

ADVICE SUPPORT KNOWLEDGE INFORMATION

(A CHARITABLE COMPANY LIMITED BY GUARANTEE)

**REPORT OF THE DIRECTORS/TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

ADVICE SUPPORT KNOWLEDGE INFORMATION

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ADVICE SUPPORT KNOWLEDGE INFORMATION

**REFERENCE AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2024**

COMPANY NAME: ADVICE SUPPORT KNOWLEDGE INFORMATION

OTHER WORKING NAME: ASKI

COMPANY NUMBER: 08324877

CHARITY NUMBER: 1171343

DIRECTORS/TRUSTEES: MICHELLE FORD
TAJEDA KELLY
RIENNE CORBETT

CHAIRMAN: M FORD

CEO J JEFFERS

REGISTERED OFFICE: 299 London Road
Croydon
CR0 3PA

BANKERS: SANTANDER

INDEPENDENT EXAMINER'S: Maroof Adeoye (MBA, DChA, FCIE, MInstF)
Registered Charity Independent Examiner
Community Benefit Action CIC
30 Union Road, Croydon CR0 2XU

**ADVICE SUPPORT KNOWLEDGE INFORMATION
CHAIR'S & CEO'S REPORT
FOR THE YEAR ENDED 31 MARCH 2024**

CHAIR'S REPORT

Dear Board of Trustees, Volunteers, and Funders,

I am pleased to present the annual Chairs Report on behalf of our non-profit organisation, which focuses on serving older people in our community. This report highlights our organisation's achievements, challenges, and plans as we strive to provide a wide range of services to older individuals.

Over the past year, our organisation has delivered a wide range of services to meet the needs of older people in our community. Our dedicated staff and volunteers have worked tirelessly to ensure that our services are accessible, inclusive, and of the highest quality. From providing health and wellness programs to offering social and recreational activities, we have significantly impacted the lives of the older people we serve, a testament to the meaningful work we do.

It is important to note that the demand for our services is increasing. As the population of older individuals continues to grow, so does the need for support and assistance. We have witnessed a steady rise in the number of individuals seeking our services, reinforcing our work's importance. This increased demand is a testament to the trust and confidence that the community has placed in our organisation.

Our dedicated team has been actively working on various fundraising initiatives to meet the growing demand for our services. We have organised successful fundraising events, contacted potential donors, and explored grant opportunities. While fundraising can be challenging, we remain committed to securing the necessary resources to continue delivering our vital services to the older people in our community.

I want to acknowledge and express our deepest gratitude to our Board of Trustees. Your guidance, expertise, and unwavering support have been instrumental in our organisation's growth and success. Your commitment to our mission and vision inspires us to reach new heights and make a lasting impact in the lives of older people.

I would also like to extend our heartfelt appreciation to our dedicated volunteers. Your selfless contributions of time, skills, and compassion have made a significant difference in the lives of the older individuals we serve. Your commitment and enthusiasm are invaluable; we genuinely appreciate all you do.

Lastly, I would like to express our sincere gratitude to our funders. Your generous support and belief in our mission have enabled us to continue providing vital services to older people in our community. We are grateful for your partnership and your trust in our organisation. Your contributions have made a lasting impact on the lives of many.

Looking ahead, we remain committed to serving older people with compassion, dignity, and respect. We will continue to adapt and innovate to meet the evolving needs of the older population and work diligently to secure the necessary resources to expand our services and reach even more individuals in need. We intend to extend our dance reach with The Place to create more opportunities for older people to engage in various dance classes and create dance works.

We intend to develop our business plan and fundraising strategy further to ensure we are well-placed to meet the growing challenges of service demand.

In conclusion, I would like to thank all of you for your dedication, support, and commitment to our organisation. Together, we have achieved remarkable milestones. Your support is integral to our success. I am confident that with our collective efforts, we will continue to make a positive difference in the lives of older people in our community.

Sincerely,



Michelle Ford
Chair of the Board
26 June 2024

ACKNOWLEDGEMENT

The continuation of ASKI would not be possible without the generous help of our funders and everyone connected with us. ASKI would like to thank the following funders for their generosity and continued support over the past 12 months:

1. BBC Children In Need
2. City of London
3. Community Action Sutton
4. Crowdfunder UK
5. Croydon Council
6. Ealing and Hounslow CVS
7. Garfield Weston
8. Groundwork UK
9. Kickstart from SCC
10. LBS Creditors
11. Local Giving
12. London Community
13. London Learning Centre LLC
14. London Sport
15. London Youth
16. Mercers Trustee
17. People's Health
18. RUKBA/Independent Age
19. Sport Unites
20. The Church Urban
21. The Health Forum
22. The Kings Fund
23. Trust for London
24. Youth Isolation

**ADVICE SUPPORT KNOWLEDGE INFORMATION
DIRECTORS'/CHARITY TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2024**

The Directors presents its report with the unaudited financial statements of the company for the year ended 31 March 2024.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 10 December 2012 and registered as a charity on 27 January 2017. The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association with resolution of alteration on 5 December 2016. In the event of the company being wound up members are required to contribute an amount not exceeding £10.

Recruitment and Appointment of Directors

The directors of the company are also charity trustees for the purposes of charity law. Under the requirements of the Memorandum and Articles of Association the charitable company may by ordinary resolution appoint a person who is willing to act to be a director; and determine the rotation in which any additional directors are to retire. All members of the Directors give their time voluntarily and received no benefits from the charitable company. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

OBJECTIVES AND ACTIVITIES

Our charity's purposes as set out in the objects contained in the company's memorandum of association are:

- a. To relieve poverty among people living in in Surrey and the surrounding areas by providing education, training, information, advice and support.
- b. To promote social inclusion for the public benefit by preventing people from becoming socially excluded relieving the needs of those people who are socially excluded and assisting to integrate into society.

For this clause 'socially excluded' means being excluded from society, or part of society, as a result of being a member of a socially and economically deprived community.

Our main activities the provision of education, training, healthcare projects to relief of those in need by reason of youth, age, ill-health, disability, financial hardship or other disadvantage

ACHIEVEMENTS AND PERFORMANCE

Through our various activities as detailed above, ASKI was able to achieve the following:

- resolving issues surrounding many disadvantages and difficulties arising from, or which cause, the lack of financial or material resources;
- provides solutions to problems that is giving rise to poverty and preventing it from happening, such as poor health and nutrition, and low achievement in education and other areas of human development;
- direct public benefits in the area of reduction in crime and anti-social behaviour due to reduction in poverty;
- enable individuals to generate a sustainable income, be self-sufficient and bring the quality of life of the beneficiaries to a reasonable standard;
- alleviating social conditions that can lead to, or can be caused by poverty

FINANCIAL REVIEWS

Against the backdrop of limited resources and insecurities over funding, the company, with the support of grant funders, donors, directors and volunteers, was able to minimize its net unrestricted funds to £73 surplus (2023: £1,501) and with its aid of sound financial management, the charitable company was able to cope without affecting its services and existence for the foreseeable future.

Policy on Reserves

The charity policy on reserves aims at building up free reserves to the level needed to cover up to three months operating expenditure by means of annual operating surpluses and supplemented by general-purpose appeals from time to time. Any surplus funds which are not likely to be needed to pay for activities will be placed on deposit to earn interest. This Policy will be reviewed every other year, at minimum, or sooner if warranted by internal or external events or changes.

ACCOUNTING AND REPORTING RESPONSIBILITIES

The directors are responsible for preparing the directors Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom General Accepted Accounting Practice).

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of the incoming resources and application of resources, including the income and expenditure of the charitable company, for the financial period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in operation.

The Directors is responsible for:

- keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and which enable them to ensure that the financial statements comply with the Companies Act 2006 and
- safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions for small companies under Part XV of the Companies Act 2006.

This report was approved by the Directors on 26 June 2024, and signed on their behalf by:

A handwritten signature in black ink, appearing to read 'T. Kelly', with a long horizontal stroke extending to the left and a diagonal stroke extending downwards to the right.

Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2024**

To the trustees/directors of ADVICE SUPPORT KNOWLEDGE INFORMATION

I report to the charity trustees/directors on my examination of the accounts of the charitable company for the year ended 31 March 2024, which are set out on pages 9 to 16.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Charity Independent Examiners (ACIE).

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Maroof Adeoye MBA DChA FCIE MInstF
Registered Charity Independent Examiner
Accman & Co Accountants
Maroof Suite, 30 Union Road
Croydon, Surrey. CR0 2XU

Date: 26 June 2024

ADVICE SUPPORT KNOWLEDGE INFORMATION
STATEMENT OF FINANCIAL ACTIVITIES
(Including Income & Expenditure Account)
FOR THE YEAR ENDED 31 MARCH 2024

	Note	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Incoming resources from charitable activities					
Voluntary income	2	-	175188	175188	219316
Other incoming resources	3	19266	92942	112208	64891
Total incoming resources		19266	268130	287396	284207
Resources expended					
Costs of generating voluntary income		-	0	-	0
Charitable activities	4	17543	268091	285634	300965
Governance	5	1650	0	1650	1703
Total resources expended		19193	268091	287284	302668
Net incoming/(outgoing) resources		73	39	112	(18461)
Total funds brought forward		13334	1038	14372	32833
Total funds carried forward	11	13407	1077	14484	14372

All incoming resources are derived from continuing operations. The charitable company has no other gains or losses other than those recognised in the Statement of Financial Activities.

ADVICE SUPPORT KNOWLEDGE INFORMATION
BALANCE SHEET
AS AT 31 MARCH 2024

	Note	£	2024 £	2023 £
Fixed assets				
Tangible assets	6	6452		8603
Investments (unlisted)		0		0
			6452	8603
Current assets				
Debtors	7	4050		4050
Cash at bank and in hand	8	<u>9672</u>		<u>4411</u>
<i>total current assets</i>		13722		8461
Current Liabilities				
Creditors:				
amounts falling due within one year	9	<u>5690</u>		<u>2692</u>
Net current assets			8032	5769
Total Net Assets			<u>14484</u>	<u>14372</u>
The funds of the charity				
Unrestricted income funds	10		13407	13334
Restricted income funds	10		1077	1038
Total funds	11		<u>14484</u>	<u>14372</u>

For the year ended 31 March 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities;

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small Companies regime.

This report was approved by the director on 26 June 2024, and signed on their behalf by:



Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

1. Principal accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with: Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005 – Second Edition May 2008) and Financial Reporting Standard for Smaller Entities (FRSSE) (Effective April 2008); the Charities Act 2011 and Charities (Accounts and Reports) Regulations 2008; the Companies Act 2006.

Incoming resources

All material incoming resources have been included in the Statement of Financial Activities when the company is entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT that cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Fundraising trading costs comprise costs of trading activities which are specifically to raise income for the charity.
- Charitable expenditure comprises those costs incurred by the company in the delivery of its activities for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the company.

Taxation

The company is exempt from Corporation Tax on its charitable activities

Funds accounting

Incoming resources that may be applied for charity's purposes are treated as 'unrestricted' incoming resources and are credited to the 'unrestricted funds'. Where a donation or grant is required to be used for a specified purpose, the amount concerned is treated as a 'restricted' incoming resources and is credited to the appropriate 'restricted fund'.

Fixed assets and depreciation

All tangible fixed assets are capitalised and included at cost including any incidental expenses of acquisition. Equipment is written down using reducing balance method of depreciation over their estimated useful economic lives.

2. Incoming resources from charitable activities – Voluntary income

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Arnold Clark Autom	-		-	1000
BBC Children In Need	-	19197	19197	43027
City of London	-		-	9688
Clarion Futures		2389	2389	
Community Action Sutton	-		-	6500
Crowdfunder UK - Main Grant	-	46559	46559	
Croydon Council AP	-	11127	11127	5755
Exercise Movement	-	1535	1535	
GLA Build STG - Rocket Science UK	-		-	8748
GLA Sport Unites	-		-	2000
Groundwork UK	-		-	1404
KFC Foundation		100	100	
L&Q Place Makers	-	2274	2274	6824
Local Giving	-		-	500
London Community	-	26927	26927	34499
London Learning Centre LLC	-	1000	1000	20871
London Youth	-	9380	9380	5500
Lottery Fund	-	8905	8905	8474
Mercers Trustee	-	20000	20000	
People's Health	-	5296	5296	9786
PWC Foundation	-	20500	20500	7500
The Health Forum	-		-	6140
The Kings Fund	-		-	2000
ThomasWall Grants	-		-	5000
Trust for London	-		-	34100
			-	
	0	175188	175188	219316

3. Other Incoming Resources

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Appeals and donation	7241	148	7389	7537
Fees and supplies - Training	-	9049	9049	32063
Membership Fees	8302	-	8302	8480
Project/Events Income	-	83745	83745	7176
Other income	3723	-	3723	11100
	19266	92942	112208	66356

4. Resources Expended – Charitable Activities Resources Expended – Charitable Activities

	Unrestricted Funds	Restricted Funds	2024 Total Funds	2023 Total Funds
	£	£	£	£
Training	8360	20858	29218	0
Consultancy incl advertisements		2193	2193	8883
Professional Fees-Legal&Prof		0	0	0
Telephone/Fax/WebDial		2256	2256	2889
Travel-Motor expenses		20477	20477	0
Bank Charges Refreshment	0	90	90	109
Admin costs		15239	15239	128430
Rent/Venue Hire		21378	21378	0
Volunteers Expenses		9828	9828	4450
Employment Costs		128259	128259	86674
Project/Activities & Materials		47513	47513	62643
IT Costs	2311	0	2311	0
Insurance	2724	0	2724	4018
Depreciation	2151	0	2151	2868
Other costs - Fundraising	1997		1997	
		0	0	0
	- 17543	268091	285634	300965

5. Resources Expended – Governance

	Unrestricted Funds	Restricted Funds	2024 Total Funds	2023 Total Funds
	£	£	£	£
Accountancy	1650	0	1650	1703
Other professional fees	0	0	-	0
	1650	0	1650	1703

6. Tangible Fixed Assets

	Plant & Machinery	Office Equipment	Motor Vehicles	2024 Total	2023 Total
Cost	£	£	£	£	£
At 1 April 2023	-	-	20,394	20,394	20,394
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
Revaluations	-	-	-	-	-
Transfers	-	-	-	-	-
At 31 March 2024	-	-	20,394	20,394	20394
Depreciation					
At 1 April 2023	-	-	11,791	11,791	8,923
Charge for year	-	-	2,151	2,151	2,868
Disposals	-	-	-	-	-
Other adjustments	-	-	-	-	-
At 31 March 2024	-	-	13,942	13,942	11791
			11,791		
Net book value					
At 31 March 2024	-	-	6,452	6,452	8603
At 31 July 2023	-	-	8,603	8,603	11471

7. Debtors

	2024	2023
	£	£
Rent - Refundable Deposit	4050	4050
Other debtors - Accruals	0	0
	4050	4050

8. Cash at bank and in hand

	2024	2023
	£	£
Santander account	7172	4411
Cash in hand	2500	0
	9672	4411

9. Creditors

	2024	2023
	£	£
Creditors - Funds Accrued	4040	1167
Accountancy	1650	1525
Other creditors - Accruals	0	0
	5690	2692

10. Movements in funds

	Opening balance £	Incoming resources £	(Resources expended) £	Transfers £	Closing balance £
Unrestricted funds					
Charity's fund	13,334	19,266	19,193	- 2,963	10,444
Total Unrestricted Funds	13,334	19,266	19,193	- 2,963	10,444
Restricted funds					
Grants:					
BBC Children In Need	-	19,197	19,197	-	-
Clarion Futures	-	2,389	2,389	-	-
Main Grant	-	46,559	46,559	-	-
Croydon Council AP	-	11,127	11,127	-	-
Exercise Movement	-	1,535	1,535	-	-
KFC Foundation	-	100	100	-	-
L&Q Place Makers	-	2,274	2,274	-	-
London Community	-	26,927	26,927	-	-
London Learning Centre LLC	-	1,000	1,000	-	-
London Youth	-	9,380	9,380	-	-
Lottery Fund	-	8,905	6,565	-	2,340
Mercers Trustee	-	20,000	18,300	-	1,700
People's Health	-	5,295	5,295	-	-
PWC Foundation	-	20,500	20,500	-	-
Sundries	1,038	92,942	96,943	2,963	-
Total Restricted Funds	1,038	268,130	268,091	2,963	4,040
TOTAL FUNDS	14,372	287,396	287,284	-	14,484

11. Analysis of net assets by fund

			2024	2023
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
	0	0	0	0
Cash at bank and in hand	8595	1077	9672	4411
Other net assets (liabilities)	4812		4812	9961
	13407	1077	14484	14372

12. Trustee Remuneration & Related Party Transactions

No member of the directors received any remuneration during the year. No Trustee or other person related to the charity had any personal interest in any contract or transaction entered by the charity during the year.

13. Taxation

As a charity, Advice Support Knowledge Information (ASKI), is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

14. Control

The ultimate controlling parties are the directors as listed in the information and page.