



Trustees' Annual Report for the period

From		Period start date			To		Period end date		
		Day	Month	Year			Day	Month	Year
		1	July	2020			30	June	2021

Section A Reference and administration details

Charity name

WB YEATS BEDFORD PARK PROJECT

Other names charity is known by

Registered charity number (if any)

1172224

Charity's principal address

83 Rusthall Avenue

LONDON

Postcode

W4 1BN

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Rev. Kevin Morris	Chair		
2	Polly Devlin OBE			
3	Cahal Dallat	Hon. Secretary		
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18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
None	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
None		

Name of chief executive or names of senior staff members (Optional information)

No staff

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	New trustees to be appointed by a resolution passed at a properly convened meeting

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

- To advance art and to advance education in the works of WB Yeats and the history and heritage of Bedford Park for the benefit of the public by the provision of a public artwork in commemoration of the life and works of the Nobel-prizewinning Irish poet and dramatist WB Yeats.
- To promote the enhancement and improvement of the area of Bedford Park for the public benefit by the provision of a public artwork.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The main activity to be undertaken for public benefit is the provision of the artwork as set out in the organisation's objects and the provision, medium term and longer-term, of publicity and educational information associated with the artwork about WB Yeats and the history and heritage of Bedford Park. The trustees have had regard to the guidance issued by the Charity Commission on public benefit.

The advancement of education will be further developed in the year 2021-2022 and beyond.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

Planning Permission:

A significant part of 2020-2021 activity involved applying for an achieving planning permission for the proposed artwork to be sited on the “green triangle” which is the acknowledged “gateway” to Bedford Park just outside St Michael and All Angels Church on land owned by London Borough of Hounslow.

This involved liaising with, at a professional level, topographical and arboricultural surveyors, heritage impact assessment experts, architects, planning consultants, conservation officers and local authority planning department as well as canvassing support across a wide range of local and international literary and educational opinion and engaging with the local community, private individuals, schools, St Michael and All Angels PCC and the Bedford Park Society (conservation).

Managing this crucial public-relations and compliance phase without in-person meetings (due to COVID-19 restrictions) proved particularly difficult but we benefitted particularly from the support of the project’s patrons including Dr. Rowan Williams, poet and former Archbishop of Canterbury and actor Ciarán Hinds, plus Ireland’s Ambassador to Great Britain, HE Adrian G O’Neill as well as major support from local community groups, private individuals and local professionals offering advice and guidance.

Planning permission was granted on 30th April 2021

Funding:

The other main activity in 2020-2021 involved raising funds for the artwork (plus ground work, base/plinth, delivery, installation etc).

Funding to pay for the professional fees (above) was sourced through local donations and donations via website (as well as lectures, literary walks etc).

A significant grant came from London Borough of Hounslow “Thriving Communities” Fund with the balance (plus fundraising costs) to be raised through Spacehive’s crowdfunding platform.

As with the planning-permission phase, fundraising without local in-person lectures, readings, events and literary walks (all prohibited for most of the year due to COVID-19) was particularly complicated but some Zoom meetings, plus a lecture, plus a v. high level of social media activity meant getting very close to target within the financial year.

Target was finally achieved on 20th July 2021 (*ie* post-2020-2021-Year-End).

Section E Financial review

Brief statement of the charity's policy on reserves

The charity must retain sufficient funds not simply to erect the artwork (as well as providing associated information/educational material and publicity/events etc) but to ensure permanent website hosting for relevant information, and to ensure financial provision for ongoing care and maintenance of the artwork until and unless it is adopted by landowner, local authority etc.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.


Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Cahal Dallat

Position (eg Secretary, Chair, etc)

Hon. Secretary

Date

01/12/2021



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
WB Yeats Bedford Park Project

No (if any)
1172224

Receipts and payments accounts


CC16a

For the period from	Period start date 01/07/2020	To	Period end date 30/06/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
AM Fyfe Donation	3,800	-	-	3,800	-
Marie Heaney Donation	452	-	-	452	-
Irish Embassy Grant	10,000	-	-	10,000	-
London Borough of Hounslow Grant	17,500	-	-	17,500	-
Sundry Donations	3,091	-	-	3,091	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	34,843	-	-	34,843	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	34,843	-	-	34,843	-
A3 Payments					
Landuse Consultants	9,698	-	-	9,698	-
Domain Name + Hosting (2020) unpaid	- 160	-	-	- 160	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	9,538	-	-	9,538	-
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	9,538	-	-	9,538	-
Net of receipts/(payments)	25,304	-	-	25,304	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	9,239	-	-	9,239	-
Cash funds this year end	34,543	-	-	34,543	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Metro Bank	34,543	-	-
			-	-
		-	-	-
	Total cash funds	34,543	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Cahal Dallat	01/12/2021	