

Registered Charity Number: 1172145

CAMDEN SPARK

RECEIPTS AND PAYMENT ACCOUNT

AND

STATEMENT OF ASSETS AND LIABILITIES

31 MARCH 2022

Camden Spark

Trustee Annual Report 31st March 2022

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Legal and Administrative Information

Charitable Incorporated Organisation No: 1172145

Address: Fitzjohn's Primary School
86A Fitzjohn's Avenue
London NW3 6NP

Trustees: Jon Abbey (resigned March 2022)
Ria Bartlett
Rob Earrey – Vice Chair
Richard Harrison – Chair
Amy McGann
Tina Ramdeen
Deborah Rees
Moiria Ugoji (resigned October 2022)
Zemitha Brown (appointed 10.10.22)

Independent Examiners: CVS Northamptonshire
32-36 Hazelwood Road
Northampton
NN1 1LN

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Trustee Annual Report 31st March 2022

The members of the Board of Trustees of Camden Sparks present their report together with Receipts and Payments Accounts and Statement of Assets and Liabilities for the year ended 31st March 2022.

Structure, Governance

Camden Spark is a registered Charitable Incorporated Organisation (CIO) whose only voting members are its charity trustees.

Trustees are appointed as individuals, but where feasible, with representation from: a Camden primary school, a Camden secondary school; an alternative education provider in Camden; a Higher Education Institution, Camden Learning; the London Borough of Camden Arts Development Libraries, Arts & Tourism; Camden Music Service; the Roundhouse; the British Library; and freelance cultural education practitioners. This is to ensure that the board represents the viewpoints of the stakeholders it strives to represent and engage.

Camden Spark has a Trustee Induction Pack to support the induction and training of trustees. Induction and training are led by the Chair of the Board of Trustees with the support of the other trustees.

The charity is led by the Board of Trustees.

The charity's work is managed by a 0.5 FTE Programme Manager and a 0.5 FTE Arts Development Officer (on secondment from Camden Council). During the reporting period, the Programme Manager took maternity leave. Cover was provided from the Development Officer. Further detail is provided below.

The charity works closely to align aims with various Camden Council departments, including Libraries, Arts & Tourism and Youth Service as well as Camden Learning and STEAM.

The charity is a member of Knowledge Quarter London Ltd and A New Direction's Connected London network, and the Council's Cultural Camden Education Group.

Objectives & Activities and Public Benefit

The advancement of education in the arts and culture for children and young people in Camden and surrounding areas.

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Camden Spark undertakes the following activities for public benefit:

- provision of a brokerage service between schools, colleges, and cultural organisations to provide cultural education opportunities for children and young people in Camden.
- provision of CPD and networking opportunities for teachers of cultural education subjects and cultural education practitioners in cultural organisations.
- project management of cultural education opportunities for schools with cultural and business partners.
- support to, and encouragement of, Camden schools considering embarking on an Artsmark application.
- research surrounding ways of engaging young people and organisations in offering Arts Award.
- support to London Borough of Camden in the delivery of its cultural programming.
- advocacy within Camden's schools, local authority, and cultural organisations for the benefits of rich and broad cultural education provision for all the borough's children and young people.

The trustees of Camden Spark confirm that they have had regard to the guidance issued by the Charity Commission on public benefit.

Achievements and Performance

Camden Spark is Camden's Local Cultural Education Partnership (LCEP). Camden Spark became a Charitable Incorporated Organisation on 20 March 2017 and has since grown its Board of Trustees and begun to implement its strategy and business plan. Camden Spark has employed a 0.5 FTE Programme Manager since November 2019 to co-design and deliver our programme for partners. The Programme Manager continues to work alongside a seconded 0.5 FTE Arts Development Officer role in Camden Council. Over the reporting period, this combined capacity of 1 FTE has enabled Camden Spark to further its charitable objectives and to consolidate its annual programme of activities, as well as continue to develop strategic partnerships in the borough to ensure the long-term stability and local relevance of the charity.

In October 2021 the Programme Manager went on maternity leave. During this period, Camden Council agreed to increase the Arts Development Officer's seconded hours to full time. This enabled the continuation of the charity's programme delivery and operation without the need for recruiting temporary maternity cover. Camden Spark

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was then able to use the salary saving to recruit a freelance Fundraising and Development Manager, to develop a fundraising strategy to sustain the charity's long-term future.

Camden Spark's Board continues to drive the strategic direction of the charity and ensure that governance, management policies and processes are appropriate for the effective leadership of the charity. During the reporting period, the previously established working group structures continued to meet twice each term to support the delivery of the strategic objectives of the charity, with regular meetings taking place before termly board meetings, in compliance with the Terms of Reference for each group: Programme Management, Operations & Evaluation and Fundraising & Communications.

In 2021, a second iteration of the Theory of Change was drafted that more accurately reflects the main trajectory and objectives of Camden Spark. The Theory of Change identifies a central challenge, in this case "Children and young people in Camden do not benefit from equal access to rich and diverse cultural and creative education opportunities" and works through activities, outcomes and impacts to create an overarching 'super impact' to guide the organisation towards achieving change: *All children and young people in Camden will benefit from a powerful cultural education and have equitable access to the fantastic creative assets of Camden and London.*

Camden Spark continued its strategic partnerships with Camden Learning, Camden STEAM, Camden Music Service and Camden Council to support the effort to join up the creative and cultural offer for young people in the borough. This was further embedded through involvement with the development of Camden Learning's 'Building Back Stronger' education strategy and the Youth Service's 'Youth Review' report. Camden Spark was acknowledged as a key stakeholder in the final versions of both published reports. Camden Spark also supported the development of the Council's new Summer in Camden website, which highlighted opportunities for young people during the summer holidays, by providing creative opportunities and content from our cultural partners.

Camden Spark is now in its fourth and final year of its grant funding agreement as part of A New Direction's Challenge London programme. The initial three year funding period (1 September 2018 until 31 August 2021) was extended by a further 11 months to take into account the reduced delivery during the COVID-19 lockdown. As previously reported, the grant of £75,000 has been matched in-kind by Camden Council at over 100% (£96,832 combined in-kind and cash committed) across the life of the grant period. The proposal for extension was also supported by Camden Council, with a commitment to continue pro-rated grant funding, as well as the seconded Arts Development Officer role for the extension period. The Challenge London funding period will

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end in July 2022, however a further application to A New Direction's Transition Fund was successful, which will ensure the continuation of activity running until March 2023. The Transition Fund award is £15,000 and has been match funded by £15,000 unrestricted grant income from Camden Council.

Challenge London is led by A New Direction, with funding from Arts Council England. Challenge London's purpose is to ensure all children and young people in London can develop their creativity and play an active part in the culture and heritage of the city.

This funding has enabled Camden Spark to consolidate its new brokerage model. The new, more flexible, and agile programme offer for Camden schools and cultural organisations has proved successful in its second year of delivery. 'Camden Spark Connected' has continued to link schools and cultural sector organisations, with the aim of brokering relationships, facilitating collaboration, and developing long-term partnerships to address school needs and meet our impact goals.

The termly 'Camden Spark Connected' programme of activities continued to be delivered in this period. The programme is designed to link schools and cultural sector organisations, with the aim of brokering relationships, facilitating collaboration, and developing long-term partnerships to address school needs. There are three strands to the programme that is designed to keep our community connected: 1) Sharing and Signposting 2) Meetups and Events 3) Programmes and Projects.

The transition out of COVID-19 restrictions has once again required Camden Spark to adapt its programme to support schools and cultural organisations to re-integrate activity. During this period, Camden Spark activities remained online only, with the intention to test a return to in-person events in the autumn term of 2022.

Our online programmes and events included Buddying & Creative Conversations, Camden Artsmark Network, Cultural Sector Sessions, and Equity Inclusion & Creativity.

During this period, we became a grant-giving organisation for the first time. Our Buddy Projects Fund awarded grants of £500 to two school and cultural organisation pairings who had participated in our previous Buddying & Creative Conversations programme to deliver collaborative creative projects. The successful pilot of this scheme, funded via Camden Council, has led us to develop a new Creative Collaboration Fund with broader scope. The fund will launch in autumn 2022 and will be open to applications from all schools and cultural organisations in the borough.

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Continuing our aim to raise funding for large-scale participatory projects, we received Section 106 funding from Camden Council during this reporting period to deliver an education project based around the refurbishment of a public sculpture. In January 2022, we commissioned local arts organisation Camden Art Centre as the delivery partner on the project which will work with two primary and two secondary schools in the spring term of 2023.

Camden Spark staff also participated in a number of professional development activities, including A New Direction's national leadership programme for UK cultural education partnerships (including coaching), as well as London-based Connected Network events.

In this period Camden Spark took the first step in working directly with young people as an organisation by running its first youth voice project. Working in partnership with Camden Council, we offered 12 young people a week of virtual work experience. Participating students were invited to shape the future of youth engagement with creative and cultural education in Camden, which involved presenting their challenges, solutions and fielding questions from Trustees and local leaders in the borough, including the British Library, Camden Music Service, the Roundhouse and the Royal Opera House. Their ideas have fed directly into Camden Spark's updated Theory of Change and are to be further developed during the Transition Fund period.

In 2021-22, Camden Spark reached:

- Overall, 108 partner organisations were directly engaged through LCEP activity in this period.
- This total included 42 schools and colleges, and 66 cultural organisations.

Examples of direct engagement includes:

- 10 Camden school teachers matched with 10 cultural partners through our buddying programme
- 15 partners attending our online Artsmark Network sessions
- 34 attendances across our Equity, Inclusion & Creativity programme
- 45 school and cultural partners attended our three termly events
- 44 attendees for our 5 cultural sector sessions
- 7 organisations funded through our Buddying Grants and Creative Collaboration Fund
- c.30 cultural organisations regularly sharing creative resources via our website and newsletters
- 8 Young People enrolled in our Virtual Work Experience week

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The charity's work also continues to be supported through the maintenance of a website, social media and e-newsletters that promote activity and advocate for the importance of access to a broad and rich cultural education for all of Camden's children and young people, and the support needed for teachers, school leaders and governors to deliver this. We have 305 recipients on our e-mail distribution list and 780 followers on Twitter.

We identified that a new, redesigned and more functional website and social media presence were required, and in 2021 a design studio was commissioned to develop a new brand identity and website for Camden Spark, which is due to be launched in the summer of 2022.

Financial Review

The charity carried forward £19,343.14, into this reporting period. Reserves are not held. Unspent income is carried forward into the next reporting period. Camden Spark currently relies entirely on grant income. Sufficient funding has been raised to continue the charity's activities, but should grant income not be available the charity would cease to be a going concern. This is, however, not a current consideration.

Reserve Policy

Reserves are not held. Unspent income is carried forward into the next reporting period. The charity has not been in a financially secure enough position to hold reserves.

Risk Policy

The charity has public, employer, and professional indemnity insurance to protect it in case of a claim and a policy on Safeguarding Vulnerable beneficiaries, which are reviewed annually along with various other policies.

The principal risk facing the charity is a lack of funding after July 2022. The extension granted by A New Direction to extend its activity until July 2022, including a cash grant of £4,583 from Camden Council for an additional 11 months of delivery, has given the charity further time to secure its longer-term sustainability. The charity continues to engage readily in strategic conversations and plans to seek support from a freelance fundraising professional to minimise this risk.

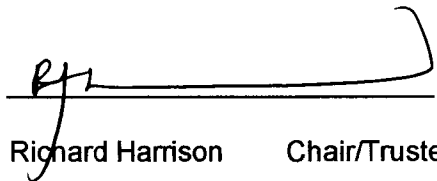
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This report was approved by the trustees at a management meeting held on 12 December 2022 and signed on their behalf



Richard Harrison Chair/Trustee

To the Trustees:
CAMDEN SPARK
Registered Charity Number: 1172145

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Responsibilities and basis of report.

I have Independently Examined the Financial Statements on Pages 10 -13, for financial year ending 31st March 2022.

Respective responsibilities of Trustees and Examiner

As the charity's trustees, you are responsible for the preparations of the accounts in accordance with the requirements of the Charities Act 2011 ("the 2011 Act"). The charity's Trustees consider an audit is not required for this year under section 144(2) of the Charities Act 2011 and that an independent examination is needed.

I report on my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Report

My examination was carried out in accordance with general Directions given by the Charity Commission and in accordance with section 145 of the Charities Act 2011. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with these records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you the trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view', and the report is limited to those matters set out in the next statement.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in material respect:

- the accounting records were not kept in accordance with section 130 of the 2011 Act: or
- the accounts did not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Brenda Peers-Ross

Brenda Peers-Ross FMAAT ACIE
Date: 28th January 2023

RECEIPTS AND PAYMENTS ACCOUNT

For the Period 31st March 2022

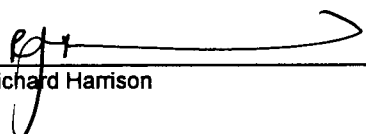
	Note	Unrestricted £	Restricted £	2022 £	2021 £
Total Income from:					
Donations and Legacies	1	-	-	-	-
Charitable Activities	2	30,933.00	15,000.00	45,933.00	45,050.00
Other		-	-	-	-
Total Income		30,933.00	15,000.00	45,933.00	45,050.00
Expenditure on:					
Raising Funds		-	-	-	-
Charitable Activities	3	1,001.00	16,030.79	17,031.79	34,992.56
Other		-	-	-	-
Total Expenditure		1,001.00	16,030.79	17,031.79	34,992.56
Net Income/(Expenditure)		29,932.00	- 1,030.79	28,901.21	10,057.44
Transfer between funds		-	-	-	-
Net movement in funds		29,932.00	- 1,030.79	28,901.21	10,057.44
Total funds brought forward		2,564.45	16,778.69	19,343.14	9,285.70
Total funds carried forward		32,496.45	15,747.90	48,244.35	19,343.14

STATEMENT OF ASSETS AND LIABILITIES

At 31st March 2022

		Unrestricted £	Restricted £	2022 £	2021 £
Assets:					
Bank Current Account		32,496.45	15,747.90	48,244.35	19,343.14
Debtors:		-	-	-	-
		32,496.45	15,747.90	48,244.35	19,343.14
Liabilities					
CVS - Independent Examination		350.00	-	350.00	350.00
		350.00	-	350.00	350.00
Charity Funds					
		Unrestricted £	Restricted £	Total 31.03.22 £	Total 31.03.21 £
Unrestricted Funds	4	32,496.45	-	32,496.45	2,564.45
Restricted Funds	5	-	15,747.90	15,747.90	16,778.69
		32,496.45	15,747.90	48,244.35	19,343.14

Presented and approved by the Trustees at a committee meeting held on 12th December 2022
and signed on their behalf.


Richard Harrison Chair

For the Period 31st March 2022

Notes to the Accounts

	Unrestricted £	Restricted £	2022 £	2021 £
Note 1				
Donations and Legacies				
	-	-	-	-
	-	-	-	-

Note 2

Charitable Activities

Grant: A New Direction	-	10,000.00	10,000.00	35,000.00
Grant: Camden Coucil - Annual Challenge	4,583.00	-	4,583.00	-
Grant: Camden Council - Camdonian Project	21,350.00	-	21,350.00	-
Grant: Camden Council	5,000.00	5,000.00	10,000.00	10,000.00
	30,933.00	15,000.00	45,933.00	45,000.00

Other Income:

Speakers fee	-	-	-	50.00
	30,933.00	15,000.00	45,933.00	45,050.00

Note 3

Charitable Activities

Programme managers fees	-	15,221.36	15,221.36	25,909.72
Marketing, recruitment	247.50	-	247.50	-
Web & branding	-	-	-	2,100.00
IT subscription and charges	-	809.43	809.43	814.77
Postage	7.25	-	7.25	10.55
Camden Alive Partnership project costs	-	-	-	5,172.44
KQ membership fees	375.00	-	375.00	375.00
Events refreshments	-	-	-	610.08
Independent Examination	371.25	-	371.25	-
	1,001.00	16,030.79	17,031.79	34,992.56

Unrestricted and Designated funds

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	Opening Balance 01.04.21 £	Movement In £	Movement Out £	Transfer Between Funds £	Closing Balance 31.03.22 £
Unrestricted General Reserve	2,564.45	- 11,767.00	(1,001.00)	-	- 10,203.55
Designated - Camdonian Project	-	42,700.00	-	-	42,700.00
	2,564.45	30,933.00	(1,001.00)	-	32,496.45

Restricted funds

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	Opening Balance 01.04.21 £	Movement In £	Movement Out £	Transfer Between Funds £	Closing Balance 31.03.22 £
New Direction	16,778.69	10,000.00	(11,030.79)	-	15,747.90
Camden Council	-	5,000.00	(5,000.00)	-	-
	16,778.69	15,000.00	(16,030.79)	-	15,747.90

For the Period 31st March 2022

Notes to the Accounts

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice (SORP), Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

Camden Spark is a Charity Incorporated Organisation (CIO) and is controlled by the Management Committee/Trustees individually named in the Annual Report.

Income

Income is brought into account on when received.

Expenditure

Expenditure is brought into account in the year it is spent.

Risk

The trustees do not believe the charity is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

Format

The accounts are prepared on a receipts and payment basis.