HHUGS - HELPING HOUSEHOLDS UNDER GREAT STRESS

England & Wales · Charity number 1172158

Details

Status	Registered
Legal form	CIO
Registered	2017-03-20
Register	View on the Charity Commission register

Contact

Address	4th Floor 1 Greek Street London W1D 4NQ
Phone	02077332104
Email	info@hhugs.org.uk
Website	info@hhugs.org.uk

Activities

Objects: TO RELIEVE THE EMOTIONAL DISTRESS, AND FINANCIAL HARDSHIP OF INDIVIDUALS, AND THEIR FAMILIES, WHO ARE INVESTIGATED OR DETAINED AS A RESULT OF COUNTER-TERRORISM, NATIONAL SECURITY AND EXTREMISM RELATED LEGISLATION AND POLICIES

Activities: TO RELIEVE THE FINANCIAL AND EMOTIONAL HARDSHIP OF MUSLIM DETAINEES/FORMER DETAINEES & FAMILIES HELD IN THE UK AND ABROAD (SO LONG AS FAMILIES ARE RESIDENT/CITIZENS OF THE UK). BY WAY OF PROVISION OF COUNSELLING, EMOTIONAL AND PRACTICAL SUPPORT AND FINANCIAL ASSISTANCE IF THE NEED ARISES.

Classification

- **How:** Provides Other Finance, Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, Disability, The Prevention Or Relief Of Poverty, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, Other Defined Groups

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£0	£0	-	-
2024-03-31	£0	£0	-	-
2023-03-31	£0	£0	-	-
2022-03-31	£0	£0	-	-
2021-03-31	£0	£0	-	-
2020-03-31	£0	£0	-	-

Trustees

Name	Role	Appointed
Cerie Bullivant		2024-09-23
Shaheer Choudhury		2024-03-29
Usman Azam		2025-06-14

Accounts

Registered CIO: 1172158

HHUGS-HELPING HOUSEHOLDS UNDER GREAT STRESS CIO

Reports & Dormant Accounts

YEAR ENDED 31 MARCH 2025

HHUGS Annual report 2023-24

Helping Households Under Great Stress (HHUGS) have been working in the local community for over 20 years, supporting some of the most vulnerable and often forgotten community of the UK.

The charity still works closely with specialists in the sector, partnering up to deliver best practice. As part of the legal structure change HHUGS have actively been working on the process to ensure change management is effective and compliant.

The charity objectives have not changed, but has expanded, to support a wider group of individuals, giving them the right tools and support, ensuring they integrate back in to the community and 'give back'. "I don't know where I would be without the support of HHUGS" no one else was helping me, when HHUGS came to my help'

The objectives and activities fall in the 4 categories. We aim to ensure these main objectives are met through various activities and support platforms provided by trained staff.

1. Providing funding for education and training
2. Provide advice and counselling
3. Relief of financial hardship

At HHUGS we know that many families feel embarrassed, shy and reluctant to seek help for what seems like small, everyday necessities that were once so easily acquired. Because we realise the importance of preserving dignity, we start our help at the core of each household. We want them to live as normal a life as possible and therefore dedicate a significant amount of our support to catering for every day needs and necessities.

To lighten the load, we provide financial support in the form of shopping vouchers, post office utility bill cards, postal orders to maintain a loved one in prison (where prisoners are not convicted), food packs, direct payments to cover the costs of utility bills and rent, gifts of furniture, bedding, clothing, fuel, legal fees, phone bills, and other household expenditures, transportation costs, full-time carers, tuition fees and debt repayment.

Our financial support is tailored to suit the specific needs of the individual beneficiary. Examples have included bus fares allowing a detainee on house arrest to reach the mosque in time for Friday prayer, phone cards to contact family abroad and a Moses basket for an expectant mother denied access to her belongings stored over 200 miles away. In addition to direct financial help HHUGS also provided household help and food rotas for families under extra strain from pregnancy, post-child birth, bereavements or court hearings. Living without the most basic of necessities can threaten to strip anyone of their independence and self-worth. At HHUGS we seek to eliminate the humiliation that is often felt by many families struggling to survive. Our aim is to restore and preserve dignity through core support

HHUGS-HELPING HOUSEHOLDS UNDER GREAT STRESS CIO

BALANCE SHEET AS AT 31 MARCH 2024

(Dormant Accounts)

	2025	2024
CURRENT ASSETS		
Cash at bank and in hand	0	0
	0	0
CURRENT LIABILITIES		
NET ASSETS/LIABILITIES	0	0
Creditors		
	0	0
RESERVES		
Fund	0	
	0	
Members' fund		

Shaheer Choudhury
Trustee

Accounts

Registered CIO: 1172158

HHUGS-HELPING HOUSEHOLDS UNDER GREAT STRESS CIO

Reports & Dormant Accounts

YEAR ENDED 31 MARCH 2024

HHUGS Annual report 2023-24

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HHUGS-HELPING HOUSEHOLDS UNDER GREAT STRESS CIO

BALANCE SHEET AS AT 31 MARCH 2024
(Dormant Accounts)

	2024		2023	
	£	£	£	£
CURRENT ASSETS				
Cash at bank and in hand	0		0	
	0		0	
CURRENT LAIBILITIES				
Creditors	0		0	
			0	
NET ASSETS/LIABILITIES		0		0
RESERVES				
Fund		0		0
Members' fund		0		0

Shaheer Choudhury
Trustee

Accounts

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Sign out (/c/portal/logout)

Home

Charity Commission Annual Return 2023

Print Cancel

HHUGS - HELPING HOUSEHOLDS UNDER GREAT STRESS
Charity registration number: 1172158

Most of the information you give in this form will become publicly available on the Register of Charities. Any field that the Charity Commission will not display will be clearly marked.

This document is a record of the information provided in the Annual Return 2023.

PART A - Charity information

Financial period

Financial period start date
01/04/2022

Financial period end date
31/03/2023

Income and spending

Income £
£ 0

Spending £
£ 0

Number of contracts from government

How many contracts (other than grant agreements) did your charity receive from central government or a local authority during the financial period for this return?
0

Number of grants from government

How many grants did your charity receive from central government or a local authority during the financial period for this return?
0

Income breakdown

Donations and legacies (excluding Endowments Received)
£ 0

Charitable activities
£ 0

Other trading activities
£ 0

Investments

£ 0

Other

£ 0

Grantmaking

Is grant making the main way your charity carries out its purposes?

No

Recipients of grants

Please round all figures to the nearest pound (do not enter decimal points or commas).
Individuals

£ 0

Other charities

£ 0

Other organisations that are not charities

£ 0

Trustee payments

Excluding out of pocket expenses, for what were any of the trustees paid during the financial period for this return?

☒ e. None of the trustees have been paid

Did any of the trustees resign and take up employment with your charity in the financial period of this return?

No

Income from outside the UK

Did your charity receive income from outside of the United Kingdom in the financial period of this return?

No

Delivering activities outside the United Kingdom

Did your charity deliver charitable activities outside of the United Kingdom in the financial period of this return?

No

Spending outside England & Wales

Did your charity spend funds outside of the United Kingdom in the financial period of this return?

No

Total Spending outside England & Wales

£

Trading subsidiaries

Does the charity have any trading subsidiaries?

No

Charity contact details correct

Is the contact address displayed from the Register of Charities, correct?

Yes

Charity headquarters details correct

Is this the same address that you use as your charity's administrative headquarters?

Yes

Charity contact address

Address Line 1

44 Somerset Close

Address Line 2

NEW MALDEN

Address Line 3

Address Line 4

Address Line 5

Postcode

KT3 5RF

Country

Charity Headquarters address

Address Line 1

44 Somerset Close

Address Line 2

NEW MALDEN

Address Line 3

Address Line 4

Address Line 5

Postcode

KT3 5RF

Country

Membership type

Is the charity part of a wider group structure with a parent body and subsidiary bodies?

no, the charity is not part of a wider group structure

Employment contract types

People were permanently employed by your charity

0

People were on fixed-terms contracts with your charity

0

Self-employed people were working for your charity

0

Governance policies

Internal charity financial controls policy and procedures

Yes

Safeguarding policy and procedures

Not applicable

Financial reserves policy and procedures

Not applicable

Complaints policy and procedures

Not applicable

Serious incident reporting policy and procedures

Not applicable

Internal risk management policy and procedures

Not applicable

Trustee expenses policy and procedures

Not applicable

Trustee conflicts of interest policy and procedures

Not applicable

Investing charity funds policy and procedures

Not applicable

Campaigns and political activity policy and procedures

Not applicable

Bullying and harassment policy and procedures

Not applicable

Social media policy and procedures

Not applicable

Engaging external speakers at charity events policy and procedures

Not applicable

Safeguarding

Has your charity provided services to children and/or adults at risk in the financial period of the return?

No

External risk and impact

Donations

Unknown/No Change/Not Applicable

Other income - grants

Unknown/No Change/Not Applicable

Other income - contracts

Unknown/No Change/Not Applicable

Other income - investment

Unknown/No Change/Not Applicable

Expenditure on charitable activities

Unknown/No Change/Not Applicable

Expenditure on overheads

Unknown/No Change/Not Applicable

Number of volunteers

Unknown/No Change/Not Applicable

Number of employees

Unknown/No Change/Not Applicable

Number of trustees

Unknown/No Change/Not Applicable

Fundraising activities

Unknown/No Change/Not Applicable

Capacity to deliver services

Unknown/No Change/Not Applicable

Total service demand

Unknown/No Change/Not Applicable

Volunteers

Excluding trustees, provide an estimate of the number of volunteers who carried out charitable activities on behalf of your charity in the United Kingdom during the financial period of this return?

2

Privacy statement

Any information you give us will be held securely and processed only in accordance with the rule on data protection. We will not disclose your personal details to anyone unconnected to the Charity Commission unless:

- **you have consented to their release; or**
- **we are legally obliged to disclose them; or**
- **we regard disclosure as either (a) necessary so that we can properly carry out our statutory functions or (b) necessary in the public interest.**

We may share and disclose information about you with relevant public authorities, regulatory bodies and agencies, outside the Charity Commission but only if:

· **we can lawfully do so; and**

· **we decide that disclosure is necessary for national security, crime detection, prevention, and law enforcement, or other issues in the public interest**

Information we collect about you

We will use this information:

To enable us to carry out our statutory functions and duties;

This will include the following actions:

(a) update, consolidate, and improve the accuracy of our records;

(b) undertake crime detection and prevention and law enforcement and assist the third parties specified above to investigate or prevent crime and carry out law enforcement;

(c) data analysis, testing, research, statistical and survey purposes

Information we receive from other sources.

Information we receive from other sources

We may combine this information with information you give to us and information we collect about you.

We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

We will ensure that any such disclosure and use is proportionate; considers your right to respect for your private life; and is done fairly and lawfully in accordance with the data protection principles of the Data Protection Act.

The Data Protection Act 1998 regulates the use of 'personal data', which is essentially any information, however stored, about identifiable living individuals.

As a 'data controller' under the Act, the Charity Commission must comply with it. Any changes we may make to our privacy statement in the future will be set out in the replacement version of this form.

Please check back frequently to see any updates or changes to our privacy policy.

Declaration

This annual return has not been submitted and no Declaration has been made

Accounts

HELPING HOUSEHOLDS ANNUAL REPORT 2022

Helping Households Under Great Stress (HHUGS) have been working in the local community for over 18 years, supporting some of the most vulnerable and often forgotten community of the UK.

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Financial Relief

The burden of an outstanding debt or additional financial cost can be overbearing for a mother carrying the new found responsibility of single-handily supporting her household. On top of this, some families may have suddenly been denied access to their bank accounts, including all savings. In other cases, as foreign nationals who have only recently settled in the UK, families have limited access to state welfare. In all cases, families face financial difficulty and struggle to cover the cost of living. Fully aware of the strain such financial burdens can cause to an already fragile family, HHUGS strives to relieve the financial worries of families by taking over their duty of supporting and visiting a loved one in prison, cover rent and food bills or repaying their debts and arrears.

"HHUGS stepped in when no-one else would. They provided financial support when I had nothing and no-one. They helped me get back on my own two feet by getting me onto a skills based course so I could work again. HHUGS helped restore my faith in people."

Ramadan

The absence of a loved one is not felt more so than at times of family and religious celebration. During the holy month of Ramadan, the annual Islamic month of fasting ending with a festival called Eid al-Fitr, our families can become increasingly lonely, isolated and depressed.

At HHUGS we want to lighten Ramadan, reviving the spirit of our families during this joyous month. As such, we provided food packs this year containing all the essentials needed for a healthy and nutritious Ramadan, food vouchers, a supply of dates to last the entire month, gift packs for children containing activities and sweets, and vouchers for our families to purchase gifts for Eid al-Fitr.

Mentoring Scheme

We are currently working with almost 750 individuals, more than 40% of those are young people. HHUGS have developed a pilot mentoring scheme which aims to enable our young people and the new generation to be empowered and determined to succeed in life with the relevant support.

Mentoring is a very personal and informal tool which can support young beneficiaries to deal with challenges they face on account of arrests, raids, and detention of a loved one. What matters most is that people are there to listen to you in your hour of need and offer sound advice at your most vulnerable. Back to school campaign HHUGS have provided school uniforms to almost 50 children in our first year. Last year this had increased with various other support areas which is an integral part of their personal development, but also in the wider community.

Back to school

A troublingly high number of children from the country's poorest families frequently report bullying, because of their embarrassment over not being able to afford key elements of school uniform. Some even suffer the humiliation of being sent home for wearing
'incorrect' attire. This results in the sadness of a family, broken and ostracised. The pain of bullying from the previous school year can further increase. Following our support, 100% of HHUGS families who received Back to School support last year, said it restored their dignity and reduced their worry and stress. 83% of these families expressed that your

Back to School gifts helped them financially, enabled them to stay out of debt and improved the quality of their lives. "I was able to buy all the correct uniform, shoes, PE kit, and stationery. The support from HHUGS took all the burden off my shoulders. My daughter is happy and her confidence in her school work has improved. Alhamdulillah."- Beneficiary in receipt of the Back to School support. Financial review The Trustees are satisfied the with the results of the Charity .

Other aims:

Considering the expansion and change management, HHUGS have other areas of focus including the above.

Some of the forecasted plans are to work in other areas to ensure the beneficiaries are job ready but also have the tools to be self employment. Through some of the partnership, HHUGS will also aim to work in the following, which will be incorporated within the CIO:

LEGACIES- HHUGS have a clear structure to expand services by providing a will writing service through partnership of one of the leading legacy and will writing services around.

SOCIAL ENTERPRISE-HHUGS have joined forces with some of the biggest traders worldwide, who will be working with HHUGS to deliver services for the UK, which will be regenerated back in to the charity to meet objectives

Summary of the purposes of the charity as set out in its	**Create a platform to support families who have been impacted by counter terror laws within the UK, with financial, emotional and pastoral**

governing document	**support. This will be managed by specialist staff who will partner and team up to deliver services.**
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	• **Counselling- To provide the right tools and support to ensure families are able to manage traumas** • **Financial support- To support with living needs, basic necessities such as daily survival products, food and clothing** • **Events- To ensure they are integrated with the wider community where appropriate.**

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	**The Trustees understand their obligations and have regular training on changes and/or updates to the delivery in line with the Charity Commission guidelines.**

Additional information

Policy on grant making	**Grant making policy updated annually by the board of trustees and earlier where appropriate or legislation changes.**
Policy on social investment including program related investment	**This is part of the grant making and donation policy which is updated each year or earlier where appropriate.**
Contribution made by volunteers	**This is part of the grant making and donation policy which is updated each year or earlier where appropriate.**
Other	**Donation policy available, to ensure best practice for donors, supporters and staff alike where appropriate for clarity and transparency**

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society	**Currently not running as a CIO charity and managing the structure of the charity and the governance before using this platform to deliver services.**

as a whole.	

	Donations from the public

The charity's principal sources of funds (including any fundraising)	**Community fundraising-Not started** **Corporate fundraising-Not started** **Social enterprise-Not started** **Legacies-Not started** **Trusts and Foundations-Not started**
Investment policy and objectives including any social investment policy adopted	**Finalising an investment and social enterprise policy to meet the needs of the commission before proceeding to deliver services.**
A description of the principal risks facing the charity	**Families who are impacted by terror laws are often ostracised from the community and shone. They face the hardship of the local community at times.**

Structure, Governance and Management

Type of governing document (trust deed, royal charter)	**Trust deed provided**
How is the charity constituted? (e.g unincorporated association, CIO)	**CIO**

Additional information

Policies and procedures adopted for the induction and training of trustees	• **Safeguarding vulnerable adults and children** • **Grant making policy** • **Donation policy** • **HR management** • **Risk Assessment**
The charity's organisational structure and any wider network with which the charity works	**CIO**

Reference and Administrative details

Charity name	HELPING HOUSEHOLDS UNDER GREAT STRESS
Other name the charity uses	HHUGS

Registered charity	1172158

number	
Charity’s principal address	HHUGS, 43 Berkeley Square, 4th Floor, London, W1J 5FJ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Adnan Aly	HHUGS, 43 Berkeley Square, 4th Floor, London, W1J 5FJ	2006	N/A
2	Junade Zakir	HHUGS, 43 Berkeley Square, 4th Floor, London, W1J 5FJ	May 2017	N/A
3	Fahad Qureshi	HHUGS, 43 Berkeley Square,	May 2016	N/A

Declarations

The trustees declare that they have approved the trustees' report above. Signed on behalf of the charity's trustees

Signature(s)	A. ALY	
Full name(s)	ADNAN ALY	
Position (eg Secretary, Chair, etc)	CHAIR	

Date 01-01-2023

Income and Expenditure Accounts

HHUGS

Turnover

General Donation	0.00	0.00	0.00
Gift Aid	0.00	0.00	0.00
Grant income	0.00	0.00	0.00
Standing Order / DD	0.00	0.00	0.00
Zakaat Donation	0.00	0.00	0.00

Total Turnover	**0.00**	**0.00**	**0.00**

Beneficiary Costs

Carers	0.00	0.00	0.00
Eid Gifts	0.00	0.00	0.00
Food / Food Packs	0.00	0.00	0.00
Living Expense - Other	0.00	0.00	0.00
Other Financial Support	0.00	0.00	0.00
Postal Orders	0.00	0.00	0.00
Prison Visits	0.00	0.00	0.00
Rent (Beneficiary)	0.00	0.00	0.00
Shopping Vouchers	0.00	0.00	0.00
Social Recreational Programme	0.00	0.00	0.00
Transport	0.00	0.00	0.00
Utility Bills	0.00	0.00	0.00
Total Beneficiary Costs	**0.00**	**0.00**	**0.00**

Administrative Costs

Accountancy and audit fees	0.00		
Advertising/Marketing	0.00		
Audit & Accountancy fees	0.00		
Bank Charges	0.00		
Consultancy	0.00		
Donor Stewardship	0.00		
Electricity	0.00		
Employers National Insurance	0.00		
Fundraising Costs	0.00		
Goodwill Gesture	0.00		
IT	0.00		
Mobiles	0.00		
Pensions Costs	0.00		
Postage and Carriage	0.00		
PR (Literature & Brochures)	0.00		
Premises Expenses			
Salaries			
Staff Training			
Stationary			
Subscriptions			
Telephone (Office)			
Total Administrative Costs	**0.00**	**0.00**	**0.00**

Accounts

Trustees Annual Report
HHUGS- HELPING HOUSEHOLDS UNDER GREAT STRESS 2021

The charity is currently on a transition of changing the structure of the charity to a CIO. The process we are currently working on below, so we can provide best practice for donors, volunteers, supporters and the general community alike.

A few areas of work that is currently being wound down in to the new CIO structure. Experience over 17 years to deliver the best and most suitable support for our beneficiaries are details below along with objectives.

Objectives and activities

To relieve the financial and emotional hardship of Muslim detainees/former detainees & families held in the UK and Abroad, (so long as families are resident/citizens of the UK). By way of provision of counselling, emotional and practical support and financial assistance if the need arises.

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities.

The charity fulfill the public benefit requirement in the following ways:

- Providing funding for education and training

- Providing advice and counselling

- Relief of financial

hardship **Achievements**

and performance

Preserving Dignity: Core

Support

At HHUGS we know that many families feel embarrassed, shy and reluctant to seek help for what seems like small, everyday necessities that were once so easily acquired. Because we realise the importance of preserving dignity, we start our help at the core of each household. We want them to live as normal a life as possible and therefore dedicate a significant amount of our support to catering for every day needs and necessities. More often than not, the most troubling hurdle in their lives centres around an insufficient income. To lighten the load, we provide financial support in the form of shopping vouchers, post office utility bill cards, postal orders to maintain a loved one in prison (where prisoners are not convicted), food packs, direct payments to cover the costs of utility bills and rent, gifts of furniture, bedding, clothing, fuel, legal fees, phone bills, and other household expenditures, transportation costs, full-time carers, tuition fees and debt repayment.

Our financial support is tailored to suit the specific needs of the individual beneficiary. Examples have included bus fares allowing a detainee on house arrest to reach the mosque in time for Friday prayer, phone cards to contact family abroad and a Moses basket for an expectant mother denied access to her belongings stored over 200 miles away. In addition to direct financial help

HHUGS also provided household help and food rotas for families under extra strain from pregnancy, post-child birth, bereavements or court hearings. Living without the most basic of necessities can threaten to strip anyone of their independence and self-worth. At HHUGS we seek to eliminate the humiliation that is often felt by many families struggling to survive. Our aim is to restore and preserve dignity through core support.

Our core support also includes:

1. Financial Relief

The burden of an outstanding debt or additional financial cost can be overbearing for a mother carrying the new found responsibility of single-handily supporting her household. On top of this, some families may have suddenly been denied access to their bank accounts, including all savings. In other cases, as foreign nationals who have only recently settled in the UK, families have limited access to state welfare. In all cases, families face financial difficulty and struggle to cover the cost of living. Fully aware of the strain such financial burdens can cause to an already fragile family, HHUGS strives to relieve the financial worries of families by taking over their duty of supporting and visiting a loved one in prison, cover rent and food bills or repaying their debts and arrears.

Many Muslim donors contribute their annual ‘Zakat’ allocation to helping such families, an annual obligatory charitable contribution equalling to 2.5% of their dispensable income and directed to those in need. By relieving financial burden, families can regain the hope they need to build a brighter future.

“HHUGS stepped in when no-one else would. They provided financial support when I had nothing and no-one. They helped me get back on my own two feet by getting me onto a skills based course so I could work again. HHUGS helped restore my faith in people.”

2. **Ramadan**

The absence of a loved one is not felt more so than at times of family and religious celebration. During the holy month of Ramadan, the annual Islamic month of fasting ending with a festival called Eid al-Fitr, our families can become increasingly lonely, isolated and depressed. Remembering the good years that have passed before, they now face the daunting task of spending Ramadan alone, with little money to feed their fasting families.

At HHUGS we want to lighten Ramadan, reviving the spirit of our families during this joyous month. As such, we provided food packs this year containing all the essentials needed for a healthy and nutritious Ramadan, food vouchers, a supply of dates to last the entire month, gift packs for children containing activities and sweets, and vouchers for our families to purchase gifts for Eid al-Fitr.

3. **Mentoring Scheme**

We are currently working with almost 750 individuals, more than 40% of those are young people. HHUGS have developed a pilot mentoring scheme which aims to enable our young people and the new generation to be empowered and determined to succeed in life with the relevant support and guidance by a trained mentee. With this project, we seek to help young beneficiaries with an opportunity to hone their talents, abilities, skills and capabilities. We hope to encourage imagination, and creativity in order to view a future beyond circumstances, Mentoring is a very personal and informal tool which can support young beneficiaries to deal with challenges they face on account of arrests, raids, and detention of a loved one. What matters most is that people are there to listen to you in your hour of need and offer sound advice at your most vulnerable. Back to school campaign Hhugs have provided school uniforms to almost 50 children in our first year. Last year this had increased with various other support areas which is an integral part of their personal development, but also in the wider community.

4. **Back to school**

The average cost of a uniform for state run schools in the UK, range between £250-£300 per year. A troublingly high number of children from the country's poorest families frequently report bullying, because of their embarrassment over not being able to afford key elements of school uniform. Some even suffer the humiliation of being sent home for wearing
‘incorrect’ attire. This results in sadness of a family, broken and ostracised. The pain of bullying from the previous school year can further increase. Following our support, 100% of HHUGS families who received Back to School support last year, said it restored their dignity and reduced their worry and stress. 83% of these families expressed that your

Back to School gifts helped them financially, enabled them to stay out of debt and improved the quality of their lives. “I was able to buy all the correct uniform, shoes, PE kit, and stationery. The support from HHUGS took all the burden off my shoulders. My daughter is happy and her confidence in her school work has improved. Alhamdulillah.”- Beneficiary in receipt of the Back to School support. Financial review The Trustees are satisfied the with the results of the Charity .

Objectives and Activities

Summary of the purposes of the charity as set out in its governing document	**Create a platform to support families who have been impacted by counter terror laws within the UK, with financial, emotional and pastoral support.**
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	• **Counselling- To provide the right tools and support to ensure families are able to manage traumas** • **Financial support- To support with living needs, basic necessities such as daily survival products, food and clothing** • **Events- To ensure they are integrated with the wider community where appropriate.**

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	**The Trustees understand their obligations and have regular training on changes and/or updates to the delivery in line with the Charity Commission guidelines.**

Additional information

Policy on grant making	**Grant making policy updated annually by the board of trustees and earlier where appropriate or legislation changes.**
Policy on social investment including program related investment	**This is part of the grant making and donation policy which is updated each year or earlier where appropriate.**
Contribution made by volunteers	**This is part of the grant making and donation policy which is updated each year or earlier where appropriate.**
Other	**Donation policy available, to ensure best practice for donors, supporters and staff alike where appropriate for clarity and transparency**

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	**Currently not running as a CIO charity and managing the structure of the charity and the governance before using this platform to deliver services.**

	Donations from the public

The charity's principal sources of funds (including any fundraising)	**Trusts and Foundations- To be applied for.**
Investment policy and objectives including any social investment policy adopted	**Currently in between creating an investment and social enterprise policy to meet the needs of the commission before proceeding to deliver services.**
A description of the principal risks facing the charity	**Families who are impacted by terror laws are often ostracised from the community and shone. They face the hardship of the local community at times.**

Structure, Governance and Management

Type of governing document (trust deed, royal charter)	**Trust deed provided**
How is the charity constituted? (e.g unincorporated association, CIO)	**CIO**

Additional information

Policies and procedures adopted for the induction and training of trustees	• **Safeguarding vulnerable adults and children** • **Grant making policy** • **Donation policy** • **HR management** • **Risk Assessment**
The charity's organisational structure and any wider network with which the charity works	**CIO**

Reference and Administrative details

Charity name	HELPING HOUSEHOLDS UNDER GREAT STRESS
Other name the charity uses	HHUGS
Registered charity	1172158

number	
Charity’s principal address	HHUGS, 43 Berkeley Square, 4th Floor, London, W1J 5FJ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Adnan Aly	HHUGS, 43 Berkeley Square, 4th Floor, London, W1J 5FJ	2006	N/A
2	Junade Zakir	HHUGS, 43 Berkeley Square, 4th Floor, London, W1J 5FJ	May 2017	N/A
3	Fahad Qureshi	HHUGS, 43 Berkeley Square, 4th Floor, London, W1J 5FJ	May 2016	N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	A. ALY	
Full name(s)	ADNAN ALY	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	26/02/2022	

Income and Expenditure Accounts

HHUGS

Turnover

General Donation	0.00	0.00	0.00
Gift Aid	0.00	0.00	0.00
Grant income	0.00	0.00	0.00
Standing Order / DD	0.00	0.00	0.00
Zakaat Donation	0.00	0.00	0.00

Total Turnover	**0.00**	**0.00**	**0.00**

Beneficiary Costs

Carers	0.00	0.00	0.00
Eid Gifts	0.00	0.00	0.00
Food / Food Packs	0.00	0.00	0.00
Living Expense - Other	0.00	0.00	0.00
Other Financial Support	0.00	0.00	0.00
Postal Orders	0.00	0.00	0.00
Prison Visits	0.00	0.00	0.00
Rent (Beneficiary)	0.00	0.00	0.00
Shopping Vouchers	0.00	0.00	0.00
Social Recreational Programme	0.00	0.00	0.00
Transport	0.00	0.00	0.00
Utility Bills	0.00	0.00	0.00
Total Beneficiary Costs	**0.00**	**0.00**	**0.00**

Administrative Costs

Accountancy and audit fees	0.00		
Advertising/Marketing	0.00		
Audit & Accountancy fees	0.00		
Bank Charges	0.00		
Consultancy	0.00		
Donor Stewardship	0.00		
Electricity	0.00		
Employers National Insurance	0.00		
Fundraising Costs	0.00		
Goodwill Gesture	0.00		
IT	0.00		
Mobiles	0.00		
Pensions Costs	0.00		
Postage and Carriage	0.00		
PR (Literature & Brochures)	0.00		
Premises Expenses			
Salaries			
Staff Training			
Stationary			
Subscriptions			
Telephone (Office)			
Total Administrative Costs	**0.00**	**0.00**	**0.00**