



Trustees' Annual Report for the period

	Period start date				Period end date		
	05	04	2021		04	04	2022
From				To			

Section A

Reference and administration details

Charity name

The World Dignity Project

Other names charity is known by

WDP

Registered charity number (if any)

1171219

Charity's principal address

411 Lock Studios

7 Corsican Square

London

Postcode

E3 3YD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
Not Applicable	Not Applicable

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/A	N/A	N/A

Name of President and names of Directors

Professor Gabriel Ivbijaro MBE, Founder & President
Professor Lucja Kolkiewicz, Founder Member & Vice-President
Ms Lisa Weston, Legal Adviser
Mr Steve G A Maingot, Charity Secretary
Mr Yaccub Enum, Senior Public Health Manager
Ms Ljiljana Vucicevic, Senior Communications Manager
Mr Dennis Shorunkeh, Sawyer Analyst and Project Manager

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution

How the charity is constituted
(eg. trust, association, company)

Association

Trustee selection methods
(eg. appointed by, elected by)

Appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- Trustees' consideration of major risks and the system and procedures to manage them.

Members will come from the following regions:

- Africa
- The Americas
- South-East Asia
- Europe
- Eastern Mediterranean
- Western Pacific

Membership is of four types:

- Individual members
- Organisational Members
- Honorary Members
- Founding Members

The World Dignity Project is a voting member of the World Federation for Mental Health (WFMH). WFMH is in official relationship with the United Nations (UN) and World Health Organization (WHO).

Corporate trustees – names of the Directors at the date the report was approved

Director Name	Office	Dates acted if not for whole year
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable

Names of Officers at the date the report was approved

Officer Name	Office	Dates acted if not for whole year
Steve Maingot	Charity Secretary	Not applicable
Ljiljana Vucicevic	Head of Communications	Not Applicable

Names of Volunteers at the date the report was approved

Volunteer Name	Office	Dates acted if not for whole year
Matthew Jansick	Creative Director	Not Applicable
Yaccub Enum	Senior Public Health Manager	Not Applicable
Dennis Thomas John Shorunkeh-Sawyer	Analyst & Project Manager	Not Applicable
Christopher Soltysiak	Healthcare Consultant & Mental Health Commissioning Expert	Not Applicable
Andrew Long	VP Consumer Research	Not Applicable
James Long	Undergraduate Student, Cal Poly	Not Applicable

Summary of the objects of the charity set out in its governing document

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Our Mission:

We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right – World Dignity Project <https://theworlddignityproject.org/>

The majority of our activities are already publicised on our website and focussed on the following three groups:

Public

Mobilising the public to ensure dignity in mental health is a reality:

- a. Literacy (promoting knowledge about mental health).
- b. Advocacy on behalf of vulnerable people and their families and carers.
 1. Change the public mindset towards those with mental health issues.
 2. Encourage wider public discussion about mental health.
 3. Provide dignity and hope for people affected by mental illness.

Mental Health Professionals

Helping mental health professionals to tackle self-stigma and promote a dignified experience for their patients, carers, and families.

- a. Connecting professionals and sharing experiences.
- b. Increasing understanding of the service user experience.
- c. Continuing Professional Development.

Policy Makers

Engaging and influencing policymakers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues.

Details of our activities from April 2021 to April 2022 are summarised in the Achievements and Performance section of this document is below.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- Contribution made by volunteers.

The trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly.

The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.

The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.

The World Dignity Project has a volunteering policy to support the volunteer programme. It defines the role of volunteers within the organisation, and how they can expect to be treated.

Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities:

- Administration including management of social media, regular bulletins and management of the website
- Publication
- Research
- Organised events including educational events
- Managing the World Dignity Champion awards

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

MAIN ACHIEVEMENTS APRIL 2021 TO APRIL 2022

During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health:

1. **The World Dignity Project Website a global resource:**
Maintaining and updating the World Dignity project website as a global resource for all: <https://theworlddignityproject.org/>
2. **World Mental Health Day 10 October 2021**
Contribution to World Federation for Mental Health (WFMH) educational material:
 - a) Human Rights and Mental Health Inequality among older persons: Urgent need for a global convention
Debanjan Banerjee, Gabriel Ivbijaro, Carlos Augusto de Mendonca Lima, Kiran Rabheru
 - b) Delivering Mental Health in an Unequal World - Making NGO's Matter – Some case examples
Claire Brooks, Kelly Davis, Kathryn Goetzke, Enoch Li, Gill Trevor
 - c) Mental Health in an Unequal World: – Digital Transformation – Leaving No-one Behind
Vishanth Weerakkody, Gabriel Ivbijaro, Lucja Kolkiewicz, Alik Karapliagkou, Amizan Omar
3. **Publications April 2021-April 2022**
 May 2021:
 Role of dignity in mental healthcare: impact on ageism and human rights of older persons.
 Banerjee D, Rabheru K, De Mendoca Lima CA, Ivbijaro G. American Journal of Geriatric Psychiatry. Am J Geriatr Psychiatry. 29(10):1000-1008.
 doi: 10.1016/j.jagp.2021.05.011. Epub 2021 May 25.
 September 2021:
 Suicide prevention and COVID-19.
 Ivbijaro G, Kolkiewicz L, Goldberg D, N'jie INS, Edwards T, Riba MB, Švab I, Geller J, Enum Y. Asia-Pacific Psychiatry. World Suicide Prevention Day Special Issue 13(3) <https://doi.org/10.1111/appy.12482>
 October 2021:
 Not a disease: a global call for action urging revision of the ICD-11 classification of old age.
 Debanjan Banerjee, Sanchari Mukhopadhyay, Kiran Rabheru, Gabriel Ivbijaro, Carlos Augusto de Mendonca Lima Lancet www.thelancet.com/healthy-longevity
 November 2021:
 Dignity of older persons with mental health conditions: why should clinicians care
 Banerjee D, Rabheru K, Ivbijaro G, De Mendoca Lima CA. Frontiers in Psychiatry doi:10.3389/fpsy.2021.774533
4. **Presentations April 2021 – April 2022**
 June 2021:
 COVID and mental health – the role of primary care.
 Joint Meeting of EU Chief Medical, Dental and Nursing Officers, Portugal

Sept 2021:

Symposium: Old age, population ageing and older persons through the lens of human rights and social psychiatry: Dignity in ageing and dignified psychogeriatric care.

World Association of Social Psychiatry (WASP) Asia Pacific Hybrid Congress New Delhi, India

Nov 2021:

Is mental health a world problem and does it need a worldwide approach?

The Lucy Rayner Foundation UK

Ongoing projects April 2022 – April 2023:

The World Dignity Project has a variety of projects that it is planning to advance dignity for people with lived experience of mental health, mental health workers and the general public which include:

- **Research Project**

Three phases of qualitative and quantitative research with 190 mental health service users in 35 countries to develop a scale for measuring dignity in mental health patient experience.

- **Presentation of the results of the first two phases of research at the 2022 World Federation for Mental Health Conference.**

Full research findings will be published in 2023 and used to campaign for improvements in mental health services worldwide.

- **Recognition and technical support for organizations in low-income countries**

Provided technical support for three organizations in low income countries led by people with mental health lived experience.

Section E Financial review

Brief statement of the charity's policy on reserves

To be developed.

Details of any funds materially in deficit

Not Applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- Investment policy and objectives including any ethical investment policy adopted.

There were no fund raising activities against our objectives set in the last year.

The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.



Section F Other optional information

The World Dignity Project Board has adopted the Charity Governance Code. The code will be used as a tool to support continuous improvement.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
Position	President	Vice President
Date	29/01/2023	