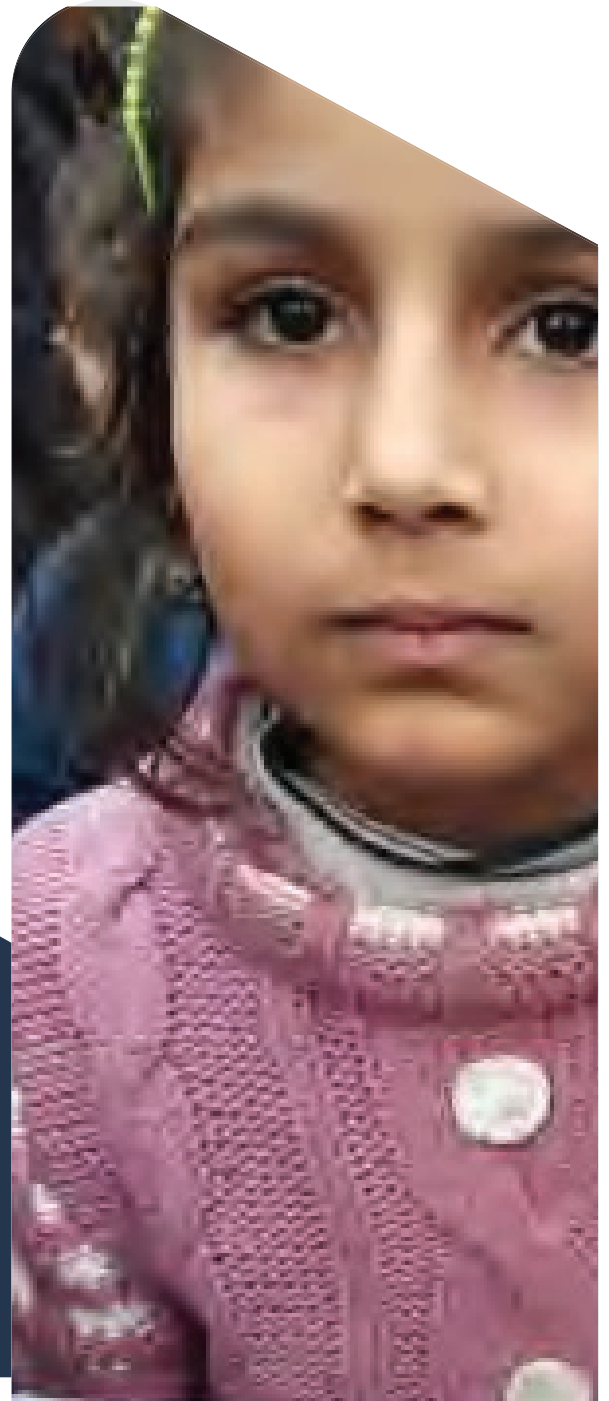
Elderly

Syrian elderly people are highly vulnerable to illnesses and malnutrition, and unfortunately, many of them are left without any care or financial support.

As part of Nour Al-Sham's mission, we help the destitute elderly by providing them with nutritious food, financial support, and health care so they get the care they need.

5 elderly people were reached. A total of £ 500 was spent.

Through this project, we supported vulnerable elders by providing them with essential aid and financial support.



Orphan

Orphan sponsorship is one of our main projects, and we aim to make a difference in children's lives through it. Orphans are the most vulnerable people, and we take care of them by providing them with the basic necessities to survive and build a better future for them.

£20,000 was spent (included in Qurbani, Food & Education projects), 80 Orphan children benefited & Over 500 orphans benefited from our orphan sponsorship project indirectly. We provided financial support, food, clothes, and Eid gifts during Eid festivals. This project has a significant impact on children's lives to ease their suffering, help them survive, and bring happiness to children in need.



Development Programs

Education

Student Sponsorship

At the border of Syria, most of the schools have been destroyed completely because of the ongoing conflict.

We believe that education is key for a brighter future and is the way to break the poverty cycle.

Our goal is to teach children well in a safe environment so they can grow up well-educated to provide for themselves and serve the community.

The Al-Nour school project allows donors to sponsor a teacher and a student at the Syrian border to help children come back to school and continue their education.

A total of £800 was spent.

200 children were reached through the educational program.

We helped children enrol in school and receive financial support to continue their education.

Hafiz

Hafiz Sponsorship

We run a Hafiz sponsorship project at the Syrian border with the goal of spreading the knowledge and understanding of the Holy Quran and the Sunnah of our Prophet.

£1600 was spent.

30 Children had been reached through our educational program.

Waqf (Endowment)

Under Islamic law, a waqf is a religious endowment of property to be held in trust and used for charitable or religious purposes' is permanent, and it means giving away a building, a piece of land, or other assets with no plans to get them back.

Waqf has great benefits for society as well. It is a very effective way to improve economic impact and long-term support for future generations. The establishment of waqf enables you to revive the Sunnah of the Prophet (PBUH) and help the community continuously.



Shelter Waqf (Orphanage)

In light of the instability and difficult living conditions in Syria, especially for the internally displaced people, a humanitarian imbalance happened that led to catastrophic results at all levels, especially for orphans, widows, and the elderly.

At Nour Al-Sham, we have started a shelter waqf to build long-lasting, full-home shelters for displaced families and many orphans at the border between Syria and Turkey.

Shelter Waqf (orphanage) consists of:

- Home shelter.
- building two schools.
- building a mosque.
- Mini-supermarket.
- Energy/Power suppliers.
- Four small playground gardens.

£20,000 were spent

100 people will benefit and we will provide permanent shelters for displaced & vulnerable families, orphans & widows.



UK Program

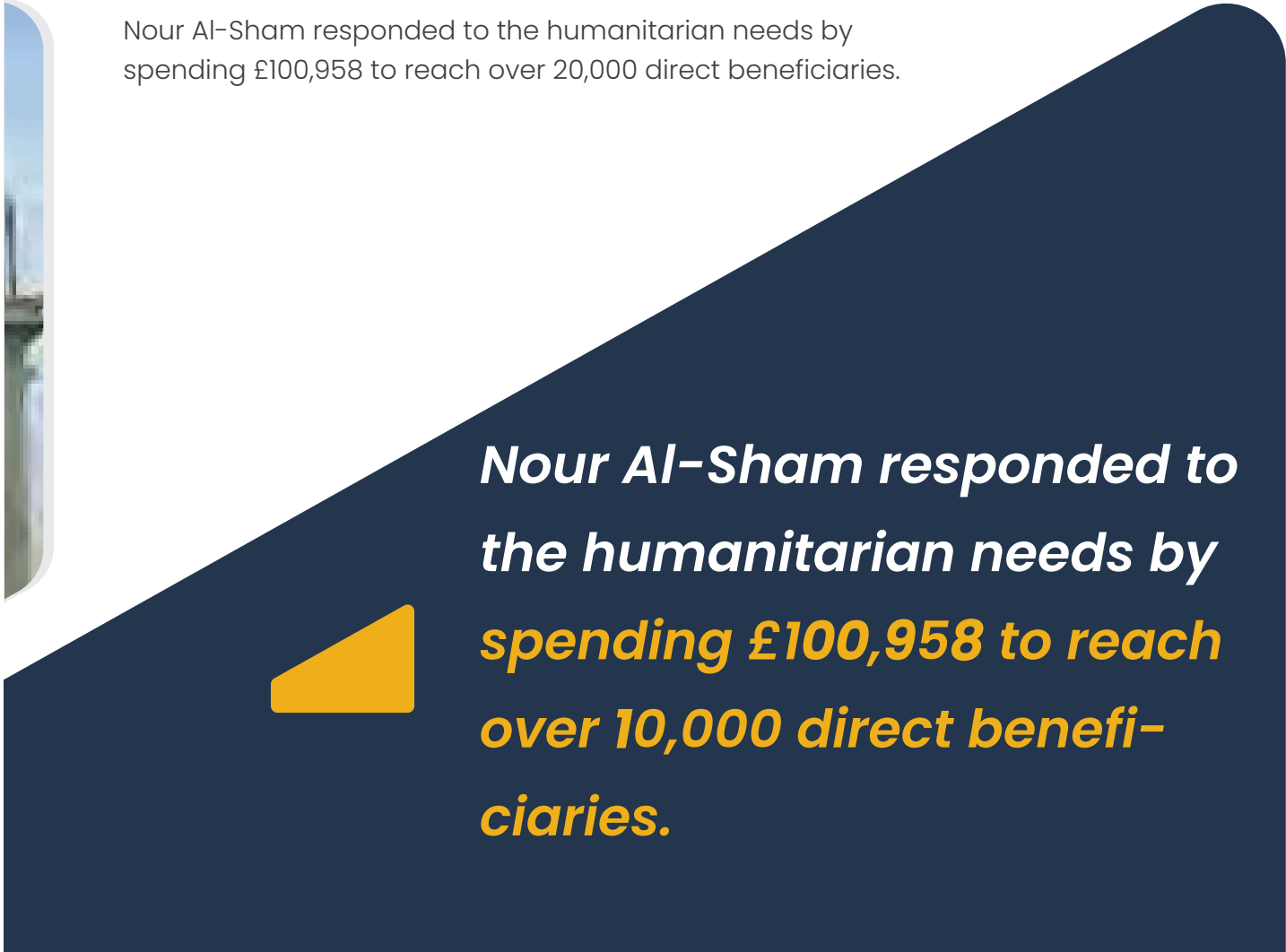
At Nour Al-Sham Foundation, we recognised that the local British community needed our support to provide help for individual during the pandemic time and grant for local part-ners to continue support the communities.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Nour Al-Sham is a Charitable Incorporated Organisation (CIO) Foundation with The Charity Commission in England and Wales, under registration number 1172524.

Our governing document is a Foundation constitution and who's only voting members are our charity trustees.

Nour Al-Sham responded to the humanitarian needs by spending £100,958 to reach over 20,000 direct beneficiaries.



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Appointment of New Trustees:

A new Board of Trustees is appointed in accordance with the constitution of Nour Al-Sham Foundation. The trustees are responsible for general management and control of the charity to ensure that it operates within the guidelines dictated by the Charity Commission and its own governing documents.

Public Benefit:

The Trustees confirm that they comply with the Charity Commission's general guidance on public benefit in accordance with the Charities Act 2011 to have due regard to public benefit in pursuance of the Charity's aim.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Report and the financial statements for each financial year, in accordance with all legal and regulatory requirements applicable to registered charities in England & Wales.

The Trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards) and applicable law, and in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice.

Under charity law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity, its income and application of resources of the Charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain The Charity's transactions and disclose with reasonable accuracy at any time the financial position of The Charity and enable them to ensure that the financial statements comply with the Charities Act 2011.

They are also responsible for safeguarding the assets of The Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charitable incorporated organisation:

CE010019

(England and Wales)

Registered Charity number

1172524

Registered office:

475a Coventry Rd

Small Heath Birmingham

B10 0TJ

UK

Trustees:

Alahnaf Hajkadour Kousa

Mohammed Mahmood

Mohammad ElShafie



CAMPAIGNS & FUNDRAISING HIGHLIGHTS

Nour Al-Sham worked with a third-party agency and in-house team to provide fund-raising acquisition. Campaigns and fundraising activities are monitored through supervision. All activities are planned, budgeted, and monitored.

Our community fundraising engages with our target demographic to help build a relationship between our organisation and those who support our aims and objectives.

Our fundraising model is a community-focused fundraising which includes:

- Online giving
- Individual donor giving
- Live TV appeals
- Live Radio appeals
- Events
- Volunteers

PRINCIPLE RISK MANAGEMENT

Risk management is an integral part of day to day and strategic decision making, given that Nour Al-Sham Foundation works at Syrian-Turkish border, Lebanon and Jordan where there are humanitarian needs with inherent high-risk factors to contend with at varying times.

Risk Management

The Trustees take their responsibilities towards staff, donors, and beneficiaries very seriously. An important aspect of discharging these responsibilities involves the identification and management of all potential risks that might compromise staff, resources, or ability to deliver programs.

The Charity, therefore, has the ultimate duty to regularly identify and review the risks to which The Charity is exposed, and ensure that appropriate controls are in place to provide reasonable assurance against fraud, malicious acts, and error. The Trustees, along with the senior staff, actively review these risks on a regular basis.

Risks are complex, due to the nature of the work we carry out. They are assessed on the basis of their likelihood and potential impact, which would allow the implementation of mitigation strategies to manage these risks. Also, wherever possible, risks are covered by suitable insurance, to reduce their financial impact.

The principal risks to the charity have been identified as:

1. Reputation:

One of the most valuable assets of any charity is its reputation. It is vitally important that we do all we can to meet the expectations of our donors, beneficiaries, supporters and other organisations that we partner with.

To protect The Charity against reputational damage, we implement the following policies:

We work very hard to ensure that integrity and transparency are embedded in all our policies and procedures. Conflict of interest; Anti-Bribery; and Anti-Money Laundering policies (Financial management) are introduced and closely monitored.

Senior level representation on many important forums and influential fronts, to ensure positive visibility, including a strong media presence.

2. Operational:

Risks in this area include physical risks to our personnel and volunteers, and risks compromising the continuation of project delivery. To mitigate against such risks, The Charity has taken the following actions:

- Developed Standard Operating Procedures for common processes to protect against loss of key staff or volunteers;
- Improved the quality and the scope of training, to disseminate skills and good practice within the organisation, and to ensure staff safety and wellbeing;
- Regular reviews of key systems and procedures to improve and strengthen the internal policies and communication processes, thus maintaining a clear structure of delegated authority and control;
- Applied robust due diligence policy in our dealings with donors;
- Adopted clear processes to review and assess our performance management system on the ground;
- All programs have up-to-date security policies, which include the provision of regular comprehensive security briefings and assessments, in response to rapid changes in the political situation;
- Culture and Behavior – Nour Al-Sham monitors and learns lessons from peer organisations and as such focused on ensuring it develops the right culture and behavior as The Charity grows:
 - As such we have undertaken a review of policy and procedures to ensure they are 'fit for purpose'.
 - Enhanced support to field offices at Syrian – Turkish border.
 - A program of regular training for all staff.

The Trustees, are therefore, satisfied that adequate systems and procedures are in place to manage and minimize exposure to the identified risks.

PLANS FOR FUTURE PERIODS

The Charity intends to continue the projects and to expand them as required by needs on the ground, and determined by the limits of our capacity. In addition, we will continue to consider other projects, within the funds and staff capacity available, and based up-to-date needs. Furthermore, we will continue to closely monitor the progress of the various projects and to analyse the challenges facing them.

- We will work to provide the most significant projects for our beneficiaries.
- We ensure to have the resources and systems in place to play a leading role in defining and shaping the direction of The Charity. The quality of projects implemented aligns with humanitarian principles and is delivered in the most efficient and effective way.
- We will ensure professionalism, integrity, transparency and accountability in our work.
- We aim to reach out to some institutional funders during this year.

Nour al Sham Foundation

Trustee 's Report

The Trustee presents his report and accounts for the year ended 31 March 2024.

Trustees

The following persons served as trustees during the year:

Mohamad Ali Ahmed
Alahnaf Hajkadour Kousa
Dr Arif Khan
Mostafa Elshafei
Mohammad Mahmoud

The trustees are responsible for keeping proper accounting record which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statement comply with the charities Act 1993. Trustees are also responsible for safeguarding the assets of the charity and taking reasonable steps to for prevention and detection of fraud.

This report was approved by the board on 24 January 2025.

Independent assurance report on the unaudited accounts of Nour Al-Sham Foundation

To the trustees of Nour Al-Sham Foundation

We have performed certain procedures in respect of the Charity's unaudited accounts for the year ended 31 March 2024 (which comprise the income and expense Account, the Balance Sheet and the related notes), made enquiries of the Charity's trustees and assessed accounting policies adopted by the trustees, in order to gather sufficient evidence for our conclusion in this report.

This report is made solely to the Charity's trustees, as a body, in accordance with the terms of our engagement letter dated 1 June 2016. It has been released to the trustees on the basis that this report shall not be copied, referred to or disclosed, in whole (save for the trustees' own internal purposes or as may be required by law or by a competent regulator) or in part, without our prior written consent. Our work has been undertaken so that we might state to the trustees those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Charity's trustees as a body for our work, for this report or the conclusions we have formed.

Respective responsibilities

You have confirmed that you have met your duty as set out in the trustees' statement. You consider that the Charity is exempt from the statutory requirement for an audit for the period. Our responsibility is to form and express an independent conclusion, based on the work carried out, to you on the accounts.

Scope

We conducted our engagement in accordance with basic principles of audit & review of financial information. Our work was based primarily upon enquiry, analytical procedures and assessing accounting policies in accordance with the Financial Reporting Standard for Smaller Entities. If we considered it to be necessary, we also performed limited examination of evidence relevant to certain balances and disclosures in the accounts where we became aware of matters that might indicate a risk of material misstatement in the accounts.

The terms of our engagement exclude any requirement to carry out a comprehensive assessment of the risks of material misstatement, a consideration of fraud, laws, regulations and internal controls, and we have not done so. We are not required to, and we do not, express an audit opinion on these accounts.

Conclusion

Based on our work, nothing has come to our attention to refute the trustees' confirmation that in accordance with the Charities act 1993 the accounts give a true and fair view of the state of the Charity's affairs as at 31 March 2024 and of its Surplus for the period then ended and have been properly prepared in accordance with the Financial Reporting Standard for Charities

Protax
Chartered Certified Accountants
371
Bordesley Green
Birmingham
B9 5RP

24 January 2025

**Nour al Sham Foundation
Income & Expense Account
for the year ended 31 March 2024**

	Notes	2024 £
Turnover		97,696
Administrative expenses		(100,958)
Operating Surplus		<u>(3,262)</u>
Surplus for the period		<u>(3,262)</u>

Nour al Sham Foundation
Schedule to the Income and Expense Account
for the year ended 31 March 2024

	2024 £
Revenue	
Unrestricted Funds	54,866
Restricted Funds (Ground Work West Midlands)	42,830
	<u>97,696</u>
Administrative expenses	
Employee costs:	
Wages and salaries	6,779
Travel and subsistence	796
Motor expenses	1,356
Charity Project Cost	59,870
Entertaining	170
	<u>68,971</u>
Premises costs:	
Rent	11,608
Rates	634
Light and heat	1,000
	<u>13,242</u>
General administrative expenses:	
Telephone and fax	988
Stationery and printing	170
Subscriptions	872
Bank charges	342
Software	20
Repairs and maintenance	1,000
Sundry expenses	861
	<u>4,253</u>
Legal and professional costs:	
Accountancy fees	360
Advertising and PR	12,880
Other legal and professional	1,252
	<u>14,492</u>
	<u>100,958</u>



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NOUR AL-SHAM
FOUNDATION
Charity No 1172524

ANNUAL REPORT AND AUDITED FINANCIAL STATEMENT

For The Year Ended 31 March 2024

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