

CANCER ON BOARD

England & Wales · Charity number 1172100

Details

Status Registered

Legal form CIO

Registered 2017-03-16

Register [View on the Charity Commission register](#)

Contact

Address Flat 2
29 Prowse Place
London
NW1 9PN

Phone 07969054202

Email hello@canceronboard.org

Website Canceronboard.org

Activities

Objects: THE OBJECTS OF THE CIO ARE:(1) TO SUPPLEMENT THE TREATMENT AND CARE OF PERSONS UNDERGOING TREATMENT FOR CANCER OR IN NEED OF REHABILITATION AS A RESULT OF CANCER, BY THE PROVISION OF TOOLS AND MATERIALS: (A) TO PROMOTE AND PROTECT THE PHYSICAL AND MENTAL HEALTH OF CANCER PATIENTS IN THE UNITED KINGDOM WHEN USING ALL MODES OF PUBLIC TRANSPORTATION BY SEEKING TO ENHANCE THEIR COMFORT AND OVERALL EXPERIENCE WHEN TRAVELLING ON PUBLIC TRANSPORT; (B) TO SUPPORT CANCER PATIENTS WHEN ENGAGING AND INTERACTING WITH THE GENERAL PUBLIC TRANSPORT COMMUNITY; AND (C) TO ADVANCE THE EDUCATION AND AWARENESS OF THE GENERAL PUBLIC TRANSPORT COMMUNITY IN ALL AREAS RELATING TO CANCER AND CANCER PATIENTS.

Activities: Making life easier for Cancer patients, and raising awareness of the issues surrounding living with cancer, particularly when using public transport.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, The Advancement Of Health Or Saving Of Lives
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£563	£219	-	-
2023-12-31	£762	£1,078	-	-
2022-12-31	£312	£255	-	-
2021-12-31	£444	£177	-	-
2020-12-31	£382	£704	-	-

Trustees

Name	Role	Appointed
Helena Josephine Traill		2020-11-08
JAMES MCNAUGHT		2016-10-07
KATHERINE RUANE		2016-10-07

Accounts

CANCER ON BOARD



Charity Number 1172100

Annual Report and Accounts 2024

Chairman's Report 2024

Another quiet year for the charity, as each trustee has been busy with personal life events and other work commitments. We have managed to keep the charity ticking over, and look forward to our lives becoming more stable.

We continue to send badges to individual cancer patients, and to clinics and patient support organisations all over the country, and we look forward to being able to promote our goals to a wider audience in future.

Who we are

The objectives of the charity, as defined by our charter, are:

To supplement the treatment and care of persons undergoing treatment for cancer or in need of rehabilitation as a result of cancer, by the provision of goods and materials:

- A. To promote and protect the physical and mental health of cancer patients in the United Kingdom when using all modes of public transportation by seeking to enhance their comfort and overall experience whilst travelling on public transport;
- B. To support cancer patients when engaging and interacting with the general public transport community; and
- C. To advance the education and awareness of the general public transport community in all areas related to cancer and cancer patients.

What we do

We provide visible evidence, in the form of badges, to alert other passengers on public transport that the wearer is a cancer patient. This has two connected aims:

Firstly, it encourages able-bodied passengers to stand rather than sit, as the badge wearer may find it difficult to stand for the duration of their journey. This means cancer patients can feel much more independent, and have the confidence to travel rather than being limited to staying at home.

Secondly, having a visible badge generally raises awareness of cancer patients using public transport, and encourages wearers and other passengers to engage with one another. By making cancer patients more visible in their interaction with the general public, and encouraging dialogue, they improve the level of understanding of issues that cancer patients encounter every

Who benefits?

The benefit to cancer patients is that they find it easier to cope with journeys on public transport. Cancer patients often find that they lose their sense of independence, and the idea of going out in public, even for just a short while, can be daunting. The visual signal that you might be in need of a little extra consideration from fellow passengers can make all the difference.

Future Plans

Our aim as a charity remains the same and we continue to explore links with other cancer charities.

Because of our specific aim at transport related issues, we are able to work alongside charities which focus on different aspects of the cancer experience. We look forward to forming new relationships with like-minded organisations to promote the cause of cancer patients everywhere.

Money Spent

Our expenditure of £218.83 for 2024 breaks down as below.

Because of the bulk printing of badges last year, the only expenses for this year was the cost of postage and packing.

Postage	£195.86
Stationery & Packaging	£22.97

Donations

We received donations this year via Virgin Money Giving, Donr, Paypal, and direct donations by bank transfer.

In total we received £563.38

Our fundraising practices

Fundraising is carried out in accordance with the Code of Fundraising Practice, as specified by the Fundraising Regulator. Trustees of the charity perform their duties in line with the code, and also have particular regard to the Guide to Trustee Duties CC20 published by the Charity Commission.

All money into the charity is raised from the public, and we employ no professional fundraisers. Cancer On Board has not made any grants, and earns no income from contracts. We have received no grant funding from central government or any local authority.

The charity has no trading subsidiaries, trustees receive no remuneration of any kind, and we employ no staff.

What we plan to do with your donations

The charity has very few running costs, and is run by three trustees, who do not receive payment of any kind for this work. This means that we can run a very lean organisation and spend the vast majority of our money on printing badges and distributing them to the point of need.

Assets and Liabilities

The trustees confirm, in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at year end the CIO did not have any outstanding guarantees to third parties nor any debts secured on assets of the CIO.

Trustees

James McNaught
Katherine Ruane
Helena Traill

Charity Registered Address

29 Prowse Place
London
NW1 9PN

Lawyer

Mike Jarrett
Detchert LLP
160 Queen Victoria Street
London
EC4V 4QQ

Bank

Metro Bank – Holborn Branch
1 Southampton Row
London
WC1B 5HA

Sort Code	23-05-80
Account Number	23607454

Accounts

CANCER ON BOARD



Charity Number 1172100

Annual Report and Accounts 2023

Chairman's Report 2023

Another quiet year for the charity, as each trustee has been busy with personal life events and other work commitments. We have managed to keep the charity ticking over, and look forward to our lives becoming more stable.

We continue to send badges to individual cancer patients, and to clinics and patient support organisations all over the country, and we look forward to being able to promote our goals to a wider audience in future.

Who we are

The objectives of the charity, as defined by our charter, are:

To supplement the treatment and care of persons undergoing treatment for cancer or in need of rehabilitation as a result of cancer, by the provision of goods and materials:

- A. To promote and protect the physical and mental health of cancer patients in the United Kingdom when using all modes of public transportation by seeking to enhance their comfort and overall experience whilst travelling on public transport;
- B. To support cancer patients when engaging and interacting with the general public transport community; and
- C. To advance the education and awareness of the general public transport community in all areas related to cancer and cancer patients.

What we do

We provide visible evidence, in the form of badges, to alert other passengers on public transport that the wearer is a cancer patient. This has two connected aims:

Firstly, it encourages able-bodied passengers to stand rather than sit, as the badge wearer may find it difficult to stand for the duration of their journey. This means cancer patients can feel much more independent, and have the confidence to travel rather than being limited to staying at home.

Secondly, having a visible badge generally raises awareness of cancer patients using public transport, and encourages wearers and other passengers to engage with one another. By making cancer patients more visible in their interaction with the general public, and encouraging dialogue, they improve the level of understanding of issues that cancer patients encounter every

Who benefits?

The benefit to cancer patients is that they find it easier to cope with journeys on public transport. Cancer patients often find that they lose their sense of independence, and the idea of going out in public, even for just a short while, can be daunting. The visual signal that you might be in need of a little extra consideration from fellow passengers can make all the difference.

Future Plans

Our aim as a charity remains the same and we continue to explore links with other cancer charities.

Because of our specific aim at transport related issues, we are able to work alongside charities which focus on different aspects of the cancer experience. We look forward to forming new relationships with like-minded organisations to promote the cause of cancer patients everywhere.

Money Spent

Our expenditure of £1078.04 for 2023 breaks down as below.

A bulk printing of 10,000 badges will keep us healthily stocked for this year and hopefully next year as well. Our only other costs are for sending badges in the post.

Badge Printing	£927.60
Postage	£114.49
Stationery & Packaging	£35.95

Donations

We received donations this year via Virgin Money Giving, Donr, Paypal, and direct donations by bank transfer.

In total we received £762.06

Our fundraising practices

Fundraising is carried out in accordance with the Code of Fundraising Practice, as specified by the Fundraising Regulator. Trustees of the charity perform their duties in line with the code, and also have particular regard to the Guide to Trustee Duties CC20 published by the Charity Commission.

All money into the charity is raised from the public, and we employ no professional fundraisers. Cancer On Board has not made any grants, and earns no income from contracts. We have received no grant funding from central government or any local authority.

The charity has no trading subsidiaries, trustees receive no remuneration of any kind, and we employ no staff.

What we plan to do with your donations

The charity has very few running costs, and is run by three trustees, who do not receive payment of any kind for this work. This means that we can run a very lean organisation and spend the vast majority of our money on printing badges and distributing them to the point of need.

Assets and Liabilities

The trustees confirm, in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at year end the CIO did not have any outstanding guarantees to third parties nor any debts secured on assets of the CIO.

Trustees

James McNaught
Katherine Ruane
Helena Traill

Charity Registered Address

29 Prowse Place
London
NW1 9PN

Lawyer

Mike Jarrett
Detchert LLP
160 Queen Victoria Street
London
EC4V 4QQ

Bank

Metro Bank – Holborn Branch
1 Southampton Row
London
WC1B 5HA

Sort Code	23-05-80
Account Number	23607454

Accounts

CANCER ON BOARD



Charity Number 1172100

Annual Report and Accounts 2022

Chairman's Report 2022

For most of this year, other commitments have got in the way of many of the normal charitable activities for the trustees. Administration and fundraising have been fitted around important life events, but we end the year healthy and in funds.

We continue to send badges to individual cancer patients, and to clinics and patient support organisations all over the country, and we look forward to being able to promote our goals to a wider audience in future.

Who we are

The objectives of the charity, as defined by our charter, are:

To supplement the treatment and care of persons undergoing treatment for cancer or in need of rehabilitation as a result of cancer, by the provision of goods and materials:

- A. To promote and protect the physical and mental health of cancer patients in the United Kingdom when using all modes of public transportation by seeking to enhance their comfort and overall experience whilst travelling on public transport;
- B. To support cancer patients when engaging and interacting with the general public transport community; and
- C. To advance the education and awareness of the general public transport community in all areas related to cancer and cancer patients.

What we do

We provide visible evidence, in the form of badges, to alert other passengers on public transport that the wearer is a cancer patient. This has two connected aims:

Firstly, it encourages able-bodied passengers to stand rather than sit, as the badge wearer may find it difficult to stand for the duration of their journey. This means cancer patients can feel much more independent, and have the confidence to travel rather than being limited to staying at home.

Secondly, having a visible badge generally raises awareness of cancer patients using public transport, and encourages wearers and other passengers to engage with one another. By making cancer patients more visible in their interaction with the general public, and encouraging dialogue, they improve the level of understanding of issues that cancer patients encounter every

Who benefits?

The benefit to cancer patients is that they find it easier to cope with journeys on public transport. Cancer patients often find that they lose their sense of independence, and the idea of going out in public, even for just a short while, can be daunting. The visual signal that you might be in need of a little extra consideration from fellow passengers can make all the difference.

Future Plans

Our aim as a charity remains the same and we continue to explore links with other cancer charities.

Because of our specific aim at transport related issues, we are able to work alongside charities which focus on different aspects of the cancer experience. We look forward to forming new relationships with like-minded organisations to promote the cause of cancer patients everywhere.

Money Spent

Our expenditure of £255.45 for 2022 breaks down as below.

We started the year with sufficient stock of badges and promotional material in storage, so our only expenditure has been on postage and packing.

Postage	£229.60
Stationery & Packaging	£25.85

Donations

We received donations this year via Virgin Money Giving, Donr, Paypal, and direct donations by bank transfer.

In total we received £311.67

Our fundraising practices

Fundraising is carried out in accordance with the Code of Fundraising Practice, as specified by the Fundraising Regulator. Trustees of the charity perform their duties in line with the code, and also have particular regard to the Guide to Trustee Duties CC20 published by the Charity Commission.

All money into the charity is raised from the public, and we employ no professional fundraisers. Cancer On Board has not made any grants, and earns no income from contracts. We have received no grant funding from central government or any local authority.

The charity has no trading subsidiaries, trustees receive no remuneration of any kind, and we employ no staff.

What we plan to do with your donations

The charity has very few running costs, and is run by three trustees, who do not receive payment of any kind for this work. This means that we can run a very lean organisation and spend the vast majority of our money on printing badges and distributing them to the point of need.

Assets and Liabilities

The trustees confirm, in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at year end the CIO did not have any outstanding guarantees to third parties nor any debts secured on assets of the CIO.

Trustees

James McNaught
Katherine Ruane
Helena Traill

Charity Registered Address

29 Prowse Place
London
NW1 9PN

Lawyer

Mike Jarrett
Detchert LLP
160 Queen Victoria Street
London
EC4V 4QQ

Bank

Metro Bank – Holborn Branch
1 Southampton Row
London
WC1B 5HA

Sort Code	23-05-80
Account Number	23607454

Table 1

Date	Money In	Money Out	Reason	Reference	Location
20/1/22	£18.80				donr.com
26/1/22		£5.59	Postage		
	£18.80	£5.59	January Total		
1/2/22	£10.00				Donation via BACS
8/2/22		£15.84	Postage		
14/2/22		£4.20	Postage		
21/2/22	£4.70				donr.com
	£14.70	£20.04	February Total		
1/3/22	£10.00				Donation via BACS
16/3/22		£7.49	Envelopes	Ryman 1079	Ryman
17/3/22		£4.20	Postage		
17/3/22		£15.84	Postage		
21/3/22	£9.50				donr.com
	£19.50	£27.53	March Total		
1/4/22	£10.00				Donation via BACS
21/4/22	£9.50				donr.com
29/4/22		£19.57	Postage		
29/4/22	£10.00				Donation via BACS
	£29.50	£19.57	April Total		
9/5/22	£5.74				Amazon Smile
18/5/22		£5.37		Ryman 1079	Ryman
20/5/22		£3.35	Postage		
24/5/22	£104.50				donr.com
27/5/22		£8.16	Postage		
	£110.24	16.88	May Total		
1/6/22	£10.00				Donation via BACS
	£10.00	0	June Total		
1/7/22	£10.00				Donation via BACS
21/7/22		16.32	Postage		
	£10.00	£16.32	July Total		
1/8/22	£10.00				Donation via BACS
22/8/22	£4.75				donr.com
30/8/22		£12.99		Ryman 1079	Ryman
30/8/22		£24.48	Postage		
	£14.75	£37.47	August Total		
1/9/22	£10.00				Donation via BACS
30/9/22	£10.00				Donation via BACS
	£20.00	0	September Total		
12/10/22		£21.76	Postage		
14/10/22		£21.76	Postage		
17/10/22		£21.76	Postage		
	0	£65.28	October Total		

Date	Money In	Money Out	Reason	Reference	Location

Table 1

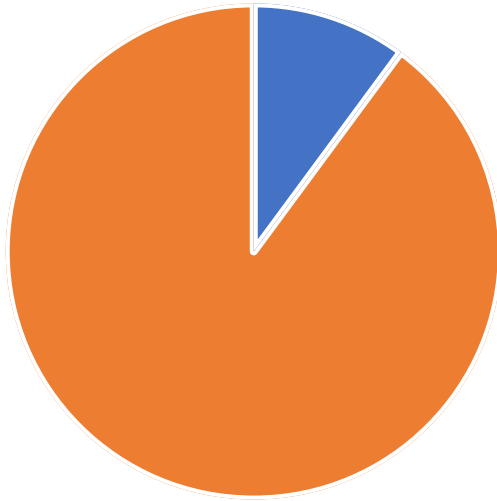
Date	Money In	Money Out	Reason	Reference	Location
26/1/22		£5.59	Postage		
8/2/22		£15.84	Postage		
14/2/22		£4.20	Postage		
16/3/22		£7.49	Envelopes	Ryman 1079	Ryman
17/3/22		£4.20	Postage		
17/3/22		£15.84	Postage		
29/4/22		£19.57	Postage		
18/5/22		£5.37		Ryman 1079	Ryman
20/5/22		£3.35	Postage		
27/5/22		£8.16	Postage		
21/7/22		16.32	Postage		
30/8/22		£12.99		Ryman 1079	Ryman
30/8/22		£24.48	Postage		
12/10/22		£21.76	Postage		
14/10/22		£21.76	Postage		
17/10/22		£21.76	Postage		
3/11/22		£21.76	Postage		
4/11/22		£3.25	Postage		
9/12/22		£21.76	Postage		
		£255.45	Total Spent		
	£18.80	£5.59	Total January		
	£14.70	£20.04	Total February		
	£19.50	£27.53	Total March		
	£29.50	£19.57	Total April		
	£110.24	16.88	Total May		
	£10.00	0	Total June		
	£10.00	£16.32	Total July		
	£14.75	£37.47	Total August		
	£20.00	0	Total September		
	0	£65.28	Total October		
	£29.93	£25.01	Total November		
	£34.25	£21.76	Total December		
20/1/22	£18.80				donr.com
1/2/22	£10.00				Donation via BACS
21/2/22	£4.70				donr.com
1/3/22	£10.00				Donation via BACS
21/3/22	£9.50				donr.com
1/4/22	£10.00				Donation via BACS
21/4/22	£9.50				donr.com
29/4/22	£10.00				Donation via BACS
9/5/22	£5.74				Amazon Smile
24/5/22	£104.50				donr.com
1/6/22	£10.00				Donation via BACS
1/7/22	£10.00				Donation via BACS
1/8/22	£10.00				Donation via BACS
22/8/22	£4.75				donr.com
1/9/22	£10.00				Donation via BACS
30/9/22	£10.00				Donation via BACS
1/11/22	£10.00				Donation via BACS

Date	Money In	Money Out	Reason	Reference	Location
15/11/22	£5.68				Amazon Smile
24/11/22	£14.25				donr.com
1/12/22	£10.00				Donation via BACS
21/12/22	£14.25				
30/12/22	£10.00				Donation via BACS
	£311.67		Total Donated		

Yearly Expenditure 2022	
Packing	£25.85
Postage	£229.60
Total Spend	£255.45
Funds Raised by Donation	£311.67
01/01/22 Bank Balance	£569.43
31/12/22 Bank Balance	£625.65



Expenditure 2021



● Packing

● Postage

Accounts

CANCER ON BOARD



Charity Number 1172100

Annual Report and Accounts 2021

Chairman's Report 2021

Another lockdown, and another quiet year for Cancer on Board. Many cancer patients are severely immunocompromised, so many people made the sensible decision and stayed at home even when lockdowns were lifted, choosing to voluntarily isolate except when absolutely necessary.

Fundraising by any means was very difficult, with all face-to-face opportunity to engage with the public and spread awareness of the charity cancelled.

Luckily, we started the year in healthy finances, and had sufficient stock of badges and leaflets so that we did not to to order anything from our suppliers. Our only outgoings this year have been for postage and packing, and we ended the year with more money in the bank than at the start. In these strange circumstances, this is about all we can hope for.

Who we are

The objectives of the charity, as defined by our charter, are:

To supplement the treatment and care of persons undergoing treatment for cancer or in need of rehabilitation as a result of cancer, by the provision of goods and materials:

- A. To promote and protect the physical and mental health of cancer patients in the United Kingdom when using all modes of public transportation by seeking to enhance their comfort and overall experience whilst travelling on public transport;
- B. To support cancer patients when engaging and interacting with the general public transport community; and
- C. To advance the education and awareness of the general public transport community in all areas related to cancer and cancer patients.

What we do

We provide visible evidence, in the form of badges, to alert other passengers on public transport that the wearer is a cancer patient. This has two connected aims:

Firstly, it encourages able-bodied passengers to stand rather than sit, as the badge wearer may find it difficult to stand for the duration of their journey. This means cancer patients can feel much more independent, and have the confidence to travel rather than being limited to staying at home.

Secondly, having a visible badge generally raises awareness of cancer patients using public transport, and encourages wearers and other passengers to engage with one another. By making cancer patients more visible in their interaction with the general public, and encouraging dialogue, they improve the level of understanding of issues that cancer patients encounter every day.



Who benefits?

The benefit to cancer patients is that they find it easier to cope with journeys on public transport. Cancer patients often find that they lose their sense of independence, and the idea of going out in public, even for just a short while, can be daunting. The visual signal that you might be in need of a little extra consideration from fellow passengers can make all the difference.



“As a young seemingly 'healthy' cancer patient, the 'cancer on board' badge has given me the confidence in these times to ride on public transport to my hospital appointments and elsewhere. I'm so glad to have the badge for times in the future when I don't feel well enough to stand for prolonged periods, especially as I'm not the typical person you might think to give up a seat for! The badge has also taken on a new purpose to me over this pandemic.”

What we have achieved

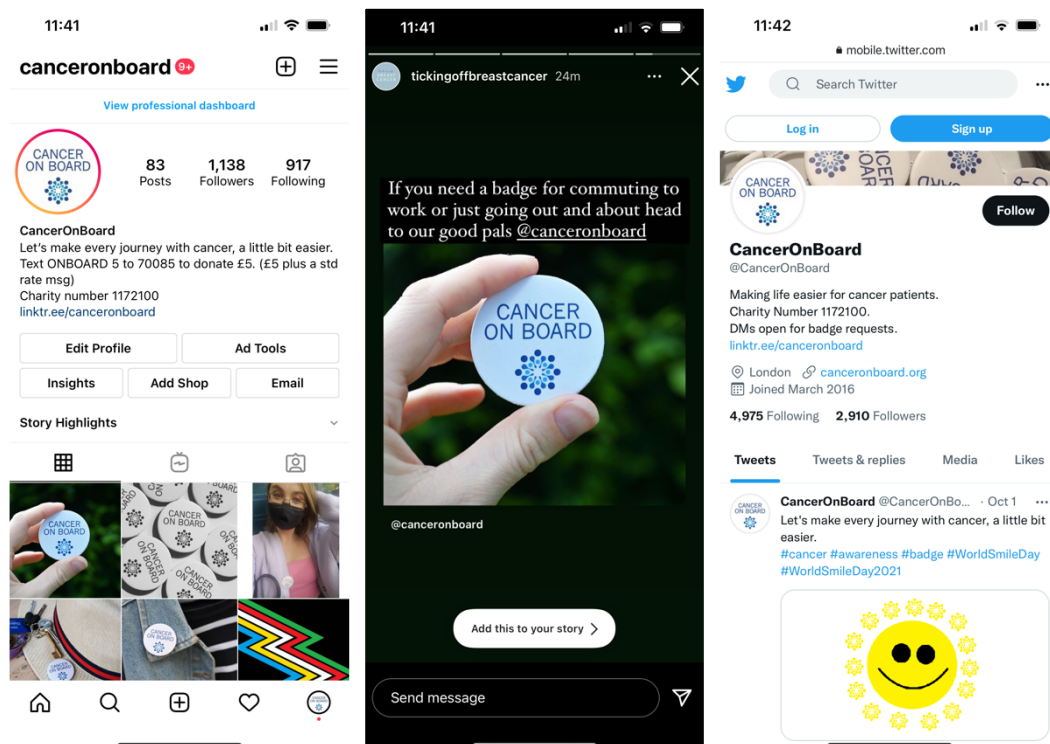
We have continued to concentrate on building our social media platforms, as well as relationships with charities and support groups who have offered to help distribute our badges in their promotional material or in care packs.

This year, we have posted around 300 individual Cancer On Board badges. This is in addition to sending packs of multiple badges and promotional leaflets to clinics, outpatient services and other charities. Our badges are also distributed by our friends at Macmillan, via their be.mac intranet site. Feedback from patients keeps us going.

We have noticed a shift in the benefit of our badge during the Covid-19 pandemic: people started to use it more for anxiety whilst travelling and social distancing.

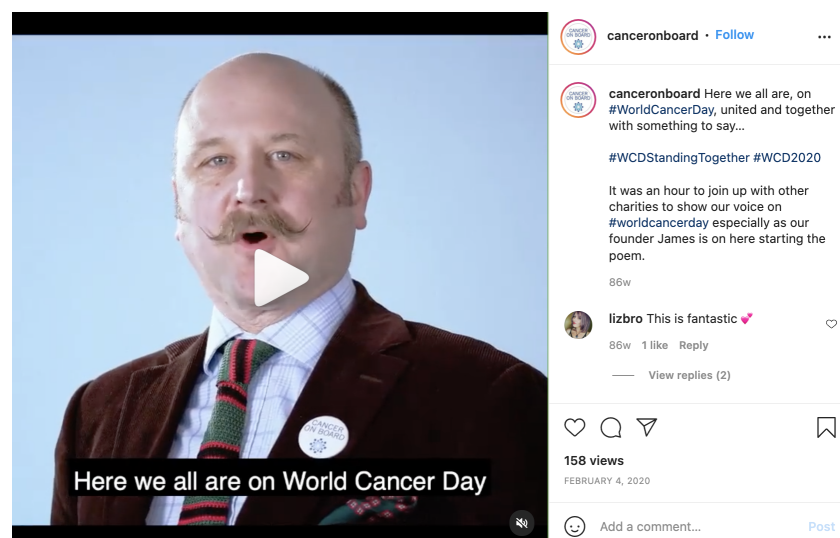
Social media

We continue to develop our social media profiles: Twitter, Facebook and Instagram.



World Cancer Day

For World Cancer Day, we were invited by Cancer Central to collaborate with them and other cancer charities. The Standing Together film reached over 105 000 views across all social media channels – which was a great achievement and highlights how working together can help us reach even more people.



Taking part in the 100 Stories Podcast

In March, we were delighted to be involved in the 100 Stories Podcast, a podcast bringing together stories of people affected by cancer.



Welcoming Helena

November saw us welcome new trustee – Helena Traill. Helena got to know James and the Cancer On Board team in 2019 when she started 100 Stories, a book containing a hundred stories of people affected by cancer; a project trying to normalise the cancer conversation through online communities. Helena's father has been living with two brain tumours for over 20 years and her grandmother was diagnosed with breast cancer in the summer of 2019.

As a graphic designer, Helena is using her skill to tell stories and try to make a real difference. She is starting a Masters of Research in Healthcare and Design in October 2021 at the Royal College of Art (joint with Imperial University) where she will be exploring how digital design can bridge the gap between physical and mental wellbeing.



Future Plans

Our aim as a charity remains the same and we continue to explore links with other cancer charities.

Because of our specific aim at transport related issues, we are able to work alongside charities which focus on different aspects of the cancer experience. We look forward to forming new relationships with like-minded organisations to promote the cause of cancer patients everywhere.

Money Spent

Our expenditure of £177.20 for 2021 breaks down as below.

We started the year with sufficient stock of badges and promotional material in storage, so our only expenditure has been on postage and packing.



Postage	£159.33
Stationery & Packaging	£17.87

Donations

We received donations this year via Virgin Money Giving, Donr, Paypal, and direct donations by bank transfer.

In total we received £444.16

Our fundraising practices

Fundraising is carried out in accordance with the Code of Fundraising Practice, as specified by the Fundraising Regulator. Trustees of the charity perform their duties in line with the code, and also have particular regard to the Guide to Trustee Duties CC20 published by the Charity Commission.

All money into the charity is raised from the public, and we employ no professional fundraisers. Cancer On Board has not made any grants, and earns no income from contracts. We have received no grant funding from central government or any local authority.

The charity has no trading subsidiaries, trustees receive no remuneration of any kind, and we employ no staff.

What we plan to do with your donations

The charity has very few running costs, and is run by just four trustees, who do not receive payment of any kind for this work. This means that we can run a very lean organisation and spend the vast majority of our money on printing badges and distributing them to the point of need.

Assets and Liabilities

The trustees confirm, in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at year end the CIO did not have any outstanding guarantees to third parties nor any debts secured on assets of the CIO.

Trustees

James McNaught
Katherine Ruane
Debbie Silverman
Helena Traill

Charity Registered Address

29 Prowse Place
London
NW1 9PN

Lawyer

Mike Jarrett
Detchert LLP
160 Queen Victoria Street
London
EC4V 4QQ

Bank

Metro Bank – Holborn Branch
1 Southampton Row
London
WC1B 5HA

Sort Code	23/05/1980
Account Number	23607454

Accounts

CANCER ON BOARD



Charity Number 1172100

Annual Report and Accounts 2020

Chairman's Report 2020

As everybody knows, this year of Covid-19 has been very difficult. While we have all gotten used to the delights of working from home, and the worry of what might show in the background of a zoom call, the section of society which is made up of cancer patients has had no option but to carry on.

Many treatment appointments still needed to be made in person; chemotherapy and radiotherapy cannot be done via a screen, and many patients have still found themselves travelling in and out of hospitals and clinics. Government advice for so many has been, "Stay at Home", and cancer patients travelling necessarily for treatment have found themselves in a very empty world.

In some ways, for many long-term and chronic patients, little has changed. For those on treatments which affect the immune system, masks, gloves and sterilising spray are facts of life.

For the charity sector, fundraising has taken a huge blow. Without sponsored walks, or bucket collections, cash flow has been a problem for many. Even charity shops have spent most of the year locked up.

Luckily, Cancer On Board has little in the way of necessary spending. We pay no rent or workforce, and all money raised goes directly to getting our badges out to those who need them. In a difficult year, we have kept our heads above water and kept sending badges to patients.

Who we are

The objectives of the charity, as defined by our charter, are:

To supplement the treatment and care of persons undergoing treatment for cancer or in need of rehabilitation as a result of cancer, by the provision of goods and materials:

- A. To promote and protect the physical and mental health of cancer patients in the United Kingdom when using all modes of public transportation by seeking to enhance their comfort and overall experience whilst travelling on public transport;
- B. To support cancer patients when engaging and interacting with the general public transport community; and
- C. To advance the education and awareness of the general public transport community in all areas related to cancer and cancer patients.

What we do

We provide visible evidence, in the form of badges, to alert other passengers on public transport that the wearer is a cancer patient. This has two connected aims:

Firstly, it encourages able-bodied passengers to stand rather than sit, as the badge wearer may find it difficult to stand for the duration of their journey. This means cancer patients can feel much more independent, and have the confidence to travel rather than being limited to staying at home.

Secondly, having a visible badge generally raises awareness of cancer patients using public transport, and encourages wearers and other passengers to engage with one another. By making cancer patients more visible in their interaction with the general public, and encouraging dialogue, they improve the level of understanding of issues that cancer patients encounter every day.



Who benefits?

The benefit to cancer patients is that they find it easier to cope with journeys on public transport. Cancer patients often find that they lose their sense of independence, and the idea of going out in public, even for just a short while, can be daunting. The visual signal that you might be in need of a little extra consideration from fellow passengers can make all the difference.



“As a young seemingly 'healthy' cancer patient, the 'cancer on board' badge has given me the confidence in these times to ride on public transport to my hospital appointments and elsewhere. I'm so glad to have the badge for times in the future when I don't feel well enough to stand for prolonged periods, especially as I'm not the typical person you might think to give up a seat for! The badge has also taken on a new purpose to me over this pandemic.”

What we have achieved

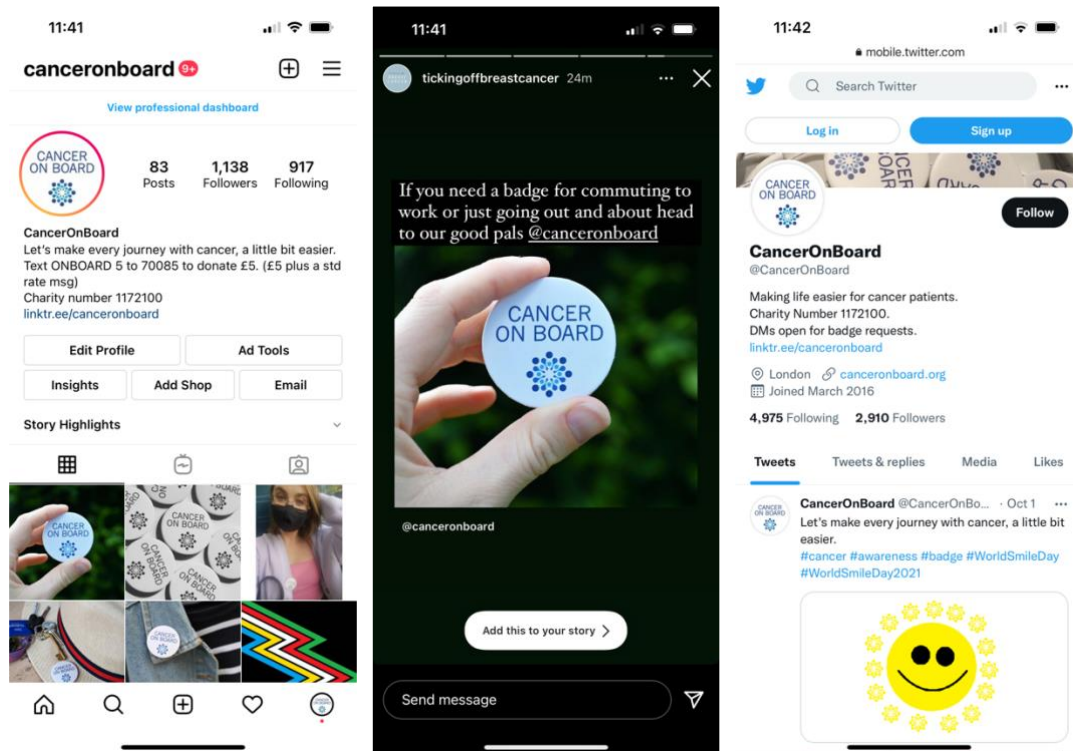
We have continued to concentrate on building our social media platforms, as well as relationships with charities and support groups who have offered to help distribute our badges in their promotional material or in care packs.

We have distributed nearly 400 Cancer On Board badges to individual patients. Badges are also provided to patients via some support groups, charities and clinics. Getting our badges out to patients is our core purpose, and we continue to go from strength to strength.

Feedback from patients keeps us going. We have noticed a shift in the benefit of our badge during the Covid-19 pandemic: people started to use it more for anxiety whilst travelling and social distancing.

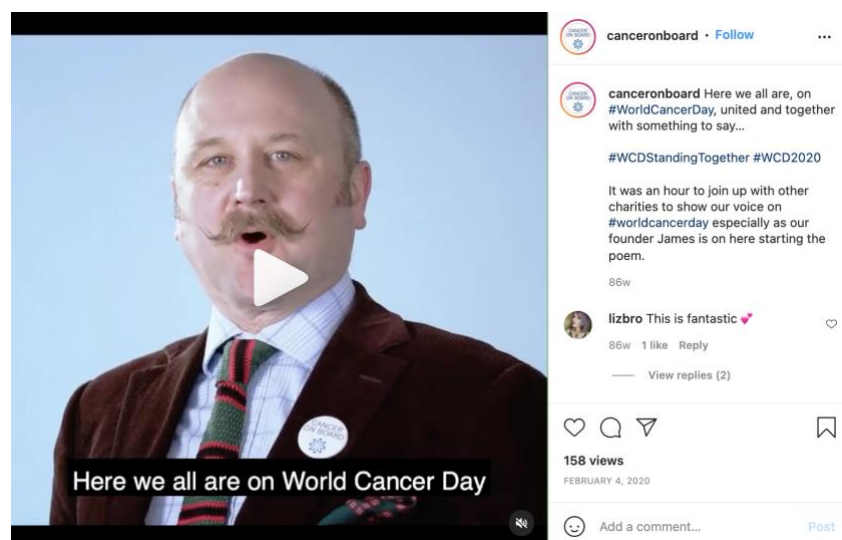
Social media

We continue to develop our social media profiles: Twitter, Facebook and Instagram.



World Cancer Day

For World Cancer Day, we were invited by Cancer Central to collaborate with them and other cancer charities. The Standing Together film reached over 105 000 views across all social media channels – which was a great achievement and highlights how working together can help us reach even more people.



Taking part in the 100 Stories Podcast

In March, we were delighted to be involved in the 100 Stories Podcast, a podcast bringing together stories of people affected by cancer.



Welcoming Helena

November saw us welcome new trustee – Helena Traill. Helena got to know James and the Cancer On Board team in 2019 when she started 100 Stories, a book containing a hundred stories of people affected by cancer; a project trying to normalise the cancer conversation through online communities. Helena's father has been living with two brain tumours for over 20 years and her grandmother was diagnosed with breast cancer in the summer of 2019.

As a graphic designer, Helena is using her skill to tell stories and try to make a real difference. She is starting a Masters of Research in Healthcare and Design in October 2021 at the Royal College of Art (joint with Imperial University) where she will be exploring how digital design can bridge the gap between physical and mental wellbeing.



Future Plans

Our aim as a charity remains the same and we continue to explore links with other cancer charities.

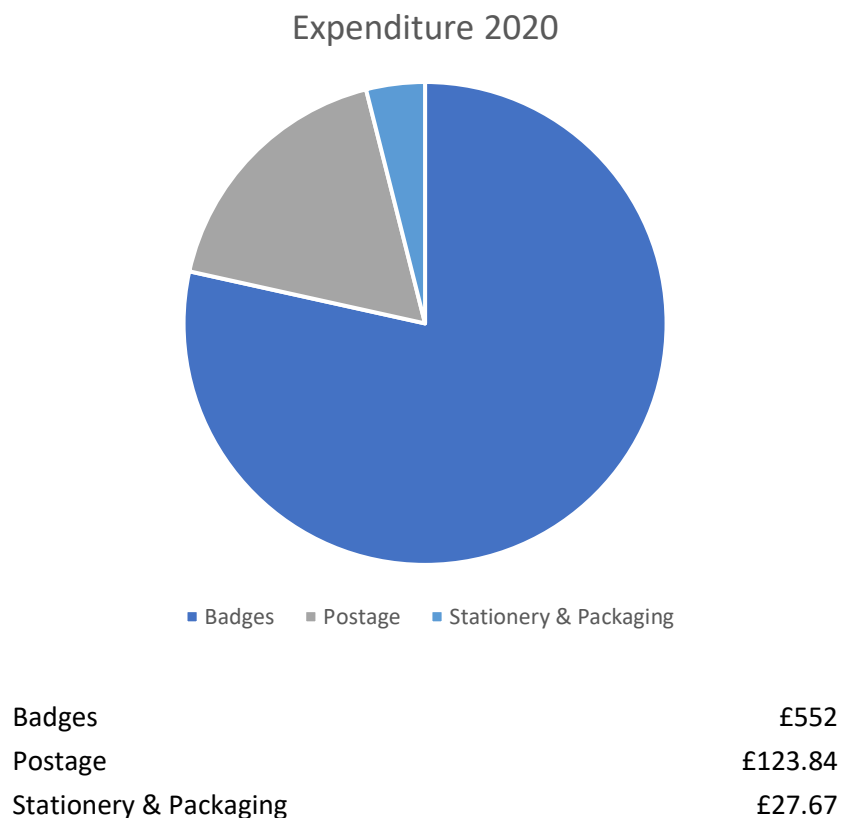
Because of our specific aim at transport related issues, we are able to work alongside charities which focus on different aspects of the cancer experience. We look forward to forming new relationships with like-minded organisations to promote the cause of cancer patients everywhere.

Money Spent

Our expenditure of £703.51 for 2020 breaks down as below.

3 years of website hosting (2017-2020) had previously been paid for by a generous donation. This has now been moved to charity hosting with Kualo, and so is no longer an expense.

Ongoing costs are for the printing of badges and for postage to distribute them to cancer patients. We continue to explore options to keep these costs to a minimum with competitive suppliers and by encouraging clinics and support groups to order in bulk.



Donations

We received donations this year via Virgin Money Giving, Donr and Paypal.

In total we received £382.12

Our fundraising practices

Fundraising is carried out in accordance with the Code of Fundraising Practice, as specified by the Fundraising Regulator. Trustees of the charity perform their duties in line with the code, and also have particular regard to the Guide to Trustee Duties CC20 published by the Charity Commission.

All money into the charity is raised from the public, and we employ no professional fundraisers. Cancer On Board has not made any grants, and earns no income from contracts. We have received no grant funding from central government or any local authority.

The charity has no trading subsidiaries, trustees receive no remuneration of any kind, and we employ no staff.

What we plan to do with your donations

The charity has very few running costs, and is run by just four trustees, who do not receive payment of any kind for this work. This means that we can run a very lean organisation and spend the vast majority of our money on printing badges and distributing them to the point of need.

Assets and Liabilities

The trustees confirm, in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at year end the CIO did not have any outstanding guarantees to third parties nor any debts secured on assets of the CIO.

Trustees

James McNaught
Katherine Ruane
Debbie Silverman
Helena Traill

Charity Registered Address

29 Prowse Place
London
NW1 9PN

Lawyer

Mike Jarrett
Detchert LLP
160 Queen Victoria Street
London
EC4V 4QQ

Bank

Metro Bank – Holborn Branch
1 Southampton Row
London
WC1B 5HA

Sort Code	23/05/1980
Account Number	23607454