

**Charity number: 1171464**  
**Company number: 08773567**  
**(England and Wales)**

**Alexander Whitley Dance Company**

**Report of the Trustees and Unaudited Financial Statements**

**For the period ended 31 March 2021**

**Alexander Whitley Dance Company**  
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**For the period ended 31 March 2021**

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**Alexander Whitley Dance Company**  
**Report of the Trustees**  
**For the period ended 31 March 2021**

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the period ended 31 March 2021. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2019).

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

The objects for which the Company is established, as set out in the governing document, are:

For the public benefit to advance education in and knowledge, understanding and appreciation of contemporary dance in particular but not exclusively by developing and producing live public performances and workshops, master classes and residential courses.

Alexander Whitley Dance Company exists as a platform for enquiry: bringing together artists and academics from a wide range of disciplines to explore, develop and disseminate ideas about movement. Building on a distinguished performing career, AWDC was founded in response to the new spheres of knowledge and creativity being opened up by digital technology and a widening interest in dance from thinkers in other fields including science, design and architecture.

Through its innovative stage productions, the company has rapidly established a reputation for its ambitious and intellectually engaged work and has developed a wide network of world-class collaborators. AWDC's work has a wide geographical reach, presenting work and collaborating with partners nationally and internationally.

A desire to further knowledge and understanding of dance within the field as well as to the broader public is also a driving force behind the company's work. Establishing research platforms through our links with higher education is a key factor in this and with our Creative Learning Programme we seek to bring our high-quality work to communities and young people around the UK.

The Company's plans are laid out in its business plan and are regularly monitored. The company's aims are to:

- Organise, produce, manage and promote original contemporary dance works (live and digital) for presentation to the public in the UK and internationally, with the aim of taking contemporary dance to the broadest possible audience for the public benefit.
- Provide educational master classes, workshops, exhibitions, broadcasts and residential courses to students and professional dance artists to engage a wider public beyond the traditional dance audience.
- Provide training for company dancers via classes and CPD training for educational work. This work will benefit students and artists as it will develop their skills, which in turn can be used outside of the organisation for the wider public benefit.
- Advocate on behalf of contemporary dance artists with other arts institutions, schools and higher education providers. This will be of educational benefit to third party organisations and students.
- Provide choreographic services through the development of commissioned work for other dance companies, which will provide education and enable the work of the Company to reach a wider audience.

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**Alexander Whitley Dance Company  
Report of the Trustees Continued  
For the period ended 31 March 2021**

**ACHIEVEMENTS AND PERFORMANCE**

**Significant activities**

In shaping the Company objectives for the year and planning activities, the Trustees have considered the Charity Commission's guidance on public benefit. In FY21, most of AWDC's live activities were cancelled or postponed due to the Covid-19 pandemic. However, the company innovated continuously through its use of digital technology and undertook the following activities for the public benefit:

**LIVE**

- Created a new short work, London Sketchbook, in collaboration with the female Grime artist, Lioness, with the aim of bringing together diverse art forms, reaching out to distinct and often siloed communities and bringing together a different kind of audience. Commissioned by international creative networking platform, Glug and performed at Boxpark Wembley along with AWDC's performance-installation Strange Stranger, accompanied by workshops and talks. (Approx. 250 audience)
- Carried out R&D for a new short work, Age of Spiritual Machines, with classical composer Daniel Elms and Manchester Collective supported by the RPS Drummond Fund. This project is intended for touring in FY22 to unconventional urban and post-industrial venues in regional cities with burgeoning artistic reputations and/or regions in need of artistic stimulus.
- Reached new visual arts audiences through performances of Pattern Regression to socially distanced audiences in the courtyard of The Mandrake Hotel and a presentation of Alexander's work at PACE Gallery London (Approx 200 total audience)
- Began early research for Anti-Body, a new hybrid live, and on-line production with distanced dancers & live motion-capture. Project to be completed in FY22.
- Managed Alexander's creation of The Butterfly Effect, a new stage production for Hessisches Staatsballet Germany, reaching a socially-distanced audience of 460 before the remaining performances were cancelled due to the pandemic.

**ON-LINE**

- Celestial Motion II VR experience launched on HTC's Viveport and Celestial Motion I 360-film presented online by Carlow Arts Festival (Ireland) and ZED Festival (Italy), reaching hundreds of thousands of people and new audiences across the globe.
- Digital Body, a free online open-source repository of motion-captured choreography for digital artists to create and share short animations with an accompanying Instagram augmented reality filter begun in response to lockdown, has had over 7.3k views.
- Chaotic Body 1: Strange Attractor supported by the British Council (105k reach/916 posts/active engagement) and Convergent Pulses for mixed ability company Parasol Dance commissioned by IF Oxford (785 participants/views), were short films created using motion-capture and 3D graphics.
- 8 Minutes film of stage production on Sadler's Wells Digital Stage (Facebook Premiere 15k views/15k YouTube globally). The film and free educational resource awdc.online were also provided to primary schools to support dance and science learning online while schools were closed.
- Overflow stage production remounted & filmed for documentation, online screening & tour booking. An extract of the film, made available for 48 hours online, was watched by 270 people.
- AWDC featured in a BBC documentary about a young Kenyan ballet dancer, Joel Kioko, with the BBC London TV broadcast reaching 750k people and the worldwide online showing reaching 75m.
- Virtual Dance Studio - Phase 2 research for our pioneering digital learning programme for secondary school students aged 11+ was developed with DanceEast, Sadler's Wells and One Dance UK and tested with partner schools in Ipswich, London and Bournemouth, ahead of planned dissemination at schools across the UK from Spring 2022.
- London College of Fashion - AWDC worked with 9 Costume Design Masters students using motion capture to create final projects for online showcase.
- Festival UK 2022 - AWDC worked with Jason Bruges Studio, National Rail, Dancebase Scotland, Royal Astronomical Society and the Institute of Engineering & Technology to develop ideas for this festival celebrating the UK's creativity and innovation.
- Future Rites Virtual Reality experience based on The Rite of Spring - prototype developed and experienced by approximately 50 people. Project to be completed in autumn 2022
- AWDC app - project began to extend the reach of AWDC's digital content to be completed in FY22.
- Presentations of the company's work by Alexander at AI & the Body at the Pompidou Centre Paris, Pavilion Dance South West's Dance & Technology Forum and BFI London Film Festival Expanded significantly bolstered AWDC's profile within the tech community and outside the usual dance audiences.

**Impact**

The company's work inspires and challenges - "Absolutely amazing! Blew my mind - the most fantastic experience I will never forget. Thank you!" Comment from an aAudience member at DanceEast, Ipswich

AWDC engages arts attendees and industry (contemporary dance, ballet, visual arts, video and digital arts, contemporary

**Alexander Whitley Dance Company**  
**Report of the Trustees Continued**  
**For the period ended 31 March 2021**

and classical music), dance students, school children and families, as well as science, technology and new media audiences. In a normal year, over 15,000 audience members/participants benefit annually from UK and international touring and associated education activities and 84,000+ via online music/video content. However, due to the Covid-19 pandemic which began 3 months into the fiscal year, the company's live audiences were reduced to just 1075, but our online impact grew to the hundreds of thousands based on reports from the programmers hosting our digital content.

Diversity is at the heart of the company; AWDC employs an ethnically diverse, international team of freelance collaborators, dancers and staff (56% women/19% East & South Asian or Mixed/13% LGBTQ).

#### Future Plans

The Trustees have taken a cautious approach to planning for FY22 as government restrictions continue to impact delivery of live activity and we will continue to put more emphasis on development of our digital offerings. The company's major tour of the Overflow stage production, originally scheduled for spring 2020, has been rescheduled to spring 2022 giving a significant amount of time for the pandemic uncertainties to decrease.

During FY22, AWDC will also:

- Complete and premiere the digital dance film Chaotic Body 2: Liminal Phase and accompanying augmented reality filter at VRHAM! Festival, Hamburg (Germany).
- Present 2 performances of Overflow on Sadler's Wells Theatre main stage.
- Complete creation of the new hybrid, live & digital production, Anti-Body, with preview performances at DanceEast, Ipswich and IF Oxford science and ideas festival, in autumn 2021. The choreography will be recorded using green screen and motion-capture technology and with a 5-camera filming setup for use in our Virtual Dance Studio.
- Develop and test the prototype for the Virtual Dance Studio at 5 secondary schools across England during the academic year 2021/22 before final development and extension of its use to a larger group of schools alongside AWDC's Anti-Body tour during the academic year 2022/23, and finally as a platform that can be accessed online by all schools. This immersive and interactive digital learning platform will use technology to improve engagement with, and access to, Dance in schools at KS3+ and support teachers in the delivery of the Dance curriculum.
- Collaborate with the Department for Media and Communications at Goldsmiths University of London on use of their VR Mocap Streamer for an event at the British Film Institute's London Film Festival Expanded. This cutting-edge arts and technology project will apply the latest developments in immersive media to demonstrate next-generation possibilities for performing arts experiences and bring live, fully embodied interactive performance into a VR app, accessible from anywhere in the world.
- Create another digital dance film using motion-capture technology for the mixed ability Parasol Dance company in collaboration with Oxford University researchers from Wytham Flight Centre.
- Deliver online R&D workshops guiding 10 students from Hong Kong Academy for Performing Arts to explore the creative use of motion capture technologies in the practice and process of dance and assist the students to develop and archive the artistic content for the online HKAPA Dean's Special Artist Series 2021/22 (Hong Kong).

#### Data Protection

AWDC's data protection and privacy policy is GDPR compliant and published on our website.

**Alexander Whitley Dance Company**  
**Report of the Trustees Continued**  
**For the period ended 31 March 2021**

**FINANCIAL REVIEW**

**Significant events**

In common with many other arts organisations the activity level of the company was significantly affected by the COVID-19 pandemic. Therefore, the achievements of FY21 occurred outside a 'normal' year and required an exceptional financial model.

The Board of Trustees voted to change AWDC's financial year end from 30 November to 31 March to bring it in line with that of Arts Council England and most other arts charities. Therefore, the figures for FY21 reflect the 16-month period 1 December 2019 to 31 March 2021.

Incoming resources were £316,670 (FY19 - £315,421 12-month period) of these, £183,549 came from grants. Total resources expended were £300,147 (FY19- £310,161 12-month period). As a project-funded company, it can be challenging to bridge the gap between projects. A grant from the John Ellerman Foundation provided minimum core funding (1.5 - 2 days per week) for the Artistic Director and Producer and a grant from the Foyle Foundation for core funding enabled AWDC to have a base of funding for a Project Coordinator, Marketing Director and Learning & Participation Director.

Arts Council England (ACE) is AWDC's principal funder and the organisation reports to ACE through mandatory National Lottery Project Grants interim and final project reports. In FY21, we were extremely grateful to ACE for their flexibility in allowing us to repurpose project funds due to pandemic-related changes of activity and especially for a Covid Emergency Fund grant which was critical to the company's continued operations when our usual income generating activities were curtailed. In FY21 AWDC received ACE grants:

£34,785 Covid Emergency Fund for operating costs and creation of the digital dance film  
Chaotic Body 1: Strange Attractor  
£31,756 Overflow creation & initial touring, a portion of which was repurposed to the Digital Body project  
£ 5,577 Strange Stranger touring (FY21 portion) partly repurposed to early R&D of Anti-Body  
£14,995 Overflow remount and filming  
£87,113 Total Arts Council England income

Other public funding came from Theatre Tax Relief (£1,899) for the London Sketchbook production

From March 2020, almost all of AWDC's live activities were cancelled or postponed due to the Covid-19 pandemic resulting in a loss of earned income. In FY21 earned income from performances, educational activities, commissions and digital-dance project development totalled £92,765 representing 29% of the company's turnover.

Individual donations (£25,780)  
Goldman Sachs Gives (£7,600)  
Gift Aid (£5074)  
£38,454 Donations received

John Ellerman Foundation (£44,686) - portion of 3-year award towards salaries of Artistic Director and Producer.  
Foyle Foundation (£35,000)- towards core costs, R&D of Future Rites VR, remount & filming of Overflow over 1 year.  
Coln Trust (£7,000) - towards core costs and pandemic survival  
Bulldog Trust (£5,000)- towards early research on the Virtual Dance Studio  
Edwin Fox Foundation (£3000)- towards Chaotic Body triptych of digital films  
Big Give Trust - Reed Foundation (£1000) - towards development of the Virtual Dance Studio  
Bonnie Bird Choreography Fund (£500)- towards choreographic research  
Rosetrees Trust (£250) - towards Overflow creation  
£96,436 Total Trust & Foundation support

**Reserves**

AWDC is a relatively new charity and operates on a project basis. It does not have any long-term fixed costs. Project activity is undertaken only when a significant percentage of the required resources have been identified, and contracts are entered into only when sufficient resources have been identified to meet contractual obligations. In FY21, AWDC had an unrestricted surplus for the year of £3,523 and unrestricted funds carried forwards of £10,387.

The Board regularly monitors the level of reserves to ensure that they are commensurate to the level of financial activity and with enough funds to address unforeseen circumstances and future overheads with a goal of gradually building greater reserves over time.

**Alexander Whitley Dance Company**  
**Report of the Trustees Continued**  
**For the period ended 31 March 2021**

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The Company was incorporated on 13 November 2013 and is governed by its Memorandum and Articles of Association as amended by special resolution 19 December 2016. The Company is limited by guarantee and has no share capital. The Company was registered as a charity with the Charity Commission on 3 February 2017.

**Alexander Whitley Dance Company**  
**Report of the Trustees Continued**  
**For the period ended 31 March 2021**

**Recruitment and appointment of trustees**

The Board oversees and administers the charitable Company, scrutinizes the finances, discusses and supports the management in financial matters.

The Board meets quarterly and monitors the Company's progress against the current business plan. All day-to-day operating decisions are made by the Executive Director, Donna Meierdiercks and Artistic Director, Alexander Whitley. All artistic planning and policy decisions are made by the Artistic Director, within the business plan framework approved by the Board. Board members give their time voluntarily and receive no remuneration or other benefits from the charity.

The skills make-up of the Board is regularly reviewed, particularly when a member resigns, and people with strengths in areas less represented on the board are proposed. In line with the Articles of Association, new Board members are appointed at a meeting where a minimum of two serving Directors are in attendance. On appointment, Board members are given the Company's Memorandum and Articles and most recent business plan, plus the most recent minutes and the Charity Commission's Trustees Welcome Pack and The Essential Trustee: What you need to know ('Good Governance A Code for the Voluntary and Community Sector.')

The pay for management and artists is reviewed annually and normally increased in accordance with guidance from Equity and Independent Theatre Council to reflect a cost-of-living adjustment. In view of the nature of the charity, the Board benchmarks against pay levels in other charities of a similar size operating in the arts sector.

**Financial Controls**

The company's next review of its financial controls is scheduled for September 2021 meeting of the Board of Trustees.

**Financial reporting:**

- Management accounts - produced and reviewed by staff team quarterly.
- Quarterly financial report (actual vs budget, P&L and Balance Sheet) reviewed and approved by the Board on a quarterly basis.

Routine financial management is delegated to the Executive Director and Artistic Director.

All income is made payable to Alexander Whitley Dance Company and paid into the company's bank account: The Co-operative Bank, P.O. Box 250, Delf House, Southway, Skelmersdale, WN8 6WT, UK  
The majority of inward payments are made by BACS and includes grants from funders, performance fees, commission funds and donations from individuals.

All outward payments require dual authorisation against invoice. The company does not have a credit card.

**Fraud Risk:**

The Trustees have reviewed the principal risks associated with the company, including fraud, and have concluded that there is minimal risk of fraud. There are solid financial controls in place, little cash handling, delegated authority levels, and dual authorisation on bank accounts. Management accounts are produced and reviewed on a quarterly basis.

**Risk Management**

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The trustees consider the detailed operation of the company and the associated risks at their regular trustees' meetings.

**Trustees' Remuneration and Benefits**

There were no trustees' remuneration or other benefits for the 16-month period ended 31 March 2021 (nor for the year ending 30 November 2019).

Choreographic, rehearsal and touring fees (not for service as a trustee) were paid to Artistic Director, Alexander Whitley during the 16-month period totalling £57,845 (FY19: £30,350 12 months) gross of tax. His rate of pay was approved by the Trustees of the charity on 21 January 2020. Alexander Whitley is not party to the trustees' discussions about his remuneration as Artistic Director.

**Artistic Associations**

Alexander Whitley is a New Wave Associate at Sadler's Wells Theatre, former Choreographic Affiliate of the Royal Ballet and AWDC is a former Associate Company of Rambert. Alexander Whitley was an Associate Artist at DanceEast from 2014



**Alexander Whitley Dance Company  
Report of the Trustees Continued  
For the period ended 31 March 2021**

to 2016 and the company has been based there since December 2016 receiving regular advice and in-kind support for productions. Alexander Whitley is an Associate Artist at Queen Mary University and a tutor on the 'Design for Performance & Interaction' Masters course at The Bartlett School of Architecture.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	Alexander Whitley Dance Company
<b>Charity registration number</b>	1171464
<b>Company registration number</b>	08773567
<b>Principal address</b>	Jerwood Dancehouse Foundry Lane Ipswich IP4 1DW

**Trustees**

The trustees and officers serving during the year and since the year end were as follows:

Mr Alexander Marris Whitley  
Mr Denis Shafranik  
Dr Cynthia Sughrue  
Ms Margaret Andraos  
Thomas Higham  
Joshua McNorton  
Florence Uchida  
Kaushik Ray  
(Appointed: 21 January 2020)  
Anna Rowe  
(Appointed: 26 May 2020)


**Senior management**

Donna Meierdiercks  
(Executive director)

**Independent examiner**

Andrew M Wells FMAAT  
Counterculture Partnership LLP  
Unit 115 Ducie House  
Ducie Street  
Manchester  
M1 2JW

Approved by the Board of Trustees and signed on its behalf by

  
.....  
Anna Rowe

14 September 2021

**Alexander Whitley Dance Company**  
**Independent Examiners Report to the Trustees**  
**For the period ended 31 March 2021**

I report to the trustees on my examination of the accounts of the charitable company for the period ended 31 March 2021.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of Association of Accounting Technicians, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Andrew M Wells FMAAT  
Counterculture Partnership LLP  
Unit 115 Ducie House  
Ducie Street  
Manchester  
M1 2JW

14 September 2021

**Alexander Whitley Dance Company**  
**Statement of Financial Activities (including Income and Expenditure Account)**  
**For the period ended 31 March 2021**

	Notes	Unrestricted funds £	Restricted funds £	2021 £	2019 £
<b>Income and endowments from:</b>					
Donations and legacies	2	45,163	176,842	222,005	203,600
Charitable activities	3	92,766	-	92,766	83,330
Other income	4	1,899	-	1,899	28,491
<b>Total</b>		<b>139,828</b>	<b>176,842</b>	<b>316,670</b>	<b>315,421</b>
<b>Expenditure on:</b>					
Charitable activities	5/6	(136,305)	(163,842)	(300,147)	(310,161)
<b>Total</b>		<b>(136,305)</b>	<b>(163,842)</b>	<b>(300,147)</b>	<b>(310,161)</b>
<b>Net income</b>		<b>3,523</b>	<b>13,000</b>	<b>16,523</b>	<b>5,260</b>
<b>Reconciliation of funds</b>					
Total funds brought forward		6,864	-	6,864	1,604
<b>Total funds carried forward</b>		<b>10,387</b>	<b>13,000</b>	<b>23,387</b>	<b>6,864</b>

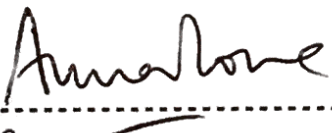
Alexander Whitley Dance Company  
Statement of Financial Position  
As at 31 March 2021

	Notes	2021 £	2019 £
<b>Fixed assets</b>			
Tangible assets	10	10,537	18,548
		<b>10,537</b>	<b>18,548</b>
<b>Current assets</b>			
Debtors	11	23,044	61,138
Cash at bank and in hand		26,469	3,815
		<b>49,513</b>	<b>64,953</b>
<b>Creditors: amounts falling due within one year</b>	12	(36,663)	(76,637)
<b>Net current assets</b>		<b>12,850</b>	<b>(11,684)</b>
<b>Total assets less current liabilities</b>		<b>23,387</b>	<b>6,864</b>
<b>Net assets</b>		<b>23,387</b>	<b>6,864</b>
<b>The funds of the charity</b>			
Restricted income funds	13	13,000	-
Unrestricted income funds	13	10,387	6,864
<b>Total funds</b>		<b>23,387</b>	<b>6,864</b>

For the period ended 31 March 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

  
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Anna Rowe  
Trustee  
14 September 2021

**Alexander Whitley Dance Company**  
**Notes to the Financial Statements**  
**For the period ended 31 March 2021**

**1. Accounting Policies**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006.

Alexander Whitley Dance Company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

**Reporting period**

The Board of Trustees voted to change AWDC's financial year end from 30 November to 31 March to bring it in line with that of Arts Council England and most other arts charities. Therefore, the figures for FY21 reflect the 16-month period 1 December 2019 to 31 March 2021.

**Going concern**

The financial statements are prepared, on a going concern basis, under the historical cost convention.

**Funds**

The charity maintains a general unrestricted fund which represents funds which are expendable at the discretion of the trustees in furtherance of the objects of the charity. Such funds may be held in order to finance both working capital and capital investment.

Designated funds comprise of unrestricted funds that have been set aside by the Trustees for particular purposes.

Restricted funds have been provided to the charity for particular purposes, and it is the policy of the board of trustees to carefully monitor the application of those funds in accordance with the restrictions placed upon them.

There is no formal policy of transfer between funds or on the allocation of funds to designated funds, other than that described above.

**Incoming resources**

All incoming resources are included in the statement of financial activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy.

Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when receivable. Donated assets are included at the value to the charity where this can be quantified and a third party is bearing the cost. The value of service provided by volunteers has not been included.

In accordance with the SORP grants received in advance and specified by the donor as relating to specific accounting periods or alternatively which are subject to conditions which are still to be met, and which are outside the control of the charity or where it is uncertain whether the conditions can or will be met, are deferred on an accruals basis to the period to which they relate. Such deferrals are shown in the notes to the accounts and the sums involved are shown as creditors in the accounts.

**Resources expended**

Liabilities are recognised as resources expended when there is a legal or constructive obligation committing the Charity to the expenditure.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities.

Charitable activity costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management.

Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

**Alexander Whitley Dance Company**  
**Notes to the Financial Statements Continued**  
**For the period ended 31 March 2021**

**Taxation**

As a registered charity, the company is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only. Value Added Tax is not recoverable by the company, and is therefore included in the relevant costs in the Statement of Financial Activities.

**Tangible fixed assets**

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Fixtures and Fittings	25% Straight line
Computer Equipment	25% Straight line

**Irrecoverable VAT**

Irrecoverable VAT is included in the Statement of Financial Activities, and is reported as part of the expenditure to which it relates.

**2. Income from donations and legacies**

	Unrestricted funds	Restricted funds	2021	2019
	£	£	£	£
Donations received	3,675	34,779	38,454	21,657
Grants received	41,488	142,063	183,551	181,943
	<b>45,163</b>	<b>176,842</b>	<b>222,005</b>	<b>203,600</b>

**3. Income from charitable activities**

	2021	2019
	£	£
<b>Unrestricted funds</b>		
<i>Dance performance</i>		
Performance and digital project income	85,586	76,078
Workshops and classes	7,180	7,252
	<b>92,766</b>	<b>83,330</b>
	<b>92,766</b>	<b>83,330</b>

**4. Other income**

	2021	2019
	£	£
<b>Unrestricted funds</b>		
Theatre tax relief	1,899	28,491
	<b>1,899</b>	<b>28,491</b>

**Alexander Whitley Dance Company**  
**Notes to the Financial Statements Continued**  
**For the period ended 31 March 2021**

**5. Costs of charitable activities by fund type**

	Unrestricted funds	Restricted funds	2021	2019
	£	£	£	£
Dance performance	107,953	117,880	225,833	266,604
Support costs	28,352	45,962	74,314	43,557
	<b>136,305</b>	<b>163,842</b>	<b>300,147</b>	<b>310,161</b>

**6. Costs of charitable activities by activity type**

	Activities undertaken directly	Support costs	2021	2019
	£	£	£	£
<b>Support costs</b>				
<b>Dance performance</b>				
Dance performance	-	66,303	66,303	35,392
Depreciation - owned assets	-	8,011	8,011	8,165
Artist Fees	94,017	-	94,017	101,286
Other Costume, Set & Music costs	5,688	-	5,688	23,485
Equipment hire & Transport	5,785	-	5,785	30,622
Technical Personnel	22,846	-	22,846	25,205
Project Producer & Management	19,466	-	19,466	19,270
Education Delivery	7,515	-	7,515	10,206
Space costs	8,595	-	8,595	8,547
Touring Costs	13,925	-	13,925	22,973
Marketing & Promotion	39,690	-	39,690	20,082
Fundraising	8,306	-	8,306	4,928
	<b>225,833</b>	<b>74,314</b>	<b>300,147</b>	<b>310,161</b>
	<b>225,833</b>	<b>74,314</b>	<b>300,147</b>	<b>310,161</b>

**7. Analysis of support costs**

	2021	2019
	£	£
<b>Dance performance</b>		
Management	63,197	35,585
Overheads	11,117	7,972
	<b>74,314</b>	<b>43,557</b>

**Alexander Whitley Dance Company**  
**Notes to the Financial Statements Continued**  
**For the period ended 31 March 2021**

**8. Net income/(expenditure) for the period**

This is stated after charging/(crediting):

	<b>2021</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
Depreciation of owned fixed assets	8,011	8,165

**9. Comparative for the Statement of Financial Activities**

	<b>Unrestricted funds</b>	<b>Restricted funds</b>	<b>2019</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>Income and endowments from:</b>			
Donations and legacies	43,871	159,729	203,600
Charitable activities	83,330	-	83,330
Other income	28,491	-	28,491
<b>Total</b>	<b>155,692</b>	<b>159,729</b>	<b>315,421</b>
<b>Expenditure on:</b>			
Charitable activities	(150,432)	(159,729)	(310,161)
<b>Total</b>	<b>(150,432)</b>	<b>(159,729)</b>	<b>(310,161)</b>
<b>Net income/expenditure</b>	<b>5,260</b>	<b>-</b>	<b>5,260</b>
<b>Reconciliation of funds</b>			
Total funds brought forward	1,604	-	1,604
<b>Total funds carried forward</b>	<b>6,864</b>	<b>-</b>	<b>6,864</b>

**10. Tangible fixed assets**

<b>Cost or valuation</b>	<b>Computer Equipment</b>	<b>Computer Equipment</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
At 01 December 2019	19,363	19,064	38,427
At 31 March 2021	<b>19,363</b>	<b>19,064</b>	<b>38,427</b>
<b>Depreciation</b>			
At 01 December 2019	7,421	12,458	19,879
Charge for period	3,607	4,404	8,011
At 31 March 2021	<b>11,027</b>	<b>16,863</b>	<b>27,890</b>
<b>Net book values</b>			
At 31 March 2021	<b>8,336</b>	<b>2,202</b>	<b>10,538</b>
At 30 November 2019	<b>11,942</b>	<b>6,606</b>	<b>18,548</b>



**Alexander Whitley Dance Company**  
**Notes to the Financial Statements Continued**  
**For the period ended 31 March 2021**

**11. Debtors**

	2021	2019
	£	£
<b>Amounts due within one year:</b>		
Trade debtors	16,246	1,137
Prepayments and accrued income	6,798	52,515
Other debtors	-	7,486
	<u>23,044</u>	<u>61,138</u>

**12. Creditors: amounts falling due within one year**

	2021	2019
	£	£
Trade creditors	2,678	44,863
Other creditors	3,626	7,950
Accruals and deferred income	30,359	23,824
	<u>36,663</u>	<u>76,637</u>

**13. Movement in funds**

**Unrestricted Funds**

	Balance at 01/12/2019	Incoming resources	Outgoing resources	Balance at 31/03/2021
	£	£	£	£
<i>General</i>				
General	6,864	139,828	(136,305)	10,387
	<u>6,864</u>	<u>139,828</u>	<u>(136,305)</u>	<u>10,387</u>

**Unrestricted Funds - Previous year**

	Balance at 01/12/2018	Incoming resources	Outgoing resources	Balance at 30/11/2019
	£	£	£	£
<i>General</i>				
General	1,604	155,692	(150,432)	6,864
	<u>1,604</u>	<u>155,692</u>	<u>(150,432)</u>	<u>6,864</u>

**Alexander Whitley Dance Company**  
**Notes to the Financial Statements Continued**  
**For the period ended 31 March 2021**

**Purpose of unrestricted Funds**

Designated production fund

This fund holds monies designated by the Trustees for future projects.

General

For the general promotion of the charity's activities

**Restricted Funds**

	Incoming resources	Outgoing resources	Balance at 31/03/2021
	£	£	£
Arts Council	52,329	(52,329)	-
Commissions	124,513	(111,513)	13,000
	<b>176,842</b>	<b>(163,842)</b>	<b>13,000</b>

**Restricted Funds - Previous year**

	Incoming resources	Outgoing resources	Balance at 30/11/2019
	£	£	£
Arts Council	95,053	(95,053)	-
Commissions	64,676	(64,676)	-
	<b>159,729</b>	<b>(159,729)</b>	<b>-</b>

**Purpose of restricted funds**

Commissions

This fund holds grants and funds given for the production of specific works.

Arts Council

This fund holds grants and funds given for the production of specific works.

**Alexander Whitley Dance Company**  
**Notes to the Financial Statements Continued**  
**For the period ended 31 March 2021**

**14. Analysis of net assets between funds**

	Tangible fixed assets	Net current assets / (liabilities)	Net Assets
	£	£	£
<b>Unrestricted funds</b>			
<i>General</i>			
General	10,537	(150)	10,387
<b>Restricted funds</b>			
Commissions	-	13,000	13,000
	<b>10,537</b>	<b>12,850</b>	<b>23,387</b>

**Previous year**

	Tangible fixed assets	Net current assets / (liabilities)	Net Assets
	£	£	£
<b>Unrestricted funds</b>			
<i>General</i>			
General	18,548	(11,684)	6,864
<b>Restricted funds</b>			
	<b>18,548</b>	<b>(11,684)</b>	<b>6,864</b>