



# Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	01	2021		31	12	2021

## Section A Reference and administration details

Charity name

Para La Tierra, For the Earth

Other names charity is known by

PLT

Registered charity number (if any)

1172116

Charity's principal address

Medora Cottage

Hurtmore Road

Godalming

Postcode

GU7 2RL

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Brendan Llewellyn		Whole year	
2	David Atkinson		Whole year	
3	Karina Atkinson		Whole year	
4	Penelope King		Whole year	
5	Jacqueline Hinton		Whole year	
6				
7				
8				
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11				
12				
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15				
16				
17				
18				
19				
20				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/A	

**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address
N/A		

**Name of chief executive or names of senior staff members (Optional information)**

N/A

## Section B Structure, governance and management

**Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Constitution (March 17 <sup>th</sup> 2017, no amendments)
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by a resolution passed at a properly convened meeting of the charity trustees or by unanimous consent by written resolution, by existing trustees.

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

## Section C Objectives and activities

**Summary of the objects of the charity set out in its governing document**

The objects of the CIO are restricted to the following:

- a) to promote for the benefit of the public and visitors the conservation, protection and improvement of the physical and natural environment by promoting biological diversity of South America;
- b) to advance the scientific knowledge of and provide information regarding the biological territory of Paraguay for the public benefit by supplying grants to undertake research;
- c) to advance the education of the public through the provision of opportunities to promote conservation of the natural environment;

to promote sustainable development for the benefit of the public by the

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

<p>preservation, conservation and the protection of the environment;  d) to advance the education of the public in subjects relating to the protection, enhancement and rehabilitation of the environment, and to promote study and research in these subjects, encouraging dissemination of results and outcomes to inform the public and policy makers at large; and  e) to promote the conservation of endangered species of birds resident in the Laguna Blanca, Paraguay including the crowned solitary eagle, white-winged nightjar and marsh seedeater, and vulnerable species that will become endangered if action is not taken.</p>
<p>Upon appointment and establishment of the charity in March 2017, all Trustees reviewed the Charities Act and the Charities Regulations 2008, and took the guidance as to operation for public benefit into consideration when planning all 2021 activities.</p> <p>Object a) supplied a grant for a “Communications Officer” to improve marketing of Paraguayan eco-experiences and improve social media channels to raise awareness of Paraguayan biodiversity and conservation issues.  Object b) grants were supplied to further biodiversity research in the field of ecology, to advance the scientific knowledge of and provide information regarding the biological territory of Paraguay for the public benefit, including funding for researchers and equipment.  Object c) organisation of trips to various biodiverse habitats in Paraguay, including the Paraguayan Chaco, for groups of environmental science students to raise awareness of conservation issues and engage students with local biodiversity.  Object d) education events were held in various rural locations in Paraguay to advance the education of the public in subjects relating to the protection, enhancement and rehabilitation of the environment, and to promote study and research in these subjects, encouraging dissemination of results and outcomes to inform the public and policy makers at large.  Object e) No activities during 2021.</p> <p>In December 2019 grant was received from Lush Charity Pot (Canada) to further research and education goals for public benefit across Objects a-d. £701 of the remaining £4,442 in restricted funds was spent in 2020 with all spending regulated and approved by the Trustees, however the project then had to be put on hold due to the pandemic. The remainder of this restricted funding was spent in 2021, and the project was completed.</p> <p>A grant of \$10,000 for Covid-19 Relief was received from Mohamed Bin Zayed Conservation Fund to help cover costs of research in Paraguay during the pandemic, while other funding was more difficult to obtain.</p>

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Grants to further develop research and buy equipment required for research purposes were decided upon at a trustee meeting held on December 8<sup>th</sup> 2021:  
Item 5. General discussion of activities and recent projects of grant recipients.  
Item 6. Explanation of the British Embassy project, and decision on approval of purchases from the CAF account.  
Item 7: Authorize the payment of grants for UK researchers studying in Paraguay with “Fundacion Para La Tierra”.

## Section D

## Achievements and performance

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

#### Object a)

An updated social media strategy across multiple platforms was developed with the intention of attracting more attention to conservation issues and potential solutions in Paraguay. Posts include details of ongoing research and education projects and offers opportunities for others to get involved. The public response has been very positive and supportive.

#### Object b)

The charity made grants to fund four field workers in Paraguay, in primatology, museum studies, and ornithology. One was able to continue her PhD research focused on the ecological requirements of capuchin monkeys in the Paraguayan Atlantic Forest, as well as supervise undergraduate and graduate students conducting research on urban howler monkeys. Several of these students were able to publish their work in peer-reviewed international scientific journals. The other was able to conduct taxonomic work on a variety of taxa found throughout Paraguay including reptiles and mammals, resulting in the publication of results in peer-reviewed international scientific journals. Small equipment purchases for both of these projects were made, including the purchase of camera traps.

#### Object c)

Ten trips were undertaken by students from European and US universities, allowing them access to little known and understudied habitats to help generate a passion for conserving threatened ecosystems.

#### Object d)

Education events were held in various rural locations in Paraguay for public benefit. The education program expanded to include more than 500 children from indigenous and rural schools in Alto Parana, Itapúa and Caazapá, who were visited by educators.

After a difficult year in 2020 due to the pandemic, the 2021 fundraiser was more successful, raising money to help indigenous communities living in the Atlantic Forest.

The charity was awarded a \$10,000 Covid-19 relief grant. This was unrestricted funding largely spent on grants to researchers.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

A Reserves Policy was written and accepted by Trustees in October 2018. The same policy was reviewed and updated in 2021 to reflect changes in CAF bank fees from £5 to £8 per month starting in January 2021.

The reserves that we have set aside provide financial stability and the means for the development of our principal activities; i.e. providing funding for biological research in Paraguay. Considering we have no employees or other strict financial obligations, next year we intend to maintain our reserves at a level which is at least equivalent to £150 to cover the £8 monthly Charities Aid Foundation bank fees for 12 months, as well as additional CAF bank fees and charges for transactions. In 2022 we intend to use the reserves at a rate of £8 per month, plus additional transaction fees.

The Trustees annually review the amount of reserves that are required to ensure that they are adequate to fulfil continuing obligations. There were £1,969 in reserves held at the end of 2021.

### Details of any funds materially in deficit

N/A

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity was awarded \$10,000 from the Mohamed Bin Zayed Conservation Fund as a Covid-19 relief grant.

The charity is registered with Amazon Smile and Easy Fundraising, which together raised a total of £115 in 2021.

A crowdfunding campaign generated £1,850.

No investments were made.

All expenditure in 2021 supported the key objectives of the charity.

## Section F



## Other optional information

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**

<b>Signature(s)</b>		
<b>Full name(s)</b>	Karina Atkinson	David Atkinson
<b>Position (eg Secretary, Chair, etc)</b>		
<b>Date</b>	31/01/2021	



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Para La Tierra - For The Earth (PLT)

1172116

## Receipts and payments accounts

CC16a

For the period  
from

01/01/2021

To



31/12/2021

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	6,425	-	-	6,425	1,326
Grants	7,027	854	-	7,881	5,036
Fundraising	1,735	-	-	1,735	146
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	15,187	854	-	16,041	6,508
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	15,187	854	-	16,041	6,508
<b>A3 Payments</b>					
CAF bank account fees	138	-	-	138	60
Grants	14,327	-	-	14,327	10,241
Equipment Donations	-	2,316	-	2,316	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	14,465	2,316	-	16,781	10,301
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	14,465	2,316	-	16,781	10,301
<b>Net of receipts/(payments)</b>	722	- 1,462	-	- 740	- 3,793
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,247	4,335	-	5,582	-
<b>Cash funds this year end</b>	1,969	2,873	-	4,842	- 3,793



## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Held in CAF account	1,969	2,873	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	1,969	2,873	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>				
<b>B4 Assets retained for the charity's own use</b>				
<b>B5 Liabilities</b>				
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Karina Atkinson	26/09/2022	
		David Atkinson	26/09/2022	