



SOUNDS OF INTENT

Report and Financial  
Statement

For the year ending 31  
March 2023

## Sounds of Intent

### Administrative and reference details

For the year ended 31 March 2023

---

|                      |  |
|----------------------|--|
| Charity number       | 1172441  |
| Registered office    | 64a Princes Way, London SW19 6JF   |
| Trustees             | Adam Ockelford (Chair from 21 April 2017)<br>Felicity Ockelford<br>Tim Smith<br>Johnny Stirling<br>Simon Vincent<br>Graham Welch |
| Bank                 | CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4TA   |
| Independent examiner | Alex Medhurst  |

---

### Structure and governance

Sounds of Intent is a charitable incorporated organisation registered with the Charity Commission on 6 April 2017.

All trustees give their time voluntarily and receive no benefits from the charity.

---

### Objectives and activities

1. The objects of the CIO (as set out in the Constitution) are:

“for the public benefit, the promotion of the education of children, young people and members of the public generally, with a particular (but non-exclusive) focus on those with learning difficulties, through investigating, researching, developing and promoting educational, therapeutic and recreational strategies and resources that support and encourage the creative and aesthetic development of such people through the performing arts and in particular (but not exclusively) their understanding and appreciation of and engagement with music.”

2. The main Sounds of Intent online resource is to be found at [www.soundsofintent.org](http://www.soundsofintent.org). It is aimed at those who are working through music with children, young people adults who have learning difficulties. It provides information, downloadable resources, and an online assessment tool. Since its official public launch in February 2012, the Sounds of Intent platform has received over 8.63 million unique visitors from all over the world, with 1.89 million downloads of videos, resources and other documents. There currently over 750 registered practitioners from over 320 schools, with 5,280 pupils having been assessed and 18,776 session forms completed. The framework has been translated into a number of different languages, including Mandarin, Cantonese, Japanese, Urdu, Spanish and Dutch. The site was created and is managed by Dr Evangelos Himonides of UCL, currently pro bono.

3. A development of the main Sounds of Intent framework, for all children in the early years, is to be found at [eysoi.org](http://eysoi.org). This was developed as part of a Youth Music funded project – ‘Sounds of Intent in the Early Years’ -see below. Since the autumn 2015, the site has had 30,000 unique visitors, who have made 60,000 downloads of resources.

---

## Projects and services

### 1. With Music in Mind

‘With Music in Mind’ is a service initiated by The Amber Trust for families who have a visually impaired child (up to the age 18) with neurodegenerative disease. Free resources, based on the Sounds of Intent framework, are provided online, and monthly visits offered by specially trained practitioners for up to 30 families in England at any one time. With Music in Mind was launched on 16<sup>th</sup> November 2020 and the service began in January 2021. \_

### 2. IMAGINE: Autism

Resources for children with autism and their families were the focus of doctoral research by Caitlin Shaughnessy at the University of Roehampton. Among her findings are the suggestion that children would benefit from visual resources, in particular, animated videos to accompany recorded songs which promote musical as well as wider development, such as language and communication. Three pilot videos have been produced and were trialled in a project funded through Sounds of Intent Charity and SEMPRES in partnership with Services for Education in Birmingham. Over 50 families have now benefitted from these resources, and a new website has been set up [www.tuninginautism.com](http://www.tuninginautism.com). New work is underway for further funding to roll out a national resource centre for music and autism.

### 3. IMAGINE: Deafness and Hearing Loss

The IMAGINE: Deafness and Hearing Loss project began in 2020 and has continued with the aim of creating a set of resources in the form of activity cards and songs which will support the families of deaf children in the early years to engage their child in music. With grants from SEMPRES and the Ovingdean Trust, and using the expertise of Deaf musicians Eloise Garland and Ruth Montgomery, a pilot project was launched, working directly with 20 families with young deaf children and providing online resources in the forms of specially created videos and printed materials to 80 others across the UK.

### 4. Accreditation with Trinity College London

The Sounds of Intent music accreditation with Trinity College London (an international provider of ‘graded’ music examinations) have now been launched. The aim is to move to recognition on the National Qualifications Framework, which will be the first qualification of its type for *all* children and young people, irrespective of their abilities and needs.

## Plans for the future

### 5. 'IMAGINE': (Ideas for Musical Resources and Games in the Early Years)

Resources for all children in the early years, the content would be based on evidence from three previous projects; the Sounds of Intent in the Early Years Pilot Project (2012–2014), Sounds of Intent in the Early Years/Soundabout Project funded by Youth Music (2015–2018), and Sounds of Intent in the Early Years PhD Project undertaken at the University of Roehampton by Angela Voyajolu (2014–2020). A proposal is currently being planned to create freely available online resources of musical activities for practitioners and families, to be led by the University of Roehampton. Online material would include videos to accompany parents/practitioners and children taking part in musical activities. Hard copies would also be created and published by Routledge

---

## Financial statements

The charity is exempt from preparing a full statement of accounts under section 133 of the Charities Act 2011. Instead, the trustees have prepared –

- (a) a receipts and payments account, and
- (b) a statement of assets and liabilities.

---

### (a) Statement of receipts and payments

For the year ended 31 March 2023

#### Income

| Donations<br>£ | Consultancy | Grants<br>£ | 2022/2023 Total<br>£ | 2021/2022 Total<br>£ |
|----------------|-------------|-------------|----------------------|----------------------|
| 7,605          | 6,600       | 14,233      | 28,438               | 14,314               |

#### Expenditure

| Governance<br>£ | Administration<br>£ | Consultancy<br>£ | Bank charges<br>£ | 2022/2023 Total<br>£ | 2021/2022 Total<br>£ |
|-----------------|---------------------|------------------|-------------------|----------------------|----------------------|
| 452             | 175                 | 29,776           | 80                | 30,483               | 17,727               |

|                   |  |  |  |        |         |
|-------------------|--|--|--|--------|---------|
| Surplus/(Deficit) |  |  |  | -£2045 | -£3,413 |
|-------------------|--|--|--|--------|---------|

All funds are unrestricted.

---

### (b) Statement of assets and liabilities

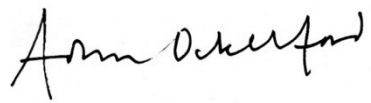
For the year ended 31 March 2023

| Assets (£)                 | 31/03/23 | 31/03/22 |
|----------------------------|----------|----------|
| Cash at bank 31 March 2023 | 13,777   | 15,814   |

| Liabilities (£)  | 31/03/23   | 31/03/22   |
|------------------|------------|------------|
| Consultancy fees |            |            |
| Administration   |            |            |
| Legal fees       |            |            |
| <b>Total</b>     | <b>Nil</b> | <b>Nil</b> |

---

Signed on behalf of the Board



Date. 25<sup>th</sup> January 2024

---

**Professor Adam Ockelford Phd ARAM**

**Chair of Trustees**

---

[www.soundsofintent.org](http://www.soundsofintent.org)

[@soundsofintent](https://www.instagram.com/soundsofintent)

[facebook.com/SoundsofIntent](https://www.facebook.com/SoundsofIntent)



CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Independent examiner's report on the accounts

### Section A

### Independent Examiner's Report

#### Report to the trustees

Charity Name

Sounds of Intent

On accounts for the year ended

31 March 2023

Charity no (if any)

1172441

Set out on pages

4

(remember to include the page numbers of additional sheets)

#### Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/03/2023

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by

the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*\* Please delete the words in the brackets if they do not apply.*

**Signed:**

A Medhurst

**Date:**

29 February 2024

**Name:**

Alex Medhurst

**Relevant professional qualification(s) or body (if any):**

N/A

**Address:**

3a Lysias Road, London

SW12 8BW



**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**

N/A