

THE WORLD DIGNITY PROJECT

England & Wales · Charity number 1171219

Details

Status Registered

Legal form CIO

Registered 2017-01-20

Register [View on the Charity Commission register](#)

Contact

Address Wood Street Health Centre
6 Linford Road
London
E17 3LA

Phone 07921477962

Website <http://worldldignityproject.com/>

Activities

Objects: THE OBJECT OF THE CIO ISTHE PROMOTION OF SOCIAL INCLUSION FOR THE PUBLIC BENEFIT AMONG INDIVIDUALS SUFFERING WITH MENTAL ILL HEALTH BY 1) ADVANCING THE EDUCATION OF THE GENERAL PUBLIC IN ALL AREAS RELATING TO MENTAL HEALTH;2) RAISING PUBLIC AWARENESS OF THE ISSUES AFFECTING THOSE SUFFERING WITH MENTAL ILLNESS, BOTH GENERALLY AND IN RELATION TO THEIR SOCIAL EXCLUSION3) PROVIDING ADVOCACY AND GENERAL SUPPORT.

Activities: The promotion of social inclusion for the public benefit among individuals suffering with mental ill health who are socially excluded from society, or parts of society, as a result of their mental health condition.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability, Human Rights/religious Or Racial Harmony/equality Or Diversity, Other Charitable Purposes
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-04	£10,800	£10,800	-	-
2024-04-04	£10,800	£10,800	-	-
2023-04-04	£0	£0	-	-
2022-04-04	£0	£0	-	-
2021-04-04	£0	£0	-	-

Trustees

Name	Role	Appointed
LISA WESTON MA OXON		2016-11-22
LUCJA KOLKIEWICZ		2017-11-03
PROFESSOR GABRIEL IVBIJARO MBE JP		2016-10-24

THE WORLD DIGNITY PROJECT

England & Wales - Charity number 1171219

Accounts



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From: Period start date 04/04/2024 To: Period end date 05/04/2025

Charity name: World Dignity Project

Charity registration number: 1171219

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Our objectives have not changed: We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right. https://worlddignityproject.org/ The well-being of global citizens is paramount in what we do to ensure that we advocate, teach and connect. Our website continues to be a resource for the public. Member publications and seminars are published open access here. One of our Founding Members has developed the first measurement scale for dignity in mental health service user experience which is shortly to be published in a peer-reviewed journal.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Activities are publicised on our website and regularly updated. Activities focus on the following three groups: Public: Mobilising the public to ensure dignity in mental health is a reality: 1. Literacy (promoting knowledge about mental health). 2. Advocacy on behalf of vulnerable people and their families and carers. 3. Changing the public mind-set towards those with mental health issues. 4. Encouraging wider public discussion about mental health.

		5. Providing dignity and hope for people affected by mental illness. Mental Health Professionals 1. Helping mental health professionals to tackle self-stigma and promote a dignity experience for their patients, carers, and families. 2. Connecting professionals and sharing experiences. 3. Increasing understanding of the service user experience. 4. Continuing Professional Development. Policy Makers 1. Engaging and influencing policy makers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues. Details of our activities from April 2024 to April 2025 are summarised in the Achievements and performance section of this document below.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly. The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	The World Dignity Project has a policy on grant making to support any application.
Policy on social investment including program related investment	Para 1.38	The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
Contribution made by volunteers	Para 1.38	The World Dignity Project has a volunteering policy to support the volunteer programme. It defines the role of volunteers within the organisation, and how they can expect to be treated.

		Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities: - Administration including management of social media, regular bulletins and management of the website - Publications - Research - Organised events including educational events - Managing the World Dignity Champion awards
Objectives and policies		The Trustees have considered any risks to which the Foundation could potentially be exposed, reviewing these on an ongoing basis.

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	MAIN ACHIEVEMENTS APRIL 2024 TO APRIL 2025 During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health: 1. The World Dignity Project Website a global resource: Maintaining and updating the World Dignity project website as a global resource for all: https://worlddignityproject.org/ 2. Academic and health professional engagement: We believe that we can promote dignity through academic research and publications including teaching and collaboration with other agencies and the Special Issue of Academia Mental Health and Well-Being will be completed in February 2026 and we plan to hold a global meeting to highlight lessons learned. We are very grateful to the Editor in Chief for enabling this collaboration to advance the dignity agenda to policy makers, academics, mental health professionals and interested

		members of the public which aligns with the objectives of The World Dignity Project https://shorturl.at/k57Yx 3. Lived Experience engagement A member has been involved in mentoring lived experience researchers affiliated with aves, a global peer network (https://www.aves-mh.org/), resulting in a conference presentation at the MGMH global conference. 4. Maintaining social media sites on LinkedIn and Facebook.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Ongoing 5. The World Dignity Project Website a global resource: Maintaining and updating the World Dignity project website as a global resource for all: https://worlddignityproject.org/ 6. Academic and health professional engagement : We believe that we can promote dignity through academic research and publications including teaching and collaboration with other agencies and the Special Issue of Academia Mental Health and Well-Being will be completed in February 2026 and we plan to hold a global meeting to highlight lessons learned. We are very grateful to the Editor in Chief for enabling this collaboration to advance the dignity agenda to policy makers, academics, mental health professionals and interested members of the public which aligns with the objectives of The World Dignity Project https://www.academia.edu/journals/academia-mental-health-and-well-being?source=all-journals-page This is an open access journal so all articles can be freely downloaded by members of the public. 3. Youth Engagement: We believe that young people hold the key to make significant change and have prioritised youth engagement in many of our social media activities and are grateful to the youth
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		members of our organisation. 2) PLAN 2025-2026 • To hold an online meeting to promote Dignity in Mental Health to academics and the general public • To hold a symposium to highlight the lessons learned from the Special Issue of Academia Mental Health and Well-Being • To hold an online webinar to promote dignity for young people • To publish the Dignity Experience Scale (developed by a Founding Member) and publicize its potential use to improve the measurement of dignity in mental health service user experience
Performance of fundraising activities against objectives set	Para 1.41	There was no fundraising activities against objectives set because members have donated their time as volunteers pro bono.
Investment performance against objectives	Para 1.41	There was no investment performance against objectives because members have donated their time as volunteers pro bono.
Other		The new address for the charity is: c/o Dr Ivbijaro's Practice The Wood Street Health Centre 6 Linford Road London E17 3LA Professor Ivbijaro made a personal contribution to Steve Maingot for his support of £10,800

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The trustees have no policy of retaining significant reserves, other than to ensure that sufficient funds are held at any one

		time to cover the grants already promised in the next three months.
Amount of reserves held	Para 1.22	0
Reasons for holding zero reserves	Para 1.22	There are no financial transactions
Details of fund materially in deficit	Para 1.24	Not Applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	There was no fund-raising activities against our objectives set in the last year. Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities: - Administration including management of social media, regular bulletins and management of the website - Publication - Research - Organised events including educational events - Managing the World Dignity Champion awards
Investment policy and objectives including any social investment policy adopted	Para 1.46	The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
A description of the principal risks facing the charity	Para 1.46	The Trustees have considered any risks to which the Charity could potentially be exposed, reviewing on an ongoing basis.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	World Dignity Project is governed by its constitution and controlled by the Board of Trustees who will act as Directors for the purposes of company law and Trustees for the purposes of charity law. Decisions are made by a simple majority vote.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Association
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees, need to apply to the President and would be interviewed by the Board of Trustees to determine suitability. A vote of the Board will ensue and will determine acceptance or otherwise.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	Management of the charity is the responsibility of the Trustees. The roles and responsibilities required to manage the activities of the charity fall within the remit of the Board of Trustees The Board of Trustees are required to set the charity's goals and aims and are required to oversee their successful fulfilment. The charity has no permanent employees
The charity's organisational structure and any wider network with which the charity works	Para 1.51	Members will come from the following regions: • Africa • The Americas • South-East Asia • Europe • Eastern Mediterranean • Western Pacific Membership is of four types: a) Individual members b) Organisational Members c) Honorary Members d) Founding Members
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	World Dignity Project
Other name the charity uses	WDP
Registered charity number	1171219
Charity's principal address	c/o Dr Ivbijaro's Practice The Wood Street Health Centre 6 Linford Road London E17 3LA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board

Corporate trustees – names of the directors at the date the report was approved

Director name	Office	Dates acted if not for whole year
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None	Not Applicable	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Not Applicable
Name and objects of the charity on whose behalf the	Not applicable

assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	Not Applicable

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not Applicable

Exemptions from disclosure

Reason for non-disclosure of key personnel details

Not Applicable

Other optional information

None

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
Position (eg Secretary, Chair, etc)	President	Vice President
Date	10/02/2026	

THE WORLD DIGNITY PROJECT

England & Wales - Charity number 1171219

Accounts



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From: Period start date 04/04/2024 To: Period end date 05/04/2025

Charity name: World Dignity Project

Charity registration number: 1171219

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right – World Dignity Project https://theworlddignityproject.org/ https://www.mhinnovation.net/organisations/world-dignity-project https://www.linkedin.com/company/9278127/admin/dashboard/ https://www.facebook.com/TheWorldDignityProject/ https://www.instagram.com/theworlddignityproject/
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Most of our activities are already on our websites, various social media platforms, in journals: https://www.mhinnovation.net/organisations/world-dignity-project https://www.linkedin.com/company/9278127/admin/dashboard/ https://www.facebook.com/TheWorldDignityProject/ https://www.instagram.com/theworlddignityproject/ Our activities are focussed on three groups: Public: Mobilising the public to ensure dignity in mental health is a reality: 1. Literacy (promoting knowledge about mental health). 2. Advocacy on behalf of vulnerable people and their families and carers. 3. Change the public mind-set towards those with mental health issues. 4. Encourage wider public discussion about mental health. 5. Provide dignity and hope for people affected by mental illness.

		Mental Health Professionals 1. Helping mental health professionals to tackle self-stigma and promote a dignity experience for their patients, carers, and families. 2. Connecting professionals and sharing experiences. 3. Increasing understanding of the service user experience. 4. Continuing Professional Development. Policy Makers Engaging and influencing policy makers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues. Details of our activities from April 2024 to April 2025 are summarised in the Achievements and performance section of this document below.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly. The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	The World Dignity Project has a policy on grant making to support any application.
Policy on social investment including program related investment	Para 1.38	The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
Contribution made by volunteers	Para 1.38	The World Dignity Project has a volunteering policy to support the volunteer programme. It defines the role of volunteers within the organisation, and how they can expect to be treated. Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities: – Administration including management

		of social media, regular bulletins and management of the website - Publication - Research - Organised events including educational events
Objectives and policies		The Trustees have considered any risks to which the Foundation could potentially be exposed, reviewing these on an ongoing basis.

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	MAIN ACHIEVEMENTS APRIL 2024 TO APRIL 2025 During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health:

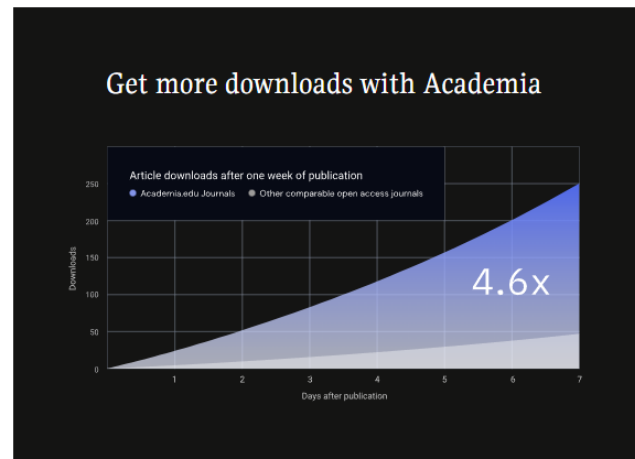
Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Ongoing 1) The World Dignity Project Website a global resource: Maintaining and updating the World Dignity project website as a global resource for all: https://theworlddignityproject.org/ 2) Publications as a global resource: We have worked with reputable international mental health and well being academic journals to promote dignity in mental health and are producing a Special Issue of Academia Mental Health and Well-Being
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<https://www.academia.edu/journals/academia-mental-health-and-well-being?source=all-journals-page>

Metrics	ARTICLES	VIEWS	DOWNLOADS	LAUNCHED
	87	538K	189K	2023



This is a very important partnership that enables us to promote the issue of dignity in mental health across a broader academic audience.

There have been ten articles published since 2024

<https://www.academia.edu/journals/academia-mental-health-and-well-being/special-issues/1060/Dignity-in-Mental-Health-A-Global-Priority>

3) World Dignity Project aligned Academic Research

- **Claire Brooks** - has developed and validated the first scale for measuring dignity in mental health service user experience, in conjunction with colleagues at the University of Bradford. This work will be published in the near future.

Claire Brooks co-authored and published a synthesis of 2 phases of qualitative research carried out by the World Dignity project to define mental health dignity. This article was co-authored with lived experience researchers.

Claire Brooks has maintained the charity's LinkedIn and Facebook social media pages.

- **Michelle Riba** – Supporting Collaborative Care through editorial role in Current Opinions in Psychiatry
- **Todd Edwards** - Published an article: Edwards, T. M., Patterson, J. E., & Griffith, J.

		L. (2025). Dignity, families, and family therapy. <i>Academia Mental Health and Well-Being</i>, 2(2). https://doi.org/10.20935/MHealthWellB7674 • Steve Maingot – is an NHS App Ambassador and plays a crucial role in supporting patient dignity through digital inclusion at Professor Ivbijaro's Practice. He is passionate about championing digital tools and services and supports to patients download and use digital tools like the NHS App or online consultation platforms. 4) PLAN 2025 -2026 • Currently updating the World Dignity Project website to enable educational material to be freely downloaded to enable improved mental health advocacy and better promote the Dignity agenda. This will also allow our members publications to be made available to the general public • To hold an online meeting to promote Dignity in Mental Health to academics and the general public • To hold a symposium to highlight the lessons learned from the Special Issue of <i>Academia Mental Health and Well-Being</i>
Performance of fundraising activities against objectives set	Para 1.41	There was no fundraising activities against objectives set because members have donated their time as volunteers pro bono.
Investment performance against objectives	Para 1.41	There was no investment performance against objectives because members have donated their time as volunteer's pro bono.
Other		The new address for the charity is: The World Dignity Project c/o Dr Ivbijaros Practice The Wood Street Health Centre 6 Linford Road London E17 3LA Professor Ivbijaro made a personal contribution to Steve Maingot for his support of £10,800

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The trustees have no policy of retaining significant reserves, other than to ensure that sufficient funds are held at any one time to cover the grants already promised in the next three months.
Amount of reserves held	Para 1.22	0
Reasons for holding zero reserves	Para 1.22	There are no financial transactions
Details of fund materially in deficit	Para 1.24	Not Applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	There was no fund-raising activities against our objectives set in the last year. Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities: - Administration including management of social media, regular bulletins and management of the website - Publication - Research - Organised events including educational events - Managing the World Dignity Champion awards
Investment policy and objectives including any social investment policy adopted	Para 1.46	The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
A description of the principal risks facing the charity	Para 1.46	The Trustees have considered any risks to which the Charity could potentially be exposed, reviewing on an ongoing basis.

Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	World Dignity Project is governed by its constitution and controlled by the Board of Trustees who will act as Directors for the purposes of company law and Trustees for the purposes of charity law. Decisions are made by a simple majority vote.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Association
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees, need to apply to the President and would be interviewed by the Board of Trustees to determine suitability. A vote of the Board will ensue and will determine acceptance or otherwise.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	Management of the charity is the responsibility of the Trustees. The roles and responsibilities required to manage the activities of the charity fall within the remit of the Board of Trustees The Board of Trustees are required to set the charity's goals and aims and are required to oversee their successful fulfilment. The charity has no permanent employees
The charity's organisational structure and any wider network with which the charity works	Para 1.51	Members will come from the following regions: • Africa • The Americas • South-East Asia • Europe • Eastern Mediterranean • Western Pacific Membership is of four types: a) Individual members b) Organisational Members c) Honorary Members d) Founding Members The World Dignity Project is a voting member of the World Federation for Mental Health (WFMH).
	Para 1.51	

Relationship with any related parties		
Other		

Reference and Administrative details

Charity name	World Dignity Project
Other name the charity uses	WDP
Registered charity number	1171219
Charity's principal address	c/o Dr Ivbijaro's Practice The Wood Street Health Centre 6 Linford Road London E17 3LA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board

Corporate trustees – names of the directors at the date the report was approved

Director name	Office	Dates acted if not for whole year
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Dr Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Professor Todd Edwards	Adviser- Families and Carers	Not applicable
Mr Steve Maingot	Adviser – Governance	Not applicable

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None	Not Applicable	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Not Applicable
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	Not applicable
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	Not Applicable

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not Applicable

Exemptions from disclosure

Reason for non-disclosure of key personnel details

Not Applicable

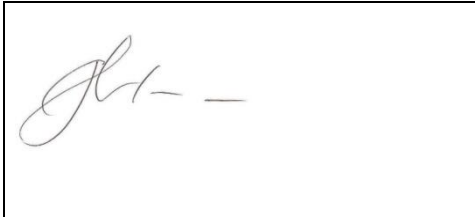
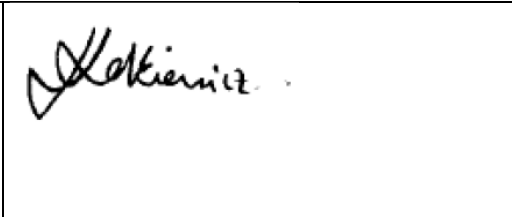
Other optional information

None

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity’s trustees

Signature(s)		
Full name(s)	Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
Position (eg Secretary, Chair, etc)	President	Vice President
Date	25/08/2025	

THE WORLD DIGNITY PROJECT

England & Wales - Charity number 1171219

Accounts



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From: Period start date 05/04/2022 To: Period end date 04/04/2023

Charity name: World Dignity Project

Charity registration number: 1171219

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Our mission: We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right – World Dignity Project https://theworlddignityproject.org/
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	As a result of the global Covid 19 pandemic most of our activities during 2022-2023 have been online and we have collaborated with many global mental health organisations in order to leverage our influence and promote the mission of the charity. We have actively collaborated with the World Association of Social Psychiatry (WASP) https://waspsocialpsychiatry.org/ the World Federation for Mental Health (WFMH) https://wfmh.global/ the World Psychiatric Association https://www.wpanet.org/ We have been able to promote dignity to governments, institutions and the general public because of the collaborations that the President of the World Dignity Project has with these organisations. We communicate with the general public through our social media channels managed by our volunteers and the Director of Research. Public: Mobilising the public to ensure dignity in mental health is a reality: 1. Literacy (promoting knowledge about mental health). 2. Advocacy on behalf of vulnerable people and their families and carers. 3. Change the public mind-set towards

		those with mental health issues. 4. Encourage wider public discussion about mental health. 5. Provide dignity and hope for people affected by mental illness. Mental Health Professionals 1. Helping mental health professionals to tackle self-stigma and promote a dignity experience for their patients, carers, and families. 2. Connecting professionals and sharing experiences. 3. Increasing understanding of the service user experience. 4. Continuing Professional Development. Policy Makers Engaging and influencing policy makers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues. Details of our activities from April 2022 to April 2023 are summarised in the 'Achievements and Performance' section of this document below.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly. The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.

Additional information (optional)

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		• Administration including management of social media, regular bulletins and management of the website • Publication • Research • Organised events including educational events
Objectives and policies		The Trustees have considered any risks to which the Foundation could potentially be exposed, reviewing these on an ongoing basis

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	MAIN ACHIEVEMENTS APRIL 2022 TO APRIL 2023 During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health: 1. 28 June 2022 – 1st July 2022 Members of the World Dignity Project participated in organising a joint conference with the World Federation for Mental Health (WFMH) World Conference London entitled 'Mental Health a Global Priority' and made presentations relating to dignity 2. June 2022 - The Director of Research and Development Claire Brooks presented the results of new research to develop a scale for measuring dignity experiences in mental healthcare globally at the World Federation for Mental Health (WFMH) World Conference, London 3. June 2022 - The Director of Research and Development raised public awareness of dignity in mental health by sponsoring the World Dignity Project Mental Health Champion awards presented at the World Federation for Mental Health

		(WFMH) World Conference, London 4. The President of the World Dignity Project contributed to the academic discourse through academic activities including the following presentations: May 2022: Presentation. Reimagining community mental health provision. Mental health in primary care – how does it feel? Forum for Global Challenges ICC Birmingham, UK June 2022: Plenary session: Promoting dignity in mental health. 'Mental Health a Global Priority' World Federation for Mental Health (WFMH) World Conference, London, UK August 2022: Presentation. Dignity in the older adult: promoting health and wellbeing is everybody's business. 22nd World Psychiatry Association (WPA) Congress. Bangkok, Thailand January 2023: Presentation. Global Mental Health and Primary Care: A New Approach. Joint Congress of the World Association of Social Psychiatry and the Faculty of Rehabilitation and Social Psychiatry Royal College of Psychiatrists, London, UK 5. The President of the World Dignity Project contributed to the public discourse through webinars: May 2022: Dignity, Mental Health and Hope. Day of Hope, Reno, Nevada USA The Director of Research and Development raised public awareness of dignity in mental health by maintaining social media accounts.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Ongoing 1. The World Dignity Project Website a global resource: Maintaining and updating the World Dignity project website as a global resource for all: https://theworlddignityproject.org/
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Performance of fundraising activities against objectives set	Para 1.41	Until now all our activities have been online or in collaboration with other organisations and there has been no need to fundraise. Our Trustees and Directors provide their time pro bono and the office is paid for by the Vice President of the charity. Therefore, there was no fundraising against objectives set however this is under constant review.
Investment performance against objectives	Para 1.41	There was no investment performance against objectives. Our Trustees and Directors provide their time pro bono and the office is paid for by the Vice President of the charity.
Other		The Charity Office: 411 Lock Studios 7 Corsican Square London E3 3YD Office sponsored by the Vice President - Professor Lucja Kolkiewicz @ £1,014.30 per Month

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The trustees have no reserves. Once we start applying for grants or projects we will ensure that we have a policy for holding reserves.
Amount of reserves held	Para 1.22	0
Reasons for holding zero reserves	Para 1.22	All our activities thus far have been online or in collaboration with other institutions and Trustees and Directors provide their time and skills pro bono
Details of fund materially in deficit	Para 1.24	Not Applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	There was no fund-raising activities against our objectives set in the last year because all our activities thus far have been online or in collaboration with other institutions
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		and Trustees and Directors provide their time and skills pro bono. Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities: • Administration including management of social media, regular bulletins and management of the website • Publication • Research • Organised events including educational events • Managing the World Dignity Champion awards
Investment policy and objectives including any social investment policy adopted	Para 1.46	The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
A description of the principal risks facing the charity	Para 1.46	The Trustees have considered any risks to which the Charity could potentially be exposed, reviewing on an ongoing basis.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	World Dignity Project is governed by its constitution and controlled by the Board of Trustees who will act as Directors for the purposes of company law and Trustees for the purposes of charity law. Decisions are made by a simple majority vote.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Association
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees, need to apply to the President and would be interviewed by the Board of Trustees to determine suitability. A vote of the Board will ensue and will determine acceptance or otherwise.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	Management of the charity is the responsibility of the Trustees. The roles and responsibilities required to manage the activities of the charity fall within the remit of the Board of Trustees The Board of Trustees are required to set the charity's goals and aims and are required to oversee their successful fulfilment. The charity has no permanent employees
The charity's organisational structure and any wider network with which the charity works	Para 1.51	Members will come from the following regions: • Africa • The Americas • South-East Asia • Europe • Eastern Mediterranean • Western Pacific Membership is of four types: a) Individual members b) Organisational Members c) Honorary Members d) Founding Members The World Dignity Project is a voting member of the World Federation for Mental Health (WFMH).

Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	World Dignity Project
Other name the charity uses	WDP
Registered charity number	1171219
Charity's principal address	411 Lock Studios 7 Corsican Square London E3 3YD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board

Corporate trustees – names of the directors at the date the report was approved

Director name	Office	Dates acted if not for whole year
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None	Not Applicable	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Not Applicable
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	Not applicable
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	Not Applicable

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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Name of chief executive or names of senior staff members (Optional information)

Not Applicable

Exemptions from disclosure

Reason for non-disclosure of key personnel details

Not Applicable

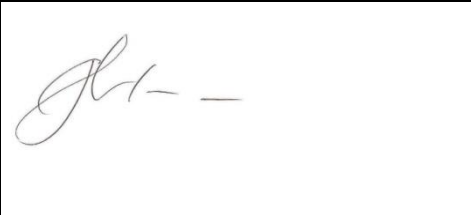
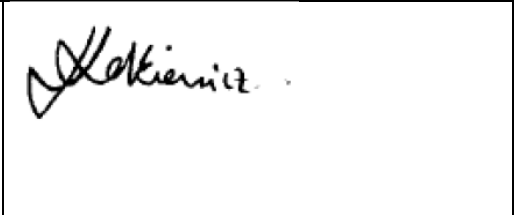
Other optional information

None

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
Position (eg Secretary, Chair, etc)	President	Vice President
Date	15/12/2024	

THE WORLD DIGNITY PROJECT

England & Wales - Charity number 1171219

Accounts



Trustees' Annual Report for the period

	Period start date				Period end date		
	05	04	2021		04	04	2022
From				To			

Section A

Reference and administration details

Charity name

The World Dignity Project

Other names charity is known by

WDP

Registered charity number (if any)

1171219

Charity's principal address

411 Lock Studios

7 Corsican Square

London

Postcode

E3 3YD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
Not Applicable	Not Applicable

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/A	N/A	N/A

Name of President and names of Directors

Professor Gabriel Ivbijaro MBE, Founder & President
Professor Lucja Kolkiewicz, Founder Member & Vice-President
Ms Lisa Weston, Legal Adviser
Mr Steve G A Maingot, Charity Secretary
Mr Yaccub Enum, Senior Public Health Manager
Ms Ljiljana Vucicevic, Senior Communications Manager
Mr Dennis Shorunkeh, Sawyer Analyst and Project Manager

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- Trustees' consideration of major risks and the system and procedures to manage them.

Members will come from the following regions:

- Africa
- The Americas
- South-East Asia
- Europe
- Eastern Mediterranean
- Western Pacific

Membership is of four types:

- Individual members
- Organisational Members
- Honorary Members
- Founding Members

The World Dignity Project is a voting member of the World Federation for Mental Health (WFMH). WFMH is in official relationship with the United Nations (UN) and World Health Organization (WHO).

Corporate trustees – names of the Directors at the date the report was approved

Director Name	Office	Dates acted if not for whole year
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable

Names of Officers at the date the report was approved

Officer Name	Office	Dates acted if not for whole year
Steve Maingot	Charity Secretary	Not applicable
Ljiljana Vucicevic	Head of Communications	Not Applicable

Names of Volunteers at the date the report was approved

Volunteer Name	Office	Dates acted if not for whole year
Matthew Jansick	Creative Director	Not Applicable
Yaccub Enum	Senior Public Health Manager	Not Applicable
Dennis Thomas John Shorunkeh-Sawyer	Analyst & Project Manager	Not Applicable
Christopher Soltysiak	Healthcare Consultant & Mental Health Commissioning Expert	Not Applicable
Andrew Long	VP Consumer Research	Not Applicable
James Long	Undergraduate Student, Cal Poly	Not Applicable

Summary of the objects of the charity set out in its governing document

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Our Mission:

We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right – World Dignity Project <https://theworlddignityproject.org/>

The majority of our activities are already publicised on our website and focussed on the following three groups:

Public

Mobilising the public to ensure dignity in mental health is a reality:

- a. Literacy (promoting knowledge about mental health).
- b. Advocacy on behalf of vulnerable people and their families and carers.
 1. Change the public mindset towards those with mental health issues.
 2. Encourage wider public discussion about mental health.
 3. Provide dignity and hope for people affected by mental illness.

Mental Health Professionals

Helping mental health professionals to tackle self-stigma and promote a dignified experience for their patients, carers, and families.

- a. Connecting professionals and sharing experiences.
- b. Increasing understanding of the service user experience.
- c. Continuing Professional Development.

Policy Makers

Engaging and influencing policymakers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues.

Details of our activities from April 2021 to April 2022 are summarised in the Achievements and Performance section of this document is below.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- Contribution made by volunteers.

The trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly.

The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.

The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.

The World Dignity Project has a volunteering policy to support the volunteer programme. It defines the role of volunteers within the organisation, and how they can expect to be treated.

Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities:

- Administration including management of social media, regular bulletins and management of the website
- Publication
- Research
- Organised events including educational events
- Managing the World Dignity Champion awards

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

MAIN ACHIEVEMENTS APRIL 2021 TO APRIL 2022

During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health:

1. **The World Dignity Project Website a global resource:**
Maintaining and updating the World Dignity project website as a global resource for all: <https://theworlddignityproject.org/>
2. **World Mental Health Day 10 October 2021**
Contribution to World Federation for Mental Health (WFMH) educational material:
 - a) Human Rights and Mental Health Inequality among older persons: Urgent need for a global convention
Debanjan Banerjee, Gabriel Ivbijaro, Carlos Augusto de Mendonca Lima, Kiran Rabheru
 - b) Delivering Mental Health in an Unequal World - Making NGO's Matter – Some case examples
Claire Brooks, Kelly Davis, Kathryn Goetzke, Enoch Li, Gill Trevor
 - c) Mental Health in an Unequal World: – Digital Transformation – Leaving No-one Behind
Vishanth Weerakkody, Gabriel Ivbijaro, Lucja Kolkiewicz, Aliki Karapliagkou, Amizan Omar
3. **Publications April 2021-April 2022**
May 2021:
Role of dignity in mental healthcare: impact on ageism and human rights of older persons.
Banerjee D, Rabheru K, De Mendoca Lima CA, Ivbijaro G. American Journal of Geriatric Psychiatry. Am J Geriatr Psychiatry. 29(10):1000-1008.
doi: 10.1016/j.jagp.2021.05.011. Epub 2021 May 25.

September 2021:
Suicide prevention and COVID-19.
Ivbijaro G, Kolkiewicz L, Goldberg D, N'jie INS, Edwards T, Riba MB, Švab I, Geller J, Enum Y. Asia-Pacific Psychiatry. World Suicide Prevention Day Special Issue 13(3) <https://doi.org/10.1111/appy.12482>

October 2021:
Not a disease: a global call for action urging revision of the ICD-11 classification of old age.
Debanjan Banerjee, Sanchari Mukhopadhyay, Kiran Rabheru, Gabriel Ivbijaro, Carlos Augusto de Mendonca Lima Lancet www.thelancet.com/healthy-longevity

November 2021:
Dignity of older persons with mental health conditions: why should clinicians care
Banerjee D, Rabheru K, Ivbijaro G, De Mendoca Lima CA. Frontiers in Psychiatry doi:10.3389/fpsy.2021.774533
4. **Presentations April 2021 – April 2022**
June 2021:
COVID and mental health – the role of primary care.
Joint Meeting of EU Chief Medical, Dental and Nursing Officers, Portugal

Sept 2021:

Symposium: Old age, population ageing and older persons through the lens of human rights and social psychiatry: Dignity in ageing and dignified psychogeriatric care.

World Association of Social Psychiatry (WASP) Asia Pacific Hybrid Congress New Delhi, India

Nov 2021:

Is mental health a world problem and does it need a worldwide approach?

The Lucy Rayner Foundation UK

Ongoing projects April 2022 – April 2023:

The World Dignity Project has a variety of projects that it is planning to advance dignity for people with lived experience of mental health, mental health workers and the general public which include:

- **Research Project**

Three phases of qualitative and quantitative research with 190 mental health service users in 35 countries to develop a scale for measuring dignity in mental health patient experience.

- **Presentation of the results of the first two phases of research at the 2022 World Federation for Mental Health Conference.**

Full research findings will be published in 2023 and used to campaign for improvements in mental health services worldwide.

- **Recognition and technical support for organizations in low-income countries**

Provided technical support for three organizations in low income countries led by people with mental health lived experience.

Section E Financial review

Brief statement of the charity's policy on reserves

To be developed.

Details of any funds materially in deficit

Not Applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- Investment policy and objectives including any ethical investment policy adopted.

There were no fund raising activities against our objectives set in the last year.

The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.

Section F Other optional information

The World Dignity Project Board has adopted the Charity Governance Code. The code will be used as a tool to support continuous improvement.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
	Full name(s) Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
Position	President	Vice President
Date	29/01/2023	

THE WORLD DIGNITY PROJECT

England & Wales - Charity number 1171219

Accounts



Trustees' Annual Report for the period

	Period start date				Period end date		
	05	04	2020		04	04	2021
From				To			

Section A Reference and administration details

Charity name

The World Dignity Project

Other names charity is known by

WDP

Registered charity number (if any)

1171219

Charity's principal address

411 Lock Studios

7 Corsican Square

London

Postcode

E3 3YD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Gabriel Ivbijaro MBE	President	Not applicable	The World Dignity Project Board
2	Professor Lucja Kolkiewicz	Vice President	Not applicable	The World Dignity Project Board
3	Ms Lisa Weston	Legal Advisor	Not applicable	The World Dignity Project Board
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
Not Applicable	Not Applicable

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/A	N/A	N/A

Name of President and names of Directors

Professor Gabriel Ivbijaro MBE, Founder & President
Professor Lucja Kolkiewicz, Founder Member & Vice-President
Ms Lisa Weston, Legal Adviser
Mr Steve G A Maingot, Charity Secretary
Mr Yaccub Enum, Senior Public Health Manager
Ms Ljiljana Vucicevic, Senior Communications Manager
Mr Dennis Shorunkeh, Sawyer Analyst and Project Manager

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution

How the charity is constituted
(eg. trust, association, company)

Association

Trustee selection methods
(eg. appointed by, elected by)

Appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- Trustees' consideration of major risks and the system and procedures to manage them.

Members will come from the following regions:

- Africa
- The Americas
- South-East Asia
- Europe
- Eastern Mediterranean
- Western Pacific

Membership is of four types:

- Individual members
- Organisational Members
- Honorary Members
- Founding Members

The World Dignity project is a voting member of the World Federation for Mental Health (WFMH).

Corporate trustees – names of the Directors at the date the report was approved

Director Name	Office	Dates acted if not for whole year
Professor Michelle Riba	Director for Diversity, Equality and Inclusion & Director of Scientific Publications	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable
Professor Jean-Luc Roelandt	Director for Collaboration	Not Applicable
Professor Pierre Thomas	Director of Professional Development	Not Applicable
Professor Henk Parmentier	Director of NGO Relationships	Not Applicable
Ms Claire Brooks	Director of Research & Development	Not Applicable

Names of Officers at the date the report was approved

Officer Name	Office	Dates acted if not for whole year
Steve Maingot	Charity Secretary	Not applicable
Ljiljana Vucicevic	Head of Communications	Not Applicable

Names of Volunteers at the date the report was approved

Volunteer Name	Office	Dates acted if not for whole year
Matthew Jansick	Creative Director	Not Applicable
Yaccub Enum	Senior Public Health Manager	Not Applicable
Dennis Thomas John Shorunkeh-Sawyer	Analyst & Project Manager	Not Applicable
Christopher Soltysiak	Healthcare Consultant & Mental Health Commissioning Expert	Not Applicable
Andrew Long	VP Consumer Research	Not Applicable
James Long	Undergraduate Student, Cal Poly	Not Applicable

Summary of the objects of the charity set out in its governing document

Our Mission:

We fight for mental health and well-being for all with equality of treatment and dignity in patient experience as a basic human right – World Dignity Project

<https://theworlddignityproject.org/>

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The majority of our activities are already publicised on our website and focussed on the following three groups:

Public:

Mobilising the public to ensure dignity in mental health is a reality:

- a. Literacy (promoting knowledge about mental health).
- b. Advocacy on behalf of vulnerable people and their families and carers.
1. Change the public mind-set towards those with mental health issues.
2. Encourage wider public discussion about mental health.
3. Provide dignity and hope for people affected by mental illness.

Mental Health Professionals

Helping mental health professionals to tackle self-stigma and promote a dignity experience for their patients, carers, and families.

- a. Connecting professionals and sharing experiences.
- b. Increasing understanding of the service user experience.
- c. Continuing Professional Development.

Policy Makers

Engaging and influencing policy makers to ensure policies protect and promote dignity and equality of treatment for those with mental health issues.

Details of our activities from April 2020 to April 2021 are summarised in the Achievements and performance section of this document below.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- Contribution made by volunteers.

The trustees have regard to the guidance issued by the Charity Commission on public benefit and have signed accordingly.

The Trustees have regard to best practice guidance and the legal obligations of fundraising for Non-Profit Organisations in the UK.

The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.

The World Dignity Project has a volunteering policy to support the volunteer programme. It defines the role of volunteers within the organisation, and how they can expect to be treated.

Trustees, Volunteers, Researchers & Charity Secretary have contributed their time pro bono, covering a range of activities:

- Administration including management of social media, regular bulletins and management of the website
- Publication
- Research
- Organised events including educational events
- Managing the World Dignity Champion awards

Section D

Achievements and performance

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

MAIN ACHIEVEMENTS APRIL 2020 TO APRIL 2021

During this period The World Dignity Project has made a difference to mental health professionals, members of the public and policy makers by participating in the following educational and awareness raising activities to better embed dignity in mental health:

Ongoing

1) The World Dignity Project Website a global resource:

Maintaining and updating the World Dignity project website as a global resource for all

<https://theworlddignityproject.org/>

September 2020

Publication raising academic awareness

COVID-19: Global Perspective

Ivbijaro G, Brooks C, Kolkiewicz L, Sunkel C, Long A. Resilience, mental wellbeing and the Coronavirus pandemic.

Indian J Psychiatry 2020; 62:S395-403.

October 2020

7) Public, professional and policy maker engagement

World Mental Health Day 2020 'Mental Health for All: Greater Investment – Greater Access'.

February 2021

Suicide prevention in psychiatric patients Asia Pac Psychiatry. 2021;e12450.

Suicide prevention in childhood and adolescence: a narrative review of current knowledge on risk and protective factors and effectiveness of interventions

Asia- Pacific Psychiatry. 2021;e12452.

Suicide prevention: The role of families and carers
Asia Pac Psychiatry. 2021;e12453.

Suicide prevention and mood disorders: Self-exclusion Agreements for firearms as a suicide prevention strategy

Asia Pac Psychiatry. 2021;e12455.

March 2021

Suicide prevention in Japan: Government and community Measures and high-risk interventions

Asia Pac Psychiatry. 2021;e12471.

A descriptive mapping review of suicide in vulnerable populations in low and middle countries

Asia Pac Psychiatry. 2021;e12472

April 2021

Suicide prevention in older adults

Asia Pac Psychiatry. 2021; e12473.

Prevention of suicide is possible

Asia Pac Psychiatry. 2021;e12476.

May 2021

Suicide prevention and COVID-19

Asia Pac Psychiatry. 2021; e12482.

Suicide prevention is everybody's business

Comprehensive approaches to youth suicide prevention

Asia Pac Psychiatry. 2021; e12484.

Academic presentation raising academic awareness:

***Joint Meeting of Chief Medical, Dental and Nursing Officers*
COVID AND MENTAL HEALTH – THE ROLE OF PRIMARY CARE**

Interorganizational Symposia Organized in Collaboration

with WFMH

Promoting Mental Health: The Role of Psychiatrists

INTERORGANIZATIONAL WORKING – WHAT COULD THE FUTURE LOOK LIKE?

Interorganizational Symposia Organized in Collaboration with Wonca:
Implications of the UN Decisions on Universal Health

DELIVERING UNIVERSAL HEALTH COVERAGE FOR PSYCHIATRY THROUGH COLLABORATION BETWEEN PSYCHIATRY AND PRIMARY CARE

Women's Empowerment:

Mental Health Advocacy & Promotion for Women During the COVID-19 Pandemic

MAKING WOMENS WELLBEING A PRIORITY FOR EMPOWERMENT: LESSONS FROM COVID 19

Interorganisational Symposium

**Post COVID 19 pandemic mental health challenges:
the role of primary care and the need for advocacy**

Priorities in Psychiatry:

An expert discussion on undergraduate education on psychiatry

A Joint WASP-SOAP(WPA) – WFMH Symposium

Old age, population ageing and older persons through the lens of human rights and social psychiatry

DIGNITY IN AGEING AND DIGNIFIED PSYCHOGERIATRIC CARE

Medication in Mental Health

The Lucy Rayner Foundation

IS MENTAL HEALTH A WORLD PROBLEM AND DOES IT NEED A WORLDWIDE APPROACH?

Why we need a new international treaty on the human rights of older persons.

DIGNITY IN OLDER ADULTS NEEDS TO BE PROTECTED
LESSONS FROM COVID 19

Interorganisational Symposium

Post COVID 19 pandemic mental health challenges:
the role of primary care and the need for advocacy

NOVA Medical School

PROMOTING DIGNITY IN THE OLDER ADULT: A PRACTICAL APPROACH

UPCOMING PROJECTS APRIL 2021 ONWARDS:

- 1) Research: Impact of COVID- 19 pandemic on mental health dignity in mental health service users and professionals.
- 2) Publication: Indian Journal of Psychiatry
Psychological impact and Psychosocial consequences of the COVID-19 Pandemic – Resilience, mental well-being, and coronavirus pandemic.
- 3) Publication: Asia-Pacific Journal of Psychiatry
Suicide prevention
- 4) Undergraduate and Postgraduate student teaching session: Career booster session
Maintaining mental health well-being in the world of digital learning.
Bradford University, UK
- 5) Conference: World Dignity Project in collaboration with WFMH
'Mental Health a Global Priority' June 28th – July 1st 2022. London UK
- 6) Publication: *Dignity in Mental Health* with contributions from leading mental health professionals, service users, academics, and policy makers.

Section E Financial review

Brief statement of the charity's policy on reserves	To be developed.
Details of any funds materially in deficit	Not Applicable

Further financial review details (Optional information)

You may choose to include additional information, where relevant about: - the charity's principal sources of funds (including any fundraising); - how expenditure has supported the key objectives of the charity; - Investment policy and objectives including any ethical investment policy adopted.	There were no fund raising activities against our objectives set in the last year. The Trustees have regard to best practice guidance and legal obligations with regards to social investment and programme related investment for Non-Profit Organisations in the UK.
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Section F Other optional information

Congratulations to World Dignity Project President, Professor Gabriel Ivbijaro, on his appointment as Secretary General of the World Federation for Mental Health (WFMH). WFMH, a global NGO, was founded in 1948 to improve awareness and remove prejudice about mental disorders, and its values are closely aligned with ours. Professor Ivbijaro is a past President of WFMH.

The World Dignity Project Board has adopted the Charity Governance Code. The code will be used as a tool to support continuous improvement.

Joint Conference between The World Dignity Project & the University of San Diego, June 2020 was postponed due to the COVID-19 Pandemic.

This joint conference between the World Dignity Project and the University of San Diego (USD), Tackling Stigma, Mobilizing Hope: Opening Doors to Quality Mental Healthcare for All, was scheduled to be held at USD in San Diego on Thursday 11th June 2020 – Saturday 13th June 2020.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Professor Gabriel Ivbijaro MBE	Professor Lucja Kolkiewicz
Position	President	Vice President

Date

03/02/2022