

Registered Charity Number: 1172145

CAMDEN SPARK

RECEIPTS AND PAYMENT ACCOUNT

AND

STATEMENT OF ASSETS AND LIABILITIES

31 MARCH 2021

CAMDEN SPARK

RECEIPTS AND PAYMENT ACCOUNTS AND TRUSTEE'S ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

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CAMDEN SPARK

**RECEIPTS AND PAYMENT ACCOUNTS AND TRUSTEE'S ANNUAL REPORT
FOR THE YEAR ENDING 31 MARCH 2021**

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Charitable Incorporated Organisation No: 1172145

Address:

Regent High School
Chalton Street
London
NW11RX

Trustees:

Jon Abbey
Rita Bartlett
Holly Donagh (retired May 2020)
Rob Earrey – Vice Chair
Emma Gould (retired June 2020)
Richard Harrison – Chair
Amy McGann
Tina Ramdeen
Deborah Rees
Moiria Ugoji

Independent Examiners:

CVS Northamptonshire
32-36 Hazelwood Road
Northampton
NN1 1LN

The members of the Board of Trustees of Camden Spark present their report together with Receipts and Payments Accounts and Statement of Assets and Liabilities for the year ended 31st March 2021.

Structure, Governance

Camden Spark is a registered Charitable Incorporated Organisation (CIO) who's only voting members are its charity trustees.

Trustees are appointed as individuals, but where feasible, with representation from: a Camden primary school, a Camden secondary school; an alternative education provider in Camden; A New Direction; Camden Learning; the London Borough of Camden Arts Development Libraries, Arts & Tourism; Camden Music Service; the Roundhouse; the British Library; and freelance cultural education practitioners. This is to ensure that the board represents the viewpoints of the stakeholders it strives to represent and engage.

Camden Spark is developing a Trustee Induction Pack to support the induction and training of trustees. Induction and training are led by the Chair of the Board of Trustees with the support of the other trustees.

The charity is led by the Board of Trustees.

The charity's work is managed by a 0.5 FTE Programme Manager and a 0.5 FTE Arts Development Officer (on secondment from Camden Council).

The charity works closely with the Camden Arts Development Libraries, Arts & Tourism, Camden Learning and Camden STEAM.

The charity is a member of Knowledge Quarter London Ltd and A New Direction's Connected London network, and the Council's Cultural Camden Education Group.

Objectives & Activities and Public Benefit

The advancement of education in the arts and culture for children and young people in Camden and surrounding areas.

Camden Spark undertakes the following activities for public benefit:

- provision of a brokerage service between schools, colleges, and cultural organisations to provide cultural education opportunities for children and young people in Camden.
- provision of CPD and networking opportunities for teachers of cultural education subjects and cultural education practitioners in cultural organisations.

-
- project management of cultural education opportunities for schools with cultural and business partners.
 - support to, and encouragement of, Camden schools considering embarking on an Artsmark application.
 - research surrounding ways of engaging young people and organisations in offering Arts Award.
 - support to London Borough of Camden in the delivery of its London Borough of Culture Cultural Impact Award.
 - advocacy within Camden's schools, local authority, and cultural organisations for the benefits of rich and broad cultural education provision for all the borough's children and young people.
 - The trustees of Camden Spark confirm that they have had regard to the guidance issued by the Charity Commission on public benefit.

Achievements and Performance

Camden Spark is Camden's Local Cultural Education Partnership (LCEP). Camden Spark became a Charitable Incorporated Organisation on 20 March 2017 and has since grown its Board of Trustees and begun to implement its strategy and business plan. Camden Spark has employed a 0.5 FTE Programme Manager since November 2019 to co-design and deliver our programme for partners. The Programme Manager continues to work alongside a seconded 0.5 FTE Arts Development Officer role in Camden Council. Over the reporting period, this capacity of 1 FTE has enabled Camden Spark to further its charitable objectives and to consolidate its annual programme of activities, as well as continue develop strategic partnerships in the Borough to ensure the long-term stability and local relevance of the charity.

Camden Spark's Board continues to drive the strategic direction of the charity and ensure that governance, management policies and processes are appropriate for the effective leadership of the charity. During the reporting period, the board rolled out its working group structure to support the delivery of strategic objectives of the charity, with regular meetings taking place before termly board meetings, in compliance with the Terms of Reference for each group: Programme Management, Operations & Evaluation and Fundraising & Communications.

Camden Spark continues to strengthen its strategic partnerships with Camden Learning, Camden STEAM, Camden Music Service and Camden Council to support the effort to join up the creative and cultural offer for young people in the borough. This resulted in the first "Arts Governance" training session being delivered by Camden Spark to local school governors in February 2021.

Camden Spark also participated in conversations to support the collective design of a new Education Strategy for Camden “Coming Back Stronger” in partnership with Camden Learning, the borough’s school-led improvement partnership. Camden Spark has also played a leading role in the Council’s “Cultural Camden” Cultural Education Working Group, which has continued to help embed Camden Spark’s work in the emerging local cultural strategy.

Camden Spark is now in its third and final year of its grant funding agreement as part of A New Direction’s Challenge London programme. As previously reported, the grant of £75,000 has been matched in-kind by Camden Council at over 100% (£96,832 committed) across the life of the grant period.

Challenge London is led by A New Direction, with funding from Arts Council England. Challenge London’s purpose is to ensure all children and young people in London can develop their creativity and play an active part in the culture and heritage of the city. As previously reported, the funding was originally awarded to cover the period 1 September 2018 until 31 August 2021, to fund staffing costs, project delivery and evaluation. However, due to the COVID-19 situation and the subsequent adaptation of programme activity and spend, A New Direction invited Camden Spark to submit a proposal for an extension to the funded period until July 2022, which was agreed in January 2021. The proposal was supported by the Libraries, Arts & Tourism service at Camden Council, with a commitment to continue prorated grant funding, as well as the seconded Arts Development Officer role for the extension period. No additional funds will be received, but Camden Spark will have until July 2022 to fulfil the objectives of the grant agreement.

This funding has enabled Camden Spark to consolidate its new brokerage model. The new, more flexible, and agile programme offer for Camden schools and cultural organisations has proved successful in its second year of delivery. ‘Camden Spark Connected’ has continued to link schools and cultural sector organisations, with the aim of brokering relationships, facilitating collaboration, and developing long-term partnerships to address school needs and meet our impact goals.

With COVID-19 still effecting our partners in the reporting period, including ongoing school and venue closures, Camden Spark continued to deliver all events and CPD online. We continued to offer a peer-learning programme, which was an innovation in response to COVID-19 restrictions, designed to keep our partners connected at a challenging time.

Our committed local network of cultural partners also continued to share their free, online creative resources and offers with schools via our newsletter and website.

In 2020-21, Camden Spark reached:

- Overall, 108 partner organisations (including schools and cultural organisations) were directly engaged through LCEP activity in this period.
- This total included 51 schools and colleges and 57 cultural and strategic organisations.

Examples of direct engagement includes:

- c.15 local secondary headteachers and their delegates engaged through Camden Learning briefing
- 17 governors trained through our Arts Governance training
- 15 Camden school teachers matched with 15 cultural partners through our buddying programme and c.10 attended a peer learning circle
- 8 partners reached through our online Arts Award training session
- 128 individuals from across our school and cultural partners attended our three termly events
- 45 cultural partners attended our cultural sector sessions
- c.30 cultural organisations regularly sharing creative resources via our website and newsletters
- 29 children's work exhibited through our Camden Alive project (detail below)

In 2020-21, Camden Spark also delivered on the school strand of Camden Council's 'Camden Alive' project. This project was part of Camden Council's Cultural Impact Award from the GLA, as part of the Mayor's London Borough of Culture initiative. Camden Alive is a programme of arts and cultural events that celebrates the people of Camden. The project brought people, artists, and cultural organisations together to share ideas, tell their stories and create something new.

In addition to the £10,000 grant reported in 2018-19, Camden Spark received a further £5,000 in 2019-20 to deliver this strand of activity. Through this funding, Camden Spark commissioned the House of Illustration, one of Camden's leading cultural organisations, to work with a Year 4 cohort at Carlton Primary School, a school that had not previously engaged with Camden Spark's creative offer. Augmented reality company, Arcade, was also contracted to co-develop this creative storytelling project by using immersive technology to bring the stories to life.

Through a gallery visit in October 2019, and a series of workshops in December 2019, pupils learnt a range of illustration techniques and the 'Museum of the Imagination' came to life, with exhibits and characters invented and drawn by the

class. In between sessions young people worked with their teacher to create a series of poems to accompany their designs.

The Museum of Imagination was published in print in March 2020 and distributed at an event at The British Museum, inside a fun augmented reality booklet which features as part of the Camden People's Museum website and app. Due to COVID-19 restrictions, further activity, including an exhibit of the children's work and evaluation, was postponed until later in 2020.

This funding enabled Camden Spark to work in-depth with one cohort of pupils and to trial a new model for working. The project gave Camden Spark strategic overview, acting as producer while partners delivered according to their expertise. This meant that we could focus on building the relationships and taking time to pick the right partners (rather than the most keen, or where there were previously strong relationships). This brought new partners actively into the LCEP, and is a model that we will seek further funding to replicate.

In 2020, Camden Spark launched its 'Camden Spark Connected' programme of activities designed to link schools and cultural sector organisations, with the aim of brokering relationships, facilitating collaboration, and developing long-term partnerships to address school needs. There are three strands to the programme that is designed to keep our community connected: 1) Sharing and Signposting 2) Meetups and Events 3) Programmes and Projects. In response to the pandemic, Camden Spark had to very quickly adapt its programme offer online, which actually resulted in higher attendance at events and training.

An innovation that came out of the pandemic is our successful Buddying & Creative Conversations programme, which matches local teachers 1:1 with cultural sector professionals for a series of Creative Conversations & facilitated workshops. The more agile approach to brokerage was successful during the intense period of lockdown. The programme gave our partners more autonomy, less pressure around specific proposals and outcomes, and an opportunity to connect around school improvement through a flexible peer-learning programme. Several tangible partnerships & projects have emerged from this programme, including a new illustration residency at a local secondary school.

In 2020-21 we focused on the curriculum to better support our local schools. This was in part driven by Ofsted, but rather than just focussing on impact, implementation, and intent, we took the new Ofsted framework and listened to how schools were responding - aiming to match our ambition as an organisation around the creative curriculum and encouraging schools to work collaboratively with local cultural organisations towards longer-lasting, more impactful change.

We have created space for this to happen through our termly event discussion topics, for example by focussing on the recovery curriculum and addressing equity, inclusion, and creativity in partnership with The Black Curriculum.

The charity's work also continues to be supported through the maintenance of a website, social media and e-newsletters that promote activity and advocate for the importance of access to a broad and rich cultural education for all of Camden's children and young people, and the support needed for teachers, school leaders and governors to deliver this. We have c.290 recipients on our e-mail distribution list and 730 followers on Twitter.

Financial Review

The charity carried forward £9285.70 into this reporting period. Reserves are not held. Unspent income is carried forward into the next reporting period. Camden Spark currently relies entirely on grant income. Sufficient funding has been raised to continue the charity's activities, but should grant income not be available the charity would cease to be a going concern. This is, however, not a current consideration.

Reserve Policy


Reserves are not held. Unspent income is carried forward into the next reporting period. The charity has not been in a financially secure enough position to hold reserves.

Risk Policy

The charity has public, employer, and professional indemnity insurance to protect it in case of a claim and a policy on Safeguarding Vulnerable beneficiaries, which are reviewed annually along with various other policies.

The principal risk facing the charity is a lack of funding after July 2022. The extension granted by A New Direction to extend its activity until July 2022, including a cash grant of £4,583 from Camden Council for an additional 11 months of delivery, has given the charity further time to secure its longer-term sustainability. The charity continues to engage readily in strategic conversations and plans to seek support from a freelance fundraising professional to minimise this risk.

This report was approved by the trustees at a management meeting held on 17th January 2022 and signed on their behalf


Richard Harrison Chair/Trustee

To the Members:
CAMDEN SPARK
Registered Charity Number: 1172145

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

We have Independently Examined the Receipts and Payments Account and Statement of Assets and Liabilities on Pages 10 - 13, for financial year ending 31st March 2021.

Respective responsibilities of Members and Examiner

As members you are responsible for the preparations of the Accounts. The charity's trustees to consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) or under Regulation 10(1)(b) and that an independent examination is needed.

It is our responsibility to:

- examine the accounts under section 145 of the Charities Act 2011 and section 44(1)(c) of the Charities Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b)
- to state, whether particular matters have come to my attention

Basis of Independent Examiner's Report

Our examination was carried out in accordance with general Directions given by the Charity Commission and in accordance with Regulation 11 of the Charities Accounts Regulation 2006. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with these records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you the trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' and the report is limited to those matters set out in the next statement.

Independent Examiner's Statement

In connection with our examination, no matter has come to our attention:

- (1) which gives us reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act and section 44(1)(a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations and
 - to prepare accounts which accord with the accounting records and to comply with general accounting requirements of the 2011 Act and section 44(1)(b) of the 2005 Act and Regulation 9 of the 2006 Regulation
 - have not been met or
- (2) to which in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

B Peers - Ross

Brenda Peers-Ross FMAAT ACIE
Date: 28th January 2022

RECEIPTS AND PAYMENTS ACCOUNT

For the Period 31st March 2021

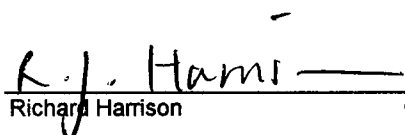
	Note	Unrestricted £	Restricted £	2021 £	2020 £
Total Income from:					
Donations and Legacies	1	-	-	-	-
Charitable Activities	2	5,050.00	40,000.00	45,050.00	25,000.00
Other		-	-	-	-
Total Income		5,050.00	40,000.00	45,050.00	25,000.00
Expenditure on:					
Raising Funds		-	-	-	-
Charitable Activities	3	2,485.55	32,507.01	34,992.56	33,878.51
Other		-	-	-	-
Total Expenditure		2,485.55	32,507.01	34,992.56	33,878.51
Net Income/(Expenditure)		2,564.45	7,492.99	10,057.44	(8,878.51)
Transfer between funds		-	-	-	-
Net movement in funds		2,564.45	7,492.99	10,057.44	(8,878.51)
Total funds brought forward		-	9,285.70	9,285.70	18,164.21
Total funds carried forward		2,564.45	16,778.69	19,343.14	9,285.70

STATEMENT OF ASSETS AND LIABILITIES

At 31st March 2021

		Unrestricted	Restricted	2021	2020
		£	£	£	£
Assets:					
Bank Current Account		2,564.45	16,778.69	19,343.14	9,285.70
Debtors:		-	-	-	-
		2,564.45	16,778.69	19,343.14	9,285.70
Liabilities					
CVS - Independent Examination		350.00	-	350.00	-
		350.00	-	350.00	-
Charity Funds					
		Unrestricted	Restricted	Total	Total
		£	£	31.03.21	31.03.20
Unrestricted Funds	4	2,564.45	-	2,564.45	-
Restricted Funds	5	-	16,778.69	16,778.69	9,285.70
		2,564.45	16,778.69	19,343.14	9,285.70

Presented and approved by the Trustees at a committee meeting held on 17th January 2022.
and signed on their behalf.


Richard Harrison Chair

For the Period 31st March 2021

Notes to the Accounts

	Unrestricted £	Restricted £	2021 £	2020 £
Note 1				
Donations and Legacies				
	-	-	-	-
	-	-	-	-

Note 2				
Charitable Activities				
Grant: A New Direction	-	35,000.00	35,000.00	15,000.00
Grant: Camden Council	5,000.00	5,000.00	10,000.00	10,000.00
	5,000.00	40,000.00	45,000.00	25,000.00

Other Income:				
Speakers fee	50.00	-	50.00	-
	5,050.00	40,000.00	45,050.00	25,000.00

Note 3				
Charitable Activities				
Programme managers fees	-	25,909.72	25,909.72	10,559.86
Interim Project lead fees	-	-	-	7,525.00
Web & branding	2,100.00	-	2,100.00	330.80
IT subscription and charges	-	814.77	814.77	-
Postage	10.55	-	10.55	-
Camden Alive Partnership project costs	-	5,172.44	5,172.44	14,880.00
Marketing	-	-	-	118.97
KQ membership fees	375.00	-	375.00	375.00
Events refreshments	-	610.08	610.08	76.65
Misc.	-	-	-	12.23
	2,485.55	32,507.01	34,992.56	33,878.51

Unrestricted funds	4					
		Opening Balance 01.04.20 £	Movement In £	Movement Out £	Transfer Between Funds £	Closing Balance 31.03.21 £
General Reserve		-	5,050.00	(2,485.55)	-	2,564.45
		-	5,050.00	(2,485.55)	-	2,564.45

	5					
		Opening Balance 01.04.20	Movement In	Movement Out	Transfer Bewteen Funds	Closing Balance 31.03.21
		£	£	£	£	£
New Direction		9,285.70	35,000.00	(27,507.01)	-	16,778.69
Camden Council		-	5,000.00	(5,000.00)	-	-
		9,285.70	40,000.00	(32,507.01)	-	16,778.69

For the Period 31st March 2021

Notes to the Accounts

Basis of preparation

The financial statements have been prepared under the historical cost convention, and in accordance with the Statement of Recommended Practice (SORP), Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

Camden Spark is a Charity Incorporated Organisation (CIO) and is controlled by the Management Committee/Trustees individually named in the Annual Report.

Income

Income is brought into account on when received.

Expenditure

Expenditure is brought into account in the year it is spent.

Risk

The trustees do not believe the charity is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

Format

The accounts are prepared on a receipts and payment basis.