



CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From: Period start date 05/04/2022 To: Period end date 04/04/2023

Charity name: World Dignity Project

Charity registration number: 1171219

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>Our mission:</b> We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right – World Dignity Project <a href="https://theworlddignityproject.org/">https://theworlddignityproject.org/</a>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>As a result of the global Covid 19 pandemic most of our activities during 2022-2023 have been online and we have collaborated with many global mental health organisations in order to leverage our influence and promote the mission of the charity.</p> <p>We have actively collaborated with the World Association of Social Psychiatry (WASP) <a href="https://waspsocialpsychiatry.org/">https://waspsocialpsychiatry.org/</a> the World Federation for Mental Health (WFMH) <a href="https://wfmh.global/">https://wfmh.global/</a> the World Psychiatric Association <a href="https://www.wpanet.org/">https://www.wpanet.org/</a></p> <p>We have been able to promote dignity to governments, institutions and the general public because of the collaborations that the President of the World Dignity Project has with these organisations.</p> <p>We communicate with the general public through our social media channels managed by our volunteers and the Director of Research.</p> <p><b>Public:</b> Mobilising the public to ensure dignity in mental health is a reality:</p> <ol style="list-style-type: none"><li>1. Literacy (promoting knowledge about mental health).</li><li>2. Advocacy on behalf of vulnerable people and their families and carers.</li><li>3. Change the public mind-set towards</li></ol>

		<p>those with mental health issues.</p> <ol style="list-style-type: none"> <li>4. Encourage wider public discussion about mental health.</li> <li>5. Provide dignity and hope for people affected by mental illness.</li> </ol> <p><b>Mental Health Professionals</b></p> <ol style="list-style-type: none"> <li>1. Helping mental health professionals to tackle self-stigma and promote a dignity experience for their patients, carers, and families.</li> <li>2. Connecting professionals and sharing experiences.</li> <li>3. Increasing understanding of the service user experience.</li> <li>4. Continuing Professional Development.</li> </ol> <p><b>Policy Makers</b></p> <p>Engaging and influencing policy makers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues.</p> <p>Details of our activities from April 2022 to April 2023 are summarised in the 'Achievements and Performance' section of this document below.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<p>The Trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly.</p> <p>The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	The World Dignity Project has a policy on grant making to support any application.
Policy on social investment including program related investment	Para 1.38	The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
Contribution made by volunteers	Para 1.38	<p>The World Dignity Project has a volunteering policy to support the volunteer programme. It defines the role of volunteers within the organisation, and how they can expect to be treated.</p> <p>Trustees, Volunteers, Researchers &amp; Charity Secretary have contributed their time pro bono, covering a range of activities:</p>

		<ul style="list-style-type: none"> <li>• Administration including management of social media, regular bulletins and management of the website</li> <li>• Publication</li> <li>• Research</li> <li>• Organised events including educational events</li> </ul>
Objectives and policies		The Trustees have considered any risks to which the Foundation could potentially be exposed, reviewing these on an ongoing basis

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>MAIN ACHIEVEMENTS APRIL 2022 TO APRIL 2023</b></p> <p>During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health:</p> <ol style="list-style-type: none"> <li>1. <b>28 June 2022 – 1<sup>st</sup> July 2022</b> Members of the World Dignity Project participated in organising a joint conference with the World Federation for Mental Health (WFMH) World Conference London entitled 'Mental Health a Global Priority' and made presentations relating to dignity</li> <li>2. <b>June 2022</b> - The Director of Research and Development Claire Brooks presented the results of new research to develop a scale for measuring dignity experiences in mental healthcare globally at the World Federation for Mental Health (WFMH) World Conference, London</li> <li>3. <b>June 2022</b> - The Director of Research and Development raised public awareness of dignity in mental health by sponsoring the World Dignity Project Mental Health Champion awards presented at the World Federation for Mental Health</li> </ol>

		<p>(WFMH) World Conference, London</p> <p>4. The President of the World Dignity Project contributed to the academic discourse through academic activities including the following presentations:</p> <p><b>May 2022: Presentation.</b> Reimagining community mental health provision. Mental health in primary care – how does it feel? Forum for Global Challenges ICC Birmingham, UK</p> <p><b>June 2022: Plenary session:</b> Promoting dignity in mental health. 'Mental Health a Global Priority' World Federation for Mental Health (WFMH) World Conference, London, UK</p> <p><b>August 2022: Presentation.</b> Dignity in the older adult: promoting health and wellbeing is everybody's business. 22<sup>nd</sup> World Psychiatry Association (WPA) Congress. Bangkok, Thailand</p> <p><b>January 2023: Presentation.</b> Global Mental Health and Primary Care: A New Approach. Joint Congress of the World Association of Social Psychiatry and the Faculty of Rehabilitation and Social Psychiatry Royal College of Psychiatrists, London, UK</p> <p>5. The President of the World Dignity Project contributed to the public discourse through webinars:</p> <p><b>May 2022:</b> Dignity, Mental Health and Hope. Day of Hope, Reno, Nevada USA</p> <p>The Director of Research and Development raised public awareness of dignity in mental health by maintaining social media accounts.</p>
--	--	--

#### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<p><b>Ongoing</b></p> <p><b>1. The World Dignity Project Website a global resource:</b></p> <p>Maintaining and updating the World Dignity project website as a global resource for all:  <a href="https://theworlddignityproject.org/">https://theworlddignityproject.org/</a></p>
-------------------------------------	-----------	--

Performance of fundraising activities against objectives set	Para 1.41	<p>Until now all our activities have been online or in collaboration with other organisations and there has been no need to fundraise. Our Trustees and Directors provide their time pro bono and the office is paid for by the Vice President of the charity.</p> <p>Therefore, there was no fundraising against objectives set however this is under constant review.</p>
Investment performance against objectives	Para 1.41	<p>There was no investment performance against objectives.</p> <p>Our Trustees and Directors provide their time pro bono and the office is paid for by the Vice President of the charity.</p>
Other		<p>The Charity Office: 411 Lock Studios 7 Corsican Square London E3 3YD</p> <p>Office sponsored by the Vice President - Professor Lucja Kolkiewicz @ £1,014.30 per Month</p>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>The trustees have no reserves.</p> <p>Once we start applying for grants or projects we will ensure that we have a policy for holding reserves.</p>
Amount of reserves held	Para 1.22	0
Reasons for holding zero reserves	Para 1.22	All our activities thus far have been online or in collaboration with other institutions and Trustees and Directors provide their time and skills pro bono
Details of fund materially in deficit	Para 1.24	Not Applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	There was no fund-raising activities against our objectives set in the last year because all our activities thus far have been online or in collaboration with other institutions
--	-----------	---

		<p>and Trustees and Directors provide their time and skills pro bono.</p> <p>Trustees, Volunteers, Researchers &amp; Charity Secretary have contributed their time pro bono, covering a range of activities:</p> <ul style="list-style-type: none"> <li>• Administration including management of social media, regular bulletins and management of the website</li> <li>• Publication</li> <li>• Research</li> <li>• Organised events including educational events</li> <li>• Managing the World Dignity Champion awards</li> </ul>
Investment policy and objectives including any social investment policy adopted	Para 1.46	The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
A description of the principal risks facing the charity	Para 1.46	The Trustees have considered any risks to which the Charity could potentially be exposed, reviewing on an ongoing basis.
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	World Dignity Project is governed by its constitution and controlled by the Board of Trustees who will act as Directors for the purposes of company law and Trustees for the purposes of charity law. Decisions are made by a simple majority vote.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Association
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees, need to apply to the President and would be interviewed by the Board of Trustees to determine suitability. A vote of the Board will ensue and will determine acceptance or otherwise.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>Management of the charity is the responsibility of the Trustees.</p> <p>The roles and responsibilities required to manage the activities of the charity fall within the remit of the Board of Trustees</p> <p>The Board of Trustees are required to set the charity's goals and aims and are required to oversee their successful fulfilment.</p> <p>The charity has no permanent employees</p>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	<p>Members will come from the following regions:</p> <ul style="list-style-type: none"> <li>• Africa</li> <li>• The Americas</li> <li>• South-East Asia</li> <li>• Europe</li> <li>• Eastern Mediterranean</li> <li>• Western Pacific</li> </ul> <p>Membership is of four types:</p> <ol style="list-style-type: none"> <li>a) Individual members</li> <li>b) Organisational Members</li> <li>c) Honorary Members</li> <li>d) Founding Members</li> </ol> <p>The World Dignity Project is a voting member of the World Federation for Mental Health (WFMH).</p>

Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

Charity name	World Dignity Project
Other name the charity uses	WDP
Registered charity number	1171219
Charity's principal address	411 Lock Studios 7 Corsican Square London E3 3YD

## Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board

## Corporate trustees – names of the directors at the date the report was approved

Director name	Office	Dates acted if not for whole year
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable



Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None	Not Applicable	

### Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Not Applicable
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	Not applicable
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	Not Applicable

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-----------------	------	---------


#### Name of chief executive or names of senior staff members (Optional information)

Not Applicable

### Exemptions from disclosure

Reason for non-disclosure of key personnel details

Not Applicable

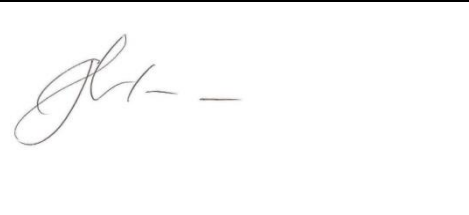
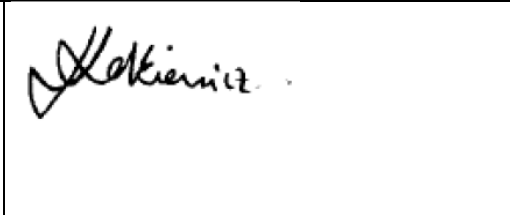
### Other optional information

None

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
Position (eg Secretary, Chair, etc)	President	Vice President
Date	15/12/2024	