

ADVICE SUPPORT KNOWLEDGE INFORMATION

England & Wales · Charity number 1171343

Details

Other names ASKI

Status Registered

Legal form Charitable company

Company number [08324877](#)

Registered 2017-01-27

Register [View on the Charity Commission register](#)

Contact

Address 299 London Road
Croydon
CR0 3PA

Phone 07759194567

Email info@aski.org.uk

Website www.aski.org.uk

Activities

Objects: THE CHARITY'S OBJECTS ("OBJECTS") ARE SPECIFICALLY RESTRICTED TO THE FOLLOWING: TO RELIEVE POVERTY AMONG PEOPLE LIVING IN IN SURREY AND THE SURROUNDING AREAS BY PROVIDING EDUCATION, TRAINING, INFORMATION, ADVICE AND SUPPORT. TO PROMOTE SOCIAL INCLUSION FOR THE PUBLIC BENEFIT BY PREVENTING PEOPLE FROM BECOMING SOCIALLY EXCLUDED RELIEVING THE NEEDS OF THOSE PEOPLE WHO ARE SOCIALLY EXCLUDED AND ASSISTING TO INTEGRATE INTO SOCIETY. FOR THE PURPOSE OF THIS CLAUSE 'SOCIALLY EXCLUDED' MEANS BEING EXCLUDED FROM SOCIETY, OR PART OF SOCIETY, AS A RESULT OF BEING A MEMBER OF A SOCIALLY AND ECONOMICALLY DEPRIVED COMMUNITY

Activities: The organisation carries out its purpose through proactive organised activities such as: Employability and skills focused training Job search and support activities, Employability assessment, S.M.A.R.T Action planning, Extensive 1-2-1 I.A.G support. Provide two course lunch for people over the age of 50. Referring participants to Job Centre Plus to find long term employment.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Disability, The Prevention Or Relief Of Poverty, Economic/community Development/employment
- **Who:** Children/young People, Elderly/old People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, Other Charities Or Voluntary Bodies

Geography

- Surrey

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£248,874	£244,124	-	-
2024-03-31	£287,396	£287,284	-	-
2023-03-31	£284,207	£302,668	-	-
2022-03-31	£264,786	£247,382	-	-
2021-03-31	£183,482	£178,836	-	-

Trustees

Name	Role	Appointed
MICHELLE FORD	Chair	2012-12-10
RIENNE CORBETT		2018-02-21
TAJEDA KELLY		2014-04-01

Accounts

ADVICE SUPPORT KNOWLEDGE INFORMATION

(A CHARITABLE COMPANY LIMITED BY GUARANTEE)

**REPORT OF THE DIRECTORS/TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025**

ADVICE SUPPORT KNOWLEDGE INFORMATION

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FOR THE YEAR ENDED 31 MARCH 2025**

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ADVICE SUPPORT KNOWLEDGE INFORMATION
REFERENCE AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2025

COMPANY NAME: ADVICE SUPPORT KNOWLEDGE INFORMATION

OTHER WORKING NAME: ASKI

COMPANY NUMBER: 08324877

CHARITY NUMBER: 1171343

DIRECTORS/TRUSTEES: MICHELLE FORD
TAJEDA KELLY
RIENNE CORBETT

CHAIRMAN: M FORD

CEO J JEFFERS

REGISTERED OFFICE: 299 London Road
Croydon
CR0 3PA

BANKERS: SANTANDER

INDEPENDENT EXAMINER'S: Maroof Adeoye (MBA, DChA, FCIE, MInstF)
Registered Charity Independent Examiner
Accman & Co Accountants
30 Union Road, Croydon CR0 2XU

**ADVICE SUPPORT KNOWLEDGE INFORMATION
CHAIR'S & CEO'S REPORT
FOR THE YEAR ENDED 31 MARCH 2025**

CHAIR'S REPORT

Dear Board of Trustees, Volunteers, and Funders,

I am delighted to present the annual Chair's Report on behalf of our non-profit organization dedicated to serving older individuals in our community. This report reflects our significant achievements, the challenges we've navigated, and our aspirations as we work to enhance the lives of older adults.

Over the past year, our organization has successfully delivered a diverse array of services tailored to the needs of older people. Thanks to the unwavering dedication of our staff and volunteers, we have ensured that our offerings are accessible, inclusive, and of the highest quality. From health and wellness programs to social and recreational activities, we have positively impacted on the lives of those we serve, exemplifying the meaningful work we undertake.

It is worth noting the increasing demand for our services. As the population of older individuals continues to grow, so too does the need for support and assistance. We have observed a steady rise in the number of individuals seeking our services, underscoring the vital role our organization plays in the community. In addition to our work in Croydon We are now delivering services in Lewisham and Southwark.

In response to this growing demand, our committed team has been actively engaged in various fundraising initiatives. We have organized successful events, reached out to potential donors, and explored grant opportunities. While fundraising presents its challenges, we remain steadfast in our commitment to securing the resources necessary to continue providing our essential services.

I would like to extend my heartfelt thanks to our Board of Trustees. Your guidance, expertise, and unwavering support have been crucial to our organization's growth and success. Your dedication to our mission inspires us to reach new heights and make a lasting impact on the lives of older individuals.

Additionally, I want to express our sincere appreciation for our dedicated volunteers. Your selfless contributions of time, skills, and compassion have profoundly affected the older individuals we serve. Your commitment and enthusiasm are invaluable, and we are truly grateful for all that you do. ASKI was awarded the Kings Award for Voluntary service which is a huge honour.

I also wish to acknowledge our funders. Your support and belief in our mission have empowered us to continue delivering vital services to older people in our community. We are thankful for your partnership and trust in our organization, as your contributions have left a lasting impact on many lives.

Looking ahead, we remain resolute in our commitment to serving older individuals with compassion, dignity, and respect. We will continue to adapt and innovate to meet the evolving needs of this demographic and diligently secure resources to expand our services. We are excited to extend our outreach through The Place, creating more opportunities for older adults to engage in dance classes and collaborative creative works.

Furthermore, we are committed to refining our business plan and fundraising strategy to ensure we are well-prepared to meet the growing challenges of service demand.

In conclusion, I would like to express my deepest gratitude to each of you for your dedication, support, and commitment to our organization. Together, we have achieved remarkable milestones. Your support is integral to our success, and I am confident that, through our collective efforts, we will continue to make a positive difference in the lives of older people in our community.

Sincerely,



Michelle Ford
Chair of the Board
30 December 2025

ACKNOWLEDGEMENT

The continuation of ASKI would not be possible without the generous help of our funders and everyone connected with us. ASKI would like to thank the following funders for their generosity and continued support over the past 12 months:

1. Arnold Clark Autom
2. BBC Children In Need
3. City of London
4. Clarion Futures
5. Community Action Sutton
6. Crowdfunder UK
7. Croydon Council
8. Ealing and Hounslow CVS
9. Exercise Movement
10. Garfield Weston
11. GLA Build STG - Rocket Science UK
12. GLA Sport Unites
13. Groundwork UK
14. KFC Foundation
15. Kickstart from SCC
16. L&Q Place Makers
17. LBS Creditors
18. Local Giving
19. London Community
20. London Learning Centre LLC
21. London Sport
22. London Youth
23. Lottery Fund
24. Mercers' Company
25. People's Health Trust
26. PWC Foundation
27. RUKBA/Independent Age
28. Southwark Charities
29. Sport Unites
30. The Church Urban
31. The Health Forum
32. The Kings Fund
33. Thomas Wall Grants
34. Trust for London
35. Youth Isolation

**ADVICE SUPPORT KNOWLEDGE INFORMATION
DIRECTORS'/CHARITY TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2025**

The Directors presents its report with the unaudited financial statements of the company for the year ended 31 March 2025.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 10 December 2012 and registered as a charity on 27 January 2017. The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association with resolution of alteration on 5 December 2016. In the event of the company being wound up members are required to contribute an amount not exceeding £10.

Recruitment and Appointment of Directors

The directors of the company are also charity trustees for the purposes of charity law. Under the requirements of the Memorandum and Articles of Association the charitable company may by ordinary resolution appoint a person who is willing to act to be a director; and determine the rotation in which any additional directors are to retire. All members of the Directors give their time voluntarily and receive no benefits from the charitable company. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

OBJECTIVES AND ACTIVITIES

Our charity's purposes as set out in the objects contained in the company's memorandum of association are:

- a. To relieve poverty among people living in in Surrey and the surrounding areas by providing education, training, information, advice and support.
- b. To promote social inclusion for the public benefit by preventing people from becoming socially excluded relieving the needs of those people who are socially excluded and assisting to integrate into society.

For this clause 'socially excluded' means being excluded from society, or part of society, as a result of being a member of a socially and economically deprived community.

Our main activities the provision of education, training, healthcare projects to relieve those in need by reason of youth, age, ill-health, disability, financial hardship or other disadvantages.

ACHIEVEMENTS AND PERFORMANCE

Through our various activities as detailed above, ASKI was able to achieve the following:

- resolving issues surrounding many disadvantages and difficulties arising from, or which cause, the lack of financial or material resources;
- provides solutions to problems that is giving rise to poverty and preventing it from happening, such as poor health and nutrition, and low achievement in education and other areas of human development;
- direct public benefits in the area of reduction in crime and anti-social behaviour due to reduction in poverty;
- enable individuals to generate a sustainable income, be self-sufficient and bring the quality of life of the beneficiaries to a reasonable standard;
- alleviating social conditions that can lead to, or can be caused by poverty

FINANCIAL REVIEWS

Against the backdrop of limited resources and insecurities over funding, the company, with the support of grant funders, donors, directors and volunteers, was able to minimize its net unrestricted funds to £5,827 surplus (2024: £73) and with its aid of sound financial management, the charitable company was able to cope without affecting its services and existence for the foreseeable future.

Policy on Reserves

The charity operates on a **Full Cost Recovery basis**, ensuring that all costs of delivering its charitable activities are fully funded through grants. The trustees therefore do not seek to accumulate large reserves and consider it appropriate to hold unrestricted reserves equivalent to **approximately three months of core operating expenditure** (around **£15,000**). This level of reserves provides sufficient short-term financial resilience and cash-flow stability. Holding excessive reserves would not be consistent with the charity's not-for-profit ethos or the intended use of grant funding. Any surplus funds which are not likely to be needed to pay for activities will be placed on deposit to earn interest. This Policy will be reviewed every other year, at minimum, or sooner if warranted by internal or external events or changes.

ACCOUNTING AND REPORTING RESPONSIBILITIES

The directors are responsible for preparing the directors Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom General Accepted Accounting Practice).

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of the incoming resources and application of resources, including the income and expenditure of the charitable company, for the financial period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in operation.

The Directors are responsible for:

- keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and which enable them to ensure that the financial statements comply with the Companies Act 2006 and
- safeguarding the assets of the company and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions for small companies under Part XV of the Companies Act 2006.

This report was approved by the Directors on 30 December 2025, and signed on their behalf by:

A handwritten signature in black ink, appearing to read 'T. Kelly', written over a light blue grid background.

Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2025**

To the trustees/directors of ADVICE SUPPORT KNOWLEDGE INFORMATION

I report to the charity trustees/directors on my examination of the accounts of the charitable company for the year ended 31 March 2025, which are set out on pages 9 to 15.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Maroof Adeoye MBA DChA FCIE MInstF
Registered Charity Independent Examiner
Accman & Co Accountants
Maroof Suite, 30 Union Road
Croydon, Surrey. CR0 2XU

Date: 30 December 2025

ADVICE SUPPORT KNOWLEDGE INFORMATION
STATEMENT OF FINANCIAL ACTIVITIES
(Including Income & Expenditure Account)
FOR THE YEAR ENDED 31 MARCH 2025

	Unrestricted Funds	Restricted Funds	2025 Total Funds	2024 Total Funds
Note	£	£	£	£
Incoming resources from charitable activities				
Voluntary income	2	-	111298	175188
Other incoming resources	3	137576	0	112208
Total incoming resources		137576	111298	248874
Resources expended				
Costs of generating voluntary income		-	0	0
Charitable activities	4	129899	112375	242274
Governance	5	1850	0	1850
Total resources expended		131749	112375	244124
Net incoming/(outgoing) resources		5827	(1077)	112
Total funds brought forward		13407	1077	14484
Total funds carried forward	11	19234	-	14484

All incoming resources are derived from continuing operations. The charitable company has no other gains or losses other than those recognised in the Statement of Financial Activities.

**ADVICE SUPPORT KNOWLEDGE INFORMATION
BALANCE SHEET
AS AT 31 MARCH 2025**

	Note	£	2025 £	2024 £
Fixed assets				
Tangible assets	6	4839		6452
Investments (unlisted)		0		0
			4839	6452
Current assets				
Debtors	7	16183		4050
Cash at bank and in hand	8	<u>62</u>		<u>9672</u>
<i>total current assets</i>		16245		13722
Current Liabilities				
Creditors:				
amounts falling due within one year	9	<u>1850</u>		<u>5690</u>
Net current assets			14395	8032
Total Net Assets			<u>19234</u>	<u>14484</u>
The funds of the charity				
Unrestricted income funds	10		19234	13407
Restricted income funds	10		0	1077
Total funds	11		<u>19234</u>	<u>14484</u>

For the year ended 31 March 2025 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities;

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small Companies regime.

This report was approved by the director on 30 December 2025, and signed on their behalf by:



Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025**

1. Principal accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with: Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005 – Second Edition May 2008) and Financial Reporting Standard for Smaller Entities (FRSSE) (Effective April 2008); the Charities Act 2011 and Charities (Accounts and Reports) Regulations 2008; the Companies Act 2006.

Incoming resources

All material incoming resources have been included in the Statement of Financial Activities when the company is entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT that cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Fundraising trading costs comprise costs of trading activities which are specifically to raise income for the charity.
- Charitable expenditure comprises those costs incurred by the company in the delivery of its activities for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the company.

Taxation

The company is exempt from Corporation Tax on its charitable activities

Funds accounting

Incoming resources that may be applied for charity's purposes are treated as 'unrestricted' incoming resources and are credited to the 'unrestricted funds'. Where a donation or grant is required to be used for a specified purpose, the amount concerned is treated as a 'restricted' incoming resources and is credited to the appropriate 'restricted fund'.

Fixed assets and depreciation

All tangible fixed assets are capitalised and included at cost including any incidental expenses of acquisition. Equipment is written down using reducing balance method of depreciation over their estimated useful economic lives.

2. Incoming resources from charitable activities – Voluntary income

	Unrestricted Funds £	Restricted Funds £	2025 Total Funds £	2024 Total Funds £
BBC Children In Need	-		-	19197
City of London	-		-	
Clarion Futures		2389	2389	2389
Community Action Sutton	-		-	
Crowdfunder UK - Main Grant	-	66109	66109	46559
Croydon Council AP	-		-	11127
Exercise Movement	-		-	1535
KFC Foundation		2100	2100	100
L&Q Place Makers	-		-	2274
London Community	-		-	26927
London Learning Centre LLC	-		-	1000
London Youth	-	4200	4200	9380
Lottery Fund	-		-	8905
Mercers Trustee	-	20000	20000	20000
People's Health	-		-	5296
PWC Foundation	-	10000	10000	20500
Southwark Charities		6500	6500	
			-	
	0	0	111298	111298
				175188

3. Other Incoming Resources

	Unrestricted Funds £	Restricted Funds £	2025 Total Funds £	2024 Total Funds £
Appeals and donation	0		-	7389
Fees and supplies - Training	2237		2237	9049
Membership Fees	6551		6551	8302
Project/Events Income	115763		115763	83745
Other income	13026	-	13026	3723
	137576	0	137576	112208

4. Resources Expended – Charitable Activities Resources Expended – Charitable Activities

	Unrestricted Funds £	Restricted Funds £	2025 Total Funds £	2024 Total Funds £
Training	2983	22486	25469	29218
Consultancy incl advertisements	13900		13900	2193
Professional Fees-Legal&Prof	28142		28142	0
Telephone/Fax/WebDial	2955		2955	2256
Travel-Motor expenses	13642		13642	20477
Bank Charges Refreshment	83		83	90
Admin costs	464		464	15239
Rent/Venue Hire	45815		45815	21378
Volunteers Expenses	5930		5930	9828
Employment Costs	7830	59019	66849	128259
Project/Activities & Materials	4095	30870	34965	47513
IT Costs	1979		1979	2311
Insurance	0		0	2724
Depreciation	1613		1613	2151
Other costs - Fundraising	468		468	1997
			0	0
	- 129899	112375	242274	285634

5. Resources Expended – Governance

	Unrestricted Funds £	Restricted Funds £	2025 Total Funds £	2024 Total Funds £
Accountancy	1850	0	1850	1650
Other professional fees	0	0	-	0
	1850	0	1850	1650

6. Tangible Fixed Assets

	Plant & Machinery	Office Equipment	Motor Vehicles	2025 Total £	2024 Total £
Cost	£	£	£		
At 1 April 2024	-	-	20,394	20,394	20,394
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
Revaluations	-	-	-	-	-
Transfers	-	-	-	-	-
At 31 March 2025	<u>-</u>	<u>-</u>	<u>20,394</u>	<u>20,394</u>	<u>20394</u>
Depreciation					
At 1 April 2024	-	-	13,942	13,942	11,791
Charge for year	-	-	1,613	1,613	2,151
Disposals	-	-	-	-	-
Other adjustments	-	-	-	-	-
At 31 March 2025	<u>-</u>	<u>-</u>	<u>15,555</u>	<u>15,555</u>	<u>13942</u>
Net book value					
At 31 March 2025	<u>-</u>	<u>-</u>	<u>4,839</u>	<u>4,839</u>	<u>6452</u>
At 31 July 2024	<u>-</u>	<u>-</u>	<u>6,452</u>	<u>6,452</u>	8603

7. Debtors

	2025 £	2024 £
Rent - Refundable Deposit	4050	4050
Other debtors - Accruals	12133	0
	<u>16183</u>	<u>4050</u>

8. Cash at bank and in hand

	2025 £	2024 £
Santander account	62	7172
Cash in hand	0	2500
	<u>62</u>	<u>9672</u>

9. Creditors

	2025 £	2024 £
Creditors - Funds Accrued	4040	4040
Accountancy	1850	1650
Other creditors - Accruals	0	0
	<u>5890</u>	<u>5690</u>

10. Movements in funds

	Opening balance £	Incoming resources £	(Resources expended) £	Transfers £	Closing balance £
Unrestricted funds					
Charity's fund	13,407	137,576	131,749	-	19,234
Total Unrestricted Funds	13,407	137,576	131,749	-	19,234
Restricted funds					
Grants:					
Clarion Futures	-	2,389	2,389	-	-
Main Grant	-	66,109	66,109	-	-
KFC Foundation	-	2,100	2,100	-	-
London Youth	-	4,200	4,200	-	-
Lottery Fund	624		624	-	-
Mercers Trustee	453	20,000	20,453	-	-
PWC Foundation	-	10,000	10,000	-	-
<i>Southwark Charities</i>	-	6,500	6,500	-	-
Total Restricted Funds	1,077	111,298	112,375	-	-
TOTAL FUNDS	14,484	248,874	244,124	-	19,234

11. Analysis of net assets by fund

	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
Cash at bank and in hand	0	0	0	0
Other net assets (liabilities)	62	0	62	9672
	19172		19172	4812
	19234	-	19234	14484

12. Trustee Remuneration & Related Party Transactions

No member of the directors received any remuneration during the year. No Trustee or other person related to the charity had any personal interest in any contract or transaction entered by the charity during the year.

13. Taxation

As a charity, Advice Support Knowledge Information (ASKI), is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

14. Control

The ultimate controlling parties are the directors as listed in the information and page.

Accounts

ADVICE SUPPORT KNOWLEDGE INFORMATION

(A CHARITABLE COMPANY LIMITED BY GUARANTEE)

**REPORT OF THE DIRECTORS/TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

ADVICE SUPPORT KNOWLEDGE INFORMATION

**CONTENTS OF THE FINANCIAL STATEMENTS
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ADVICE SUPPORT KNOWLEDGE INFORMATION

**REFERENCE AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2024**

COMPANY NAME: ADVICE SUPPORT KNOWLEDGE INFORMATION

OTHER WORKING NAME: ASKI

COMPANY NUMBER: 08324877

CHARITY NUMBER: 1171343

DIRECTORS/TRUSTEES: MICHELLE FORD
TAJEDA KELLY
RIENNE CORBETT

CHAIRMAN: M FORD

CEO J JEFFERS

REGISTERED OFFICE: 299 London Road
Croydon
CR0 3PA

BANKERS: SANTANDER

INDEPENDENT EXAMINER'S: Maroof Adeoye (MBA, DChA, FCIE, MInstF)
Registered Charity Independent Examiner
Community Benefit Action CIC
30 Union Road, Croydon CR0 2XU

**ADVICE SUPPORT KNOWLEDGE INFORMATION
CHAIR'S & CEO'S REPORT
FOR THE YEAR ENDED 31 MARCH 2024**

CHAIR'S REPORT

Dear Board of Trustees, Volunteers, and Funders,

I am pleased to present the annual Chairs Report on behalf of our non-profit organisation, which focuses on serving older people in our community. This report highlights our organisation's achievements, challenges, and plans as we strive to provide a wide range of services to older individuals.

Over the past year, our organisation has delivered a wide range of services to meet the needs of older people in our community. Our dedicated staff and volunteers have worked tirelessly to ensure that our services are accessible, inclusive, and of the highest quality. From providing health and wellness programs to offering social and recreational activities, we have significantly impacted the lives of the older people we serve, a testament to the meaningful work we do.

It is important to note that the demand for our services is increasing. As the population of older individuals continues to grow, so does the need for support and assistance. We have witnessed a steady rise in the number of individuals seeking our services, reinforcing our work's importance. This increased demand is a testament to the trust and confidence that the community has placed in our organisation.

Our dedicated team has been actively working on various fundraising initiatives to meet the growing demand for our services. We have organised successful fundraising events, contacted potential donors, and explored grant opportunities. While fundraising can be challenging, we remain committed to securing the necessary resources to continue delivering our vital services to the older people in our community.

I want to acknowledge and express our deepest gratitude to our Board of Trustees. Your guidance, expertise, and unwavering support have been instrumental in our organisation's growth and success. Your commitment to our mission and vision inspires us to reach new heights and make a lasting impact in the lives of older people.

I would also like to extend our heartfelt appreciation to our dedicated volunteers. Your selfless contributions of time, skills, and compassion have made a significant difference in the lives of the older individuals we serve. Your commitment and enthusiasm are invaluable; we genuinely appreciate all you do.

Lastly, I would like to express our sincere gratitude to our funders. Your generous support and belief in our mission have enabled us to continue providing vital services to older people in our community. We are grateful for your partnership and your trust in our organisation. Your contributions have made a lasting impact on the lives of many.

Looking ahead, we remain committed to serving older people with compassion, dignity, and respect. We will continue to adapt and innovate to meet the evolving needs of the older population and work diligently to secure the necessary resources to expand our services and reach even more individuals in need. We intend to extend our dance reach with The Place to create more opportunities for older people to engage in various dance classes and create dance works.

We intend to develop our business plan and fundraising strategy further to ensure we are well-placed to meet the growing challenges of service demand.

In conclusion, I would like to thank all of you for your dedication, support, and commitment to our organisation. Together, we have achieved remarkable milestones. Your support is integral to our success. I am confident that with our collective efforts, we will continue to make a positive difference in the lives of older people in our community.

Sincerely,



Michelle Ford
Chair of the Board
26 June 2024

ACKNOWLEDGEMENT

The continuation of ASKI would not be possible without the generous help of our funders and everyone connected with us. ASKI would like to thank the following funders for their generosity and continued support over the past 12 months:

1. BBC Children In Need
2. City of London
3. Community Action Sutton
4. Crowdfunder UK
5. Croydon Council
6. Ealing and Hounslow CVS
7. Garfield Weston
8. Groundwork UK
9. Kickstart from SCC
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14. London Sport
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17. People's Health
18. RUKBA/Independent Age
19. Sport Unites
20. The Church Urban
21. The Health Forum
22. The Kings Fund
23. Trust for London
24. Youth Isolation

**ADVICE SUPPORT KNOWLEDGE INFORMATION
DIRECTORS'/CHARITY TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2024**

The Directors presents its report with the unaudited financial statements of the company for the year ended 31 March 2024.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 10 December 2012 and registered as a charity on 27 January 2017. The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association with resolution of alteration on 5 December 2016. In the event of the company being wound up members are required to contribute an amount not exceeding £10.

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The directors of the company are also charity trustees for the purposes of charity law. Under the requirements of the Memorandum and Articles of Association the charitable company may by ordinary resolution appoint a person who is willing to act to be a director; and determine the rotation in which any additional directors are to retire. All members of the Directors give their time voluntarily and received no benefits from the charitable company. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

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Our charity's purposes as set out in the objects contained in the company's memorandum of association are:

- a. To relieve poverty among people living in in Surrey and the surrounding areas by providing education, training, information, advice and support.
- b. To promote social inclusion for the public benefit by preventing people from becoming socially excluded relieving the needs of those people who are socially excluded and assisting to integrate into society.

For this clause 'socially excluded' means being excluded from society, or part of society, as a result of being a member of a socially and economically deprived community.

Our main activities the provision of education, training, healthcare projects to relief of those in need by reason of youth, age, ill-health, disability, financial hardship or other disadvantage

ACHIEVEMENTS AND PERFORMANCE

Through our various activities as detailed above, ASKI was able to achieve the following:

- resolving issues surrounding many disadvantages and difficulties arising from, or which cause, the lack of financial or material resources;
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- direct public benefits in the area of reduction in crime and anti-social behaviour due to reduction in poverty;
- enable individuals to generate a sustainable income, be self-sufficient and bring the quality of life of the beneficiaries to a reasonable standard;
- alleviating social conditions that can lead to, or can be caused by poverty

FINANCIAL REVIEWS

Against the backdrop of limited resources and insecurities over funding, the company, with the support of grant funders, donors, directors and volunteers, was able to minimize its net unrestricted funds to £73 surplus (2023: £1,501) and with its aid of sound financial management, the charitable company was able to cope without affecting its services and existence for the foreseeable future.

Policy on Reserves

The charity policy on reserves aims at building up free reserves to the level needed to cover up to three months operating expenditure by means of annual operating surpluses and supplemented by general-purpose appeals from time to time. Any surplus funds which are not likely to be needed to pay for activities will be placed on deposit to earn interest. This Policy will be reviewed every other year, at minimum, or sooner if warranted by internal or external events or changes.

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The directors are responsible for preparing the directors Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom General Accepted Accounting Practice).

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of the incoming resources and application of resources, including the income and expenditure of the charitable company, for the financial period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in operation.

The Directors is responsible for:

- keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and which enable them to ensure that the financial statements comply with the Companies Act 2006 and
- safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions for small companies under Part XV of the Companies Act 2006.

This report was approved by the Directors on 26 June 2024, and signed on their behalf by:

A handwritten signature in black ink, appearing to read 'Tjeda Kelly', written over a light blue grid background.

Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2024**

To the trustees/directors of ADVICE SUPPORT KNOWLEDGE INFORMATION

I report to the charity trustees/directors on my examination of the accounts of the charitable company for the year ended 31 March 2024, which are set out on pages 9 to 16.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.


Independent examiner's statement

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Charity Independent Examiners (ACIE).

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Maroof Adeoye MBA DChA FCIE MInstF
Registered Charity Independent Examiner
Accman & Co Accountants
Maroof Suite, 30 Union Road
Croydon, Surrey. CR0 2XU

Date: 26 June 2024

ADVICE SUPPORT KNOWLEDGE INFORMATION
STATEMENT OF FINANCIAL ACTIVITIES
(Including Income & Expenditure Account)
FOR THE YEAR ENDED 31 MARCH 2024

	Unrestricted Funds	Restricted Funds	2024 Total Funds	2023 Total Funds
Note	£	£	£	£
Incoming resources from charitable activities				
Voluntary income	2	-	175188	219316
Other incoming resources	3	19266	92942	64891
Total incoming resources		19266	268130	287396
Resources expended				
Costs of generating voluntary income		-	0	0
Charitable activities	4	17543	268091	300965
Governance	5	1650	0	1703
Total resources expended		19193	268091	302668
Net incoming/(outgoing) resources		73	39	112
Total funds brought forward		13334	1038	14372
Total funds carried forward	11	13407	1077	14484

All incoming resources are derived from continuing operations. The charitable company has no other gains or losses other than those recognised in the Statement of Financial Activities.

**ADVICE SUPPORT KNOWLEDGE INFORMATION
BALANCE SHEET
AS AT 31 MARCH 2024**

	Note	£	2024 £	2023 £
Fixed assets				
Tangible assets	6	6452		8603
Investments (unlisted)		0		0
			6452	8603
Current assets				
Debtors	7	4050		4050
Cash at bank and in hand	8	<u>9672</u>		<u>4411</u>
<i>total current assets</i>		13722		8461
Current Liabilities				
Creditors:				
amounts falling due within one year	9	<u>5690</u>		<u>2692</u>
Net current assets			8032	5769
Total Net Assets			<u>14484</u>	<u>14372</u>
The funds of the charity				
Unrestricted income funds	10		13407	13334
Restricted income funds	10		1077	1038
Total funds	11		<u>14484</u>	<u>14372</u>

For the year ended 31 March 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities;

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small Companies regime.

This report was approved by the director on 26 June 2024, and signed on their behalf by:



Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

1. Principal accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with: Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005 – Second Edition May 2008) and Financial Reporting Standard for Smaller Entities (FRSSE) (Effective April 2008); the Charities Act 2011 and Charities (Accounts and Reports) Regulations 2008; the Companies Act 2006.

Incoming resources

All material incoming resources have been included in the Statement of Financial Activities when the company is entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT that cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Fundraising trading costs comprise costs of trading activities which are specifically to raise income for the charity.
- Charitable expenditure comprises those costs incurred by the company in the delivery of its activities for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the company.

Taxation

The company is exempt from Corporation Tax on its charitable activities

Funds accounting

Incoming resources that may be applied for charity's purposes are treated as 'unrestricted' incoming resources and are credited to the 'unrestricted funds'. Where a donation or grant is required to be used for a specified purpose, the amount concerned is treated as a 'restricted' incoming resources and is credited to the appropriate 'restricted fund'.

Fixed assets and depreciation

All tangible fixed assets are capitalised and included at cost including any incidental expenses of acquisition. Equipment is written down using reducing balance method of depreciation over their estimated useful economic lives.

2. Incoming resources from charitable activities – Voluntary income

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Arnold Clark Autom	-		-	1000
BBC Children In Need	-	19197	19197	43027
City of London	-		-	9688
Clarion Futures		2389	2389	
Community Action Sutton	-		-	6500
Crowdfunder UK - Main Grant	-	46559	46559	
Croydon Council AP	-	11127	11127	5755
Exercise Movement	-	1535	1535	
GLA Build STG - Rocket Science UK	-		-	8748
GLA Sport Unites	-		-	2000
Groundwork UK	-		-	1404
KFC Foundation		100	100	
L&Q Place Makers	-	2274	2274	6824
Local Giving	-		-	500
London Community	-	26927	26927	34499
London Learning Centre LLC	-	1000	1000	20871
London Youth	-	9380	9380	5500
Lottery Fund	-	8905	8905	8474
Mercers Trustee	-	20000	20000	
People's Health	-	5296	5296	9786
PWC Foundation	-	20500	20500	7500
The Health Forum	-		-	6140
The Kings Fund	-		-	2000
ThomasWall Grants	-		-	5000
Trust for London	-		-	34100
	-		-	
	0	175188	175188	219316

3. Other Incoming Resources

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Appeals and donation	7241	148	7389	7537
Fees and supplies - Training	-	9049	9049	32063
Membership Fees	8302	-	8302	8480
Project/Events Income	-	83745	83745	7176
Other income	3723	-	3723	11100
	19266	92942	112208	66356

4. Resources Expended – Charitable Activities Resources Expended – Charitable Activities

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Training	8360	20858	29218	0
Consultancy incl advertisements		2193	2193	8883
Professional Fees-Legal&Prof		0	0	0
Telephone/Fax/WebDial		2256	2256	2889
Travel-Motor expenses		20477	20477	0
Bank Charges Refreshment	0	90	90	109
Admin costs		15239	15239	128430
Rent/Venue Hire		21378	21378	0
Volunteers Expenses		9828	9828	4450
Employment Costs		128259	128259	86674
Project/Activities & Materials		47513	47513	62643
IT Costs	2311	0	2311	0
Insurance	2724	0	2724	4018
Depreciation	2151	0	2151	2868
Other costs - Fundraising	1997		1997	
		0	0	0
	- 17543	268091	285634	300965

5. Resources Expended – Governance

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Accountancy	1650	0	1650	1703
Other professional fees	0	0	-	0
	1650	0	1650	1703

6. Tangible Fixed Assets

	Plant & Machinery	Office Equipment	Motor Vehicles	2024 Total £	2023 Total £
Cost	£	£	£		
At 1 April 2023	-	-	20,394	20,394	20,394
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
Revaluations	-	-	-	-	-
Transfers	-	-	-	-	-
At 31 March 2024	-	-	20,394	20,394	20394
Depreciation					
At 1 April 2023	-	-	11,791	11,791	8,923
Charge for year	-	-	2,151	2,151	2,868
Disposals	-	-	-	-	-
Other adjustments	-	-	-	-	-
At 31 March 2024	-	-	13,942	13,942	11791
			11,791		
Net book value					
At 31 March 2024	-	-	6,452	6,452	8603
At 31 July 2023	-	-	8,603	8,603	11471

7. Debtors

	2024 £	2023 £
Rent - Refundable Deposit	4050	4050
Other debtors - Accruals	0	0
	4050	4050

8. Cash at bank and in hand

	2024 £	2023 £
Santander account	7172	4411
Cash in hand	2500	0
	9672	4411

9. Creditors

	2024 £	2023 £
Creditors - Funds Accrued	4040	1167
Accountancy	1650	1525
Other creditors - Accruals	0	0
	5690	2692

10. Movements in funds

	Opening balance £	Incoming resources £	(Resources expended) £	Transfers £	Closing balance £
Unrestricted funds					
Charity's fund	13,334	19,266	19,193	- 2,963	10,444
Total Unrestricted Funds	13,334	19,266	19,193	- 2,963	10,444
Restricted funds					
Grants:					
BBC Children In Need	-	19,197	19,197	-	-
Clarion Futures	-	2,389	2,389	-	-
Main Grant	-	46,559	46,559	-	-
Croydon Council AP	-	11,127	11,127	-	-
Exercise Movement	-	1,535	1,535	-	-
KFC Foundation	-	100	100	-	-
L&Q Place Makers	-	2,274	2,274	-	-
London Community	-	26,927	26,927	-	-
London Learning Centre LLC	-	1,000	1,000	-	-
London Youth	-	9,380	9,380	-	-
Lottery Fund	-	8,905	6,565	-	2,340
Mercers Trustee	-	20,000	18,300	-	1,700
People's Health	-	5,295	5,295	-	-
PWC Foundation	-	20,500	20,500	-	-
Sundries	1,038	92,942	96,943	2,963	-
Total Restricted Funds	1,038	268,130	268,091	2,963	4,040
TOTAL FUNDS	14,372	287,396	287,284	-	14,484

11. Analysis of net assets by fund

	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
Cash at bank and in hand	0	0	0	0
Other net assets (liabilities)	8595	1077	9672	4411
	4812		4812	9961
	13407	1077	14484	14372

12. Trustee Remuneration & Related Party Transactions

No member of the directors received any remuneration during the year. No Trustee or other person related to the charity had any personal interest in any contract or transaction entered by the charity during the year.

13. Taxation

As a charity, Advice Support Knowledge Information (ASKI), is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

14. Control

The ultimate controlling parties are the directors as listed in the information and page.

Accounts

ADVICE SUPPORT KNOWLEDGE INFORMATION

(A CHARITABLE COMPANY LIMITED BY GUARANTEE)

**REPORT OF THE DIRECTORS/TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023**

ADVICE SUPPORT KNOWLEDGE INFORMATION

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023**

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ADVICE SUPPORT KNOWLEDGE INFORMATION

**REFERENCE AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2023**

COMPANY NAME: ADVICE SUPPORT KNOWLEDGE INFORMATION

OTHER WORKING NAME: ASKI

COMPANY NUMBER: 08324877

CHARITY NUMBER: 1171343

DIRECTORS/TRUSTEES: MICHELLE FORD
TAJEDA KELLY
RIENNE CORBETT

CHAIRMAN: M FORD

CEO J JEFFERS

REGISTERED OFFICE: 33 Brigstock Road
Thornton Heath
CR7 7JJ
England

BANKERS: SANTANDER

INDEPENDENT EXAMINER'S: Maroof Adeoye (MBA, DChA, FCIE, MInstF)
Registered Charity Independent Examiner
Community Benefit Action CIC
30 Union Road, Croydon CR0 2XU

**ADVICE SUPPORT KNOWLEDGE INFORMATION
CHAIR'S & CEO'S REPORT
FOR THE YEAR ENDED 31 MARCH 2023**

CHAIR'S REPORT

Dear Board of Trustees, Volunteers, and Funders,

I am pleased to present the annual Chairs Report on behalf of our nonprofit organization that focuses on serving older people in our community. This report highlights the achievements, challenges, and plans of our organization as we continue to strive towards our mission of providing a wide range of services to older individuals.

Over the past year, our organization has successfully delivered a wide range of services to meet the needs of older people in our community. Our dedicated team of staff and volunteers have worked tirelessly to ensure that our services are accessible, inclusive, and of the highest quality. From providing health and wellness programs to offering social and recreational activities, we have made a significant impact on the lives of the older people we serve.

It is important to note that the demand for our services is increasing. As the population of older individuals continues to grow, so does the need for support and assistance. We have witnessed a steady rise in the number of individuals seeking our services, which reinforces the importance of our work. This increased demand is a testament to the trust and confidence that the community has placed in our organisation.

Our dedicated team has been actively working on various fundraising initiatives to meet the growing demand for our services. We have organized successful fundraising events, reached out to potential donors, and explored grant opportunities. While fundraising can be challenging, we remain committed to securing the necessary resources to continue delivering our vital services to the older people in our community.

I would like to take this opportunity to acknowledge and express our deepest gratitude to our Board of Trustees. Your guidance, expertise, and unwavering support have been instrumental in the growth and success of our organization. Your commitment to our mission and vision inspires us to reach new heights and make a lasting impact in the lives of older people.

I would also like to extend our heartfelt appreciation to our dedicated volunteers. Your selfless contributions of time, skills, and compassion have made a significant difference in the lives of the older individuals we serve. Your commitment and enthusiasm are invaluable, and we truly appreciate all that you do.

Lastly, I would like to express our sincere gratitude to our funders. Your generous support and belief in our mission have enabled us to continue providing vital services to older people in our community. We are grateful for your partnership and the trust you have placed in our organization. Your contributions have made a lasting impact on the lives of many.

Looking ahead, we remain committed to our mission of serving older people with compassion, dignity, and respect. We will continue to adapt and innovate to meet the evolving needs of the older population. We will work diligently to secure the necessary resources to expand our services and reach even more needy individuals.

In conclusion, I would like to thank every one of you for your dedication, support, and commitment to our organization. Together, we have achieved remarkable milestones, and I am confident that with our collective efforts, we will continue to make a positive difference in the lives of older people in our community.

Sincerely,



Michelle Ford
Chair of the Board
30th January 2024

ACKNOWLEDGEMENT

The continuation of ASKI would not be possible without the generous help of our funders and everyone connected with us. ASKI would like to thank the following funders for their generosity and continued support over the past 12 months:

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FOR THE YEAR ENDED 31 MARCH 2023**

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The directors of the company are also charity trustees for the purposes of charity law. Under the requirements of the Memorandum and Articles of Association the charitable company may by ordinary resolution appoint a person who is willing to act to be a director; and determine the rotation in which any additional directors are to retire. All members of the Directors give their time voluntarily and received no benefits from the charitable company. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

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- a. To relieve poverty among people living in in Surrey and the surrounding areas by providing education, training, information, advice and support;
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For this clause 'socially excluded' means being excluded from society, or part of society, as a result of being a member of a socially and economically deprived community.

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Through our various activities as detailed above, ASKI was able to achieve the following:

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FINANCIAL REVIEWS

Against the backdrop of limited resources and insecurities over funding, the company, with the support of grant funders, donors, directors and volunteers, was able to minimize its net unrestricted funds to £1,501 surplus (2022: £9,349) and with its aid of sound financial management, the charitable company was able to cope without affecting its services and existence for the foreseeable future.

Policy on Reserves

The charity policy on reserves aim at building up free reserves to the level needed to cover up to three months operating expenditure by means of annual operating surpluses and supplemented by general-purpose appeals from time to time. Any surplus funds which are not likely to be needed to pay for activities will be placed on deposit to earn interest. This Policy will be reviewed every other year, at minimum, or sooner if warranted by internal or external events or changes.

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- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
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The Directors is responsible for:

- keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and which enable them to ensure that the financial statements comply with the Companies Act 2006 and
- safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions for small companies under Part XV of the Companies Act 2006.

This report was approved by the Directors on 30 January 2024, and signed on their behalf by:

A handwritten signature in black ink, appearing to read 'T. Kelly', is written over a light blue horizontal line. The signature is slanted upwards to the right.

Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2023**

To the trustees/directors of ADVICE SUPPORT KNOWLEDGE INFORMATION

I report to the charity trustees/directors on my examination of the accounts of the charitable company for the year ended 31 March 2023, which are set out on pages 9 to 16.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.


Independent examiner's statement

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Charity Independent Examiners (ACIE).

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Maroof Adeoye MBA DChA FCIE MInstF
Registered Charity Independent Examiner
Accman & Co Accountants
Maroof Suite, 30 Union Road
Croydon, Surrey. CR0 2XU

Date: 30 January 2024

ADVICE SUPPORT KNOWLEDGE INFORMATION
STATEMENT OF FINANCIAL ACTIVITIES
(Including Income & Expenditure Account)
FOR THE YEAR ENDED 31 MARCH 2023

	Note	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £	2022 Total Funds £
Incoming resources from charitable activities					
Voluntary income	2	-	219316	219316	225528
Other incoming resources	3	6072	58819	64891	39258
Total incoming resources		6072	278135	284207	264786
Resources expended					
Costs of generating voluntary income		-	0	-	0
Charitable activities	4	2868	298097	300965	237034
Governance	5	1703	0	1703	10348
Total resources expended		4571	298097	302668	247382
Net incoming/(outgoing) resources		1501	(19962)	(18461)	17404
Total funds brought forward		11833	21000	32833	15429
Total funds carried forward	11	13334	1038	14372	32833

All incoming resources are derived from continuing operations. The charitable company has no other gains or losses other than those recognised in the Statement of Financial Activities.

**ADVICE SUPPORT KNOWLEDGE INFORMATION
BALANCE SHEET
AS AT 31 MARCH 2023**

	Note	£	2023 £	2022 £
Fixed assets				
Tangible assets	6	8603		11471
Investments (unlisted)		0		0
			8603	11471
Current assets				
Debtors	7	4050		4050
Cash at bank and in hand	8	<u>4411</u>		<u>31107</u>
<i>total current assets</i>		8461		35157
Current Liabilities				
Creditors:				
amounts falling due within one year	9	<u>2692</u>		<u>13795</u>
Net current assets			5769	21362
Total Net Assets			<u>14372</u>	<u>32833</u>
The funds of the charity				
Unrestricted income funds	10		13334	11833
Restricted income funds	10		1038	21000
Total funds	11		<u>14372</u>	<u>32833</u>

For the year ended 31 March 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities;

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small Companies regime.

This report was approved by the director on 30 January 2024, and signed on their behalf by:



Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023**

1. Principal accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with: Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005 – Second Edition May 2008) and Financial Reporting Standard for Smaller Entities (FRSSE) (Effective April 2008); the Charities Act 2011 and Charities (Accounts and Reports) Regulations 2008; the Companies Act 2006.

Incoming resources

All material incoming resources have been included in the Statement of Financial Activities when the company is entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT that cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Fundraising trading costs comprise costs of trading activities which are specifically to raise income for the charity.
- Charitable expenditure comprises those costs incurred by the company in the delivery of its activities for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the company.

Taxation

The company is exempt from Corporation Tax on its charitable activities

Funds accounting

Incoming resources that may be applied for charity's purposes are treated as 'unrestricted' incoming resources and are credited to the 'unrestricted funds'. Where a donation or grant is required to be used for a specified purpose, the amount concerned is treated as a 'restricted' incoming resources and is credited to the appropriate 'restricted fund'.

Fixed assets and depreciation

All tangible fixed assets are capitalised and included at cost including any incidental expenses of acquisition. Equipment is written down using reducing balance method of depreciation over their estimated useful economic lives.

2. Incoming resources from charitable activities – Voluntary income

	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £	2022 Total Funds £
Arnold Clark Autom	-	1000	1000	
BBC Children In Need	-	43027	43027	9704
City of London	-	9688	9688	15,625.00
Community Action Sutton	-	6500	6500	12,641.00
Crowdfunder UK	-		-	3,012.07
Croydon Council AP	-	5755	5755	21,465.50
Ealing and Hounslow CVS	-		-	675
Garfield Weston	-		-	15000
GLA Build STG - Rocket Science UK	-	8748	8748	
GLA Sport Unites	-	2000	2000	
Groundwork UK	-	1404	1404	
Kickstart from SCC	-		-	8,173.75
L&Q Place Makers	-	6824	6824	
LBS Creditors	-		-	33,000.00
Local Giving	-	500	500	500.00
London Community	-	34499	34499	20,884.00
London Learning Centre LLC	-	20871	20871	2,889.00
London Sport	-		-	468.75
London Youth	-	5500	5500	4,500.00
Lottery Fund	-	8474	8474	
Mercers Trustee	-		-	20,000.00
People's Health	-	9786	9786	6,990.00
PWC Foundation	-	7500	7500	
RUKBA/Independent Age	-		-	7,500.00
Sport Unites	-		-	8,000.00
The Church Urban	-		-	11,000.00
The Health Forum	-	6140	6140	9,200.00
The Kings Fund	-	2000	2000	150.00
ThomasWall Grants	-	5000	5000	
Trust for London	-	34100	34100	11,000.00
Youth Isolation	-		-	3,150.00
			-	
	0	219316	219316	225528

3. Other Incoming Resources

	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £	2022 Total Funds £
Appeals and donation	6072	-	6072	6072
Fees and supplies		32063	32063	64126
Membership Fees		8480	8480	16960
Project/Events Income		7176	7176	
Other income	0	11100	11100	39258
	6072	58819	64891	126416

4. Resources Expended – Charitable Activities Resources Expended – Charitable Activities

	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £	2022 Total Funds £
Training		0	0	10667
Consultancy Advertisements-Publicity/Advt&Prom		8883	8883	648
Professional Fees-Act/Legal&Prof		0	0	86341
Telephone/Fax/WebDial		2889	2889	2109
Travel-Motor expenses		0	0	4265
Bank Charges Refreshment	0	109	109	
Admin-Printing/Postages/Stationery		128430	128430	706
Rent/Venue Hire		0	0	18368
Volunteers Expenses		4450	4450	9900
Employment Costs - AGM Costs-Bank Interest& Charges		86674	86674	79848
Project/Activities & Materials		62643	62643	26388
IT Costs		0	0	100
Insurance TutionFees/Ethnic H&C/Materials		4018	4018	
Depreciation	2868	0	2868	3824
Other costs			0	4218
		0	0	
	- 2868	298097	300965	247382

5. Resources Expended – Governance

	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £	2022 Total Funds £
Accountancy	1703	0	1703	1525
Other professional fees	0	0	-	8823
	1703	0	1703	10348

6. Tangible Fixed Assets

	Plant & Machinery	Office Equipment	Motor Vehicles	2023 Total £	2022 Total £
Cost	£	£	£		
At 1 April 2022	-	-	20,394	20,394	20,394
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
Revaluations	-	-	-	-	-
Transfers	-	-	-	-	-
At 31 March 2023	-	-	20,394	20,394	20394
Depreciation					
At 1 April 2022	-	-	8,923	8,923	5,099
Charge for year	-	-	2,868	2,868	3,824
Disposals	-	-	-	-	-
Other adjustments	-	-	-	-	-
At 31 March 2023	-	-	11,791	11,791	8923
Net book value					
At 31 March 2023	-	-	8,603	8,603	11471
At 31 July 2022	-	-	11,471	11,471	15295

7. Debtors

	2023 £	2022 £
Rent - Refundable Deposit	4050	4050
Other debtors - Accruals	0	0
	4050	4050

8. Cash at bank and in hand

	2023 £	2022 £
Santander account	4411	31107
Cash in hand	0	0
	4411	31107

9. Creditors

	2023 £	2022 £
Creditors - Funds Accrued	1167	12270
Accountancy	1525	1525
Other creditors - Accruals	0	0
	2692	13795

10. Movements in funds

	Opening balance £	Incoming resources £	(Resources expended) £	Transfers £	Closing balance £
Unrestricted funds					
Charity's fund	11833	6072	4571	-	13334
Total Unrestricted Funds	11833	6072	4571	-	13334
Restricted funds					
Grants:					
Arnold Clark Autom	0	1000	1000	0	0
BBC Children In Need	0	43027	43,027.00	0	0
City of London	0	9688	9,688.00	0	0
Community Action Sutton	0	6500	6,500.00	0	0
Croydon Council AP	0	5755	5755	0	0
Garfield Weston	5000		5000	0	0
GLA Build STG - Rocket Science UK	0	8748	8748	0	0
GLA Sport Unites	0	2000	2000	0	0
Groundwork UK	0	1404	1404	0	0
L&Q Place Makers	0	6824	6,824.00	0	0
LBS Creditors	6000		6,000.00	0	0
Local Giving	0	500	500.00	0	0
London Community	5000	34499	39499	0	0
London Learning Centre LLC	0	20871	20,871.00	0	0
London Youth	0	5500	5,500.00	0	0
Lottery Fund	0	8474	8,474.00	0	0
Mercers Trustee	3000		3,000.00	0	0
People's Health	0	9786	9,786.00	0	0
PWC Foundation	0	7500	7,500.00	0	0
The Health Forum	0	6140	6140	0	0
The Kings Fund	0	2000	2000	0	0
ThomasWall Grants	0	5000	5000	0	0
Trust for London	2000	34100	36100	0	0
Sundries	0	58819	57781	0	1038
Total Restricted Funds	21000	278135	298097	0	1038
TOTAL FUNDS	32833	284207	302668	0	14372

11. Analysis of net assets by fund

	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
Cash at bank and in hand	0	0	0	0
Other net assets (liabilities)	3373	1038	4411	31107
	9961		9961	1726
	13334	1038	14372	32833

12. Trustee Remuneration & Related Party Transactions

No member of the directors received any remuneration during the year. No Trustee or other person related to the charity had any personal interest in any contract or transaction entered by the charity during the year.

13. Taxation

As a charity, Advice Support Knowledge Information (ASKI), is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

14. Control

The ultimate controlling parties are the directors as listed in the information and page.

Accounts

ADVICE SUPPORT KNOWLEDGE INFORMATION

(A CHARITABLE COMPANY LIMITED BY GUARANTEE)

**REPORT OF THE DIRECTORS/TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2022**

ADVICE SUPPORT KNOWLEDGE INFORMATION

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2022**

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ADVICE SUPPORT KNOWLEDGE INFORMATION

**REFERENCE AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2022**

COMPANY NAME: ADVICE SUPPORT KNOWLEDGE INFORMATION

OTHER WORKING NAME: ASKI

COMPANY NUMBER: 08324877

CHARITY NUMBER: 1171343

DIRECTORS/TRUSTEES: MICHELLE FORD
TAJEDA KELLY
RIENNE CORBETT

CHAIRMAN: M FORD

CEO J JEFFERS

REGISTERED OFFICE: 33 Brigstock Road
Thornton Heath
CR7 7JJ
England

BANKERS: SANTANDER

INDEPENDENT EXAMINER'S: Maroof Adeoye (MBA, DChA, FCIE, MInstF)
Registered Charity Independent Examiner
Community Benefit Action CIC
30 Union Road, Croydon CR0 2XU

**ADVICE SUPPORT KNOWLEDGE INFORMATION
CHAIR'S & CEO'S REPORT
FOR THE YEAR ENDED 31 MARCH 2022**

A Chair's Report

I am delighted to present this year's accounts and report. Following two of the most difficult years of Covid-19. The Board staff and volunteers have worked exceptionally hard to provide a wide range of services and support to our service users. We have seen in the wider community the need for projects which reduce isolation and inactivity amongst older men and women in the Borough. The last two years have seen our volunteer number increase to 88 men and women who represent both old and young and who come from a wide range of backgrounds.

The volunteers represent a significant part of our delivery and without their support and time, we would not be able to deliver the range of projects. Our funders have supported us over the last year not only with grants but additional support in how we can build our infrastructure and capacity to deliver a wide range of services both in person and via Zoom.

We have developed both our fundraising strategy and our business plan as well as reviewed all our policies to make certain that we are working in line with best practices. We have employed an Operation Manager who has supported the development of a range of new services as well as recruited a part-time administrator and Development worker.

We have increased our partnership working both in Croydon and in Sutton with a range of charities working with older men and women and our aim is to increase this work over the coming year. We have also started our Investors in Volunteering journey so that our offer to our volunteers will be increased and their contributions rewarded.

The year ahead will be difficult with more demand for our services and the competitive nature of fundraising however we are confident that we will be able to provide our existing service users as well as engage with new ones over the coming year. I would like to thank the staff, volunteers, fellow Board members and our funders for all their support this financial year.



Michelle Ford Chair

ACKNOWLEDGEMENT

The continuation of ASKI would not be possible without the generous help of our funders and everyone connected with us. ASKI would like to thank the following funders for their generosity and continued support over the past 12 months:

1. BBC Children In Need
2. City of London
3. Community Action Sutton
4. Crowdfunder UK
5. Croydon Council
6. Ealing and Hounslow CVS
7. Garfield Weston
8. Groundwork UK
9. Kickstart from SCC
10. LBS Creditors
11. Local Giving
12. London Community
13. London Learning Centre LLC
14. London Sport
15. London Youth
16. Mercers Trustee
17. People's Health
18. RUKBA/Independent Age
19. Sport Unites
20. The Church Urban
21. The Health Forum
22. The Kings Fund
23. Trust for London
24. Youth Isolation

**ADVICE SUPPORT KNOWLEDGE INFORMATION
DIRECTORS'/CHARITY TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2022**

The Directors presents its report with the unaudited financial statements of the company for the year ended 31 March 2022.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 10 December 2012 and registered as a charity on 27 January 2017. The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association with resolution of alteration on 5 December 2016. In the event of the company being wound up members are required to contribute an amount not exceeding £10.

Recruitment and Appointment of Directors

The directors of the company are also charity trustees for the purposes of charity law. Under the requirements of the Memorandum and Articles of Association the charitable company may by ordinary resolution appoint a person who is willing to act to be a director; and determine the rotation in which any additional directors are to retire. All members of the Directors give their time voluntarily and received no benefits from the charitable company. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

OBJECTIVES AND ACTIVITIES

Our charity's purposes as set out in the objects contained in the company's memorandum of association are:

- a. To relieve poverty among people living in in Surrey and the surrounding areas by providing education, training, information, advice and support;
- b. To promote social inclusion for the public benefit by preventing people from becoming socially excluded relieving the needs of those people who are socially excluded and assisting to integrate into society.

For this clause 'socially excluded' means being excluded from society, or part of society, as a result of being a member of a socially and economically deprived community.

Our main activities the provision of education, training, healthcare projects to relief of those in need by reason of youth, age, ill-health, disability, financial hardship or other disadvantage

ACHIEVEMENTS AND PERFORMANCE

Through our various activities as detailed above, ASKI was able to achieve the following:

- resolving issues surrounding many disadvantages and difficulties arising from, or which cause, the lack of financial or material resources;
- provides solutions to problems that is giving rise to poverty and preventing it from happening, such as poor health and nutrition, and low achievement in education and other areas of human development;
- direct public benefits in the area of reduction in crime and anti-social behaviour due to reduction in poverty;
- enable individuals to generate a sustainable income, be self-sufficient and bring the quality of life of the beneficiaries to a reasonable standard;
- alleviating social conditions that can lead to, or can be caused by poverty

FINANCIAL REVIEWS

Against the backdrop of limited resources and insecurities over funding, the company, with the support of grant funders, donors, directors and volunteers, was able to minimize its net unrestricted funds to £9,349 surplus (2021: £-6,266) and with its aid of sound financial management, the charitable company was able to cope without affecting its services and existence for the foreseeable future.

Policy on Reserves

The charity policy on reserves aim at building up free reserves to the level needed to cover up to three months operating expenditure by means of annual operating surpluses and supplemented by general-purpose appeals from time to time. Any surplus funds which are not likely to be needed to pay for activities will be placed on deposit to earn interest. This Policy will be reviewed every other year, at minimum, or sooner if warranted by internal or external events or changes.

ACCOUNTING AND REPORTING RESPONSIBILITIES

The directors are responsible for preparing the directors Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom General Accepted Accounting Practice).

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of the incoming resources and application of resources, including the income and expenditure of the charitable company, for the financial period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in operation.

The Directors is responsible for:

- keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and which enable them to ensure that the financial statements comply with the Companies Act 2006 and
- safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions for small companies under Part XV of the Companies Act 2006.

This report was approved by the Directors on 7 December 2022, and signed on their behalf by:

A handwritten signature in black ink, appearing to read 'T. Kelly', written over a light blue horizontal line.

Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2022**

To the trustees/directors of ADVICE SUPPORT KNOWLEDGE INFORMATION

I report on the accounts of the company for the year ended 31 March 2022 that is set out on pages 9 to 16.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006; and
- which are consistent with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities,

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Maroof Adeoye MBA DChA FCIE MInstF
Registered Independent Charity Examiner
Community Benefit Action CIC
Croydon, Surrey. CR0 2XU

9 December 2022

ADVICE SUPPORT KNOWLEDGE INFORMATION
STATEMENT OF FINANCIAL ACTIVITIES
(Including Income & Expenditure Account)
FOR THE YEAR ENDED 31 MARCH 2022

	Unrestricted Funds	Restricted Funds	2022 Total Funds	2021 Total Funds
Note	£	£	£	£
Incoming resources from charitable activities				
Voluntary income	2	-	225528	173846
Other incoming resources	3	39258	-	9636
Total incoming resources		39258	225528	183482
Resources expended				
Costs of generating voluntary income		-	0	0
Charitable activities	4	20626	216408	144949
Governance	5	9283	1065	33887
Total resources expended		29909	217473	178836
Net incoming/(outgoing) resources		9349	8055	4646
Total funds brought forward		2484	12945	10783
Total funds carried forward	11	11833	21000	15429

All incoming resources are derived from continuing operations. The charitable company has no other gains or losses other than those recognised in the Statement of Financial Activities.

**ADVICE SUPPORT KNOWLEDGE INFORMATION
BALANCE SHEET
AS AT 31 MARCH 2022**

	Note	£	2022 £	2021 £
Fixed assets				
Tangible assets	6	11471		15296
Investments (unlisted)		0		0
			11471	15296
Current assets				
Debtors	7	4050		4050
Cash at bank and in hand	8	<u>31107</u>		<u>9878</u>
<i>total current assets</i>		35157		13928
Current Liabilities				
Creditors:				
amounts falling due within one year	9	<u>13795</u>		<u>13795</u>
Net current assets			21362	133
Total Net Assets			<u>32833</u>	<u>15429</u>
The funds of the charity				
Unrestricted income funds	10		11833	2484
Restricted income funds	10		21000	12945
Total funds	11		<u>32833</u>	<u>15429</u>

For the year ended 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities;

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small Companies regime.

This report was approved by the director on 7 December 2022, and signed on their behalf by:



Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2022**

1. Principal accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with: Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005 – Second Edition May 2008) and Financial Reporting Standard for Smaller Entities (FRSSE) (Effective April 2008); the Charities Act 2011 and Charities (Accounts and Reports) Regulations 2008; the Companies Act 2006.

Incoming resources

All material incoming resources have been included in the Statement of Financial Activities when the company is entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT that cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Fundraising trading costs comprise costs of trading activities which are specifically to raise income for the charity.
- Charitable expenditure comprises those costs incurred by the company in the delivery of its activities for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the company.

Taxation

The company is exempt from Corporation Tax on its charitable activities

Funds accounting

Incoming resources that may be applied for charity's purposes are treated as 'unrestricted' incoming resources and are credited to the 'unrestricted funds'. Where a donation or grant is required to be used for a specified purpose, the amount concerned is treated as a 'restricted' incoming resources and is credited to the appropriate 'restricted fund'.

Fixed assets and depreciation

All tangible fixed assets are capitalised and included at cost including any incidental expenses of acquisition. Equipment is written down using reducing balance method of depreciation over their estimated useful economic lives.

2. Incoming resources from charitable activities – Voluntary income

	Unrestricted Funds £	Restricted Funds £	2022 Total Funds £	2021 Total Funds £
African and Caribbean Heritage	-		-	639
BBC	-	9,704.00	9704	12704
B&Q Foundation	-		-	2500
Bring Joy Grant	-		-	100
CAF	-		-	6300
Cassandra Learning	-		-	4650
City of London 1	-	15,625.00	15625	19228
Community Action Sutton	-	12,641.00	12641	17880
Crowdfunder UK	-	3,012.07	3012	5758
Croydon Council 2	-	21,465.50	21466	
Croydon Relief	-		-	9000
Ealing and Hounslow CVS	-	675.00	675	
Fore Raft Phase2	-		-	3000
Garfield Weston	-	15,000.00	15000	
Greater London Volunteering	-		-	700
Groundwork UK	-		-	11196
Hear Womening	-		-	550
Independent Age	-		-	9650
Joanna Terry Hudal	-		-	3000
KFC	-		-	2000
Kickstart from SCC	-	8,173.75	8174	
LBS Creditors 3	-	33,000.00	33000	
Local Giving	-	500.00	500	1657
London Community	-	20,884.00	20884	
London Learning Centre LLC	-	2,889.00	2889	
London Sport	-	468.75	469	1234
London Youth	-	4,500.00	4500	1000
Mayor Office	-		-	3990
Mercers Trustee	-	20,000.00	20000	24925
Nivetha	-		-	200
People's Health	-	6,990.00	6990	
PVC Foundation	-		-	5000
RUKBA/Independent Age		7,500.00	7500	
Sport Unites		8,000.00	8000	
The Church Urban		11,000.00	11000	1000
The Foyle Foundation			-	6000
The Health Forum		9,200.00	9200	
The Kings Fund		150.00	150	150
The London Community Foundation			-	19780
The Ubele Initiative			-	55
Trust for London		11,000.00	11000	
Youth Isolation		3,150.00	3150	
	0	225528	225528	173846

3. Other Incoming Resources

	Unrestricted Funds	Restricted Funds	2022 Total Funds	2021 Total Funds
	£	£	£	£
Appeals and donation	-	-	-	-
Fees and supplies	-	-	-	-
Bank interest	0	-	0	0
Other income	39258	-	39258	9636
	39258	0	39258	9636

4. Resources Expended – Charitable Activities Resources Expended – Charitable Activities

	Unrestricted Funds	Restricted Funds	2022 Total Funds	2021 Total Funds
	£	£	£	£
Fundraising costs			0	-
Publicity costs		1335	1335	1022
Establishment costs		5000	5000	
Office expenses		6410	6410	
Printing, posting and stationery		1908	1908	128
Motor/Travel and subsistence	115	4150	4265	1898
Bank interest and charges		0	0	
Employment costs	14310	65538	79848	58991
Repairs and maintenance		0	0	-
Legal and professional fees		0	0	-
Training		27775	27775	13646
Telephone costs		2545	2545	2241
Volunteer & refreshment costs		14211	14211	13341
Venue hire		31700	31700	24876
Project costs		49196	49196	23186
IT costs		4800	4800	90
Depreciation	3824	0	3824	5099
Other costs	2377	1841	4218	431
	-	20626	237034	144949

5. Resources Expended – Governance

	Unrestricted Funds	Restricted Funds	2022 Total Funds	2021 Total Funds
	£	£	£	£
Accountancy	1525	0	1525	850
Other professional fees	7758	1065	8823	33037
	9283	1065	10348	33887

6. Tangible Fixed Assets

	Plant & Machinery	Office Equipment	Motor Vehicles	2022 Total £	2021 Total £
Cost	£	£	£		
At 1 April 2021	-	-	20,394	20,394	20,394
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
Revaluations	-	-	-	-	-
Transfers	-	-	-	-	-
At 31 March 2022	<u>-</u>	<u>-</u>	<u>20,394</u>	<u>20,394</u>	<u>20394</u>
Depreciation					
At 1 April 2021	-	-	5,099	5,099	-
Charge for year	-	-	3,824	3,824	5,099
Disposals	-	-	-	-	-
Other adjustments	-	-	-	-	-
At 31 March 2022	<u>-</u>	<u>-</u>	<u>8,923</u>	<u>8,923</u>	<u>5099</u>
Net book value					
At 31 March 2022	<u>-</u>	<u>-</u>	<u>11,471</u>	<u>11,471</u>	<u>15296</u>
At 31 July 2021	<u>-</u>	<u>-</u>	<u>15,295</u>	<u>15,295</u>	<u>20394</u>

7. Debtors

	2022 £	2021 £
Rent - Refundable Deposit	4050	4050
Other debtors - Accruals	0	0
	<u>4050</u>	<u>4050</u>

8. Cash at bank and in hand

	2022 £	2021 £
Santander account	31107	9878
Cash in hand	0	0
	<u>31107</u>	<u>9878</u>

9. Creditors

	2022 £	2021 £
Creditors - Funds Accrued	12270	12945
Accountancy	1525	850
Other creditors - Accruals	0	0
	<u>13795</u>	<u>13795</u>

10. Movements in funds

	Opening balance £	Incoming resources £	(Resources expended) £	Transfers £	Closing balance £
Unrestricted funds					
Charity's fund	2484	39258	29909	-	11833
Total Unrestricted Funds	2484	39258	29909	-	11833
Restricted funds					
Grants:					
BBC Children In Need	0	9704	9704	0	0
City of London	0	15,625.00	15,625.00	0	0
Community Action Sutton	3000	12,641.00	15,641.00	0	0
Crowdfunder UK	0	3,012.07	3,012.07	0	0
Croydon Council	0	21,465.50	21,465.50	0	0
Ealing and Hounslow CVS	0	675	675	0	0
Garfield Weston	0	15000	10000	0	5000
Groundwork UK	945		945	0	0
Kickstart from SCC		8,173.75	8174	0	0
LBS Creditors	0	33,000.00	27000	0	6000
Local Giving	0	500.00	500	0	0
London Community	0	20,884.00	15884	0	5000
London Learning Centre LLC	0	2,889.00	2,889.00	0	0
London Sport	9000	468.75	9,468.75	0	0
London Youth	0	4,500.00	4,500.00	0	0
Mercers Trustee	0	20,000.00	17000	0	3000
People's Health	0	6,990.00	6,990.00	0	0
RUKBA/Independent Age	0	7,500.00	7,500.00	0	0
Sport Unites	0	8,000.00	8,000.00	0	0
The Church Urban	0	11,000.00	11,000.00	0	0
The Health Forum	0	9,200.00	9,200.00	0	0
The Kings Fund	0	150.00	150.00	0	0
Trust for London	0	11,000.00	9,000.00	0	2000
Youth Isolation	0	3,150.00	3150	0	0
Sundries - DIF	0		0	0	0
Total Restricted Funds	12945	225528	217473	0	21000
TOTAL FUNDS	15429	264786	247382	0	32833

11. Analysis of net assets by fund

	Unrestricted funds £	Restricted funds £	Total funds £
	0	0	0
Cash at bank and in hand	10107	21000	31107
Other net assets (liabilities)	1726		1726
	11833	21000	32833

12. Trustee Remuneration & Related Party Transactions

No member of the directors received any remuneration during the year. No Trustee or other person related to the charity had any personal interest in any contract or transaction entered by the charity during the year.

13. Taxation

As a charity, Advice Support Knowledge Information (ASKI), is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

14. Control

The ultimate controlling parties are the directors as listed in the information and page.

Accounts

ADVICE SUPPORT KNOWLEDGE INFORMATION

(A CHARITABLE COMPANY LIMITED BY GUARANTEE)

**REPORT OF THE DIRECTORS/TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

ADVICE SUPPORT KNOWLEDGE INFORMATION

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

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ADVICE SUPPORT KNOWLEDGE INFORMATION

**REFERENCE AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2021**

COMPANY NAME: ADVICE SUPPORT KNOWLEDGE INFORMATION

OTHER WORKING NAME: ASKI

COMPANY NUMBER: 08324877

CHARITY NUMBER: 1171343

DIRECTORS/TRUSTEES: MICHELLE FORD
TAJEDA KELLY
RIENNE CORBETT

CHAIRMAN: M FORD

CEO J JEFFERS

REGISTERED OFFICE: 33 Brigstock Road
Thornton Heath
CR7 7JJ
England

BANKERS: SANTANDER

INDEPENDENT EXAMINER'S: Maroof Adeoye (MBA, DChA, FCIE, MInstF)
Registered Charity Independent Examiner
Community Benefit Action CIC
30 Union Road, Croydon CR0 2XU

**ADVICE SUPPORT KNOWLEDGE INFORMATION
CHAIR'S & CEO'S REPORT
FOR THE YEAR ENDED 31 MARCH 2021**

A message from our Chair and CEO

As Chair of Advice Support Knowledge Information, the Board and I reflect on what turned out to be a momentous year it would be all too easy to focus on the final three months, such has been the impact of Covid-19 on our organisation and on us as individuals, team players and members of our community. In a very short space of time, our services were completely redesigned to meet the emerging need, which was a tremendous and yet humbling response.

The demand for a wide range of services which all must be delivered remotely is significant, our users have informed us of their increased social isolation and many of our members are concerned about the much talked about New Normal. We have developed our work outside of Croydon and set up services in Sutton to meet the growing demand from older BME people in the Borough. A lack of cultural sensitivity amongst providers in the Borough has meant that for many years older BME people have not had choice and often forced to use services run by agencies that have no "Lived Experience" of the people they serve amongst their senior management as a result services are not designed to be fully inclusive and require significant changes to meet the demands of the population/ they serve.

It would be impossible for ASKI to function without their volunteers and yet they are woven through organisations in such a seamless fashion that they can be in danger of being overlooked. So, to highlight just how much more our staff can achieve working alongside this extra support, we are delighted to showcase and celebrate our volunteers and their impact in this year's report.

The success of the organisation is built on the dedication and commitment of our teams, be they volunteers or permanent staff. It is also dependent on the generosity of our donors and the Trustees extend their heartfelt thanks to all concerned for their continued support, without which we would be unable to make a difference. This report can only offer a glimpse of what we are about, and we would encourage you to contact us if you are interested in learning more about ways in which you could become involved.



Michelle Ford

Chair ASKI



Joseph Jeffers

CEO ASKI

ACKNOWLEDGEMENT

The continuation of ASKI would not be possible without the generous help of our funders and everyone connected with us. ASKI would like to thank the following funders for their generosity and continued support over the past 12 months:

1. London Sport
2. BBC Children In Need
3. Independent Age
4. Hear Womening
5. Arts Council
6. The Kings Fund
7. Groundwork UK
8. Bring Joy Grant
9. Community AC SU
10. City of London
11. Local Giving
12. Fore Raft Phase 2
13. CAF
14. The Mercer's Company
15. Cassandra Learning
16. African and Caribbean Heritage
17. The London Community Foundation
18. Greater London Volunteering
19. Crowd Funder UK
20. Mayor Office
21. Nivetha
22. The Ubele Initiative
23. The Foyle Foundation
24. Croydon Relief
25. PVC Foundation
26. KFC Foundation
27. B&Q Foundation
28. The Church Urban
29. London Youth
30. Joanna Terry Hudal

**ADVICE SUPPORT KNOWLEDGE INFORMATION
DIRECTORS'/CHARITY TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2021**

The Directors presents its report with the unaudited financial statements of the company for the year ended 31 March 2021.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 10 December 2012 and registered as a charity on 27 January 2017. The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association with resolution of alteration on 5 December 2016. In the event of the company being wound up members are required to contribute an amount not exceeding £10.

Recruitment and Appointment of Directors

The directors of the company are also charity trustees for the purposes of charity law. Under the requirements of the Memorandum and Articles of Association the charitable company may by ordinary resolution appoint a person who is willing to act to be a director; and determine the rotation in which any additional directors are to retire. All members of the Directors give their time voluntarily and received no benefits from the charitable company. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

OBJECTIVES AND ACTIVITIES

Our charity's purposes as set out in the objects contained in the company's memorandum of association are:

- a. To relieve poverty among people living in in Surrey and the surrounding areas by providing education, training, information, advice and support;
- b. To promote social inclusion for the public benefit by preventing people from becoming socially excluded relieving the needs of those people who are socially excluded and assisting to integrate into society.

For this clause 'socially excluded' means being excluded from society, or part of society, as a result of being a member of a socially and economically deprived community.

Our main activities the provision of education, training, healthcare projects to relief of those in need by reason of youth, age, ill-health, disability, financial hardship or other disadvantage

ACHIEVEMENTS AND PERFORMANCE

Through our various activities as detailed above, ASKI was able to achieve the following:

- resolving issues surrounding many disadvantages and difficulties arising from, or which cause, the lack of financial or material resources;
- provides solutions to problems that is giving rise to poverty and preventing it from happening, such as poor health and nutrition, and low achievement in education and other areas of human development;
- direct public benefits in the area of reduction in crime and anti-social behaviour due to reduction in poverty;
- enable individuals to generate a sustainable income, be self-sufficient and bring the quality of life of the beneficiaries to a reasonable standard;
- alleviating social conditions that can lead to, or can be caused by poverty

FINANCIAL REVIEWS

Against the backdrop of limited resources and insecurities over funding, the company, with the support of grant funders, donors, directors and volunteers, was able to minimize its net unrestricted funds deficit to minus £-6,2660 (2020: £3,605) and with its aid of sound financial management, the charitable company was able to cope without affecting its services and existence for the foreseeable future.

Policy on Reserves

The charity policy on reserves aim at building up free reserves to the level needed to cover up to three months operating expenditure by means of annual operating surpluses and supplemented by general-purpose appeals from time to time. Any surplus funds which are not likely to be needed to pay for activities will be placed on deposit to earn interest. This Policy will be reviewed every other year, at minimum, or sooner if warranted by internal or external events or changes.

ACCOUNTING AND REPORTING RESPONSIBILITIES

The directors are responsible for preparing the directors Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom General Accepted Accounting Practice).

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of the incoming resources and application of resources, including the income and expenditure of the charitable company, for the financial period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in operation.

The Directors is responsible for:

- keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and which enable them to ensure that the financial statements comply with the Companies Act 2006 and
- safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions for small companies under Part XV of the Companies Act 2006.

This report was approved by the Directors on 11 June 2021, and signed on their behalf by:

A handwritten signature in black ink, appearing to read 'T. Kelly', is written over a faint, light-colored rectangular stamp or watermark.

Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2021**

To the trustees/directors of ADVICE SUPPORT KNOWLEDGE INFORMATION

I report on the accounts of the company for the year ended 31 March 2021 that is set out on pages 9 to 16.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

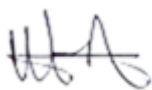
Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006; and
 - which are consistent with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities,
- have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Maroof Adeoye MBA DChA FCIE MInstF
Registered Independent Charity Examiner
Community Benefit Action CIC
Croydon, Surrey. CR0 2XU

25 June 2021

ADVICE SUPPORT KNOWLEDGE INFORMATION
STATEMENT OF FINANCIAL ACTIVITIES
(Including Income & Expenditure Account)
FOR THE YEAR ENDED 31 MARCH 2021

<i>2020</i>			Unrestricted Funds	Restricted Funds	<i>2021</i> Total Funds
£		Note	£	£	£
	Incoming resources from charitable activities				
79418	Voluntary income	2	-	173846	173846
15745	Other incoming resources	3	9636	-	9636
95163	Total incoming resources		9636	173846	183482
	Resources expended				
-	Costs of generating voluntary income		-	0	-
82014	Charitable activities	4	15052	129897	144949
9248	Governance	5	850	33037	33887
91262	Total resources expended		15902	162934	178836
3901	Net incoming/(outgoing) resources		(6266)	10912	4646
6882	Total funds brought forward		8750	2033	10783
10783	Total funds carried forward	10783 11	2484	12945	15429

All incoming resources are derived from continuing operations. The charitable company has no other gains or losses other than those recognised in the Statement of Financial Activities.

**ADVICE SUPPORT KNOWLEDGE INFORMATION
BALANCE SHEET
AS AT 31 MARCH 2021**

2020		Note	£	2021
£				£
	Fixed assets			
0	Tangible assets	6	15296	
0	Investments (unlisted)		0	
0				15296
	Current assets			
10636	Debtors	7	4050	
<u>997</u>	Cash at bank and in hand	8	<u>9878</u>	
11633	<i>total current assets</i>		13928	
	Current Liabilities			
	Creditors:			
<u>850</u>	amounts falling due within one year	9	<u>13795</u>	
10783	Net current assets			133
<u>10783</u>	Total Net Assets			<u>15429</u>
	The funds of the charity			
8750	Unrestricted income funds	10		2484
2033	Restricted income funds	10		12945
<u>10783</u>	Total funds	11		<u>15429</u>

For the year ended 31 March 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities;

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small Companies regime.

This report was approved by the director on 11 June 2021, and signed on their behalf by:



Tajeda Kelly
Director

**ADVICE SUPPORT KNOWLEDGE INFORMATION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

1. Principal accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with: Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005 – Second Edition May 2008) and Financial Reporting Standard for Smaller Entities (FRSSE) (Effective April 2008); the Charities Act 2011 and Charities (Accounts and Reports) Regulations 2008; the Companies Act 2006.

Incoming resources

All material incoming resources have been included in the Statement of Financial Activities when the company is entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT that cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Fundraising trading costs comprise costs of trading activities which are specifically to raise income for the charity.
- Charitable expenditure comprises those costs incurred by the company in the delivery of its activities for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the company.

Taxation

The company is exempt from Corporation Tax on its charitable activities

Funds accounting

Incoming resources that may be applied for charity's purposes are treated as 'unrestricted' incoming resources and are credited to the 'unrestricted funds'. Where a donation or grant is required to be used for a specified purpose, the amount concerned is treated as a 'restricted' incoming resources and is credited to the appropriate 'restricted fund'.

Fixed assets and depreciation

All tangible fixed assets are capitalised and included at cost including any incidental expenses of acquisition. Equipment is written down using reducing balance method of depreciation over their estimated useful economic lives.

2. Incoming resources from charitable activities – Voluntary income

2020		Unrestricted Funds	Restricted Funds	2021 Total Funds
£		£	£	£
938	London Sport	-	1234	1234
9704	BBC Children In Need	-	12704	12704
6938	ESC Big Lottery - Main Grants	-		-
987	People's Health Trust	-		-
-	Independent Age	-	9650	9650
500	Croydon Council - Small Grant	-		-
-	Hear Womening	-	550	550
80	Whitgift Foundation	-		-
6250	City Bridge Trust	-		-
11885	Arts Council	-		-
210	The Kings Fund	-	150	150
-	Groundwork UK	-	11196	11196
-	Bring Joy Grant	-	100	100
2934	Community AC SU	-	17880	17880
-	City of London	-	19228	19228
906	Good Things Foundation	-		-
-	Local Giving	-	1657	1657
-	Fore Raft Phase 2	-	3000	3000
-	CAF	-	6300	6300
-	The Mercer's Company	-	24925	24925
-	Cassandra Learning	-	4650	4650
9900	AP Croydon Council –	-		-
-	African and Caribbean Heritage	-	639	639
0	The London Community Foundation	-	19780	19780
-	Greater London Volunteering	-	700	700
40	St Francis Church	-		-
10000	Garfield Weston Foundation	-		-
80	Croydon Voluntary Action	-		-
4429	Family Action	-		-
10000	The Clothworker's Foundation	-		-
3638	Crowd Funder UK	-	5758	5758
-	Mayor Office	-	3990	3990
	Nivetha		200	200
	The Ubele Initiative		55	55
	The Foyle Foundation		6000	6000
	Croydon Relief		9000	9000
	PVC Foundation		5000	5000
	KFC Foundation		2000	2000
	B&Q Foundation		2500	2500
	The Church Urban		1000	1000
	London Youth		1000	1000
-	Joanna Terry Hudal	-	3000	3000
79418		0	173846	173846

3. Other Incoming Resources

2020		Unrestricted Funds	Restricted Funds	2021 Total Funds
£		£	£	£
14556	Appeals and donation	-	-	-
1185	Fees and supplies	-	-	-
4	Bank interest	0	-	0
0	Other income	9636	-	9636
15745		9636	0	9636

4. Resources Expended – Charitable Activities Resources Expended – Charitable Activities

2020		Unrestricted Funds	Restricted Funds	2021 Total Funds
£		£	£	£
-	Fundraising costs			-
1054	Publicity costs		1022	1022
	Establishment costs			-
	Office expenses			-
317	Printing, posting and stationery		128	128
8789	Motor/Travel and subsistence	524	1374	1898
	Bank interest and charges			-
31522	Employment costs	2551	56440	58991
-	Repairs and maintenance			-
-	Legal and professional fees	0	0	-
7458	Training	3757	9889	13646
2766	Telephone costs	448	1793	2241
6133	Volunteer & refreshment costs	452	12889	13341
14662	Venue hire	1700	23176	24876
9178	Project costs		23186	23186
135	IT costs	90		90
0	Depreciation	5099		5099
-	Other costs	431		431
82014		15052	129897	144949

5. Resources Expended – Governance

2020		Unrestricted Funds	Restricted Funds	2021 Total Funds
£		£	£	£
850	Accountancy	850	0	850
8398	Other professional fees	0	33037	33037
9248		850	33037	33887

6. Tangible Fixed Assets

2020		Plant & Machinery	Office Equipment	Motor Vehicles	2021 Total
£	Cost	£	£	£	£
0	At 1 April 2020	-	-	20,394	20,394
0	Additions	-	-	-	-
0	Disposals	-	-	-	-
0	Revaluations	-	-	-	-
0	Transfers	-	-	-	-
0	At 31 March 2021	-	-	20,394	20,394
Depreciation					
0	At 1 April 2020	-	-	-	-
0	Charge for year	-	-	5,099	5,099
0	Disposals	-	-	-	-
0	Other adjustments	-	-	-	-
0	At 31 March 2021	-	-	5,099	5,099
Net book value					
0	At 31 March 2021	-	-	15,296	15,296
-	At 31 July 2020	-	-	20,394	20,394

7. Debtors

2020		2021
£		£
4050	Rent - Refundable Deposit	4050
6586	Other debtors - Accruals	0
10636		4050

8. Cash at bank and in hand

2020		2021
£		£
997	Santander account	9878
0	Cash in hand	0
997		9878

9. Creditors

2020		2021
£		£
0	Creditors - Funds Accrued	12945
850	Accountancy	850
0	Other creditors - Accruals	0
850		13795

10. Movements in funds

	Opening balance £	Incoming resources £	(Resources expended) £	Transfers £	Closing balance £
Unrestricted funds					
Charity's fund	8750	9636	15902	-	2484
Total Unrestricted Funds	8750	9636	15902	-	2484
Restricted funds					
Grants:					
London Sport	0	1234	1234	0	0
BBC Children In Need	0	12704	12704	0	0
Independent Age	0	9650	9650	0	0
Hear Womening	0	550	550	0	0
Arts Council	2033		2033	0	0
The Kings Fund	0	150	150	0	0
Groundwork UK	0	11196	10251	0	945
Bring Joy Grant	0	100	100	0	0
Community AC SU	0	17880	14880	0	3000
City of London	0	19228	19228	0	0
Local Giving	0	1657	1657	0	0
Fore Raft Phase 2	0	3000	3000	0	0
CAF	0	6300	6300	0	0
The Mercer's Company	0	24925	15925	0	9000
Cassandra Learning	0	4650	4650	0	0
African and Caribbean Heritage	0	639	639	0	0
The London Community Foundation	0	19780	19780	0	0
Greater London Volunteering	0	700	700	0	0
Crowd Funder UK	0	5758	5758	0	0
Mayor Office	0	3990	3990	0	0
Nivetha	0	200	200	0	0
The Ubele Initiative	0	55	55	0	0
The Foyle Foundation	0	6000	6000	0	0
Croydon Relief	0	9000	9000	0	0
PVC Foundation	0	5000	5000	0	0
KFC Foundation	0	2000	2000	0	0
B&Q Foundation	0	2500	2500	0	0
The Church Urban	0	1000	1000	0	0
London Youth	0	1000	1000	0	0
Joanna Terry Hudal	0	3000	3000	0	0
	0			0	0
Total Restricted Funds	2033	173846	162934	0	12945
TOTAL FUNDS	10783	183482	178836	0	15429

11. Analysis of net assets by fund

	Unrestricted funds £	Restricted funds £	Total funds £
	0	0	0
Cash at bank and in hand	9878	0	9878
Other net assets (liabilities)	<u>(7394)</u>	<u>12945</u>	<u>5551</u>
	<u>2484</u>	<u>12945</u>	<u>15429</u>

12. Trustee Remuneration & Related Party Transactions

No member of the directors received any remuneration during the year. No Trustee or other person related to the charity had any personal interest in any contract or transaction entered by the charity during the year.

13. Taxation

As a charity, Advice Support Knowledge Information (ASKI), is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

14. Control

The ultimate controlling parties are the directors as listed in the information and page.