

SOUNDS OF INTENT

England & Wales · Charity number 1172441

Details

Other names	SOI
Status	Registered
Legal form	CIO
Registered	2017-04-06
Register	View on the Charity Commission register

Contact

Address 64a Princes Way
Wimbledon Park
London
SW19 6JF

Phone 07818456482

Website soundsofintent.org

Activities

Objects: FOR THE PUBLIC BENEFIT, THE PROMOTION OF THE EDUCATION OF CHILDREN, YOUNG PEOPLE AND MEMBERS OF THE PUBLIC GENERALLY, WITH A PARTICULAR (BUT NON-EXCLUSIVE) FOCUS ON THOSE WITH LEARNING DIFFICULTIES, THROUGH INVESTIGATING, RESEARCHING, DEVELOPING AND PROMOTING EDUCATIONAL, THERAPEUTIC AND RECREATIONAL STRATEGIES AND RESOURCES THAT SUPPORT AND ENCOURAGE THE CREATIVE AND AESTHETIC DEVELOPMENT OF SUCH PEOPLE THROUGH THE PERFORMING ARTS AND IN PARTICULAR (BUT NOT EXCLUSIVELY) THEIR UNDERSTANDING AND APPRECIATION OF AND ENGAGEMENT WITH MUSIC.

Activities: Promoting education of children, young people and the public generally, with a particular focus on those with learning difficulties, through investigating, researching, developing & promoting educational, therapeutic & recreational strategies & resources that support & encourage the creative & aesthetic development of people through their understanding & appreciation of & engagement with music

Classification

- **How:** Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Disability
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-05	£31,460	£37,200	-	-
2024-04-05	£28,604	£32,455	-	-
2023-04-05	£28,438	£30,483	-	-
2022-04-05	£14,314	£17,727	-	-
2021-04-05	£17,776	£9,613	-	-

Trustees

Name	Role	Appointed
PROFESSOR GEORGE ADAM OCKELFORD	Chair	2017-04-21
FELICITY RUTH OCKELFORD BSC		2017-04-21
JOHN ALEXANDER STIRLING		2017-03-27
Professor GRAHAM FREDERICK WELCH		2017-04-21
SIMON ROBERT VINCENT		2017-04-21
Shari Ahmad		2024-10-04
TIM ALAN SMITH		2017-04-21

SOUNDS OF INTENT

England & Wales - Charity number 1172441

Accounts



**SOUNDS
OF
INTENT**

Report and
Financial
Statement

For the year
ending 31
March 2025

Sounds of Intent

Administrative and reference details

For the year ended 31 March 2025

Charity number	1172441
Registered office	64a Princes Way, London SW19 6JF
Trustees	Adam Ockelford (Chair from 21 April 2017) Felicity Ockelford Tim Smith Johnny Stirling Simon Vincent Graham Welch
Bank	CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4TA
Independent examiner	Alex Medhurst

Structure and governance

Sounds of Intent is a charitable incorporated organisation registered with the Charity Commission on 6 April 2017.

All trustees give their time voluntarily and receive no benefits from the charity.

Objectives and activities

1. The objects of the CIO (as set out in the Constitution) are:

“for the public benefit, the promotion of the education of children, young people and members of the public generally, with a particular (but non-exclusive) focus on those with learning difficulties, through

investigating, researching, developing and promoting educational, therapeutic and recreational strategies and resources that support and encourage the creative and aesthetic development of such people through the performing arts and in particular (but not exclusively) their understanding and appreciation of and engagement with music.”

2. The main Sounds of Intent online resource is to be found at www.soundsofintent.org. It is aimed at those who are working through music with children, young people adults who have learning difficulties. It provides information, downloadable resources and an online training programme. The site is available in English and, currently, German. Future translations are planned. The site was created and is managed by Max Mai.

3. A development of the main Sounds of Intent framework, for all children in the early years, is to be found at eysoi.org. This was developed as part of a Youth Music funded project – ‘Sounds of Intent in the Early Years’.

Projects and services

Opera resources for sensory learners (Royal Ballet and Opera)

In collaboration with the Royal Ballet and Opera, the University of Roehampton, music hubs and Live Music Now, Sounds of Intent has contributed to the development of online sensory-learning resources designed to make opera and ballet accessible to children and young people with profound and multiple learning difficulties. The materials include themed lesson plans, short films and multisensory classroom activities linked to major productions, all structured using the Sounds of Intent framework.

Take Note

'Take Note' is a new multimedia resource aimed at the carers of older people, particularly those with dementia. A launch took place November 2024 in partnership with the University of Roehampton and the Cinnamon Care Collection. This will be followed by a national roll out, region by region in England, and in Scotland, Wales and Northern Ireland.

The 'Mugo'

The 'Mugo' (Music Unit; Gesture Operated) is a new device that translates movement (of any size or direction) into MIDI signals, which can be converted into any sounds through a suitable app (such as 'Thumb Jam'). A prototype has been constructed and is being trialled. In the future, funding will be sought in partnership with the University of Roehampton and The Amber Trust to develop further iterations of the product and ultimately to develop it commercially.

Awards and Certificates in Musical Development (ACMD)

Using the Sounds of Intent framework, Trinity College London now offers a nationally recognised suite of inclusive music qualifications, enabling learners at all stages of development – including those at the earliest levels of engagement with sound and music – to gain formal accreditation. Through the National Sounds of Intent Centre, these awards can be accessed internationally.

'My Music': Online assessment tool for Key Stage 1

An automated online assessment system is currently being planned in partnership with Merton Music Foundation and Anglia Ruskin University. Using a series of short musical games and AI-supported analysis, the tool will estimate children's levels of musical engagement using the Sounds of Intent framework and suggest targeted teaching resources, supporting both classroom practice and curriculum evaluation.

Sounds of Intent Music Awards for Schools

A new awards scheme for special schools and resourced units is being created, offering bronze, silver and gold levels of recognition. Schools will be assessed on learners, staff expertise, resources and institutional policies, all in relation to their delivery of music education informed by the Sounds of Intent framework.

Mini Musicians

Mini Musicians is a two-year research and development project focused on musical development in infants and young children at Key Stage 1. Conducted with twelve primary schools in partnership with Merton Music Foundation, the project involves the creation and evaluation of new classroom resources grounded in the Sounds of Intent model, with analysis currently underway.

First Songs (Calderdale)

Working with NHS partners in areas of high social and economic deprivation, Sounds of Intent has developed and piloted early-years music resources based on familiar children's songs, differentiated using Sounds of Intent principles. These will be available as online and print materials to support families and early-years practitioners.

Tuning In to Autism

Current work in autism includes doctoral research exploring how structured musical interaction can support the development of cognitive and affective empathy in autistic children, alongside the creation of practical resources for families and professionals. This work builds on earlier family-centred music initiatives and applies the Sounds of Intent framework to both assessment and intervention design.

IMAGINE: Deafness and hearing loss

Since 2021, Sounds of Intent has worked with the National Deaf Children's Society and Audiovisability to develop, pilot and evaluate music resources for families with young deaf and hard-of-hearing children. The project reconceptualises musical engagement as multi-sensory, encompassing listening, feeling vibration, visual perception and movement, and will culminate in a book and associated website scheduled for publication in 2026.

Music and blindness

Work relating to visual impairment includes the long-running Little Amber and Amber Plus initiatives, focusing on musical development in blind children; Points of Contact, which explores tactile approaches to music notation; and current doctoral research on music memorisation strategies in blind learners using Sounds of Intent developmental levels. Together, these projects aim to expand access to musical learning and assessment for children with visual impairments and complex needs.

Count Me In!

Count Me In! is a national inclusive-music initiative developed with partners in education services to support teachers in mainstream and special schools. It provides structured lesson plans and activities based on the "deconstruction and reconstruction" of musical materials, enabling pupils at different developmental stages to participate together, with progress understood through the Sounds of Intent framework.

Sounds Right

Sounds Right: Resources for Inclusive Music Making is a substantial book and companion website offering practical strategies for teachers, therapists and visiting musicians to engage children, young people and adults across a wide range of abilities and needs in meaningful musical activity. It represents a full expression of the Sounds of Intent framework and is aligned with the Awards and Certificates in Musical Development offered by Trinity College London. Physical resources are due to be published later in 2025.

International work

While Sounds of Intent has been taken up in a number of countries round the world on an ad hoc basis, a more strategic approach is being planned, with Slovenia becoming a hub in the EU for a systematic roll out.

Financial statements

The charity is exempt from preparing a full statement of accounts under section 133 of the Charities Act 2011. Instead, the trustees have prepared –

- (a) a receipts and payments account, and
 - (b) a statement of assets and liabilities.
-

(a) Statement of receipts and payments

For the year ended 31 March 2025

Income

Donations £	Consultancy £	Grants £	Gift Aid £	National Centre	2024/2025 Total £	2023/2024 Total £
13,700	750	13,450	2,919	641	31,460	28,604

Expenditure

Governanc e £	Administratio n £	Consultanc y £	Bank charges £	Nationa l Centre £	2024/2025 Total £	2023/2024 Total £
517		35,302	60	1,321	37,200	31,999

Surplus/ (Deficit)					-£5740	-£3395
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All funds are unrestricted.

(b) Statement of assets and liabilities


For the year ended 31 March 2025

Assets (£)	31/03/25	31/03/24
Cash at bank 31 March 2025	4,655	10,382

Liabilities (£)	31/03/25	31/03/24
Consultancy fees		
Administration		
Legal fees		

Total	Nil	Nil
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Signed on behalf of the Board



Date 24 January 2026

Professor Adam Ockelford Phd ARAM honFTCL
Chair of Trustees

www.soundsofintent.org www.soundsofintent.com @soundsofintent facebook.com/SoundsofIntent



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees

Charity Name

Sounds of Intent

On accounts for the year ended

31 March 2025

**Charity no
(if any)**

1172441

Set out on pages

4

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/03/2025

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's
statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed: **Date:**

Name:

Relevant professional qualification(s) or body (if any):

Address:

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

N/A

SOUNDS OF INTENT

England & Wales - Charity number 1172441

Accounts



SOUNDS OF INTENT

Report and
Financial
Statement

For the year ending
05 April 2024

Sounds of Intent

Administrative and reference details

For the year ended 05 April 2024

Charity number	1172441
Registered office	64a Princes Way, London SW19 6JF
Trustees	Adam Ockelford (Chair from 21 April 2017) Felicity Ockelford Tim Smith Johnny Stirling Simon Vincent Graham Welch
Bank	CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4TA
Independent examiner	Alex Medhurst

Structure and governance

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Objectives and activities

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investigating, researching, developing and promoting educational, therapeutic and recreational strategies and resources that support and encourage the creative and aesthetic development of such people through the performing arts and in particular (but not exclusively) their understanding and appreciation of and engagement with music.”

2. The main Sounds of Intent online resource is to be found at www.soundsofintent.org. It is aimed at those who are working through music with children, young people adults who have learning difficulties. It provides information, downloadable resources and an online training programme. The site is available in English and, currently, German. Future translations are planned. The site was created and is managed by Max Mai.

3. A development of the main Sounds of Intent framework, for all children in the early years, is to be found at eysoi.org. This was developed as part of a Youth Music funded project – ‘Sounds of Intent in the Early Years’.

Projects and services

1. IMAGINE: Autism

Resources for children with autism and their families were the focus of doctoral research by Caitlin Shaughnessy at the University of Roehampton. Among her findings are the suggestion that children would benefit from visual resources, in particular, animated videos to accompany recorded songs which promote musical as well as wider development, such as language and communication. Three pilot videos have been produced and were trialled in a project funded through Sounds of Intent Charity and SEMPRE in partnership with Services for Education in Birmingham. Over 50 families have now benefitted from these resources, and a new website has been set up www.tuninginautism.com. An appeal for funding is currently underway to extend these resources.

2. IMAGINE: Deafness and Hearing Loss

The IMAGINE: Deafness and Hearing Loss project began in 2020 and has continued with the aim of creating a set of resources in the form of activity cards and songs which will support the families of deaf children in the early years to engage their child in music. With grants from SEMPRE and the Ovingdean Trust, and using the expertise of Deaf musicians Eloise Garland and Ruth Montgomery, a pilot project was launched, working directly with 20 families with young deaf children and providing online resources in the forms of specially created videos and printed materials to 80 others across the UK. A proposal to publish the materials in book form has been submitted to Routledge.

3. Accreditation with Trinity College London

The Sounds of Intent music accreditation with Trinity College London (an international provider of 'graded' music examinations) continues to flourish. This is the first qualification of its type anywhere in the world for *all* children and young people, irrespective of their abilities and needs.

Plans for the future

4. Take Note

'Take Note' is a new multimedia resource aimed at the carers of older people, particularly those with dementia. A launch is planned for November 2024 in partnership with the University of Roehampton and the Cinnamon Care Collection, followed by a national roll out, region by region in England, and in Scotland, Wales and Northern Ireland

5. The 'Mugo'

The 'Mugo' (Music Unit; Gesture Operated) is a new device that translates movement (of any size or direction) into MIDI signals, which can be converted into any sounds through a suitable app (such as 'Thumb Jam'). A prototype has been constructed and is being trialled. In the future, funding will be sought in partnership with the University of Roehampton and The Amber Trust to develop further iterations of the product and ultimately to develop it commercially.

6. International work

While Sounds of Intent has been taken up in a number of countries round the world on an ad hoc basis, a more strategic approach is being planned, with Slovenia becoming a hub in the EU for a systematic roll out.

Financial statements

The charity is exempt from preparing a full statement of accounts under section 133 of the Charities Act 2011. Instead, the trustees have prepared –

- (a) a receipts and payments account, and
 - (b) a statement of assets and liabilities.
-

(a) Statement of receipts and payments

For the year ended 05 April 2024

Income

Donations £	Consultancy £	Grants £	Gift Aid £	2023/2024 Total £	2022/2023 Total £
19,031	4,505	0	5,068	28,604	28,438

Expenditure

Governance £	Administration £	Consultancy £	Bank charges £	Research £	2023/2024 Total £	2022/2023 Total £
1251	1400	23,314	55	5979	32,455	30,483

Surplus/(Deficit)					-£3851	-£2045
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All funds are unrestricted.

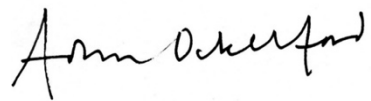
(b) Statement of assets and liabilities

For the year ended 05 April 2024

Assets (£)	06/04/24	05/04/23
Cash at bank 05 April 2024	9,926	13,777

Liabilities (£)	06/04/24	05/04/23
Consultancy fees		
Administration		
Legal fees		
Total	Nil	Nil

Signed on behalf of the Board



Date. 17th January 2025

Professor Adam Ockelford Phd ARAM honFTCL

Chair of Trustees

www.soundsofintent.org www.soundsofintent.com @soundsofintent facebook.com/SoundsofIntent



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees

Charity Name

Sounds of Intent

**On accounts for the
year ended**

05 April 2024

**Charity no (if
any)**

1172441

Set out on pages

4

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 05/04/2024

**Responsibilities and
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's
statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

Name:

Relevant professional qualification(s) or body (if any):

Address:

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

N/A

SOUNDS OF INTENT

England & Wales - Charity number 1172441

Accounts



SOUNDS OF INTENT

Report and Financial
Statement

For the year ending 31
March 2023

Sounds of Intent

Administrative and reference details

For the year ended 31 March 2023

Charity number	1172441
Registered office	64a Princes Way, London SW19 6JF
Trustees	Adam Ockelford (Chair from 21 April 2017) Felicity Ockelford Tim Smith Johnny Stirling Simon Vincent Graham Welch
Bank	CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4TA
Independent examiner	Alex Medhurst

Structure and governance

Sounds of Intent is a charitable incorporated organisation registered with the Charity Commission on 6 April 2017.

All trustees give their time voluntarily and receive no benefits from the charity.

Objectives and activities

1. The objects of the CIO (as set out in the Constitution) are:

“for the public benefit, the promotion of the education of children, young people and members of the public generally, with a particular (but non-exclusive) focus on those with learning difficulties, through investigating, researching, developing and promoting educational, therapeutic and recreational strategies and resources that support and encourage the creative and aesthetic development of such people through the performing arts and in particular (but not exclusively) their understanding and appreciation of and engagement with music.”

2. The main Sounds of Intent online resource is to be found at www.soundsofintent.org. It is aimed at those who are working through music with children, young people adults who have learning difficulties. It provides information, downloadable resources, and an online assessment tool. Since its official public launch in February 2012, the Sounds of Intent platform has received over 8.63 million unique visitors from all over the world, with 1.89 million downloads of videos, resources and other documents. There currently over 750 registered practitioners from over 320 schools, with 5,280 pupils having been assessed and 18,776 session forms completed. The framework has been translated into a number of different languages, including Mandarin, Cantonese, Japanese, Urdu, Spanish and Dutch. The site was created and is managed by Dr Evangelos Himonides of UCL, currently pro bono.

3. A development of the main Sounds of Intent framework, for all children in the early years, is to be found at eysoi.org. This was developed as part of a Youth Music funded project – ‘Sounds of Intent in the Early Years’ -see below. Since the autumn 2015, the site has had 30,000 unique visitors, who have made 60,000 downloads of resources.

Projects and services

1. With Music in Mind

‘With Music in Mind’ is a service initiated by The Amber Trust for families who have a visually impaired child (up to the age 18) with neurodegenerative disease. Free resources, based on the Sounds of Intent framework, are provided online, and monthly visits offered by specially trained practitioners for up to 30 families in England at any one time. With Music in Mind was launched on 16th November 2020 and the service began in January 2021. .

2. IMAGINE: Autism

Resources for children with autism and their families were the focus of doctoral research by Caitlin Shaughnessy at the University of Roehampton. Among her findings are the suggestion that children would benefit from visual resources, in particular, animated videos to accompany recorded songs which promote musical as well as wider development, such as language and communication. Three pilot videos have been produced and were trialled in a project funded through Sounds of Intent Charity and SEMPRES in partnership with Services for Education in Birmingham. Over 50 families have now benefitted from these resources, and a new website has been set up www.tuninginautism.com. New work is underway for further funding to roll out a national resource centre for music and autism.

3. IMAGINE: Deafness and Hearing Loss

The IMAGINE: Deafness and Hearing Loss project began in 2020 and has continued with the aim of creating a set of resources in the form of activity cards and songs which will support the families of deaf children in the early years to engage their child in music. With grants from SEMPRES and the Ovingdean Trust, and using the expertise of Deaf musicians Eloise Garland and Ruth Montgomery, a pilot project was launched, working directly with 20 families with young deaf children and providing online resources in the forms of specially created videos and printed materials to 80 others across the UK.

4. Accreditation with Trinity College London

The Sounds of Intent music accreditation with Trinity College London (an international provider of ‘graded’ music examinations) have now been launched. The aim is to move to recognition on the National Qualifications Framework, which will be the first qualification of its type for *all* children and young people, irrespective of their abilities and needs.

Plans for the future

5. 'IMAGINE': (Ideas for Musical Resources and Games in the Early Years)

Resources for all children in the early years, the content would be based on evidence from three previous projects; the Sounds of Intent in the Early Years Pilot Project (2012–2014), Sounds of Intent in the Early Years/Soundabout Project funded by Youth Music (2015–2018), and Sounds of Intent in the Early Years PhD Project undertaken at the University of Roehampton by Angela Voyajolu (2014–2020). A proposal is currently being planned to create freely available online resources of musical activities for practitioners and families, to be led by the University of Roehampton. Online material would include videos to accompany parents/practitioners and children taking part in musical activities. Hard copies would also be created and published by Routledge

Financial statements

The charity is exempt from preparing a full statement of accounts under section 133 of the Charities Act 2011. Instead, the trustees have prepared –

- (a) a receipts and payments account, and
- (b) a statement of assets and liabilities.

(a) Statement of receipts and payments

For the year ended 31 March 2023

Income

Donations £	Consultancy	Grants £	2022/2023 Total £	2021/2022 Total £
7,605	6,600	14,233	28,438	14,314

Expenditure

Governance £	Administration £	Consultancy £	Bank charges £	2022/2023 Total £	2021/2022 Total £
452	175	29,776	80	30,483	17,727

Surplus/(Deficit)				-£2045	-£3,413
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All funds are unrestricted.

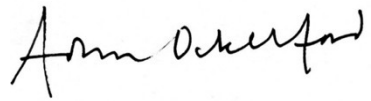
(b) Statement of assets and liabilities

For the year ended 31 March 2023

Assets (£)	31/03/23	31/03/22
Cash at bank 31 March 2023	13,777	15,814

Liabilities (£)	31/03/23	31/03/22
Consultancy fees		
Administration		
Legal fees		
Total	Nil	Nil

Signed on behalf of the Board



Date. 25th January 2024

Professor Adam Ockelford Phd ARAM

Chair of Trustees

www.soundsofintent.org

[@soundsofintent](https://www.instagram.com/soundsofintent)

[facebook.com/SoundsofIntent](https://www.facebook.com/SoundsofIntent)



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees

Charity Name

Sounds of Intent

On accounts for the year ended

31 March 2023

Charity no (if any)

1172441

Set out on pages

4

(remember to include the page numbers of additional sheets)

Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/03/2023

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by

the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

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I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

A Medhurst

Date:

29 February 2024

Name:

Alex Medhurst

Relevant professional qualification(s) or body (if any):

N/A

Address:

3a Lysias Road, London

SW12 8BW

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

N/A

SOUNDS OF INTENT

England & Wales - Charity number 1172441

Accounts



**SOUNDS OF
INTENT**

Report and Financial Statement

For the year ending 31 March 2022

Sounds of Intent

Administrative and reference details

For the year ended 31 March 2022

Charity number	1172441
Registered office	64a Princes Way, London SW19 6JF
Trustees	Adam Ockelford (Chair from 21 April 2017) Felicity Ockelford Tim Smith Johnny Stirling Simon Vincent Graham Welch
Bank	CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4TA
Independent examiner	Not required

Structure and governance

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Objectives and activities

1. The objects of the CIO (as set out in the Constitution) are:

“for the public benefit, the promotion of the education of children, young people and members of the public generally, with a particular (but non-exclusive) focus on those with learning difficulties, through investigating, researching, developing and promoting educational, therapeutic and recreational strategies and resources that support and encourage the creative and aesthetic development of such people through the performing arts and in particular (but not exclusively) their understanding and appreciation of and engagement with music.”

2. The main Sounds of Intent online resource is to be found at www.soundsofintent.app. It is aimed at those who are working through music with children, young people adults who have learning difficulties. It provides information, an online training package and downloadable resources, The framework has been translated into a number of different languages, including Mandarin, Cantonese, Japanese, Urdu, Spanish and Dutch. The site was created and is managed by Max Mai <https://max-interactive.com>

3. A development of the main Sounds of Intent framework, for all children in the early years, is to be found at www.eysoi.org. This was developed as part of a Youth Music funded project – ‘Sounds of Intent in the Early Years’.

Activities in 2021 and 2022

1. Trinity College London Inclusive Music Awards

Several years’ work with Trinity College London came to fruition with the establishment of the new Awards and Certificates in Musical Development, which will start to become available from September 2022 – <https://www.trinitycollege.com/qualifications/music/awards-and-certificates-in-musical-development>. This new awards represent a sea change in the acknowledgement and accreditation of learners across the spectrum of ability and need. For the first time, those with profound and multiple learning difficulties will be able to have their engagement with sound and music recognised with the Regulated Qualifications Framework in the UK. For other learners, including those on the autism spectrum, the candidate-centred, flexible modes of entry will open up a scheme of music accreditation that should enable them to demonstrate skills, abilities and knowledge and their best.

2. Tuning In to Autism

Caitlin Shaughnessy is leading this project at the University of Roehampton, which provides musical resources for the parents of young children on the autism spectrum, to promote both musical and wider development. Funding is currently being sought to extend the project to early years’ practitioners. A website with two pilot animations is to be found at <https://www.tuninginautism.com>.

3. IMAGINE: Deafness and Hearing Loss

The IMAGINE: Deafness and Hearing Loss project has continued this year with grants from SEMPRE and the Ovingdean Trust, using the expertise of Deaf musicians Eloise Garland and Ruth Montgomery. The pilot project, working directly with 20 families with young deaf children, was successful and resulted in the production of a range of print and online (audio/video) resources. See <https://www.youtube.com/channel/UCQGaxtXrC9EHllyzDJ5ZfOQ>.

4. Little Amber, AmberPlus, With Music in Mind, Little Soundabout, and Soundabout Life

Resources and services for the families of children and young people with a range of different abilities and needs that based on the Sounds of Intent framework of musical development have continued to function across the UK: for families with young children with visual impairment (Little Amber <https://littleamber.ambertrust.org>), children and young people with visual impairment and additional disabilities (AmberPlus <https://amberplus.ambertrust.org>), children and young people with visual impairment and neurodegenerative disease (With Music in Mind <https://ambertrust.org/withmusicinmind/>), young children with complex needs (Little Soundabout <https://www.soundaboutfamily.org.uk/cards/little-soundabout/>) and young people with complex needs (Soundabout Life <https://www.soundaboutfamily.org.uk/cards/soundabout-life/>).

5. *Count Me In!*

A creation and publication of a new set of resources entitled *Count Me In! Resources for Making Music Inclusively with Children and Young People with Learning Difficulties* has been agreed with Routledge. These resources, which will comprise a book and online digital audio and video materials, are based on the principle of ‘musical deconstruction’ – whereby children and young people at different stages of musical development (as defined in the Sounds of Intent framework) have materials targeted specifically at their levels of musical engagement. Work has been undertaken in partnership with Services for Education in Birmingham and Live Music Now.

Financial statements

The charity is exempt from preparing a full statement of accounts under section 133 of the Charities Act 2011. Instead, the trustees have prepared –

- (a) a receipts and payments account, and
- (b) a statement of assets and liabilities.

(a) Statement of receipts and payments

For the year ended 31 March 2022

Income

Donations £	Consultancy	Gift Aid £	2021/2022 Total £
13,246	300	750	14,314

Expenditure

Governance (3) £	Administration £	Consultancy (1) £	Bursaries (2) £	Bank charges £	2021/2022 Total £
431	150	15,493	0	88	17,727

Surplus/(Deficit)					-3,413
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All funds are unrestricted.

(b) Statement of assets and liabilities

For the year ended 31 March 2021

Assets

£

Cash at bank 31 March 2022	15814
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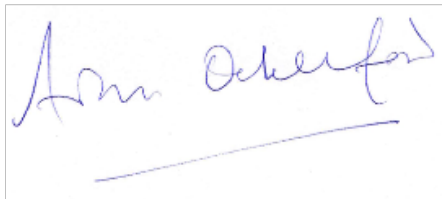
Liabilities

£

Consultancy fees	
Administration	
Legal fees	
Total	Nil

Notes		£
(1) Consultancy:	IMAGINE Deafness Research Project:	7,440
	Tuning In Autism	8545
	Total:	15,984
(2) Governance:	Insurance:	431
	Total:	431

Signed on behalf of the Board



Date. 20th January 2023

Professor Adam Ockelford Phd ARAM
Chair of Trustees

www.soundsofintent.app

@soundsofintent

facebook.com/SoundsOfIntent

SOUNDS OF INTENT

England & Wales - Charity number 1172441

Accounts



**SOUNDS OF
INTENT**

Report and Financial Statement

For the year ending 31 March 2021

Sounds of Intent

Administrative and reference details

For the year ended 31 March 2021

Charity number	1172441
Registered office	64a Princes Way, London SW19 6JF
Trustees	Adam Ockelford (Chair from 21 April 2017) Felicity Ockelford Tim Smith Johnny Stirling Simon Vincent Graham Welch
Bank	CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4TA
Independent examiner	Not required

Structure and governance

Sounds of Intent is a charitable incorporated organisation registered with the Charity Commission on 6 April 2017.

All trustees give their time voluntarily and receive no benefits from the charity.

Objectives and activities

1. The objects of the CIO (as set out in the Constitution) are:

“for the public benefit, the promotion of the education of children, young people and members of the public generally, with a particular (but non-exclusive) focus on those with learning difficulties, through investigating, researching, developing and promoting educational, therapeutic and recreational strategies and resources that support and encourage the creative and aesthetic development of such people through the performing arts and in particular (but not exclusively) their understanding and appreciation of and engagement with music.”

2. The main Sounds of Intent online resource is to be found at www.soundsofintent.org. It is aimed at those who are working through music with children, young people adults who have learning difficulties. It provides information, downloadable resources, and an online assessment tool. Since its official public launch in February 2012, the Sounds of Intent platform has received over 8.63 million unique visitors from all over the world, with 1.89 million downloads of videos, resources and other documents. There currently over 750 registered practitioners from over 320 schools, with 5,280 pupils having been assessed and 18,776 session forms completed. The framework has been translated into a number of different languages, including Mandarin, Cantonese, Japanese, Urdu, Spanish and Dutch. The site was created and is managed by Dr Evangelos Himonides of UCL, currently pro bono.

3. A development of the main Sounds of Intent framework, for all children in the early years, is to be found at eysoi.org. This was developed as part of a Youth Music funded project – ‘Sounds of Intent in the Early Years’ -see below. Since the autumn 2015, the site has had 30,000 unique visitors, who have made 60,000 downloads of resources.

Projects and services

1. Building Bridges

This project is being led by the charity Soundabout and funded by Youth Music and Global’s Make Some Noise. The project provides specially designed music activities based on the Sounds of Intent framework, for children in the early years (Little Soundabout) and young adults (Soundabout Life) with profound and multiple learning difficulties throughout England. The project will result in freely available resources for all families, as well as other organisations and music practitioners to access and use in their practice. This includes the composition, trial and evaluation of new specially composed ‘deconstructed’ songs based on the levels of the Sounds of Intent framework of musical development. The project began in 2019 and is running until 2022.

2. With Music in Mind

‘With Music in Mind’ is a service initiated by The Amber Trust for families who have a visually impaired child (up to the age 18) with neurodegenerative disease. Free resources, based on the Sounds of Intent framework, are provided online, and monthly visits offered by specially trained practitioners for up to 30 families in England at any one time. With Music in Mind was launched on 16th November 2020 and the service began in January 2021.

3. IMAGINE: Autism

Resources for children with autism and their families were the focus of doctoral research by Caitlin Shaughnessy at the University of Roehampton, funded through SeNSS (ESRC), involving 32 families. Among her findings are the suggestion that children would benefit from visual resources, in particular, animated videos to accompany recorded songs which promote musical as well as wider development, such as language and communication. Two pilot videos have been produced, and are currently being trialled in a project funded through Sounds of Intent Charity and SEMPRES.

4. IMAGINE: Deafness and Hearing Loss

The IMAGINE: Deafness and Hearing Loss project began in 2020 with the aim of creating a set of resources in the form of activity cards and songs which will support the families of deaf children in the early years to engage their child in music. With grants from SEMPRES and the Ovingdean Trust, and using the expertise of Deaf musicians Eloise Garland and Ruth Montgomery, a pilot project was launched, working directly with 20 families with young deaf children and providing online resources in the forms of specially created videos and printed materials to 80 others across the UK.

Plans for the future

5. 'IMAGINE': (Ideas for Musical Resources and Games in the Early Years)

Resources for all children in the early years, the content would be based on evidence from three previous projects; the Sounds of Intent in the Early Years Pilot Project (2012–2014), Sounds of Intent in the Early Years/Soundabout Project funded by Youth Music (2015–2018), and Sounds of Intent in the Early Years PhD Project undertaken at the University of Roehampton by Angela Voyajolu (2014–2020). A proposal is currently being planned to create freely available online resources of musical activities for practitioners and families, to be led by the University of Roehampton. Online material would include videos to accompany parents/practitioners and children taking part in musical activities. Hard copies would also be created and published by Routledge

6. Accreditation with Trinity College London

Plans for Sounds of Intent music accreditation with Trinity College London (an international provider of 'graded' music examinations) continue and are ongoing. The aim is to move to recognition on the National Qualifications Framework, which will be the first qualification of its type for *all* children and young people, irrespective of their abilities and needs.

Financial statements

The charity is exempt from preparing a full statement of accounts under section 133 of the Charities Act 2011. Instead, the trustees have prepared –

- (a) a receipts and payments account, and
- (b) a statement of assets and liabilities.

(a) Statement of receipts and payments

For the year ended 31 March 2021

Income

Donations £	Gift Aid £	2020/2021 Total £
14,421	3,355	17,776

Expenditure

Governance (3) £	Administration £	Consultancy (1) £	Bursaries (2) £	Bank charges £	2020/2021 Total £
405	225	7,825	1,089	69	9,613

Surplus/(Deficit)					8,163
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All funds are unrestricted.

(b) Statement of assets and liabilities

For the year ended 31 March 2021

Assets

£

Cash at bank 31 March 2021	11,975
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Liabilities

£

Consultancy fees	
Administration	
Legal fees	
Total	Nil

Notes		£
(1) Consultancy:	IMAGINE Deafness Research Project:	7,825
	Total:	7,825
(2) Bursaries:	PGCert Student Bursary RS:	1,089
	Total:	1,089
(3) Governance:	Insurance:	405
	Total:	405

Signed on behalf of the Board



Date. 25th January 2022

Professor Adam Ockelford Phd ARAM

Chair of Trustees

www.soundsofintent.org

[@soundsofintent](https://twitter.com/soundsofintent)

facebook.com/SoundsOfIntent