



# Trustees' Annual Report for the period

	Period start date				Period end date		
	05	04	2020		04	04	2021
<b>From</b>				<b>To</b>			

## Section A Reference and administration details

**Charity name**

The World Dignity Project

**Other names charity is known by**

WDP

**Registered charity number (if any)**

1171219

**Charity's principal address**

411 Lock Studios

7 Corsican Square

London

**Postcode**

E3 3YD

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board
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**Names of the trustees for the charity, if any, (for example, any custodian trustees)**

Name	Dates acted if not for whole year
Not Applicable	Not Applicable

**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address
N/A	N/A	N/A

**Name of President and names of Directors**

Professor Gabriel Ivbijaro MBE, Founder & President
Professor Lucja Kolkiewicz, Founder Member & Vice-President
Ms Lisa Weston, Legal Adviser
Mr Steve G A Maingot, Charity Secretary
Mr Yaccub Enum, Senior Public Health Manager
Ms Ljiljana Vucicevic, Senior Communications Manager
Mr Dennis Shorunkeh, Sawyer Analyst and Project Manager

## Section B Structure, governance and management

**Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Appointed

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- Trustees' consideration of major risks and the system and procedures to manage them.

Members will come from the following regions:

- Africa
- The Americas
- South-East Asia
- Europe
- Eastern Mediterranean
- Western Pacific

Membership is of four types:

- Individual members
- Organisational Members
- Honorary Members
- Founding Members

The World Dignity project is a voting member of the World Federation for Mental Health (WFMH).

**Corporate trustees – names of the Directors at the date the report was approved**

<b>Director Name</b>	<b>Office</b>	<b>Dates acted if not for whole year</b>
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable

**Names of Officers at the date the report was approved**

<b>Officer Name</b>	<b>Office</b>	<b>Dates acted if not for whole year</b>
Steve Maingot	Charity Secretary	Not applicable
Ljiljana Vucicevic	Head of Communications	Not Applicable

**Names of Volunteers at the date the report was approved**

<b>Volunteer Name</b>	<b>Office</b>	<b>Dates acted if not for whole year</b>
Matthew Jansick	Creative Director	Not Applicable
Yaccub Enum	Senior Public Health Manager	Not Applicable
Dennis Thomas John Shorunkeh-Sawyer	Analyst & Project Manager	Not Applicable
Christopher Soltysiak	Healthcare Consultant & Mental Health Commissioning Expert	Not Applicable
Andrew Long	VP Consumer Research	Not Applicable
James Long	Undergraduate Student, Cal Poly	Not Applicable

**Summary of the objects of the charity set out in its governing document**

## Our Mission:

We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right – World Dignity Project

<https://theworlddignityproject.org/>

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

The majority of our activities are already publicised on our website and focussed on the following three groups:

## Public:

Mobilising the public to ensure dignity in mental health is a reality:

- a. Literacy (promoting knowledge about mental health).
- b. Advocacy on behalf of vulnerable people and their families and carers.
1. Change the public mind-set towards those with mental health issues.
2. Encourage wider public discussion about mental health.
3. Provide dignity and hope for people affected by mental illness.

## Mental Health Professionals

Helping mental health professionals to tackle self-stigma and promote a dignity experience for their patients, carers, and families.

- a. Connecting professionals and sharing experiences.
- b. Increasing understanding of the service user experience.
- c. Continuing Professional Development.

## Policy Makers

Engaging and influencing policy makers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues.

Details of our activities from April 2020 to April 2021 are summarised in the

Achievements and performance section of this document below.

## Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- Contribution made by volunteers.

The trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly.

The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.

The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.

The World Dignity Project has a volunteering policy to support the volunteer programme. It defines the role of volunteers within the organisation, and how they can expect to be treated.

Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities:

- Administration including management of social media, regular bulletins and management of the website
- Publication
- Research
- Organised events including educational events
- Managing the World Dignity Champion awards

## Section D

## Achievements and performance

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## Achievements and performance

Summary of the main achievements of the charity during the year

### MAIN ACHIEVEMENTS APRIL 2020 TO APRIL 2021

During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health:

#### Ongoing

##### 1) The World Dignity Project Website a global resource:

Maintaining and updating the World Dignity project website as a global resource for all

<https://theworlddignityproject.org/>

#### September 2020

##### Publication raising academic awareness

##### COVID-19: Global Perspective

Ivbijaro G, Brooks C, Kolkiewicz L, Sunkel C, Long A. Resilience, mental wellbeing and the Coronavirus pandemic.

Indian J Psychiatry 2020; 62:S395-403.

#### October 2020

##### 7) Public, professional and policy maker engagement

*World Mental Health Day 2020 'Mental Health for All: Greater Investment – Greater Access'.*

#### February 2021

*Suicide prevention in psychiatric patients Asia Pac Psychiatry. 2021;e12450.*

Suicide prevention in childhood and adolescence: a narrative review of current knowledge on risk and protective factors and effectiveness of interventions

**Asia- Pacific Psychiatry. 2021;e12452.**

Suicide prevention: The role of families and carers  
**Asia Pac Psychiatry. 2021;e12453.**

Suicide prevention and mood disorders: Self-exclusion Agreements for firearms as a suicide prevention strategy

**Asia Pac Psychiatry. 2021;e12455.**

#### March 2021

Suicide prevention in Japan: Government and community Measures and high-risk interventions

**Asia Pac Psychiatry. 2021;e12471.**

A descriptive mapping review of suicide in vulnerable populations in low and middle countries

Asia Pac Psychiatry. 2021;e12472

#### **April 2021**

**Suicide prevention in older adults**

Asia Pac Psychiatry. 2021; e12473.

**Prevention of suicide is possible**

Asia Pac Psychiatry. 2021;e12476.

#### **May 2021**

**Suicide prevention and COVID-19**

Asia Pac Psychiatry. 2021; e12482.

**Suicide prevention is everybody's business**

**Comprehensive approaches to youth suicide prevention**

Asia Pac Psychiatry. 2021; e12484.

**Academic presentation raising academic awareness:**

***Joint Meeting of Chief Medical, Dental and Nursing Officers*  
COVID AND MENTAL HEALTH – THE ROLE OF PRIMARY CARE**

**Interorganizational Symposia Organized in Collaboration**

with WFMH

Promoting Mental Health: The Role of Psychiatrists

INTERORGANIZATIONAL WORKING – WHAT COULD THE FUTURE LOOK LIKE?

Interorganizational Symposia Organized in Collaboration with Wonca:  
Implications of the UN Decisions on Universal Health

DELIVERING UNIVERSAL HEALTH COVERAGE FOR PSYCHIATRY THROUGH COLLABORATION BETWEEN PSYCHIATRY AND PRIMARY CARE

**Women's Empowerment:**

**Mental Health Advocacy & Promotion for Women During the COVID-19 Pandemic**

**MAKING WOMENS WELLBEING A PRIORITY FOR EMPOWERMENT: LESSONS FROM COVID 19**

**Interorganisational Symposium**

**Post COVID 19 pandemic mental health challenges:  
the role of primary care and the need for advocacy**

Priorities in Psychiatry:

An expert discussion on undergraduate education on psychiatry

A Joint WASP-SOAP(WPA) – WFMH Symposium

Old age, population ageing and older persons through the lens of human rights and social psychiatry

DIGNITY IN AGEING AND DIGNIFIED PSYCHOGERIATRIC CARE

Medication in Mental Health

The Lucy Rayner Foundation

IS MENTAL HEALTH A WORLD PROBLEM AND DOES IT NEED A WORLDWIDE APPROACH?

Why we need a new international treaty on the human rights of older persons.

DIGNITY IN OLDER ADULTS NEEDS TO BE PROTECTED  
LESSONS FROM COVID 19

Interorganisational Symposium

Post COVID 19 pandemic mental health challenges:  
the role of primary care and the need for advocacy

NOVA Medical School

PROMOTING DIGNITY IN THE OLDER ADULT: A PRACTICAL APPROACH

#### **UPCOMING PROJECTS APRIL 2021 ONWARDS:**

- 1) Research: Impact of COVID- 19 pandemic on mental health dignity in mental health service users and professionals.
- 2) Publication: Indian Journal of Psychiatry  
*Psychological impact and Psychosocial consequences of the COVID-19 Pandemic – Resilience, mental well-being, and coronavirus pandemic.*
- 3) Publication: Asia-Pacific Journal of Psychiatry  
*Suicide prevention*
- 4) Undergraduate and Postgraduate student teaching session: Career booster session  
*Maintaining mental health well-being in the world of digital learning.*  
Bradford University, UK
- 5) Conference: World Dignity Project in collaboration with WFMH  
*'Mental Health a Global Priority' June 28<sup>th</sup> – July 1<sup>st</sup> 2022.* London UK
- 6) Publication: *Dignity in Mental Health* with contributions from leading mental health professionals, service users, academics, and policy makers.



## Section E Financial review

<b>Brief statement of the charity's policy on reserves</b>	To be developed.
<b>Details of any funds materially in deficit</b>	Not Applicable

### Further financial review details (Optional information)

<p>You <b>may choose</b> to include additional information, where relevant about:</p> <ul style="list-style-type: none"> <li>the charity's principal sources of funds (including any fundraising);</li> <li>how expenditure has supported the key objectives of the charity;</li> <li>Investment policy and objectives including any ethical investment policy adopted.</li> </ul>	<p>There were no fund raising activities against our objectives set in the last year.</p> <p>The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.</p>
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## Section F Other optional information

Congratulations to World Dignity Project President, Professor Gabriel Ivbijaro, on his appointment as Secretary General of the World Federation for Mental Health (WFMH). WFMH, a global NGO, was founded in 1948 to improve awareness and remove prejudice about mental disorders, and its values are closely aligned with ours. Professor Ivbijaro is a past President of WFMH.

The World Dignity Project Board has adopted the Charity Governance Code. The code will be used as a tool to support continuous improvement.



**Joint Conference between The World Dignity Project & the University of San Diego, June 2020 was postponed due to the COVID-19 Pandemic.**

This joint conference between the World Dignity Project and the University of San Diego (USD), Tackling Stigma, Mobilizing Hope: Opening Doors to Quality Mental Healthcare for All, was scheduled to be held at USD in San Diego on Thursday 11th June 2020 – Saturday 13th June 2020.

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
<b>Position</b>	President	Vice President

**Date**

03/02/2022