



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	Jan	2022		31	Dec	2022

Section A Reference and administration details

Charity name

Red Trouser Day

Other names charity is known by

Registered charity number (if any)

1171208

Charity's principal address

44b St Johns Villas

London, N19 3EG

Postcode

N19 3EG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Head of Strategic Relationships		
3	Tim Bradley	Head of Charitable Operations & Communications Governance		
4	Stefan Fafinski	Head of Legal		
5	Rohan Renard	Head of Content		
6	Kevin Longhurst	Head of Fund Fundraising Logistics	01/06/2022	RTD Trustee Board
7				
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointed by, elected by)	Appointed by the board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

Red Trouser Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trouser Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trouser Day Trustees to ensure the monies are used for the purpose they have been raised.

The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trouser Day (other activities are as set out in Section C below)

We have developed policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods
- Privacy of data (GDPR)

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trouser Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

During 2022 as we emerged from the restrictions imposed by the Covid pandemic, Red Trouser Day in person events restarted.

The main concept behind Red Trouser Day was an events infrastructure to allow patients and their close family members to feel positive about the health pathway they are enduring. It allows patients to connect with other like minded people who have successfully recovered from the disease. This works, with individual events like Julie's Zumba Party, Tony's Deal Ramble, and Julia's Tate Modern Art Walk.

The regular annual flagship event a Golf & Ramble Day, was held successfully for a fifth time which raised a healthy £10,000.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2022 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Research Projects:

- RTD provided more funding to extend the mASCARA project, the first international registry for a rare form of Anal Cancer
- The Genetic Determinants of Radio-resistance in Rectal Cancer, a research project looking at why some patients benefit from radio therapy and others don't.
- RTD launched a bursary competition which resulted in a PHD research student winning £14,000 to look at using light based technology for earlier detection.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

- In addition to these research projects, RTD have been advocates of two other projects:
 - Imaging to Individualised and Strategised Patient Personalised Care Programme
 - Project Robin, looking at the knowledge gap on how patients react to radiotherapy.

Red Trouser Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

New Vision

We envisage a world without Colorectal Cancer

Who are we?

An independent community of patients, volunteers and clinicians supporting research into the prevention, early diagnosis and cure of colorectal cancer.

Key Goals

- Recognised advocates for prevention & early detection of colorectal cancer
- Trusted educators for prevention, early detection, and treatment of colorectal cancer
- Annual Red Trouser Day Bursary to fund future clinicians researching prevention & early diagnosis
- Seed Funding Research
- Self-sustaining Red Trouser Day community of patients, volunteers, clinicians & researchers
- Red Trouser Day is recognised in its own right regardless of hospital partnerships

Charity Research Funding Objectives

- Clinical research for earlier diagnosis and prevention
- Build a reliable and qualified knowledge base to help patients and primary care with understanding the disease and the clinical pathways
- Creating a pack of videos to support patient journeys as part of the knowledge base.

Funding Sponsorship policy and process

Red Trouser Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for

funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.

- Red Trouser Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year in support of their research.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2022, as the pandemic eased in-person events restarted with more gusto with notable events:

- Julie's Zumba Party
- The Annual Golf Day, now extended to include a Ramble
- The Deal Ramble
- National Red Trouser Day
- A few corporates in the Tech Sector, notably:
 - Open Text
 - Cushman & Wakefield
- London City Walk
- A Tate Britain Art Tour

In total Red Trouser Day income for 2022 was £33,118 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of:

- £4,756 (direct event costs and goods for re-sale)

Our operating expenses came in at £2,031 – delivering a return of 93%, i.e., 93% of the net funds raised are going towards seed funding ground breaking research.

This is an improvement on the target of 80% the Board have set each year.

During the year, Red Trouser Day made grants of £32,000 including a donation to the Royal Marsden Cancer Charity of £18,000 and the Bursary of £14,000.

Section D

Achievements and performance

The total amount donated to sponsor Royal Marsden research projects over the last 7 years is now in excess of £160,000.

The board of trustees of Red Trouser Day thank all Ambassadors and volunteers, supporters, donors and clinicians who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

ethical investment policy adopted.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.

Section F Other optional information

Red Trouser Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Paul Finch

Position (eg Secretary, Chair, etc)

Chairman

Date

24/10/2023



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trouser Day

1171208

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	01/01/2022		31/12/2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and Fundraising	30,447	-	-	30,447	37,113
Gift Aid Receipts	2,130	-	-	2,130	745
Sales	541	-	-	541	330
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	33,118	-	-	33,118	38,188
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	33,118	-	-	33,118	38,188
A3 Payments					
Donation	32,000	-	-	32,000	25,000
Purchases	422	-	-	422	207
Fundraising expenses	4,334	-	-	4,334	4,244
Subscriptions	216	-	-	216	216
Computer expenses	592	-	-	592	294
Printing, postage and stationery	-	-	-	-	-
Professional fees	685	-	-	685	685
Advertising and promotion	-	-	-	-	444
Finance charges	292	-	-	292	289
Insurance	96	-	-	96	290
Sundries	150	-	-	150	-
	-	-	-	-	-
Sub total	38,787	-	-	38,787	31,669
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	38,787	-	-	38,787	31,669
Net of receipts/(payments)	- 5,669	-	-	- 5,669	6,519
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	20,450	-	-	20,450	13,931
Cash funds this year end	14,781	-	-	14,781	20,450

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	14,781	-	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	14,781	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

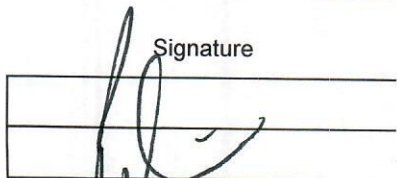
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Paul Finch	24/10/2023



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

RED TROUSER DAY

**On accounts for the year
ended**

31st DECEMBER 2022

**Charity no
(if any)**

1171208

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/ 12 / 2022

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date: 24/10/2023

Name:

Clive Robert Purdy

**Relevant professional
qualification(s) or body
(if any):**

Chartered Accountant

Address:

Bellefield House, 104 New London Road

Chelmsford

Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

NONE